ORDER

Orders	Order / Re	eV:	1287	031												
	Alt Order #	WOC14643707								ne	ws					
	Product De	esc:	cand	lidate												
	Estimate:	1128	11287 05/15/24 - 05/21/24 05/08/24 / 05/17/24								KSAW					
	Flight Date	05/1						Primary AE: Sales Office:			Ethan Brubaker					
	Original Da	05/0									EWSDC					
	Order Type	GEN	ERAL				Sales Region:			NAT						
Agency	Name:		Stra	tegic Me	dia Servi	ices Inc - I	Politica									
	Buying Co						Billing Type:				Cash					
	Billing Con						Billing (Calenda	r:	Broadcast	t					
			4601	4601 Fairfax Drive				Billing Cycle:			EOM/EOC					
		Arling	Arlington, VA 22203				Agency	/ Commi	ssion:	15%						
Advertiser	Name:		Sim	oson/Re	publican	/Congress	S									
	Demograp	A35+	+				New Bu	usiness l	End:							
	Product Co	Product Codes:			lidate			Adverti	ser Exte	rnal ID:	271669					
	Revenue C	Code 1:	DISC	DISC POL				Agency	/ Externa	al ID:	121406					
	Revenue C	Code 2:	POL					Unit Code:			General					
Revenue Code 3:			CAND					Order Separation:			00:15:00					
	Priority:	P-6	P-6					_								
Bill Plan							Tot	als								
	nd Date	# Spots	Gross	Amount		mount	Moi			# Spots 126	Gross Ar		et Amount	Rating		
04/29/24 05	5/21/24	126		\$1,235.0	00	\$1,049.7	5 IVIA	y 2024 als		126		235.00 235.00	\$1,049.75 \$1,049.75	0.00		
Account Executi	ives															
Account Executive		Sales Off	ice	Sales Re	egion	Start Date	e / End D	ate		Order %						
Ethan Brubaker EWSDC				NAT Start Of Ord			Order - Er	- End Of Order 100%			1					
Ln Ch St	art End	Inve	ntory C	ode	Break	k Start/Ei	nd Time	Days	Len	Spots	Rate Pri	Rtg Type	e Spots	Amount		
N 1 KSAW 05/	15/24 05/21	/24 M-F	5-6am N	lews	CM	5-6a		21222-			\$2.00 P-6			\$18.00		
(Program: G CS-Feb/202 1/30/2024, 1 2/15/2024, 2	4 - TWIN FA /31/2024, 2/	D 5A<) LLS - EST		IS BASE												
Start Da			ekdays	<u>Sp</u>	ots/Week			ting								
Week: 05/15/2 N 2 KSAW 05/			222 6-7am N	Jews	CM	6-7am	00	0.00 21222	- :30) 9	\$2.00 P-6	0.00 NM	1 9	\$18.00		
		M-F	6-7am l		0	o raiii		21222	.00	, 0	Ψ2.001	0.00 1411		ψ10.00		
(Program: G CS-Feb/202 1/30/2024, 1 2/15/2024, 2	4 - TWIN FA /31/2024, 2/	LLS - ÉST														
Start Da Week: 05/15/2			ekdays 222	<u>Sp</u>	ots/Week			ting 0.00								
N 3 KSAW 05/				orning A		7-9am	,,,	21222-	- :30	9	\$2.00 P-6	0.00 NM	9	\$18.00		
(Program: A CS-Feb/202 1/30/2024, 1 2/15/2024, 2	4 - TWIN FA /31/2024, 2/	(S<) LLS - EST	IMATE		D ON PA											
2/15/2024, 2 Start Da			ekdays	<u>S</u> p	ots/Week	<u>Ra</u>	te Ra	ting								
Week: 05/15/2	4 05/21/	24 212	222		9	\$2.0	00	0.00					I			

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KSAW

Order / Rev: 1287031 Advertiser: Simpson/Republican/Congress

Alt Order #: WOC14643707 Product Desc: candidate

Flight Dates: 05/15/24 - 05/21/24 Estimate: 11287

M-F 530-6pm News

(Program: ID NWS6@5:30PM<)

