INVOICE

WSLS
401 3RD STREET SW
Roanoke, VA 24011
Main: (540)981-9110
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
8766597-1	08/27/17	August 2017	07/31/17 - 08/22/17

Property	Account Executive	Sales Office	Sales Region
WSLS	HRP Washington	HRP/Washington	National

Advertiser	Product	Estimate Number
POL/Gillespie for Governor	GILLESPIE FOR GOV	3085

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 North Ft Myer Dr Suite 400
Arlington, VA 22209

Flight Dates	Order #	Alt Order #
08/16/17 - 08/22/17	8766597	08766597

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:
WSLS
PO BOX 936259
ATLANTA, GA 31193-6259

Agency Code	Advertiser Code	Product 1/2
9912521	277	357

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/18/17	08/18/17	Friday 10-11p	10-11p	----1--	:30	1	$300.00	NM

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS ----1--	Spots/Week 1	Rate $300.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type
1	WSLS	F 08/18/17	10:30 PM Friday 10-11p		10-11p	:30 EGVA0809172H			$300.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	08/18/17	08/18/17	11-1135p Late News M-F 11-1135p		----1--	:30	1	$200.00	NM

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS ----1--	Spots/Week 1	Rate $200.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type
1	WSLS	F 08/18/17	11:11 PM 11-1135p Late News M-F		11-1135p	:30 EGVA080917H			$200.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	08/18/17	08/18/17	Tonight Show	1135p-1237x	----1--	:30	1	$140.00	NM

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS ----1--	Spots/Week 1	Rate $140.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type
1	WSLS	F 08/18/17	12:34 AM Tonight Show		1135p-1237x	:30 EGVA0809172H			$140.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	08/18/17	08/18/17	11-12n Our Blue Ridge	11-12n	----1--	:30	1	$15.00	NM

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS ----1--	Spots/Week 1	Rate $15.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type
1	WSLS	F 08/18/17	11:16 AM 11-12n Our Blue Ridge		11-12n	:30 EGVA080917H			$15.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	08/18/17	08/18/17	Late Show	1237-137x	----1--	:30	1	$15.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate

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INVOICE

WSLS 10

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ATLANTA, GA 31193-6259

Invoice #	Invoice Date	Invoice Month	Invoice Period
8766597-1	08/27/17	August 2017	07/31/17 - 08/22/17

Advertiser	Product	Estimate Number
POL/Gillespie for Governor	GILLESPIE FOR GOV	3085

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
5	08/18/17	08/18/17	Late Show	1237-137x	----1--	:30	1	$15.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	----1--	1	$15.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	F	08/18/17	1:33 AM Late Show	1237-137x	:30	EGVA080917H	$15.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	08/18/17	08/18/17	12-1230p Local News M-F 12-1230p		----1--	:30	1	$20.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	----1--	1	$20.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	F	08/18/17	12:17 PM 12-1230p Local News M-F	12-1230p	:30	EGVA0809172H	$20.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	08/18/17	08/18/17	4-5p Dr Phil	4-5p	----1--	:30	1	$65.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	----1--	1	$65.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	F	08/18/17	4:12 PM 4-5p Dr Phil	4-5p	:30	EGVA080917H	$65.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	08/18/17	08/18/17	530p-6p Local News M-F 530-6p		----1--	:30	1	$180.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	----1--	1	$180.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	F	08/18/17	5:58 PM 530p-6p Local News M-F	530-6p	:30	EGVA0809172H	$180.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	08/18/17	08/18/17	6-7a Local News M-F	6-7a	----1--	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	----1--	1	$200.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	F	08/18/17	6:53 AM 6-7a Local News M-F	6-7a	:30	EGVA0809172H	$200.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	08/18/17	08/18/17	Friday 8-10p	8-10p	----1--	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/14/17	08/20/17	----1--	1	$300.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	F	08/18/17	7:58 PM Friday 8-10p	8-10p	:30	EGVA080917H	$300.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	08/21/17	08/21/17	Tonight Show	1135p-1237x	1------	:30	1	$140.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/21/17	08/27/17	1------	1	$140.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	M	08/21/17	12:16 AM Tonight Show	1135p-1237x	:30	EGVA080917H	$140.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	08/21/17	08/21/17	Late Show	1237-137x	1------	:30	1	$15.00	NM

