

NCC Cable System Order

Order #	62339044
Syscode	7868
System Name	Comcast/Ft. Wayne Interconnect, IN
Market	Ft. Wayne

AE	Lauren Rich
Sales Coordinator	Hannah Gardenswartz
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Great American Media
Advertiser	DSCC IE Proj 203074

Client Code	49
Product Code	53
Est Code	5441
Product Name	IN-Senate
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/23/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$10,500.00		
Commission	\$1,575.00		
Net Total	\$8,925.00		
Total Spots	273		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.23 New ISSUE order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 10/03/16-10/09/16
2	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00	X							-	-	1	\$20.00	\$20.00	30	NCR 10/10/16-10/16/16
3	CNN	CNN NEWSROOM<	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 10/03/16-10/09/16
4	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00	X							-	-	1	\$20.00	\$20.00	30	NCR 10/10/16-10/16/16
5	CNN	VARIOUS	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	NCR 10/03/16-10/09/16
6	CNN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	NCR 10/03/16-10/09/16
7	CNN	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X							-	-	1	\$50.00	\$50.00	30	NCR 10/10/16-10/16/16
8	ESP2	AVG. ALL WKS<	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	NCR 10/03/16-10/09/16
9	ESP2	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 10/03/16-10/09/16
10	ESP2	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/10/16-10/16/16
11	ESP2	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	NCR 10/03/16-10/09/16
12	ESP2	AVG. ALL WKS	10/10/16	10/16/16	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	NCR 10/10/16-10/16/16
13	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	NCR 10/03/16-10/09/16
14	ESPN	SPORTSCENTER L<	10/10/16	10/16/16	05:00	09:00	X							-	-	1	\$30.00	\$30.00	30	NCR 10/10/16-10/16/16
15	ESPN	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$45.00	\$270.00	30	NCR 10/03/16-10/09/16
16	ESPN	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00	X							-	-	1	\$45.00	\$45.00	30	NCR 10/10/16-10/16/16
17	ESPN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$120.00	\$360.00	30	NCR 10/03/16-10/09/16
18	HLN	MORNING EXPRES<	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	NCR 10/03/16-10/09/16
19	HLN	MORNING EXPRES<	10/10/16	10/16/16	05:00	09:00	X							-	-	1	\$10.00	\$10.00	30	NCR 10/10/16-10/16/16
20	HLN	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	NCR 10/03/16-10/09/16
21	HLN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NCR 10/10/16-10/16/16

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Sold On		Cost Per Spot	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HLN	FORENSIC FILES	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	NCR 10/03/16-10/09/16
23	HLN	FORENSIC FILES	10/10/16	10/16/16	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	NCR 10/10/16-10/16/16
24	HLN	FORENSIC FILES<	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	NCR 10/03/16-10/09/16
25	HLN	FORENSIC FILES<	10/10/16	10/16/16	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	NCR 10/10/16-10/16/16
26	MNBC	MORNING JOE<	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	NCR 10/03/16-10/09/16
27	MNBC	AVG. ALL WKS	10/10/16	10/16/16	05:00	09:00	X							-	-	1	\$30.00	\$30.00	30	NCR 10/10/16-10/16/16
28	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 10/03/16-10/09/16
29	MNBC	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/10/16-10/16/16
30	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	NCR 10/03/16-10/09/16
31	MNBC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	NCR 10/03/16-10/09/16
32	MNBC	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X							-	-	1	\$30.00	\$30.00	30	NCR 10/10/16-10/16/16
33	HALL	I LOVE LUCY<	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 10/03/16-10/09/16
34	HALL	I LOVE LUCY<	10/10/16	10/16/16	05:00	09:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/10/16-10/16/16
35	HALL	VARIOUS	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	12	\$15.00	\$180.00	30	NCR 10/03/16-10/09/16
36	HALL	HOME & FAMILY<	10/10/16	10/16/16	09:00	16:00	X							-	-	2	\$15.00	\$30.00	30	NCR 10/10/16-10/16/16
37	HALL	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 10/03/16-10/09/16
38	HALL	AVG. ALL WKS	10/10/16	10/16/16	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	NCR 10/10/16-10/16/16
39	HALL	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$30.00	\$360.00	30	NCR 10/03/16-10/09/16
40	HALL	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	NCR 10/10/16-10/16/16
41	TBSC	MARRIED WITH C<	10/3/16	10/9/16	05:00	09:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	NCR 10/03/16-10/09/16
42	TBSC	VARIOUS	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$110.00	\$660.00	30	NCR 10/03/16-10/09/16

