



Accounts Receivable  
PO BOX 2906  
Baton Rouge, LA 70821  
ph: (225) 387-2222  
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**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**PATRIOT MAJORITY USA (3503)**  
**WATERFRONT STRATEGIES (1572)**  
Demastrie, Jesse  
Eagle, Philadelphia (1050)  
ph: (225) 387-2222  
fx: (225) 336-2229x

**Invoice** 129160  
**Inv Date** 7/27/2014  
**Terms** Net 30  
**Contract** 16579  
**Bill Type** Standard  
**Period** 6/30/2014 - 7/27/2014

**WATERFRONT STRATEGIES**  
**3050 K ST. NW STE 100**  
**WASHINGTON, DC 20007**

AgM

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline/PO #**  
**Demo**  
**Revision**  
**Comments**

Political- Issues (1071)  
3136 (10357)  
**National/Political**  
3136/ECR08143213/  
  
/PATRIOT MAJORITY

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 7/28/2014 9:25:51AM

ABC (WBRZ)

## OFFICIAL BILLING INVOICE

| Line | Type                          | Scheduled           | Schedule Days to Run                      | Air Time              | Length | Program                            | Copy/ISCI   | Amount    | Remarks |
|------|-------------------------------|---------------------|-------------------------------------------|-----------------------|--------|------------------------------------|-------------|-----------|---------|
| 1.0  | <b>Contract Line Remarks:</b> |                     | <u><b>GOOD MORNING AMERICA</b></u>        |                       |        |                                    |             |           |         |
|      | SPOT                          | 7:00:00AM-Good Mo   | Per week (1),Mo,Tu,We,Th,Fr               | 07/18/14 8:37AM (Fr)  | 00:30  | Good Morning America - HD          | PMUSA14101H | \$475.00  |         |
| 2.0  | <b>Contract Line Remarks:</b> |                     | <u><b>GMA SAT</b></u>                     |                       |        |                                    |             |           |         |
|      | SPOT                          | 7:00:00AM-Good Mo   | Per week (1),Sa                           | 07/12/14 7:48AM (Sa)  | 00:30  | Good Morning America Saturday - HD | PMUSA14101H | \$100.00  |         |
| 3.0  | <b>Contract Line Remarks:</b> |                     | <u><b>GMA SUN</b></u>                     |                       |        |                                    |             |           |         |
|      | SPOT                          | 7:00:00AM-Good Mo   | Per week (1),Su                           | 07/13/14 7:47AM (Su)  | 00:30  | Good Morning America Sunday - HD   | PMUSA14101H | \$100.00  |         |
| 4.0  | <b>Contract Line Remarks:</b> |                     | <u><b>THIS WEEK</b></u>                   |                       |        |                                    |             |           |         |
|      | SPOT                          | 9:00:00AM-This Wee  | Per week (1),Su                           | 07/13/14 9:54AM (Su)  | 00:30  | This Week - HD                     | PMUSA14101H | \$75.00   |         |
| 5.0  | <b>Contract Line Remarks:</b> |                     | <u><b>LIVE W/ KELLY &amp; MICHAEL</b></u> |                       |        |                                    |             |           |         |
|      | SPOT                          | 9:00:00AM-Live with | Per week (1),Mo,Tu,We,Th,Fr               | 07/16/14 9:55AM (We)  | 00:30  | Live with Kelly - HD               | PMUSA14101H | \$300.00  |         |
| 6.0  | <b>Contract Line Remarks:</b> |                     | <u><b>JEOPARDY</b></u>                    |                       |        |                                    |             |           |         |
|      | SPOT                          | 4:28:26PM-Jeopardy  | Per week (1),Mo,Tu,We,Th,Fr               | 07/16/14 4:43PM (We)  | 00:30  | Jeopardy - HD                      | PMUSA14101H | \$375.00  |         |
| 7.0  | <b>Contract Line Remarks:</b> |                     | <u><b>NEWS 2 LOUISIANA AT FOUR</b></u>    |                       |        |                                    |             |           |         |
|      | SPOT                          | 4:00:00PM-News 2 a  | Per week (1),Mo,Tu,We,Th,Fr               | 07/17/14 4:18PM (Th)  | 00:30  | News 2 at 4pm                      | PMUSA14101H | \$300.00  |         |
| 8.0  | <b>Contract Line Remarks:</b> |                     | <u><b>NEWS 2 LOUISIANA AT FIVE</b></u>    |                       |        |                                    |             |           |         |
|      | SPOT                          | 4:57:56PM-News 2 a  | Per week (1),Mo,Tu,We,Th,Fr               | 07/16/14 5:10PM (We)  | 00:30  | News 2 at 5pm                      | PMUSA14101H | \$550.00  |         |
| 9.0  | <b>Contract Line Remarks:</b> |                     | <u><b>NEWS 2 LOUISIANA AT SIX</b></u>     |                       |        |                                    |             |           |         |
|      | SPOT                          | 5:58:46PM-News 2 a  | Per week (1),Mo,Tu,We,Th,Fr               | 07/16/14 6:25PM (We)  | 00:30  | News 2 at 6pm                      | PMUSA14101H | \$800.00  |         |
| 10.0 | <b>Contract Line Remarks:</b> |                     | <u><b>NEWS 2 LOUISIANA AT 530P</b></u>    |                       |        |                                    |             |           |         |
|      | SPOT                          | 5:28:56PM-News 2 a  | Per week (1),Su                           | 07/13/14 5:57PM (Su)  | 00:30  | News 2 at 5:30pm Sunday            | PMUSA14101H | \$350.00  |         |
| 11.0 | <b>Contract Line Remarks:</b> |                     | <u><b>WHEEL OF FORTUNE</b></u>            |                       |        |                                    |             |           |         |
|      | SPOT                          | 6:30:00PM-Wheel of  | Per week (1),Sa                           | 07/12/14 6:47PM (Sa)  | 00:30  | Wheel of Fortune - HD              | PMUSA14101H | \$450.00  |         |
| 12.0 | <b>Contract Line Remarks:</b> |                     | <u><b>BACHELORETTE</b></u>                |                       |        |                                    |             |           |         |
|      | SPOT                          | 6:58:26PM-The Bach  | Per week (1),Mo                           | 07/14/14 8:41PM (Mo)  | 00:30  | The Bachelorette                   | PMUSA14101H | \$1000.00 |         |
| 13.0 | <b>Contract Line Remarks:</b> |                     | <u><b>NEWS 2 LOUISIANA AT 10P</b></u>     |                       |        |                                    |             |           |         |
|      | SPOT                          | 9:59:46PM-News 2 a  | Per week (1),Mo,Tu,We,Th,Fr               | 07/18/14 10:26PM (Fr) | 00:30  | News 2 at 10pm                     | PMUSA14101H | \$900.00  |         |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

|             |                   |                   |    |
|-------------|-------------------|-------------------|----|
| Gross Total | <b>\$5,775.00</b> | Total Spots/Items | 13 |
| Commission  | <b>(\$866.25)</b> |                   |    |
| Net Total   | <b>\$4,908.75</b> |                   |    |