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INVOICE

WSLS
10

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WSLS
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ATLANTA, GA 31193-6259

Invoice #	Invoice Date	Invoice Month	Invoice Period
8766597-1	08/27/17	August 2017	07/31/17 - 08/22/17

Advertiser	Product	Estimate Number
POL/Gillespie for Governor	GILLESPIE FOR GOV	3085

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/21/17	08/21/17	Late Show	1237-137x	1------	:30	1	$15.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/21/17	08/27/17	1------	1	$15.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSLS	M	08/21/17	1:26 AM Late Show	1237-137x	:30	EGVA0809172H	$15.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	08/21/17	08/21/17	12-1230p Local News M-F	12-1230p	1------	:30	1	$20.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/21/17	08/27/17	1------	1	$20.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSLS	M	08/21/17	12:19 PM 12-1230p Local News M-F	12-1230p	:30	EGVA080917H	$20.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/21/17	08/21/17	2-3p Millionaire	2-3p	1------	:30	1	$10.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/21/17	08/27/17	1------	1	$10.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSLS	M	08/21/17	2:51 PM 2-3p Millionaire	2-3p	:30	EGVA0809172H	$10.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/21/17	08/21/17	4-5p Dr Phil	4-5p	1------	:30	1	$65.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/21/17	08/27/17	1------	1	$65.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSLS	M	08/21/17	4:37 PM 4-5p Dr Phil	4-5p	:30	EGVA080917H	$65.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	08/21/17	08/21/17	530p-6p Local News M-F 530-6p		1------	:30	1	$180.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/21/17	08/27/17	1------	1	$180.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSLS	M	08/21/17	5:51 PM 530p-6p Local News M-F	530-6p	:30	EGVA0809172H	$180.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	08/21/17	08/21/17	6-7a Local News M-F	6-7a	1------	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/21/17	08/27/17	1------	1	$200.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSLS	M	08/21/17	6:54 AM 6-7a Local News M-F	6-7a	:30	EGVA080917H	$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/21/17	08/21/17	7-9a Today Show M-F	7-9a	1------	:30	1	$135.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/21/17	08/27/17	1------	1	$135.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSLS	M	08/21/17	8:29 AM 7-9a Today Show M-F	7-9a	:30	EGVA0809172H	$135.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/21/17	08/21/17	730-8p Inside Edition	730-8p	1------	:30	1	$220.00	NM

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INVOICE

WSLS 10

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WSLS
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ATLANTA, GA 31193-6259

Invoice #	Invoice Date	Invoice Month	Invoice Period
8766597-1	08/27/17	August 2017	07/31/17 - 08/22/17

Advertiser	Product	Estimate Number
POL/Gillespie for Governor	GILLESPIE FOR GOV	3085

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
19	08/21/17	08/21/17	730-8p Inside Edition	730-8p	1------	:30	1	$220.00	NM	

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		08/21/17	08/27/17	1------	1	$220.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WSLS	M	08/21/17	7:50 PM	730-8p Inside Edition	730-8p	:30	EGVA080917H		$220.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
20	08/21/17	08/21/17	Monday 8-10p	8-10p	1------	:30	1	$800.00	NM	

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		08/21/17	08/27/17	1------	1	$800.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WSLS	M	08/21/17	8:40 PM	Monday 8-10p	8-10p	:30	EGVA0809172H		$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
21	08/19/17	08/19/17	Saturday 10-11p	10-11p	-----1-	:30	1	$200.00	NM	