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TBSC	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X							-	-	1	\$110.00	\$110.00	30	NCR 10/10/16-10/16/16
44	TBSC	AVG. ALL WKS<	10/3/16	10/9/16	11:00	19:00						X	X	-	-	2	\$90.00	\$180.00	30	NCR 10/03/16-10/09/16
45	AMC	AMC MOVIE<	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	NCR 10/03/16-10/09/16
46	AMC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$85.00	\$255.00	30	NCR 10/03/16-10/09/16
47	BRVO	AVG. ALL WKS	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$15.00	\$60.00	30	NCR 10/03/16-10/09/16
48	BRVO	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/10/16-10/16/16
49	HGTV	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	NCR 10/03/16-10/09/16
50	HGTV	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00	X							-	-	1	\$50.00	\$50.00	30	NCR 10/10/16-10/16/16
51	HGTV	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	3	\$105.00	\$315.00	30	NCR 10/03/16-10/09/16
52	HGTV	VARIOUS	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$150.00	\$450.00	30	NCR 10/03/16-10/09/16
53	HGTV	AVG. ALL WKS	10/3/16	10/9/16	11:00	19:00						X	X	-	-	4	\$135.00	\$540.00	30	NCR 10/03/16-10/09/16
54	TLC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	NCR 10/03/16-10/09/16
55	TLC	AVG. ALL WKS	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	NCR 10/03/16-10/09/16
56	TLC	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$55.00	\$330.00	30	NCR 10/03/16-10/09/16
57	TLC	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X							-	-	1	\$55.00	\$55.00	30	NCR 10/10/16-10/16/16
58	TNT	VARIOUS	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$45.00	\$270.00	30	NCR 10/03/16-10/09/16
59	TNT	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00	X							-	-	1	\$45.00	\$45.00	30	NCR 10/10/16-10/16/16
60	TNT	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$90.00	\$540.00	30	NCR 10/03/16-10/09/16
61	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00	X							-	-	1	\$90.00	\$90.00	30	NCR 10/10/16-10/16/16
62	TVL	VARIOUS	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$10.00	\$60.00	30	NCR 10/03/16-10/09/16
63	TVL	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	X							-	-	1	\$10.00	\$10.00	30	NCR 10/10/16-10/16/16

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GRP	-	GIMP	-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	TVL	VARIOUS	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 10/03/16-10/09/16
65	TVL	ANDY GRIFFITH<	10/10/16	10/16/16	16:00	19:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/10/16-10/16/16
66	TVL	VARIOUS	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 10/03/16-10/09/16
67	TVL	VARIOUS	10/10/16	10/16/16	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	NCR 10/10/16-10/16/16
68	USA	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$50.00	\$200.00	30	NCR 10/03/16-10/09/16
69	USA	NCIS	10/10/16	10/16/16	09:00	16:00	X							-	-	1	\$50.00	\$50.00	30	NCR 10/10/16-10/16/16
70	USA	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$80.00	\$320.00	30	NCR 10/03/16-10/09/16
71	USA	NCIS	10/10/16	10/16/16	16:00	19:00	X							-	-	1	\$80.00	\$80.00	30	NCR 10/10/16-10/16/16
72	USA	AVG. ALL WKS	10/3/16	10/9/16	11:00	19:00						X	X	-	-	2	\$90.00	\$180.00	30	NCR 10/03/16-10/09/16
73	FOOD	VARIOUS	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$45.00	\$180.00	30	NCR 10/03/16-10/09/16
74	FOOD	VARIOUS	10/10/16	10/16/16	09:00	16:00	X							-	-	1	\$45.00	\$45.00	30	NCR 10/10/16-10/16/16
75	FOOD	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$105.00	\$420.00	30	NCR 10/03/16-10/09/16
76	FOOD	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00	X							-	-	1	\$105.00	\$105.00	30	NCR 10/10/16-10/16/16
77	LIF	AVG. ALL WKS<	10/3/16	10/9/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 10/03/16-10/09/16
78	LIF	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00	X							-	-	1	\$20.00	\$20.00	30	NCR 10/10/16-10/16/16
79	LIF	AVG. ALL WKS<	10/3/16	10/9/16	16:00	19:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	30	NCR 10/03/16-10/09/16
80	AEN	AVG. ALL WKS<	10/3/16	10/9/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$55.00	\$220.00	30	NCR 10/03/16-10/09/16

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81	AEN	THE FIRST 48<	10/10/16	10/16/16	19:00	24:00	X							-	-	1	\$55.00	\$55.00	30	NCR 10/10/16-10/16/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	273	0	0	0	0	0	0	0	0	0	0	0	273
AMT	\$10,500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,500.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/23/16

62339044 | Ft. Wayne | Comcast/Ft. Wayne Interconnect, IN | 7868 |