

**KETD (TV)**  
**EEO PUBLIC FILE REPORT**  
**October 23, 2015 - NOVEMBER 30, 2015<sup>1</sup>**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
ACCOUNT EXECUTIVE	2, 5, 6 7, 8, 9	7
PRODUCTION MANAGER	3, 5, 6, 7, 8, 9, 10	3

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<sup>1</sup> KETD (TV) employed four or fewer full-time personnel during the December 1, 2014 – November 30, 2015 reporting period applicable to Colorado broadcast stations. As a result, this Report is an abbreviated one, beginning on the date of hire of its fifth full-time employee, October 23, 2015.

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	<b>Non-Employee Referral</b> LBI Media, Inc. / Liberman Broadcasting 2821 South Parker Rd., Suite 195 Aurora, CO 80014 (303) 749-3800	No	0
2	<b>Company Website (www.lbimedia.com)</b> LBI Media, Inc. / Liberman Broadcasting 1845 Empire Avenue Burbank, CA 91504 (818) 729-5300	No	0
3	<b>Employee Referral</b> LBI Media, Inc. / Liberman Broadcasting. 2821 South Parker Rd., Suite 195 Aurora, CO 80014 (303) 749-3800	No	1
4	<b>Walk-In</b> LBI Media, Inc. / Liberman Broadcasting 2821 South Parker Rd., Suite 195 Aurora, CO 80014 (303) 749-3800	No	1
5	<b>Enlace Press (Newspaper)</b> <i>Attn: German Gonzalez-Flores</i> P.O. Box 189 Aurora, CO 80040 Telephone: (720) 296-3618 <a href="http://www.enlacepress.com">www.enlacepress.com</a>	No	0
6	<b>On-Air Advertising on KETD-TV</b> LBI Media, Inc. / Liberman Broadcasting 2821 South Parker Rd., Suite 195 Aurora, CO 80014 (303) 749-3800	No	2
7	<b>Job &amp; Resource Fair – August 4, 2015</b> ( <i>see Sec. III</i> ) Choice Career Fairs, Denver, CO (recruiting booth)	No	3
8	<b>Job &amp; Resource Fair – September 8, 2015</b> ( <i>see Sec. III</i> ) Hispanic Chamber of Commerce of Metro Denver: Hiring DayVersidad, Denver, CO (recruiting booth)	No	3

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
9	<b>Colorado Department of Labor and Employment</b> <i>Attn: Tony Medina</i> 1391 N. Speer Blvd., Suite 500 Denver, CO 80204 <a href="http://www.colorado.gov/cdle">www.colorado.gov/cdle</a>	No	0
10	<b>La Prensa De Colorado (Newspaper)</b> <i>Attn: Mary A. Flores</i> 7280 Irving St., Suite A-106 Westminster, CO 80030 Telephone: (303) 287-4105 <a href="http://www.laprensadecolorado.com">www.laprensadecolorado.com</a>	No	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			<b>10</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<b>1</b>	Participate in Job Fair / Career Fair	<p><b>Activity:</b> "Hispanic Chamber of Commerce of Metro Denver: Hiring 'DayVersidad' Career Fair". 2105 Decatur Street Denver, CO 80204</p> <p><b>Date:</b> September 8, 2015</p> <p><b>Participants included:</b> SEU's Business Manager &amp; HR Coordinator.</p> <p><b>Description:</b> The SEU participated in the "Hispanic Chamber of Commerce of Metro Denver: Hiring 'DayVersidad' Career Fair". There were approximately 250+ job seekers in attendance. Attendees generally inquired about careers in broadcasting and specific job openings at the SEU, which were answered by SEU personnel. Applications and other hand-outs with information about the SEU and broadcasting careers were distributed to attendees who expressed interest. Appointments for further interviews specific candidates with the strongest potential were scheduled.</p>
<b>2</b>	Participate in Job Fair / Career Fair	<p><b>Activity:</b> "Choice Career Fairs"; Doubletree Hotel 3203 Quebec Street Denver, CO 80207</p> <p><b>Date:</b> August 4, 2015</p> <p><b>Participants included:</b> SEU's Business Manager &amp; HR Coordinator.</p> <p><b>Description:</b> The SEU participated in the August 2015 Career Fair run and sponsored by "Choice Career Fairs". There were approximately 125+ job seekers in attendance. Attendees generally inquired about careers in broadcasting and specific job openings at the SEU, which were answered by SEU personnel. Applications and other hand-outs with information about the SEU and broadcasting careers were distributed to attendees who expressed interest. Appointments for further interviews specific candidates with the strongest potential were scheduled, particularly skilled/technical positions requiring specific broadcasting industry training or experience.</p>