

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WBRL - Baton Rouge

Date:

8/17/15

I, Laura Lancaster,
John Young
 being/on behalf of: _____
 a legally qualified candidate of the Republican
Lt. Governor
 political party for the office of: _____
 in the Primary
October 24, 2015
 election to be held on: _____
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Su	at d			
		8/31 - 9/3			

Attach proposed schedule with charges (if available): SEE ORDER \$5,800 gross
 \$4,930 net

I represent that the payment for the above described broadcast time has been furnished by:

COMMITTEE TO ELECT JOHN YOUNG, LLC., P.O. Box 245 Metairie, LA 70004

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
E. JOHN LITCHFIELD 201 St. Charles Ave. Ste. 4204 New Orleans, LA 70170

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8.3.15

Date

Laura Laroche

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Denise Robichaux

Signature

Denise Robichaux

Printed Name

Director of Sales

Title



WBZR
1650 Highland Rd
Baton Rouge, LA 70802

JAMESTOWN ASSOCIATES
3931 S SHERWOOD FOREST BLVD
STE 2
BATON ROUGE, LA 70816

Contract # 19428

Schedule Dates 08/31/15-09/03/15
Advertiser JOHN YOUNG/LT GOVERNOR/R (3708)
Agency JAMESTOWN ASSOCIATES (1209)
Product Political - Lt Gov (1063)
Brand 8/31-9/3 (11926)
Salesperson Eagle, Philadelphia (1050)
Sales Office WBZR sales
Buyer Name LANCASTER, LAURA
Phone/Fax /
CPE 8/31-9/3
Account Types National/Political
Billing Type Standard
Comments YOUNG,JOHN/R/LT GOV
NEW ORDER

Date Entered 08/17/15
Last Modified 08/17/15
Entered By Tracy Ritchie
CO-OP No
Headline # ECR08306656
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$870.00
Net Total \$4,930.00
Sales Tax

ABC (WBZR)
By Broadcast Month
Sep. 2015
Grand Total:

Spots	Rate
12	\$5,800.00
12	\$5,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/31/15-09/03/15	1	:30	6A- 7A (CST)	2	X	X	X	X				2	\$350.00	\$700.00	ABC (WBZR)	6A NEWS	8/17/15
2.0	Normal Line / SPOT	08/31/15-09/03/15	1	:30	7A- Good Morning America - HD	2	X	X	X	X				2	\$350.00	\$700.00	ABC (WBZR)	GMA	8/17/15
3.0	Normal Line / SPOT	08/31/15-09/03/15	1	:30	12P- News 2 at Noon	2	X	X	X	X				2	\$200.00	\$400.00	ABC (WBZR)	NOON NEWS	8/17/15
4.0	Normal Line / SPOT	08/31/15-09/03/15	1	:30	4:57P- News 2 at 5pm	2	X	X	X	X				2	\$500.00	\$1,000.00	ABC (WBZR)	5P NEWS	8/17/15
5.0	Normal Line / SPOT	08/31/15-09/03/15	1	:30	5:58P- News 2 at 6pm	2	X	X	X	X				2	\$650.00	\$1,300.00	ABC (WBZR)	6P NEWS	8/17/15
6.0	Normal Line / SPOT	08/31/15-09/03/15	1	:30	9:59P- News 2 at 10pm	2	X	X	X	X				2	\$850.00	\$1,700.00	ABC (WBZR)	LATE NEWS	8/17/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: