

KETD(TV)
EEO PUBLIC FILE REPORT
December 1, 2015 - November 30, 2016

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
ACCOUNT EXECUTIVE	1, 6-8, 12-13	6
ADMINISTRATIVE ASSISTANT	8, 11-13	11

KETD(TV)
EEO PUBLIC FILE REPORT
December 1, 2015 – November 30, 2016

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Non-Employee Referral LBI Media, Inc. / Liberman Broadcasting 2821 South Parker Rd., Suite 195 Aurora, CO 80014 (303) 749-3800	No	1
2	Company Website (www.lbimedia.com) LBI Media, Inc. / Liberman Broadcasting 1845 Empire Avenue Burbank, CA 91504 (818) 729-5300	No	0
3	Employee Referral LBI Media, Inc. / Liberman Broadcasting. 2821 South Parker Rd., Suite 195 Aurora, CO 80014 (303) 749-3800	No	0
4	Walk-In LBI Media, Inc. / Liberman Broadcasting 2821 South Parker Rd., Suite 195 Aurora, CO 80014 (303) 749-3800	No	0
5	Enlace Press (Newspaper) <i>Attn: German Gonzalez-Flores</i> P.O. Box 189 Aurora, CO 80040 Telephone: (720) 296-3618 www.enlacepress.com	No	0
6	On-Air Advertising on KETD-TV LBI Media, Inc. / Liberman Broadcasting 2821 South Parker Rd., Suite 195 Aurora, CO 80014 (303) 749-3800	No	1
7	Job & Resource Fairs (<i>see Sec. III</i>)	No	1
8	Hispanic Chamber of Commerce of Metro Denver-CO <i>Attn: Jesus Carillo</i> 924 W. Colfax Ave., Suite 201 Denver, CO 80204 Telephone: (303) 620-4488	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
9	Colorado Department of Labor and Employment <i>Attn: Tony Medina</i> 1391 N. Speer Blvd., Suite 500 Denver, CO 80204 www.colorado.gov/cdle	No	0
10	La Prensa De Colorado (Newspaper) <i>Attn: Mary A. Flores</i> 7280 Irving St., Suite A-106 Westminster, CO 80030 Telephone: (303) 287-4105 www.laprensadecolorado.com	No	0
11	Indeed 6433 Champion Grandview Way Building 1 Austin, TX 78750 www.indeed.com		4
12	Colorado Broadcasters Association 333 W. Hampden Ave., Suite 400 Englewood, CO 80110 www.coloradobroadcasters.org		1
13	Craigslist P. O. Box 225159 San Francisco, CA 94122-5159 1-818-664-0633 www.losangeles.craigslist.org		1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			9

KETD(TV)
EEO PUBLIC FILE REPORT
December 1, 2015 – November 30, 2016

III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate in Job Fair / Career Fair	<p>Activity: "Denver Career Fair": Embassy Suites by Hilton 4444 Havana Street Denver, CO 80239</p> <p>Date: May 19, 2016</p> <p>Participants included: SEU's General Sales Manager & HR Coordinator.</p> <p>Description: The SEU participated in the "Denver Career Fair" run and sponsored by "Choice Career Fairs". There were approximately 125+ job seekers in attendance. Attendees generally inquired about careers in broadcasting and specific job openings at the SEU, which were answered by SEU personnel. Applications and other hand-outs with information about the SEU and broadcasting careers were distributed to attendees who expressed interest. Appointments for further interviews with specific candidates with the strongest potential were scheduled.</p>
2	Participate in Job Fair / Career Fair	<p>Activity: "Hispanic Chamber of Commerce of Metro Denver: Hiring 'DayVersidad' Career Fair". 2105 Decatur Street Denver, CO 80202</p> <p>Date: November 14, 2016</p> <p>Participants included: SEU's General Sales Manager & Administrative Assistant</p> <p>Description: The SEU participated in the "Hispanic Chamber of Commerce of Metro Denver: Hiring 'DayVersidad' Career Fair". There were approximately 250+ job seekers in attendance. Attendees generally inquired about careers in broadcasting and specific job openings at the SEU, which were answered by SEU personnel. Applications and other hand-outs with information about the SEU and broadcasting careers were distributed to attendees who expressed interest. Appointments for further interviews with specific candidates with the strongest potential were scheduled.</p>