

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

**Date:**

WBRZ - Baton Rouge

8-7-15

I, Laura Lancaster

John Young

being/on behalf of:

Republican

a legally qualified candidate of the

Lt. Governor

political party for the office of:

Primary

in the

October 24, 2015

election to be held on:

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See att'd	9/14-9/20			

Attach proposed schedule with charges (if available): SEE ORDER \$19,400 gross

\$12,240 net

I represent that the payment for the above described broadcast time has been furnished by:

COMMITTEE TO ELECT JOHN YOUNG, LLC., P.O. Box 245 Metairie, LA 70004

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:  
E. JOHN LITCHFIELD 201 St. Charles Ave. Ste. 4204 New Orleans, LA 70170

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

8.3.15

**Date**

*Laura Lancaster*

**Signature**

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*Denise Robichaux*

**Signature**

*Denise Robichaux*

**Printed Name**

*Director of Sales*

**Title**

# ORDER WORKSHEET

Rep Order# 8303737 Ver# 3 Status Revised  
EC'd Yes

Traffic Order#

Printed: 08/06/15 2:27 PM  
Last Received: 08/06/15 2:06 PM  
Showing Buylines: All Lines

1 of 3

Station WBRZ-TV BATON ROUGE, LA  
Advertiser (YOU) YOUNG, JOHN  
Product YOUNG,JOHN/R/LT GOV  
Estimate# 9/14-9/20  
Buyer LAURA LANCASTER

Agency (JMTA) JAMESTOWN ASSOCIATES  
3931 S SHERWOOD FOREST BLVD, SUITE 2  
BATON ROUGE, LA 70816  
Agency C/P1/P2/E /9/14-9/20  
Flight Dates 09/14/15-09/20/15

Rep Firm EAGLE TELEVISION  
Sales Office (PH) PHILADELPHIA  
Salesperson (BC3) BOB CAIN  
Sales Assistant SHEPARD  
Salesperson Phone# 215-557-4216  
Salesperson Fax#

## --- CONTRACT COMMENT ---

NEW ORDER

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

LN10 CORRECTED DAY/DATE

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	6A-7A	6A NEWS Buy Comment: 6A NEWS	30	-	-	\$400.00	09/14-09/18	2	2	\$800.00
2	M-F	7A-9A	- Buy Comment: GMA	30	-	-	\$450.00	09/14-09/18	3	3	\$1,350.00
3	M-F	12P-1P	- Buy Comment: NOO NNEW	30	-	-	\$300.00	09/14-09/18	3	3	\$900.00
4	M-F	4P-430P	- Buy Comment: 4P NEWS	30	-	-	\$300.00	09/14-09/18	2	2	\$600.00
5	M-F	5P-530P	- Buy Comment: 5P NEWS	30	-	-	\$500.00	09/14-09/18	3	3	\$1,500.00
6	M-F	6P-630P	- Buy Comment: 6P NEWS	30	-	-	\$650.00	09/14-09/18	4	4	\$2,600.00
7	M-F	630P-7P	- Buy Comment: WHEEL	30	-	-	\$1,100.00	09/14-09/18	2	2	\$2,200.00

Ches of Time

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Advertiser (YOU) YOUNG, JOHN  
Product YOUNG,JOHN/RLT GOV  
Estimate# 9/14-9/20  
Buyer LAURA LANCASTER

Agency (JMTA) JAMESTOWN ASSOCIATES  
3931 S SHERWOOD FOREST BLVD, SUITE 2  
BATON ROUGE, LA 70816  
Agency C/P1/P2/E /9/14-9/20  
Flight Dates 09/14/15-09/20/15

Rep Firm EAGLE TELEVISION  
Sales Office (PH) PHILADELPHIA  
Salesperson (BC3) BOB CAIN  
Sales Assistant SHEPARD  
Salesperson Phone# 215-557-4216  
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
8	M-F	10P-1035P	-	30	-	-	\$1,100.00	09/14-09/18	3	3	\$3,300.00
		Buy Comment: LT NEWS									
9	Sa	630P-7P	-	30	-	-	\$425.00	09/19-09/19	1	1	\$425.00
		Buy Comment: WHEEL									
10*	Sa	1035P-1105P	-	30	-	-	\$350.00	09/19-09/19	1	1	\$350.00
		Buy Comment: LT NEWS SA									
		Sales remark: V3 CORRECTED DAY/DATE									
		V3 More than 2 codes changed									
11	Su	530P-6P	-	30	-	-	\$375.00	09/20-09/20	1	1	\$375.00
		Buy Comment: 530P NEWS SUN									

## ---REPORT TOTALS---

Report Totals: 25 / \$14,400.00

## ---SALES MONTHLY TOTALS---

Sep2015: 25 / \$14,400.00

Order Totals: 25 / \$14,400.00 Total GRPs: 0.0

## ---COMPETITIVE---

Market Totals	\$34,285.71	CABL .00%	EBRZ .00%	IBRZ .00%	JBRZ .00%	KZUP .00%
		WAFB 49.00%	WBRL .00%	WBRZ 42.00%	WBXH .00%	WGMB 5.00%
		WVLA 4.00%				

## ---COMPETITIVE COMMENTS---

NEW ORDER. UPDATED SHARE BASED ON COMPLETE 7-WK BUY

Books [JUL15]  
Demos RA50+



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3 of 3

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--- CREDIT RISK ---  
STANDARD CREDIT TERMS