

## Gold Coast Broadcasting Public Affairs Programming Log

Station Call Letters: KVTA  
1st *Quarter* 2024 *January*  
Prepared By: TomSpence

Program Name/Segment - Issues & Programs	Date: 01062024	<p>Program Format/Content Description: Mary Morgan Job developer with The Ventura Chapter of Goodwill Industries was in studio to talk about the worker program that Goodwill has created to benefit those who are looking to get back into the workforce. This program offers a worker to local businesses at no cost to them. The program is funded by grants, local businesses and donations. The business agrees to train the worker in all aspects of an entry level job for 3 months at 30 hours per week, the worker gains the skills to achieve that position and is able to earn while being trained. Interested businesses, potential worker and donors are asked to go to <a href="http://gwvsb.org">gwvsb.org</a> for information</p>
Issue Addressed – displaced workers, job training, business, careers, economy, employment	Time: 8:20a Duration: 10 min	

Program Name/Segment - Issues & Programs	Date: 01102024	<p>Program Format/Content Description: Ventura County Supervisor Matt Lavere was on KVTA to talk about the goals he has for his district at the start of the new year. Supervisor. Lavere mentioned the upcoming elections in March and urged listeners to not simply vote but learn as much as they can regarding the proportions and measures along with candidates by attending debates and appearances by all candidates. He also talked about the Pure Water Project, homeless issues, new housing, policing and drug issues along with the infrastructure of the county and concerns about severe weather in the area. While last year’s rain ended the drought in most areas of southern California it also caused significant damage to roads, mainly in the hillside and beach communities. Mr Lavere recommended that listeners start with <a href="http://www.countyofventura.org">www.countyofventura.org</a> to learn about each of these issues and to submit questions to their supervisors &amp; county leaders directly regarding these issues.</p>
Issue Addressed – elections, voting, education, infrastructure, public safety, budgets, community participation.	Time: 7:20a Duration: 10 min	

Program Name/Segment - Issues & Programs	Date:	<p>Program Format/Content Description: Tera Faye Program Director of The Green Valley Project a flagship program of THE CREW an acronym for Concerned Resoures of Environmental Workers</p>
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<p>Issue Addressed – environment, pesticide control, raptor populations, wildlife education, carpentry, careers, volunteers.</p>	<p>01112024 Time: Duration: 10 min</p>	<p>their goal is to get kids involved in environments issues, the fall project helped wild hawks, owls and other raptors in the area. This project began in the fall and focused on the removal of rat poison that is heavily used in the areas that the raptors inhabit. They work with the Ojai raptor center and create “Owl Boxes” and other shelters for the birds that allow them to recover from injuries and be able to have a safe place in a natural setting. At the end of the program they were able to release birds back into the habitat. The students learned how to create the boxes, they learned about alternates to poisons that control rodent populations with less impact on the environment. This program addresses all areas of the national Forests in Ventura County. Tera Faye invited those interested in going future projects to go to <a href="http://crewojai.org">crewojai.org</a></p>
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<p>Program Name/Segment - Issues &amp; Programs</p>	<p>Date: 01122024 Time: 7:40a Duration: 10 min</p>	<p>Program Format/Content Description: Vickey Manning, representing the Martin Luther King Birthday Celebration Committee for Ventura County was on KVTA to talk about the highlights of the 38th annual celebration of Dr. Kings work. The theme of the celebration is Empowerment Through Education: Paving A Path To Equity &amp; Understanding. The Freedom March begins at 8a from Plaza Park in Oxnard to The OPAC, the walk is less than a mile. Beginning at 9a at The Performing Arts Center there are speakers who are experts in the life of Dr. King who talk about his legacy, students will also speak on the topic, there will be local musicians and booths that support the work of Dr. King, equal rights for all, minority education and access to all services in Ventura County, listeners are directed to got to <a href="http://MLKEVENTY.COM">MLKEVENTY.COM</a> for schedules and additional information.</p>
<p>Issue Addressed – History, racial issues, education, individual rights, public gatherings.</p>		

