



3300 Broad Street, Chattanooga, TN 37408

May 6, 2024

Via Upload to WDEF Online Public File

Elizabeth E. Goldin
Assistant Chief, Investigations & Hearings Division
Enforcement Bureau
Federal Communications Commission
45 L Street NE
Washington, DC 20554

Dear Ms. Goldin:

This letter and included Exhibits are to serve as the response by Morris Network, Inc. [d.b.a. WDEF-TV] (the "Licensee"), of WDEF-TV, Chattanooga, Tennessee ("WDEF" or the "Station"), to the Enforcement Bureau's March 22, 2024 request for audit data relating to the station employment unit's EEO program. WDEF operates in the Chattanooga Nielsen Designated Market Area.

The requested audit data is below along with the required documentation and is available via upload to the WDEF Online Public File.

Audit Data Request 2 (b) If the Unit employs five or more full-time employees, provide the following information:

Response to Audit Data Request 2 (b)

- WDEF employs five or more full-time employees, therefore the following information is being provided.

Audit Data Request 2 (b) (i) – 2 (b) (iv) (i) Copies of the Unit's two most recent EEO Public File Reports, described in section 73.2080(c)(6). (ii) For each station in the Unit that maintains a website, the website address. If the Unit's most recent EEO Public File Report is not posted on each website as required by section 73.2080(c)(6), identify that website and explain why the report is not so posted. If the Unit does not maintain a website, but its corporate site contains a link to a site pertaining to the Unit, identify the

corporate website address where the Unit's most recent EEO Public File Report is linked pursuant to section 73.2080(c)(6). (iii) For each of the Unit's full-time positions filled during the period covered by the EEO Public File Reports noted above, or since acquisition of the Unit (if during that period), the date of hire as required by section 73.2080(c)(5)(vi) as well as dated copies of all advertisements, bulletins, letters, faxes, e-mails or other communications announcing the position, as described in section 73.2080(c)(5)(iii). However, to reduce the burden of responding to this audit, if a job notice was sent to multiple sources, the Unit may include in its response: (1) documentation showing one such notice was sent, (2) a list of the additional sources to which the notice was distributed, and (3) a statement confirming notices to all additional sources used to announce the vacancy were retained, as required by section 73.2080(c)(5)(iii).² Include, however, copies of all job announcements sent to any organization (identified separately from other recruitment sources) that has notified the Unit that it wants to be notified of the Unit's job openings, as described in section 73.2080(c)(1)(ii). (iv) As required by section 73.2080(c)(5)(v), the total number of interviewees for each vacancy and the referral source for each interviewee for all the Unit's full-time vacancies filled during the period covered by the above-noted EEO Public File Reports.

Response to Audit Data Request 2 (b) (i) – 2 (b) (iv)

Exhibit A (for EEO Public Reporting Year 2023 – 2024)

- WDEF-TV's 2023 – 2024 EEO Public File Report
- WDEF-TV's 2023 – 2024 EEO Public File Report (Revised Recruitment Source listing per audit review)
- Screenshot of the Station's website, www.wdef.com providing a link directly to WDEF's current EEO public file report.
- Screenshot showing the EEO section of the WDEF-TV online public file, which lists the upload date for 2023 – 2024 WDEF-TV EEO Report as March 29, 2024.
- For each of the full-time positions filled during the 2023 – 2024 EEO filing period as shown on WDEF-TV's 2023 – 2024 EEO Public File Report, included are the dates of hire, a dated sample of communications sent to one of our recruitments sources announcing the open position as described on 73.2080(c)(5)(iii).
- As stated in the March 22, 2024 Audit Dated Request in an effort to "reduce the burden of responding to this audit", in lieu of providing copies of each notification obtained in each full-time position hiring file, a detailed listing of all recruitment sources are included for each full-time position. A posted date is listed for the recruitment sources used that confirms notification.

Exhibit B (for EEO Public Reporting Year 2022-2023)

- WDEF-TV's 2022 – 2023 EEO Public File Report
- Screenshot of the Station's website, www.wdef.com providing a link directly to WDEF's current EEO public file report.
- Screenshot showing the EEO section of the WDEF-TV online public file, which lists the upload date for 2022 – 2023 WDEF-TV EEO Report as March 31, 2023.
- For each of the full-time positions filled during the 2022 – 2023 EEO filing period as shown on WDEF-TV's 2022 – 2023 EEO Public File Report, included are the dates of hire, a dated sample of

communications sent to one of our recruitments sources announcing the open position as described on 73.2080(c)(5)(iii).

- As stated in the March 22, 2024 Audit Dated Request in an effort to “reduce the burden of responding to this audit”, in lieu of providing copies of each notification obtained in each full-time position hiring file, a detailed listing of all recruitment sources is included for each full-time position. A posted date is listed for the recruitment sources used that confirms notification.
- For each full-time position, a listing of interviewees by referral source as well as the total number of interviewees for the position is included.

Audit Data Request 2 (b) (v)Dated documentation demonstrating performance of the Unit’s recruitment Initiatives described in section 73.2080(c)(2) during the period covered by the above-noted EEO Public File Reports, such as participation in job fairs, events with educational institutions, and mentoring or training programs for staff. Specify the Unit personnel involved in each recruitment initiative. In addition, provide the Unit’s total number of full-time employees and state whether the population of the market in which any of the Unit’s stations operates is 250,000 or more. Based upon these two factors, and as required by section 73.2080(c)(2) and (e)(3) of the Commission’s rules, state whether the Unit is required to perform two or four points worth of initiative activities within a two-year period (measured from the date the stations in the Unit file their renewal applications and the second, fourth, sixth and eighth anniversaries of that date). If the Unit performed more than the required number of Initiative activities, it may provide documentation for only the required amount in its response, i.e., two or four points worth. If any documentation provided appears inadequate, e.g., it is not dated or does not clearly prove the Unit’s participation, the Commission may ask for additional verification.

Response to Audit Data Request 2 (b) (v):

Exhibit C

- Dated documentation demonstrating performance of the Stations recruitment initiatives as shown in WDEF-TV’s 2023-2024 EEO Public File Report and WDEF-TV’s 2022-2023 EEO Public File Report including participation in job fairs, internships provided as part of the education program for students, training programs for staff members as well as personnel involved in each recruitment initiative.

WDEF-TV’s average number of full time employees for WDEF-TV’s 2022-2023 and 2023-2024 Public File Reporting period is 49. The population of the Chattanooga Metropolitan Statistical Area is in excess of 250,000. Accordingly, four outreach initiatives are required to be performed over a two-year period.

Audit Data Request 2 (b) (vi) Any pending or resolved complaints involving the Unit filed during the Unit's current license term(s) before anybody having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the employment practices of the Unit on the basis of race, color, religion, national origin, or gender. For each such complaint, provide: (1) a brief description of the allegations and issues involved; (2) the names of the complainant and other persons involved; (3) the date the complaint was filed; (4) the court or agency before which it is pending or by which it was resolved; (5) the file or case number; and (6) the disposition and date thereof or current status. Note that the Unit must report all complaints, regardless of their status or disposition

Response to Audit Data Request 2 (b) (vi):

- Pending EEO Charge of Discrimination filed with the Tennessee Human Rights Commission and EEOC December 4, 2023 by former employee Sara Lindsey Jenkins alleging unlawful discrimination on the basis of her pregnancy in violation of Title VII of the Civil Rights Act, the Pregnancy Discrimination Act, and the Tennessee Human Right Act.

Audit Data Request 2 (b) (vii)In accordance with section 73.2080(b), during the Unit's current license term(s) (or since acquisition of the Unit (if during that period)), a description of the responsibilities of each level of Unit management responsible for implementing Unit EEO policies and how the Unit has informed employees and job applicants of its EEO policies and program

Response to Audit Data Request 2 (b) (vii):

- General Manager is responsible for overseeing and reviewing all EEO and station operations.
- Business Manager reviews all annual reports and ensures that reporting is posted to FCC Public File and WDEF's website in a timely manner.
- Human Resources Coordinator oversees day to day job postings, reviews resumes and determines which recruitment sources will yield the best responses and manages the receptionist who posts to the recruitment sources.
- The public, station employees and applicants are notified of our employment policies via on air advertising and all job postings. All job postings contain the following EEO statement:
 - EEO M/F/D/V. Must pass pre-employment background and drug screening. Please send resume to Human Resources: WDEF-TV 3300 Broad St, Chattanooga, TN 37408 or email to hr@wdef.com or fax to: 423/785-1217. No phone calls please.

Audit Data Request 2 (b) (viii) In accordance with section 73.2080(c)(3), during the Unit's current license term(s) (or since acquisition of the Unit (if during that period)), a description of the Unit's efforts to analyze its EEO recruitment program to ensure that it is effective and to address any problems found as a result of such analysis.

Response to Audit Data Request 2 (b) (viii):

- EEO Recruitment Sources are audited on a quarterly basis by our receptionist, who handles job postings. Any changes recommended in the audit process are reviewed and approved by management to ensure the most effective outreach to the public.

Exhibit D

- Recruitment Source Audit forms

Audit Data Request 2 (b) (ix) As required by section 73.2080(c)(4), during the Unit's current license term(s) (or since acquisition of the Unit (if during that period)), a description of the Unit's efforts to analyze periodically its measures taken to examine pay, benefits, seniority practices, promotions, and selection techniques and tests to ensure that they provide equal opportunity and do not have a discriminatory effect. If the Unit has one or more union agreements, describe how the Unit cooperates with each union to ensure EEO policies are followed for the Unit's union-member employees and job applicants.

Response to Audit Data Request 2 (b) (ix)

- The Unit's compensation levels are typically reviewed annually during our fiscal budgeting year running from October through September. Pay changes are based on performance and merit evaluations. Also, cost of living considerations are factored in for both salary and hourly wage workers with the goal in mind of providing equal opportunities to all staff at all levels as new positions are created and old ones become vacant or hybrid positions that are needed develop due to ever changing technologies associated with our industry.
- Benefits are determined by the corporate management team. All full time employees are entitled to the same benefits package. Benefits are reviewed annually and as needed.
- The Managers do conduct annual performance appraisals for staff and in many cases where work areas overlap, consultation from other supervising managers input is sought to provide the employee with a comprehensive understanding of how their performance on the job fits into the set expectations. The Managers seek to promote from within whenever possible to encourage growth and internal morale towards building a work environment that celebrates this growth and achievement.
- The Unit has no Union Agreements in place.

Response to Audit Data Request 2 (b) (x)

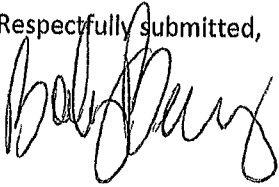
- The Unit is not a religious broadcaster.

3. Time Brokerage--Licensee of brokered station(s) receives audit letter. N/A

4. Time Brokerage—Broker receives audit letter. N/A

If you have any questions regarding this response or need any additional information, please email our attorney Anne Goodwin Crump at 703-812-0400 or crump@fhhlaw.com.

Respectfully submitted,



Bobby Berry
Chief Operating Office
Morris Network, Inc.
Licensee of WDEF-TV (DT)

EXHIBIT A

TV STATION PROFILE

WDEF-TV CHATTANOOGA, TN
 Virtual Channel 12 Frequency 180.0 RF Channel 8 Facility ID 54385



Equal Employment Opportunity Records

- Rule 5 73.3526(e)(7), 73.3527(e)(6)**
- Retention** *Until final action taken on the station's next license renewal application*
- What's in here?** The Commission requires stations employing five or more full-time employees to file the following forms and reports on their EEO activities and put them in their public file: (1) FCC Form 396 EEO program report that is filed with the license renewal application, Form 397 EEO mid-term report filed at the mid-point of a license term, and for buyers of a station or new licensees - a Form 396-A Model EEO Program Report; (2) The EEO public file annual report; and (3) Copies of all correspondence pertaining to an FCC investigation such as a random EEO audit (including entire audit responses with all attachments), and (4) all other material that the Commission or any of its components may require a station to keep in its public file. The Form 396, 396-A, and 397 folder is pre-populated through CDBS. All other folders are uploaded by the station individually.

EEO Forms Additional Documents

Additional Documents

Licensees should upload any additional material that relates to an application filed with the Commission in the folder below that corresponds to the type application at issue.

Note: You are uploading documents into an official FCC system. All information submitted will be publicly available via the web. Filers may want to redact confidential or proprietary data before uploading, including customer bank account information.

Q: Why are my files still "pending"?

Browse → Equal Employment Opportunity Records → Additional Documents → EEO Public File Reports

Name	Size	Date Uploaded	Status	Actions
2023-2024 WDEF-TV EEO Report	308.18 KB	03/29/2024 11:17 AM	Converted	
WDEF-TV 2022-2023 EEO Report	285.12 KB	03/31/2023 11:20 AM	Converted	
2022 WDEF EEO Annual Report	53.22 KB	03/31/2022 9:31 AM	Converted	
2021 WDEF EEO Annual Report	256.69 KB	04/01/2021 8:50 AM	Converted	
2020 WDEF EEO Annual Report	246.76 KB	04/01/2020 2:06 PM	Converted	

Showing 1 to 5 of 5 entries

For help or assistance please contact us at 1-877-480-3201 or 1-717-338-2824 (TTY) or you may submit requests online via [support](#).

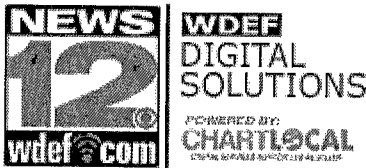


Newberry, Michael J.

From: Mayer, James W.
Sent: Friday, March 29, 2024 9:26 AM
To: Newberry, Michael J.
Cc: Howard, Dan; Murphy, Lisa D
Subject: RE: Annual EEO report that needs uploaded to WDEF's website and last year removed, tomorrow March 29th.
Attachments: WDEF-EEO-Report-2024-Link.jpg; WDEF-EEO-Report-2024-View.jpg

Screenshots attached.

Jimmy Mayer
Marketing & Creative Services Manager
jmayer@wdef.com
Office: 423-785-1281
Cell: 423-667-0193



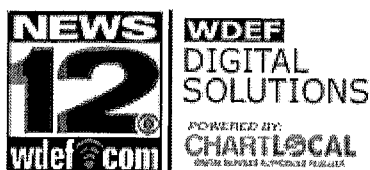
WDEF-TV • 3300 Broad St. • Chattanooga, TN 37408

From: Newberry, Michael J. <MNewberry@wdef.com>
Sent: Thursday, March 28, 2024 5:10 PM
To: Mayer, James W. <JMayer@wdef.com>
Cc: Howard, Dan <DHoward@wdef.com>; Murphy, Lisa D <LMurphy@wdef.com>; Newberry, Michael J. <MNewberry@wdef.com>
Subject: Annual EEO report that needs uploaded to WDEF's website and last year removed, tomorrow March 29th.
Importance: High

Jimmy,

Attached is the file for WDEF.com. Please upload tomorrow and then make a screenshot and send to us confirming that file is on our website.

Thanks!
Mike Newberry
Phone: 423-785-1293
Cell: 423-667-0379



WDEF-TV • 3300 Broad St. • Chattanooga, TN 37408

FCC CONTACTS

The following station representatives can assist any person who has disabilities with issues related to the content of the public files. Business hours: Monday-Friday 8:30am to 5:00pm

Rick McClain
Chief Engineer
Phone: 423-785-1202
Email: rmcclain@wdef.com

Mike Newberry
Business Manager
Phone: 423-785-1293
Email: mnewberry@wdef.com

FCC DOCUMENTS

View WDEF's online public inspection file.

[View WDEF's Public Inspection File](#)

As a licensee in the public interest of the FCC, WDEF is committed to airing programming that serves the educational and informational needs of children in our area.

[View WDEF's Children's Programming](#)

The EEO Public File Report complies with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This report has been prepared and placed in the WDEF-TV public inspection file and is posted here.

[View WDEF's EEO Public File Report](#)



Who Has the Cheapest Car Insurance in Tennessee?



Who Normally Has the Cheapest Car Insurance?



Posted per attached email dated 3/29/2021 by 3/29/2021

EEO Public File Report

Station: WDEF-TV, Inc.
 Renewal Filing Deadline: 4/1/21
 Anniversary of Renewal Application Filing Deadline: 4/1/29
 Year: 4/1/23 - 3/31/24

This report is a complete listing of all full-time jobs filled by station's employment unit during previous year, identified by title

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill vacancy (including organizations entitled to notification)*	Number Hired	Recruitment Source for Hire
1	News Producer	4/24/2023	5/22/2023	Recruitment Source List (see attached)	1	jazzhr.com / linkedin
2	Marketing Creative Services Producer	5/10/2023	6/19/2023	Recruitment Source List (see attached)	1	wdef.com
3	Multi Media Journalist	3/6/2023	05/15/23 06/07/23	Recruitment Source List (see attached)	2	jazzhr.com / linkedin UTC
4	Multimedia Account Manager	4/3/2023	6/14/2023	Recruitment Source List (see attached)	1	Plainview Billboard
6	Multi Media Journalist	8/10/2023	10/2/2023	Recruitment Source List (see attached)	1	UTK
7	Multimedia Account Manager	7/6/2023	11/14/2023	Recruitment Source List (see attached)	1	WDEF Job Expo
8	Anchor/Reporter	9/22/2023	11/27/2023	Recruitment Source List (see attached)	1	wdef.com
9	Multimedia Account Manager	11/17/2023	12/07/23 03/12/24 03/28/24	Recruitment Source List (see attached)	3	jazzhr.com Jobs Expo jazzhr.com

EEO Public File Report

Station: WDEF-TV, Inc.