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		08/14/17	08/20/17	-----1-	1	$200.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WSLS	Sa	08/19/17	10:30 PM	Saturday 10-11p	10-11p	:30	EGVA0809172H		$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
22	08/19/17	08/19/17	11-1130p Late News Sat 11-1130p		-----1-	:30	1	$160.00	NM	

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		08/14/17	08/20/17	-----1-	1	$160.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WSLS	Sa	08/19/17	11:00 PM	11-1130p Late News Sat	11-1130p	:30	EGVA080917H		$160.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
23	08/19/17	08/19/17	6-630p Local News Sat	6-630p	-----1-	:30	1	$140.00	NM	

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		08/14/17	08/20/17	-----1-	1	$140.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WSLS	Sa	08/19/17	6:15 PM	6-630p Local News Sat	6-630p	:30	EGVA080917H		$140.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
24	08/19/17	08/19/17	7:30 PM-11:00 PM	7:30 PM-11:00 PM	-----1-	:30	1	$550.00	NM	

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		08/14/17	08/20/17	-----1-	1	$550.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WSLS	Sa	08/19/17	8:06 PM	7:30 PM-11:00 PM	7:30 PM-11:00 PM	:30	EGVA0809172H		$550.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
25	08/19/17	08/19/17	8-10a Today Show Sat	8-10a	-----1-	:30	1	$120.00	NM	

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		08/14/17	08/20/17	-----1-	1	$120.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WSLS	Sa	08/19/17	9:27 AM	8-10a Today Show Sat	8-10a	:30	EGVA0809172H		$120.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
26	08/20/17	08/20/17	11-1130p Late News Sun 11-1130p		------1	:30	1	$165.00	NM	

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POL/Gillespie for Governor	GILLESPIE FOR GOV	3085

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
26 08/20/17		08/20/17	11-1130p Late News Sun 11-1130p		------1	:30	1	$165.00	NM	

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS ------1	Spots/Week 1	Rate $165.00					
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length	Ad-ID		Rate Type	
1	WSLS	Su 08/20/17	11:16 PM 11-1130p Late News Sun		11-1130p	:30	EGVA0809172H		$165.00 NM	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
27 08/20/17		08/20/17	6-630p Local News Sun 6-630p		------1	:30	1	$240.00	NM

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS ------1	Spots/Week 1	Rate $240.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Su 08/20/17	6:28 PM 6-630p Local News Sun		6-630p	:30	EGVA080917H	$240.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
28 08/20/17		08/20/17	8-9a Today Show Sun 8-9a		------1	:30	1	$130.00	NM

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS ------1	Spots/Week 1	Rate $130.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Su 08/20/17	8:57 AM 8-9a Today Show Sun		8-9a	:30	EGVA0809172H	$130.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
29 08/17/17		08/17/17	11-1135p Late News M-F 11-1135p		---1---	:30	1	$200.00	NM

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS ---1---	Spots/Week 1	Rate $200.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Th 08/17/17	11:34 PM 11-1135p Late News M-F		11-1135p	:30	EGVA080917H	$200.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
30 08/17/17		08/17/17	Tonight Show	1135p-1237x	---1---	:30	1	$140.00	NM

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS ---1---	Spots/Week 1	Rate $140.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Th 08/17/17	12:33 AM Tonight Show		1135p-1237x	:30	EGVA0809172H	$140.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
31 08/17/17		08/17/17	Late Show	1237-137x	---1---	:30	1	$15.00	NM

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS ---1---	Spots/Week 1	Rate $15.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Th 08/17/17	1:29 AM Late Show		1237-137x	:30	EGVA080917H	$15.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
32 08/17/17		08/17/17	12-1230p Local News M-F	12-1230p	---1---	:30	1	$20.00	NM

