

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WBRL - Baton Rouge	Date: 8/17/15
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I, Laura Lancaster
John Young
 being/on behalf of: _____
 a legally qualified candidate of the Republican
 political party for the office of: Lt. Governor
 in the Primary
 election to be held on: October 24, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Su	at 11d			
		8/31 - 9/3			

Attach proposed schedule with charges (if available): SEE ORDER \$5,800 gross
\$4,930 net

I represent that the payment for the above described broadcast time has been furnished by:

COMMITTEE TO ELECT JOHN YOUNG, LLC., P.O. Box 245 Metairie, LA 70004

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
E. JOHN LITCHFIELD 201 St. Charles Ave. Ste. 4204 New Orleans, LA 70170

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8.3.15

Laura Lancaster

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Denise Robichaux

Denise Robichaux

Director of Sales

Signature

Printed Name

Title



WBRRZ
1650 Highland Rd
Baton Rouge, LA 70802

JAMESTOWN ASSOCIATES
3931 S SHERWOOD FOREST BLVD
STE 2
BATON ROUGE, LA 70816

Contract # 19428
 Schedule Dates: 08/31/15-09/03/15
 Advertiser: JOHN YOUNG/LT GOVERNOR/R (3708)
 Agency: JAMESTOWN ASSOCIATES (1209)
 Product: Political - Lt Gov (1063)
 Brand: 8/31-9/3 (11926)
 Salesperson: Eagle, Philadelphia (1050)
 Sales Office: WBRRZ sales
 Buyer Name: LANCASTER, LAURA
 Phone/Fax: /
 CPE: 8/31-9/3
 Account Types: National/Political
 Billing Type: Standard
 Comments: YOUNG,JOHN/R/LT GOV
 NEW ORDER

Date Entered: 08/17/15
 Last Modified: 08/17/15
 Entered By: Tracy Ritchie
 CO-OP: No
 Demo: ECR08306656
 Order Type: Normal
 Package Deal:
 Commission %: 15.00
 Commission: \$870.00
 Net Total: \$4,930.00
 Sales Tax:

ABC (WBRRZ)	By Broadcast Month	Spots	Rate
	Sep. 2015	12	\$5,800.00
Grand Total:		12	\$5,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/31/15-09/03/15	1	:30	6A- 7A (CST)	2	X	X	X	X				2	\$350.00	\$700.00	ABC (WBRRZ)	6A NEWS	8/17/15
2.0	Normal Line / SPOT	08/31/15-09/03/15	1	:30	7A- Good Morning America - HD	2	X	X	X	X				2	\$350.00	\$700.00	ABC (WBRRZ)	GMA	8/17/15
3.0	Normal Line / SPOT	08/31/15-09/03/15	1	:30	12P- News 2 at Noon	2	X	X	X	X				2	\$200.00	\$400.00	ABC (WBRRZ)	NOON NEWS	8/17/15
4.0	Normal Line / SPOT	08/31/15-09/03/15	1	:30	4:57P- News 2 at 5pm	2	X	X	X	X				2	\$500.00	\$1,000.00	ABC (WBRRZ)	5P NEWS	8/17/15
5.0	Normal Line / SPOT	08/31/15-09/03/15	1	:30	5:58P- News 2 at 6pm	2	X	X	X	X				2	\$650.00	\$1,300.00	ABC (WBRRZ)	6P NEWS	8/17/15
6.0	Normal Line / SPOT	08/31/15-09/03/15	1	:30	9:59P- News 2 at 10pm	2	X	X	X	X				2	\$850.00	\$1,700.00	ABC (WBRRZ)	LATE NEWS	8/17/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____