

ORDER



Orders
Order / Rev: 1287002
Alt Order #: WOC14643704
Product Desc: candidate
Estimate: 11286
Flight Dates: 05/08/24 - 05/14/24
Original Date / Rev: 05/08/24 / 05/13/24
Order Type: GENERAL

KSAW

Primary AE: Ethan Brubaker
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Strategic Media Services Inc - Politica
Buying Contact:
Billing Contact:
 4601 Fairfax Drive
 Arlington, VA 22203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Simpson/Republican/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 271669
Agency External ID: 121406
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	126	\$1,190.00	\$1,011.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	126	\$1,190.00	\$1,011.50	0.00
Totals	126	\$1,190.00	\$1,011.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSAW	05/08/24	05/14/24	M-F 5-6am News M-F 5-6am News	CM	5-6a	22222--	:30	10	\$2.00	P-6	0.00	NM	10	\$20.00
(Program: GOOD MRN ID 5A<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Good Morning Idaho 5a on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/08/24	05/14/24	22-33--			10		\$2.00			0.00			
N 2	KSAW	05/08/24	05/14/24	M-F 6-7am News M-F 6-7am News	CM	6-7am	22222--	:30	10	\$2.00	P-6	0.00	NM	10	\$20.00
(Program: GOOD MRN ID 6A<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Good Morning Idaho 6a on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/08/24	05/14/24	22-33--			10		\$2.00			0.00			
N 3	KSAW	05/08/24	05/14/24	M-F Good Morning Ame@M M-F Good Morning America	CM	7-9am	22222--	:30	10	\$2.00	P-6	0.00	NM	10	\$20.00
(Program: AVG. ALL WKS<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Good Morning America on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/08/24	05/14/24	22-33--			10		\$2.00			0.00			

