

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Barrel Placements, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →  FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Austin Theriault

Authorized committee:

Theriault For Congress

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Maine's 2nd Congressional District

Date of election:

6/11/2024

General

Primary

Treasurer of candidate's authorized committee:

Lisa Lisker

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature: *Barrel Placements*

Signature: *Debi Mitchell*

Name: Barrel Placements

Name: *Debi Mitchell*

Date of Request to Purchase Ad Time: 02/14/2024

Date of Station Agreement to Sell Time: *5/7/2024*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: *Barrel Placements*

Name: Barrel Placements

Date: 02/14/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>39447</i>	Station Call Letters: <i>WV11</i>	Date Received/Requested: <i>5/7/2024</i>
Est. #: <i>5338</i>	Station Location: <i>Bangor, ME</i>	Run Start and End Dates: <i>5/22/24 - 6/11/24</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



125 West 55th St  
New York, NY 10019

# KATZ TELEVISION GROUP

**Contract #** 28397828    **Changes as of:** 5/6/2024 at 10:31 AM    **Version:** Current State Version 1  
**CPE:** 603/815/6338    **Flight:** 5/22/24 - 6/11/24    **Station:** WVII  
**Agency:** BARREL PLACEMENTS    **Advertiser:** AUSTIN THERIAULT FOR CONGRESS    **Market:** Bangor  
**Product:** ME-02    **Office:** WASHINGTON    **Total Spots:** 124  
**Agency Order #:** 13412914    **Buyer:** Durbin, Skyler    **Service:** Nielsen    **Total CPP:** \$0.00  
**Salesperson:** KEN WALLER    **Assistant:** KEN WALLER    **Primary Demo:**    **Total GRP:** \$29,635.00  
**Separation:**    **Comments:** Separation: 30:PopulationBuyType: CPP

*#New 3947*

#	Day/Time	DP	Program	Rate	Len	5/22	5/29	6/5	Total Spots	Total \$	CPP*	GRP*
1	W-F M-Tu 7a-9a		Good Morning America	\$100.00	30	5	5	5	15	\$1,500.00	\$0.00	0.0
2	Sa 8a-9a		GMA Saturday	\$75.00	30	1	1	1	3	\$225.00	\$0.00	0.0
3	Sa 9a-10a		GMA Saturday	\$75.00	30	1	1	1	3	\$225.00	\$0.00	0.0
4	Su 7a-8a		Good Morning America Sunday	\$75.00	30	1	1	1	3	\$225.00	\$0.00	0.0
5	W-F M-Tu 12n-12:30p		WWII News @ 12	\$50.00	30	5	5	5	15	\$750.00	\$0.00	0.0
6	W-F M-Tu 3p-4p		Hot Bench	\$30.00	30	5	5	5	15	\$450.00	\$0.00	0.0
7	Su 5a-6a		U.S. Farm Report	\$20.00	30	1	1	1	3	\$60.00	\$0.00	0.0
8	W-F M-Tu 5:30p-6p		ABC 7 News at 530p	\$300.00	30	5	5	5	15	\$4,500.00	\$0.00	0.0
9	W-F M-Tu 6p-6:30p		ABC 7 News At 6	\$300.00	30	5	5	5	15	\$4,500.00	\$0.00	0.0
10	W-F M-Tu 11p-11:35p		ABC 7 News At 11	\$200.00	30	5	5	5	15	\$3,000.00	\$0.00	0.0
11	Tu 8p-9p		Will Trent-ABC	\$600.00	30	1	1	1	3	\$1,800.00	\$0.00	0.0
12	Th 8p-9p		9-1-1-ABC	\$900.00	30	1	1	1	3	\$2,700.00	\$0.00	0.0
13	Th 10p-11p		Station 19-ABC	\$900.00	30	1	1	1	3	\$2,700.00	\$0.00	0.0
14	F 8p-9p		Shark Tank-ABC	\$400.00	30	1	1	1	3	\$1,200.00	\$0.00	0.0
15	F 9p-11p		20/20 (2 hours)-ABC	\$300.00	30	1	1	1	3	\$900.00	\$0.00	0.0
16	Su 7p-8p		America's Funniest Home Videos-ABC	\$400.00	30	1	1	1	3	\$1,200.00	\$0.00	0.0
17	Su 9p-10p		Celebrity Wheel of Fortune-ABC	\$400.00	30	1	1	1	3	\$1,200.00	\$0.00	0.0
18	Su 7:30p-11p		NBA Finals Game 2:	\$2,500.00	30	0	0	1	1	\$2,500.00	\$0.00	0.0
<b>TOTALS:</b>									<b>124</b>	<b>\$29,635.00</b>	<b>\$0.00</b>	<b>0.0</b>

**COPY**



**KATZ TELEVISION**  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 28397828  
CPE: 603/815/5338  
Agency: BARREL PLACEMENTS  
PO Box 811  
Alexandria, VA 22313

Changes as of: 5/6/2024 at 10:31 AM  
Flight: 5/22/24 - 6/11/24  
Advertiser: AUSTIN THERIAULT FOR CONGRESS  
Product: ME-02  
Agency Order #: 13412914  
Buyer: Durbin, Skyler  
Salesperson: KEN WALLER  
Separation: 212-424-6056

Version: Current State Version 1  
Station: WVII  
Market: Bangor  
Office: WASHINGTON  
Service: Nielsen  
Primary Demo:  
Assistant: KEN WALLER  
212-424-6056

Con Type: POLITICAL/VOTE  
Total \$: \$29,635.00  
Total Spots: 124  
Total CPP: \$0.00  
Total GRP:

**Special Instructions**

**Order Level Comments**  
Separation: 30; Population Buy Type: CPP

Competitive Information	
Market Budget:	\$29,635
WVII Share:	100%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	124	\$29,635.00	0.0

Monthly Summary		
Month	Spots	Dollars
2024-May	41	\$9,045.00
2024-Jun	83	\$20,590.00
<b>Total</b>	<b>124</b>	<b>\$29,635.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/6/24 10:35 AM					\$0	\$0	
New	5/6/24 10:30 AM	KEN WALLER	New	124		\$29,635.00	\$29,635.00	

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## Political Advertising Issues

Station Call Letters: WVII

Name of Advertiser: Austin Theriault for Congress

Title of Advertisement: "Trump Endorsed" B 3251

Length of Advertisement: :30

Order Number: 39447

Flight Dates of Advertisement: 5/22/24 - 6/11/24

Issues mentioned in advertisement:

- Together we will secure the border
- Stop Biden's electric vehicle mandates
- Bring back American manufacturers

Proud to be endorsed by Pres. Trump.

- Fight to make sure our best days are ahead

Paid for by Austin Theriault for Congress

Approved by Austin Theriault.

---