Renewal Filing Deadline: 4/1/21

Anniversary of Renewal Application Filing Deadline: 4/1/29

Year: 4/1/23 - 3/31/24

This report is a complete listing of all full-time jobs filled by station's employment unit during previous year, identified by title

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill vacancy (including organizations entitled to notification)*	Number Hired	Recruitment Source for Hire
10	Marketing Creative Services Producer	12/26/2023	2/19/2024	Recruitment Source List (see attached)	1	jazzhr.com
11	Accounting Clerk	1/18/2024	2/26/2024	Recruitment Source List (see attached)	1	jazzhr.com

Total Hires 13

Recruitment Source Analysis

This form is to be placed in the public file annually

Station: **WDEF-TV, Inc.**

Year: _____

4/1/23 - 3/31/24

Total No. of Persons
Interviewed for full-time
vacancies _____

70

Recruitment Source Information

Recruitment Source	Address	Contact Person	Telephone No.	Total Interviewed by Source	Entitled to Notification
Benedict College	1600 Harden St., Columbia, SC 29204	David Swinton	803-253-5201		N
Bethune-Cookman College	640 Dr. Mary McLeod Bethune Blvd. Daytona Beach, FL 32114-3099	Claudine McKee	904-252-8667		N
Chatt. EEOC Office	City Hall Annex E. 11th St., Chatt., TN 37402	Wade Hinton	423-209-6144		N
Chatt. St. Tech. Comm. Coll.	4501 Amnicola Hwy., Chatt., TN 37406	Fredia Jennings	423-697-4400		N
"	chris.willis@chattanooga.state.edu	Dr. Chris Willis			N
Chatt. Times Free Press	117 E. 10th St, Chatt., TN 37402	Classified Dept.	423-756-6208		N
Clark Atlanta University	James P. Brawley Dr. @ Fair St., Atlanta, GA 30314	Diedre McDonald	404-880-8500		N
Cleveland St. Comm. Coll.	www.collegecentral.com/clevelandstateecc	Job Placement	423-478-6221		N
"	araburn@clevelandstate.com	Ashley Raburn	423-478-6221		N
"	smirza@clevelandstate.com	Sal Mirza	423-478-6221		N
"	lburns@clevelandstate.com	Larry Burns	423-478-6221		N
Community Services	101 E. 11th Street, Chattanooga, Tn	Rayburn Traugber	423-757-5133		N
Dalton State College	https://www.myinterface.com/daltonstate/employer/	ACE Center	706-272-4429		N
Facebook	www.facebook.com	Online Help	Online Help		N
"	jlittlefield@daltonstate.edu	J Littlefield	706-272-4436		N
GA Dept. of Labor	#1 Sousa & Williams St., Rossville, GA 30741	Al Abernathy	706-861-1990		N
Good Neighbors	735 E. 10th St., Chatt., TN 37403	Edward Fletcher	423-266-1772		N
Hamilton County EEOC Office	317 Clark Street, Chattanooga Tn	Kenneth Jordan	423-209-6144		N
HR On Air Advertisements	hr@wdef.com	Lisa Murphy	423-785-1200		N
In - House Interview/Internal Referrals	WDEF TV, 3300 Broad St., Chatt., TN 37408	Lisa Murphy	423-785-1200		N
Internship Program	WDEF TV, 3300 Broad St., Chatt., TN 37408	Lisa Murphy	423-785-1201		N
JazzHr	Jazzhr.com (LinkedIn, Indeed, ZipRecruiter, Monster, Exchange, Salesforce)	Online Help	888-885-5299	44	N
Johnson C. Smith Univ.	100 Beatties Ford Rd., Charlotte, NC 28216	Barbara Wilks	706-378-1007		N
Lee University	1120 N. Ocoee St., Cleveland, TN 37311	Dr. Debbie White	423-614-8162		N
"	dthompson@leeuniversity.edu	D. Thompson	423-614-8162		N

Recruitment Source Analysis

This form is to be placed in the public file annually

Station: WDEF-TV, Inc.

Year: 4/1/23 - 3/31/24

Total No. of Persons
Interviewed for full-time
vacancies 70

Recruitment Source Information

Recruitment Source	Address	Contact Person	Telephone No.	Total Interviewed by Source	Entitled to Notification
LeMoyn-Owen College	807 Walker Ave., Memphis, TN 38126	Michael Washington	901-942-7360		N
Middle. TN St. Univ.	https://mtsu-csm.symplicity.com/employers/index	Robert Jasso	615-898-2500		N
"	MrRobert.Jasso@mtsu.edu	Robert Jasso	615-898-2500		N
Morris College	100 W. College St., Sumter, SC 29150-3599	Dr. Gloria Wright	803-775-9371		N
Morris Network, Inc.	301 Poplar Street, Macon, GA 31201	Station GM's	912-233-1281		N
MTSU	www.mtsu.com	Mar garet Bailey	615-898-2500		N
NAACP	601 Martin Luther King Blvd., Chatt., TN 37403	Valorie Armstrong	423-267-5637		N
NW Tech. Institute	P.O. Box 569, Rock Springs, GA 30739	Diane Guinn	706-764-3550		N
Paine College	1235 15th St., Augusta, GA 30901	Willie Mae Allen	706-821-8230		N
Penn State	www.psu-csm.symplicity.com	Online Help	814-865-4700		N
Plainview Billboard-EMB	2802 Belle Arbor Ave. Suite B, Chattanooga, TN 37406	Rep	423-622-4100	1	N
Shaw University	118 E. S. St., Raleigh, NC 27601	Paul Vandergrift, III	919-546-8280		N
Southern. Adventist Univ.	P.O. Box 370, Collegedale, TN 37315	Jeremy Moore	423-238-3159	1	N
St. Paul's College	115 College Dr., Lawrenceville, VA 23868-9988	Tammy Jolley	804-848-4917		N
TAB/Career Page	www.tab.com	Online Help	615-365-1840	1	N
TN Career Center	1105 E. 10th Street, Chattanooga, Tn	Andrea Witt	423-894-5354		N
TN Human Rights Comm.	540 McCallie Ave., Chatt., TN 37402	Susannah Berry	800-251-3589		N
Tuskegee University	Carnegie Hall, 3rd Fl., Tuskegee, AL 36088	Sarah Stringer	334-727-8294		N
TV Jobs	www.tvjobs.com	Mark Holloway	760-754-8177		N
Univ. of TN at Chatt.	651 Vine St., Chatt., TN 37403	Ms. Jean Dake	423-755-4184	2	N
"	betsy-alderman@utc.edu	Betsy Alderman	423-425-4111		N
University of TN @ Knoxville	sanswan@utk.com	Sam Swan	865-974-1000	1	N
Urban League	P.O. Box 11106, Chattanooga, TN 37401	Julie Andrews	423-756-1762		N
Walk Ins	WDEF TV, 3300 Broad St., Chatt., TN 37408	Lisa Murphy	423-785-1201		N
Walker Co. Chamber	www.chamberlogin.com	Stephanie Snodgrass	706-375-7702		N
WCBI	www.WCBI.com	Nancy Russel	662-327-4444	1	N
WDEF Web Page	www.wdef.com	Lisa Murphy	423-785-1201	14	N
WDEF Job Fair	Brainerd BX	Jess Raby	423-785-1200	5	N
Western KY University	dick.taylor@wku.edu	Dick Taylor	270-745-0111		N

Recruitment Source Analysis

This form is to be placed in the public file annually

Station: WDEF-TV, Inc.

Year: 4/1/23 - 3/31/24

Total No. of Persons
Interviewed for full-time
vacancies 70

Recruitment Source Information

Recruitment Source	Address	Contact Person	Telephone No.	Total Interviewed by Source	Entitled to Notification
* additional contacts - same Recruitment Source				70	

Supplemental Outreach Initiatives

This form is to be placed in the Public File Annually

Station: WDEF-TV, Inc.

Year: 4/1/23 - 3/31/24

Initiative	Description	Date	Personnel Involved by Title	Scope of Station Participation
<p>✓</p> <p>Internet Job Banks</p>	<p>Job postings of open positions for employment on WDEF.com, TVjobs.com, JazzHR, MTSU, Chatt. State, Cleveland State, CCSTS, Dalton State, Lee University, University of TN at Chattanooga, University of TN at Knoxville, Walker County Chamber of Commerce and Tennessee Association of Broadcasters websites</p>	<p>On-going</p>	<p>Assistant Business Manager/HR Manager</p>	<p>All open positions are posted on internet web sites specifically to reach and recruit a broad spectrum of qualified broadcasting and digital applicants. Any recruitment efforts (i.e. job/career fairs) by station personnel encourage the public to apply in person at the station or online at www.wdef.com.</p>
<p>✓</p> <p>Human Resources Job Opportunities TV and Online Advertisement</p>	<p>WDEF-TV uses its broadcast signal and website to advertise employment opportunities that invite viewers to interact with and respond to our human resource department. These announcements will appear in the form of :15 second TV spot ads produced promoting viewers to go to our website for employment opportunities.</p>	<p>On-going</p>	<p>Business Manager, Assistant Business Manager/HR Manager Marketing/Creative Services Manager</p>	<p>WDEF-TV provides and produces entertainment and community programming, public service announcements and advertising messages for the local market audience on air at WDEF.com and on mobile devices. Our mission is to build bridges that serve the community through a variety of programming outlets and content areas. Advertising WDEF-TV's current openings on air provides employment notification to the viewing audience and equal opportunities throughout the communities we serve. Carrying such ads helps to make viewers aware of the different types of jobs that may be available not only at WDEF but also at other broadcast stations.</p>
<p>✓</p> <p>Intern and Job Shadow Programs</p>	<p>Introduce eligible high school and college students to the broadcasting environment</p>	<p>On-going</p>	<p>News Director, Anchor, Chief Meteorologist, Anchor/Reporter, Anchor</p>	<p>College and high school students in Mass Communication or Journalism or Meteorology programs work one-on-one with news department staff. Two students participated in this program, one from Washington University of St. Louis and one from MTSU.</p>

Supplemental Outreach Initiatives

This form is to be placed in the Public File Annually

Station: WDEF-TV, Inc.

Year: 4/1/23 - 3/31/24

Initiative	Description	Date	Personnel Involved by Title	Scope of Station Participation
Training Programs (cont.)	Training employees to expand working knowledge and enhance skills	On-going plus new equipment and technologies	General Sales Manager, and staff in the respective departments.	SALES The sales staff has weekly meetings which cover general business and selling techniques. Most meetings have training components. These consist of subjects such as: traits needed to be successful in sales, negotiation strategies, closing techniques, addressing client objections, presentation methods, ChartLocal Internet sales products and strategies, Mobile App applications, order entry procedures, competitive information, WDEF program changes and sales promotions, and weekly Sales training videos. Separate weekly individual AE meetings take place between the GSM and individual Sales AEs to provide direction in individual areas of need. These meetings also serve as targeted account strategy planning sessions. The training initiatives for new hire AE's include a series of sessions with our GSM, designed to educate Account Executives about the advertising industry, TV and Digital advertising, along with the basics of several industries with which we do a considerable amount of business. New & seasoned Account Executives also participate in Doyle on Demand training online. The GSM attended a Doyle on Demand seminar in Tampa, FL to enhance training and recruitment for all sales staff. Licensee parent company Morris Network conducts annual offsite conference for training/educations sessions for Sales and Digital managers.
Career Fair	News 12 Jobs Expo	9/23/2023	Mktg Manager Sales Manager Local Sales Manager General Manager	This was a station sponsored event at Brainerd BX, Chattanooga, TN where we outlined educational and other training needs for future employment at WDEF. Received several applications.
Career Fair	TAB Virtual Job Fair	10/02/2023 - 10/06/2023	Asst. BM/HR Manager	WDEF News 12 Participated with other broadcast stations in the TAB virtual career fair. Posted all job openings on TAB's job board and received 5 applications.

Supplemental Outreach Initiatives

This form is to be placed in the Public File Annually

Station: WDEF-TV, Inc.

Year: 4/1/23 - 3/31/24

Initiative	Description	Date	Personnel Involved by Title	Scope of Station Participation
Training Programs	Training employees to expand working knowledge and enhance skills	On-going plus new equipment and technologies	VP/GM, News Director, Operations Manager, Business Manager, Chief Engineer, Marketing Director, Assistant Business Manager/HR Manager, Staff member in all departments.	<p>GENERAL All station -Employees in all departments are continuously trained and cross trained to develop skills which enable them to obtain internal promotions or transfers to larger markets. Weekly meetings in and between departments across the station provide information and collaboration for employees. General staff training includes new hire orientation, safety, and as adopted by corporate managements we have manager and staff training provided by Kantola Productions which include: anti-harassment, ethics, social media etiquette, drug free workplace and several managerial topics as well as Internet Safety Training through KnowBe4. Driver's are also required to completed our company's online Driver's Safety Course. All staff are encouraged to attend job related seminars for personal skills improvement. Operational and technological advances, industry trends and broadcasters issues information from TN Assoc. Broadcasters, weekly Morris Station Group GM calls and Morris Network meetings are shared appropriately with staff and local management.</p> <p>ACCOUNTING - This dept. is responsible for Financials, Budgets, Payroll & Benefits, EEO hiring & Recruitment, A/R, A/P processing, filing of numerous Quarterly and Annual FCC reports, Safety, Drivers' Safety, Internet Security Training & Kantola Training, as well as bi-annual MVR and vehicle insurance checks and other Human Resources functions on a daily basis. UKG payroll system training and problem resolution continued throughout the past year and currently. Assistant Business Manager manages and supervises responsibilities for Receptionist employees. Receptionists mail and/or post billing invoices/statements, FCC Quarterly reporting, EEO record keeping, all outside job postings and other Business office functions as appropriate. Receptionists are kept up to date on latest information on FCC/EEO reporting functions. We continually train/cross train Business Manager and Assistant Business Manager on Business Office responsibilities. Newly hired Clerk is training on all aspects of daily Billing, AR and AP.</p>

4a)

Supplemental Outreach Initiatives

This form is to be placed in the Public File Annually

Station: WDEF-TV, Inc.

Year: 4/1/23 - 3/31/24

Initiative	Description	Date	Personnel Involved by Title	Scope of Station Participation
Training Programs (cont.)	Training employees to expand working knowledge and enhance skills	On-going plus new equipment and technologies	News Director, Marketing Director, Chief Engineer, Operations Manager	<p>NEWS -The news department continually trains employees to improve skills at their current job and to advance their skills into other areas. Our chief photographer reviews in house stories to critique production skills including camera use, audio levels, and digital editing. The News Director holds writing sessions and storytelling sessions with reporters, anchors, and producers at least once per quarter and in most cases, on a daily basis. During sessions they coach people on better writing and story telling skills. These sessions take place one-on-one and in groups. We train all staff on social media skills, and use of bonded cellular live equipment. All staff receive training on website posting, writing, and some technical knowledge of web-workings. Training on audience retention for all News and Marketing staff was added.</p> <p>MARKETING -Skill developing training continues in the marketing department encompassing several different areas of Marketing, Creative Services & Digital Media. Including: Video production skills improvement using online tutorials via YouTube. Writing workshops with Greg Derkowski.</p> <p>TECHNICAL - The Technical department trains employees to improve skills in current position and to advance skills which with constantly changing technology and very important safety training. New equipment training this year included, none, ongoing MCR automation capabilities. IS Technician cross training to better support Mkt with Web issues, on more Tech Dept general functions in addition to IT and assigned more responsibility on APENPS system, install.</p> <p>OPERATIONS -Training initiatives within the Operations Department is mandated by technological advancements that require new skill acquisition in order to remain competitive in the industry, as well as keeping FCC compliant. New skill acquisition in Operations focuses mostly on the implementation of techniques required to use and convert video files, graphics, and feeds for use in the newscast and master control operations via video servers, FTP and graphics servers.</p>

4b)

Supplemental Outreach Initiatives

This form is to be placed in the Public File Annually

Station: WDEF-TV, Inc.
 Year: 4/1/23 - 3/31/24

Initiative	Description	Date	Personnel Involved by Title	Scope of Station Participation
7)	Career Fair "Meet the Firms" Career Fair Southern Adventist University	10/5/2023	News Director	WDEF News 12 Interviewed perspective employees and interns. Outlined educational and other training needed for future employment at WDEF or other television stations.
8)	Career Fair News 12 Jobs Expo	2/15/2024	Mktg Manager Sales Manager Business Manager General Manager	This was a station sponsored event at Brainerd BX, Chattanooga, TN where we outlined educational and other training needs for future employment at WDEF. Received several applications.

EEO Public File Report

REVISED AND REUPLOADED TO PUBLIC FILE

Station: WDEF-TV, Inc.
 Renewal Filing Deadline: 4/1/21
 Anniversary of Renewal Application Filing Deadline: 4/1/29
 Year: 4/1/23 - 3/31/24

This report is a complete listing of all full-time jobs filled by station's employment unit during previous year, identified by title

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill vacancy (including organizations entitled to notification)	Number Hired	Recruitment Source for Hire
1	NewsCast Producer	4/24/2023	5/22/2023	Recruitment Source List (see attached)	1	jazzhr.com / linkedin
2	Marketing Creative Services Producer	5/10/2023	6/19/2023	Recruitment Source List (see attached)	1	wdef.com
3	Multi Media Journalist	3/6/2023	05/15/23 06/07/23	Recruitment Source List (see attached)	2	jazzhr.com / linkedin UTC
4	Multimedia Account Manager	4/3/2023	6/14/2023	Recruitment Source List (see attached)	1	Plainview Billboard
6	Multi Media Journalist	8/10/2023	10/2/2023	Recruitment Source List (see attached)	1	UTK
7	Multimedia Account Manager	7/6/2023	11/14/2023	Recruitment Source List (see attached)	1	WDEF Job Expo
8	Anchor/Reporter	9/22/2023	11/27/2023	Recruitment Source List (see attached)	1	wdef.com
9	Multimedia Account Manager	11/17/2023	12/07/23 03/12/24 03/28/24	Recruitment Source List (see attached)	3	jazzhr.com Jobs Expo jazzhr.com

EEO Public File Report

REVISED AND REUPLOADED TO PUBLIC FILE

Station: WDEF-TV, Inc.

