

Cumulus Tucson Public Affairs Report

4th Quarter of 2023

Submitted by David Kelly

Tucson in Review is a weekly 30-minute public affairs program that airs each Sunday morning on all Cumulus Tucson radio stations (KIIM-FM, KHYT-FM, KSZR-FM, KCUB-AM and KTUC-AM) beginning at 5 a.m. and running through 7 a.m. The show is currently hosted by David Kelly, the program director and afternoon talk show host on Wildcats Radio 1290. The following are community issues addressed on the program during the months of October, November and December 2023.

Arizona Theater Company

Guest: Matt August, Artistic Director

Topic: Discussed the opening of the company's 56th season with the show Barefoot in the Park, a preview of the other five shows on the schedule, Matt's direction for the company as its new Artistic Director, the difference between regional theaters and national tour shows.

Aired: October 1, 2023

Pima County

Guest: Christina Bohan, Community Engagement Coordinator

Topic: 11th annual Graffiti Poster contest, an anti-graffiti contest for the youth of our community which often attracts over 500 entrants from the ages of 8-to-16. Christina also talked about the TAAG (Taking Action Against Graffiti) program that tries to deliver a message that art is a great thing when it is done the right way.

Aired: October 1, 2023

Zanes Law Injury Lawyers

Guest: Doug and Claudia Zanes, Owners

Topic: The Law Firm is celebrating their 20th anniversary by giving back to non-profits in Southern Arizona. The Zanes are big supporters of education and they are giving out \$5,000 to 20 different "underdog" organizations.

Aired: October 8, 2023

Rockin' 4 Heroes

Guest: Michael Quinn, Founder

Topic: Rockin' 4 Heroes is a concert that honors 1st responders, active military personnel and Gold Star families in Southern Arizona. The event is honor of Quinn's son P.J. who died from bone cancer. The family want to find a way to thank all the 1st responders who served their son during his medical battle.

Aired: October 8, 2023

Gospel Rescue Mission

Guest: Lisa Chastain, Executive Director

Topic: Lisa's grandfather founded the Gospel Rescue Mission in 1953 to serve food and provide services to HoBos who worked on the railroads. GRM does a Thanksgiving Blessing To Go which is an event that feeds the less fortunate in our community.

Aired: October 15, 2023

Tucson Meet Yourself

Guest: Bryan Falcon, Festival Co-Director

Tucson Meet Yourself is the city's annual folklife event that features some of the best food our region has to offer. 150,000 people attend every year. The event is often known as Tucson Eat Yourself because of all the different food options that are available. Bryan talks about how they hope to continue to improve the event in the years to come.

Aired: October 15, 2023

Wealth Ability

Guest: Allen Switalski, Chief Marketing Officer

Topic: Wealth Ability is hosting an annual tax strategy conference for financial planners, accountants and CPAs to bring them up to speed on all the new tax laws in play so they can be well versed to assist their clients through the filing process.

Aired: October 22, 2023

Empire Ranch Foundation

Guest: Faith Boice McCabe, President

Topic: 22nd annual Cowboy Festival is happening down in Sonoita. It's an event that shows people what the western way of life was like back in the days when Arizona was a Territory vs. what it's like now for Cowboys and Cowgirls of this century.

Aired: October 22, 2023

Tucson Mayoral Race

Guest: Arthur Kerschen, Libertarian candidate

Topic: Kerschen, a laboratory specialist at the University of Arizona breaks down what his Libertarian platform is all about and why he should be the next mayor of Tucson. He believes in minimal government and a strong police force.

Guest: Ed Ackerley, Independent candidate & Sixto Molina, campaign chairman

Topic: Ackerley is making his second run for the office of Mayor. The local advertising executive who wants to fill a million potholes and fix streets here in Tucson. He explained why as a lifelong Democrat he has chosen to run both times as an Independent. Molina drove home the point of how Ackerley will add to the Tucson police force.

Guest: Janet Wittenbraker, Republican candidate

Topic: Janet decided to run when she went to the Republican Party's office and they told her they had no candidate to run for the office. She wants to get rid of Fentanyl in our community, strengthen the police force and tells you how she will make the job more attractive to recruits.

Guest: Steve Kozachik, Tucson Ward 6 city councilman

Guest: Pima County Supervisor Matt Heinz

Topic: Proposition 413 if passed would adjust the current salaries for both the Mayor of Tucson and the city's council. Kozachik sits on the NO side. He didn't like the way the Prop was presented to the voters and how the escalators were not very clear in the language. Heinz comes in the YES side. He believes legislators should have a living wage and the automatic escalator is necessary because it keeps salaries current with the times.

Aired: October 29, 2023 and November 5, 2023

Program of Academic Exchange (PAX)

Guest: Ron Schlagel, Local Community Coordinator

Topic: PAX is rebooting its operation here in Southern Arizona. PAX serves about 1,000 students from 70 different countries placing foreign exchange students with host families here in the United States as well as finding placement for American students overseas.

