

Cumulus Tucson Public Affairs Report

2nd Quarter of 2023

Submitted by Herb Crowe

Tucson in Review is a weekly 30-minute public affairs program that airs each Sunday morning on all Cumulus Tucson radio stations (KIIM-FM; KHYT-FM; KSZR-FM; KCUB-AM and KTUC-AM) at 5:00am. The following are community issues addressed on the program during the months of April, May and June 2023

Pima County S.A.V

Issue: Sheriff's Auxiliary Volunteers Scams

Guest: Silvia Pacomo Scam Prevention officer

Discussed illegal scams in Pima County

Aired: April 2nd, 2023

Arizona International Film Festival

Issue: Tourism and Film Making/The Arts

Guests: Mia Schnaible - Executive Director

Discussed the oldest and longest running film festival, the 31st Arizona International Film Festival taking place April 19th through the 30th 2023

Aired: April 9th, 2023

Integrative Touch

Issue: Chronic Pain

Guests: Shae Bider

Discussed healing techniques for individuals suffering from chronic pain

Aired: 16th, 2023

SOSA Together

Issue: Child sexual abuse

Guest: Ru Powel

Discussed new show called Under Cover, Under Age and prevention of sexual abuse of kids under 18.

Aired: April 30th, 2023

Salvation Army

Issue: Fundraising challenges

Guests: Christopher Kim

Discussed the source of donations, where they are allocated and how they help

Aired: May 7th, 2023

Gospel Rescue Mission

Issue: Homeless and at risk teens

Guests: Lisa Tastaine

Discussed helping homeless and at risk teens find shelter and other services

Aired: May 14th, 2023

Southern Arizona Chapter American Red Cross

Issue: Red Cross Blood Donations

Guests: Ed Alexander – Spokesperson

Discussed a upcoming Blood Drive for Feb 14th, Valentines Day and the Mission of the Red Cross

PSA: American Red Cross and Blood Shortages RedCrossBlood.org

Aired: May 21st, 2023

Pima County Parks & Rec

Issues: Park safety and services

Guest: Nickie Rach

Discussed safety in the parks, making reservations and keeping the rec areas clean.

Aired: May 28th, 2023

United Way of SO AZ

Issue: Handicap services

Guests: Melissa Dioria

Discussed providing essential equipment and education to the handicapped in our area

Aired: June 1st, 2023

Pima Counsel On Aging

Issue: Resources for aging citizens

Guest: Mark Clark

Discussed acquiring resources, help and protection for the aging Pima county community

Aired: June 8th, 2023

Community Food Bank Of Southern Arizona

Issue: Summer food donations

Guest: Norma Cammel

Discussed the importance of summertime food donations in our community

Aired: June 15th, 2023

Pima Animal Care

Issue: Summer pet adoptions

Guest: Monica Dangler

Discussed the importance of summertime pet adoptions and their adoption event to help clear the shelter

Aired: June 22nd, 2023

Start Up Tucson

Issue: Entrepreneurship

Guest: Liz Pocock

Discussed how Start Up Tucson helps people get started building their business

Aired: June 29th, 2023