

**ESPN
NEW YORK**

**98.7 WEPN-FM
New York, New York**

***Public Service Report
Third Quarter 2016***

October 11, 2016

98.7 WEPN-FM, which is owned by and licensed to Emmis Broadcasting, is a "sports-talk" radio station broadcasting in the New York metro area that carries ESPN Radio Network programming as well as local programming furnished by New York AM Radio, LLC pursuant to a time brokerage agreement. ESPN Network News is broadcast at the top of each hour. As a public service to the local community, traffic and weather updates are provided (3) three times an hour during morning drive (6A-10A) and afternoon drive (4P-7P). Additionally, if there is a breaking, non-sports news story of national or local significance, the station will break into its regularly scheduled programming and simulcast ABC News coverage.

The station devotes most of its broadcast day to discussion of current sports events and sports issues, including coverage of all tri-state area teams (professional, collegiate and high school). Listeners from the tri-state area are invited to call-in and offer their perspective on the various issues being discussed. ESPN broadcasts professional, collegiate and high school home games for several local New York teams.

PART 1: PUBLIC SERVICE PROGRAMMING & PSA ANNOUNCEMENTS

New York Sports and Beyond: Airs Saturdays from 6am-7am and is repeated on Sunday mornings from 6am-7am, Hosted by ESPN's Bill Daughtry.

New York Sports and Beyond is a weekly public affairs program that airs on ESPN New York 98.7FM and ESPNNewYork.com. The show podcast can be downloaded on ESPNNewYork.com and the ESPN Radio phone app. The show focuses on current topics dealing with public safety, community events, and issues affecting people both in and around the sports community. A community calendar is also presented each show making listeners aware of what special events and fundraisers are going on in the New York/New Jersey listening area.

Public Service Announcements:

During **Third Quarter 2016**, the station aired **684** 30-second public service announcements, free of charge, in varying dayparts, from advertisers, advertising agencies, community groups and various "grass roots" community efforts.

The station determined that the following issues were of particular importance to its listeners and its communities: What follows is a list of some of the most significant treatments of those issues during third quarter 2016:

- **Health & Wellness**
- **Community Events & Issues**
- **Charities**
- **Education**
- **Sports**
- **Race & Ethnicity**
- **Safety While Driving**
- **Violence & Drugs**
- **Courage & Heroism**

HEALTH & WELLNESS

7-2-16 NY Sports and Beyond - Segment 1, 6:00a: Open/Tease

7-2-16 NY Sports and Beyond - Segment 2, 6:15a: Frequent guest of the program, **Dr. Cass Ingram** joins to discuss the potential medical benefits of cannabis. Dr. Ingram says cannabinoids, of which there are just over 60 types, are now being studied by scientists world-wide to ascertain their medicinal value in treating specific diseases and medical conditions. Humans produce many of their own cannabinoids, and dietary sources include dark leafy greens, especially parsley, black pepper, rosemary, oregano, basil, and sage.

7-9-16 NY Sports and Beyond - Segment 1, 6:00a: Open/Tease

7-9-16 NY Sports and Beyond - Segment 2, 6:15a: Author, **Barry Milazzo**, has written a book about raising a brain-injured son who is now 30 years old. The book is entitled: "All the King's Horses - Finding Purpose and Hope in Brokenness and Impossibility" The book centers around the life and care of Bryson Milazzo, a child born perfectly healthy who was tragically brain-injured at 8 months old. While he survived, he was diagnosed to be so profoundly brain damaged that most doctors predicted he would never walk or speak, and would be educable to only rudimentary levels. But while much had been stolen, God left some good gifts within him, including the ability to battle back with fierce tenacity, courage and perseverance. Bryson walked at ten years old, and he actually progressed to participate in sports, his absolute passion in life. Today, at 30 years old he speaks just fine, though still struggles in other facets to live a normal life.

8-13-16 NY Sports and Beyond – Segment 1, 6:00a: Open/Tease

8-13-16 NY Sports and Beyond – Segment 2, 6:15a: In an ongoing effort to raise awareness of meningitis and in preparation for her presentation at BlogHer, an annual blogger conference in Los Angeles, **Jamie Schanbaum**, a meningitis survivor, U.S. Paralympian, amputee and GSK spokesperson is sharing her inspiring story of recovery and urging young people and parents to take five minutes to learn about meningitis. This educational briefing is particularly timely as recent meningitis cases on college campuses, such as Auburn University, Penn State University, and Rutgers University, showcase the critical need for children and young adults to be immunized against this disease. Jamie is working to raise awareness to help prevent others from experiencing this disease. Joining Jamie will be **Dr. Leonard Friedland**, Vice President, Scientific Affairs & Director, Public Health, GSK Vaccines, North America, who is available to educate families about the disease and offer steps parents can take to help protect their children.

8-20-16 NY Sports and Beyond – Segment 1, 6:00a: Open/Tease

8-20-16 NY Sports and Beyond – Segment 2, 6:15a: Repeat from Segment 2 on 8/13/16

8-27-16 NY Sports and Beyond – Segment 3, 6:30a: Repeat from Segment 2 on 8/20/16

9-3-16 NY Sports and Beyond – Segment 4, 6:45a: Former NFL tight end, **Ben Utecht**, discusses his new memoir "COUNTING THE DAYS WHILE MY MIND SLIPS AWAY: A Love Letter to My Family". Terrified that his wife and four daughters would someday be living with a man who is a mere shell of his former self due to his concussion history, Utecht wrote this book for his family. He chronicles his life as an athlete and how multiple sports-related traumatic brain injuries have resulted in severe memory loss. As a result, he has emerged as a leading advocate for brain health. The book is his journey from his early days throwing a football back and forth with his father to speaking about the long-term effects of concussions before Congress, and how his faith keeps him strong and grounded as he looks toward an uncertain future.

9-17-16 NY Sports and Beyond – Segment 1, 6:00a: Open/Tease

9-17-16 NY Sports and Beyond – Segment 2, 6:15a: **Dr. Mary Lee Esty** co-authored "Conquering Concussion: Healing TBI Symptoms with Neurofeedback and Without Drugs." The Denver Broncos talked all last week about being physical. Players said they could tell as the season-opening Super Bowl 50 rematch went on last Thursday night that the hits were adding up on Carolina Panthers star quarterback Cam Newton. According to most analysts, some of the hits the reigning NFL MVP took, including at least four apparent helmet-to-helmet shots, were over the line, even though referees threw only one flag. Given all the recent attention on head injuries and traumatic brain injury, many are outraged that the NFL isn't doing more to protect players. This subject is bigger than just pro football. It's not only athletes who suffer from the disease, but children, military members and even some abuse victims can suffer from concussions and brain injuries. Dr. Esty shares the subtle and sometimes surprising symptoms of traumatic brain injury (TBI), how it affects sufferers and proven ways to treat it and help the brain heal.

PSA Source: Stand Up To Cancer

Dates Aired: 7/2 – 9/29

Number Aired: 64

Script: It's impossible to beat cancer alone. It takes researchers, doctors and donors. It takes community. It takes love and support and collaboration and persistence and resolve. It takes people like me and you. That's why Stand Up To Cancer and all our supporters are asking for your help. Let's beat cancer together. Join the movement now at standuptocancer.org.

PSA Source: SU2C

Dates Aired: 7/2 – 9/29

Number Aired: 34
Script: Here's a topic we don't really like to talk about. Colorectal cancer. But it's the second leading cause of cancer deaths in men and women combined in the US. Research shows that knowing the makeup of your colorectal tumor may help you and your doctor identify a more safe and effective treatment just for you. Talk to your doctor. Ask questions. Learn more. Go to standuptocancer.org.

PSA Source: Blue Rock Energy
Dates Aired: 7/26 – 9/11
Number Aired: 70
Script: I'm Phil Van Horne, CEO of Blue Rock Energy and a melanoma survivor. If you think you have melanoma or have been recently diagnosed, it's time to get the facts. Fact – it's expected that approximately 76,000 Americans will be diagnosed with melanoma before the end of 2016. Resulting in almost 10,000 deaths. Fact – melanoma is the #1 killer in women under 40. It's time to get naked because it can save your life. Go to bluerockenergy.com and click on the save the skin icon to donate to this important cause.

PSA Source: Burke Rehabilitation
Dates Aired: 9/7 – 9/23
Number Aired: 30
Script: Burke Rehabilitation Center in White Plains is currently conducting a clinical trial to evaluate the effectiveness of an investigational medication to determine if it can slow cognitive decline in individuals with mild cognitive impairment or mild Alzheimer's dementia. Individuals who are sixty years old or older may be eligible. Participants will receive a neurological exam, blood work and neuro-imaging at no cost. For information regarding the study, please call Rosanna at 914-597-2476 or visit burke.org/trials.

COMMUNITY EVENTS & ISSUES

7-16-16 NY Sports and Beyond – Segment 1, 6:00a: Open/Tease: After the tragedies in Dallas, Minnesota, and Louisiana in the past week, Carmelo Anthony, LeBron James, Dwyane Wade, and Chris Paul used the ESPYs this week as an opportunity to call for change in relations between police and local communities on both sides.

7-30-16 NY Sports and Beyond – Segment 4, 6:45a: Bill is joined by Marko Nobles, part of the Harlem Week committee. Tracing the evolution of Harlem Week is very simple. It began as Harlem Day, a one-day tribute that was so astonishingly and unexpectedly successful that more days were needed to showcase the community's rich economic, political and cultural history, to say nothing of the current, ever increasing artistic talent in Harlem. Above all, Harlem Day, in its unique way, was a day of encouragement and fellowship for New Yorkers in general and Harlemites in particular. Many of whom had struggled for some years to see a positive future for Urban America. Harlem Week has evolved from a one day event to over a month of events beginning in July and stretching through September. Some of the events featured during HARLEM WEEK include business conferences, The NYC Family Health Walk-A-Thon, The Hon. Percy E. Sutton 5k Harlem Run, indoor and outdoor concerts, Auto Shows, Film Festivals, A Senior Citizens Day, A Children's Festival, The Historic Black College Fair and Expo, Fashion Shows and much more.

8-6-16 NY Sports and Beyond – Segment 1, 6:00a: Open/Tease

8-6-16 NY Sports and Beyond – Segment 2, 6:15a: Earlier this week, NYPD Commissioner, William J Bratton, launched the Neighborhood Coordination Officers Program. This program is aimed to create an understanding between NYPD and the communities they serve. One fast-growing community movement in Virginia, iHalt, is already doing something. In fact the founder of iHalt realized when the law enforcement tensions started last year that she had to find a way to counter the hostility toward police and put an end to the increasing lack of civility between the law and at-risk youth, and vice versa. Founded in 2015 in the wake of events in Ferguson, Baltimore and Cleveland (and perhaps even more relevant today), iHalt is striving to promote understanding, accountability and mutual respect with EMTs, police and firefighters. Now, more than ever is the time to educate future generations of children about cooperating with law enforcement, understanding and respecting cultural and racial differences, and maintaining good citizenship. Founded by a loving mom, **Judy Williams**, who was angered by events surrounding children and the police, iHalt is already making waves across Virginia and is poised to grow on a national scale.

8-13-16 NY Sports and Beyond – Segment 4, 6:45a: Bill is joined by **Malik Boothe**, a former St. John's basketball star, and MVP of this year's Hoops in the Sun Championship game. Malik plays for DDN/Sean Bell All-Stars, helping them win their 3rd championship ('07, '14 and '16). Coached by Raheem Wiggins (who won 2016 coach of the year and also had the Co-MVP of the league on his team, Mike Poole, former Rutgers standout), they defeated the defending champions, BGR8/Ben Gordon All-Stars in the semifinals. They then defeated the Brooklyn Stompers in Sunday's chip game 89-62. Malik had 16 points. Hoops in the Sun" (or HitS) is a community based basketball program dealing primarily in the street ball industry. It provides a recreational activity for adults and youth and an entertainment outlet for beach-going spectators of all ages. Joe "Pops" Cruz came up with the idea after seeing a tournament at Venice Beach on the West Coast many years ago. Since starting in 2000, Hoops in the Sun has already earned its spot as one of the premiere Pro-Am runs on the entire East Coast. With the \$5 million in improvements made to Orchard Beach in 1999, Hoops in the Sun has served as a complement to the rebuilding efforts and activity expansion within this New York City summer "hot spot".

8-20-16 NY Sports and Beyond – Segment 3, 6:30a: Harlem Week rolls on. **Lloyd Williams**, the CEO & President of the Greater Harlem Chamber of Commerce, discusses the Harlem/Havana Music & Cultural Festival, an international visual and performing arts, fashion, education and culinary exchange to celebrate the rich artistic connection between iconic cities Harlem, New York and Havana, Cuba with music and dance performances, Cuban-inspired dining, and more throughout the city.

9-17-16 NY Sports and Beyond – Segment 4, 6:45a: The University Transportation Research Center has published a report documenting how Transportation Network Companies (TNCs) such as Uber and Lyft harmfully impact passengers with disabilities, underserved communities, the environment, congestion, government tax bases and the on-demand workforce. The report, "The Expanding Transportation Network Company (TNC) Equity Gap: Adverse Impacts on Passengers with Disabilities, Underserved Communities, the Environment & the On-Demand Workforce," will appear in an upcoming book published by the New York University School of Law's Labor and Employment Law Center. The report emphasizes the TNC business model is one of privileged access. Using concrete data and evidence, it asserts the TNC business model halts progress in achieving accessibility for those with disabilities, deprives service to low-income, minority, rural and unbanked communities, harms the environment and increases congestion through unchecked vehicle proliferation and surge pricing, deprives city, state and federal governments of revenue, and marginalizes the on-demand workforce. The report was authored by **Matthew Daus**, former Commissioner of the New York City Taxi and Limousine Commission (TLC).

PSA source: Stew Leonard/Water Safety
Dates Aired: 7/1 – 9/4
Number Aired: 48
Summary: Stew Leonard Junior speaking. Don't lose your son or daughter to a drowning accident this summer. My wife and I lost our son. I assumed she was watching him and she assumed I was watching him. It happened in 30 seconds. Please be safe.

PSA Source: New York State Broadcasters Association
Products (3): Governor's Traffic Safety Committee 2016
Dates Aired: 7/1 – 9/30
Number Aired: 195

- GTSC (2016) – 5 Products
 - Impaired Drivers - Summary: A drunk driver killed my dad. Impaired drivers take lives.
 - Protect Your Child - Summary: Protect your child. Use the right car seat.
 - The Right Seat - Summary: Let me ask. Would you seat your child in a car seat that's not correct for them? Choose the correct car seat for your child.
 - Zika Virus – Summary: If you're traveling abroad, you need to be careful. If you're pregnant, you need to be extra careful. Be safe this summer.
 - Pedestrian – Summary: Drivers and pedestrians see and be seen. The instant you stop paying attention could be the instant you'll always regret

PSA Source: City Harvest
Dates Aired: 7/1 – 9/30
Number Aired: 130
Script: As New Yorkers, we know how to take care of our own. It's rescuing milk from a grocer in Brooklyn Heights. From our baby in Jackson Heights. It's rescuing vegetables at Union Square. For our fruits near Tompkins

Square. It's rescuing bread at the convention center. For my dinner at the seniors center. Let's feed our people. Help City Harvest rescue access food for hungry New Yorkers. Donate now at cityharvest.org.

PSA Source: Bideawee Adoption

Dates Aired: 7/28 – 9/24

Number Aired: 58

Script: The bideawee pet adoption van will be at the Shake Shack's midtown east location, 600 3rd avenue. Come meet adorable dogs and cats waiting for loving homes.

CHARITIES

7-2-16 NY Sports and Beyond - Segment 3, 6:30a: Stephen Schlissel is a lawyer and the former chair of The We Care Fund, the charitable arm of the Nassau Bar. We Care raises money from lawyers and those who do business and make grants to those in need in Nassau county. In the last 5 years, the Outing has raised over \$1.3 million and gives it all away as the Bar association picks up all the administrative costs of We Care. Grants are made to numerous food and soup kitchens in Nassau, the Safe Place (formerly the Coalition against Domestic Violence), and for legal services for the less fortunate. They also support boy and girl scout troops in underprivileged areas, programs for local youth in many communities, deliver 150 full Thanksgiving turkey dinners to the poorest families in Nassau, and much more.

7-9-16 NY Sports and Beyond - Segment 4, 6:45a: Bill is joined by **Sherrie Mazur**, VP of Communications at The V Foundation, with next week being Jimmy V Week. Among the topics discussed:

- Funds raised at the ESPY Celebrity Golf Classic and Sport Humanitarian of the Year Awards & Dinner on July 12 will benefit The V Foundation's Stuart Scott Memorial Cancer Research Fund.
- ESPY Auction — by donating, fans will enter an auction to win a chance to appear in a 'This is SportsCenter' commercial, be a VIP at both Monday Night Football and College GameDay, and tour ESPN's headquarters and more. The auction ends on July 12, on the eve of the ESPYs.
- WWE's John Cena to host the 2016 ESPYs on July 13. WWE and The V Foundation have partnered to raise funds and awareness for pediatric cancer research.
- Craig Sager to receive the Jimmy V Perseverance Award. Sager and Jim Valvano became friends when they worked together at the 1991 Pan American Games in Cuba. Sager has Valvano's speech saved in his phone for inspiration.
- The V Foundation also has a few spots remaining on Team V as an official charity partner of the 2016 TCS New York City Marathon, which will air on ESPN2 and across digital platforms.

7-16-16 NY Sports and Beyond - Segment 3, 6:30a: Bill is joined by **Joe Satriano**, who started the Susan Satriano Memorial Scholarship Foundation in his wife's honor. Joe has aided over 1100 High School students from across the nation giving out scholarships totaling to more than \$ 750,000 in 11 years of the existence of the Foundation. Due to the notoriety of the work of the Foundation, this past academic year alone, it helped over 200 High School seniors. These monies are earmarked for their college education. To be eligible for the award, they must be a graduating high school senior going to college in the fall. Those are easy requirements. The third one is unfortunately the most difficult to bear. They must have a parent who has passed away of cancer, or have a parent who is presently battling it. Joe also wrote "In Sickness and In Health...A Memoir of Love" about the 13-year battle that Susan had with breast cancer. Every penny garnered from the book sales goes to the Foundation.

7-16-16 NY Sports and Beyond - Segment 4, 6:45a: Repeat from Segment 3 on 7/2/16

8-6-16 NY Sports and Beyond - Segment 4, 6:45a: Our own **Don LaGreca** will host a charity softball game at 5 p.m. on Saturday in Hawthorne, his hometown. The 8th annual game is for LaGreca's friend and Hawthorne resident Mark Sasso, who died of cancer back in 2008. It will be played at the Wag Field, Wagaraw Road. LaGreca's celebrity team will consist of former Islander goalie Rick DiPietro, former Jets linebacker Greg Buttle, Chris Carlin from SNY, Dan Rosen from nhl.com along with Bill Daughtry, Dave Rothenberg and Robin Lundberg from WEPN. The team will play a team that won a tournament earlier in the day. The game is free. There will be silent auctions, and game jerseys will be signed and auctioned after the event. All money raised will go to scholarships for children in Hawthorne.

9-24-16 NY Sports and Beyond - Segment 4, 6:45a: Former Giants head coach, **Tom Coughlin** talks about a program that's very important to him – his Jay Fund. The Tom Coughlin Jay Fund's mission is to help families tackle childhood cancer by providing comprehensive financial, emotional and practical support so they can BE THERE for their families.

PSA Source: Extravagancevoort
Dates Aired: 8/24 – 9/12
Number Aired: 45
Script: Come enjoy an evening of cocktails, nibbles, laughs and great sports auctions. All of the proceeds from this amazing event will go to Pop.Earth, a non-profit charity who provides low cost to free holistic health and wellness options to children and young adults with autism and developmental disabilities. To learn more about the event or to purchase your tickets, visit [popearth dot org](http://popearth.org). See you there!

PSA Source: Legends – Flood Victims
Dates Aired: 9/1 – 9/2
Number Aired: 10
Script: Please join Bourbon Street Bar & Grill and Legends Bar NYC Saturday, September 3rd. They have partnered with the New York LSU alumni to raise funds for all those affected by the historic flooding in Louisiana. Join them Saturday, September 3rd, 3:00pm at Legends... 6 West 33rd Street, New York City for a viewing party for LSU's football season kickoff vs. Wisconsin. There will be a \$20 suggested donation at the door. Bourbon Street and Legends will match all funds raised. 100% of proceeds will go directly to SBP and Louisiana flood victims. For more information on SBP's mission go to www.stbernardproject.org.

EDUCATION

7-30-16 NY Sports and Beyond - Segment 3, 6:30a: Bill is joined by author **Chantal Jauvin** discuss the importance of reading during summer vacation and how important literacy is for our youth. One man, Dr. Amporn Wathanavong, known as "the Foster Father to 50,000 children" has made literacy part of his life mission and Chantal uses him as an example. Chantal discusses what students and graduates can learn from Dr. Amporn's story, why education is a lifeline for all, the amazing success stories of disadvantaged children whose lives were transformed by Dr. Amporn's charity, Foundation for the Rehabilitation and Development of Children and Family (FORDEC), and how Dr. Amporn's story is an inspiration for people everywhere to rise above the challenges they face, take responsibility for themselves, and make a difference in the world.

SPORTS

7-2-16 NY Sports and Beyond - Segment 4, 6:45a: **Alana Nichols** has been an athlete all of her life, but it wasn't until a spinal cord injury in 2000 that redirected her career into a different kind of success story. She is the first female American athlete to win gold medals in both summer and winter Games. Alana talks about taking up her third sport and training for the Rio 2016 Paralympic Games, Sept. 7-18. She'll reveal new research by The Hartford about misconceptions of people with disabilities and share how with the right technology and team behind you anything is possible.

7-9-16 NY Sports and Beyond - Segment 3, 6:30a: A video autobiography was recently released on former 4x national champion and 2x Golden Gloves champ **Eric Kelly** documenting his rise from NY gyms to the US Olympic Education Program to celebrity trainer at Brooklyn's renowned Gleason's Gym. Eric started boxing around the age of eight after his mother moved him from Florida to New York to live with his father and keep him out of trouble. At the New Bed-Stuy Boxing Center, he trained under legendary trainer George Washington, Harry Keitt & Dylan "Blimp" Parsley Sr. Eric left

Bed-Stuy to go to Gleason's, where under the tutelage of Hector Rocca, he won his 1st national title at 16. Ranked #1 in US, and #4 in the world. In 1998 at 156 pounds, he won the Daily News Golden Gloves, bronze in National Golden Gloves and u-19 Nationals Gold, solidifying his claim to 1998 Fighter of the Year. In 1999, Eric graduated High School and with a 2nd consecutive Golden Gloves title under his belt at 156, won a full scholarship to US Olympic Education Center. That same year he defeated Jerson Ravelo (#1 in county at 165) and won the 1999 American Boxing Classic. Eric would go on to win the 2000 Bronze at the US Championships (165), the 2000 National Golden Gloves, and be named a 2000 USA Olympic Alternate allowing him to train & travel with the US boxing team. At the 2001 US Nationals, Eric lost to 2004 Olympic gold medalist, Andre Ward, in the Finals, bumping him to #2 in US.

7-23-16 NY Sports and Beyond - Segment 4, 6:45a: Bill is joined by **David Niu**, President of AFL Global, the parent company to the new CAFL. Having received the official approval from the Chinese government, the new China American Football League (CAFL) will have its league debut in the fall of 2016. Many of the rosters will feature Chinese players who have been training for the arena game at select Chinese Universities. It's been three years in the making for the CAFL and organizers have been determined to build a strong foundation. The historic league is the brainchild of a very successful businessman, Marty Judge, owner of the Philadelphia Soul of the Arena Football League. Judge has teamed up with partners and NFL greats, Ron Jaworski and Dick Vermeil. Other team executives include former NFL lineman, Ed Wang (VP of League Development), former rugby player, coach and developer, David Niu (President, AFL Global), and the head of football operations, Ken Bozarth. Chief Executive Officer of the CAFL is Gary R. Morris, who is president of the Judge Group.

8-6-16 NY Sports and Beyond - Segment 3, 6:30a: It was 1936. Hitler was coming to power and the Third Reich was hosting the Summer Olympics in Berlin. In America, the racial divide was prominent and African Americans were treated like second class citizens. Ironically, 18 black Olympic athletes traveled to Germany for the Summer Games. That country rolled out the red carpet in spite of an undercurrent of Aryan superiority and anti-Semitism. Those young men & women carried the weight of a race and a nation on their shoulders and did the unexpected with grace and dignity. **"Olympic Pride, American Prejudice"** is their story. This independent documentary and labor of love was directed, written, and executive produced by **Deborah Riley Draper**. Draper, Underwood and their partners are also working closely with several cultural & academic institutions to help celebrate the 80th Anniversary of those games, so that the story, which goes far beyond Jesse Owens, can be shared with a broader audience. They also just returned from a screening in Brazil, hosts of the 2016 Games.

8-20-16 NY Sports and Beyond - Segment 4, 6:45a: More than \$1 billion will be wagered, both legally and illegally, on the Summer Olympic Games this month, and, for the first time in 16 years, Nevada sports books will accept bets on the Games in Brazil, highlighting how sports betting is more popular than ever. **Sara Rayme**, senior vice president of public affairs at the American Gaming Association (AGA), says that this is more proof that sports betting has become a pastime in the United States and beyond. AGA has been proactively working to build a coalition of support in favor of a legal sports betting market. In addition to the U.S. Conference of Mayors, AGA has convened Law enforcement and some major sports leagues in support of legal wagering.

8-27-16 NY Sports and Beyond - Segment 1, 6:00a: Open/Tease

8-27-16 NY Sports and Beyond - Segment 2, 6:15a: Repeat from Segment 4 on 7/2/16

9-24-16 NY Sports and Beyond - Segment 1, 6:00a: Open/Tease

9-24-16 NY Sports and Beyond - Segment 2, 6:15a: **Dana Cavalea** is a Strength and Conditioning coach who trains Major League Baseball players in the offseason, an Entrepreneur who owns and operates a personal training / gym facility in New York called ML Strength, and a motivational speaker who travels across the country to share his knowledge, career and experiences with other coaches and entrepreneurs who are looking to better themselves or their businesses. Cavalea's extensive professional background includes being the Head Strength and Conditioning Director for The New York Yankees where he coached and trained Derek Jeter, Andy Pettitte, Jorge Posada, Mariano Rivera and the entire NY Yankees team. He is the youngest to have held that position when he was hired by the team at the age of 22. This is where he honed his skills and revamped the training/nutrition plan for the players and got them in the best shape for the game, winning a World Series in 2009. In addition, Cavalea was the recipient of the 2009 MLB Nolan Ryan Award. This award is given to MLB's Top Strength Coach as voted by his peers. Cavalea continues to train MLB's top celebrity athletes including Phil Hughes, Alex Rodriguez and Justin Verlander. He also trains high profile individuals and entrepreneurs while running his own company, ML Strength.

RACE & ETHNICITY

7-16-16 NY Sports and Beyond - Segment 2, 6:15a: Bill speaks with **Doyin Richards**, who wrote an essay for askmen.com on the realities of race relations in today's society. In it, he writes about his experiences as an African-American man, husband and father in America today. Doyin Richards is a daddy, husband, author, and public speaker inspiring new mothers and fathers to think, laugh, and learn while evolving as parents and as people. Since creating his Daddy Doin' Work blog in June 2012 it has rapidly grown to become one of the most popular daddy blogs in America with no signs of slowing down.

7-23-16 NY Sports and Beyond - Segment 1, 6:00a: Open/Tease

7-23-16 NY Sports and Beyond - Segment 2, 6:15a: Repeat from Segment 2 on 7/16/16

8-27-16 NY Sports and Beyond - Segment 4, 6:45a: Repeat from Segment 2 on 7/23/16

9-3-16 NY Sports and Beyond - Segment 3, 6:30a: San Francisco 49ers QB, Colin Kaepernick, refused to stand up for the national anthem, saying "I'm not going to stand up to show pride in a flag for a country that oppresses black people and people of color." He has focused particularly on the epidemic of young black men who have been killed by police. But there is more to the story than the very important issue of race alone. Ableism is also a key factor. **Jennifer Laszlo Mizrahi** is president of RespectAbilityUSA, a nonprofit organization that advances opportunities for people with disabilities in America. Colin Kaepernick is right to focus on race, but it's more than race alone. The discrimination and challenges faced by people with multiple minority statuses (i.e., disability + racial minority) requires national attention and resources.

SAFETY WHILE DRIVING

7-30-16 NY Sports and Beyond - Segment 1, 6:00a: Open/Tease

7-30-16 NY Sports and Beyond - Segment 2, 6:15a: Bill is joined by New Jersey Motor Vehicle Chairman and Chief Administrator **Raymond Martinez** to discuss the ongoing campaign known as Just Drive, which was launched last year in an effort to combat the high incidence of talking and texting while driving. Just Drive is a multi-media outreach and education campaign designed to make people think twice before engaging in this dangerous behavior. Developed and managed by the MVC, the web, television, print, radio and billboard campaigns, it highlights the dangers and penalties for distracted driving and features an interactive website that includes a forum for citizens to share their own experiences and thoughts about this irresponsible behavior. The JustDrive.com website also serves as a repository of information on the subject from federal, state and local entities united in combating this national concern. The National Safety Council reports that texting causes 1.6 million accidents per year, and NHTSA has found that 78% of teens and young adults say they have read an SMS message while driving.

9-10-16 NY Sports and Beyond - Segment 1, 6:00a: Open/Tease

9-10-16 NY Sports and Beyond - Segment 2, 6:15a: Bill is joined by Safe Kids Worldwide president, **Kate Carr**. With more than 2,600 children under 13 involved in a car crash every day, or one child every 33 seconds, parents need to be extra vigilant about keeping kids safe in cars. While most families put kids in car seats, the latest research from the National Highway Traffic Safety Administration (NHTSA) shows that 59 percent of car seats are not installed correctly. To bring parents expert advice to protect their children in cars, Safe Kids Worldwide is launching a new resource today, the Ultimate Car Seat Guide just ahead of Child Passenger Safety Week.

VIOLENCE & DRUGS

7-23-16 NY Sports and Beyond - Segment 3, 6:30a: Help Not Handcuffs founder, **Randy Thompson**, discusses the impetus of Help Not Handcuffs, New Jersey's continuing commitment to expanding the failed "War on Drugs" through its use of increasing drug possession arrests, expanding drug courts and other elements of the prohibition/prison industrial complex. Also discussed was Heroin Assisted Treatment, Supervised Injection Facilities, drug decriminalization and legalization and local issues of Asbury Park's marijuana legalization effort contrasted with its 10 year inactive needle-exchange program.

8-13-16 NY Sports and Beyond - Segment 3, 6:30a: Bill is joined by **Kristin Wilson MA, LPC**, National Director of Clinical Outreach at Newport Academy, to speak about the dangers young athletes face when it comes to drug use. Olympic Swimmers are making waves in more ways than one, but unfortunately in recent news, they are attracting negative attention with doping scandals. Australia's Mack Horton called out China's Sun Yang on "drug cheats" last week. This week, American swimmer Lilly King called out rival Yulia Efimova of Russia on her past doping scandals as well. In Rio, the water certainly seems to be boiling according to recent stories on the topic. Newport Academy is a series of evidence-based healing centers for adolescents and families struggling with mental health issues, eating disorders, and substance abuse.

9-3-16 NY Sports and Beyond - Segment 1, 6:00a: Open/Tease

9-3-16 NY Sports and Beyond - Segment 2, 6:15a: **Dr. Christian Conte** is a renowned expert in Anger Management. He was the co-host of the Spike TV show, Coaching Bad, and is now an expert on the new VH1 show Family Therapy. One of his major focuses is working with the athletic departments of colleges and universities to address the issues that are becoming all too frequent; violence, sexual harassment and rape. These institutions have realized that they need to be proactive to teach their athletes the skills they need to avoid these dangerous choices.

9-17-16 NY Sports and Beyond - Segment 3, 6:30a: Repeat from Segment 2 on 9/3/16

9-24-16 NY Sports and Beyond - Segment 3, 6:30a: **Joe Stinson** is the former head coach at East Side High School in Paterson, NJ (as well as other urban school districts in the state). This past week, East Side had to cancel a practice and move their home game vs Clifton to a road game due to gunshots ringing out near the practice field. Coach Stinson discusses his experiences coaching in a city that has constantly struggled with gun violence, including the death of one of his own players, Derek Fitts, in 2013. This cruel reality is nothing new in Paterson.

COURAGE & HEROISM

9-10-16 NY Sports and Beyond - Segment 3, 6:30a: We hear the story of Welles Crowther, who died a hero while courageously saving victims in the World Trade Center on 9/11. "The Man in the Red Bandana" was written by Tom Rinaldi and narrated by Edward Burns.