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Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11286
KSAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KSAW	05/08/24	05/14/24	M-F 10-11am The View	CM	10-11am	11111--	:30	5	\$2.00	P-6	0.00	NM	5	\$10.00
(Program: VIEW-ABC<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of The View on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024, 2/19/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/08/24	05/14/24	11-12--			5		\$2.00		0.00				
N 5	KSAW	05/08/24	05/14/24	M-F 11-1130am News M-F 11-1130am News	CM	11-1130am	11111--	:30	5	\$5.00	P-6	0.00	NM	5	\$25.00
(Program: IDAHO NWS6-11<) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mo-Fr 11:00a-11:30a TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/08/24	05/14/24	11-12--			5		\$5.00		0.00				
N 6	KSAW	05/08/24	05/14/24	M-F 1130am-12pm M-F 1130am-12pm	CM	1130am-12pm	11111--	:30	5	\$5.00	P-6	0.00	NM	4	\$20.00
(Program: SCRPPS NWS LVE<) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mo-Fr 11:30a-12:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/08/24	05/14/24	11-21--			5		\$5.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KSAW	05/08/24-05/14/24		M-F 1130am-12pm			1130am-12pm		MT-ThF----	:30	(\$5.00)	0.00	NM		
See MG 10.6,10.7,10.8,10.9 [Order seo. If Order Sep can be 11 mins or less, I can palce this spot. sl 5/8/2024]															
N 7	KSAW	05/08/24	05/14/24	M-F 12-1pm GMA3	CM	12-1pm	22222--	:30	10	\$4.00	P-6	0.00	NM	9	\$36.00
(Program: GMA3-KNOW-ABC<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of GMA3: What You Need to Know on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/08/24	05/14/24	22-33--			10		\$4.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KSAW	05/08/24-05/14/24		M-F 12-1pm			12-1pm		MT-ThF----	:30	(\$4.00)	0.00	NM		
See MG 7.11,7.12 [Order Sep. If OrderSep can be 9 mins or less, I can place this spot. sl 5/9/2024]															
3	KSAW	05/08/24-05/14/24		M-F 12-1pm			12-1pm		MT-ThF----	:30	(\$4.00)	0.00	NM		
See MG 10.6,10.7,10.8,10.9 [Over ordered. There are 2 breaks for this Inv Code & 3 spots ordered. sl 5/8/2024]															
6	KSAW	05/08/24-05/14/24		M-F 12-1pm			12-1pm		MT-ThF----	:30	(\$4.00)	0.00	NM		
See MG 10.6,10.7,10.8,10.9 [Over ordered. There are 2 breaks for this Inv Code & 3 spots ordered. sl 5/8/2024]															
11	KSAW	05/08/24-05/14/24		M-F 1-2pm			1-2pm		MTWThF----	:30	\$4.00	0.00	NM		
MG for 11.3,11.1,10.8,30.1,7.2															
12	KSAW	05/14/24-05/14/24		M-F 1-2pm			1-2pm		-T-----	:30	\$4.00	0.00	NM		
MG for 11.3,11.1,10.8,30.1,7.2															
N 8	KSAW	05/08/24	05/14/24	M-F 3-4pm ROS M-F 3-4pm ROS	CM	3-4pm	22222--	:30	10	\$2.00	P-6	0.00	NM	10	\$20.00
(Program: KELLY CLARKSON<) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mo-Fr 3:00p-4:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/08/24	05/14/24	22-33--			10		\$2.00		0.00				
N 9	KSAW	05/08/24	05/14/24	M-F 4-430pm M-F 4-430pm	CM	4-430pm	11111--	:30	5	\$2.00	P-6	0.00	NM	5	\$10.00
(Program: EXTRA<) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mo-Fr 4:00p-4:30p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/08/24	05/14/24	11-21--			5		\$2.00		0.00				
N 10	KSAW	05/08/24	05/14/24	M-F 430-5pm M-F 430-5pm	CM	430-5pm	11111--	:30	5	\$5.00	P-6	0.00	NM	7	\$34.00
(Program: RACE, THE<) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mo-Fr 4:30p-5:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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KSAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/08/24	05/14/24	11-21--			5			\$5.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSAW	05/08/24-05/14/24		M-F 430-5pm			430-5pm	MT-ThF----	:30	(\$5.00)	0.00	NM				
See MG 10.6,10.7,10.8,10.9																
[Order Sep. If order sep can be 11 mins or less, I can place this spot. sl 5/8/2024]																
6	KSAW	05/08/24-05/14/24		M-F 430-5pm			430-5pm	MT-ThF----	:30	\$5.00	0.00	NM				
Ⓜ MG for 7.6,7.3,10.1,6.2																
7	KSAW	05/08/24-05/14/24		M-F 1130am-12pm			1130am-12pm	MT-ThF----	:30	\$5.00	0.00	NM				
Ⓜ MG for 7.6,7.3,10.1,6.2																
8	KSAW	05/08/24-05/14/24		M-F 12-1pm			12-1pm	MT-ThF----	:30	(\$4.00)	0.00	NM				
Ⓜ See MG 7.11,7.12																
[Over ordered. 2 breaks for this Inv Code & 3 spots ordered. sl 5/9/2024]																
9	KSAW	05/08/24-05/14/24		M-F 12-1pm			12-1pm	MT-ThF----	:30	\$4.00	0.00	NM				
Ⓜ MG for 7.6,7.3,10.1,6.2																
N11	KSAW	05/08/24	05/14/24	ABC World News M-F	CM	5-530pm	11111--	:30	5	\$20.00	P-6	0.00	NM	3	\$60.00	
ABC World News M-F																
(Program: ABC-WORLD NWS<)																
CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/08/24	05/14/24	11-12--			5			\$20.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSAW	05/08/24-05/14/24		ABC World News M-F			5-530pm	MT-ThF----	:30	(\$20.00)	0.00	NM				
See MG 7.11,7.12																
[Sold out. Not bump rate. \$50 would pre-empt. sl 5/9/2024]																
3	KSAW	05/08/24-05/14/24		ABC World News M-F			5-530pm	MT-ThF----	:30	(\$20.00)	0.00	NM				
See MG 7.11,7.12																
[Sold out. Not bump rate. \$50 would pre-empt. sl 5/9/2024]																
N12	KSAW	05/08/24	05/14/24	M-F 530-6pm News	CM	530-6pm	11111--	:30	5	\$10.00	P-6	0.00	NM	5	\$50.00	
M-F 530-6pm News																
(Program: ID NWS6@5:30PM<)																
CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 at 5:30 on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/08/24	05/14/24	11-12--			5			\$10.00			0.00			
N13	KSAW	05/08/24	05/11/24	ABC World News Saturd	CM	5-530pm	-----1-	:30	1	\$25.00	P-6	0.00	NM	1	\$25.00	
ABC World News Saturday																
(Program: WNT SAT-ABC)																
CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of ABC World News Tonight Saturday on KSAW airing 3 times on 2/10/2024, 2/17/2024 and 2/24/2024																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1-			1			\$25.00			0.00			
N14	KSAW	05/08/24	05/11/24	Sa 530-6pm News	CM	530-6pm	-----1-	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00	
Sa 530-6pm News																
(Program: ID NW-SA 5:30P)																
CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat at 5:30pm on KSAW airing 4 times on 2/3/2024, 2/10/2024, 2/17/2024 and 2/24/2024																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1-			1			\$10.00			0.00			
N15	KSAW	05/08/24	05/12/24	ABC World News Sunda	CM	5-530pm	-----1	:30	1	\$30.00	P-6	0.00	NM	1	\$30.00	
ABC World News Sunday																
(Program: AVG. ALL WKS)																
CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of ABC World News Tonight Sunday on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1			1			\$30.00			0.00			
N16	KSAW	05/08/24	05/12/24	Su 530-6pm News	CM	530-6pm	-----1	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00	
Su 530-6pm News																
(Program: AVG. ALL WKS)																
CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun at 5:30pm on KSAW airing 4 times on																