Renewal Filing Deadline: 4/1/21

Anniversary of Renewal Application Filing Deadline: 4/1/29

Year: 4/1/23 - 3/31/24

This report is a complete listing of all full-time jobs filled by station's employment unit during previous year, identified by title

Full-Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill vacancy (including organizations entitled to notification)*	Number Hired	Recruitment Source for Hire
10	Marketing Creative Services Producer	12/26/2023	2/19/2024	Recruitment Source List (see attached)	1	jazzhr.com
11	Accounting Clerk	1/18/2024	2/26/2024	Recruitment Source List (see attached)	1	jazzhr.com
				Total Hires	13	

Recruitment Source Analysis

This form is to be placed in the public file annually

Station: **WDEF-TV, Inc.**

Year: 4/1/23 - 3/31/24

REVISED AND REUPLOADED TO PUBLIC FILE

Total No. of Persons
Interviewed for full-time
vacancies 68

Recruitment Source Information

Recruitment Source	Address	Contact Person	Telephone No.	Total Interviewed by Source	Entitled to Notification
American Job Center	https://www.jobs4tn.gov/vosnet/Default.aspx	Peter Brown			N
Benedict College	1600 Harden St., Columbia, SC 29204	David Swinton	803-253-5201		N
Bryan College	https://app.joinhandshake.com	Posting Site			N
Chatt. St. Tech. Comm. Coll.	4501 Amnicola Hwy., Chatt., TN 37406	Fredia Jennings	423-697-4400		N
"	chris.willis@chattanoogaastate.edu	Dr. Chris Willis			N
Chatt. Times Free Press	117 E. 10th St, Chatt., TN 37402	Classified Dept.	423-756-6208		N
Clark Atlanta University	James P. Brawley Dr. @ Fair St., Atlanta, GA 30314	Diedre McDonald	404-880-8500		N
Cleveland St. Comm. Coll.	www.collegecentral.com/clevelandstateecc	Job Placement	423-478-6221		N
"	araburn@clevelandstate.com	Ashley Raburn	423-478-6221		N
"	smirza@clevelandstate.com	Sal Mirza	423-478-6221		N
"	lburns@clevelandstate.com	Larry Burns	423-478-6221		N
Dalton State College	https://www.mvinterfase.com/daltonstate/employer/	ACE Center	706-272-4429		N
Economic & Community Dev	asammons@chattanooga.gov	Anthony Sammons			N
Facebook	www.facebook.com	Online Help	Online Help		N
"	jlittlefield@daltonstate.edu	J Littlefield	706-272-4436		N
GA Dept. of Labor	#1 Sousa & Williams St., Rossville, GA 30741	Al Abernathy	706-861-1990		N
Good Neighbors	735 E. 10th St., Chatt., TN 37403	Edward Fletcher	423-266-1772		N
HR On Air Advertisements	hr@wdef.com	Lisa Murphy	423-785-1200		N
In - House Interview/Internal Referrals	WDEF TV, 3300 Broad St., Chatt., TN 37408	Lisa Murphy	423-785-1200		N
Internship Program	WDEF TV, 3300 Broad St., Chatt., TN 37408	Lisa Murphy	423-785-1201		N
JazzHr	Jazzhr.com (LinkedIn, Indeed, ZipRecruiter, Monster, Exchange, Salesforce)	Online Help	888-885-5299	42	N
Johnson C. Smith Univ.	100 Beatties Ford Rd., Charlotte, NC 28216	Barbara Wilks	706-378-1007		N
Lee University	1120 N. Ocoee St., Cleveland, TN 37311	Dr. Debbie White	423-614-8162		N
"	dthompson@leeuniversity.edu	D. Thompson	423-614-8162		N
LeMoyne-Owen College	807 Walker Ave., Memphis, TN 38126	Michael Washington	901-942-7360		N
Middle. TN St. Univ.	https://mitsu-csm.symplicity.com/employers/index	Robert Jasso	615-898-2500		N
"	MrRobert.Jasso@mitsu.edu	Robert Jasso	615-898-2500		N

Recruitment Source Analysis

This form is to be placed in the public file annually

Station: **WDEF-TV, Inc.**

Year: _____

4/1/23 - 3/31/24

REVISIED AND REUPLOADED TO PUBLIC FILE

Total No. of Persons
Interviewed for full-time
vacancies

68

Recruitment Source Information		Telephone No.	Total Interviewed by Source	Entitled to Notification
Recruitment Source	Address	Contact Person		
Morris Multimedia	morrismultimedia.com/employment	Lisa Murphy		N
Morris Network, Inc.	301 Poplar Street, Macon, GA 31201	Station GM's	912-233-1281	N
MTSU	www.mtsu.com	Mar garet Bailey	615-898-2500	N
NAACP	601 Martin Luther King Blvd., Chatt., TN 37403	Valorie Armstrong	423-267-5637	N
Ga NW Tech. Institute	P.O. Box 569, Rock Springs, GA 30739	Diane Guinn	706-764-3550	N
Plainview Billboard-EMB	2802 Belle Arbor Ave. Suite B, Chattanooga, TN 37406	Rep	423-622-4100	1
Shaw University	118 E. S. St., Raleigh, NC 27601	Paul Vandergrift, III	919-546-8280	N
Southern. Adventist Univ.	P.O. Box 370, Collegedale, TN 37315	Jeremy Moore	423-238-3159	N
TAB/Career Page	www.tab.com	Online Help	615-365-1840	1
TN Human Rights Comm.	540 McCallie Ave., Chatt., TN 37402	Susannah Berry	800-251-3589	N
Tuskegee University	Carnegie Hall, 3rd Fl., Tuskegee, AL 36088	Sarah Stringer	334-727-8294	N
TV Jobs	www.tvjobs.com	Mark Holloway	760-754-8177	N
Univ. of TN at Chatt.	651 Vine St., Chatt., TN 37403	Ms. Jean Dake	423-755-4184	2
"	betsy-alderman@utc.edu	Betsy Alderman	423-425-4111	N
University of TN @ Knoxville	sanswan@utk.com	Sam Swan	865-974-1000	1
University of West Ga	https://app.join.handshake.com	Vicki Hardin		N
Urban League	P.O. Box 11106, Chattanooga, TN 37401	Julie Andrews	423-756-1762	N
Walk Ins	WDEF TV, 3300 Broad St., Chatt., TN 37408	Lisa Murphy	423-785-1201	N
WCBI	www.WCBI.com	Nancy Russel	662-327-4444	1
WMGT	41nbc.com	Todd Buccelli		N
WTVQ	wtvq.com	Venessa Cockrell		N
WWAY	WWAYtv3.com	Carol Merritt		N
WXXV	WCCV25.com	Donna Ingram		N
WDEF Web Page	www.wdef.com	Lisa Murphy	423-785-1201	14
WDEF Job Fair	Brainerd BX	Jess Raby	423-785-1200	6
Western KY University	dick.taylor@wku.edu	Dick Taylor	270-745-0111	N
* additional contacts - same Recruitment Source			Total	68

Supplemental Outreach Initiatives

This form is to be placed in the Public File Annually

Station: **WDEF-TV, Inc.**

Year: **4/1/23 - 3/31/24**

REVISED AND REUPLOADED TO PUBLIC FILE

Initiative	Description	Date	Personnel Involved by Title	Scope of Station Participation
Internet Job Banks	Job postings of open positions for employment on WDEF.com, TVjobs.com, JazzHR, MTSU, Chatt. State, Cleveland State, CCSTS, Dalton State, Lee University, University of TN at Chattanooga, University of TN at Knoxville, Walker County Chamber of Commerce and Tennessee Association of Broadcasters websites	On-going	Assistant Business Manager/HR Manager	All open positions are posted on internet web sites specifically to reach and recruit a broad spectrum of qualified broadcasting and digital applicants. Any recruitment efforts (i.e. job/career fairs) by station personnel encourage the public to apply in person at the station or online at www.wdef.com.
Human Resources Job Opportunities TV and Online Advertisement	WDEF-TV uses its broadcast signal and website to advertise employment opportunities that invite viewers to interact with and respond to our human resource department. These announcements will appear in the form of :15 second TV spot ads produced promoting viewers to go to our website for employment opportunities.	On-going	Business Manager, Assistant Business Manager/HR Manager Marketing/Creative Services Manager	WDEF-TV provides and produces entertainment and community programming, public service announcements and advertising messages for the local market audience on air at WDEF.com and on mobile devices. Our mission is to build bridges that serve the community through a variety of programming outlets and content areas. Advertising WDEF-TV's current openings on air provides employment notification to the viewing audience and equal opportunities throughout the communities we serve. Carrying such ads helps to make viewers aware of the different types of jobs that may be available not only at WDEF but also at other broadcast stations.
Intern and Job Shadow Programs	Introduce eligible high school and college students to the broadcasting environment	On-going	News Director, Anchor, Chief Meteorologist, Anchor/Reporter, Anchor	College and high school students in Mass Communication or Journalism or Meteorology programs work one-on-one with news department staff. Two students participated in this program, one from Washington University of St. Louis and one from MTSU.

Supplemental Outreach Initiatives

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Station: WDEF-TV, Inc.

Year: 4/1/23 - 3/31/24

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Initiative	Description	Date	Personnel Involved by Title	Scope of Station Participation
Training Programs	Training employees to expand working knowledge and enhance skills	On-going plus new equipment and technologies	VP/GM, News Director, Operations Manager, Business Manager, Chief Engineer, Marketing Director, Assistant Business Manager/HR Manager, Staff member in all departments.	<p>GENERAL: All station -Employees in all departments are continuously trained and cross trained to develop skills which enable them to obtain internal promotions or transfers to larger markets. Weekly meetings in and between departments across the station provide information and collaboration for employees. General staff training includes new hire orientation, safety, and as adopted by corporate management we have manager and staff training provided by Kantola Productions which include: anti-harassment, ethics, social media etiquette, drug free workplace and several managerial topics as well as Internet Safety Training through KnowBe4. Driver's are also required to completed our company's online Driver's Safety Course. All staff are encouraged to attend job related seminars for personal skills improvement. Operational and technological advances, industry trends and broadcasters issues information from TN Assoc. Broadcasters, weekly Morris Station Group GM calls and Morris Network meetings are shared appropriately with staff and local management.</p> <p>ACCOUNTING - This dept. is responsible for Financials, Budgets, Payroll & Benefits, EEO hiring & Recruitment, A/R, A/P processing, filing of numerous Quarterly and Annual FCC reports, Safety, Drivers' Safety, Internet Security Training & Kantola Training, as well as bi-annual MVR and vehicle insurance checks and other Human Resources functions on a daily basis. UKG payroll system training and problem resolution continued throughout the past year and currently. Assistant Business Manager manages and supervises responsibilities for Receptionist employees. Receptionists mail and/or post billing invoices/statements, FCC Quarterly reporting, EEO record keeping, all outside job postings and other Business office functions as appropriate. Receptionists are kept up to date on latest information on FCC/EEO reporting functions. We continually train/cross train Business Manager and Assistant Business Manager on Business Office responsibilities. Newly hired Clerk is training on all aspects of daily Billing, AR and AP.</p>

4a)

Supplemental Outreach Initiatives

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Year: **4/1/23 - 3/31/24**

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Initiative	Description	Date	Personnel Involved by Title	Scope of Station Participation
Training Programs (cont.)	Training employees to expand working knowledge and enhance skills	On-going plus new equipment and technologies	News Director, Marketing Director, Chief Engineer, Operations Manager	<p>NEWS -The news department continually trains employees to improve skills at their current job and to advance their skills into other areas. Our chief photographer reviews in house stories to critique production skills including camera use, audio levels, and digital editing. The News Director holds writing sessions and storytelling sessions with reporters, anchors, and producers at least once per quarter and in most cases, on a daily basis. During sessions they coach people on better writing and story telling skills. These sessions take place one-on-one and in groups. We train all staff on social media skills, and use of bonded cellular live equipment. All staff receive training on website posting, writing, and some technical knowledge of web-workings. Training on audience retention for all News and Marketing staff was added.</p> <p>MARKETING -Skill developing training continues in the marketing department encompassing several different areas of Marketing, Creative Services & Digital Media. including: Video production skills improvement using online tutorials via YouTube. Writing workshops with Greg Derkowski.</p> <p>TECHNICAL - The Technical department trains employees to improve skills in current position and to advance skills which with constantly changing technology and very important safety training. New equipment training this year included, none, ongoing MCR automation capabilities. IS Technician cross training to better support Mkt with Web issues, on more Tech Dept general functions in addition to IT and assigned more responsibility on APENPS system, install.</p> <p>OPERATIONS - Training initiatives within the Operations Department is mandated by technological advancements that require new skill acquisition in order to remain competitive in the industry, as well as keeping FCC compliant. New skill acquisition in Operations focuses mostly on the implementation of techniques required to use and convert video files, graphics, and feeds for use in the newscast and master control operations via video servers, FTP and graphics servers.</p>

Supplemental Outreach Initiatives

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Station: **WDEF-TV, Inc.**

Year: **4/1/23 - 3/31/24**

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Initiative	Description	Date	Personnel Involved by Title	Scope of Station Participation
Training Programs (cont.)	Training employees to expand working knowledge and enhance skills	On-going plus new equipment and technologies	General Sales Manager, and staff in the respective departments.	SALES The sales staff has weekly meetings which cover general business and selling techniques. Most meetings have training components. These consist of subjects such as: traits needed to be successful in sales, negotiation strategies, closing techniques, addressing client objections, presentation methods, ChartLocal Internet sales products and strategies, Mobile App applications, order entry procedures, competitive information, WDEF program changes and sales promotions, and weekly Sales training videos. Separate weekly individual AE meetings take place between the GSM and individual Sales AEs to provide direction in individual areas of need. These meetings also serve as targeted account strategy planning sessions. The training initiatives for new hire AE's include a series of sessions with our GSM, designed to educate Account Executives about the advertising industry, TV and Digital advertising, along with the basics of several industries with which we do a considerable amount of business. New & seasoned Account Executives also participate in Doyle on Demand training online. The GSM attended a Doyle on Demand seminar in Tampa, FL to enhance training and recruitment for all sales staff. Licensee parent company Morris Network conducts annual offsite conference for training/educations sessions for Sales and Digital managers.
Career Fair	News 12 Jobs Expo	9/23/2023	Mktg Manager Sales Manager Local Sales Manager General Manager	This was a station sponsored event at Brainerd BX, Chattanooga, TN where we outlined educational and other training needs for future employment at WDEF. Received several applications.
Career Fair	TAB Virtual Job Fair	10/02/2023 - 10/06/2023	Asst. BM/HR Manager	WDEF News 12 Participated with other broadcast stations in the TAB virtual career fair. Posted all job openings on TAB's job board and received 5 applications.

Supplemental Outreach Initiatives

This form is to be placed in the Public File Annually

Station: **WDEF-TV, Inc.**

Year: **4/1/23 - 3/31/24**

REVISED AND REUPLOADED TO PUBLIC FILE

Initiative	Description	Date	Personnel Involved by Title	Scope of Station Participation
7) Career Fair	"Meet the Firms" Career Fair Southern Adventist University	10/5/2023	News Director	WDEF News 12 interviewed perspective employees and interns. Outlined educational and other training needed for future employment at WDEF or other television stations.
8) Career Fair	News 12 Jobs Expo	2/15/2024	Mktg Manager Sales Manager Business Manager General Manager	This was a station sponsored event at Brainerd BX, Chattanooga, TN where we outlined educational and other training needs for future employment at WDEF. Received several applications.

Recruitment Sources

Station: WDEF-TV
Job Title: Newscast Producer
Date Open: 4/24/2023

Recruitment Sources with "10" in Posting date were Not Notified!

Recruitment Source 1:
 Date Posted: NAACP 4-24-2023
 Contact Person: Anne Pierre
 Address: 423-267-5637
 Email: naacphait@gmail.com

Recruitment Source 2:
 Date Posted: Good Neighbors 4-24-2023
 Contact Person: Joan Campbell
 Address: Email: goodneighbors@epbf.com

Recruitment Source 3:
 Date Posted: Western KY Univ. 4-24-2023
 Contact Person: Cliff Shaluta
 Address: Email: cliff.shaluta@wku.edu

Recruitment Source 4:
 Date Posted: Urban League 4-24-2023
 Contact Person: Estephanie Acheson
 Address: Email: eacheson@ulchatt.net
 Telephone: 423-756-1762 ext.10

Recruitment Source 5:
 Date Posted: TN Human Rights Co. 4-24-2023
 Contact Person: Feleesha Page Johnson
 Address: Email: Feleesha.Johnson@tn.gov

Recruitment Source 6:
 Date Posted: Univ. of West GA 4-24-2023
 Contact Person: Vicki G. Hardin
 Address: https://app.joinhandshake.com
 Telephone:

Recruitment Source 7:
 Date Posted: GA Dept. of Labor 4-24-2023
 Contact Person: Jo Ann Putnam
 Online: www.https://dol.georgia.gov/recruit-new-employees
 Telephone: 706-272-2301

Recruitment Source 8:
 Date Posted: Jazzhr/Indeed/LinkedIn.com 4-24-2023
 Contact Person:
 Online: www.jazzhr.com
 Telephone:

Recruitment Source 9:
 Date Posted: TAB 4-24-2023
 Contact Person:
 Online: http://tabtn.org
 Telephone:

Recruitment Source 10:
 Date Posted: Facebook 4-24-2023
 Contact Person:
 www.facebook.com
 Telephone: 803-934-3191

Recruitment Source 11:
 Date Posted: UTC 4-24-2023
 Contact Person:
 Address:
 Online: https://app.joinhandshake.com

Recruitment Source 12:
 Date Posted: Georgia NW Tech College 4-24-2023
 Contact Person:
 Address:
 https://app.joinhandshake.com

Recruitment Source 13:
 Date Posted: WDEF.com 4-24-2023
 Contact Person: Lisa Murphy
 Email: lmurphy@wdef.com

Recruitment Source 14:
 Date Posted: Lee University 4-24-2023
 Contact Person:
 https://app.joinhandshake.com

Recruitment Source 15:
 Date Posted: Southern Adv. Univ. 4-24-2023
 Contact Person:
 Online: https://app.joinhandshake.com

Recruitment Source 16:
 Date Posted: Cleveland State 4-24-2023
 Contact Person:
 www.collegecentral.com
 Telephone: 423-478-6221

Recruitment Source 17:
 Date Posted: Economic & Community Dev. 4-24-2023
 Contact Person: Anthony Sarrimons
 Email: asarrimons@chattanooga.gov
 Telephone: 423-643-7300

Recruitment Source 18:
 Date Posted: Tuskegee Univ. 4-24-2023
 Contact Person: Walter Cooper
 Email: wcooper1@tuskegee.edu
 Telephone: 334-727-8011

Recruitment Source 19: LeMoyne-Owen College
Date Posted: 4-24-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 20: Benedict College
Date Posted: 4-24-2023
Contact Person: Dr. Roslyn Artis
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 21: Shaw Univ.
Date Posted: 4-24-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 22: WDEF Emails
Date Posted: 0
Contact Person: Lisa Murphy
Email: wdefstaffDL@wdef.com
Online:

Recruitment Source 23: Johnson C. Smith Univ.
Date Posted: 4-24-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 24: MTSU
Date Posted: 4-24-2023
Contact Person: Greg Pitts
615-898-5171
Email: greg.pitts@mitsu.edu

Recruitment Source 25: Chatt. Times/Free Press
Date Posted: 0
Contact Person: Classified Dept.
www.timesfreepress.com
Telephone: 423-756-6900

Recruitment Source 26: Dalton State College
Date Posted: 4-24-2023
<https://app.joinhandshake.com>
Address:
Telephone: 706-272-4429

Recruitment Source 27: TV Jobs
Date Posted: 4-24-2023
Contact Person:
Online: www.tvjobs.com
Telephone: 760-754-8177

Recruitment Source 28: Chattanooga State College
Date Posted: 4-24-2023
Contact Person:
<https://app.bumblebriefcase.com/bba/my.jobs/edit/new>
Telephone: 423-697-4400

Recruitment Source 29: American Job Center
Date Posted: 4-24-2023
Contact Person: Peter Brown
Address:
<https://www.jobs4tn.gov/vosnet/Default.aspx>

Recruitment Source 30: Walk-Ins
Date Posted: 0
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com
Telephone: 423-785-1294

Recruitment Source 31: University of TN @ Knoxville
Date Posted: 4-24-2023
Contact Person: Mike Martinez
Email: mmart82@utk.edu
Telephone:

Recruitment Source 32: Clark Atlanta Univ.
Date Posted: 4-24-2023
Contact Person:
Online: <https://app.joinhandshake.com>
Telephone: 404-880-8500

Recruitment Source 33: Plainview Billboard-EMB
Date Posted: 0
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com
Telephone:

Recruitment Source 34: Bryan College
Date Posted: 4-24-2023
Contact Person:
Online: <http://app.joinhandshake.com>
Telephone:

Recruitment Source 35: Dalton State College
Date Posted: 4-24-2023
Contact Person: J Littlefield
Email: jlittlefield@daltonstate.edu
Telephone:

Recruitment Source 36: Career Page
Date Posted: 4-24-2023
Contact Person: Suzan Strong
Online: www.careerpage.org
Telephone:

Recruitment Source 37: Cleveland State
Date Posted: 4-24-2023
Contact Person: Ashley Raburn
Email: araburn@clevelandstatecc.edu
Telephone: 423-478-6221

Recruitment Source 40: UTC
Date Posted: 4-24-2023
Contact Person: Felicia-Hilt
Email: Felicia-Hilt@utc.edu
Telephone:

Recruitment Source 43: Morris Network
Date Posted: 4-24-2023
Contact Person: Atrn: GM's
Email: dkingram@wxxv25.com; cmerritt@wvavt3.com;
russelln@wcbi.com; vcockrell@wtvq.com; tbuccelli@41nbc.com

Recruitment Source 38: Cleveland State
Date Posted: 4-24-2023
Contact Person: Sandy Kirby
Email: skirby03@clevelandstatecc.edu
Telephone: 423-478-6221

Recruitment Source 41: UTC
Date Posted: 4-24-2023
Contact Person: Michael Andrews
Email: michael-andrews@utc.edu
Telephone:

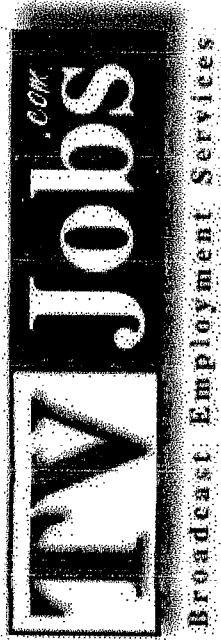
Recruitment Source 44: MorrisMultimedia
Date Posted: 4-24-2023
Contact Person: Lisa Murphy
Online: morrismultimedia.com/employment/
Telephone:

Recruitment Source 39: HR TV Spot
Date Posted: 4-24-2023
Contact Person: Lisa Murphy
Email: hr@wdef.com
Telephone: 423-7851200

Recruitment Source 42: UTC
Date Posted: 4-24-2023
Contact Person: John Zibituck
Email: john-b-zibituck@utc.edu
Telephone:

Updated 8-11-2022 to Online & Emails

Job Listing Preview



WDEF (CBS) Chattanooga, TN

Position NewsCast Producer
Station Ownership Morris Network, Inc.
Station Slogan "To the Point"
Reference # *Will be assigned when submission is completed ...*
Type Television
Full / Part Full Time - Regular
Experience 2+ Years
Posted 4/24/2023
Closes 5/24/2023
Time Left 30 Days
DMA #88
Found In News - Producers



NewsCast Producer

NewsCast Producer – WDEF-TV is looking for a Producer for the morning newscast. This person will be working with an established anchor team to build a two hour show with live interviews, local news-weather-sports elements, and new regional/national/international stories as needed. Writing is the most critical skill for this position. Our staff will work to train a journalism newcomer, but basic grammar skills are non-negotiable. A writing test will be administered. Ability to shoot and edit video is preferred. Send cover letter and references with resume to Human Resources: WDEF-TV 3300 Broad St, Chattanooga, TN 37408 or email hr@wdef.com or fax: 423/785-1271.

Supplemental Information

Salary Type Full Time - Regular
Salary Range
Starting Salary / Year
Starting Salary / Hour
Job Type
Hours
Workweek
Scheduled on Holidays
Start Date
Probation Period
Benefits Yes
Benefit Premium
401K Plan Available
Vacation Yes
Paid Sick Leave Yes
Phone Calls
Agent Phone Calls
Résumé Required
Cover Letter Required
References Required
Salary History Required
Tape / Reel

This form is to be placed in the Public File annually

Station: WDEF-TV
Job Title: Marketing Creative Services Producer
Date Open: 5/10/2023
Date Filled: 6/19/2023
Applicant Hired:

Applicant Name	Recruitment Source # from Referral	Source Sheet	Other Source	Solicited		Unsolicited		Interviewed	
				Y or N	Y or N	Y or N	Y or N	Y or N	Y or N
	13		wdef.com	Y	Y	N	N	Y	Y
	8		jazzhr.com	Y	Y	N	N	Y	Y
	8		jazzhr.com	Y	Y	N	N	Y	Y
	8		jazzhr.com	Y	Y	N	N	Y	Y
	8		jazzhr.com	Y	Y	N	N	Y	Y
Totals				5	5	0	0	5	5

Recruitment Sources

Station: WDEF-TV
Job Title: Marketing Creative Services Producer
Date Open: 5/10/2023

Recruitment Sources with "0" in Posting date were Not Notified.

Recruitment Source 1:
Date Posted: NAAAP 5-10-2023
Contact Person: Anne Pierre
Address:
Email: naacpchatt@gmail.com 423-267-5637

Recruitment Source 2:
Date Posted: Good Neighbors 5-10-2023
Contact Person: Joan Campbell
Address:
Email: goodneighbors@spbfi.com

Recruitment Source 3:
Date Posted: Western KY Univ. 5-10-2023
Contact Person: Cliff Shaluta
Address:
Email: cliff.shaluta@wku.edu

Recruitment Source 4:
Date Posted: Urban League 5-10-2023
Contact Person: Estephanie Acheson
Address: Email: eacheson@ulchatt.net
Telephone: 423-756-1762 ext. 10

Recruitment Source 5:
Date Posted: TN Human Rights Co. 5-10-2023
Contact Person: Feleesha Page Johnson
Address:
Email: Feleesha.Johnson@tn.gov

Recruitment Source 6:
Date Posted: Univ. of West GA 5-10-2023
Contact Person:
Address: <https://app.joinhandshake.com>
Telephone:

Recruitment Source 7:
Date Posted: GA Dept. of Labor 5-10-2023
Contact Person: Jo Ann Putnam
Online: www.https://dol.georgia.gov/recruit-new-employees
Telephone: 706-272-2301

Recruitment Source 8
Date Posted: Jazzhr/Indeed/LinkedIn.com 5-10-2023
Contact Person:
Online: www.jazzhr.com
Telephone:

Recruitment Source 9:
Date Posted: TAB 5-10-2023
Contact Person:
Online: <http://tabin.org>
Telephone:

Recruitment Source 10:
Date Posted: Facebook 5-10-2023
Contact Person:
Address: www.facebook.com
Telephone: 803-934-3191

Recruitment Source 11:
Date Posted: UTC 5-10-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 12:
Date Posted: Georgia NW Tech College 5-10-2023
Contact Person:
Address: <https://app.joinhandshake.com>

Recruitment Source 13:
Date Posted: WDEF.com 5-10-2023
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com

Recruitment Source 14:
Date Posted: Lee University 5-10-2023
Contact Person:
Address: <https://app.joinhandshake.com>

Recruitment Source 15:
Date Posted: Southern Adv. Univ. 5-10-2023
Contact Person:
Online: <https://app.joinhandshake.com>

Recruitment Source 16:
Date Posted: Cleveland State 5-10-2023
Contact Person:
Address: www.collegecentral.com
Telephone: 423-478-6221

Recruitment Source 17:
Date Posted: Economic & Community Dev. 5-10-2023
Contact Person: Anthony Sammons
Email: asammons@shattanooga.gov
Telephone: 423-643-7300

Recruitment Source 18:
Date Posted: Tuskegee Univ. 5-10-2023
Contact Person: Walter Cooper
Email: wcooper1@tuskegee.edu
Telephone: 334-727-8011

Recruitment Source 19: LeMoyné-Owen College
Date Posted: 5-10-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 20: Benedict College
Date Posted: 5-10-2023
Contact Person: Dr. Roslyn Artis
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 21: Shaw Univ.
Date Posted: 5-10-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 22: WDEF Emails
Date Posted: 0
Contact Person: Lisa Murphy
Email: wdefstaffDL@wdef.com
Online:

Recruitment Source 23: Johnson C. Smith Univ.
Date Posted: 5-10-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 24: MTSU
Date Posted: 5-10-2023
Contact Person: Greg Pitts
615-898-5171
Email: greg.pitts@mtsu.edu

Recruitment Source 25: Chatt. Times/Free Press
Date Posted: 0
Contact Person: Classified Dept.
www.timesfreepress.com
Telephone: 423-756-6900

Recruitment Source 26: Dalton State College
Date Posted: 5-10-2023
Contact Person:
Address:
Telephone: 706-272-4429

Recruitment Source 27: TV Jobs
Date Posted: 0
Contact Person:
Online: www.tvjobs.com
Telephone: 760-754-8177

Recruitment Source 28: Chattanooga State College
Date Posted: 5-10-2023
Contact Person:
<https://app.purplebriefcase.com/pbe/myJobs/edit/new>
Telephone: 423-687-4400

Recruitment Source 29: American Job Center
Date Posted: 5-10-2023
Contact Person: Peter Brown
Address:
<https://www.jobs4tn.gov/vosnet/Default.aspx>

Recruitment Source 30: Walk-Ins
Date Posted: 0
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com
Telephone: 423-785-1294

Recruitment Source 31: University of TN @ Knoxville
Date Posted: 5-10-2023
Contact Person: Mike Martinez
Email: mmart82@utk.edu
Telephone:

Recruitment Source 32: Clark Atlanta Univ.
Date Posted: 5-10-2023
Contact Person:
Online: <https://app.joinhandshake.com>
Telephone: 404-880-8500

Recruitment Source 33: Plainview Billboard-EMB
Date Posted: 0
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com
Telephone:

Recruitment Source 34: Bryan College
Date Posted: 5-10-2023
Contact Person:
Online: <https://app.joinhandshake.com>
Telephone:

Recruitment Source 35: Dalton State College
Date Posted: 5-10-2023
Contact Person: J Littlefield
Email: jlittlefield@daltonstate.edu
Telephone:

Recruitment Source 36: Career Page
Date Posted: 5-10-2023
Contact Person: Suzan Strong
Online: www.careerpage.org
Telephone:

Recruitment Source 37: Cleveland State
Date Posted: 5-10-2023
Contact Person: Ashley Raburn
Email: araburn@clevelandstatecc.edu
Telephone: 423-478-6221

Recruitment Source 38: Cleveland State
Date Posted: 5-10-2023
Contact Person: Sandy Kirby
Email: skirby03@clevelandstatecc.edu
Telephone: 423-478-6221

Recruitment Source 39: HR TV Spot
Date Posted: 5-10-2023
Contact Person: Lisa Murphy
Email: hr@wdef.com
Telephone: 423-7851200

Recruitment Source 40: UTC
Date Posted: 5-10-2023
Contact Person: Felicia-Hilt
Email: Felicia-Hilt@utc.edu
Telephone:

Recruitment Source 41: UTC
Date Posted: 5-10-2023
Contact Person: Michael Andrews
Email: michael-andrews@utc.edu
Telephone:

Recruitment Source 42: UTC
Date Posted: 5-10-2023
Contact Person: John Zibluck
Email: john-b-zibluck@utc.edu
Telephone:

Recruitment Source 43: Morris Network
Date Posted: 5-10-2023
Contact Person: Atn: GM's
Email: dkingram@wxxv25.com; cmerritt@wwwtv3.com; russell@wcbi.com; vcockrell@wtvq.com; fbuccelli@41nbc.com

Recruitment Source 44: MorrisMultimedia
Date Posted: 5-10-2023
Contact Person: Lisa Murphy
Online: morrismultimedia.com/employment/
Telephone:

Updated 8-11-2022 to Online & Emails

(Careers) - View Job Listing

Marketing Creative Services Producer - (Television)

Date Posted: 05/10/2023

WDEF News 12 is looking for a dynamic individual to create web, social, and video content for marketing clients and station promotions. This person should be proficient with Photoshop and other Adobe software. EEO M/F/D/V. Pre-employment background and drug screening. Please email resume to hr@wdef.com. No phone calls please.

WDEF TV

Job
Location: **Chattanooga, TE**
Contact: **Lisa Murphy**
Title: **Asst. Business
Mgr./HR**
Phone: **423-785-1200**
Email: **hr@wdef.com**
Website: **<http://www.wdef.com>**

Posting Expires on: 06/08/2023

[Go Back](#)

[EDIT](#)

This form is to be placed in the Public File annually

Station: WDEF-TV
Job Title: MMJ
Date Open: 3/6/2023
Date Filled:
Applicant Hired:

Applicant Name	Recruitment Source # from Referral	Source Sheet	Other Source	Solicited		Unsolicited		Interviewed	
				Y or N	Y or N	Y or N	Y or N	Y or N	Y or N
	13-WDEF			Y		N		Y	
	8-JazzHR			Y		N		Y	
	40-UTC			Y		N		Y	
	8-JazzHR			Y		N		Y	
	8-JazzHR			Y		N		Y	
	8-JazzHR			Y		N		Y	
	8-JazzHR			Y		N		Y	
	8-JazzHR			Y		N		Y	
	8-JazzHR			Y		N		Y	
	8-JazzHR			Y		N		Y	

Totals				10		0		10	
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Recruitment Sources

Station: WDEF-TV
Job Title: MMJ
Date Open: 3/6/2023

Recruitment Sources with "0" in posting date were not notified.

Recruitment Source 1:	NAACP	Recruitment Source 2:	Good Neighbors	Recruitment Source 3:	Western KY Univ.
Date Posted:	3-6-2023	Date Posted:	3-6-2023	Date Posted:	3-6-2023
Contact Person:	Anne Pierre	Contact Person:	Joan Campbell	Contact Person:	Cliff Shaluta
Address:		Address:		Address:	
Email:	naacphatt@gmail.com	Email:	goodneighbors@epbf.com	Email:	cliff.shaluta@wku.edu
Recruitment Source 4:	Urban League	Recruitment Source 5:	TN Human Rights Co.	Recruitment Source 6:	Univ. of West GA
Date Posted:	3-6-2023	Date Posted:	3-6-2023	Date Posted:	3-6-2023
Contact Person:	Estephania Acheson	Contact Person:	Feleesha Page Johnson	Contact Person:	Vicki G. Hardin
Address:		Address:			
Telephone:	eacheson@uichatt.net	Email:	Feleesha.Johnson@tn.gov		https://app.joinhandshake.com
Recruitment Source 7:	GA Dept. of Labor	Recruitment Source 8:	Jazzhr/Indeed/LinkedIn.com	Recruitment Source 9:	TAB
Date Posted:	0	Date Posted:	3-6-2023	Date Posted:	3-6-2023
Contact Person:	Jo Ann Putnam	Contact Person:		Contact Person:	
Online:	https://dol.georgia.gov/recruit-new-employees	Online:	www.jazzhr.com	Online:	http://tabtn.org
Telephone:	706-272-2301	Telephone:		Telephone:	
Recruitment Source 10:	Facebook	Recruitment Source 11:	UTC	Recruitment Source 12:	Georgia NW Tech College
Date Posted:	3-6-2023	Date Posted:	3-6-2023	Date Posted:	3-6-2023
Contact Person:		Contact Person:		Contact Person:	
Address:		Address:		Address:	
Telephone:	www.facebook.com	Online:	https://app.joinhandshake.com		https://app.joinhandshake.com
Recruitment Source 13:	WDEF.com	Recruitment Source 14:	Lee University	Recruitment Source 15:	Southern Adv. Univ.
Date Posted:	3-6-2023	Date Posted:	3-6-2023	Date Posted:	3-6-2023
Contact Person:	Lisa Murphy	Contact Person:		Contact Person:	
Email:	lmurphy@wdef.com	Online:	https://app.joinhandshake.com	Online:	https://app.joinhandshake.com
Recruitment Source 16:	Cleveland State	Recruitment Source 17:	Economic & Community Dev.	Recruitment Source 18:	Tuskegee Univ.
Date Posted:	3-6-2023	Date Posted:	3-6-2023	Date Posted:	3-6-2023
Contact Person:		Contact Person:	Anthony Sammons	Contact Person:	Walter Cooper
Address:		Email:	asammons@chattanooga.gov	Email:	wcooper1@tuskegee.edu
Telephone:	www.collegecentral.com	Telephone:	423-643-7300	Telephone:	334-727-8011