9-10-16 NY Sports and Beyond - Segment 4, 6:45a: On Sept. 11, 2001, Mark Bingham was a passenger on United Airlines Flight 93. Bingham was one of 33 passengers and seven crew members who perished when the plane crashed in rural Pennsylvania. Afterward, he was identified in some obituaries as a "gay rugby player." Bingham is believed to be one of the passengers on United Airlines Flight 93 that was overtook by hijackers who had gained control of the plane and directed it toward the U.S. Capitol building. A gay man and rugby player, Bingham became a national hero and was honored by International Gay Rugby (IGR) when it named its signature tournament after him.

PART 2: PUBLIC SERVICE ACTIVITIES / COMMUNITY OUTREACH

COMMUNITY SERVICE

The staff of ESPN New York has forged relationships with the local community in recognition of its obligation to the citizens of the tri-State Area. We participate in fundraisers for local organizations / charities / schools and build awareness by drawing area residents to these events. Support is provided by giving station "gift packs" when requested by community groups. They consist of ESPN's promotional items (T-shirts, hats, etc.) and are provided to organizations free of charge to use as auction items, prizes and/or "thank you gifts" to persons who help staff the charity event. Various members of ESPN Radio, including on-air talent, will often attend charity events and represent the team at ESPN New York.

ESPY Day

Date: July 13th, 2016

Location: New York, NY

Details: At the Employee Auction, employees can bid on unique memorabilia to raise money and awareness for The V Foundation.

Blood Drive

Date: July 9th, 2016

Location: New York, NY

Details: Volunteers donate blood to save lives.

Back to School Backpack and Supply Drive

Date: July 11th- August 12th, 2016

Location: New York, NY

Details: Employees are encouraged to pick up a backpack and fill it with suggested school supplies. Backpacks will then be sent to local nonprofit organizations.

Fresh Air Fund

Date: July 30th, 2016

Location: New York, NY

Details: During ESPN Sports Day, volunteers will have the opportunity to interact and play games with over 200 boys (ages 9-12) who come from all over NYC to attend the camp.

Parks Build Community Program

Date: August 24th, 2016

Location: Long Island City, NY

Details: Volunteers assist in a garden beautification project at Windmill Community Garden.

KaBOOM!

Date: September 23rd, 2016

Location: Queens, NY

Details: Volunteers will join organizers from KaBOOM! to give area kids the play-filled childhood they deserve by building a new playground.

COMMUNITY CALENDAR

Within the ESPN New York website, there is a "community calendar" feature. Visitors to the website can submit community events taking place throughout the tri-state area. Events include school fundraisers, community performances, street festivals, concerts, free health screenings and more. These events are also frequently mentioned on air during NY Sports & Beyond. **Third Quarter 2016** calendar entries are below:

African Festival

July 1-4, 2016

New York, NY

International African Arts Festival celebrates African art with music, dance, storytelling, handcrafted goods, and food vendors at.

4th Annual LIC Flea & Food Market

July 2, 2016

Long Island City, NY

The popular LIC Flea & Food market is set to return to the Long Island City, Queens waterfront for its fourth season with more than 80 vintage, artisan and food vendors.

Senior Pops Orchestra

July 3, 2016

Huntington, NY

The 51st Huntington Summer Arts Festival presents the Senior Pops Orchestra. Bring your lawn chair for an evening of music under the stars.

New York Fireworks

July 4, 2016

New York, NY

Macy's 4th of July Fireworks Spectacular lights up the sky above the East River.

Hot Dog Eating Contest

July 4, 2016

Brooklyn, NY

Watch qualified champion eaters compete in world famous Nathan's Famous Hot Dog Eating Contest plus music and entertainment.

LGBT arts festival

July 11-24, 2016

New York, NY

Fresh Fruit Festival features 40 works of gay and lesbian theater, dance, film, music, and visual art.

Readings at the Bridge

July 11 – August 22, 2016 (Mondays)

New York, NY

Hear authors read, ask them questions, and get your book signed at Books Beneath the Bridge.

Hip-Hop Festival

July 13-16, 2016

Brooklyn, NY

Brooklyn Hip-Hop Festival celebrates Hip-Hop culture with panel discussions, films, exhibits, a launch party, food crawl, and a big closing-day concert.

Lincoln Center Festival

July 13-31, 2016

New York, NY

Enjoy extraordinary opera, music, dance, and theater that showcase contemporary artistic viewpoints.

Waterfront Day

July 16, 2016

New York, NY

City of Water Day celebrates the waterfront with boat tours, live music, family activities, games, and food vendors.

Festival of Colombia

July 16-17, 2016

New York, NY

Colombian Fest has top musicians, DJs, arts & crafts, cultural exhibits, vendors, kids' zone, food, beer, and wine.

Jamaican Festival

July 17, 2016

Queens, NY

Expect a big turnout to eat Caribbean food and hear Jamaican music at the Jamaican Jerk Festival.

Poetry Festival

July 23-24, 2016

New York, NY

NYC Poetry Festival features 250 poets on three stages, plus food, beverages, books, crafts, and a children's festival.

Scavenger Hunt

July 24, 2016

New York, NY

Teams run around the city solving clues to win prizes in the NY Challenge, which ends at a restaurant with awards and a costume contest.

Beer Tasting

July 28, 2016

New York, NY

Enjoy craft beer with food from local restaurants.

Animation Festival

July 28-31, 2016

Brooklyn, NY

Animation Block Party exhibits all genres of independent, professional, and student animation at Rooftop Films & BAM cinematek in Brooklyn.

Indian Dance Pow Wow

July 29-31, 2016

Queens, NY

Thunderbird American Indian Mid-Summer Pow Wow is three days of inter-tribal Native American dance competitions and a crafts marketplace in the apple orchard at Queens County Farm Museum.