Aired: November 12, 2023

American Veterans Travelling Tribute Wall

Guest: Retired U.S. Army Sergeant Augustine Lopez Jr.

Tucson gets the travelling tribute wall out at Casino del Sol every Veterans Day weekend. It's a replica of the Vietnam Wall but it also celebrates veterans who died in other foreign wars as well as the Americans who lost their lives in the 2001 terrorist attacks on the United State.

Aired: November 12, 2023

Salvation Army

Guest: Christopher Kim (Captain Chris), Tucson City Coordinator

Topic: Chris explains the origins and backgrounds of the Salvation Army and the annual Thanksgiving Dinner that they serve at their downtown location. The Salvation Army is still in need for pies, rolls, canned green beans, milk, whipped cream.

Aired: November 19, 2023

Connie Health

Guest: Rita Bancroft, Connie Health

Guest: Ruben Robles, Medicare recipient

Topic: Medicare open enrollment is happening and Rita tells our seniors what they need to be mindful of when looking for coverage so that they don't get scammed. Ruben is a Tucsonan who Rita helped guide through the process and he talks about how it all worked for him and his wife as they looked for coverage.

Aired: November 26, 2023

Holiday Ice and more

Guest: Sierra Boyer, Tucson Parks

Tucson's downtown ice skating attraction, Holiday Ice, is back open for the season, Sierra tells you all about when you can practice your triple jumps, why the rinks was moved to the Tucson Arena location plus classes available through Tucson Parks and Rec that can make a great Christmas gift.

Aired: December 3, 2023

4th Avenue Winter Street Fair

Guest: Casey Anderson, 4th Avenue Merchants Association

It's the 54th annual event of the nationally recognized affair that brings in over 300,000 people to the popular block. It's a three-day stretch run by the mom and pop businesses that have called the block

home for years and provides amazing food, people watching, crafts, jewelry, street performances and more.

Aired: December 3, 2023

Winterhaven Festival of Lights

Guest: Winterhaven resident Jim Tofel

Jim Tofel has lived in the Winterhaven neighborhood for 21 years. He talked about the history of the event, why he choose to move to the neighborhood, how he came up with the decorative designs for his two homes and the homeowners handle and make the two-week fortnight flourish.

Aired: December 10, 2023

Open Enrollment for the Self Employed

Guest: Noah Lang, Stride Health

Noah talked about the steps people who run their own businesses or are independent contractors need to take in order to make sure they have the proper health coverage for 2024. He also discussed available tax credits for the self employed. Stride Health has assisted over three million people pick their health plans.

Aired: December 10, 2023

Tucson Wildlife Center

Guest: Hubert Parker, Development Coordinator

Hubert joined the show to tell you about what they do to help injured wild animals in our community, what you should be aware of as a resident of Southern Arizona if you encounter an injured animal. TWC is celebrating their 25th anniversary in 2023 as the only wildlife and rescue hospital in Southern Arizona with 20 paid staff that includes rehabilitators and 10 voluntary veterinarians.

Aired: December 17. 2023

Tucson Botanical Gardens

Guest: Michelle Conklin, Executive Director

TBG is in their 2nd year of presenting the Festival of Illumination, a light display that is sparkling during the holiday season. Michelle explains what a botanical garden is all about, the history of how the one here in Tucson, events they have and host throughout the year and all that goes into the Festival of Illumination that features a one-mile walking loop of holiday lights and music.

Aired: December 24, 2023

Barstool Arizona Bowl

Guest: Kym Adair, Executive Director

Kym Adair tells you all you need to know about the upcoming Arizona Bowl and the New Year's Eve Bowl Bash downtown. This is the 8th year of the annual college football game here in Tucson. Arizona Bowl gives back many of its proceeds to deserving local organizations. The Bowl Bash highlights the weekend and will feature a headline performance by the 80s heavy metal band Warrant and the immensely popular dropping of a Taco at Midnight.

Aired: December 24, 2023

New Year's Eve

Guest: Brett (Porkchop) Miller, KIIM-FM morning show personality

Guest: Gigi Robinson, Gigi and the Glow

Guest: Teresa Truelson, Tucson Children's Museum

It's New Year's Eve in Southern Arizona and we want to tell you about a few events happening for both the adults and the kids.

Porkchop will be DJ the party at the country bar The Maverick alongside live act Chauncey Jones. He explains what partiers can expect if they are planning to attend as well as all different events he spins at throughout the year.

Gigi fronts the local pop music band Gigi and the Glow and they will be performing at Casino del Sol. Gigi talked about her singing career, how she developed her fabulous persona and what fans can expect if they plan to come out to the NYE show.

For the kids it's Happy Noon Year and the party is happening at Noon down at the Tucson's Children's Museum. Doors for this long-running event open at 10:30 for kids up to their teens. They can make their noisemakers for a cactus drop at Noon and that will be followed by a juice toast.