Recruitment Source 19:	LeMoyne-Owen College	Recruitment Source 20:	Benedict College	Recruitment Source 21:	Shaw Univ.
Date Posted:	3-6-2023	Date Posted:	3-6-2023	Date Posted:	3-6-2023
Contact Person:		Contact Person:	Dr. Roslyn Artis	Contact Person:	
Address:		Address:		Address:	
Online:	https://app.joinhandshake.com	Online:	https://app.joinhandshake.com	Online:	https://app.joinhandshake.com
Recruitment Source 22:	WDEF Emails	Recruitment Source 23:	Johnson C. Smith Univ.	Recruitment Source 24:	MTSU
Date Posted:	0	Date Posted:	3-6-2023	Date Posted:	3-6-2023
Contact Person:	Lisa Murphy	Contact Person:		Contact Person:	Greg Pitts
Email:	wdefstaffDL@wdef.com	Address:			615-898-5171
Online:		Online:	https://app.joinhandshake.com	Email:	greg.pitts@mtsu.edu
Recruitment Source 25:	Chatt. Times/Free Press	Recruitment Source 26:	Dalton State College	Recruitment Source 27:	TV Jobs
Date Posted:	0	Date Posted:	3-6-2023	Date Posted:	3-6-2023
Contact Person:	Classified Dept.	Address:	https://app.joinhandshake.com	Contact Person:	
Telephone:	423-756-6900	Telephone:	706-272-4429	Online:	www.tvjobs.com
Recruitment Source 28:	Chattanooga State College	Recruitment Source 29:	American Job Center	Telephone:	760-754-8177
Date Posted:	3-6-2023	Date Posted:	3-6-2023	Recruitment Source 30:	Walk-ins
Contact Person:		Contact Person:	Peter Brown	Date Posted:	0
Telephone:	https://app.purplebriefcase.com/pbe/mvJobs/edit/new	Address:		Contact Person:	Lisa Murphy
	423-697-4400	Address:	https://www.jobs4tn.gov/vosnet/Default.aspx	Email:	lmurphy@wdef.com
Recruitment Source 31:	University of TN @ Knoxville	Recruitment Source 32:	Clark Atlanta Univ.	Telephone:	423-785-1294
Date Posted:	3-6-2023	Date Posted:	3-6-2023	Recruitment Source 33:	Plainview Billboard-EMB
Contact Person:	Mike Martinez	Contact Person:		Date Posted:	0
Email:	mmarti82@utk.edu	Online:	https://app.joinhandshake.com	Contact Person:	Lisa Murphy
Telephone:		Telephone:	404-880-8500	Email:	lmurphy@wdef.com
Recruitment Source 34:	Bryan College	Recruitment Source 35:	Dalton State College	Telephone:	
Date Posted:	3-6-2023	Date Posted:	3-6-2023	Recruitment Source 36:	Career Page
Contact Person:		Contact Person:	J Littlefield	Date Posted:	3-6-2023
Online:	http://app.joinhandshake.com	Email:	jlittlefield@daltonstate.edu	Contact Person:	Suzan Strong
Telephone:		Telephone:		Online:	www.careerpage.org

Recruitment Source 37: Cleveland State
Date Posted: 3-6-2023
Contact Person: Ashley Raburn
Email: araburn@clevelandstatecc.edu
Telephone: 423-478-6221

Recruitment Source 40: UTC
Date Posted: 3-6-2023
Contact Person: Felicia-Hilt
Email: Felicia-Hilt@utc.edu
Telephone:

Recruitment Source 43: Morris Network
Date Posted: 3-6-2023
Contact Person: Attn: GM's
Email: dkgingram@wxxv25.com; cimerritt@wwaytv3.com; russelln@wcbi.com; vcockrell@wvtvq.com; tbuccelli@41nbc.com

Recruitment Source 38: Cleveland State
Date Posted: 3-6-2023
Contact Person: Sandy Kirby
Email: skirby03@clevelandstatecc.edu
Telephone: 423-478-6221

Recruitment Source 41: UTC
Date Posted: 3-6-2023
Contact Person: Michael Andrews
Email: michael-andrews@utc.edu
Telephone:

Recruitment Source 44: MorrisMultimedia
Date Posted: 3-6-2023
Contact Person: Lisa Murphy
Online: morrismultimedia.com/employment/
Telephone:

Recruitment Source 39: HIR TV Spot
Date Posted: 3-6-2023
Contact Person: Lisa Murphy
Email: hr@wdef.com
Telephone: 423-7851200

Recruitment Source 42: UTC
Date Posted: 3-6-2023
Contact Person: John Zibluck
Email: john-b-zibluck@utc.edu
Telephone:

Updated 8-11-2022 to Online & Emails



Broadcast Employment Services

WDEF (CBS) Chattanooga, Tennessee

Position Multimedia Journalist
Station Ownership Morris Network, Inc.
Station Slogan "To the Point"
Reference # TVJ#34409260
Type Television
Full / Part Full Time - Regular
Experience 1 to 3 Years Preferred
Posted 3/7/2023
Closes 4/7/2023
Time Left 31 Days
DMA #88
Found In News / Talent - Multi-Media Journalist



Multimedia Journalist

Human Resources Manager
WDEF 3300 Broad St,
Chattanooga, TN 37408

Multimedia Journalist - WDEF-TV, is looking for a Multimedia Journalist. Individual must gather, investigate, log and write news stories for WDEF newscasts and web-based platforms. Must be a self-starter who understands how to get at a story, how to follow through on story development, and how to report in a concise, accurate manner. Must be able to shoot and edit video. 1-3 years' experience preferred. Duties for this position include some newscast producing.

Send cover letter and references with resume to Human Resources: WDEF-TV 3300 Broad St, Chattanooga, TN 37408 or email hr@wdef.com or fax: 423/785-1271. No phone calls please. EEO M/F/D/V. Must pass pre-employment background and drug screening.

When responding to this job ad, please mention you saw it listed at TVJobs.com

© Broadcast Employment Services 1994-2023

Supplemental Information

Salary Type
Salary Range
Starting Salary / Year
Starting Salary / Hour
Job Type Full Time - Regular
Hours
Workweek
Scheduled on Holidays
Start Date ASAPI
Probation Period
Benefits
Benefit Premium
401K Plan
Vacation
Paid Sick Leave
Phone Calls
Agent Phone Calls
Résumé Required
Cover Letter Required
References Required
Salary History
Tape / Reel Preferred
Tape Format Web Link
Tape Return Not Applicable
Director's Track
FAX Résumé Yes - 423.785.1271
TVJobs.com E-Résumé Yes
Degree Required No - w/comparable experience
Contract Required
Contract Length
Special Requirements

This form is to be placed in the Public File annually

Station: WDEF-TV
Job Title: Multimedia Account Manager
Date Open: 4/3/2023
Date Filled: 6/14/2023
Applicant Hired:

Applicant Name	Recruitment Source # from Referral Source Sheet	Other Source	Solicited		Unsolicited		Interviewed	
			Y or N	Y or N	Y or N	Y or N		
	13	wdef.com	Y	N	N	Y	Y	Y
	8	jazzhr.com	Y	N	N	Y	Y	Y
	8	jazzhr.com	Y	N	N	Y	Y	Y
	8	jazzhr.com	Y	N	N	Y	Y	Y
	36	TAB/Career Page	Y	N	N	Y	Y	Y
	33	Plainview	Y	N	N	Y	Y	Y

Totals	6	6	0	6
---------------	---	---	---	---

Recruitment Sources

WDEF-TV

Multimedia Account Manager

4/3/2023

Recruitment Sources with "0" in Posting date were not notified.

Recruitment Source 1:

Date Posted: 4-3-2023
Contact Person: Anne Piere
Address:
Email: naacpohatt@gmail.com
423-267-5637

Recruitment Source 2:

Date Posted: 4-3-2023
Contact Person: Joan Campbell
Address:
Email: goodneighbors@epbf.com

Good Neighbors

4-3-2023
Joan Campbell

Recruitment Source 3:

Date Posted: 4-3-2023
Contact Person: Cliff Shaluta
Address:
Email: cliff.shaluta@wku.edu

Western KY Univ.

4-3-2023
Cliff Shaluta

Recruitment Source 4:

Date Posted: 4-3-2023
Contact Person: Estephanie Acheson
Address: eacheson@ulchat.net
Telephone: 423-756-1762 ext.10

Recruitment Source 5:

Date Posted: 4-3-2023
Contact Person: Feleesha Page Johnson
Address:
Email: Feleesha.Johnson@tn.gov

TN Human Rights Co.

4-3-2023
Feleesha Page Johnson

Recruitment Source 6:

Date Posted: 4-3-2023
Contact Person: <https://app.joinhandshake.com>
Telephone:

Univ. of West GA

4-3-2023
Vicki G. Hardin

Recruitment Source 7:

Date Posted: 4-3-2023
Contact Person: Jo Ann Putnam
Online: <https://dol.georgia.gov/recruit-new-employees>
Telephone: 706-272-2301

Recruitment Source 8

Date Posted: 4-3-2023
Contact Person:
Online: www.jazzhr.com
Telephone:

Jazzhr/Indeed/LinkedIn.com

4-3-2023

Recruitment Source 9:

Date Posted: 4-3-2023
Contact Person:
Online: <http://kabtn.org>
Telephone:

TAB

4-3-2023

Recruitment Source 10:

Date Posted: 4-3-2023
Contact Person: www.facebook.com
Telephone: 803-934-3191

Recruitment Source 11:

Date Posted: 4-3-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

UTC

4-3-2023

Recruitment Source 12:

Date Posted: 4-3-2023
Contact Person:
Address: <https://app.joinhandshake.com>

Georgia NW Tech College

4-3-2023

Recruitment Source 13:

Date Posted: 4-3-2023
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com

Recruitment Source 14:

Date Posted: 4-3-2023
Contact Person:
<https://app.joinhandshake.com>

Lee University

4-3-2023

Recruitment Source 15:

Date Posted: 4-3-2023
Contact Person:
Online: <https://app.joinhandshake.com>

Southern Adv. Univ.

4-3-2023

Recruitment Source 16:

Date Posted: 4-3-2023
Contact Person: www.collegescentral.com
Telephone:

Recruitment Source 17:

Date Posted: 4-3-2023
Contact Person: Anthony Sarmmons
Email: asarmmons@chattanooga.gov
Telephone: 423-643-7300

Economic & Community Dev.

4-3-2023

Recruitment Source 18:

Date Posted: 4-3-2023
Contact Person: wcooper1@tuskegee.edu
Telephone: 334-727-8011

Tuskegee Univ.

4-3-2023

Walter Cooper

Recruitment Source 19: LeMoyné-Owen College
Date Posted: 4-3-2023
Contact Person: Dr. Roslyn Artis
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 20: Benedict College
Date Posted: 4-3-2023
Contact Person: Dr. Roslyn Artis
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 21: Shaw Univ.
Date Posted: 4-3-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 22: WDEF Emails
Date Posted: 0
Contact Person: Lisa Murphy
Email: wdefstaffDL@wdef.com
Online:

Recruitment Source 23: Johnson C. Smith Univ.
Date Posted: 4-3-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 24: MTSU
Date Posted: 4-3-2023
Contact Person: Greg Pitts
615-898-5171
Email: greg.pitts@mtsu.edu

Recruitment Source 25: Chatl. Times/Free Press
Date Posted: 0
Contact Person: Classified Dept.
www.timesfreepress.com
Telephone: 423-756-6900

Recruitment Source 26: Dalton State College
Date Posted: 4-3-2023
Address: <https://app.joinhandshake.com>
Telephone: 706-272-4429

Recruitment Source 27: TV Jobs
Date Posted: 0
Contact Person:
Online: www.tvjobs.com
Telephone: 760-754-8177

Recruitment Source 28: Chattanooga State College
Date Posted: 4-3-2023
Contact Person: Mike Martinez
423-697-4400

Recruitment Source 29: American Job Center
Date Posted: 4-3-2023
Contact Person: Peter Brown
Address:
<https://www.jobs4tn.gov/vosnet/Default.aspx>

Recruitment Source 30: Walk-Ins
Date Posted: 0
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com
Telephone: 423-785-1294

Recruitment Source 31: University of TN @ Knoxville
Date Posted: 4-3-2023
Contact Person: Mike Martinez
Email: mmarti82@utk.edu
Telephone:

Recruitment Source 32: Clark Atlanta Univ.
Date Posted: 4-3-2023
Contact Person:
Online: <https://app.joinhandshake.com>
Telephone: 404-880-8500

Recruitment Source 33: Plainview Billboard-EMB
Date Posted: 4-3-2023
Contact Person: Lisa Murphy
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Date Posted: 4-3-2023
Contact Person:
Online: <http://app.joinhandshake.com>
Telephone:

Recruitment Source 35: Dalton State College
Date Posted: 4-3-2023
Contact Person: J Littlefield
Email: jlittlefield@daltonstate.edu
Telephone:

Recruitment Source 36: Career Page
Date Posted: 4-3-2023
Contact Person: Suzan Strong
Online: www.careerpage.org
Telephone:

Recruitment Source 37: Cleveland State
Date Posted: 4-3-2023
Contact Person: Ashley Raburn
Email: araburn@clevelandstatecc.edu
Telephone: 423-478-6221

Recruitment Source 40: UTC
Date Posted: 4-3-2023
Contact Person: Felicia-Hilt
Email: Felicia-Hilt@utc.edu
Telephone:

Recruitment Source 43: Morris Network
Date Posted: 4-3-2023
Contact Person: Aith: GM's
Email: dkgingram@wxxv25.com; cmerritt@wwaytv3.com; russelln@wcbi.com; vcockrell@wtvq.com; tbuccelli@41nbc.com

Updated 8-11-2022 to Online & Emails

Recruitment Source 38: Cleveland State
Date Posted: 4-3-2023
Contact Person: Sandy Kirby
Email: skirby03@clevelandstatecc.edu
Telephone: 423-478-6221

Recruitment Source 41: UTC
Date Posted: 4-3-2023
Contact Person: Michael Andrews
Email: michael-andrews@utc.edu
Telephone:

Recruitment Source 44: MorrisMultimedia
Date Posted: 4-3-2023
Contact Person: Lisa Murphy
Online: morrismultimedia.com/employment/
Telephone:

Recruitment Source 39: HR TV Spot
Date Posted: 4-3-2023
Contact Person: Lisa Murphy
Email: hr@wdef.com
Telephone: 423-7851200

Recruitment Source 42: UTC
Date Posted: 4-3-2023
Contact Person: John Zibluck
Email: john-b-zibluck@utc.edu
Telephone:



WDEF-TV News 12

Position: Multimedia Account Manager
Type: Full Time
Salary: Open
City(s): Chattanooga
State(s): TN

Posted: 04/05/23
Expires: 05/05/23
Contact: Lisa Murphy

Employer Profile	Company Link	Save This Job	Report As Your Job	APPLY!
----------------------------------	------------------------------	-------------------------------	------------------------------------	------------------------

Description

Requirements

WDEF-TV in Chattanooga, TN, a subsidiary of Morris Network is seeking a Multimedia Account Manager who can take us to the next level. The position will develop new business by recommending marketing solutions that produce measurable results, with both television and digital marketing. The candidate will have full access to a suite of the most effective and efficient Broadcast Television advertising and Digital Marketing products and services.

The candidate must demonstrate experience developing and cultivating new and existing leads through cold calls, telephone prospecting, request for proposals, etc. The Multimedia Account Manager candidate must have quantitative evidence of sales success as well as digital marketing knowledge. Knowing the many digital marketing products and how they work together to create a strategy is paramount to the candidate's success.

To Apply: Valid driver's license and auto insurance required. Please provide references with resume, EEO M/F/D/V. Pre-employment background and drug screening. Send resume to Human Resources: WDEF-TV, 3300 Broad Street, Chattanooga, TN 37408 or email hr@wdef.com or fax to 423/785-1271 No phone calls please.

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[Add A Job](#)

[My Schools](#)

[My Help](#)



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[terms of service](#) | [contact](#)

This form is to be placed in the Public File annually

Station: WDEF-TV
Job Title: Multi Media Journalist
Date Open: 8/10/2023
Date Filled: 10/2/2023
Applicant Hired:

Applicant Name	Recruitment Source # from Referral	Source Sheet	Source Name	Solicited	Unsolicited	Interviewed
				Y or N	Y or N	Y or N
	11		UTC	Y	N	Y
	8		jazzhr.com	Y	N	Y
			WCBI	Y	N	Y
	8		jazzhr.com	Y	N	Y
	31		UTK	Y	N	Y
	13		wdef.com	Y	N	Y

Totals				6	0	6
---------------	--	--	--	---	---	---

Recruitment Sources

Recruitment Sources with "0" in posting date were not notified.

Station: WDEF-TV
Job Title: Multi Media Journalist
Date Open: 8/10/2023

Recruitment Source 1:
Date Posted: 8-10-2023
Contact Person: Anne Pierre
Address:
Email: naacpchatt@gmail.com

Recruitment Source 2:
Date Posted: 8-10-2023
Contact Person: Joan Campbell
Address:
Email: goodneighbors@epbf.com

Recruitment Source 3:
Date Posted: 8-10-2023
Contact Person: Cliff Shaluta
Address:
Email: cliff.shaluta@wku.edu

Good Neighbors
8-10-2023
Joan Campbell

Western KY Univ.
8-10-2023
Cliff Shaluta

Recruitment Source 4:
Date Posted: 8-10-2023
Contact Person: Greg Funderburg
Address: gfinderburg@ulchatt.net
Telephone: 423-756-1762

Recruitment Source 5:
Date Posted: 8-10-2023
Contact Person: Feleesha Page Johnson
Address:
Email: Feleesha.Johnson@tn.gov

TN Human Rights Co.
8-10-2023
Feleesha Page Johnson

Univ. of West GA
8-10-2023
Vicki G. Hardin

Recruitment Source 7:
Date Posted: 8-10-2023
Contact Person: Jo Ann Putnam
Online: [www.https://dol.georgia.gov/recruit-new-employees](https://dol.georgia.gov/recruit-new-employees)
Telephone: 706-272-2301

Recruitment Source 8
Date Posted: 8-10-2023
Contact Person:
Online: www.jazzhr.com
Telephone:

Jazzhr/Indeed/LinkedIn.com
8-10-2023

TAB
8-10-2023

Recruitment Source 10:
Date Posted: 8-10-2023
Contact Person:
www.facebook.com
Telephone: 803-934-3191

Recruitment Source 11:
Date Posted: 8-10-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

UTC
8-10-2023

Recruitment Source 12:
Date Posted: 8-10-2023
Contact Person:
Address: <https://app.joinhandshake.com>

Georgia NW Tech College
8-10-2023

Recruitment Source 13:
Date Posted: 8-10-2023
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com

Recruitment Source 14:
Date Posted: 8-10-2023
Contact Person:
https://app.joinhandshake.com

Lee University
8-10-2023

Recruitment Source 15:
Date Posted: 8-10-2023
Contact Person:
Online: <https://app.joinhandshake.com>

Southern Adv. Univ.
8-10-2023

Recruitment Source 16:
Date Posted: 8-10-2023
Contact Person:
www.collegecentral.com
Telephone: 423-478-6221

Recruitment Source 17:
Date Posted: 8-10-2023
Contact Person:
Email
Telephone: 423-643-7300

Economic & Community Dev.
8-10-2023
Anthony Sammons
asammons@chattanooga.gov

Recruitment Source 18:
Date Posted: 8-10-2023
Contact Person:
Email: wcooper1@tuskegee.edu
Telephone: 334-727-8011

