



Accounts Receivable
PO BOX 2906
Baton Rouge, LA 70821
ph: (225) 387-2222
fx: (225) 336-2217

Advertiser PATRIOT MAJORITY USA (3503)
Agency WATERFRONT STRATEGIES (1572)
Buyer Furman, Mike
Salesperson Eagle, Philadelphia (1050)
ph: (225) 387-2222
fx: (225) 336-2229x
Product Political- Issues (1071)
Brand 3198 (10383)
Acct Types National/Political
Est/Headline/PO # 3198/ECR08146840/
Demo
Revision
Comments /Issue

Invoice 129166
Inv Date 7/27/2014
Terms Net 30
Contract 16619
Bill Type Standard
Period 6/30/2014 - 7/27/2014

CO-OP/Order Type No/Normal
Package
Gen. Date 7/28/2014 9:25:51AM

WATERFRONT STRATEGIES
3050 K ST. NW STE 100
WASHINGTON, DC 20007

AgM

ABC (WBRZ)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
3.0	Contract Line Remarks:		JEOPARDY						
	SPOT	4:28:26PM-Jeopardy	Per week (1),Th,Fr	07/24/14 4:53PM (Th)	00:30	Jeopardy - HD	PMUSA14102H	\$375.00	
4.0	Contract Line Remarks:		NEWS 2 LOUISIANA AT FOUR						
	SPOT	4:00:00PM-News 2 at 4pm	Per week (1),Th,Fr	07/25/14 4:21PM (Fr)	00:30	News 2 at 4pm	PMUSA14102H	\$250.00	
6.0	Contract Line Remarks:		NEWS 2 LOUISIANA AT SIX						
	SPOT	5:58:46PM-News 2 at 6pm	Per week (1),Th,Fr	07/24/14 6:20PM (Th)	00:30	News 2 at 6pm	PMUSA14102H	\$650.00	
7.0	Contract Line Remarks:		WHEEL OF FORTUNE						
	SPOT	6:28:00PM-Wheel of Fortune - HD	Per week (1),Th,Fr	07/25/14 6:37PM (Fr)	00:30	Wheel of Fortune - HD	PMUSA14102H	\$1100.00	
11.0	Contract Line Remarks:		NEWS 2 LOUISIANA AT 10P SUN						
	SPOT	9:59:46PM-News 2 at 10pm Sunday	Day,Su-1	07/27/14 10:10PM (Su)	00:30	News 2 at 10pm Sunday	PMUSA14102H	\$550.00	
13.0	SPOT	7:00:00AM-Good Morning America - HD	Per week (1),Th,Fr	07/24/14 8:49AM (Th)	00:30	Good Morning America - HD	PMUSA14102H	\$475.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$3,400.00	Total Spots/Items	6
Commission	(\$510.00)		
Net Total	\$2,890.00		



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PATRIOT MAJORITY USA (3503)
WATERFRONT STRATEGIES (1572)

Furman, Mike
Eagle, Philadelphia (1050)
ph: (225) 387-2222
fx: (225) 336-2229x

Product
Brand
Acct Types
Est/Headline/PO #
Demo
Revision
Comments

Political- Issues (1071)
3198 (10383)
National/Political
3198/ECR08146840/

/Issue

Invoice 129344
Inv Date 8/10/2014
Terms Net 30
Contract 16619
Bill Type Standard
Period 7/28/2014 - 8/10/2014

