

## Gold Coast Broadcasting Public Affairs Programming Log

Station Call Letters: KVTA  
1st *Quarter* 2024 *February*  
Prepared By: TomSpence

Program Name/Segment - Issues & Programs		<p>Program Format/Content Description: Bill Slaughter was on the KVTA morning show to talk about his 38 years on the Upper Ojai Search &amp; rescue Team he recently announced he was stepping down from his role as team captain. He said it was time to give younger members to take on a role of team leader. Fire Station 20 was repurposed to be used as their home base. Now that that process is over he felt it was time to retire. They have a station with 4 vehicles, quads and bikes to help with rescues He said Brook Belgum would be taking over the leadership. The police and fire departments has made sure the group has the proper support and equipment to assist in rescuing people lost or injured in the area. He will continue as a volunteer.</p>
Issue Addressed – Search & rescue, leaderships, public service, training education.	<p>Date: 02022024 Time: 8:10a Duration: 10 min</p>	

Program Name/Segment - Issues & Programs		<p>Program Format/Content Description: CSUCI’s Professor of Chicano Studies Jose Alamillo and Associate Professor of art History Theresa Avila---the organizers were on KVTA to talk about the Chicano Studies Department celebrating its 15<sup>th</sup> birthday by holding a Quinceñera. And, at the same time, there will be a lowrider show and procession on campus celebrating that it’s no longer illegal to cruise in California---the return of an important cultural and tradition of the lowrider. Dr. Alamillo talked about how the lowrider became a way to celebrate the culture and to socialize with cruises and car shows. They feel it is important that the stereotype that many have regarding lowrider’s and cruising has been mischaracterized over the years this celebration is focusing on changing that. The event is on campus Feb 10th there are free displays throughout the day on the CSUCI Campus</p>
Issue Addressed – Chicano Culture, ending stereotypes, socializing, celebrating heritage, prejudices.	<p>Date: 02052024 Time: 8:40a Duration: 10 min</p>	

Program Name/Segment - Issues & Programs		<p>Program Format/Content Description: Jeff Staniland Oxnard High Basketball Coach was on the KVTA Morning Show to talk about the success his program and basketball programs in schools</p>
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Issue Addressed – Athletics, academics, boys and girls sports teams, community support, team building.	02072024 Time: 7:40a Duration: 10 min	throughout Ventura County.. The Coach stressed that while many private High Schools have the advantage of recruiting throughout the area both boys and girls teams at public schools in the area are succeeding into the playoffs. The Coach also made a point that scholastic achievement is a requirement and while a few scholarships are achieved by players it is academics that get the students into universities. He invited listeners to attend the games and support athletes in all prep sports.
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Program Name/Segment - Issues & Programs	Date: 02122024 Time: 8:40a Duration: 10 min	Program Format/Content Description: .KVTA in studio guests were Osha Lifelong Learning Institute Program Coordinator Shaina Salin and former CSUCI History professor and current OLLI instructor David Parsons Shaina’s talked about what’s coming up for the second session of OLLI, and David told the listeners about a class he’s giving for OLLI on the ongoing love affair people have with their cars and how the evolution of our automobiles and transportation reflects where we are politically, socially and globally. The courses are based on educational, social, entertainment and lifestyle topics. The goal of OLLI according to David & Shaina is to encourage “older learners to stay active and involved with the educational experience. These classes are in person and online and are offered at very low cost with financial assistance available. Listeners were directed to <a href="http://CSUCI.EDU">CSUCI.EDU</a> with OLLI as the search
Issue Addressed – Education, entertainment, socializing, lifetime learning, Senior Citizens		

Program Name/Segment - Issues & Programs	Date:	Program Format/Content Description: Fred Morales was in studio to invite listeners to The AIM Academies Spring Session. The program focuses on Education, Job Skills Leadership, Mentoring,
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<p>Issue Addressed – A second chance at learning, personal skills, learning budgets and finance, self confidence entrepreneurs. Small businesses</p>	<p>02132024 Time: 8:10a Duration: 10 min</p>	<p>life skills, teaching young adults about positive thinking personal development along with budgeting and financing. Mr. Morales directed listeners to <a href="http://www.aim4it.org">www.aim4it.org</a> or to call 805-432-1015 for information about the courses. Entrepreneurial guidance and “adulting 101” are two of the many courses offered. AIM stands for Attitude, Inspiration and Motivation and focuses on youth who had difficult times with family life and during public schooling.</p>
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<p>Program Name/Segment - Issues &amp; Programs</p>	<p>Date: 02142024 Time: 7:40a Duration: 10 min</p>	<p>Program Format/Content Description: Jim Duran Director of The City Center Transitional living Center was in studio to invite people to the Red Carpet Gala to support Children &amp; families who need assistance in Ventura County. The event is Saturday March 2nd at The Palazzio Event Center at 810 Main Street in Santa Paula, Silent and live auctions along with a live band and dancing is part of the evening. Tickets can be purchased at <a href="http://Neoncrm.com">Neoncrm.com</a>. The City Center supports unhoused families allowing parents and their children to stay together. Education, mental, physical health care and financial assistance is part of the program which can last for 2 years. No government/ tax payer money is used to support the facilities.</p>
<p>Issue Addressed – Family unity, children &amp; parents, education, homeless issues, taxpayer monies, local charities, health and welfare.</p>		

<p>Program Name/Segment - Issues &amp; Programs</p>	<p>Date:</p>	<p>Program Format/Content Description: David Endaya, Ventura Fire Chief talked about the response efforts the Ventura City fire fighters put forth during the recent storms, the Chief pointed</p>
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<p>Issue Addressed – Public Safety, first responders, Rescue procedures, public information, natural disasters, compliance</p>	<p>02222024  Time:  7:40a  Duration:  10 min</p>	<p>out that the term firefighter does not cover all aspects of what they do, all emergencies can be handled by the department including surf and river rescues along with medical assistance. The Chief directed listeners to <a href="http://vcemergency.com">vcemergency.com</a> the site to check for closures in the county and other dangers presented to the public. They are hosting the Ventura wildfire safe council, their goal is to make citizens “fire wise” Thursday March 7th at The Ventura City Hall. The Chief also thanked the public for avoiding the areas most heavily affected by the storms, he emphasized that roads with traffic restrictions are for residents and emergency personnel.</p>
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<p>Program Name/Segment - Issues &amp; Programs</p>	<p>Date:  02282024  Time:  8:20a  Duration:  10 min</p>	<p>Program Format/Content Description: Lindsay Carnett was in studio inviting listeners to the Women’s Business Conference on March 8th at CSUCI Grand Salon on March 8th from 9a to 2p. This conference features a variety of speakers on International Women’s Day that encourage individuals who are 18 to and over to attend to exchange ideas and support business women in the community. Ticket price includes breakfast lunch and parking. Local donations have enabled the conference to support attendees who have issues with affordability. Registration is located at <a href="http://wvcba.org">wvcba.org</a> or by calling 805-738-9100. Local business owners, Professors, County Supervisors, healthcare managers and tech experts will be available for questions and lectures.</p>
<p>Issue Addressed – Women in Business, International Women’s Day, Education, Entrepreneurs, education, equal rights and access.</p>		