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KSAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/06/24	05/12/24	-----1			1			\$10.00			0.00		
N17	KSAW	05/08/24	05/14/24	M-F 6-630pm Big Bang Theory (Syn)	CM	6-630pm	11111--	:30	5	\$10.00	P-6	0.00	NM	5	\$50.00
(Program: BIG BNG THEORY<)															
CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of The Big Bang Theory on KSAW airing 19 times on 1/29/2024, 1/30/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024, 2/19/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/08/24	05/14/24	11-12--			5			\$10.00			0.00		
N18	KSAW	05/08/24	05/14/24	M-F 630-7pm Big Bang Theory (Syn)	CM	630-7pm	11111--	:30	5	\$10.00	P-6	0.00	NM	5	\$50.00
(Program: BG BNG THRY B<)															
CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of The Big Bang Theory on KSAW airing 19 times on 1/29/2024, 1/30/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024, 2/19/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/08/24	05/14/24	11-21--			5			\$10.00			0.00		
N19	KSAW	05/08/24	05/13/24	Monday Prime C Monday Prime C	CM	9-10pm	1-----	:30	1	\$50.00	P-6	0.00	NM	2	\$100.00
(Program: AVG. ALL WKS)															
CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mon 9:01p-10:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/08/24	05/14/24	2-----			2			\$50.00			0.00		
N20	KSAW	05/08/24	05/14/24	Tuesday Prime A Tuesday Prime A	CM	7-8pm	-1-----	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
(Program: AVG. ALL WKS)															
CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Tue 7:00p-8:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/08/24	05/14/24	-1-----			1			\$50.00			0.00		
N21	KSAW	05/08/24	05/14/24	Tuesday Prime C Tuesday Prime C	CM	9-10pm	-1-----	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
(Program: AVG. ALL WKS)															
CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Tue 9:00p-10:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/08/24	05/14/24	-1-----			1			\$50.00			0.00		
N25	KSAW	05/08/24	05/09/24	Thursday Prime A Thursday Prime A	CM	7-8pm	---1---	:30	1	\$50.00	P-6	0.00	NM	2	\$100.00
(Program: AVG. ALL WKS)															
CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Thu 7:00p-8:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/06/24	05/12/24	---2---			2			\$50.00			0.00		
N26	KSAW	05/08/24	05/09/24	Thursday Prime B Thursday Prime B	CM	8-9pm	---1---	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
(Program: AVG. ALL WKS)															
CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Thu 8:00p-9:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/06/24	05/12/24	---1---			1			\$50.00			0.00		
N27	KSAW	05/08/24	05/09/24	Thursday Prime B Thursday Prime B	CM	8-9pm	---1---	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
(Program: AVG. ALL WKS)															
CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Thu 8:00p-9:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/06/24	05/12/24	---1---			1			\$50.00			0.00		
N28	KSAW	05/08/24	05/10/24	Friday Prime A Friday Prime A	CM	7-8pm	----1--	:30	1	\$50.00	P-6	0.00	NM	2	\$100.00
(Program: SHARK TANK-ABC<)															
CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Fri 7:00p-8:01p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/06/24	05/12/24	----2--			2			\$50.00			0.00		
N29	KSAW	05/08/24	05/10/24	Friday Prime B Friday Prime B	CM	8-9pm	----1--	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00

