**Cumulus Tucson Public Affairs Report** 

3<sup>rd</sup> Quarter of 2023

Submitted by Herb Crowe

Tucson in Review is a weekly 30-minute public affairs program that airs each Sunday morning on all Cumulus Tucson radio stations (KIIM-FM; KHYT-FM; KSZR<sup>I</sup>FM; KCUB-AM and KTUC-AM) at 5:00am. The following are community issues addressed on the program during the months of July, August and September 2023

### Start Up Tucson

Issue: Entrepreneurship

Guest: Liz Pocock

Discussed how Start Up Tucson helps people get started building their business

Aired: July 2<sup>nd</sup>, July 9<sup>th</sup>, July 16<sup>th</sup>, July 23<sup>rd</sup> & July 30<sup>th</sup>, 2023

### Pima Animal Care

Issue: Summer pet adoptions

Guest: Monica Dangler

Discussed the importance of summertime pet adoptions and their adoption event to help clear the shelter

Aired: August 6<sup>th</sup>, August 13<sup>th</sup>, August 20<sup>th</sup>, August 27<sup>th</sup> 2023

## **Pima Counsel On Aging**

Issue: Resources for aging citizens

Guest: Mark Clark

Discussed acquiring resources, help and protection for the aging Pima county community

# Aired: September 3<sup>rd</sup> and September 17<sup>th</sup>, 2023

## **Community Food Bank Of Southern Arizona**

Issue: Summer food donations

Guest: Norma Cammel

Discussed the importance of summertime food donations in our community

Aired: September 10<sup>th</sup> and September 24<sup>th</sup>, 2023