

ORDER



Orders
Order / Rev: 1287031
Alt Order #: WOC14643707
Product Desc: candidate
Estimate: 11287
Flight Dates: 05/15/24 - 05/21/24
Original Date / Rev: 05/16/24 / 05/16/24
Order Type: GENERAL

KSAW
Primary AE: Ethan Brubaker
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Strategic Media Services Inc - Politica
Buying Contact:
Billing Contact:
 4601 Fairfax Drive
 Arlington, VA 22203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Simpson/Republican/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 271669
Agency External ID: 121406
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	126	\$1,235.00	\$1,049.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	126	\$1,235.00	\$1,049.75	0.00
Totals	126	\$1,235.00	\$1,049.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSAW	05/15/24	05/21/24	M-F 5-6am News M-F 5-6am News	CM	5-6a	21222--	:30	9	\$2.00	P-6	0.00	NM	9	\$18.00
(Program: GOOD MRN ID 5A<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Good Morning Idaho 5a on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	21222--			9		\$2.00			0.00			
2	KSAW	05/15/24	05/21/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	21222--	:30	9	\$2.00	P-6	0.00	NM	9	\$18.00
(Program: GOOD MRN ID 6A<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Good Morning Idaho 6a on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	21222--			9		\$2.00			0.00			
3	KSAW	05/15/24	05/21/24	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	21222--	:30	9	\$2.00	P-6	0.00	NM	9	\$18.00
(Program: AVG. ALL WKS<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Good Morning America on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/15/24	05/21/24	21222--			9		\$2.00			0.00			

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KSAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	KSAW	05/15/24	05/20/24	M-F 10-11am The View	CM	10-11am	1--11--	:30	3	\$2.00	P-6	0.00	NM	3	\$6.00
(Program: VIEW-ABC<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of The View on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024, 2/19/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	1--11--			3		\$2.00		0.00				
5	KSAW	05/15/24	05/20/24	M-F 11-1130am News M-F 11-1130am News	CM	11-1130am	1-111--	:30	4	\$5.00	P-6	0.00	NM	4	\$20.00
(Program: IDAHO NWS6-11<) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mo-Fr 11:00a-11:30a TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	1-111--			4		\$5.00		0.00				
6	KSAW	05/15/24	05/20/24	M-F 1130am-12pm M-F 1130am-12pm	CM	1130am-12pm	1-111--	:30	4	\$5.00	P-6	0.00	NM	4	\$20.00
(Program: SCRPPS NWS LVE<) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mo-Fr 11:30a-12:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	1-111--			4		\$5.00		0.00				
7	KSAW	05/15/24	05/20/24	M-F 12-1pm GMA3	CM	12-1pm	2-222--	:30	8	\$4.00	P-6	0.00	NM	8	\$32.00
(Program: GMA3-KNOW-ABC<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of GMA3: What You Need to Know on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	2-222--			8		\$4.00		0.00				
8	KSAW	05/15/24	05/20/24	M-F 3-4pm ROS M-F 3-4pm ROS	CM	3-4pm	2-222--	:30	8	\$2.00	P-6	0.00	NM	8	\$16.00
(Program: KELLY CLARKSON<) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mo-Fr 3:00p-4:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	2-222--			8		\$2.00		0.00				
9	KSAW	05/15/24	05/20/24	M-F 4-430pm M-F 4-430pm	CM	4-430pm	1-111--	:30	4	\$2.00	P-6	0.00	NM	4	\$8.00
(Program: EXTRA<) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mo-Fr 4:00p-4:30p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	1-111--			4		\$2.00		0.00				
10	KSAW	05/15/24	05/20/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	1-111--	:30	4	\$5.00	P-6	0.00	NM	4	\$20.00
(Program: RACE, THE<) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mo-Fr 4:30p-5:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	1-111--			4		\$5.00		0.00				
N11	KSAW	05/15/24	05/20/24	ABC World News M-F ABC World News M-F	CM	5-530pm	1-111--	:30	4	\$20.00	P-6	0.00	NM	2	\$40.00
(Program: ABC-WORLD NWS<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	1-111--			4		\$20.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KSAW	05/15/24-05/21/24	ABC World News M-F		5-530pm		M-WThF----	:30	(\$20.00)	0.00	NM				
See MG 15.7, 15.8, 15.9, 15.10, 15.11, 15.12															
[P-code + 100%+ higher rate. sl 5/14/2024]															
3	KSAW	05/15/24-05/21/24	ABC World News M-F		5-530pm		M-WThF----	:30	(\$20.00)	0.00	NM				
See MG 15.7, 15.8, 15.9, 15.10, 15.11, 15.12															
[P-code + 100%+ higher rate. sl 5/14/2024]															
12	KSAW	05/15/24	05/20/24	M-F 530-6pm News M-F 530-6pm News	CM	530-6pm	1-111--	:30	4	\$10.00	P-6	0.00	NM	4	\$40.00
(Program: ID NWS6@5:30PM<)															

