ORDER

Orders Order / Rev: -reusion 28401032 Alt Order #: Product Desc: AB PAC WJFW-TV Estimate: 6772 Flight Dates: 05/20/24 - 06/02/24 Primary AE: KATZ CHICAGO - R Original Date / Rev: 05/15/24 / 05/16/24 Sales Office: **KCHIR** Order Type: **GENERAL** Sales Region: National **Amplify Media** Agency Name: **Buying Contact: Brian Lamont** Billing Type: Cash Broadcast Billing Contact: Billing Calendar: 222 Ontrario St. Billing Cycle: EOM/EOC Franklin Park, IL 60131 Agency Commission: 15% ISS/AB PAC Advertiser Name: Demographic: A18+ New Business End: **Product Codes:** Issues/Propositions Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General

Order Separation:

Bill Plan

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 04/29/24
 05/26/24
 11
 \$4,025.00
 \$3,421.25

 05/27/24
 05/31/24
 12
 \$4,575.00
 \$3,888.75

GEN-POL

P-02

Revenue Code 3:

Priority:

| Totals | | | | |
|-----------|---------|--------------|------------|--------|
| Month | # Spots | Gross Amount | Net Amount | Rating |
| May 2024 | 11 | \$4,025.00 | \$3,421.25 | 0.00 |
| June 2024 | 12 | \$4,575.00 | \$3,888.75 | 0.00 |
| Totals | 23 | \$8,600.00 | \$7,310.00 | 0.00 |

00:30:00

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| KATZ CHICAGO - R | | | Start Of Order - End Of Order | 100% |

| Ln Ch St | art End | Inventory Code | Break | Start/End | Time Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|---|--------------------------------|-------------------|----------|--|--|--------|-----|--------------------|----------|-------|------------|
| N 1 WJFW 05/ | 27/24 05/31/24 | M-F 5a-7a | CM | 5:00 AM-7:0 | 00 AM -TWTF | :30 | 2 | \$175.00P-02 | 0.00 NM | 2 | \$350.00 |
| | | Newswatch 12 Morn | ing News | (5:00 AM-7:0 | 00 AM) | | | | | | |
| | | JB LINES A THRU A | | | | | | | | | |
| Start Da | 12 Morning New ate End Date | | ots/Week | Rate | Rating | | | | | | |
| Week: 05/27/2 | | -TWTF | 2 | \$175.00 | 0.00 | | | | | | |
| N 2 WJFW 05/ | | | CM | | 00 AM -TWTF | :30 | 2 | \$250.00P-02 | 0.00 NM | 2 | \$500.00 |
| 14 2 4401 44 007 | 21124 00/01/24 | Today Show I | OW | (7:00 AM-9:0 | | .00 | _ | 4200.00. 62 | 0.00 1 | _ | 4000.00 |
| COMMENT | S APPLY TO SU | JB LINES A THRU A | | · Carrier St. State Stat | and the second s | | | | | | |
| Today Show | /-NBC | | | | | | | | 1 | | |
| Start Da | | | ots/Week | Rate | Rating | | | | | | |
| Week: 05/27/2 | 4 06/02/24 | -TWTF | 2 | \$250.00 | 0.00 | | | | | | |
| N 3 WJFW 05 | 27/24 05/31/24 | | CM | | 30 PM -TWTF | :30 | 2 | \$125.00P-02 | 0.00 NM | 2 | \$250.00 |
| Funny You Should Ask (3:00 PM-3:30 PM) | | | | | | | | | | | |
| Funny You | | JB LINES A THRU A | | | | | | | | | |
| Start Da | | Weekdays Sr | ots/Week | Rate | Rating | | | | | | |
| Week: 05/27/2 | | -TWTF | 2 | \$125.00 | 0.00 | | | | | | |
| | 27/24 05/31/24 | M-F 5p-530p News | CM | 5:00 PM-5:3 | 30 PM -TWTF | :30 | 2 | \$500.00P-02 | 0.00 NM | 2 | \$1,000.00 |
| ., | | Newswatch 12 5p | | (5:00 PM-5: | 30 PM) | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU A Newswatch 12 5P | | | | | | | | | | | |

Print Date: 05/17/24 09:27:32

Rate Pri

1 \$1,250.00P-02 0.00 NM

\$125,00P-02 0,00 NM

\$175.00P-02 0.00 NM

Page 2 of 3

Amount

\$1,250.00

\$125.00

\$350.00

\$500.00

\$250.00

\$1,000.00

\$550.00

\$1,250.00

\$125.00

1

2

2

2

1

1

1

Order / Rev:

39579

Advertiser:

Break Start/End Time

ISS/AB PAC

Alt Order #:

Ln Ch 28401032

Product Desc:

AB PAC

Days

Flight Dates:

05/20/24 - 06/02/24

Estimate:

6772

Len Spots

:30

:30

.30

WJFW-TV

Rtg Type Spots

| <u>Start Date</u> Week: 05/27/24 | End Date 06/02/24 | <u>Weekdays</u> -TWTF | Spots/Week 2 | <u>Rate</u> \$500.00 | <u>Rating</u> 0.00 | | | | | | |
|-------------------------------------|----------------------|------------------------------------|-----------------|-----------------------------|-----------------------|-----|---|--------------|---------|---|------------|
| N 5 WJFW 05/27/2 | 4 05/31/24 | M-F 6p-630p New Newswatch 12 6p | | 6:00 PM-6:3 (6:00 PM-6:3 | 0 PM -TWTF 30 PM) | :30 | 2 | \$550.00P-02 | 0.00 NM | 2 | \$1,100.00 |

(6:30 PM-7:00 PM)

(10:35 PM-11:37 PM)

COMMENTS APPLY TO SUB LINES A THRU A

Newswatch 12 6P

End

Start

Start Date End Date Weekdays Spots/Week Rating Rate Week: 05/27/24 06/02/24 -TWTF--\$550.00 0.00

Inventory Code

N 6 WJFW 05/27/24 05/31/24 M-F 630p-7p CM 6:30 PM-7:00 PM -TWTF--

Wheel of Fortune COMMENTS APPLY TO SUB LINES A THRU A

Wheel of Fortune

Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/27/24 06/02/24 -TWTF--\$1,250.00 0.00

N 7 WJFW 05/27/24 05/31/24 M-F 1035p-1135p CM 10:35 PM-11:37 PI-TWTF--

The Tonight Show

COMMENTS APPLY TO SUB LINES A THRU A Tonight Show-NBC

Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating

Week: 05/27/24 06/02/24 -TWTF--\$125.00 0.00

N 8 WJFW 05/21/24 05/24/24 M-F 5a-7a CM 5:00 AM-7:00 AM -TWT---

Newswatch 12 Morning News (5:00 AM-7:00 AM)

COMMENTS APPLY TO SUB LINES A THRU A

Newswatch 12 Morning News

Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 05/20/24 05/26/24 -TWT---\$175.00 0.00

N 9 WJFW 05/21/24 05/24/24 M-F Today Show CM 7:00 AM-9:00 AM -TWT---:30 \$250.00P-02 0.00 NM 2 (7:00 AM-9:00 AM)

Today Show I COMMENTS APPLY TO SUB LINES A THRU A

Today Show-NBC

Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/20/24 05/26/24 -TWT---\$250.00 0.00

N 10 WJFW 05/21/24 05/24/24 M-F 3p-4p CM 3:00 PM-3:30 PM -TWT---:30 \$125.00P-02 0.00 NM Funny You Should Ask (3:00 PM-3:30 PM)

COMMENTS APPLY TO SUB LINES A THRU A

Funny You Should Ask

Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 05/20/24 05/26/24 -TWT---\$125.00 0.00

N 11 WJFW 05/21/24 05/24/24 M-F 5p-530p News CM 5:00 PM-5:30 PM -TWT---:30 \$500.00P-02 0.00 NM

Newswatch 12 5p (5:00 PM-5:30 PM)

COMMENTS APPLY TO SUB LINES A THRU A

Newswatch 12 5P

Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 05/20/24 05/26/24 --TWT---\$500.00 0.00 N 12 WJFW 05/21/24 05/24/24 M-F 6p-630p News CM 6:00 PM-6:30 PM -TWT---:30 \$550.00P-02 0.00 NM

Newswatch 12 6p (6:00 PM-6:30 PM)

COMMENTS APPLY TO SUB LINES A THRU A

Newswatch 12 6P

Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 05/20/24 05/26/24 -TWT---\$550.00

0.00 N 13 WJFW 05/21/24 05/24/24 M-F 630p-7p CM 6:30 PM-7:00 PM -TWT---:30 1 \$1,250.00P-02 0.00 NM

Wheel of Fortune (6:30 PM-7:00 PM)

COMMENTS APPLY TO SUB LINES A THRU A

Wheel of Fortune

Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/20/24 05/26/24 -TWT---\$1,250.00 0.00

N14 WJFW 05/21/24 05/24/24 M-F 1035p-1135p CM 10:35 PM-11:37 PI-TWT---:30 \$125.00P-02 0.00 NM

The Tonight Show Starring (10:35 PM-11:37 PM) COMMENTS APPLY TO SUB LINES A THRU A

Tonight Show-NBC

Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 05/20/24 05/26/24 -TWT---\$125.00 0.00

Print Date: 05/17/24 09:27:32 Page 3 of 3

Order / Rev:

39579

Advertiser:

ISS/AB PAC

Alt Order #: Flight Dates:

28401032

05/20/24 - 06/02/24

Product Desc: Estimate: AB PAC

6772

WJFW-TV

Ln Ch

Start

End

Inventory Code

Break Start/End Time

Days

Len Spots

Rate Pri Rtg Type Spots

Totals

Amount \$8,600.00

23