

# KRSP FM QUARTERLY ISSUES/PROGRAMS LIST

## 2<sup>nd</sup> Quarter 2021

### SECTION I

#### Local Programming

Section I lists original programming produced by the station and broadcast during the quarter.

		<b>Utah Weekly Forum Show</b> <b>Hosted by:</b> <b>Rebecca Cressman</b>	<b>5:00am-5:30am</b>	<b>Sundays</b>	<b>30 mins</b>
Crime Violence Gender Law Enforcement Courts Media	<b>Justice for Joyce Yost: Cold 2 Podcast</b>  Utah Weekly Forum	In 1985, a Utah woman was kidnapped, raped, and months after reporting it to police, she vanished. In Season 2 of the Cold Podcast, Investigative journalist Dave Cawley delves into this decades-old case. In this episode of Utah Weekly Forum, Cawley joins FM100.3 Host Rebecca Cressman to explain why Joyce's disappearance is so important to remember today and the lessons her death can still teach each of us.	5:00-5:30am	04/04/21	30 Minutes

Economy Gender Pandemic Finances Health	<b>COVID19 Affects on Utah Women at Work</b>  Utah Weekly Forum	This month the Utah Women & Leadership Project released the first in a series of research briefs to better understand how the pandemic affected employed women in Utah. In this episode of Utah Weekly Forum, UWLP Director DR. Susan Madsen and Dr Chris Hartwell from Utah State University's Huntsman School of Business join FM109.3 Host Rebecca Cressman to give detail on women, and especially women of color, have borne the brunt of COVID19 related job changes. More research and project details on Ut-women.org	5:00-5:30am	04/11/21	30 Minutes
Recreation Health Economy Travel	<b>Play "InUtah" and Help Utah's Economy</b>  Utah Weekly Forum	Whether it's a short drive to explore one of Utah's many state parks, a ski trip, a stop at a local business, or following health guidelines, everyone can do their part to keep our state's economy vibrant. In this week's edition of Utah Weekly Forum, FM100.3's Rebecca Cressman is joined by Pete Codella, the marketing and communications director of the Governor's Office of Economic Development who explains how 2021 brings new opportunities for local business owners and those who call Utah home. More information at <a href="http://www.InUtah.org">www.InUtah.org</a> .	5:00-5:30am	04/18/21	30 minutes

Vision Philanthropy Poverty Community Education	<b>Keeping Kids in Focus in Utah</b>  Utah Weekly Forum	<p>One out of four kids have an undetected vision problem and those issues can impact a child's ability to learn and much more. In this week's edition of Utah Weekly Forum, FM100.3 Host Rebecca Cressman is joined by Kirk Lauterback, Shopko Optical's Chief Operating Officer, who details how children in need can access free eye-care and eye-wear through Kids in Focus, a program in Utah communities offered by local Lions Clubs and Shopko Optical. Lauterback also explains why it's so important for adults and children to get comprehensive eye exams and ways we can protect our vision outdoors and indoors. Especially as screen time has skyrocketed for nearly everyone during the pandemic creating new eye care challenges along with new work and lifestyles.</p>	5:00-5:30am	04/25/21	30 minutes
Communica- tion Leadership Technology Media Music Community	<b>First Lady and Friends: a New Utah Podcast</b>  Utah Weekly Forum	<p>Utah's First Lady Abby Cox has launched a new podcast to combat what she calls an empathy crisis in the country. In this episode of Utah Weekly Forum, FM100.3 Host Rebecca Cressman, is joined by the First Lady who shares why she believes courage, compassion and connection are real solutions for Utah homes and communities.</p>	5:00-5:30am	05/02/21	30 minutes

Art Theater Economy Community Music	<b>Andrew Lloyd Webber's Music Reopens Utah Stages.</b>  Utah Weekly Forum	With the support of the State of Utah, a special production of The Music of Andrew Lloyd Webber has been brought entertainment, work, and life again on stage at the Eccles Theatre. In this episode of Utah Weekly Forum, FM100.3 Host Rebecca Cressman is joined by Steve Boulay, the COO of MagicSpace Entertainment and a producer of the show who explains how the Salt Lake City theatre became the only stage in the country to showcase the incredible Broadway hits of Andrew Lloyd Webber with an all-Utah team of Grammy, Tony, and Emmy award winning performers.	5:00-5:30am	05/09/21	30 Minutes
Art Theater Economy Community Music	<b>Andrew Lloyd Webber's Music Reopens Utah Stages.</b>  Utah Weekly Forum	Rerun With the support of the State of Utah, a special production of The Music of Andrew Lloyd Webber has been brought entertainment, work, and life again on stage at the Eccles Theatre. In this episode of Utah Weekly Forum, FM100.3 Host Rebecca Cressman is joined by Steve Boulay, the COO of MagicSpace Entertainment and a producer of the show who explains how the Salt Lake City theatre became the only stage in the country to showcase the incredible Broadway hits of Andrew Lloyd Webber with an all-Utah team of Grammy, Tony, and Emmy award winning performers.	5:00-5:30am	05/16/21	30 Minutes

Public Health Alcohol Pre- vention Parenthood Education Community	<b>Keeping Kids Alcohol-Free During Graduation Season</b>  Utah Weekly Forum	The end of the school year and graduation celebrations often place kids in places and situations where underage drinking occurs. Yet, that alcohol use can cause real harm to their brains and lives. What can parents do to help kids stay alcohol-free? In this episode of Utah Weekly Forum, FM100.3 Host Rebecca Cressman is joined by Heidi Peterson Dutson, the Prevention Administrator and Regional Director for Utah Division of Substance Abuse and Mental Health who shares 3 important things parents can do that can help their teens in peer pressure situations and gives additional resources from Parentsem-powered.org	5:00-5:30am	05/23/21	30 Minutes
Public Health Alcohol Pre- vention Parenthood Education Community	<b>Keeping Kids Alcohol-Free During Graduation Season</b>  Utah Weekly Forum	The end of the school year and graduation celebrations often place kids in places and situations where underage drinking occurs. Yet, that alcohol use can cause real harm to their brains and lives. What can parents do to help kids stay alcohol-free? In this episode of Utah Weekly Forum, FM100.3 Host Rebecca Cressman is joined by Heidi Peterson Dutson, the Prevention Administrator and Regional Director for Utah Division of Substance Abuse and Mental Health who shares 3 important things parents can do that can help their teens in peer pressure situations and gives additional resources from Parentsem-powered.org	5:00-5:30am	05/30/21	30 Minutes

Cancer Health Research Community	<b>Fighting Cancer with the Huntsman Cancer Institute</b>  Utah Weekly Forum	The 2021 Huntsman SportsFest is Saturday, June 12 <sup>th</sup> 2021, giving the Utah community and anyone anywhere the chance to walk, run, ride or participate in any way to help advance cancer research through the Huntsman Cancer Institute. In this week's episode of Utah Weekly Forum, FM100.3 Host Rebecca Cressman is joined by Huntsman Cancer Foundation Director of Events Jen Murano and Allee Curby, one of the youngest and most inspirational participants who, together with her family, runs and fundraises for her grandparents. Each participant and donor can dedicate their funds to support the research for a specific type of cancer too. To register or to donate visit <a href="http://www.huntsmansportsfest.com">www.huntsmansportsfest.com</a>	5:00-5:30am	06/6/21	30 Minutes
Immigration Refugee Poverty Community Education Economy	<b>Utah Women and the Pandemic's Effect on Careers</b>  Utah Weekly Forum	The Utah Women & Leadership Project released new research into how the Covid-19 pandemic affected Utah women and their careers. The data shows that women felt they lost opportunities, endured increased emotional stress while balancing work and new family responsibilities like schooling children at home, working remotely, or struggling to find child-care. In this episode of Utah Weekly Forum, FM100.3 Host Rebecca Cressman is joined by Dr. Susan R. Madsen, the Director of the Utah Women & Leadership Project and the Inaugural Karen Haight Huntsman Endowed Professor of Leadership in the Jon M. Huntsman School of Business at Utah State University. Together they discuss the research's findings and why the effects of events like the pandemic on women are so important to understand.	5:00-5:30am	06/13/21	30 Minutes

Health Education Tobacco Prevention Society	<b>The Way to Quit Tobacco</b>  Utah Weekly Forum	Smoking is the #1 cause of preventable death and illness and yet, there are proven tools to make quitting tobacco more successful. In this episode of Utah Weekly Forum, FM100.3 Host Rebecca Cressman is joined by Ryan Bartlett with the Utah Tobacco Prevention and Control Program at Utah Department of Health. Bartlett highlights the free and confidential resources, tips, and tools available to help Utahns quit tobacco in all its forms at WaytoQuit.org.	5:00-5:30am	06/20/21	30 Minutes
Poverty Community Public Health Philanthropy	<b>Utah Shoe Drive for Soles4Souls</b>  Utah Weekly Forum	Through the end of June, Utah communities are invited to join The Good Feet Store donation drive to help Soles4Souls. The non-profit group provides gently used and new shoes to those in need. In this episode of Utah Weekly Forum, FM100.3 Host Rebecca Cressman is joined by Trainer Daniel Sabo who explains more on where shoe donations can be brought and how the Good Feet for a Good Cause initiative is cutting down waste and improving lives.	5:00-5:30am	06/27/21	30 Minutes

## SECTION II

### Network/Syndicated Programming

Section II lists network provided, or syndicated programming that the station broadcasts during the quarter.

### **INFOTRAK RADIO SHOW SUMMARIES**

**BROADCAST SUNDAYS FROM 5:30am-6:00am**

**QUARTERLY ISSUES REPORT APRIL- JUNE 2021**

Show # 2021-14

**Date aired: 4/4/21 Time Aired: 5:30am-6:00am**

**Eric Sussman, PhD**, adjunct real estate professor at the University of California Los Angeles

Prof. Sussman explained the recent trend of "We buy houses" and "Cash for homes" signs on roadsides and other forms of advertising. He explained what types of real estate investors are behind the signs and how the transactions typically are structured. He also outlined the pluses and minuses for home sellers.

**Issues covered:**  
**Consumer Matters**  
**Real Estate**

**Length: 7:16**

**Shanna H. Swan, PhD**, Professor of Environmental Medicine and Public Health at the Icahn School of Medicine at Mount Sinai in New York City, author of "*Count Down: How Our Modern World Is Threatening Sperm Counts, Altering Male and Female Reproductive Development, and Imperiling the Future of the Human Race*"

Prof. Swan's research has found that sperm counts among men in the industrialized world fell nearly 60 percent from 1973 to 2011, in part because of the hormonal effects of chemicals widely used in consumer products. She said if trends continue at the current rate, most couples may have to seek assisted reproduction by the year 2045. She believes that the chemical industry urgently needs to develop chemicals that can be used in everyday products that are non-hormonally active.

**Issues covered:**  
**Personal Health**  
**Reproduction**  
**Consumer Matters**  
**Environment**

**Length: 9:55**

**Matthew E. Rossheim, PhD, MPH, CPH**, Assistant Professor in the Department of Global and Community Health at George Mason University

Supersized alcopops are ready-to-drink flavored beverages that taste like energy drinks, but contain up to five standard alcohol drinks in a single serving. Prof. Rossheim led a recent study that found that 46% of all calls to U.S. poison control centers involving supersized alcopop consumption were made for consumers below the legal drinking age. He explained what regulatory and policy changes might help to address the problem.