Inventory Code Break Start/End Time Davs Len Spots Rtg Type Spots Ch Start End Rate Pri Amount N 4 KSAW 05/15/24 05/20/24 M-F 10-11am 10-11am :30 \$2.00 P-6 0.00 NM \$6.00 The View (Program: VIEW-ABC<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of The View on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024, 2/19/2 Start Date Spots/Week **End Date** Weekdays Rate Rating 1--11--Week: 05/15/24 05/21/24 \$2.00 0.00 N 5 KSAW 05/15/24 05/20/24 1-111--4 \$5.00 P-6 0.00 NM \$20.00 M-F 11-1130am News CM 11-1130am :30 4 M-F 11-1130am News (Program: IDAHO NWS6-11<) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mo-Fr 11:00a-11:30a TIME PERIOD ON KSAW Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/15/24 05/21/24 1-111-\$5.00 0.00 N 6 KSAW 05/15/24 05/20/24 :30 4 \$5.00 P-6 0.00 NM \$20.00 M-F 1130am-12pm CM 1130am-12pm 1-111--4 M-F 1130am-12pm (Program: SCRPPS NWS LVE<) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mo-Fr 11:30a-12:00p TIME PERIOD ON KSAW Start Date **End Date** Weekdays Spots/Week Rate Rating 05/21/24 1-111-0.00 Week: 05/15/24 \$5.00 12-1pm N 7 KSAW 05/15/24 05/20/24 M-F 12-1pm CM 2-222--:30 8 \$4.00 P-6 0.00 NM 8 \$32.00 GMA3 (Program: GMA3-KNOW-ABC<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of GMA3; What You Need to Know on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024 Weekdays Rating Start Date **End Date** Spots/Week Rate 2-222-Week: 05/15/24 05/21/24 \$4.00 0.00 N 8 KSAW 05/15/24 05/20/24 M-F 3-4pm ROS CM 3-4pm 2-222--:30 8 \$2.00 P-6 0.00 NM 8 \$16.00 M-F 3-4pm ROS (Program: KELLY CLARKSON<) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mo-Fr 3:00p-4:00p TIME PERIOD ON KSAW Start Date **End Date** Weekdays Rating Spots/Week Rate 2-222-Week: 05/15/24 05/21/24 \$2.00 0.00 8 N 9 KSAW 05/15/24 05/20/24 \$2.00 P-6 M-F 4-430pm CM 4-430pm 1-111--:30 4 0.00 NM 4 \$8.00 M-F 4-430pm (Program: EXTRA<) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mo-Fr 4:00p-4:30p TIME PERIOD ON KSAW Weekdays Rating Start Date **End Date** Spots/Week Rate 1-111--Week: 05/15/24 05/21/24 \$2.00 0.00 4 \$5.00 P-6 N10 KSAW 05/15/24 05/20/24 M-F 430-5pm CM 430-5pm 1-111--:30 0.00 NM 4 \$20.00 M-F 430-5pm (Program: RACE, THE<) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mo-Fr 4:30p-5:00p TIME PERIOD ON KSAW **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 05/15/24 05/21/24 1-111--\$5.00 0.00 N11 KSAW 05/15/24 05/20/24 ABC World News M-F :30 4 \$20.00 P-6 0.00 NM \$40.00 CM 1-111--2 5-530pm ABC World News M-F (Program: ABC-WORLD NWS<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/5/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/5/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/5/2024, 2/5/2024, 2/5/2024, 2/5/2024, 2/5/2024, 2/6/2024, 2/13/2024, 2/14/2024 Start Date **End Date** Weekdays Spots/Week Rate Rating 1-111--Week: 05/15/24 05/21/24 \$20.00 0.00 Rate Rtg Type Ch Date Range Start/End Time Length Spot Description Weekdays 2 KSAW 05/15/24-05/21/24 ABC World News M-F 5-530pm M- WThF- - - -:30 (\$20.00) 0.00 NM See MG 15.7,15.8,15.9,15.10,15.11,15.12 [P-code + 100%+ higher rate. sl 5/14/2024] M- WThF- - - -3 KSAW 05/15/24-05/21/24 ABC World News M-F 5-530pm :30 (\$20.00)0.00 NM See MG 15.7,15.8,15.9,15.10,15.11,15.12 [P-code + 100%+ higher rate. sl 5/14/2024] N12 KSAW 05/15/24 05/20/24 M-F 530-6pm News CM 530-6pm 1-111--:30 \$10.00 P-6 0.00 NM \$40.00

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Order / Rev: 1287031 Advertiser: Simpson/Republican/Congress Alt Order #: WOC14643707 Product Desc: candidate **KSAW** 05/15/24 - 05/21/24 Flight Dates: Estimate: 11287 Ln Ch Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Start Fnd CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 at 5:30 on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/ Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 05/15/24 05/21/24 1-111--\$10.00 0.00 N13 KSAW 05/15/24 05/18/24 ABC World News SaturdaM 5-530pm _ _ _ _ 1 _ -30 \$25.00 P-6 0.00 NM \$25.00 1 ABC World News Saturday (Program: WNT SAT-ABC) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of ABC World News Tonight Saturday on KSAW airing 3 times on 2/10/2024, 2/17/2024 and 2/24/2024 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 05/13/24 05/19/24 ----1-\$25.00 0.00 N14 KSAW 05/15/24 05/18/24 Sa 530-6pm News CM 530-6pm ----1-:30 1 \$10.00 P-6 0.00 NM \$10.00 Sa 530-6pm News (Program: ID NW-SA 5:30P) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat at 5:30pm on KSAW airing 4 times on 2/3/2024, 2/10/2024, 2/17/2024 and 2/24/2024 **End Date** Weekdays Start Date Spots/Week Rate Rating Week: 05/13/24 05/19/24 ----1-\$10.00 0.00 N15 KSAW 05/15/24 05/19/24 ABC World News Sunda@M ----2 \$30.00 P-6 5-530pm .30 2 0.00 NM 10 \$245.00 **ABC World News Sunday** (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of ABC World News Tonight Sunday on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/13/24 05/19/24 \$30.00 0.00 Start/End Time Ch Date Range Description Rate Rtg Type Weekdays Length KSAW 05/13/24-05/19/24 ABC World News Sunday (\$30.00) 0.00 NM 5-530pm ----S11 :30 See MG 15.7,15.8,15.9,15.10,15.11,15.12 [P-code + 100%+ higher rate. sl 5/14/2024] 2 KSAW 05/13/24-05/19/24 ABC World News Sunday 5-530pm ----Su :30 (\$30.00) 0.00 NM See MG 15.3,15.4,15.5,15.6 [sold out; not at bump rate jr 5/13/24] 3 (SAW 05/13/24-05/19/24 Sunday Prime A :30 \$50.00 0.00 NM 6-7pm ----Su MG for 28.1,35.1,15.2 4 (SAW 05/13/24-05/19/24 Sa 4-5pm 4-5pm ----Sa--:30 \$5.00 0.00 NM MG for 28.1,35.1,15.2 5 (SAW 05/13/24-05/19/24 ABC World News Saturday 5-530pm - - - - - Sa- -:30 \$25.00 0.00 NM MG for 28.1,35.1,15.2 6 (SAW 05/13/24-05/19/24 Su 1035-1135pm 1035-1135pm ----Su :30 \$5.00 0.00 NM MG for 28.1,35.1,15.2 7 (SAW 05/13/24-05/19/24 Friday Prime B 8-9pm - - - - F- - - -:30 \$50.00 0.00 NM MG for 25.1,11.3,11.2,15.1 8 (SAW 05/15/24-05/21/24 Sunday Prime D \$50.00 0.00 NM 9-10pm - - - - - - Su :30 MG for 25.1,11.3,11.2,15.1 9 (SAW 05/15/24-05/20/24 M-F 10-1035pm News 10-1035pm M- WThF- - - -:30 \$20.00 0.00 NM MG for 25.1,11.3,11.2,15.1 10 (SAW 05/15/24-05/21/24 Sa 10-1035pm News 10-1035pm ----Sa--:30 \$10.00 0.00 NM MG for 25.1,11.3,11.2,15.1 11 (SAW 05/15/24-05/21/24 Su 10-1035pm News 10-1035pm ----Su :30 \$10.00 0.00 NM MG for 25.1,11.3,11.2,15.1 12 (SAW 05/15/24-05/20/24 M-F 10-1035pm News 10-1035pm M- WThF- - - -:30 \$20.00 0.00 NM MG for 25.1,11.3,11.2,15.1 N16 KSAW 05/15/24 05/19/24 Su 530-6pm News CM 530-6pm :30 \$10.00 P-6 0.00 NM \$10.00 Su 530-6pm News (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun at 5:30pm on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/13/24 05/19/24 \$10.00 0.00 N17 KSAW 05/15/24 05/20/24 \$10.00 P-6 CM 6-630pm 1-111--:30 0.00 NM \$40.00

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Order / Rev: 1287031 Advertiser: Simpson/Republican/Congress

Alt Order #: WOC14643707 Product Desc: candidate **KSAW**

05/15/24 - 05/21/24 11287 Flight Dates: Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots M-F 6-630pm Big Bang Theory (Syn) (Program: BIG BNG THEORY<) . CS-Feb/2024 - TWIN FALLS - ÉSTIMATE IS BASED ON PAV of The Big Bang Theory on KSAW airing 19 times on 1/29/2024, 1/30/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024, 2/19/2 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/15/24 05/21/24 1-111--\$10.00 0.00 4 N18 KSAW 05/15/24 05/20/24 M-F 630-7pm СМ 630-7pm 1-111--:30 4 \$10.00 P-6 0.00 NM \$40.00 Big Bang Theory (Syn) (Program: BG BNG THRY B<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of The Big Bang Theory on KSAW airing 19 times on 1/29/2024, 1/30/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024, 2/19/2 Start Date **End Date** Weekdays Spots/Week Rate Rating 1-111-05/21/24 Week: 05/15/24 \$10.00 0.00 N19 KSAW 05/15/24 05/20/24 Monday Prime C CM 9-10pm :30 1 \$50.00 P-6 0.00 NM \$50.00 Monday Prime C (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mon 9:01p-10:00p TIME PERIOD ON KSAW Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 05/15/24 05/21/24 0.00 \$50.00 N20 KSAW 05/15/24 05/15/24 \$50.00 P-6 0.00 NM Wednesday Prime A CM 7-8pm :30 1 \$50.00 Wednesday Prime A (Program: AVG. ALL WKS) - ACTUAL CS-Feb/2024 Wed 7:00p-8:00p TIME PERIOD ON KSAW CS-Feb/2024 - TWIN FALLS Spots/Week Start Date Weekdays **End Date** Rating Rate Week: 05/13/24 05/19/24 0.00 \$50.00 N21 KSAW 05/15/24 05/15/24 Wednesday Prime B :30 \$50.00 P-6 0.00 NM \$50.00 CM 8-9pm Wednesday Prime B (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Wed 8:00p-9:00p TIME PERIOD ON KSAW Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 05/13/24 05/19/24 - 1- - -\$50.00 0.00 N22 KSAW 05/15/24 05/15/24 Wednesday Prime C CM 9-10pm :30 1 \$50.00 P-6 0.00 NM \$50.00 Wednesday Prime C (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS ACTUAL CS-Feb/2024 Wed 9:00p-10:00p TIME PERIOD ON KSAW Start Date Weekdays Rating **End Date** Spots/Week Rate - - 1- - -Week: 05/13/24 05/19/24 \$50.00 0.00 N23 KSAW 05/15/24 05/16/24 :30 Thursday Prime A CM 7-8pm 1 \$50.00 P-6 0.00 NM \$50.00 Thursday Prime A (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Thu 7:00p-8:00p TIME PERIOD ON KSAW Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 05/13/24 05/19/24 - - - 1 - - -\$50.00 0.00 N24 KSAW 05/15/24 05/16/24 0.00 NM Thursday Prime B CM 8-9pm :30 1 \$50.00 P-6 ---1---\$50.00 Thursday Prime B (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Thu 8:00p-9:00p TIME PERIOD ON KSAW Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 05/13/24 05/19/24 ---1---\$50.00 0.00 N25 KSAW 05/15/24 05/16/24 Thursday Prime B СМ \$50.00 P-6 0.00 NM 8-9pm ---1---:30 \$0.00 n Thursday Prime B (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Thu 8:00p-9:00p TIME PERIOD ON KSAW Start Date **End Date** Weekdays Spots/Week Rate Rating - - - 1 - - -Week: 05/13/24 05/19/24 \$50.00 0.00 Start/End Time Rate Rtg Type Ch Date Range Description Weekdays Length - Th- - - -(\$50.00) 0.00 NM 1 KSAW 05/13/24-05/19/24 Thursday Prime B 8-9pm :30 See MG 15.7,15.8,15.9,15.10,15.11,15.12 [P-code + 100%+ higher rate. sl 5/14/2024] - - - - 1- -N26 KSAW 05/15/24 05/17/24 Friday Prime A CM 7-8pm :30 \$50.00 P-6 0.00 NM \$50.00

