

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Ramon Castro, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ramon Castro

Authorized committee:

Ramon Castro for City Council 2020

Agency requesting time (and contact information):

☒

N/A

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

Brawley City Council

Date of election:

November 3, 2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Ramon Castro 888 Cherry Ct Brawley Ca. 92227

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Ramon Castro

Name: Ken Belt

Date of Request to Purchase Ad Time: 10/20/20

Date of Station Agreement to Sell Time: 10/20/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

10/20/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

1808-001

Station Call Letters:

KXO AM 1230

Date Received/Requested:

10/20/20

Est. #:

Station Location:

El Centro

Run Start and End Dates:

10/22 - 10/28/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

(See Attached)

POLITICAL ADVERTISING CHECKLIST

Name of candidate Ramon Castro
Office being sought Brawley City Council
Person ordering advertising Ramon Castro
Relationship to candidate _____
Person to whom disclosure is given Ramon Castro

DATE

ITEM

10/20/20

Candidate has been determined to be "legally qualified."

10/20/20

Candidate's announcement constitutes "use", ie., candidate personally appears in spot and is identifiable.

10/20/20

Candidate's announcement contains proper sponsorship identification.

10/21/20

Candidate has been provided NAB form or other written statement of agency authorization to place advertising on behalf of candidate.

10/21/20

Candidate has been provided with:
.....KXO AM and KXO-FM Statement of Policy on Political Advertising.
.....KXO AM and KXO-FM Station rate information.

10/20/20

Campaign Committee has provided list of officers and directors.

DATE: 10/20/20

Ken Bell
KXO Representative

10/10/20

RAMON CASTRO FOR BRAWLEY CITY COUNCIL

THIRTY SECOND COMMERCIAL

THIS IS BRAWLEY NATIVE RAYMOND GONZALEZ IN SUPPORT OF RAMON CASTRO FOR BRAWLEY CITY COUNCIL.

AFTER SERVING IN THE U.S. ARMY IN IRAQ & AFGHANISTAN, I RETURN TO HOME. I HAVE SINCE BECOME FRIENDS WITH RAMON CASTRO.

RAMON IS A TRUE ADVOCATE FOR BOTH VETERANS AND MEMBERS OF OUR COMMUNITY. HE IS PASSIONATE AND COMMITTED.

I COULDN'T THINK OF A BETTER PERSON THAN RAMON CASTRO TO SERVE ON BRAWLEY CITY COUNCIL. HE IS THE LEADER WE NEED.

THANK YOU AND JOIN ME IN VOTING FOR RAMON CASTRO FOR BRAWLEY CITY COUNCIL.

PAID FOR BY RAMON CASTRO FOR CITY COUNCIL 2020.

OCTOBER 2020

Client Ramon Castro

Brawley City Council

Start 10/22/20

End 10/28/20

30 sec

AM 1230



Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

					1	2	3
4					8	9	10
11					15	16	17
18					22	23	24
25					29	30	31
PM 3 FM 3	AM 3 FM 3	PM 3 FM 3	PM 3 FM 3	PM 3 FM 3	PM 3 FM 3	AM 3 FM 3	AM 3 FM 3

6A-107P

(AM) 21 - Thirty Second Commercials X \$16.00 = \$336.00
(FM) 21 - 11 11 X \$16.00 = \$336.00

\$672.00

KXO-AM Order Confirmation

OrderID: 1808-001

KXO-AM
P.O. BOX 140
EL CENTRO, CA. 92244
760-352-1230

CASTRO, RAMON BRAWLEY CITY
888 CHERRY COURT
BRAWLEY, CA. 92227

Sponsor: CASTRO, RAMON BRAWLEY CIT
Product: CASTRO
Estimate/PO:
AccountRep: KEN BELT
BillingCycle: Calendar Month
InvoiceType: Detail Notarized Affidavit
Run Dates: 10/22/2020 - 10/28/2020
Items Ordered: 21
Gross Amount: 336.00
Discounts: 0.00
Agency Commission: 0.00
Net Amount: 336.00

Scheduled Station(s): KXO-AM
CASTRO, RAMON BRAWLEY CITY COUNCIL

Printed 10/21/2020 1:23:52 PM


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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/22/2020 - 10/28/2020	All Weeks	06:00 AM - 07:00 PM	3	3	3	3	3	3	3	21	:30	POLITICAL		6148	21	16.00	336.00

Calendar Month Projected Billing:

Oct-20	336.00	Nov-20	0.00	Dec-20	0.00	Q4-2020	336.00
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Confirmed Correct; Payment Guaranteed


Accepted for KXO-AM