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CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 at 5:30 on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/15/24	05/21/24	1-111--			4		\$10.00		0.00				
13	KSAW	05/15/24	05/18/24	ABC World News Saturday ABC World News Saturday	CM	5-530pm	-----1-	:30	1	\$25.00	P-6	0.00	NM	1	\$25.00
(Program: WNT SAT-ABC) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of ABC World News Tonight Saturday on KSAW airing 3 times on 2/10/2024, 2/17/2024 and 2/24/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-----1-			1		\$25.00		0.00				
14	KSAW	05/15/24	05/18/24	Sa 530-6pm News Sa 530-6pm News	CM	530-6pm	-----1-	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00
(Program: ID NW-SA 5:30P) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat at 5:30pm on KSAW airing 4 times on 2/3/2024, 2/10/2024, 2/17/2024 and 2/24/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-----1-			1		\$10.00		0.00				
N15	KSAW	05/15/24	05/19/24	ABC World News Sunday ABC World News Sunday	CM	5-530pm	-----2	:30	2	\$30.00	P-6	0.00	NM	10	\$245.00
(Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of ABC World News Tonight Sunday on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-----2			2		\$30.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSAW	05/13/24-05/19/24	ABC World News Sunday			5-530pm	-----Su	:30		(\$30.00)		0.00	NM		
See MG 15.7,15.8,15.9,15.10,15.11,15.12 [P-code + 100%+ higher rate. sl 5/14/2024]															
2	KSAW	05/13/24-05/19/24	ABC World News Sunday			5-530pm	-----Su	:30		(\$30.00)		0.00	NM		
See MG 15.3,15.4,15.5,15.6 [sold out; not at bump rate jr 5/13/24]															
3	KSAW	05/13/24-05/19/24	Sunday Prime A			6-7pm	-----Su	:30		\$50.00		0.00	NM		
Ⓜ MG for 28.1,35.1,15.2															
4	KSAW	05/13/24-05/19/24	Sa 4-5pm			4-5pm	-----Sa-	:30		\$5.00		0.00	NM		
Ⓜ MG for 28.1,35.1,15.2															
5	KSAW	05/13/24-05/19/24	ABC World News Saturday			5-530pm	-----Sa-	:30		\$25.00		0.00	NM		
Ⓜ MG for 28.1,35.1,15.2															
6	KSAW	05/13/24-05/19/24	Su 1035-1135pm			1035-1135pm	-----Su	:30		\$5.00		0.00	NM		
Ⓜ MG for 28.1,35.1,15.2															
7	KSAW	05/13/24-05/19/24	Friday Prime B			8-9pm	-----F----	:30		\$50.00		0.00	NM		
Ⓜ MG for 25.1,11.3,11.2,15.1															
8	KSAW	05/15/24-05/21/24	Sunday Prime D			9-10pm	-----Su	:30		\$50.00		0.00	NM		
Ⓜ MG for 25.1,11.3,11.2,15.1															
9	KSAW	05/15/24-05/20/24	M-F 10-1035pm News			10-1035pm	M-WThF----	:30		\$20.00		0.00	NM		
Ⓜ MG for 25.1,11.3,11.2,15.1															
10	KSAW	05/15/24-05/21/24	Sa 10-1035pm News			10-1035pm	-----Sa-	:30		\$10.00		0.00	NM		
Ⓜ MG for 25.1,11.3,11.2,15.1															
11	KSAW	05/15/24-05/21/24	Su 10-1035pm News			10-1035pm	-----Su	:30		\$10.00		0.00	NM		
Ⓜ MG for 25.1,11.3,11.2,15.1															
12	KSAW	05/15/24-05/20/24	M-F 10-1035pm News			10-1035pm	M-WThF----	:30		\$20.00		0.00	NM		
Ⓜ MG for 25.1,11.3,11.2,15.1															
16	KSAW	05/15/24	05/19/24	Su 530-6pm News Su 530-6pm News	CM	530-6pm	-----1	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00
(Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun at 5:30pm on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-----1			1		\$10.00		0.00				
17	KSAW	05/15/24	05/20/24		CM	6-630pm	1-111--	:30	4	\$10.00	P-6	0.00	NM	4	\$40.00