Dragon Boat Festival

August 6-7, 2016

Queens, NY

Watch 170 dragon-boat teams compete on Meadows Lake, and enjoy music, dance, martial arts, folk art, and Chinese food at Hong Kong Dragon Boat Festival.

Harlem Week

August 6-27, 2016

Harlem, NY

Harlem Week is a month-long celebration of local culture and history that includes performances, tributes, films, fashion, a children's festival, sports events, a 5K, and a street fair.

Renaissance Fair

August 6-27, 2016

New York, NY

Travel one hour north to 16th century England to see knights joust, mingle with costumed minstrels, shop in an artisan market, play games, and watch shows.

Italian Traditional Festival

August 11-14, 2016

East Harlem, NY

The Giglio Feast of Saint Antonio celebrates Italian food, culture, religion, and tradition. A platform holding a 12-piece band and 80-foot statue is carried through the streets of East Harlem.

Fringe Theater Festival

August 12-28, 2016

New York, NY

New York International Fringe Festival features 200 companies from around the world that hold 1100 stage performances in 20 venues.

BRIC Celebrate Brooklyn!

August 13, 2016

Brooklyn, NY

Celebrate with festivals, parades, food, beverage and a farmer's market.

1920s Lawn Party

August 13-14, 2016

New York, NY

Wear a flapper costume and dance to the Dreamland Orchestra at Jazz Age Lawn Party, which includes a Charleston dance contest, dance lessons, follies, food, 1920s cars, and a kid land.

Ecofest

August 14, 2016

New York, NY

Ecofest has exhibits about alternative energy and the environment, green vehicles, an eco-fashion show, food, and entertainment.

Filipino Expo

August 14, 2016

Secaucus, NJ

Fiesta in America has a trade pavilion, food court, children's area, and a cultural-performance stage.

Margarita Bar Crawl

August 20, 2016

New York, NY

A ticket to Margarita March gets you eight of the tequila drinks in different bars.

Comedy Festival

August 22-28, 2016

Brooklyn, NY

See both established and up-and-coming performers doing sketch, standup, and improvisation at Brooklyn Comedy Festival.

Jazz Festival

August 25-28, 2016

New York, NY

Charlie Parker Jazz Festival has concerts, recordings, and talks in honor of jazz legend Charlie Parker.

Tennis Family Day

August 27, 2016

New York, NY

Arthur Ashe Kids' Day begins with a free festival of games and tennis activities outdoors, followed by a ticketed show and concert.

Brighton Beach Street Fair

August 28, 2016

Brooklyn, NY

Brighton jubilee Festival celebrates diversity with multiple entertainment stages, a marketplace, kiddie rides, and food stands in Coney Island.

Salsa Festival

September 1-5, 2016

New York, NY

New York International Salsa Dance & Music Festival has workshops, performances, live concerts, and competitions.

Tennis Tournament

September 1-11, 2016

Queens, NY

Watch the world's best players compete under the open sky at the U.S. Open Tennis Championship.

Innovative Theater Festival

September 1-18, 2016

New York, NY

See 26 new and innovative works, including comedy, dance, drama, music, poetry, and puppetry, during Dream Up Festival.

Electric Zoo Music Festival

September 2-4, 2016

New York, NY

Electric Zoo is an electronic dance-music festival that brings top acts and 150,000 fans to Randall's Island Park.

Unicycle Festival

September 2-5, 2016

New York, NY

Watch 300 unicycles roll around the city or try it yourself at New York City Unicycle Festival with unicycle sports, exhibitions, and races.

County Fair

September 3-5, 2016

Staten Island, NY

Richmond County Fair features kids' crafts, historical demonstrations, amusement rides, eating contests, classic cars, farm animals, music, and entertainment.

Art Fair

September 3-5 and 10-11, 2016

New York, NY

Washington Square Outdoor Art Exhibit features 120 artists on the sidewalks of University Place.

Brazilian Day

September 4, 2016

New York, NY

Brazilian Day is a lively festival celebrating Brazil's independence with music, dance, and food in 25 blocks of Little Brazil near West 46th Street.

Caribbean Parade

September 5, 2016

Brooklyn, NY

Celebrate Caribbean culture and history at the lively New York Caribbean Carnival: Labor Day Parade, with dancers in colorful costumes, reggae & calypso music, Caribbean food, and vendor booths.

New York Fashion Week

September 8-15, 2016

New York, NY

Top models, photographers, and designers attend invitation-only events that unveil spring collections.

Pig Feast

September 10, 2016

Brooklyn, NY

Taste amazing dishes from dozens of chefs, with wine, beer, and live music at Pig Island in Erie Basin Park.

Tribute in Light

September 11, 2016

New York, NY

Tribute in Light is two brilliant beams that shine into the sky all night near the World Trade Center.

Mobile Food Awards & Tasting

September 17, 2016

New York, NY

Food-cart and food-truck vendors prepare their best dishes for you and the judges at the Vendy Awards, which includes live music, beer, wine, beverages, performances, and awards.

Book Festival

September 18, 2016

Brooklyn, NY

Brooklyn Book Festival includes a lively book market, author readings, and panel discussions.

Going Places – The Technology of Transport

September 18, 2016

Queens, NY

Budding aviators can fly a plane on a flight simulator, ride a mini hovercraft, and guide a blimp through the sky hoops at this exhibition.

Free Museum Day

September 24, 2016

New York, NY

Get a free ticket for two people to visit one of 95 museums in New York State on Museum Day Live.

Tunnel to Towers 5K

September 25, 2016

New York, NY

Tunnel to Towers Run/Walk honors and provides financial support to our finest responders and military.