**Issues covered:**  
**Underage Drinking**  
**Youth at Risk**

**Length: 5:11**

how # 2021-15

**Date aired: 4/11/2021 Time Aired: 5:30am-6:00am**

**Richard Watts**, personal advisor and legal counsel to the super wealthy, author of *"Entitlement: How Not to Spoil Your Kids, and What to Do if You Have"*

Mr. Watts said well-intentioned parents are creating a "me" generation of children who lack the wisdom and satisfaction of accomplishment that can only be learned through struggle and adversity. He offered examples of parental decisions that create a sense of entitlement in children in families of all income levels. He also outlined simple ways for parents to be a good example for children.

**Issues covered:**

**Length: 9:53**

**Parenting**

**Education**

**Matt Schulz**, Senior Industry Analyst at CreditCards.com

It pays for consumers to reach out to a credit card provider when faced with unwanted fees and high interest rates. Mr. Schulz said 87% of credit cardholders who asked for a late fee waiver were successful and 69% who requested a lower interest rate received one. His organization's study found that only about half of consumers have made any request at all for credit card leniency.

**Issues covered:**

**Length: 7:22**

**Personal Finance**

**Dana King, MD, MS**, Professor and Chair of the Department of Family Medicine at the West Virginia University School of Medicine

Dr. King led a study that examined whether retired, late middle-aged adults led a healthier lifestyle than those who were still in the workforce. He found that the spare time found in retirement did not translate to healthier lifestyle choices. He said that 90% of Americans of any age are not making healthy choices. He explained discussed the possible reasons why.

**Issues covered:**

**Length: 4:38**

**Senior Citizens**

**Personal Health**

**Retirement Planning**

Show # 2021-16

**Date aired: 4/18/21 Time Aired: 5:30am-6:00am**

**Ravi Hutheesing**, Founder of Ravi Unites Schools, a school network that enables teachers to have groups of students participate in online real-time audio-video interactions with peers around the world, author of *"Pivot: Empowering Students Today to Succeed in an Unpredictable Tomorrow"*

Mr. Hutheesing outlined the ways that the COVID-19 lockdowns exposed the strengths and weaknesses of America's education system. He explained how cultural connections with other students around the world can be a great tool to help a student reach his learning potential. He also discussed the best ways to address the high dropout rate among minority students.

**Issues covered:**

**Length: 8:50**

**Education**

**Technology**

**Minority Concerns**

**Francisco Lopez-Jimenez, MD**, Preventive Cardiologist at the Mayo Clinic

People with coronary artery disease are often prescribed a statin, the cholesterol-lowering drug that reduces the risk of a heart attack or stroke. Dr. Francisco Lopez-Jimenez, discussed whether are statins used enough, who should be taking them, and why some patients refuse to take them.

**Issues covered:**  
**Personal Health**

**Length: 8:31**

**Holly Wade**, Executive Director of the National Federation of Independent Business Research Center

Data from the U.S. Bureau of Labor Statistics shows that over 100 million Americans are out of the labor force and a record 94 million are not looking for a job. Ms. Wade said that 91% of small businesses said they had few or no qualified applicants for job openings in the past three months. She discussed the reasons behind this trend and what it will take for it to reverse.

**Issues covered:**  
**Employment**  
**Economy**  
**Government**

**Length: 5:02**

Show # 2021-17

**Date aired: 4/25/21 Time Aired: 5:30am-6:00am**

**Chris Carosa**, Certified Trust & Fiduciary Advisor, author of *"The Parent's Guide to Turning Your Teen into A Millionaire"*

Less than 15 years from now, the Social Security program will only be able to pay 77% of its obligations to retirees. Mr. Carosa explained how parents can help their children retire with a sizable nest egg, through what he calls a "Child IRA." He said teenagers and parents can contribute to Roth IRA accounts to take advantage of decades that could accrue to \$2 million or more.

**Issues covered:**  
**Retirement Planning**  
**Parenting**

**Length: 9:24**

**Paul Greenberg**, James Beard Award-winning author

Mr. Greenberg discussed a "Climate Diet," a list of steps anyone can take to shrink their carbon footprint. He outlined changes in travel, commuting, diet, investing, and other ways to reduce the use of energy and resources.

**Issues covered:**  
**Environment**  
**Consumer Matters**

**Length: 7:58**

**Steve G. Jones, EdD**, clinical hypnotherapist, President of the American Alliance of Hypnotists, author of 22 books on hypnotherapy

Dr. Jones discussed the most common misconceptions about clinical hypnotherapy. He outlined the problems that hypnotherapy can solve, and he explained why self-hypnosis may be useful. He said everyone can be hypnotized, although some are more suggestible than others.

**Issues covered:**  
**Hypnosis**  
**Mental Health**

**Length: 4:54**

Show # 2021-18

**Date aired: 5/2/21 Time Aired: 5:30am-6:00am**

**Reynold Henry, MD, MPH**, General Surgery Chief Resident at Los Angeles County and USC Medical Center

Uncontrolled bleeding continues to be one of the most common causes of preventable death from a traumatic injury. Dr. Henry led a recent study that found that the use of tourniquets before patients arrive at a hospital has increased significantly in recent years. He said the trend has improved survival rates and decreased the need for blood transfusions. He explained the basic steps for applying a tourniquet.

**Issues covered:**

**Length: 9:24**

**Personal Health**

**Emergency Preparedness**

**Katherine May**, author of *"Wintering: The Power of Rest and Retreat in Difficult Times"*

Ms. May discussed how to deal with difficult times of life when unforeseen circumstances derail a person, such as an abrupt illness, the death of a loved one, a job loss, or a divorce. She calls these periods of dislocation "wintering." She explained what nature can teach us about slowing down, and how to use rest and retreat to cope with life's darkest moments

**Issues covered:**

**Length: 7:58**

**Mental Health**

**Daniel Hartung, Pharm.D., M.P.H.**, Professor in the Oregon State University College of Pharmacy

More than 70,000 American lives were lost to drug overdoses in 2019, according to the National Institute on Drug Abuse, and the problem grew even worse during the pandemic. Prof. Hartung led a study that found that 20% of pharmacies refuse to dispense a key medication, buprenorphine, to treat the addiction. He explained possible reasons behind the problem, and why the availability of this drug is so important in the battle against the opioid epidemic.

**Issues covered:**

**Length: 4:54**

**Substance Addiction**

**Government Policies**

Show # 2021-19

**Date aired: 5/9/21 Time Aired: 5:30am-6:00am**

**Christy Kane, PhD**, Trauma Psychologist, Licensed Mental Health Counselor, CEO of 360 Focus Mental Health, author of *"Fractured Souls and Splintered Memories: Unlocking the 'Boxes' of Trauma"*

Dr. Kane said America suffered from a mental illness pandemic even before COVID-19 appeared, but the problem greatly accelerated from 2019 to 2020. She said data indicates that the need for mental health services for children increased by 98% in the past year. She also estimated that 90% of the overall population is struggling mentally to deal with changes related to COVID-19.

**Issues covered:**

**Length: 8:53**

**Mental Illness**

**Pandemic**

**Jennie Romer**, Recycling Expert, author of *"Can I Recycle This? A Guide to Better Recycling and How to Reduce Single-Use Plastics"*

Americans love to recycle but Ms. Romer said many are misinformed when it comes to what items are recyclable and what are not. She outlined the most common items that consumers incorrectly believe can be recycled and why. She explained why only 9% of the plastic ever produced has been recycled.

**Issues covered:**

**Length: 8:22**

**Recycling**

**Environment**

## Government Policies

**Thomas Beckman, MD**, Fellow in Advanced General Internal Medicine at the Mayo Clinic

Many patients seek a second opinion before treatment for a complex medical condition.

Dr. Beckman led a study at Mayo that found that only 12 percent of second opinions confirm that the original diagnosis was complete and correct. He explained what illnesses should merit the pursuit of a second opinion.

**Issues covered:**

**Personal Health**

**Length: 4:58**

Show # 2021-20

**Date aired: 5/16/21**

**Time Aired: 5:30am-6:00am**

**Jeff Korzenik**, Chief Investment Strategist for Fifth Third Bank, author of *"Untapped Talent: How Second Chance Hiring Works for Your Business and the Community"*

Mr. Korzeniak believes that businesses have overlooked a historically untapped talent pool: former convicts. He explained why recruiting ex-cons, also known as "second chance hiring," will be a crucial part of successful leadership in coming decades, and why it is crucial to overcoming racial inequality, injustice, family dysfunction, and intergenerational poverty.

**Issues covered:**

**Employment**

**Prison Reform**

**Racism**

**Length: 8:39**

**Dima Mazen Qato, PharmD, MPH, PhD**, Hygeia Centennial Chair and Director for the Program on Medicines and Public Health at the USC School of Pharmacy, Senior Fellow at the USC Schaeffer Center for Health Policy & Economics

33% of neighborhoods in the nation's largest cities are "pharmacy deserts," according to a study led by Prof. Qato. She explained why the problem is a greater concern than similar shortages of pharmacies in rural areas. She suggested that taxpayers should pay pharmacies more for Medicare and Medicaid prescription reimbursements and that pharmacies should be placed in community health centers in low-income areas.

**Issues covered:**

**Minority Concerns**

**Personal Health**

**Government Policies**

**Poverty**

**Length: 8:36**

**Bill Westrom**, consumer finance expert, co-author of *"Master Your Debt: Slash Your Monthly Payments and Become Debt Free"*

The typical American carries thousands of dollars of credit card debt, personal loans, car loans and student loans. Mr. Westrom outlined several easy strategies to save money and retire debt as quickly as possible.

**Issues covered:**

**Personal Finance**

**Length: 4:54**

Show # 2021-21

**Date aired: 5/23/21**

**Time Aired: 5:30am-6:00am**

**Julie Broderick, BSc, MSc, PhD**, Assistant Professor of Physiotherapy, Trinity College Dublin, the University of Dublin

Dr. Broderick led a study that found that the physical condition of homeless people in their twenties, thirties and forties is similar to 70 and 80-year-olds in the general population. She found that only 31% could attempt to climb one flight of stairs, and only 38% could walk for 6 minutes. She discussed the possible reasons behind this finding, and potential solutions to address it.

**Issues covered:**

**Length: 8:39**

**Homelessness  
Substance Abuse  
Government**

**Jeffrey Michael, EdD**, Distinguished Scholar in the Department of Health Policy and Management and the Leon S. Robertson Faculty Development Chair in Injury Prevention at the Johns Hopkins University Bloomberg School of Public Health, former senior official at the National Highway Traffic Safety Administration

There's been little change in the number of traffic deaths in the United States for many years. Dr. Michael was the co-author of a report that recommends the adoption of the "Safe System" approach to road design. The "Safe System" utilizes things like roundabouts and lane designs intended to slow traffic near pedestrians, to significantly reduce the chances for mistakes by drivers, pedestrians, and bicyclists, and reduce the intensity of crashes when they do occur.

**Issues covered:**

**Length: 8:36**

**Traffic Safety  
Government**

**Roy Remme, Ph.D.**, postdoctoral scholar with the Natural Capital Project at Stanford University at the time of the research

Dr. Remme led a Stanford study that demonstrated that city parks and green spaces lead to measurable improvements in health. He said the study offers proof for city planners and other officials of the importance of green spaces for promoting physical activities, particularly for elderly, minority and low-income populations.

**Issues covered:**

**Length: 4:54**

**Urban Planning  
Personal Health  
Minority Concerns**

Show # 2021-22

**Date aired: 5/30/21 Time Aired: 5:30am-6:00am**

**Robert T. Kiyosaki**, investor, entrepreneur, author of *"Rich Dad Poor Dad: What the Rich Teach Their Kids About Money That the Poor and Middle Class Do Not"*

Mr. Kiyosaki discussed the difference in how wealthy people view and use money, compared to middle- and lower-income Americans. He said it is not necessary to earn a high income to become rich. He explained why he thinks it is such a problem that few students receive any financial education in school. He also discussed the best job categories for young people who are ready to choose a career.