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 Order / Rev:
 1287031
 Advertiser:
 Simpson/Republican/Congress

 Alt Order #:
 WOC14643707
 Product Desc:
 candidate
 KSAW

 Flight Dates:
 05/15/24 - 05/21/24
 Estimate:
 11287

Days Ln Ch Start End Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots Friday Prime A (Program: SHARK TANK-ABC<) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Fri 7:00p-8:01p TIME PERIOD ON KSAW **End Date** Spots/Week Start Date Weekdays Rate Rating ----1-Week: 05/13/24 05/19/24 \$50.00 0.00 N27 KSAW 05/15/24 05/17/24 Friday Prime B СМ \$50.00 P-6 \$50.00 8-9pm - - - - 1- -:30 0.00 NM Friday Prime B (Program: 20/20-FRI-ABC) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of 20/20 on KSAW airing 4 times on 2/2/2024, 2/9/2024, 2/16/2024 and 2/23/2024 Start Date **End Date** Weekdays Spots/Week Rate Rating - - - - 1 - -05/19/24 Week: 05/13/24 \$50.00 0.00 NBA Playoffs Prime \$30.00 P-6 N28 KSAW 05/15/24 05/18/24 CM 6-9pm - - - - - 1 -:30 1 0.00 NM O \$0.00 NBA Playoffs Prime (Program: AVG. ALL WKS) CS-ŠPORTS SPECIALS (sell) - TWIN FALLS - ACTUAL Feb 2018 Sat 6:00p-9:00p TIME PERIOD ON KSAW Start Date **End Date** Weekdays Spots/Week Rating ----1-Week: 05/13/24 05/19/24 \$30.00 0.00 Ch Date Range Start/End Time Description Length Weekdays Rate Rtg Type 1 KSAW 05/13/24-05/19/24 NBA Playoffs Prime 0.00 NM 6-9pm - Sa-:30 (\$30.00) See MG 15.3,15.4,15.5,15.6 [No NBA scheduled on this day jr 5/13/24] N29 KSAW 05/15/24 05/19/24 Sunday Prime A 6-7pm :30 \$50.00 P-6 0.00 NM \$50.00 CM 1 Sunday Prime A (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of America's Funniest Home Videos on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024 **End Date** Start Date Spots/Week Rate Rating Week: 05/13/24 05/19/24 \$50.00 0.00 N30 KSAW 05/15/24 05/20/24 M-F 10-1035pm News CM 10-1035pm 1-111--:30 \$10.00 P-6 0.00 NM \$40.00 M-F 10-1035pm News (Program: ID NEWS6 AT 10<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 at 10p on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/15/24 05/21/24 1-111-\$10.00 0.00 05/15/24 05/18/24 \$10.00 P-6 N31 KSAW Sa 10-1035pm News CM 10-1035pm - - - - - 1-:30 0.00 NM \$10.00 Sa 10-1035pm News (Program: ID NWS6 SA 10P<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat 10p on KSAW airing 4 times on 2/3/2024, 2/10/2024, 2/17/2024 and 2/24/2024 Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 05/13/24 05/19/24 ----1-\$10.00 0.00 N32 KSAW 05/15/24 05/19/24 Su 10-1035pm News CM 10-1035pm :30 \$10.00 P-6 0.00 NM \$10.00 Su 10-1035pm News (Program: ID NWS6 SU 10P<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun 10p on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024 Spots/Week End Date Rating Start Date <u>Weekdays</u> Rate Week: 05/13/24 05/19/24 \$10.00 0.00 N33 KSAW 05/15/24 05/20/24 M-F 1035pm Kimmel CM 1035-1136pm :30 8 \$2.00 P-6 0.00 NM 8 \$16.00 2-222--M-F 1035pm Kimmel (Program: AVG. ALL WKS<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/20 Start Date **End Date** Weekdays Spots/Week Rating Rate 05/21/24 2-222--Week: 05/15/24 \$2.00 0.00 N34 KSAW 05/15/24 05/20/24 M-F Nightline CM 2-222--8 \$2.00 P-6 0.00 NM \$16.00 Nightline :30 8 M-F Nightline (Program: ABC-NITELINE<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of ABC News Nightline on KSAW airing 20 times on 1/29/2024,