Order / Rev: 1287002
 Alt Order #: WOC14643704
 Flight Dates: 05/08/24 - 05/14/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11286
KSAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: 20/20-FRI-ABC) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of 20/20 on KSAW airing 4 times on 2/2/2024, 2/9/2024, 2/16/2024 and 2/23/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	----1--					1	\$50.00		0.00			
N30	KSAW	05/08/24	05/11/24	NBA Playoffs Prime NBA Playoffs Prime	CM	6-9pm	-----1-	:30	1	\$30.00	P-6	0.00	NM	0	\$0.00
(Program: AVG. ALL WKS) CS-SPORTS SPECIALS (sell) - TWIN FALLS - ACTUAL Feb 2018 Sat 6:00p-9:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1-					1	\$30.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSAW	05/06/24-05/12/24		NBA Playoffs Prime		6-9pm	-----Sa--	:30		(\$30.00)		0.00	NM		
See MG 7.11, 7.12 [Sold out. Not bump rate. \$100 would pre-empt. sl 5/9/2024]															
N31	KSAW	05/08/24	05/12/24	Sunday Prime A Sunday Prime A	CM	6-7pm	-----1	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
(Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of America's Funniest Home Videos on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1					1	\$50.00		0.00			
N32	KSAW	05/08/24	05/14/24	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	11111--	:30	5	\$10.00	P-6	0.00	NM	5	\$50.00
(Program: ID NEWS6 AT 10<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 at 10p on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	21-11--					5	\$10.00		0.00			
N33	KSAW	05/08/24	05/11/24	Sa 10-1035pm News Sa 10-1035pm News	CM	10-1035pm	-----1-	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00
(Program: ID NWS6 SA 10P<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat 10p on KSAW airing 4 times on 2/3/2024, 2/10/2024, 2/17/2024 and 2/24/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1-					1	\$10.00		0.00			
N34	KSAW	05/08/24	05/12/24	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00
(Program: ID NWS6 SU 10P<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun 10p on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1					1	\$10.00		0.00			
N35	KSAW	05/08/24	05/14/24	M-F 1035pm Kimmel M-F 1035pm Kimmel	CM	1035-1136pm	11111--	:30	5	\$2.00	P-6	0.00	NM	5	\$10.00
(Program: AVG. ALL WKS<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	21-11--					5	\$2.00		0.00			
N36	KSAW	05/08/24	05/14/24	M-F Nightline M-F Nightline	CM	Nightline	11111--	:30	5	\$2.00	P-6	0.00	NM	5	\$10.00
(Program: ABC-NITELINE<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of ABC News Nightline on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	11-12--					5	\$2.00		0.00			

Totals 126 \$1,190.00