Tuskegee Univ.
8-10-2023
Walter Cooper

Recruitment Source 19: **LeMoyne-Owen College**
Date Posted: 8-10-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 20: **Benedict College**
Date Posted: 8-10-2023
Contact Person: Dr. Roslyn Artis
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 21: **Shaw Univ.**
Date Posted: 8-10-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 22: **WDEF Emails**
Date Posted: 0
Contact Person: Lisa Murphy
Email: wdefstaffDL@wdef.com
Online:

Recruitment Source 23: **Johnson C. Smith Univ.**
Date Posted: 8-10-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 24: **MTSU**
Date Posted: 8-10-2023
Contact Person: Greg Pitts
615-898-5171
Email: greg.pitts@mtsu.edu

Recruitment Source 25: **Chatt. Times/Free Press**
Date Posted: 0
Contact Person: Classified Dept.
www.timesfreepress.com
Telephone: 423-756-6900

Recruitment Source 26: **Dalton State College**
Date Posted: 8-10-2023
Address: <https://app.joinhandshake.com>
Telephone: 706-272-4429

Recruitment Source 27: **TV Jobs**
Date Posted: 8-10-2023
Contact Person:
Online: www.tvjobs.com
Telephone: 760-754-8177

Recruitment Source 28: **Chatanooga State College**
Date Posted: 8-10-2023
Contact Person:
<https://app.joinhandshake.com>
Telephone: 423-697-4400

Recruitment Source 29: **American Job Center**
Date Posted: 8-10-2023
Contact Person: Peter Brown
Address: <https://www.jobs4tn.gov/vosnet/Default.aspx>

Recruitment Source 30: **Walk-Ins**
Date Posted: 0
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com
Telephone: 423-785-1294

Recruitment Source 31: **University of TN @ Knoxville**
Date Posted: 8-10-2023
Contact Person: Mike Martinez
Email: mmart82@utk.edu
Telephone:

Recruitment Source 32: **Clark Atlanta Univ.**
Date Posted: 8-10-2023
Contact Person:
Online: <https://app.joinhandshake.com>
Telephone: 404-880-8500

Recruitment Source 33: **Plainview Billboard-EMB**
Date Posted: 0
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com
Telephone:

Recruitment Source 34: **Bryan College**
Date Posted: 8-10-2023
Contact Person:
Online: <http://app.joinhandshake.com>
Telephone:

Recruitment Source 35: **Dalton State College**
Date Posted: 8-10-2023
Contact Person: J Littlefield
Email: jlittlefield@daltonstate.edu
Telephone:

Recruitment Source 36: **Career Page**
Date Posted: 8-10-2023
Contact Person: Suzan Strong
Online: www.careerpage.org
Telephone:

Recruitment Source 37:

Date Posted: 8-10-2023
 Contact Person: Ashley Raburn
 Email: araburn@clevelandstatecc.edu
 Telephone: 423-478-6221

Recruitment Source 38:

Date Posted: 8-10-2023
 Contact Person: Sandy Kirby
 Email: skirby03@clevelandstatecc.edu
 Telephone: 423-478-6221

Recruitment Source 39:

Date Posted: 8-10-2023
 Contact Person: Lisa Murphy
 Email: hr@wdef.com
 Telephone: 423-7851200

Recruitment Source 40:

Date Posted: 8-10-2023
 Contact Person: Felicia-Hilt
 Email: Felicia-Hilt@utc.edu
 Telephone:

Recruitment Source 41:

Date Posted: 8-10-2023
 Contact Person: Michael Andrews
 Email: michael-andrews@utc.edu
 Telephone:

Recruitment Source 42:

Date Posted: 8-10-2023
 Contact Person: John Zibluck
 Email: john-b-zibluck@utc.edu
 Telephone:

Recruitment Source 43:

Date Posted: 8-10-2023
 Contact Person: Attn: GM's
 Email: dkingram@wxxv25.com; cmerritt@wraytv3.com; russelln@wcbi.com; vcockrell@wtvq.com; tbuccelli@41nbc.com

Recruitment Source 44:

Date Posted: 8-10-2023
 Contact Person: Lisa Murphy
 Online: morrismultimedia.com/employment/
 Telephone:

Recruitment Source 44:

Date Posted:
 Contact Person: Lisa Murphy
 Email: lmurphy@wdef.com

Updated 8-11-2022 to Online & Emails

WDEF Job Fair

0
 Lisa Murphy



Broadcast Employment Services

WDEF (CBS) Chattanooga, Tennessee

Position Multimedia Journalist
Station Ownership Morris Network, Inc.
Station Slogan "To the Point"
Reference # TVJ#34412255
Type Television
Full / Part Full Time - Regular
Experience 1 to 3 Years Preferred
Posted 8/10/2023
Closes 9/10/2023
Time Left 0 Days
DMA #84
Found In News / Talent - Multi-Media Journalist



Multimedia Journalist

Multi Media Journalist

WDEF-TV, is looking for a Multi Media Journalist. Individual must gather, investigate, log and write news stories for WDEF newscasts and web-based platforms. Must be a self-starter who understands how to get at a story, how to follow through on story development, and how to report in a concise, accurate manner. Must be able to shoot and edit video. 1-3 years' experience preferred. Duties for this position include some newscast producing.

Send cover letter and references with resume to Human Resources: WDEF-TV 3300 Broad St, Chattanooga, TN 37408 or email hr@wdef.com or fax: 423/785-1271. No phone calls please. EEO M/F/D/V. Must pass pre-employment background and drug screening.

Human Resources Manager
 WDEF

When responding to this job ad, please mention you saw it listed at TVJobs.com

© Broadcast Employment Services 1994-2024

i Supplemental Information

- Salary Type
- Salary Range
- Starting Salary / Year
- Starting Salary / Hour
- Job Type Full Time - Regular
- Hours
- Workweek
- Scheduled on Holidays
- Start Date
- Probation Period
- Benefits
- Benefit Premium
- 401K Plan
- Vacation
- Paid Sick Leave
- Phone Calls
- Agent Phone Calls
- Résumé
- Cover Letter
- References
- Salary History
- Tape / Reel
- Tape Format
- Tape Return
- Director's Track
- FAX Résumé No
- TVJobs.com E-Résumé Yes
- Degree Required
- Contract Required
- Contract Length

Recruitment Sources

WDEF-TV

Multimedia Account Mgr.

7/6/2023

Recruitment Sources with "0" in Posting date were Not Notified.

Recruitment Source 1:
Date Posted: 7-6-2023
Contact Person: Anne Piere
Address: 423-267-5637
Email: naacpchat@gmail.com

Recruitment Source 2:
Date Posted: 7-6-2023
Contact Person: Joan Campbell
Address: 423-267-5637
Email: goodneighbors@epbf.com

Recruitment Source 3:
Date Posted: 7-6-2023
Contact Person: Cliff Shaluta
Address: 423-267-5637
Email: cliff.shaluta@wku.edu

Western KY Univ.

Recruitment Source 4:
Date Posted: 7-6-2023
Contact Person: Greg Funderburg
Address: gfinderburg@ulchatt.net
Telephone: 423-756-1762

Recruitment Source 5:
Date Posted: 7-6-2023
Contact Person: Feleesha Page Johnson
Address: 423-756-1762
Email: Feleesha.Johnson@tn.gov

Recruitment Source 6:
Date Posted: 7-6-2023
Contact Person: Vicki G. Hardin
Address: <https://app.joinhandshake.com>
Telephone: 423-756-1762

Univ. of West GA

Recruitment Source 7:
Date Posted: 7-6-2023
Contact Person: Jo Ann Putnam
Online: <https://dol.georgia.gov/recruit-new-employees>
Telephone: 706-272-2301

Recruitment Source 8:
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Online: www.jazzhr.com
Telephone: 706-272-2301

Recruitment Source 9:
Date Posted: 7-6-2023
Contact Person: Vicki G. Hardin
Online: <http://tabtn.org>
Telephone: 423-756-1762

TAB

Recruitment Source 10:
Date Posted: 7-6-2023
Contact Person: Lisa Murphy
Address: www.facebook.com
Telephone: 803-934-3191

Recruitment Source 11:
Date Posted: 7-6-2023
Contact Person: Vicki G. Hardin
Address: <https://app.joinhandshake.com>
Online: <https://app.joinhandshake.com>

Recruitment Source 12:
Date Posted: 7-6-2023
Contact Person: Vicki G. Hardin
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Georgia NW Tech College

Recruitment Source 13:
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Recruitment Source 15:
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Online: <https://app.joinhandshake.com>

Southern Adv. Univ.

Recruitment Source 16:
Date Posted: 7-6-2023
Contact Person: Vicki G. Hardin
Address: www.collegecentral.com
Telephone: 423-478-6221

Recruitment Source 17:
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Contact Person: Anthony Sammons
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Date Posted: 0
Contact Person: Lisa Murphy
Email: wdefstaffDL@wdef.com
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Recruitment Source 24: MTSU
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Email: greg_pitts@mtsu.edu

Recruitment Source 25: Chatt. Times/Free Press
Date Posted: 0
Contact Person: Classified Dept.
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Date Posted: 7-6-2023
Contact Person: Mike Martinez
Email: mmarti82@utk.edu
Telephone:

Recruitment Source 32: Clark Atlanta Univ.
Date Posted: 7-6-2023
Contact Person:
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Telephone: 404-880-8500

Recruitment Source 33: Plainview Billboard-EMB
Date Posted: 7-6-2023
Contact Person: Lisa Murphy
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Contact Person:
Online: <http://app.joinhandshake.com>
Telephone:

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Date Posted: 7-6-2023
Contact Person: J Littlefield
Email: jlittlefield@daltonstate.edu
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Recruitment Source 36: Career Page
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Contact Person: Suzan Strong
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Recruitment Source 37: Cleveland State
Date Posted: 7-6-2023
Contact Person: Ashley Raburn
Email: araburn@clevelandstatecc.edu
Telephone: 423-478-6221

Recruitment Source 40: UTC
Date Posted: 7-6-2023
Contact Person: Felicia-Hilt
Email: Felicia-Hilt@utc.edu
Telephone:

Recruitment Source 43: Morris Network
Date Posted: 7-6-2023
Contact Person: Attn: GM's
Email: dkjgram@wxxv25.com; cmerritt@wwaytv3.com; russell@wcbi.com; vcockrell@wrtvq.com; tbuccelli@41nbc.com

Updated 8-11-2022 to Online & Emails

Recruitment Source 38: Cleveland State
Date Posted: 7-6-2023
Contact Person: Sandy Kirby
Email: skirby03@clevelandstatecc.edu
Telephone: 423-478-6221

Recruitment Source 41: UTC
Date Posted: 7-6-2023
Contact Person: Michael Andrews
Email: michael-andrews@utc.edu
Telephone:

Recruitment Source 44: MorrisMultimedia
Date Posted: 7-6-2023
Contact Person: Lisa Murphy
Online: morrismultimedia.com/employment/
Telephone:

Recruitment Source 39: HR TV Spot
Date Posted: 7-6-2023
Contact Person: Lisa Murphy
Email: hr@wdef.com
Telephone: 423-7851200

Recruitment Source 42: UTC
Date Posted: 7-6-2023
Contact Person: John Zibluck
Email: john-b-zibluck@utc.edu
Telephone:

Recruitment Source 44: WDEF Job Fair
Date Posted: 7-6-2023
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com
Telephone:

(Careers) Job - Entry

» Main Menu

Job ID: 2237

Posting Date: 07/06/2023 14:14

Posting Expiration Date: 08/03/23
(Format: mm/dd/yy)

Job Title: Multimedia Account Manager

Job Type: Sales ▼

Job Location (City, State): Chattanooga, TN 37408

Please enter job position details below, for best results use the text editor below.
You may also paste formatted text from MS Word, results may vary, basic formatting will give best results.

Styles Paragraph



WDEF-TV in Chattanooga, TN, a subsidiary of Morris Network is seeking a Multimedia Account Manager who can take us to the next level. The position will develop new business by recommending marketing solutions that produce measurable results, with both television and digital marketing. The candidate will have full access to a suite of the most effective and efficient Broadcast Television advertising and Digital Marketing products and services.

The candidate must demonstrate experience developing and cultivating new and existing leads through cold calls, telephone prospecting, request for proposals, etc. The Multimedia Account Manager candidate must have quantitative evidence of sales success as well as digital marketing knowledge. Knowing the many digital marketing products and how they work together to create a strategy is paramount to the candidate's success.

To Apply: Valid driver's license and auto insurance required. Please provide references with resume. EEO M/F/D/V. Pre-employment background and drug screening. Send resume to Human Resources: WDEF-TV, 3300 Broad Street, Chattanooga, TN 37408 or email hr@wdef.com or fax to 423/785-1271. No phone calls please.

Path: p » span

Company Name: WDEF TV

City: Chattanooga TN

Contact Person: Lisa Murphy

Email: hr@wdef.com

Phone: 423-785-1200

Website URL: <http://www.wdef.com>

Post Job

Station: WDEF-TV
Job Title: Anchor/Reporter
Date Open: 9/22/2023
Date Filled: 11/27/2023
Applicant Hired:

Applicant Name	Recruitment Source # from Referral Source Sheet	Other Source	Solicited Y or N	Unsolicited Y or N	Interviewed Y or N
	8	jazzhr.com	Y	N	Y
	8	jazzhr.com	Y	N	Y
	8	jazzhr.com	Y	N	Y
	8	WDEF.com	Y	N	Y
	8	jazzhr.com	Y	N	Y
	8	jazzhr.com	Y	N	Y
Totals	6		6	0	6

Recruitment Sources

Recruitment Sources with "0" in posting date were Not Notified

WDEF-TV
Anchor/Reporter
9/22/2023

Recruitment Source 1:
Date Posted: 9-22-2023
Contact Person: Anne Pierre
Address: 423-267-5637
Email: naacpchatt@gmail.com

NAACP
9-22-2023
Anne Pierre
423-267-5637

Recruitment Source 2:
Date Posted: 9-22-2023
Contact Person: Joan Campbell
Address: goodneighbors@epbfi.com

Good Neighbors
9-22-2023
Joan Campbell
goodneighbors@epbfi.com

Recruitment Source 3:
Date Posted: 9-22-2023
Contact Person: Cliff Shaluta
Address: cliff.shaluta@wku.edu

Western KY Univ.
9-22-2023
Cliff Shaluta
cliff.shaluta@wku.edu

Recruitment Source 4:
Date Posted: 9-22-2023
Contact Person: Greg Funderburg
Address: gfunderburg@ulchatt.net
Telephone: 423-756-1762

Urban League
9-22-2023
Greg Funderburg
gfunderburg@ulchatt.net
423-756-1762

Recruitment Source 5:
Date Posted: 9-22-2023
Contact Person: Feleesha Johnson
Address: Feleesha.Johnson@tn.gov

TN Human Rights Co.
9-22-2023
Feleesha Page Johnson
Feleesha.Johnson@tn.gov

Recruitment Source 6:
Date Posted: 9-22-2023
Contact Person: <https://app.joinhandshake.com>
Telephone: <https://app.joinhandshake.com>

Univ. of West GA
9-22-2023
Vicki G. Hardin
<https://app.joinhandshake.com>

Recruitment Source 7:
Date Posted: 0
Contact Person: Jo Ann Putnam
Online: [www.https://dol.georgia.gov/recruit-new-employees](https://dol.georgia.gov/recruit-new-employees)
Telephone: 706-272-2301

GA Dept. of Labor
0
Jo Ann Putnam
[www.https://dol.georgia.gov/recruit-new-employees](https://dol.georgia.gov/recruit-new-employees)
706-272-2301

Recruitment Source 8
Date Posted: 9-22-2023
Contact Person: www.jazzhr.com
Telephone: www.jazzhr.com

Jazzhr/Indeed/LinkedIn.com
9-22-2023
www.jazzhr.com

Recruitment Source 9:
Date Posted: 9-22-2023
Contact Person: <http://tabtn.org>
Telephone: <http://tabtn.org>

TAB
9-22-2023
<http://tabtn.org>

Recruitment Source 10:
Date Posted: 9-22-2023
Contact Person: www.facebook.com
Telephone: 803-934-3191

Facebook
9-22-2023
www.facebook.com
803-934-3191

Recruitment Source 11:
Date Posted: 9-22-2023
Contact Person: <https://app.joinhandshake.com>
Address: <https://app.joinhandshake.com>
Online: <https://app.joinhandshake.com>

UTC
9-22-2023
<https://app.joinhandshake.com>

Recruitment Source 12:
Date Posted: 9-22-2023
Contact Person: <https://app.joinhandshake.com>
Address: <https://app.joinhandshake.com>
Telephone: <https://app.joinhandshake.com>

Georgia NW Tech College
9-22-2023
<https://app.joinhandshake.com>

Recruitment Source 13:
Date Posted: 9-22-2023
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com

WDEF.com
9-22-2023
Lisa Murphy
lmurphy@wdef.com

Recruitment Source 14:
Date Posted: 9-22-2023
Contact Person: <https://app.joinhandshake.com>

Lee University
9-22-2023
<https://app.joinhandshake.com>

Recruitment Source 15:
Date Posted: 9-22-2023
Contact Person: <https://app.joinhandshake.com>
Online: <https://app.joinhandshake.com>

Southern Adv. Univ.
9-22-2023
<https://app.joinhandshake.com>

Recruitment Source 16:
Date Posted: 9-22-2023
Contact Person: www.collegecentral.com
Telephone: 423-478-6221

Cleveland State
9-22-2023
www.collegecentral.com
423-478-6221

Recruitment Source 17:
Date Posted: 9-22-2023
Contact Person: Anthony Sammons
Email: asammons@chattanooga.gov
Telephone: 423-643-7300

Economic & Community Dev.
9-22-2023
Anthony Sammons
asammons@chattanooga.gov
423-643-7300

Recruitment Source 18:
Date Posted: 9-22-2023
Contact Person: wcooper1@tuskegee.edu
Telephone: 334-727-8011

Tuskegee Univ.
9-22-2023
Walter Cooper
wcooper1@tuskegee.edu
334-727-8011

Recruitment Source 19: **LeMoyné-Owen College** **Recruitment Source 20:** **Benedict College** **Recruitment Source 21:** **Shaw Univ.**
Date Posted: 9-22-2023 Date Posted: 9-22-2023 Date Posted: 9-22-2023
Contact Person: Contact Person: Dr. Roslyn Artis Contact Person:
Address: Address: Address:
Online: <https://app.joinhandshake.com> Online: <https://app.joinhandshake.com> Online: <https://app.joinhandshake.com>