1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024,

2/15/2024, 2/16/20

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Order / Rev: 1287031 Advertiser: Simpson/Republican/Congress

Alt Order #: WOC14643707 Product Desc: candidate KSAW

Flight Dates: 05/15/24 - 05/21/24 Estimate: 11287

Ln Ch	Start	End	Inventory Cod	e Break	Start/End T	ime Day	ys L	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05		05/21/24	2- 222	e 1 CM	\$2.00 Sa Hockey 0	0.00	1	:30	1	\$25.00 P-6	0.00 NM	0	የ 0.00
N35 KSAW	05/15/2	24 05/18/24	Sa Hockey Gam Sa Hockey Gan		Sa носкеу C	ame	- 1-	:30	1	\$25.00 P-6	U.UU NIVI	0	\$0.00
Sa носкеу Game 1 (Program: AVG. ALL WKS) CS-SPORTS SPECIALS (sell) - TWIN FALLS - ACTUAL Feb 2018 Sat 10:00a-4:00p TIME PERIOD ON KSAW													
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05		05/19/24	1-	1	\$25.00	0.00							
	Date Ra		escription		t/End Time			ekdays C	Leng		Rtg Type		
1 KSAW 05/13/24-05/19/24 Sa Hockey Game 1 Sa Hockey GameSa :30 (\$25.00) 0.00 NM													
See MG 15.3,15.4,15.5,15.6 [No hockey scheduled on this day jr 5/13/24]													
			Su Good Mornir		6-7am		2	:30	2	\$2.00 P-6	0.00 NM	2	\$4.00
NOO NOAW	03/13/2	-+ 05/15/2-	Su Good Mornii	•	0-7 am		~	.50	_	Ψ2.001 -0	0.00 14101	_	Ψ4.00
(Progra	m: GD N	IRN-SUN-AE		g /c									
			- ESTIMATE IS I 24 and 2/25/2024		V of Good Mo	rning Americ	ca Sunc	day on KS	AW a	iring 4 times	on		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 05/		05/19/24	2	2	\$2.00	0.00							
N37 KSAW	05/15/2	24 05/19/24		CM	7-8am		2	:30	2	\$4.00 P-6	0.00 NM	2	\$8.00
CS-Feb	This Week (Program: THIS WEEK-ABC) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of This Week with George Stephanopoulos on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024												
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/	/13/24	05/19/24	2	2	\$4.00	0.00							
N38 KSAW	05/15/2	24 05/19/24	UFL Game 1	CM	UFL Game 1		1	:30	1	\$15.00 P-6	0.00 NM	1	\$15.00
(5)	4) (0	ALL 144(O.)	UFL Game 1										
ČS-ŠP(ORTS SF	ALL WKS<) PECIALS (se /22/2023	II) - TWIN FALLS	- ESTIMATE IS	BASED ON	PAV of XFL	on KSA	AW airing	3 time	es on 4/9/202	3,		
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05	/13/24	05/19/24	1	1	\$15.00	0.00							
N39 KSAW	05/19/2	24 05/19/24	NBA Playoffs St NBA Playoffs S		Various		S	:30	0	\$40.00 P-6	0.00 NM	1	\$40.00
Spot Ch	Date Ra	ange D	escription	Star	t/End Time			ekdays	Leng	th Rate	Rtg Type		
1 KSAW	05/19/2	4-05/19/24 N	IBA Playoffs Sun	Game 1 Vari	ous			Sı	ı :3	30 (\$40.00)	0.00 NM		
	e MG 39												
-		•	te jr 5/16/24]										
_			BC World News I	M-F 5-53	30pm		М		:3	0 \$40.00	0.00 NM		
⊕ MC	3 for 39.1	05/19											