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS ---1---	Spots/Week 1	Rate $20.00				
Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length	Ad-ID	Rate Type
1	WSLS	Th 08/17/17	12:13 PM 12-1230p Local News M-F		12-1230p	:30	EGVA0809172H	$20.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
33 08/17/17		08/17/17	2-3p Millionaire	2-3p	---1---	:30	1	$10.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

DUPLICATE

WSLS
10

Send Payment To:
WSLS
PO BOX 936259
ATLANTA, GA 31193-6259

Invoice #	Invoice Date	Invoice Month	Invoice Period
8766597-1	08/27/17	August 2017	07/31/17 - 08/22/17

Advertiser	Product	Estimate Number
POL/Gillespie for Governor	GILLESPIE FOR GOV	3085

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	08/17/17	08/17/17	2-3p Millionaire	2-3p	---1---	:30	1	$10.00	NM

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS ---1---	Spots/Week 1	Rate $10.00				

Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type
1	WSLS	Th 08/17/17	2:23 PM 2-3p Millionaire		2-3p	:30 EGVA080917H			$10.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	08/17/17	08/17/17	530p-6p Local News M-F	530-6p	---1---	:30	1	$180.00	NM

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS ---1---	Spots/Week 1	Rate $180.00				

Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type
1	WSLS	Th 08/17/17	5:51 PM 530p-6p Local News M-F		530-6p	:30 EGVA0809172H			$180.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	08/17/17	08/17/17	7-9a Today Show M-F	7-9a	---1---	:30	1	$135.00	NM

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS ---1---	Spots/Week 1	Rate $135.00				

Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type
1	WSLS	Th 08/17/17	8:59 AM 7-9a Today Show M-F		7-9a	:30 EGVA080917H			$135.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	08/17/17	08/17/17	730-8p Inside Edition	730-8p	---1---	:30	1	$220.00	NM

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS ---1---	Spots/Week 1	Rate $220.00				

Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type
1	WSLS	Th 08/17/17	7:44 PM 730-8p Inside Edition		730-8p	:30 EGVA080917H			$220.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	08/17/17	08/17/17	Thursday 8-9p	8-9p	---1---	:30	1	$475.00	NM

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS ---1---	Spots/Week 1	Rate $475.00				

Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type
1	WSLS	Th 08/17/17	7:59 PM Thursday 8-9p		8-9p	:30 EGVA0809172H			$475.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	08/22/17	08/22/17	Tuesday 10-11p	10-11p	-1-----	:30	1	$675.00	NM

Weeks:	Start Date 08/21/17	End Date 08/27/17	MTWTFSS -1-----	Spots/Week 1	Rate $675.00				

Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type
1	WSLS	Tu 08/22/17	10:35 PM Tuesday 10-11p		10-11p	:30 EGVA081817H			$675.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	08/22/17	08/22/17	11-1135p Late News M-F	11-1135p	-1-----	:30	1	$200.00	NM

Weeks:	Start Date 08/21/17	End Date 08/27/17	MTWTFSS -1-----	Spots/Week 1	Rate $200.00				

Spots: #	Ch	Day Air Date	Air Time Description		Start/End Time	Length Ad-ID			Rate Type
1	WSLS	Tu 08/22/17	11:29 PM 11-1135p Late News M-F		11-1135p	:30 EGVA080917H			$200.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	08/22/17	08/22/17	Tonight Show	1135p-1237x	-1-----	:30	1	$140.00	NM

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INVOICE

WSLS 10

Send Payment To:
WSLS
PO BOX 936259
ATLANTA, GA 31193-6259

Invoice #	Invoice Date	Invoice Month	Invoice Period
8766597-1	08/27/17	August 2017	07/31/17 - 08/22/17

Advertiser	Product	Estimate Number
POL/Gillespie for Governor	GILLESPIE FOR GOV	3085

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	08/22/17	08/22/17	Tonight Show	1135p-1237x	-1-----	:30	1	$140.00	NM

