



125 West 55th St
New York, NY 10019

Contract # 27764850	Changes as of: 4/19/2022 at 12:37 PM	Version: Highlighting Makegood 3	Status: Accepted
CPE: 1326/1371/10791	Flight: 4/12/22 - 4/18/22	Station: WYFX	Con Type: POLITICAL/VOTE
Agency: Sena Kozar Strategies	Advertiser: Friends of Whaley - Stephens	Market: Youngstown-Warren	Total \$: \$1,320.00
1322 G St, SE	Product: Candidate	Office: WASHINGTON	Total Spots: 19
Washington, DC 20003	Agency Order #: 11560372	Service: Nielsen	Total CPP: \$0.00
	Buyer: Certo, Michele	Primary Demo:	Total GRP:
	Salesperson: SHANNAN YALLOF	Assistant: SHANNAN YALLOF	Traffic #: 3508271
	212-373-8131	212-373-8131	
	Separation:		
Comments: Separation: 30;PopulationBuyType: CPP			

#	Day/Time	DP	Program	Rate	Len	4/12 - 4/18							Total Spots	Total \$	CPP*	GRP*	
						4/12	4/13	4/14	4/15	4/16	4/17	4/18					
CR 9	Su 10p-10:30p		AVG. ALL WKS	\$200.00	30	0	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
TOTALS:						2	5	2	3	1	1	5	19	\$1,320.00	\$0.00	0.0	

Makegood Comments			
Date/Time	Action	Added by	Comment
04/20/22 11:30 AM	Accepted	SHANNAN YALLOF	will move to future est.
			4/19/22 THE FOLLOWING DNA DUE TO NASCAR RUNNING LONG LINE 9 SU 10-1030P 1X 4/17 \$200
04/19/22 12:37 PM	Sent To Rep	Jim Dreistadt	CREDIT DUE TO LTC