**Issues covered:**

**Length: 10:03**

**Personal Finance  
Parenting  
Education**

**Thomas Beckman, MD**, Fellow in Advanced General Internal Medicine at the Mayo Clinic

Many patients seek a second opinion before treatment for a complex medical condition.

Dr. Beckman led a study at Mayo that found that only 12 percent of second opinions confirm that the original diagnosis was complete and correct. He explained what illnesses should merit the pursuit of a second opinion.

**Issues covered:**  
**Personal Health**

**Length: 7:03**

**Dennis C. Miller**, businessman, former CEO of a New Jersey hospital, author of *"Moppin' Floors to CEO"*

Mentors often make a huge difference in a young person's career. Mr. Miller explained why older generations may be key to enhancing the career prospects of Millennials. He offered ideas for how to locate a mentor. He also explained why volunteering may be a wise career move for older members of the workforce.

**Issues covered:**  
**Career**  
**Senior Citizens**  
**Volunteering**

**Length: 4:40**

Show # 2021-23

**Date aired: 6/6/21 Time Aired: 5:30am-6:00am**

**Irwin Redlener, PhD**, Director of Columbia University's National Center for Disaster Preparedness

Dr. Redlener said that a limited nuclear attack can be survivable. He said sheltering in place is the best way to avoid the radiation that would follow a nuclear detonation. He outlined emergency supplies that every household should have on hand, and he discussed the reasons that public officials are reluctant to discuss the topic.

**Issues covered:**  
**Disaster Preparedness**

**Length: 8:41**

**Olympia LePoint**, mathematician, rocket scientist, author of *"Mathaphobia: How You Can Overcome Your Math Fears and Become a Rocket Scientist"*

Ms. LePoint was a professional rocket scientist for NASA programs from 1998 to 2007, and was involved in 28 successful shuttle launches. She discussed the shortage of females in STEM (Science, Technology, Engineering & Math) careers and why it is important to encourage young women to enter these fields.

**Issues covered:**  
**Women's Issues**  
**Education**  
**Career**

**Length: 8:36**

**David M. Neyens, PhD**, Assistant Professor in the Department of Industrial Engineering at Clemson University

In a future filled with self-driving cars, how quickly will human drivers be able to regain control in the event of a system failure or sudden emergency? Dr. Neyens led a study that found that driver reaction times were poor. He said car designers will need to find ways to give drivers much earlier warnings. He added that driver education programs will also need to change significantly, once driverless cars hit the mass market.

**Issues covered:**  
**Automotive Safety**  
**Driver Education**

**Length: 5:08**

Show # 2021-24

**Date aired: 6/13/21 Time Aired: 5:30am-6:00am**

**Kimberly Mehlman-Orozco, PhD**, human trafficking expert, author of *"Hidden in Plain Sight: America's Slaves of the New Millennium"*

Dr. Mehlman-Orozco discussed the most common scenarios in human trafficking cases and why the pandemic lockdowns made the problem worse. She said jurors and judges often are unaware that human trafficking victims

are typically controlled by coercion and mental manipulation, rather than via physical kidnapping or other means of force. She explained what to do if someone suspects they know a person who is a victim of human trafficking.

**Issues covered:**  
**Human Trafficking**  
**Crime**

**Length: 8:59**

**Wayne Applewhite**, business leadership expert, author of *"You Know it's a Verb, Right?"*

Mr. Applewhite explained how someone can avoid career burn-out and find a balance between work and life. He talked about the importance of notetaking, schedules and lists in maintaining a productive work environment. He said clear communication from bosses is the key for organizations transitioning back to work in the aftermath of the pandemic.

**Issues covered:**  
**Employment**  
**Career**

**Length: 8:12**

**Mike Kucharski**, Co-Owner and Vice President of JKC Trucking, one of America's largest refrigerated trucking companies

Mr. Kucharski said 25% of needed truck drivers are no longer on the nation's highways. He explained how such a severe shortage affects consumers. He also outlined the attractive aspects of a career in truck driving, and how much training and time is required to become licensed.

**Issues covered:**  
**Consumer Matters**  
**Employment**  
**Supply Chain**

**Length: 4:58**

Show # 2021-25

**Date aired: 06/20/21 Time Aired: 5:30am-6:00am**

**Ira D. Glick, MD**, Professor of Psychiatry and Behavioral Sciences at the Stanford University Medical Center, Emeritus

Most mass shooters die during the crime, but Prof. Glick led the first study that closely examined medical and court records of the perpetrators who survived. He found that a large majority of perpetrators had psychiatric disorders for which they had received no medication or other treatment. He believes that mental health providers, lawyers, and the public should be made aware that some unmedicated patients do pose an increased risk of violence and should receive treatment, whether they want it or not.

**Issues covered:**  
**Mental Health**  
**Crime**

**Length: 8:02**

**Michael J. Barry, M.D.**, Professor of Medicine at Harvard Medical School, Director of the Informed Medical Decisions Program within the Health Decision Sciences Center at Massachusetts General Hospital, Vice Chair of the U.S. Preventive Services Task Force

An alarming rise in colorectal cancer cases among young people has led the US Preventive Services Task Force to establish new guidelines. Dr. Barry co-wrote the revised standards and explained why screenings for colorectal cancer should begin at age 45 — five years earlier than was previously recommended. He also discussed the importance of screening for African Americans, who have the highest rates of colorectal cancer incidence and deaths.

**Issues covered:**

**Length: 9:07**

**Cancer  
Personal Health  
Minority Concerns**

**Daniela Viana Costa, PhD**, Public Policy Economist at the Penn Wharton Public Policy Initiative

Dr. Viana Costa was the co-author of a study that examined the long-term economic effects of school closures/remote learning during the pandemic lockdowns. She found that the reduced education will create productivity losses, leading to a 3.6% decrease in GDP and a 3.5% decrease in hourly wages by 2050. She explained why younger students were hit hardest by the lack of learning, and possible steps that schools may take to reduce the decline.