Weeks:	Start Date 08/21/17	End Date 08/27/17	MTWTFSS -1-----	Spots/Week 1	Rate $140.00				

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID		Rate	Type
1	WSLS	Tu	08/22/17	12:02 AM Tonight Show	1135p-1237x	:30 EGVA081817H		$140.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	08/22/17	08/22/17	11-12n Our Blue Ridge	11-12n	-1-----	:30	1	$15.00	NM

Weeks:	Start Date 08/21/17	End Date 08/27/17	MTWTFSS -1-----	Spots/Week 1	Rate $15.00				

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID		Rate	Type
1	WSLS	Tu	08/22/17	11:44 AM 11-12n Our Blue Ridge	11-12n	:30 EGVA080917H		$15.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	08/22/17	08/22/17	Late Show	1237-137x	-1-----	:30	1	$15.00	NM

Weeks:	Start Date 08/21/17	End Date 08/27/17	MTWTFSS -1-----	Spots/Week 1	Rate $15.00				

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID		Rate	Type
1	WSLS	Tu	08/22/17	1:24 AM Late Show	1237-137x	:30 EGVA080917H		$15.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	08/22/17	08/22/17	4-5p Dr Phil	4-5p	-1-----	:30	1	$65.00	NM

Weeks:	Start Date 08/21/17	End Date 08/27/17	MTWTFSS -1-----	Spots/Week 1	Rate $65.00				

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID		Rate	Type
1	WSLS	Tu	08/22/17	4:21 PM 4-5p Dr Phil	4-5p	:30 EGVA081817H		$65.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	08/22/17	08/22/17	5-530p Local News M-F	5-530p	-1-----	:30	1	$75.00	NM

Weeks:	Start Date 08/21/17	End Date 08/27/17	MTWTFSS -1-----	Spots/Week 1	Rate $75.00				

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID		Rate	Type
1	WSLS	Tu	08/22/17	5:17 PM 5-530p Local News M-F	5-530p	:30 EGVA080917H		$75.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	08/22/17	08/22/17	530p-6p Local News M-F	530-6p	-1-----	:30	1	$180.00	NM

Weeks:	Start Date 08/21/17	End Date 08/27/17	MTWTFSS -1-----	Spots/Week 1	Rate $180.00				

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID		Rate	Type
1	WSLS	Tu	08/22/17	5:39 PM 530p-6p Local News M-F	530-6p	:30 EGVA081817H		$180.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	08/22/17	08/22/17	6-630p Local News M-F	6-630p	-1-----	:30	1	$350.00	NM

Weeks:	Start Date 08/21/17	End Date 08/27/17	MTWTFSS -1-----	Spots/Week 1	Rate $350.00				

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID		Rate	Type
1	WSLS	Tu	08/22/17	6:09 PM 6-630p Local News M-F	6-630p	:30 EGVA080917H		$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	08/16/17	08/16/17	Tonight Show	1135p-1237x	--1----	:30	1	$140.00	NM

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INVOICE

DUPLICATE

WSLS 10

Send Payment To:
WSLS
PO BOX 936259
ATLANTA, GA 31193-6259

Invoice #	Invoice Date	Invoice Month	Invoice Period
8766597-1	08/27/17	August 2017	07/31/17 - 08/22/17

Advertiser	Product	Estimate Number
POL/Gillespie for Governor	GILLESPIE FOR GOV	3085

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
47 08/16/17	08/16/17	Tonight Show	1135p-1237x	--1----	:30	1	$140.00	NM	

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS --1----	Spots/Week 1	Rate $140.00				
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Length Ad-ID			Rate Type
1 WSLS W 08/16/17 12:01 AM Tonight Show					1135p-1237x	:30 EGVA0809172H			$140.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
48 08/16/17	08/16/17	11-12n Our Blue Ridge	11-12n	--1----	:30	1	$15.00	NM	