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M-F 6-630pm Big Bang Theory (Syn) (Program: BIG BNG THEORY<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of The Big Bang Theory on KSAW airing 19 times on 1/29/2024, 1/30/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024, 2/19/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/15/24	05/21/24	1-111--			4			\$10.00			0.00		
18	KSAW	05/15/24	05/20/24	M-F 630-7pm	CM	630-7pm	1-111--	:30	4	\$10.00	P-6	0.00	NM	4	\$40.00
Big Bang Theory (Syn) (Program: BG BNG THRY B<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of The Big Bang Theory on KSAW airing 19 times on 1/29/2024, 1/30/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024, 2/19/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/15/24	05/21/24	1-111--			4			\$10.00			0.00		
19	KSAW	05/15/24	05/20/24	Monday Prime C	CM	9-10pm	1-----	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
Monday Prime C (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mon 9:01p-10:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/15/24	05/21/24	1-----			1			\$50.00			0.00		
20	KSAW	05/15/24	05/15/24	Wednesday Prime A	CM	7-8pm	--1----	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
Wednesday Prime A (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Wed 7:00p-8:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	--1----			1			\$50.00			0.00		
21	KSAW	05/15/24	05/15/24	Wednesday Prime B	CM	8-9pm	--1----	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
Wednesday Prime B (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Wed 8:00p-9:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	--1----			1			\$50.00			0.00		
22	KSAW	05/15/24	05/15/24	Wednesday Prime C	CM	9-10pm	--1----	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
Wednesday Prime C (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Wed 9:00p-10:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	--1----			1			\$50.00			0.00		
23	KSAW	05/15/24	05/16/24	Thursday Prime A	CM	7-8pm	---1---	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
Thursday Prime A (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Thu 7:00p-8:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	---1---			1			\$50.00			0.00		
24	KSAW	05/15/24	05/16/24	Thursday Prime B	CM	8-9pm	---1---	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
Thursday Prime B (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Thu 8:00p-9:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	---1---			1			\$50.00			0.00		
N25	KSAW	05/15/24	05/16/24	Thursday Prime B	CM	8-9pm	---1---	:30	1	\$50.00	P-6	0.00	NM	0	\$0.00
Thursday Prime B (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Thu 8:00p-9:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	---1---			1			\$50.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSAW	05/13/24-05/19/24		Thursday Prime B			8-9pm			---Th-----	:30	(\$50.00)	0.00	NM	
See MG 15.7,15.8,15.9,15.10,15.11,15.12 [P-code + 100%+ higher rate. sl 5/14/2024]															
26	KSAW	05/15/24	05/17/24	Friday Prime A	CM	7-8pm	----1--	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00