**Issues covered:**  
**Education**  
**Economy**

**Length: 5:04**

Show # 2021-26

**Date aired: 06/27/21 Time Aired: 5:30am-6:00am**

**Melvin J. Gravely, II, PhD**, civic leader, President and CEO of TriVersity Construction Company, author of "*Dear White Friend: The Realities of Race, the Power of Relationships and Our Path to Equity*"

The racial divide in America appears to have expanded significantly in the past year or so. Mr. Gravely said the great majority of white Americans are not racists, but they are "benefiting bystanders." He believes that Americans can solve racial problems together. He explained how he defines equality versus equity, and suggested that people should expose themselves to new friends and ideas to expand their understanding of why others feel as they do.

**Issues covered:**  
**Racism**  
**Minority Concerns**

**Length: 9:50**

**David E. Fisher, MD, PhD**, Director of the Mass General Cancer Center's Melanoma Program, Director of Massachusetts General Hospital's Cutaneous Biology Research Center

Dr. Fisher led a recent study that found that vitamin D deficiency strongly exaggerates the craving for and effects of opioids, potentially increasing the risk for dependence and addiction. He said that his findings suggest that addressing the common problem of vitamin D deficiency with inexpensive supplements could play a part in combating the ongoing scourge of opioid addiction.

**Issues covered:**  
**Opioid Addiction**  
**Nutrition**

**Length: 7:27**

**M. Granger Morgan, PhD**, Hamerschlag University Professor of Engineering at Carnegie Mellon University and co-director of the National Science Foundation's Center for Climate and Energy Decision Making

Prof. Morgan discussed his recent study that compared strategies for providing emergency power to residents during a large, long-duration power outage, particularly in rural and suburban communities. He said cooperative strategies such as sharing a higher capacity generator among multiple homes cost 10 to 40 times less than if each household used its own generator. He discussed the regulatory hurdles that currently block these solutions.

**Issues covered:**  
**Disaster Preparedness**  
**Infrastructure**

**Length: 5:06**

# **VIEWPOINTS RADIO SHOW SUMMARIES**

BROADCAST SUNDAYS FROM 11:00pm-11:30pm

QUARTERLY ISSUES REPORT APRIL- JUNE 2021

**Program 21-14**

**Air Week:** 4/4/21

**Writers/Producers:** Amirah Zaveri & Evan Rook

**Studio Production:** Jason Dickey

## **SEGMENT 1: ENTREPRENEURSHIP IN THE ADULT-USE CANNABIS MARKET**

**Time:** 1:47

**Duration:** 9:29

**Synopsis:** New York is the latest to legalize recreational marijuana. This move will create thousands of new jobs and is expected to generate billions of dollars in revenue after a lackluster year in tourism, real estate and business. And New York isn't alone. Each year, more states are voting to allow both adult-use and medical marijuana sales. But, with this, comes challenges. In a fast-growing industry, how do you ensure that smaller entrepreneurs aren't left behind? Or those who've been systemically affected by the war on cannabis are given greater opportunity?

**Host:** Gary Price

**Guests:** David Wunderlich, senior attorney, Hoban Law Group; Demetri Downing, founder, executive director, Marijuana Industry Trade Association of Arizona

**Compliance issues:** law, business, social equity, career, drug use, government, incarceration

**Links for more info:**

MITA Webinar: Social Equity Mentorship: Marijuana, Wellness and Encouraging Responsible Use

David Wunderlich - Hoban Law Group

FlowHub: Cannabis Industry Statistics 2021

Intrado: U.S. Legal Cannabis Market Projected to Double to \$41.5B by 2025

## **SEGMENT 2: ALPHABETICAL ARRANGEMENT**

**Time:** 13:18

**Duration:** 9:04

**Synopsis:** Organizing people or items by A to Z is a common method all over the world. It's used in schools, businesses, libraries and more. But why is this the predominant method today? What are some other systems that people of the past used? Historian Judith Flanders joins us this week to shed some light on the fascinating study of alphabetization.

**Host:** Marty Peterson

**Guests:** Judith Flanders, historian, author, A Place for Everything: The Curious History of Alphabetical Order

**Issues Covered:** language, communication, research, history, literature

**Links for more info:**

A Place for Everything: The Curious History of Alphabetical Order

Judith Flanders - Twitter

## **CULTURE CRASH: ZACK SNYDER'S "JUSTICE LEAGUE"**

**Time:** 23:21

**Duration:** 3:06

**Synopsis:** The new director's cut of "Justice League" is now out on HBO Max. The action movie clocks in at a whopping four hours. Is it just another overhyped streaming release or something more?

**Host:** Evan Rook

**Issues Covered:** culture, film, comics

**Program 21-15**

**Air Week:** 4/11/21

**Writers/Producers:** Amirah Zaveri & Evan Rook

**Studio Production:** Jason Dickey

## **SEGMENT 1: MANAGING MENTAL HEALTH IN THE MEDICAL FIELD DURING A PANDEMIC**

**Time:** 1:47

**Duration:** 10:50

**Synopsis:** Physician burnout is still a very real problem in the U.S. – and the pandemic has only exacerbated these feelings in some of the hardest hit hospitals across the country. We speak with Dr. Greg Hammer at Stanford University about the pandemic's lasting effects on mental health and systems that have been created to better support people working in medicine or in medical school.

**Host:** Gary Price

**Guests:** Dr. Greg Hammer, pediatric intensive care physician, anesthesiologist, professor, Stanford University School of Medicine

**Compliance issues:** mental health, physician burnout, workplace, career, COVID-19 pandemic, health & medicine

**Links for more info:**

[AMA: How the Last Year Has Forced Rethinking on Physician Burnout](#)

[Psychology Today: Find A Therapist](#)

[Medscape: Medscape National Physician Burnout & Suicide Report 2020: The Generational Divide](#)

[Dr. Greg Hammer - Stanford University](#)

## **SEGMENT 2: END-OF-LIFE PLANNING: HAVE YOU GOTTEN YOUR AFFAIRS IN ORDER?**

**Time:** 12:37

**Duration:** 8:10

**Synopsis:** About 60 percent of Americans don't yet have a written will in place. People spend a lifetime working hard, saving money, building assets, but often never think about what would happen in case they suddenly passed away. Viewpoints speaks with life planning expert, Abby Schneiderman, about the importance of organizing your life both on paper and online.

**Host:** Marty Peterson

**Guests:** Abby Schneiderman, co-CEO, Everplans, co-author, In Case You Get Hit By a Bus: How to Organize Your Life Now for When You're Not Around Later

**Issues Covered:** death, law, personal finance, aging, personal affairs, relationships

**Links for more info:**

[In Case You Get Hit By a Bus: How to Organize Your Life Now for When You're Not Around Later](#)  
[everplans.com](#)

[Dave Ramsey: How to Make a Will](#)

[Organizing Your Life Online – Accounts, Passwords, Etc.](#)

## **CULTURE CRASH: THE LATEST ALBUM BY BAND, AJR**

**Time:** 23:48

**Duration:** 2:37

**Synopsis:** The newest musical release by AJR is titled, "OK ORCHESTRA 5". It's an energetic, unique collection that you won't be able to get out of your head this spring.

**Host:** Evan Rook

**Issues Covered:** culture, music

### **Program 21-16**

**Air Week:** 4/18/21

**Writers/Producers:** Amirah Zaveri & Evan Rook

**Studio Production:** Jason Dickey

## **SEGMENT 1: THE ROLE WE EACH PLAY IN SLOWING CLIMATE CHANGE**

**Time:** 1:48

**Duration:** 9:34

**Synopsis:** Despite the pandemic, carbon emissions are at an all-time high, topping records over the past 3.6 million years. For years, scientists have warned of humans approaching a critical tipping point of global warming – and it's here. Sustainability scientist Dr. Kimberly Nicholas joins Viewpoints this week to break down the current climate landscape and explain why turning things around requires a collective effort.

**Host:** Gary Price

**Guests:** Dr. Kimberly Nicholas, associate professor, sustainability science, Lund University, author, *Under the Sky We Make: How to Be Human in a Warming World*

**Compliance issues:** climate change, global warming, politics, government, transportation, environment, industry, diet

### **Links for more info:**

[Lund University Profile: Dr. Kimberly Nicholas](#)

[twitter: @KA\\_Nicholas](#)

[Penguin Random House: Under the Sky We Make](#)

[USA Today: COVID-19 hasn't slowed global warming: Earth's carbon dioxide levels highest in over 3 million years, NOAA says](#)

## **SEGMENT 2: THE GROWING WEALTH OF THE BILLIONAIRE CLASS**

**Time:** 13:24

**Duration:** 9:27

**Synopsis:** We know so much about the men of the Civil War, but the courageous women of this time and their contributions are seldom shown in history books. Historian Karen Abbott decided to change that. She tells the story of several women who helped their respective sides during the Civil War. These women were not just nurses and aides, but endearing female soldiers and spies disguised and embedded in the fight.

**Host:** Marty Peterson

**Guests:** Chuck Collins, director, Program on Inequality, Institute for Policy Studies, author, *The Wealth Hoarders: How Billionaires Pay Millions to Hide Trillions*

**Issues Covered:** wealth inequality, wage gap, income, poverty, personal finance, investment, economics

### **Links for more info:**

[Inequity.org: Updates: Billionaire Wealth, U.S. Job Losses and Pandemic Profiteers](#)

[Institute For Policy Studies: Chuck Collins](#)

## **CULTURE CRASH: OSCAR-WORTHY FOREIGN LANGUAGE FILMS**

**Time:** 23:51

**Duration:** 2:36

**Synopsis:** In recent years, foreign language films have started to be taken more seriously in the top awards categories. Take Parasite winning Best Picture at the Oscars last year. We discuss some of the best international films released over the last twelve months and where to watch them.

**Host:** Evan Rook

**Issues Covered:** culture, international f**Program 21-17**

**Air Week:** 4/25/21

**Writers/Producers:** Amirah Zaveri & Evan Rook

**Studio Production:** Jason Dickey

## **SEGMENT 1: WHAT HAPPENS TO THE HUMAN BODY IN SPACE?**

**Time:** 1:47

**Duration:** 11:02

**Synopsis:** From abrupt changes in gravity to galactic cosmic radiation, astronauts face numerous challenges as they push to explore farther into the unknown. Dr. Emmanuel Urquieta, from the Center for Space Medicine at the Baylor College of Medicine, joins Viewpoints this week to help us understand some of the health impacts of spending time in space and the hurdles that come with longer missions like sending humans to Mars.

**Host:** Gary Price

**Guests:** Dr. Emmanuel Urquieta, chief medical officer, Translational Research Institute for Space Health, assistant professor, Center for Space Medicine, Baylor College of Medicine

**Compliance issues:** health & medicine, career, technology, innovation, science, space exploration

**Links for more info:**

[NASA: The Human Body in Space: What Happens?](#)

[Duke Center of Applied Genomics & Precision Medicine: Houston, We Have an Eye Problem](#)

[Dr. Emmanuel Urquieta - Baylor College of Medicine](#)

[NASA: The Translational Research Institute for Space Health \(TRISH\)](#)

[NASA: Why Space Radiation Matters](#)

## **SEGMENT 2: THE SKY-HIGH COST OF COLLEGE**

**Time:** 14:51

**Duration:** 8:11

**Synopsis:** Today, the average student graduating from a four-year, public university leaves with \$28,600 in student loans. On top of this, students owe interest once payments kick in, and this can range from 3 to 5 percent for federal loans and can go as high as 12 percent for private loans. For some, the large sum of these loans plus interest can take several years to pay off and has a big effect on life decisions like when to start a family or if they can afford to leave a toxic job. This week – we cover the student loan crisis in the U.S. and talk about alternative options and resources that can help lower the current cost of higher education.