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS --1----	Spots/Week 1	Rate $15.00				
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Length Ad-ID			Rate Type
1 WSLS W 08/16/17 11:58 AM 11-12n Our Blue Ridge					11-12n	:30 EGVA080917H			$15.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
49 08/16/17	08/16/17	4-5p Dr Phil	4-5p	--1----	:30	1	$65.00	NM	

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS --1----	Spots/Week 1	Rate $65.00				
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Length Ad-ID			Rate Type
1 WSLS W 08/16/17 4:55 PM 4-5p Dr Phil					4-5p	:30 EGVA0809172H			$65.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
50 08/16/17	08/16/17	5-530p Local News M-F	5-530p	--1----	:30	1	$75.00	NM	

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS --1----	Spots/Week 1	Rate $75.00				
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Length Ad-ID			Rate Type
1 WSLS W 08/16/17 5:18 PM 5-530p Local News M-F					5-530p	:30 EGVA080917H			$75.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
51 08/16/17	08/16/17	530p-6p Local News M-F	530-6p	--1----	:30	1	$180.00	NM	

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS --1----	Spots/Week 1	Rate $180.00				
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Length Ad-ID			Rate Type
1 WSLS W 08/16/17 5:40 PM 530p-6p Local News M-F					530-6p	:30 EGVA0809172H			$180.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
52 08/16/17	08/16/17	6-630p Local News M-F	6-630p	--1----	:30	1	$350.00	NM	

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS --1----	Spots/Week 1	Rate $350.00				
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Length Ad-ID			Rate Type
1 WSLS W 08/16/17 6:16 PM 6-630p Local News M-F					6-630p	:30 EGVA080917H			$350.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
53 08/16/17	08/16/17	6-7a Local News M-F	6-7a	--1----	:30	1	$200.00	NM	

Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS --1----	Spots/Week 1	Rate $200.00				
Spots: # Ch Day Air Date Air Time Description					Start/End Time	Length Ad-ID			Rate Type
1 WSLS W 08/16/17 6:46 AM 6-7a Local News M-F					6-7a	:30 EGVA0809172H			$200.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
54 08/16/17	08/16/17	730-8p Inside Edition	730-8p	--1----	:30	1	$220.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

Advertiser or Agency warrants that all the necessary rights, including music rights, have been obtained for the use of any advertiser material on television and, to the extent applicable, via internet delivery.

NONDISCRIMINATION POLICY: The Company does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE

WSLS

Send Payment To:

WSLS
PO BOX 936259
ATLANTA, GA 31193-6259

Invoice #	Invoice Date	Invoice Month	Invoice Period
8766597-1	08/27/17	August 2017	07/31/17 - 08/22/17

Advertiser	Product	Estimate Number
POL/Gillespie for Governor	GILLESPIE FOR GOV	3085

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
54	08/16/17	08/16/17	730-8p Inside Edition	730-8p	--1----	:30	1	$220.00	NM	

	Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS --1----	Spots/Week 1	Rate $220.00				
Spots:	#	Ch	Day	Air Date	Air Time Description		Start/End Time	Length	Ad-ID	Rate Type
	1	WSLS	W	08/16/17	7:51 PM 730-8p Inside Edition		730-8p	:30	EGVA0809172H	$220.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
55	08/16/17	08/16/17	Wednesday 9-10p	9-10p	--1----	:30	1	$550.00	NM	

	Weeks:	Start Date 08/14/17	End Date 08/20/17	MTWTFSS --1----	Spots/Week 1	Rate $550.00				
Spots:	#	Ch	Day	Air Date	Air Time Description		Start/End Time	Length	Ad-ID	Rate Type
	1	WSLS	W	08/16/17	9:49 PM Wednesday 9-10p		9-10p	:30	EGVA080917H	$550.00 NM

Total Spots 55

Payment Terms 30 Days

Gross Total	$9,830.00
Agency Commission	$1,474.50
Net Amount Due	$8,355.50

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