<p>Program Name/Segment - Issues &amp; Programs</p>	<p>Date:</p>	<p>Program Format/Content Description: Executive Director of the Ojai Valley Museum Wendy Barker was on KVTA to talk about historical documents donated</p>
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<p>Issue Addressed – senior citizens, historical documents, preservation, social groups, charity.</p>	<p>01162024  Time:  8:10a  Duration:  10 min</p>	<p>by The Social Club of Retired Men in Ojai which has existed since 1959. The group is disbanding due to decline numbers. The historical records include documents left by political leaders, news events, the arrival of the automobile and businesses in the community along with other community events such as the creation of the fourth of July Parade, educators like Aldous Huxley who taught n local schools and more.. The group is also donating the \$3,000 left in the fund to local charities. Members will continue to gather on an informal basis at local restaurants.</p>
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<p>Program Name/Segment - Issues &amp; Programs</p>	<p>Date:  01182023  Time:  8:10a  Duration:  10 min</p>	<p>Program Format/Content Description: Stephen Gama City Council Member of Port Hueneme was in studio to invite listeners to commemorate the Alaskan Airline tragedy that happened on January 31st 2000 when 88 lives were lost in the crash of Alaska Airline flight 261. There will be ceremonies on the date where many family members of the victims come to the memorial. Councilman Gama also asked listeners to maintain this monument that is a sundial with the name of each victim around the dial. Since it is on the sand it gets covered by the sand weekly and the efforts of all keep this beautiful work of art which has become not only a monument for the tragedy but a destination work of art for the community and visitors to view. The group that cleans the beach and cares for the monument meets every Saturday at 8:00a. The location is at The Hueneme Pier.</p>
<p>Issue Addressed – memorials, public art, historic events, environmental concerns, volunteers, tourism.</p>		

<p>Program Name/Segment - Issues &amp; Programs</p>	<p>Date:</p>	<p>Program Format/Content Description: Bill Ayub, City of Ventura City Manager was on KVTA to talk about the recent City Council Meeting that focused on the Paid Parking Issue in The City of</p>
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<p>Issue Addressed – Paid Parking, cost of doing business, merchants, public access, taxes, funding, community</p>	<p>01252024 Time: 7:40a Duration: 10 min</p>	<p>Ventura. Mr Ayub pointed out that this is one of the biggest concerns for the city with a capacity audience attending the conversation. The proposal includes a new parking structure that will cost an estimated 31 million dollars, zones where paid parking will be mandated in the city along with the proposal to repair or remove the existing parking structure at the beach. Mr. Ayub address the questions of local merchants that were concerned customers will go elsewhere to avoid fees, where will funding come from to offset these costs and whether there will be permits, cash or credit card payments. Council at the meeting pointed out that all beach communities including Port Huenem and Pismo have paid parking and it is inevitable, scale is the question. Mr. Ayub encouraged citizens &amp; business owners to attend meeting for input when it is on the agenda. Agendas are posted at <a href="http://cityofventura.ca.gov">cityofventura.ca.gov</a></p>
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<p>Program Name/Segment - Issues &amp; Programs</p>	<p>Date: 01262024 Time: 7:40a Duration: 10 min</p>	<p>Program Format/Content Description: Kevin Brannon with Reel Guppy Outdoors invited our listeners to the Surf Fishing Tournament that will benefit The Guppy Learning Center. The center is located in The Channel Islands Harbor and is there to invite families to participate in the sport and pastime of fishing in bot the ocean, and freshwater fishing. Instruction, stewardship of the environment, educational programs for local schools, trips to the islands, and fishing gear that is either free or offered at a very low price. The center is free for entry and many of the island trips are sponsored by donations and grants. Children going to school can earn credit through many of the programs The tournament will raise funds to support this effort. Listeners who would like to participate can register day of the event, Saturday March 30th at Port Hueneme Beach park near the Pier. 8a to 11a</p>
<p>Issue Addressed – family activities, fishing, outdoor sports, environment, education, school credit.</p>		