Recruitment Source 22: **WDEF Emails** **Recruitment Source 23:** **Johnson C. Smith Univ.** **Recruitment Source 24:** **MTSU**
Date Posted: 0 Date Posted: 9-22-2023 Date Posted: 9-22-2023
Contact Person: Lisa Murphy Contact Person: Contact Person: Greg Pitts
Email: wdefstaffDL@wdef.com Address: Address: [Email:greg.pitts@mtsu.edu](mailto:greg.pitts@mtsu.edu)
Online: Online: <https://app.joinhandshake.com> Online: <https://app.joinhandshake.com>

Recruitment Source 25: **Chatt. Times/Free Press** **Recruitment Source 26:** **Dalton State College** **Recruitment Source 27:** **TV Jobs**
Date Posted: 0 Date Posted: 9-22-2023 Date Posted: 9-22-2023
Contact Person: Classified Dept. Address: <https://app.joinhandshake.com> Contact Person:
Telephone: 423-756-6900 Address: Address: www.tvjobs.com Telephone:
www.timesfreepress.com Telephone: 706-272-4429 Telephone: 760-754-8177

Recruitment Source 28: **Chattanooga State College** **Recruitment Source 29:** **American Job Center** **Recruitment Source 30:** **Walk-Ins**
Date Posted: 9-22-2023 Date Posted: 0 Contact Person: Lisa Murphy
Contact Person: Peter Brown
Telephone: 423-697-4400 Address: Address: <https://www.jobs4th.gov/vosnet/Default.aspx> Telephone: 423-785-1294
<https://app.joinhandshake.com> Email: lmurphy@wdef.com

Recruitment Source 31: **University of TN @ Knoxville** **Recruitment Source 32:** **Clark Atlanta Univ.** **Recruitment Source 33:** **Plainview Billboard-EMB**
Date Posted: 9-22-2023 Date Posted: 9-22-2023 Date Posted: 0
Contact Person: Mike Martinez Contact Person: Contact Person: Lisa Murphy
Email: mmarti82@utk.edu Online: <https://app.joinhandshake.com> Email: lmurphy@wdef.com Telephone:
Telephone: Telephone: 404-880-8500 Telephone:

Recruitment Source 34: **Bryan College** **Recruitment Source 35:** **Dalton State College** **Recruitment Source 36:** **Career Page**
Date Posted: 9-22-2023 Date Posted: 9-22-2023 Date Posted: 9-22-2023
Contact Person: Contact Person: J Littlefield Contact Person: Suzan Strong
Online: <http://app.joinhandshake.com> Email: jlittlefield@daltonstate.edu Online: www.careerpage.org
Telephone: Telephone: Telephone:

Recruitment Source 37: Cleveland State
Date Posted: 9-22-2023
Contact Person: Ashley Raburn
Email: araburn@clevelandstatecc.edu
Telephone: 423-478-6221

Recruitment Source 40: UTC
Date Posted: 9-22-2023
Contact Person: Felicia-Hilt
Email: Felicia-Hilt@utc.edu
Telephone:

Recruitment Source 43: Morris Network
Date Posted: 9-22-2023
Contact Person: Aith: GM's
Email: dkgingram@wxxv25.com; cmerritt@wwaytv3.com;
russelln@wcbi.com; vcockrell@wtvq.com; tbuccelli@41nbc.com

Updated 8-11-2022 to Online & Emails

Recruitment Source 38: Cleveland State
Date Posted: 9-22-2023
Contact Person: Sandy Kirby
Email: skirby03@clevelandstatecc.edu
Telephone: 423-478-6221

Recruitment Source 41: UTC
Date Posted: 9-22-2023
Contact Person: Michael Andrews
Email: michael-andrews@utc.edu
Telephone:

Recruitment Source 44: MorrisMultimedia
Date Posted: 9-22-2023
Contact Person: Lisa Murphy
Online: morrismultimedia.com/employment/
Telephone:

Recruitment Source 39: HR TV Spot
Date Posted: 9-22-2023
Contact Person: Lisa Murphy
Email: hr@wdef.com
Telephone: 423-7851200

Recruitment Source 42: UTC
Date Posted: 9-22-2023
Contact Person: John Zibluck
Email: john-b-zibluck@utc.edu
Telephone:

Recruitment Source 44: WDEF Job Fair
Date Posted: 0
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com



Broadcast Employment Services

WDEF (CBS) Chattanooga, Tennessee

Position Anchor/Reporter
Station Ownership Morris Network, Inc.
Station Slogan "News 12 Now"
Reference # TVJ#34412823
Type Television
Full / Part Full Time - Regular
Experience 3+ Years
Posted 9/22/2023
Closes 10/31/2023
Time Left 0 Days
DMA #84
Found In News / Talent - Anchor - Reporter



Anchor/Reporter

Anchor/Reporter - WDEF TV, CBS affiliate in Chattanooga seeks applicants for Anchor/Reporter position. Candidates' resume tapes should demonstrate anchoring as well as storytelling skills. Successful candidate will demonstrate ability to engage the community in multiple ways, by enterprise reporting of news stories and contributing to station's public image. Include cover letter and salary history. Send to: HR, 3300 Broad St., Chattanooga, TN 37408. No phone calls please. EOE, M/F/D/V, Background check.

When responding to this job ad, please mention you saw it listed at TVJobs.com

© Broadcast Employment Services 1994-2024

[Send Resume](#)

Annual [E-Résumé](#) subscription required.

Supplemental Information

Salary Type
Salary Range
Starting Salary / Year
Starting Salary / Hour
Job Type Full Time - Regular
Hours
Workweek
Scheduled on Holidays
Start Date Immediately
Probation Period
Benefits Yes
Benefit Premium
401K Plan Available
Vacation Yes
Paid Sick Leave
Phone Calls
Agent Phone Calls
Résumé Required
Cover Letter
References
Salary History Required
Tape / Reel
Tape Format
Tape Return
Director's Track
FAX Résumé No
TVJobs.com E-Résumé Yes
Degree Required
Contract Required
Contract Length

Station: WDEF-TV
Job Title: Multimedia Account Manager
Date Open: 11/17/2023
Date Filled: 12-7-2023 & 3-12-2024, 3-28-2024
Applicant Hired:

Applicant Name	Recruitment Source Name from Referral Source Sheet	Other Source	Solicited	Unsolicited	Interviewed
			Y or N	Y or N	Y or N
	8-Jazzhr.com		Y	N	Y
	13-WDEF.com		Y	N	Y
	8-Jazzhr.com		Y	N	Y
	8-Jazzhr.com		Y	N	Y
	13-WDEF.com		Y	N	Y
	13-WDEF.com		Y	N	Y
	13-WDEF.com		Y	N	Y
	13-WDEF.com		Y	N	Y
	7-WDEF Job Expo		Y	N	Y
	8-Jazzhr.com		Y	N	Y
	7-WDEF Job Expo		Y	N	Y
	7-WDEF Job Expo		Y	N	Y
	8-Jazzhr.com		Y	N	Y
	8-Jazzhr.com		Y	N	Y
Totals			14	0	14

Recruitment Sources

Station: WDEF-TV
Job Title: [Multi Media Account Manager](#)
Date Open: 11/17/2023

Recruitment Sources with "0" in Posting date were not notified.

Recruitment Source 1:
Date Posted: 11-17-2023
Contact Person: Anne Pierre
Address:
Email: naacpchat@gmail.com

NAACP
11-17-2023
Anne Pierre
423-267-5637

Recruitment Source 2:
Date Posted: 11-17-2023
Contact Person: Joan Campbell
Address:
Email: goodneighbors@epbf.com

Good Neighbors
11-17-2023
Joan Campbell

Recruitment Source 3:
Date Posted: 11-17-2023
Contact Person: Cliff Shaluta
Address:
Email: cliff.shaluta@wku.edu

Western KY Univ.
11-17-2023
Cliff Shaluta

Recruitment Source 4:
Date Posted: 11-17-2023
Contact Person: Greg Funderburg
Address:
Telephone:

Urban League
11-17-2023
Greg Funderburg
Email: gfinderburg@ulchatt.net
423-756-1762

Recruitment Source 5:
Date Posted: 11-17-2023
Contact Person: Feleesha Johnson
Address:
Email: Feleesha.Johnson@tn.gov

TN Human Rights Co.
11-17-2023
Feleesha Page Johnson

Recruitment Source 6:
Date Posted: 11-17-2023
Contact Person:
Telephone:

Univ. of West GA
11-17-2023
Vicki G. Hardin
<https://app.joinhandshake.com>

Recruitment Source 7
Date Posted: 11-17-2023
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com

WDEF Job Fair
11-17-2023
Lisa Murphy

Recruitment Source 8
Date Posted: 11-17-2023
Contact Person:
Online: www.iazzhr.com
Telephone:

Jazzhr/Indeed/LinkedIn.com
11-17-2023

Recruitment Source 9:
Date Posted: 11-17-2023
Contact Person:
Online: <http://kabtn.org>
Telephone:

TAB
11-17-2023

Recruitment Source 10:
Date Posted: 11-17-2023
Contact Person:
Telephone:

Facebook
11-17-2023
Lisa Murphy
803-934-3191

Recruitment Source 11:
Date Posted: 11-17-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

UTC
11-17-2023

Recruitment Source 12:
Date Posted: 11-17-2023
Contact Person:
Address:
Telephone:

Georgia NW Tech College
11-17-2023
<https://app.joinhandshake.com>

Recruitment Source 13:
Date Posted: 11-17-2023
Contact Person:
Email: lmurphy@wdef.com

WDEF.com
11-17-2023
Lisa Murphy

Recruitment Source 14:
Date Posted: 11-17-2023
Contact Person:
Online: <https://app.joinhandshake.com>

Lee University
11-17-2023

Recruitment Source 15:
Date Posted: 11-17-2023
Contact Person:
Online: <https://app.joinhandshake.com>

Southern Adv. Univ.
11-17-2023

Recruitment Source 16:
Date Posted: 11-17-2023
Contact Person:
Telephone:

Cleveland State
11-17-2023
423-478-6221

Recruitment Source 17:
Date Posted: 11-17-2023
Contact Person:
Email
Telephone:

Economic & Community Dev.
11-17-2023
Anthony Sammons
asammons@chattanooga.gov
423-643-7300

Recruitment Source 18:
Date Posted: 11-17-2023
Contact Person:
Email: wcooper1@tuskegee.edu
Telephone:

Tuskegee Univ.
11-17-2023
Walter Cooper
334-727-8011

Recruitment Source 19: LeMoyne-Owen College
Date Posted: 11-17-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 20: Benedict College
Date Posted: 11-17-2023
Contact Person: Dr. Roslyn Artis
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 21: Shaw Univ.
Date Posted: 11-17-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 22: WDEF Emails
Date Posted: 0
Contact Person: Lisa Murphy
Email: wdefstaffDL@wdef.com
Online:

Recruitment Source 23: Johnson C. Smith Univ.
Date Posted: 11-17-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 24: MTSU
Date Posted: 11-17-2023
Contact Person: Greg Pitts
615-898-5171
Email: greg_pitts@mtsu.edu

Recruitment Source 25: Chatt. Times/Free Press
Date Posted: 0
Contact Person: Classified Dept.
www.timesfreepress.com
Telephone: 423-756-6900

Recruitment Source 26: Dalton State College
Date Posted: 11-17-2023
Address: <https://app.joinhandshake.com>
Telephone: 706-272-4429

Recruitment Source 27: TV Jobs
Date Posted: 0
Contact Person:
Online: www.tvjobs.com
Telephone: 760-754-8177

Recruitment Source 28: Chattanooga State College
Date Posted: 11-17-2023
Contact Person:
<https://app.joinhandshake.com>
Telephone: 423-697-4400

Recruitment Source 29: American Job Center
Date Posted: 11-17-2023
Contact Person: Peter Brown
Address:
<https://www.jobs4tn.gov/vosnet/Default.aspx>

Recruitment Source 30: Walk-Ins
Date Posted: 11-17-2023
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com
Telephone: 423-785-1294

Recruitment Source 31: University of TN @ Knoxville
Date Posted: 11-17-2023
Contact Person: Mike Martinez
Email: mmarti82@utk.edu
Telephone:

Recruitment Source 32: Clark Atlanta Univ.
Date Posted: 11-17-2023
Contact Person:
Online: <https://app.joinhandshake.com>
Telephone: 404-880-8500

Recruitment Source 33: Plainview Billboard-EMB
Date Posted: 11-17-2023
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com
Telephone:

Recruitment Source 34: Bryan College
Date Posted: 11-17-2023
Contact Person:
Online: <http://app.joinhandshake.com>
Telephone:

Recruitment Source 35: Dalton State College
Date Posted: 11-17-2023
Contact Person: J Littlefield
Email: jlittlefield@daltonstate.edu
Telephone:

Recruitment Source 36: Career Page
Date Posted: 11-17-2023
Contact Person: Suzan Strong
Online: www.careerpage.org
Telephone:

Recruitment Source 37:

Cleveland State
 11-17-2023
 Ashley Raburn
Email: araburn@clevelandstatecc.edu
 Telephone: 423-478-6221

Recruitment Source 40:

UTC
 11-17-2023
 Felicia-Hilt
Email: Felicia-Hilt@utc.edu
 Telephone:

Recruitment Source 43:

Morris Network
 11-17-2023
 Attn: GM's
Email: dkgingram@vxxv25.com; emerritt@wwaytv3.com;
russelln@wcbi.com; vcockrell@wtvq.com; tbuccelli@41nbc.com

Recruitment Source 38:

Cleveland State
 11-17-2023
 Sandy Kirby
Email: skirby03@clevelandstatecc.edu
 Telephone: 423-478-6221

Recruitment Source 41:

UTC
 11-17-2023
 Michael Andrews
Email: michael-andrews@utc.edu
 Telephone:

Recruitment Source 44:

MorrisMultimedia
 11-17-2023
 Lisa Murphy
Online: morrismultimedia.com/employment/
 Telephone:

Recruitment Source 39:

Date Posted: 11-17-2023
 Contact Person: Lisa Murphy
Email: hr@wvdef.com
 Telephone: 423-7851200

Recruitment Source 42:

Date Posted: 11-17-2023
 Contact Person: John Zibluck
Email: john-b-zibluck@utc.edu
 Telephone:

HR TV Spot

11-17-2023
 Lisa Murphy
 423-7851200

Cleveland State Community College

WDEF-TV

Job Detail Information

This job has been viewed 0 times by job seekers.

Job Information

Job ID	7087646
Job Title	Multimedia Account Manager
Job Description	<p>Multimedia Account Manager</p> <p>WDEF-TV in Chattanooga, TN, a subsidiary of Morris Network is seeking a Multimedia Account Manager who can take us to the next level. The position will develop new business by recommending marketing solutions that produce measurable results, with both television and digital marketing. The candidate will have full access to a suite of the most effective and efficient Broadcast Television advertising and Digital Marketing products and services.</p> <p>The candidate must demonstrate experience developing and cultivating new and existing leads through cold calls, telephone prospecting, request for proposals, etc. The Multimedia Account Manager candidate must have quantitative evidence of sales success as well as digital marketing knowledge. Knowing the many digital marketing products and how they work together to create a strategy is paramount to the candidate's success.</p> <p>To Apply: Valid driver's license and auto insurance required. Please provide references with resume. EEO M/F/D/V. Pre-employment background and drug screening. Send resume to Human Resources: WDEF-TV, 3300 Broad Street, Chattanooga, TN 37408 or email hr@wdef.com or fax to 423/785-1271 No phone calls please.</p>
Type of Job	Full Time
Job Location	Chattanooga, Tennessee 37408
Posting Date	11/17/2023
Expiration Date	12/17/2023

Job Requirements

Degrees Wanted	Associates
Majors Wanted	Business Technology
Job Targets Wanted	Advertising; Marketing Advertising and Sales
Special Skills Wanted	The candidate will have full access to a suite of the most effective and efficient Broadcast Television advertising and Digital Marketing products and services.
Minimum GPA	2.50
Other Job Requirements	The candidate must demonstrate experience developing and cultivating new and existing leads through cold calls, telephone prospecting, request for proposals, etc. The Multimedia Account Manager candidate must have quantitative evidence of sales success as well as digital marketing knowledge.

Company Information

Company Name	WDEF-TV
Employer Web Site	http://www.wdef.com
Company Description	Broadcasting
Equal Opportunity Employer	Yes

Contact Information

Contact	<p>Name: Lisa Murphy</p> <p>Address: 3300 Broad Street, Chattanooga, TN 37408</p> <p>Phone: 423.785.1200</p> <p>Fax: 423.785.1271</p> <p>Email: hr@wdef.com</p>
Application Instructions	Send resume to Human Resources: WDEF-TV, 3300 Broad Street, Chattanooga, TN 37408 or email hr@wdef.com or fax to 423/785-1271 No phone calls please.

