

ORDER



WJFW-TV

Orders
Order / Rev: 39579 *reunion*
Alt Order #: 28401032
Product Desc: AB PAC
Estimate: 6772
Flight Dates: 05/20/24 - 06/02/24
Original Date / Rev: 05/15/24 / 05/16/24
Order Type: GENERAL

Primary AE: KATZ CHICAGO - R
Sales Office: KCHIR
Sales Region: National

Agency Name: Amplify Media
Buying Contact: Brian Lamont
Billing Contact:
 222 Ontrario St.
 Franklin Park, IL 60131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/AB PAC
Demographic: A18+
Product Codes: Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: GEN-POL
Priority: P-02

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	11	\$4,025.00	\$3,421.25
05/27/24	05/31/24	12	\$4,575.00	\$3,888.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	11	\$4,025.00	\$3,421.25	0.00
June 2024	12	\$4,575.00	\$3,888.75	0.00
Totals	23	\$8,600.00	\$7,310.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KATZ CHICAGO - R			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJFW	05/27/24	05/31/24	M-F 5a-7a Newswatch 12 Morning News (5:00 AM-7:00 AM)	CM	5:00 AM-7:00 AM	-TWTF--	:30	2	\$175.00	P-02	0.00	NM	2	\$350.00
COMMENTS APPLY TO SUB LINES A THRU A Newswatch 12 Morning News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/27/24 06/02/24 -TWTF-- 2 \$175.00 0.00															
N 2	WJFW	05/27/24	05/31/24	M-F Today Show Today Show I (7:00 AM-9:00 AM)	CM	7:00 AM-9:00 AM	-TWTF--	:30	2	\$250.00	P-02	0.00	NM	2	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A Today Show-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/27/24 06/02/24 -TWTF-- 2 \$250.00 0.00															
N 3	WJFW	05/27/24	05/31/24	M-F 3p-4p Funny You Should Ask (3:00 PM-3:30 PM)	CM	3:00 PM-3:30 PM	-TWTF--	:30	2	\$125.00	P-02	0.00	NM	2	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A Funny You Should Ask <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/27/24 06/02/24 -TWTF-- 2 \$125.00 0.00															
N 4	WJFW	05/27/24	05/31/24	M-F 5p-530p News Newswatch 12 5p (5:00 PM-5:30 PM)	CM	5:00 PM-5:30 PM	-TWTF--	:30	2	\$500.00	P-02	0.00	NM	2	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A Newswatch 12 5P															

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N 5	WJFW	05/27/24	05/31/24	M-F 6p-630p News Newswatch 12 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-TWTF--	:30	2	\$550.00	P-02	0.00	NM	2	\$1,100.00
COMMENTS APPLY TO SUB LINES A THRU A Newswatch 12 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	-TWTF--					2	\$500.00		0.00			
N 6	WJFW	05/27/24	05/31/24	M-F 630p-7p Wheel of Fortune	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-TWTF--	:30	1	\$1,250.00	P-02	0.00	NM	1	\$1,250.00
COMMENTS APPLY TO SUB LINES A THRU A Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	-TWTF--					2	\$550.00		0.00			
N 7	WJFW	05/27/24	05/31/24	M-F 1035p-1135p The Tonight Show	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI-TWTF--	:30	1	\$125.00	P-02	0.00	NM	1	\$125.00
COMMENTS APPLY TO SUB LINES A THRU A Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/27/24	06/02/24	-TWTF--					1	\$1,250.00		0.00			
N 8	WJFW	05/21/24	05/24/24	M-F 5a-7a Newswatch 12 Morning News	CM	5:00 AM-7:00 AM (5:00 AM-7:00 AM)	-TWT---	:30	2	\$175.00	P-02	0.00	NM	2	\$350.00
COMMENTS APPLY TO SUB LINES A THRU A Newswatch 12 Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-TWT---					2	\$175.00		0.00			
N 9	WJFW	05/21/24	05/24/24	M-F Today Show Today Show I	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-TWT---	:30	2	\$250.00	P-02	0.00	NM	2	\$500.00
COMMENTS APPLY TO SUB LINES A THRU A Today Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-TWT---					2	\$250.00		0.00			
N 10	WJFW	05/21/24	05/24/24	M-F 3p-4p Funny You Should Ask	CM	3:00 PM-3:30 PM (3:00 PM-3:30 PM)	-TWT---	:30	2	\$125.00	P-02	0.00	NM	2	\$250.00
COMMENTS APPLY TO SUB LINES A THRU A Funny You Should Ask															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-TWT---					2	\$125.00		0.00			
N 11	WJFW	05/21/24	05/24/24	M-F 5p-530p News Newswatch 12 5p	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	-TWT---	:30	2	\$500.00	P-02	0.00	NM	2	\$1,000.00
COMMENTS APPLY TO SUB LINES A THRU A Newswatch 12 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-TWT---					2	\$500.00		0.00			
N 12	WJFW	05/21/24	05/24/24	M-F 6p-630p News Newswatch 12 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-TWT---	:30	1	\$550.00	P-02	0.00	NM	1	\$550.00
COMMENTS APPLY TO SUB LINES A THRU A Newswatch 12 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-TWT---					1	\$550.00		0.00			
N 13	WJFW	05/21/24	05/24/24	M-F 630p-7p Wheel of Fortune	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	-TWT---	:30	1	\$1,250.00	P-02	0.00	NM	1	\$1,250.00
COMMENTS APPLY TO SUB LINES A THRU A Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-TWT---					1	\$1,250.00		0.00			
N 14	WJFW	05/21/24	05/24/24	M-F 1035p-1135p The Tonight Show Starring	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI-TWT---	:30	1	\$125.00	P-02	0.00	NM	1	\$125.00
COMMENTS APPLY TO SUB LINES A THRU A Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-TWT---					1	\$125.00		0.00			

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													Totals	23	\$8,600.00