

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WTVN	Date: 12/4/18
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I, Newday Media Services
do hereby request station time concerning the following issue:

Healthcare/Medicare

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Alliance for Patient Access

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Healthcare/Medicare

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Alliance for Patient Access 1275 Pennsylvania Ave. NW, Suite 1100A Washington, DC 20004-2417
--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

David Charles, MD Chairman

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

12/4/18 _____ 404-228-9234
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Alliance for Patient Access / About AFPA

Chairman | Leadership | Membership | Annual Reports

Founded in 2006, the Alliance for Patient Access is a national network of physicians clinical care. AFPA accomplishes this mission by recruiting, training and mobilizing pe

To promote a better understanding of the benefits of patient access to approved ther physician working groups, health policy initiatives, workshops, conferences, stakehol

AFPA Physician Working Groups serve as a means to bring together physicians who work collaboratively in the development of education resources that are used to prom

Through Health Policy Workshops and Policy Dinners, AFPA provides physicians her equip policy-minded physicians with the knowledge, skills and advocacy tools neces patient access to approved therapies and/or appropriate clinical care

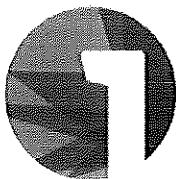
In keeping with its above stated mission, AFPA continues to offer the physician's pers clinical decision making. To that end, AFPA sponsors the following programming:

- Conducting health policy and advocacy training workshops
- Sponsoring therapy specific physician working groups
- Providing media outlets with op-eds and comment
- Hosting physician advocate social media networks
- Organizing physician meetings with health policymakers
- Participating in policy conferences and stakeholder coalitions
- Producing on-line resources and video testimonials
- Offering comment and/or testimony on proposed regulations

AFPA is organized as a non-profit 501(c)(4) corporation and headed by an independent management and public affairs consultants. In 2012, AFPA established the Institute for Patient Access with its mission to promote a better understanding of the benefits of the physician-patient research and educational programming.

Guiding Principles

The Alliance for Patient Access' advocacy and leadership stem from three core ideal

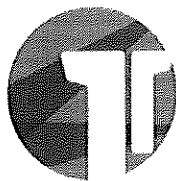


Pillar 1: The Physician-Patient Relationship

Trust yields better health outcomes. A strong physician-patient relationship boosts healthy behaviors and improves adherence to treatment.

The physician-patient relationship encourages patient-centered care. Knowing one's patient is the first step in directing a unique course of care.

Policies should reinforce the physician-patient relationship. Physicians should be allowed the time to cultivate a relationship with their patients – and rewarded when that relationship generates positive health outcomes.

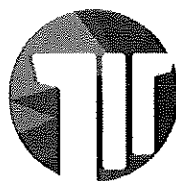


Pillar 2: Value

All stakeholders deserve a voice. Determining consensus on the value of a medication or medical intervention requires input from patients, health care providers, payers and manufacturers.

Valuation is not a one-size-fits-all endeavor. Valuation should consider a medicine's effectiveness, patient satisfaction and development costs, as well as the burden of the disease it treats. Valuation must be contextualized, because value varies based on patients' unique circumstances.

Valuation should not dictate coverage. Findings should instead inform physician-patient decision making and professional society guidelines.

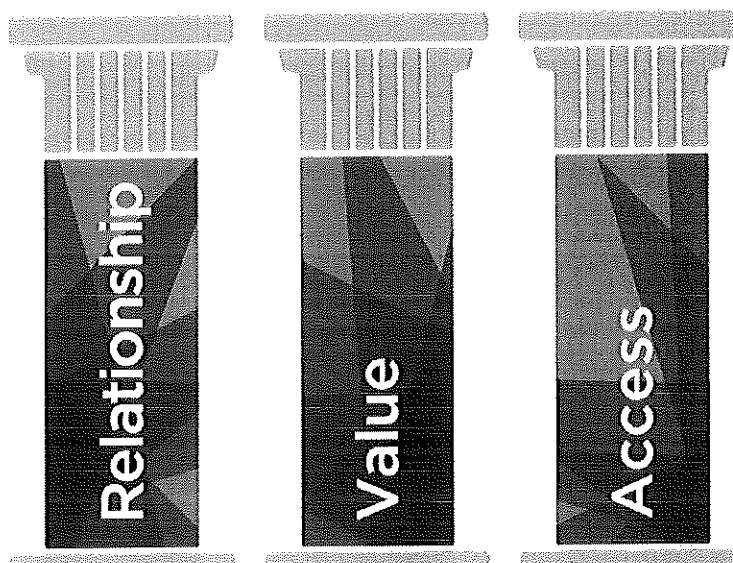


Pillar 3: Access

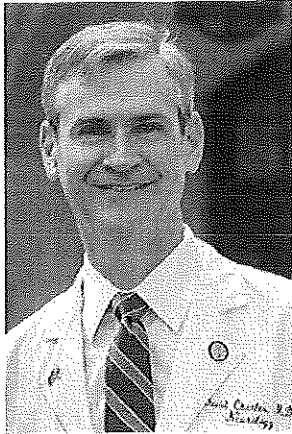
Pricing should prioritize access. Manufacturers' pricing process should include input from all stakeholders including physicians, patients and payers.