[Go Back](#)

This form is to be placed in the Public File annually

Station: WDEF-TV
Job Title: Marketing Creative Services Producer
Date Open: 11/1/2023 Reposted 12-26-2023
Date Filled: 2/19/2024
Applicant Hired:

Applicant Name	Recruitment Source # from Referral Source Sheet	Other Source	Solicited Y or N	Unsolicited Y or N	Interviewed Y or N		
	13	wdef.com	Y	N	Y		
	13	wdef.com	Y	N	Y		
	8	jazzhr.com	Y	N	Y		
	8	jazzhr.com	Y	N	Y		
	8	jazzhr.com	Y	N	Y		
	8	jazzhr.com	Y	N	Y		
	13	wdef.com	Y	N	Y		
Totals					7	0	7

Recruitment Sources

Recruitment Sources with "0" in Posting date were not notified

Station: WDEF-TV
Job Title: Marketing Creative Services Producer
Date Open: 11/1/2023

Recruitment Source 1:
Date Posted: 11-1-2023
Contact Person: Anne Pierre
Address:
Email: naacpohatt@gmail.com

NAACP
 11-1-2023
 Anne Pierre
 423-267-5637

Recruitment Source 2:
Date Posted: 11-1-2023
Contact Person: Joan Campbell
Address:
Email: goodneighbors@epbf.com

Good Neighbors
 11-1-2023
 Joan Campbell

Recruitment Source 3:
Date Posted: 11-1-2023
Contact Person: Cliff Shaluta
Address:
Email: cliff.shaluta@wku.edu

Western KY Univ.
 11-1-2023
 Cliff Shaluta

Recruitment Source 4:
Date Posted: 11-1-2023
Contact Person: Greg Funderburg
Address:
Telephone:

Urban League
 11-1-2023
 Greg Funderburg
[Email: gfinderburg@utchatt.net](mailto:gfinderburg@utchatt.net)
 423-756-1762

Recruitment Source 5:
Date Posted: 11-1-2023
Contact Person: Feleesha Johnson
Address:
Email: Feleesha.Johnson@tn.gov

TN Human Rights Co.
 11-1-2023
 Feleesha Page Johnson

Recruitment Source 6:
Date Posted: 11-1-2023
Contact Person:
Telephone:

Univ. of West GA
 11-1-2023
 Vicki G. Hardin
<https://app.joinhandshake.com>

Recruitment Source 7:
Date Posted: 11-1-2023
Contact Person:
Telephone:

WDEF Job Fair
 11-1-2023

Recruitment Source 8:
Date Posted: 11-1-2023
Contact Person:
Online: www.jazzhr.com
Telephone:

Jazzhr/Indeed/LinkedIn.com
 11-1-2023

Recruitment Source 9:
Date Posted: 11-1-2023
Contact Person:
Online: <http://tabtn.org>
Telephone:

TAB
 11-1-2023

Recruitment Source 10:
Date Posted: 11-1-2023
Contact Person:
Telephone:

Facebook
 11-1-2023
 803-934-3191

Recruitment Source 11:
Date Posted: 11-1-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

UTC
 11-1-2023

Recruitment Source 12:
Date Posted: 11-1-2023
Contact Person:
Address:
Telephone:

Georgia NW Tech College
 11-1-2023
<https://app.joinhandshake.com>

Recruitment Source 13:
Date Posted: 11-1-2023
Contact Person:
Telephone:

WDEF.com
 11-1-2023
 Lisa Murphy
[Email: lmurphy@wdef.com](mailto:lmurphy@wdef.com)

Recruitment Source 14:
Date Posted: 11-1-2023
Contact Person:
Telephone:

Lee University
 11-1-2023

Recruitment Source 15:
Date Posted: 11-1-2023
Contact Person:
Telephone:

Southern Adv. Univ.
 11-1-2023
<https://app.joinhandshake.com>

Recruitment Source 16:
Date Posted: 11-1-2023
Contact Person:
Telephone:

Cleveland State
 11-1-2023
 423-478-6221

Recruitment Source 17:
Date Posted: 11-1-2023
Contact Person:
Email:
Telephone:

Economic & Community Dev.
 11-1-2023
 Anthony Sammons
asammons@chattanooga.gov
[423-643-7300](tel:423-643-7300)

Recruitment Source 18:
Date Posted: 11-1-2023
Contact Person:
Telephone:

Tuskegee Univ.
 11-1-2023
 Walter Cooper
[Email: wcooper1@tuskegee.edu](mailto:wcooper1@tuskegee.edu)
 334-727-8011

Recruitment Source 19: LeMoyne-Owen College
Date Posted: 11-1-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 20: Benedict College
Date Posted: 11-1-2023
Contact Person: Dr. Roslyn Artis
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 21: Shaw Univ.
Date Posted: 11-1-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 22: WDEF Emails
Date Posted: 0
Contact Person: Lisa Murphy
Email: wdefstaffDL@wdef.com
Online:

Recruitment Source 23: Johnson C. Smith Univ.
Date Posted: 11-1-2023
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 24: MTSU
Date Posted: 11-1-2023
Contact Person: Greg Pitts
615-898-5171
Email: ggreg.pitts@mtsu.edu

Recruitment Source 25: Chatt. Times/Free Press
Date Posted: 0
Contact Person: Classified Dept.
www.timesfreepress.com
Telephone: 423-756-6900

Recruitment Source 26: Dalton State College
Date Posted: 11-1-2023
Address: <https://app.joinhandshake.com>
Telephone: 706-272-4429

Recruitment Source 27: TV Jobs
Date Posted: 0
Contact Person:
Online: www.tvjobs.com
Telephone: 760-754-8177

Recruitment Source 28: Chattanooga State College
Date Posted: 11-1-2023
Contact Person:
<https://app.joinhandshake.com>
Telephone: 423-697-4400

Recruitment Source 29: American Job Center
Date Posted: 11-1-2023
Contact Person: Peter Brown
Address
<https://www.jobs4tn.gov/vosnet/Default.aspx>

Recruitment Source 30: Walk-Ins
Date Posted: 0
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com
Telephone: 423-785-1294

Recruitment Source 31: University of TN @ Knoxville
Date Posted: 11-1-2023
Contact Person: Mike Martinez
Email: mmart182@utk.edu
Telephone:

Recruitment Source 32: Clark Atlanta Univ.
Date Posted: 11-1-2023
Contact Person:
Online: <https://app.joinhandshake.com>
Telephone: 404-880-8500

Recruitment Source 33: Plainview Billboard-EMB
Date Posted: 0
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com
Telephone:

Recruitment Source 34: Bryan College
Date Posted: 11-1-2023
Contact Person:
Online: <http://app.joinhandshake.com>
Telephone:

Recruitment Source 35: Dalton State College
Date Posted: 11-1-2023
Contact Person: J Littlefield
Email: jlittlefield@daltonstate.edu
Telephone:

Recruitment Source 36: Career Page
Date Posted: 11-1-2023
Contact Person: Suzan Strong
Online: www.careerpage.org
Telephone:

Recruitment Source 37: Cleveland State
Date Posted: 11-1-2023
Contact Person: Ashley Raburn
Email: araburn@clevelandstatecc.edu
Telephone: 423-478-6221

Recruitment Source 38: Cleveland State
Date Posted: 11-1-2023
Contact Person: Sandy Kirby
Email: skirby03@clevelandstatecc.edu
Telephone: 423-478-6221

Recruitment Source 39: HR TV Spot
Date Posted: 11-1-2023
Contact Person: Lisa Murphy
Email: hr@wdef.com
Telephone: 423-7851200

Recruitment Source 40: UTC
Date Posted: 11-1-2023
Contact Person: Felicia-Hilt
Email: Felicia-Hilt@utc.edu
Telephone:

Recruitment Source 41: UTC
Date Posted: 11-1-2023
Contact Person: Michael Andrews
Email: michael-andrews@utc.edu
Telephone:

Recruitment Source 42: UTC
Date Posted: 11-1-2023
Contact Person: John Zibluck
Email: john-b-zibluck@utc.edu
Telephone:

Recruitment Source 43: Morris Network
Date Posted: 11-1-2023
Contact Person: Attn: GM's
Email: dkgingram@wxxv25.com; cmerritt@wwaytv3.com; russelln@wcbi.com; voockrell@wtvq.com; tbuccelli@41nbc.com

Recruitment Source 44: MorrisMultimedia
Date Posted: 11-1-2023
Contact Person: Lisa Murphy
Online: morrismultimedia.com/employment/
Telephone:



Broadcast Employment Services

WDEF (CBS) Chattanooga, Tennessee

Marketing Creative Services Producer

TVJ#34415898

Television

Full Time - Regular

See Ad

11/1/2023

12/7/2023

0 Days

#84

Creative Services Producer

Marketing Creative Services Producer



WDEF News 12 is looking for a dynamic individual to create web, social, and video content for marketing clients and station promotions. Duties include commercial production for television and online, digital banner ad creation, and website management. Other duties include assisting with station events and promotions. Proficiency of Adobe Photoshop, Premiere, and other Adobe suite software is preferred.

Let us know you found this job at TVJobs.com

• [Apply Here](#)

When responding to this job ad, please mention you saw it listed at TVJobs.com

© Broadcast Employment Services 1994-2024

Job Detail Information

This job has been viewed 0 times by job seekers.

Job Information

Job ID	7099596
Job Title	Marketing Creative Services Producer
Job Description	<p>WDEF News 12 is looking for a dynamic individual to create web, social, and video content for marketing clients and station promotions. Duties include commercial production for television and online, digital banner ad creation, and website management. Other duties include assisting with station events and promotions. Proficiency of Adobe Photoshop, Premiere, and other Adobe suite software is preferred.</p> <p>EEO M/F/D/V. Pre-employment background and drug screening. Please send resume to Human Resources, WDEF-TV, 3300 Broad Street, Chattanooga, TN 37408 or email to hr@wdef.com, or fax to 423-785-1271. No phone calls please.</p>
Type of Job	Full Time
Job Location	Chattanooga, Tennessee 37408
Posting Date	12/26/2023
Expiration Date	01/25/2024

Job Requirements

Degrees Wanted	Associates
Majors Wanted	Any Major
Job Targets Wanted	Marketing
Special Skills Wanted	
Other Job Requirements	

Company Information

Company Name	WDEF-TV
Employer Web Site	http://www.wdef.com
Company Description	Broadcasting
Equal Opportunity Employer	Yes

Contact Information

Contact	<p>Name: Lisa Murphy</p> <p>Address: 3300 Broad Street, Chattanooga, OR 37408</p> <p>Phone: 423-785-1271</p> <p>Email: hr@wdef.com</p>
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[Go Back](#)

This form is to be placed in the Public File annually

Station: WDEF-TV
Job Title: Accounting Clerk
Date Open: 1/18/2024
Date Filled: 2/26/2024
Applicant Hired:

Applicant Name	Recruitment Source # from Referral Source Sheet	Other Source	Solicited Y or N	Unsolicited Y or N	Interviewed Y or N
8-Jazz HR			Y	N	Y
13-WDEF.com			Y	N	Y

Totals	2	0	2
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Recruitment Sources

Station: WDEF-TV
Job Title: Accounting Clerk
Date Open: 1/18/2024

Recruitment Sources with "0" in Posting date were Not Notified

Recruitment Source 1:
Date Posted: 1-18-2024
Contact Person: Anne Pierre
Address:
Email: naacpchatt@gmail.com

NAACP
1-18-2024
Anne Pierre
423-267-5637

Recruitment Source 2:
Date Posted: 1-18-2024
Contact Person: Joan Campbell
Address:
Email: goodneighbors@epbf.com

Good Neighbors
1-18-2024
Joan Campbell

Recruitment Source 3:
Date Posted: 1-18-2024
Contact Person: Cliff Shaluta
Address:
Email: cliff.shaluta@wku.edu

Western KY Univ.
1-18-2024
Cliff Shaluta

Recruitment Source 4:
Date Posted: 1-18-2024
Contact Person: Greg Funderburg
Address: gunderburg@ulchatt.net
Telephone: 423-756-1762

Urban League
1-18-2024
Greg Funderburg

Recruitment Source 5:
Date Posted: 1-18-2024
Contact Person: Feleesha Page Johnson
Address:
Email: Feleesha.Johnson@tn.gov

TN Human Rights Co.
1-18-2024
Feleesha Page Johnson

Recruitment Source 6:
Date Posted: 1-18-2024
Contact Person: Vicki G. Hardin
Address: <https://app.joinhandshake.com>
Telephone:

Univ. of West GA
1-18-2024
Vicki G. Hardin

Recruitment Source 7:
Date Posted: 0
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com

WDEF Job Fair
0
Lisa Murphy

Recruitment Source 8
Date Posted: 1-18-2024
Contact Person:
Online: www.ijazzhr.com
Telephone:

Jazzhr/Indeed/LinkedIn.com
1-18-2024

Recruitment Source 9:
Date Posted: 0
Contact Person:
Online: <http://iabtn.org>
Telephone:

TAB
0

Recruitment Source 10:
Date Posted: 1-18-2024
Contact Person:
www.facebook.com
Telephone: 803-934-3191

Facebook
1-18-2024
803-934-3191

Recruitment Source 11:
Date Posted: 1-18-2024
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

UTC
1-18-2024

Recruitment Source 12:
Date Posted: 1-18-2024
Contact Person:
Address:
<https://app.joinhandshake.com>

Georgia NW Tech College
1-18-2024

Recruitment Source 13:
Date Posted: 1-18-2024
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com

WDEF.com
1-18-2024
Lisa Murphy

Recruitment Source 14:
Date Posted: 1-18-2024
Contact Person:
<https://app.joinhandshake.com>

Lee University
1-18-2024

Recruitment Source 15:
Date Posted: 1-18-2024
Contact Person:
Online: <https://app.joinhandshake.com>

Southern Adv. Univ.
1-18-2024

Recruitment Source 16:
Date Posted: 1-18-2024
Contact Person:
www.collegecentral.com
Telephone: 423-478-6221

Cleveland State
1-18-2024
423-478-6221

Recruitment Source 17:
Date Posted: 1-18-2024
Contact Person:
Email
Telephone: 423-643-7300

Economic & Community Dev.
1-18-2024
Anthony Sammons
asammons@chattanooga.gov

Recruitment Source 18:
Date Posted: 1-18-2024
Contact Person:
Email: wcooper1@tuskegee.edu
Telephone: 334-727-8011

Tuskegee Univ.
1-18-2024
Walter Cooper
334-727-8011

Recruitment Source 19: LeMoyne-Owen College
Date Posted: 1-18-2024
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 20: Benedict College
Date Posted: 1-18-2024
Contact Person: Dr. Roslyn Artis
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 21: Shaw Univ.
Date Posted: 1-18-2024
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 22: WDEF Emails
Date Posted: 0
Contact Person: Lisa Murphy
Email: wdefstaffDL@wdef.com
Online:

Recruitment Source 23: Johnson C. Smith Univ.
Date Posted: 1-18-2024
Contact Person:
Address:
Online: <https://app.joinhandshake.com>

Recruitment Source 24: MTSU
Date Posted: 1-18-2024
Contact Person: Greg Pitts
615-898-5171
Email: greg.pitts@mtsu.edu

Recruitment Source 25: Chatt. Times/Free Press
Date Posted: 0
Contact Person: Classified Dept.
www.timesfreepress.com
Telephone: 423-756-6900

Recruitment Source 26: Dalton State College
Date Posted: 1-18-2024
<https://app.joinhandshake.com>
Address:
Telephone: 706-272-4429

Recruitment Source 27: TV Jobs
Date Posted: 0
Contact Person:
Online: www.tvjobs.com
Telephone: 760-754-8177

Recruitment Source 28: Chattanooga State College
Date Posted: 1-18-2024
Contact Person:
<https://app.joinhandshake.com>
Telephone: 423-697-4400

Recruitment Source 29: American Job Center
Date Posted: 1-18-2024
Contact Person: Peter Brown
Address:
<https://www.jobs4tn.gov/vosnet/Default.aspx>

Recruitment Source 30: Walk-Ins
Date Posted: 0
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com
Telephone: 423-785-1294

Recruitment Source 31: University of TN @ Knoxville
Date Posted: 1-18-2024
Contact Person: Mike Martinez
Email: mmarti82@utk.edu
Telephone:

Recruitment Source 32: Clark Atlanta Univ.
Date Posted: 1-18-2024
Contact Person:
Online: <https://app.joinhandshake.com>
Telephone: 404-860-8500

Recruitment Source 33: Plainview Billboard-EMB
Date Posted: 0
Contact Person: Lisa Murphy
Email: lmurphy@wdef.com
Telephone:

Recruitment Source 34: Bryan College
Date Posted: 1-18-2024
Contact Person:
Online: <http://app.joinhandshake.com>
Telephone:

Recruitment Source 35: Dalton State College
Date Posted: 1-18-2024
Contact Person: J Littlefield
Email: jlittlefield@daltonstate.edu
Telephone:

Recruitment Source 36: Career Page
Date Posted: 0
Contact Person: Suzan Strong
Online: www.careerpage.org
Telephone:

Recruitment Source 37:

Cleveland State
 Date Posted: 1-18-2024
 Contact Person: Ashley Raburn
 Email: araburn@clevelandstateecc.edu
 Telephone: 423-478-6221

Recruitment Source 38:

Cleveland State
 Date Posted: 1-18-2024
 Contact Person: Sandy Kirby
 Email: skirby03@clevelandstateecc.edu
 Telephone: 423-478-6221

Recruitment Source 39:

HR TV Spot
 Date Posted: 1-18-2024
 Contact Person: Lisa Murphy
 Email: hr@wdef.com
 Telephone: 423-7851200

Recruitment Source 40:

UTC
 Date Posted: 1-18-2024
 Contact Person: Felicia-Hilt
 Email: Felicia-Hilt@utc.edu
 Telephone:

Recruitment Source 41:

UTC
 Date Posted: 1-18-2024
 Contact Person: Michael Andrews
 Email: michael-andrews@utc.edu
 Telephone:

Recruitment Source 42:

UTC
 Date Posted: 1-18-2024
 Contact Person: John Zibluck
 Email: john-b-zibluck@utc.edu
 Telephone:

Recruitment Source 43:

Morris Network
 Date Posted: 1-18-2024
 Contact Person: Atrn: GM's
 Email: dkgingram@wxxv25.com; cmerritt@wwavtv3.com;
russellh@wcbi.com; vcockrell@wtvq.com; tbuccelli@41nbc.com

Recruitment Source 44:

MorrisMultimedia
 Date Posted: 1-18-2024
 Contact Person: Lisa Murphy
 Online: morrismultimedia.com/employment/
 Telephone:

Updated 8-11-2022 to Online & Emails

Cleveland State Community College

WDEF-TV

Job Detail Information

This job has been viewed 0 times by job seekers.

Job Information

Job ID	7107178
Job Title	Accounting Clerk
Job Description	ACCOUNTING CLERK -- WDEF TV is seeking an Accounting Clerk to perform, accounts payable and accounts receivable as well as other accounting functions as assigned. Must possess strong oral and written communication skills, be organized and proficient with MS Office. Bookkeeping or office experience preferred. Notary Public is a plus. Send resume and references to Human Resources, 3300 Broad Street, Chattanooga, TN 37408 or email hr@wdef.com EOE, M/F/D/V, no phone calls, please.
Type of Job	Full Time
Job Location	Chattanooga, Tennessee 37408
Posting Date	01/18/2024
Expiration Date	02/17/2024

Job Requirements

Degrees Wanted	Associates
Majors Wanted	Accounting
Job Targets Wanted	Any Job Target
Special Skills Wanted	
Other Job Requirements	

Company Information

Company Name	WDEF-TV
Employer Web Site	http://www.wdef.com
Company Description	Broadcasting
Equal Opportunity Employer	Yes

Contact Information

Contact	Name: Lisa Murphy
	Address: 3300 Broad Street, Chattanooga, TN 37408
	Phone: 4237851294
	Email: hr@wdef.com

[Go Back](#)