

Gold Coast Broadcasting Public Affairs Programming Log

Station Call Letters: KVTA

1st *Quarter* 2024 *March*

Prepared By: TomSpence

Program Name/Segment - Issues & Programs		<p>Program Format/Content Description: Annette Garcia with A Heart of an Angel Wass in studio to invite listeners to her Kid Fit Camps that happen throughout the city of Ventura and our focused at kids 5 to 8 years old. Children learn to play together, be active and learn about nature and spirituality while they are exercising. Classes are happening right now and run through the summer. They involve hiking, fun obstacle course, stretching and breathing exercises and staying off their screens and being outside. To find out about scholarships go to heartofanangel.org.</p>
Issue Addressed – children & exercise, eliminating screen time, teamwork, socializing, nature.	<p>Date: 03012024 Time: 8:10a Duration: 10 min</p>	

Program Name/Segment - Issues & Programs		<p>Program Format/Content Description: Local business owner Jennifer and Community Activist Spencer Noren from Ventura Forward were in studio to talk about the challenge of Ventura Moves a decision that was made by the City of Ventura to close Main Street to traffic and allow restaurants to use the avenue for outside dining. While this helped many restaurants and businesses many say that its use is over and it is time to reopen. People with mobility issues argue that it is very difficult for them to get to shops and eateries, it also restricts normal flow of traffic and hinders first responders. The public is invited to submit their thoughts. Jennifer owns Peiranos restaurant and she sites that many business owners want the street reopened. Spencer Noren head of project Ventura Moves says he has conducted informal polls and the majority wants the street reopened. They both request that concerned citizens attend council meetings on Tuesday and voice their opinions.</p>
Issue Addressed – Public safety, business, tourism, low mobility access issues, tourism, tax dollars, historic sites	<p>Date: 03042024 Time: Duration: 10 min</p>	

Program Name/Segment - Issues & Programs		<p>Program Format/Content Description: Alynette and Laci Green Celebrating Women’s History Month along with Tati Nicole Peña & Katrina Maldonado. Invited listeners to an event the are</p>
	<p>Date:</p>	

Issue Addressed – Women’s History Month, mental health, networking, physical fitness.	03082024 Time: 7:40a Duration: 10 min	hosting at 4517 Market Street in Ventura. This event cover physical fitness and mental health, networking and business for women. Listeners were directed to femdustry@gamil.com for more information.
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Program Name/Segment - Issues & Programs	Date: 03202024 Time: 7:40a Duration: 10 min	Program/Format Content/Description: Rachel Dimond City of Ventura, housing Service Committee that handles new construction for the community, property rights and the general plan and land use. Community input is encouraged for any general plan items that will be mapped for future development. Ms. Dimond encouraged citizens to be involved so they will know what plans are going to be implemented over the years to come in the City of Ventura. Housing availability and compliance with laws and mandates. Ms. Dimond strongly recommended that citizens participate in City Council meetings that can be attended in person or online and also use the City of Ventura website, cityofventura.ca.gov to learn about other meetings that are open to the public that discuss these topics and more. City Council meeting are every other Tuesday and all info is on the website.
Issue Addressed – affordable housing, new laws for landlords and tenants. Street closures and access, limited access citizens, tourism, business.		

Program Name/Segment - Issues & Programs	Date:	Program Format/Content Description:
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<p>Issue Addressed – Local business, beaches, parking and access, debris removal, “natural removal”, recreation, free eye clinic services.</p>	<p>03202024 Time: 7:20a Duration: 10 min</p>	<p>Ventura County Supervisor Matt LaVere was on KVTA to talk about the Ventura Downtown Moves issue as to whether they will continue with the street closure that has been in operation since COVID. Some businesses feel that it’s time has come and gone according to the Supervisor, while it is a Ventura City issue it does impact tourism for the area. Mr Laverre also commented on the use amount of debris that is on the beaches of Ventura County and how it impacts access for many citizens and tourists. The rules for stat beaches are “natural removal” according to Supervisor Laverre which means the tides will pull the wood off the beach, some city beaches do pay for beach removal. Mr Laverre concluded with the celebration of the ribbon cutting for the mobile eye clinic funded exclusively by donations. The mobile clinic will visit all ten cities in Ventura County, examinations are free to all.</p>
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<p>Program Name/Segment - Issues & Programs</p>	<p>Date: 03202024 Time: 7:40 Duration: 10 min</p>	<p>Program Format/Content Description: Ron Fitzgerald and Howard Tench were in studio to raise awareness on two statues that are being created to show Gold Star Women who lost love ones in the Vietnam War and another for the recognition of soldiers in the war. The statues will be created and placed at The Ventura government Center and bring to mind the heroism of fighting men and women in a war that was not viewed the way many other conflicts were. To help with the fundraising they asked listeners to donate by sending a check to PO Box 3218 Ventura Ca. 93006 you can also email for more information at publicaffairs@vvc.org</p>
<p>Issue Addressed – heroes, monuments, recognition of soldiers, patriotism.</p>		

<p>Program Name/Segment - Issues & Programs</p>	<p>Date:</p>	<p>Program Format/Content Description: Ventura City Manager Bill Ayub talked about attending The Congressional City Council Conference in Washington DC where they were able to share ideas</p>
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<p>Issue Addressed – Public participation, knowledge transfer, local projects, traffic issues, COVID restrictions still in force.</p>	<p>03212024 Time: 7:40a Duration: 10 min</p>	<p>with other city leaders throughout the nation and also pitch budget plans at a national level. This could provide funding for many local projects that include storm damage to the city and county. Mr. Ayub also talked about Main Street moves, the outside dining project that involves closing Main Street to vehicle traffic. Some businesses want it to stop due to the fact that the COVID restrictions have been removed and it is hurting business. For more information go to city of ventura.ca.gov. The site will allow you to find scheduled meetings, make comments and also interact with city council meetings through Zoom meetings.</p>
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<p>Program Name/Segment - Issues & Programs</p>	<p>Date: 03282024</p>	<p>Program Format/Content Description: Melissa Giller publicity Director for The Ronald Reagan Presidential Library was 9in studio to talk about the latest exhibit at The Library which is Star Wars The Movie and The Defense Initiative. Ms. Giller reminded our listeners that shortly after the release of Star Wars a defense plan was created by The Reagan Administration that critics referred to as Star Wars, which was a pejorative comment on the possibilities of the program working. This exhibit reflects the realities of the SDI program and also has exhibits from Star Wars Films which makes this a fun and historic lesson for everyone. Schools and groups are encouraged to ask about special group rates for the tour which will run through June, schedules and special prices for schools can be found at reaganlibrary.gov.</p>
<p>Issue Addressed – History, defense plans, movies, society and politics, debate,</p>	<p>Time: 7:40a Duration: 10 min</p>	