

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WBRZ - Baton Rouge</u>	Date: <u>8-7-15</u>
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I, Laura Lancaster,

being/on behalf of: John Young,

a legally qualified candidate of the Republican

political party for the office of: Lt. Governor

in the Primary

election to be held on: October 24, 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>see att'd</u>	<u>9/14-9/20</u>			

Attach proposed schedule with charges (if available): SEE ORDER \$19,400 gross

\$12,240 net

I represent that the payment for the above described broadcast time has been furnished by:

COMMITTEE TO ELECT JOHN YOUNG, LLC., P.O. Box 245 Metairie, LA 70004

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
E. JOHN LITCHFIELD 201 St. Charles Ave. Ste. 4204 New Orleans, LA 70170

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8.3.15

Laura Lancaster

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Denise Robichaux

Denise Robichaux

Director of Sales

Signature

Printed Name

Title

ORDER WORKSHEET

Rep Order# 8303737 Ver# 3 Status Revised
 EC'd Yes

Traffic Order#
 Printed: 08/06/15 2:27 PM
 Last Received: 08/06/15 2:06 PM
 Showing Buylines: All Lines

1 of 3

Station WBRZ-TV BATON ROUGE, LA
 Advertiser (YOU) YOUNG, JOHN
 Product YOUNG,JOHN/RLT GOV
 Estimate# 9/14-9/20
 Buyer LAURA LANCASTER

Agency (JMTA) JAMESTOWN ASSOCIATES
 3931 S SHERWOOD FOREST BLVD, SUITE 2
 BATON ROUGE, LA 70816
 Agency C/P1/P2/E /9/14-9/20
 Flight Dates 09/14/15-09/20/15

Rep Firm EAGLE TELEVISION
 Sales Office (PH) PHILADELPHIA
 Salesperson (BC3) BOB CAIN
 Sales Assistant SHEPARD
 Salesperson Phone# 215-557-4216
 Salesperson Fax#

--- CONTRACT COMMENT ---

NEW ORDER
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
 LN10 CORRECTED DAY/DATE

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	6A-7A	6A NEWS Buy Comment: 6A NEWS	30	-	-	\$400.00	09/14-09/18	2	2	\$800.00
2	M-F	7A-9A	- Buy Comment: GMA	30	-	-	\$450.00	09/14-09/18	3	3	\$1,350.00
3	M-F	12P-1P	- Buy Comment: NOO NNEW	30	-	-	\$300.00	09/14-09/18	3	3	\$900.00
4	M-F	4P-430P	- Buy Comment: 4P NEWS	30	-	-	\$300.00	09/14-09/18	2	2	\$600.00
5	M-F	5P-530P	- Buy Comment: 5P NEWS	30	-	-	\$500.00	09/14-09/18	3	3	\$1,500.00
6	M-F	6P-630P	- Buy Comment: 6P NEWS	30	-	-	\$650.00	09/14-09/18	4	4	\$2,600.00
7	M-F	630P-7P	- Buy Comment: WHEEL	30	-	-	\$1,100.00	09/14-09/18	2	2	\$2,200.00

Chess of Time

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ORDER WORKSHEET

Rep Order# 8303737 Ver# 3 Status Revised Traffic Order# Printed: 08/06/15 2:27 PM 2 of 3
 EC'd Yes Last Received: 08/06/15 2:06 PM
 Showing Buylines: All Lines

Station WBRZ-TV BATON ROUGE, LA Agency (JMTA) JAMESTOWN ASSOCIATES 3931 S SHERWOOD FOREST BLVD, SUITE 2
 Advertiser (YOU) YOUNG, JOHN BATON ROUGE, LA 70816
 Product YOUNG,JOHN/R/LT GOV Agency C/P1/P2/E /9/14-9/20
 Estimate# 9/14-9/20 Flight Dates 09/14/15-09/20/15
 Buyer LAURA LANCASTER Rep Firm EAGLE TELEVISION
 Sales Office (PH) PHILADELPHIA
 Salesperson (BC3) BOB CAIN
 Sales Assistant SHEPARD
 Salesperson Phone# 215-557-4216
 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
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8	M-F	10P-1035P	LT NEWS	30	-	\$1,100.00	09/14-09/18		3	3	\$3,300.00
Buy Comment: LT NEWS											

9	Sa	630P-7P	WHEEL	30	-	\$425.00	09/19-09/19		1	1	\$425.00
Buy Comment: WHEEL											

10*	Sa	1035P-1105P	LT NEWS SA	30	-	\$350.00	09/19-09/19		1	1	\$350.00
Buy Comment: LT NEWS SA											
Sales remark: V3 CORRECTED DAY/DATE											
V3 More than 2 codes changed											

11	Su	530P-6P	NEWS SUN	30	-	\$375.00	09/20-09/20		1	1	\$375.00
Buy Comment: 530P NEWS SUN											

---REPORT TOTALS---
 Report Totals: 25 / \$14,400.00

---SALES MONTHLY TOTALS---
 Sep2015: 25 / \$14,400.00
 Order Totals: 25 / \$14,400.00 Total GRPs: 0.0

---COMPETITIVE---
 Market Totals \$34,285.71
 CABL .00% EBRZ .00% IBRZ .00% JBRZ .00% KZUP .00%
 WAFB 49.00% WBRL .00% WBRZ 42.00% WBXH .00% WGMB 5.00%
 WVLA 4.00%

---COMPETITIVE COMMENTS---
 NEW ORDER. UPDATED SHARE BASED ON COMPLETE 7-WK BUY

Books [JUL15]
 Demos RA50+

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Salesperson Phone# 215-557-4216
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--- CREDIT RISK ---
STANDARD CREDIT TERMS