CO-OP/Order Type No/Normal
Package
Gen. Date 8/13/2014 3:55:56PM

WATERFRONT STRATEGIES
3050 K ST. NW STE 100
WASHINGTON, DC 20007

AgM

ABC (WBRZ)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		2UNE IN EARLY MORNING NEWS						
	SPOT	6:00:00AM- 7:00:00	Per week (1),Mo,Tu,We	07/28/14 6:11AM (Mo)	00:30	2une In	PMUSA14102H	\$375.00	
2.0	Contract Line Remarks:		GOOD MORNING AMERICA						
	SPOT	7:00:00AM-Good Mo	Per week (1),Th,Fr	07/31/14 8:53AM (Th)	00:30	Good Morning America - HD	PMUSA14102H	\$475.00	
5.0	Contract Line Remarks:		NEWS 2 LOUISIANA AT FIVE						
	SPOT	4:57:56PM-News 2 a	Per week (1),Mo,Tu,We	07/28/14 5:28PM (Mo)	00:30	News 2 at 5pm	PMUSA14102H	\$550.00	
8.0	Contract Line Remarks:		BACHELORETTE						
	SPOT	6:58:26PM-The Bach	Per week (1),Mo	07/28/14 7:29PM (Mo)	00:30	The Bachelorette	PMUSA14102H	\$1300.00	
9.0	Contract Line Remarks:		BACHELOR IN PARADISE						
	SPOT	6:58:26PM-The Bach	Per week (1),Mo	08/04/14 7:41PM (Mo)	00:30	The Bachelor	PMUSA14102H	\$1000.00	
10.0	Contract Line Remarks:		NEWS 2 LOUISIANA AT 10P						
	SPOT	9:59:46PM-News 2 a	Per week (1),Mo,Tu,We	07/30/14 10:27PM (We)	00:30	News 2 at 10pm	PMUSA14102H	\$750.00	
11.0	Contract Line Remarks:		NEWS 2 LOUISIANA AT 10P SUN						
	SPOT	9:59:46PM-News 2 a	Day,Su-1	08/03/14 10:08PM (Su)	00:30	News 2 at 10pm Sunday	PMUSA14102H	\$550.00	
12.0	SPOT	6:00:00AM- 7:00:00	Per week (1),Th,Fr	08/01/14 6:42AM (Fr)	00:30	2une In	PMUSA14102H	\$375.00	
14.0	SPOT	7:00:00AM-Good Mo	Per week (1),Mo,Tu,We	07/30/14 8:53AM (We)	00:30	Good Morning America - HD	PMUSA14102H	\$475.00	
15.0	SPOT	7:00:00AM-Good Mo	Per week (1),Mo,Tu,We	08/05/14 8:38AM (Tu)	00:30	Good Morning America - HD	PMUSA14102H	\$475.00	
16.0	SPOT	4:28:26PM-Jeopardy	Per week (1),Mo,Tu,We	07/29/14 4:42PM (Tu)	00:30	Jeopardy - HD	PMUSA14102H	\$375.00	
17.0	SPOT	4:28:26PM-Jeopardy	Per week (1),Th,Fr	07/31/14 4:53PM (Th)	00:30	Jeopardy - HD	PMUSA14102H	\$375.00	
18.0	SPOT	4:28:26PM-Jeopardy	Per week (1),Mo,Tu,We	08/05/14 4:35PM (Tu)	00:30	Jeopardy - HD	PMUSA14102H	\$375.00	
19.0	SPOT	4:00:00PM-News 2 a	Per week (1),Th,Fr	08/01/14 4:23PM (Fr)	00:30	News 2 at 4pm	PMUSA14102H	\$250.00	
20.0	SPOT	4:57:56PM-News 2 a	Per week (1),Th,Fr	08/01/14 5:29PM (Fr)	00:30	News 2 at 5pm	PMUSA14102H	\$550.00	
21.0	SPOT	5:58:46PM-News 2 a	Per week (1),Th,Fr	08/01/14 6:13PM (Fr)	00:30	News 2 at 6pm	PMUSA14102H	\$650.00	
22.0	SPOT	6:28:00PM-Wheel of	Per week (1),Mo,Tu,We	07/29/14 6:49PM (Tu)	00:30	Wheel of Fortune - HD	PMUSA14102H	\$1100.00	
23.0	SPOT	6:28:00PM-Wheel of	Per week (1),Th,Fr	07/31/14 6:37PM (Th)	00:30	Wheel of Fortune - HD	PMUSA14102H	\$1100.00	
24.0	SPOT	6:28:00PM-Wheel of	Per week (1),Mo,Tu,We	08/06/14 6:41PM (We)	00:30	Wheel of Fortune - HD	PMUSA14102H	\$1100.00	