Society shares both benefits and risks. Expensive advanced therapies, such as biologics, offer a societal benefit. All stakeholders – including manufacturers, payers, patients and broader society – should help shoulder the cost burden.

Utilization management should not undermine patient access. Health plans should instead use these protocols in a manner that reflects consensus valuations and respects physician-patient decision making.



About the Chairman



David Charles, MD

Nashville, Tennessee

AfPA is led by David Charles, M.D., who is the Chief Medical Officer of the Vanderbilt Institute. Dr. Charles is a national leader in Movement Disorders research. He took a year spent a year on the staff of U.S. Senator Bill Frist, where he served as a health policy advisor. In Washington, Dr. Charles conducted Parkinson's disease research in France as a Fulbright scholar.

AfPA Leadership



Robert Yapundich, M.D.
Hickory, North Carolina

Dr. Robert Yapundich is a neurologist in private practice with Neurology Associates in Hickory, N.C.

Dr. Yapundich completed a neurology residency at the University of Alabama at

Birmingham, followed by a fellowship in electromyography/neuromuscular diseases. He is a diplomate of The American Board of Psychiatry and Neurology with subspecialty certifications in Clinical Neurophysiology and Sleep Medicine, along with certification by the American Board of Electrodiagnostic Medicine.

Dr. Yapundich maintains an active outpatient practice that involves all aspects of Neurology, with a special interest in Electrodiagnostic Medicine. He has served as president of the North Carolina Neurological Society, and participates in various other local and statewide committees. Currently he is a board member of the North Carolina Medical Society and state liaison for the American Association of Neuromuscular and Electrodiagnostic Medicine. Healthcare advocacy at the state and national levels has also been an area of significant interest. He has participated in clinical trials, many as primary investigator, and has served as co-author on a variety of past publications.

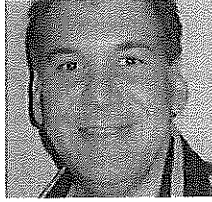
Jack Schim, M.D.
Oceanside, California



Dr. Schim is Voluntary Assistant Clinical Professor in the Neuroscience Department at University of California San Diego, and is on staff at the VA Medical Center in La Jolla. He has special interests in headache management, stroke prevention, acute stroke intervention, and neurologic rehabilitation.

Dr. Schim earned his medical degree from University of California San Diego (UCSD) Medical School, served as a medical intern at Cedars Sinai Medical Center, Los Angeles, and completed his neurology residency at UCSD, with special emphasis on electromyography and neuromuscular disease. He is Past President of the Association of California Neurologists and an active member of the American Academy of Neurology, American Stroke Association, and American Headache Society. Dr. Schim is Chair of the Division of Neuroscience at Scripps Hospital, Encinitas.

Dr. Schim is Board certified in Neurology, and has certification in Headache Medicine by the United Council of Neurologic Subspecialties. He has published articles in *Experimental Neurology*, *Current Medical Research and Opinion*, *Pain Practice*, *Headache and Neurology*.



Bruce Rubin, M.D.
Miami, Florida

Dr. Bruce Rubin is an Assistant Professor of Clinical Neurology at the University of Miami Miller School Of Medicine. He also currently serves as the Director of the Spasticity Clinic at

Jackson Memorial Hospital

Dr. Rubin has lectured nationally and has published articles in scientific journals such as Stroke, Neurology and Archives of Family Medicine. He is a member of several professional organizations, such as the American Academy of Neurology, Dade County Medical association, American Society of Neurorehabilitation and Brain Injury Association of Florida. He also serves as the Chairman for the Florida Chapter of the Alliance for Patient Access

Dr. Rubin received his Bachelor's of Science degree from Hobart College and his Doctor of Medicine degree from State University of New York Health Science Center at Syracuse. He completed his Neurological residency at the Neurologic Institute at Columbia Presbyterian Medical Center in New York and his post-doctoral fellowship in Neurological Rehabilitation at the University of Miami School Of Medicine

Wesley Mizutani, M.D.
Huntington Beach, CA

Wesley Mizutani, M.D., is a specialist in rheumatology. Dr. Mizutani received his undergraduate degree from the University of Southern California. He earned his medical degree from University of California Los Angeles, and he completed his internship and residency in internal medicine at Los Angeles County-USC Medical Center. Dr. Mizutani was also the recipient of a fellowship in rheumatology from the University of California, San Diego. After hours, he enjoys running

Associate Membership in AFPA

AFPA membership is comprised of policy-minded physicians and healthcare professionals in clinical care. Non-physicians, including corporations and associations, participate in AFPA and are invited to regular associate member briefings. AFPA also receives support through

Financial support of AFPA and IFPA is acknowledged here

Annual Reports

2017 AFPA Annual Report

2016 AFPA Annual Report

2015 AFPA Annual Report

Allen Meadows, M.D.
Alabama



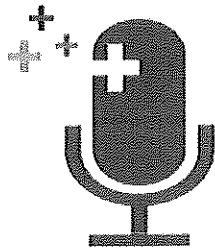
Allen Meadows, M.D. serves as Chairman of AIPA's Respiratory Therapy Access WorkingGroup. Dr. Meadows is clinical instructor of internal medicine and clinical

instructor of family practice at the University of Alabama, Birmingham, and a solo community-based practitioner at the Alabama Allergy & Asthma Clinic in Montgomery, Ala. He is Chairman of the Advocacy Council of the ACAAI and Past President of the JCAAI.

He served as president of the Alabama Society of Allergy and Immunology, 1995-96, and as president of the Medical Society of Montgomery County, 1999. He was a member of the Board of Censors of Medical Association State of Alabama, 2002-2004, and on Alabama Board of Medical Examiners, 2002-2004.

Share This Post

PATIENT ACCESS PODCAST



Patient Access Podcast

Can patients get what the doctor orders? In AIPA's Patient Access Podcast, you'll hear physicians, researchers, patients and advocates hash out the issues that impact access to approved medicines and appropriate health care.

Listen to the Podcasts

VIDEO CENTER



Click here to view more video

LATEST TWEETS

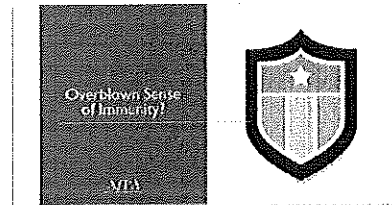
AIPA AIPA Follow 4,106 2,107

How do co-pay accumulator adjustment programs keep patients from accessing the treatment they need? Learn here: https://t.co/6JE9OE1Z7



13 Twitter

What's keeping you from getting your flu shot? https://t.co/V0ezpxZs4



Twitter

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Advertiser No: 879807 Order No: 1310036422
 Start Date: 12/06/2018 Co-op: No
 End Date: 12/21/2018 Package: No
 Month Type: Broadcast Agency Comm.: 15%
 Revision #: 1
 CPE: - - 26
 AE: ATLANTA, MMS
 Entered: 12/05/2018 11:41 AM by Fusion
 Last Update: 12/05/2018 12:23 PM by lhughes
 Note: WTVN-AM 32394504 26
 Note 2:
 Spl Req Inv: PAID: Cash In Advance

Alliance for Patient Access
 c/o New Day Media

 1163 Warrenhall Lane, NE

 Atlanta, GA 30319

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip	W	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Columbus WTVN-AM	06:00-10:00 Commercial	12/10/18	12/21/18	2	440.00	0	x	x	x	x	x				2	60	4	1,760.00
					National Agency-Political													
2 Columbus WTVN-AM	10:00-15:00 Commercial	12/06/18	12/07/18	1	440.00	0					x	x			2	60	2	880.00
					National Agency-Political													
3 Columbus WTVN-AM	15:00-19:00 Commercial	12/06/18	12/07/18	1	440.00	0					x	x			2	60	2	880.00
					National Agency-Political													
4 Columbus WTVN-AM	06:00-10:00 Commercial	12/06/18	12/07/18	1	440.00	0					x	x			2	60	2	880.00
					National Agency-Political													
5 Columbus WTVN-AM	10:00-15:00 Commercial	12/10/18	12/21/18	2	440.00	0	x	x	x	x	x				2	60	4	1,760.00
					National Agency-Political													
6 Columbus WTVN-AM	15:00-19:00 Commercial	12/10/18	12/21/18	2	440.00	0	x	x	x	x	x				2	60	4	1,760.00
					National Agency-Political													

No. of Spots/Misc/Digital:	18/0/0	Ordered Gross:	\$7,920.00
		Agency Commission:	\$1,188.00
		Ordered Net:	\$6,732.00
		Total Net Due:	\$6,732.00

	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Amt. Ord.:	18	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	7,920.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	6,732.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00



Alliance for Patient Access

100%