Order / Rev: 1287031
 Alt Order #: WOC14643707
 Flight Dates: 05/15/24 - 05/21/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11287
KSAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: SHARK TANK-ABC<) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Fri 7:00p-8:01p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/13/24	05/19/24	----1--			1	\$50.00	0.00						
27	KSAW	05/15/24	05/17/24	Friday Prime B Friday Prime B	CM	8-9pm	----1--	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
(Program: 20/20-FRI-ABC) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of 20/20 on KSAW airing 4 times on 2/2/2024, 2/9/2024, 2/16/2024 and 2/23/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/13/24	05/19/24	----1--			1	\$50.00	0.00						
28	KSAW	05/15/24	05/18/24	NBA Playoffs Prime NBA Playoffs Prime	CM	6-9pm	-----1-	:30	1	\$30.00	P-6	0.00	NM	0	\$0.00
(Program: AVG. ALL WKS) CS-SPORTS SPECIALS (sell) - TWIN FALLS - ACTUAL Feb 2018 Sat 6:00p-9:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/13/24	05/19/24	-----1-			1	\$30.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSAW	05/13/24-05/19/24	NBA Playoffs Prime			6-9pm	-----Sa-	:30	(\$30.00)	0.00	NM				
See MG 15.3, 15.4, 15.5, 15.6 [No NBA scheduled on this day jr 5/13/24]															
29	KSAW	05/15/24	05/19/24	Sunday Prime A Sunday Prime A	CM	6-7pm	-----1	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
(Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of America's Funniest Home Videos on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/13/24	05/19/24	-----1			1	\$50.00	0.00						
30	KSAW	05/15/24	05/20/24	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	1-111--	:30	4	\$10.00	P-6	0.00	NM	4	\$40.00
(Program: ID NEWS6 AT 10<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 at 10p on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/15/24	05/21/24	1-111--			4	\$10.00	0.00						
31	KSAW	05/15/24	05/18/24	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1035pm	-----1-	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00
(Program: ID NWS6 SA 10P<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat 10p on KSAW airing 4 times on 2/3/2024, 2/10/2024, 2/17/2024 and 2/24/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/13/24	05/19/24	-----1-			1	\$10.00	0.00						
32	KSAW	05/15/24	05/19/24	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00
(Program: ID NWS6 SU 10P<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun 10p on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/13/24	05/19/24	-----1			1	\$10.00	0.00						
33	KSAW	05/15/24	05/20/24	M-F 1035pm Kimmel M-F 1035pm Kimmel	CM	1035-1136pm	2-222--	:30	8	\$2.00	P-6	0.00	NM	8	\$16.00
(Program: AVG. ALL WKS<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		05/15/24	05/21/24	2-222--			8	\$2.00	0.00						
34	KSAW	05/15/24	05/20/24	M-F Nightline M-F Nightline	CM	Nightline	2-222--	:30	8	\$2.00	P-6	0.00	NM	8	\$16.00
(Program: ABC-NITELINE<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of ABC News Nightline on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024															

Order / Rev: 1287031
 Alt Order #: WOC14643707
 Flight Dates: 05/15/24 - 05/21/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11287
KSAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/15/24	05/21/24	2-222--					8	\$2.00		0.00			
35	KSAW	05/15/24	05/18/24	Sa Hockey Game 1 Sa Hockey Game 1	CM	Sa Hockey Game	-----1-	:30	1	\$25.00	P-6	0.00	NM	0	\$0.00
(Program: AVG. ALL WKS) CS-SPORTS SPECIALS (sell) - TWIN FALLS - ACTUAL Feb 2018 Sat 10:00a-4:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-					1	\$25.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSAW	05/13/24-05/19/24		Sa Hockey Game 1		Sa Hockey Game	-----Sa-	:30		(\$25.00)		0.00	NM		
See MG 15.3,15.4,15.5,15.6 [No hockey scheduled on this day jr 5/13/24]															
36	KSAW	05/15/24	05/19/24	Su Good Morning America Su Good Morning America	CM	6-7am	-----2	:30	2	\$2.00	P-6	0.00	NM	2	\$4.00
(Program: GD MRN-SUN-ABC) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----2					2	\$2.00		0.00			
37	KSAW	05/15/24	05/19/24	Su 7-8am This Week	CM	7-8am	-----2	:30	2	\$4.00	P-6	0.00	NM	2	\$8.00
(Program: THIS WEEK-ABC) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of This Week with George Stephanopoulos on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----2					2	\$4.00		0.00			
38	KSAW	05/15/24	05/19/24	UFL Game 1 UFL Game 1	CM	UFL Game 1	-----1	:30	1	\$15.00	P-6	0.00	NM	1	\$15.00
(Program: AVG. ALL WKS<) CS-SPORTS SPECIALS (sell) - TWIN FALLS - ESTIMATE IS BASED ON PAV of XFL on KSAW airing 3 times on 4/9/2023, 4/15/2023 and 4/22/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1					1	\$15.00		0.00			
39	KSAW	05/19/24	05/19/24	NBA Playoffs Sun Game NBA Playoffs Sun Game 1	CM	Various	-----S	:30	0	\$40.00	P-6	0.00	NM	1	\$40.00
													Totals	126	\$1,235.00