**Host:** Marty Peterson

**Guests:** James Lewis, president, National Society of High School Scholars

**Issues Covered:** higher education, personal finance, student loan debt, career, networking

**Links for more info:**

[National Society of High School Scholars](#)

[US News: 10 Reasons to Attend a Community College](#)

[Federal Student Aid: Find and apply for as many scholarships as you can—it's free money for college or career school](#)

[Clark.com: 12 Best College Scholarships Websites Plus Other Resources](#)

## **CULTURE CRASH: THE SECOND DEBUT OF TAYLOR SWIFT'S "FEARLESS"**

**Time:** 24:03

**Duration:** 2:24

**Synopsis:** Taylor Swift recently re-recorded and released her hit 2008 album “Fearless”. We discuss the nostalgic vibes we felt while listening to these old Taylor tracks.

**Host:** Evan Rook

**Issues Covered:** culture, music

**Program 21-18**

**Air Week:** 5/2/21

**Writers/Producers:** Amirah Zaveri & Evan Rook

**Studio Production:** Jason Dickey

## **SEGMENT 1: JIMMY STEWART: THE HOLLYWOOD ACTOR & FIGHTER PILOT**

**Time:** 1:47

**Duration:** 10:37

**Synopsis:** The late actor, Jimmy Stewart, gave us some very memorable characters during his time in Hollywood – many very funny; others endearing; and some dark and villainous. Perhaps Stewart’s most dramatic role was the one that not many people know about, but that molded his life and his psyche – not to mention his acting – for most of his career: serving as a fighter pilot in World War II. We talk to an author who delved into Stewart’s war service about how flying missions over Europe and seeing his comrades die affected the actor and the types of roles he chose to play post-war.

**Host:** Gary Price

**Guests:** Robert Matzen, author, *Mission: Jimmy Stewart and the Fight for Europe*

**Compliance issues:** history, war, military science, acting, career, mental health, film

**Links for more info:**

[Chicago Tribune: How Jimmy Stewart’s War Service Affected “It’s A Wonderful Life”](#)

[Amazon: Mission: Jimmy Stewart and the Fight for Europe](#)

[RobertMatzen.com](#)

## **SEGMENT 2: EASY SWITCHES FOR A MORE EARTH-FRIENDLY DIET**

**Time:** 14:26

**Duration:** 8:43

**Synopsis:** As more Americans look to decrease their carbon footprints, what’s one way to make a big difference? Flipping the narrative on the traditional American diet. Beef is more carbon-intensive to produce than chicken, but did you know that cheese is also worse than chicken? It’s this knowledge that can change people’s dietary decisions and decrease greenhouse gas emissions, slowing global warming. Paul Greenberg, a food and science writer, joins Viewpoints this week to share how people can adjust their daily eating habits to make a difference.

**Host:** Marty Peterson

**Guests:** Paul Greenberg, food & science writer, author, *The Climate Diet: 50 Simple Ways to Trim Your Carbon Footprint*

**Issues Covered:** food production, climate change, sustainability, global warming, diet

**Links for more info:**

[The New York Times: A New Year's Climate Diet](#)

[twitter: @4fishgreenberg](#)

[Amazon: The Climate Diet: 50 Simple Ways to Trim Your Carbon Footprint](#)

**CULTURE CRASH: LITERATURE TACKLING RACE & INEQUALITY**

**Time:** 24:09

**Duration:** 2:19

**Synopsis:** The perspectives of black authors are vital in understanding why racial bias still plagues our country. We offer up some timely recommendations to add to your 2021 reading list.

**Host:** Evan Rook

**Issues Covered:** culture, literature, race

**Program 21-19**

**Air Week:** 5/9/21

**Writers/Producers:** Amirah Zaveri, Polly Hansen & Evan Rook

**Studio Production:** Jason Dickey

**SEGMENT 1: THE REDUCE, REUSE, RECYCLE CONUNDRUM**

**Time:** 1:46

**Duration:** 12:05

**Synopsis:** How often do you buy an item from the store that's packaged in a plastic container or wrapped in plastic? Daily decisions like these add up and are feeding into the global plastic crisis. Scientists estimate that there's anywhere between nine to 16 million tons of plastic on the sea floor, polluting the environment, harming species and releasing harmful microplastics into every corner of the planet. Two experts on plastic join us this week to shed some light on the problem and how we can each make a difference by changing our consumption habits and calling on leaders to craft stricter laws on waste management and manufacturing.

**Host:** Gary Price

**Guests:** Jennie Romer, attorney, author, *Can I Recycle This? A Guide to Better Recycling and How to Reduce Single-Use Plastics*; Kate Melges, plastics project leader, Greenpeace USA

**Compliance issues:** trash pollution, health & medicine, recycling, consumption, waste management

**Links for more info:**

[GreenPeace.org: Kate Melges](#)

[Congress.gov: H.R. 5845](#)

[EPA: How Do I Recycle?: Common Recyclables](#)

[Harvard University: 14 Million Tons of Microplastic are on the Ocean Floor](#)

[NOAA: What are microplastics?](#)

**SEGMENT 2: THE MIND-BENDING MIGRATION OF THE MONARCH BUTTERFLY**

**Time:** 15:28

**Duration:** 6:51

**Synopsis:** In 2017, Sara Dykman biked more than 10,000 miles, following the path of the annual Monarch migration. Along her route, she stopped to educate and raise awareness about the beauty and fragility of the butterfly. Dykman joins us this week to teach us about the insect's unique migration patterns across North America and how individuals can help this dwindling species.

**Host:** Marty Peterson

**Guests:** Sara Dykman, writer, author, *Bicycling with Butterflies: My 10,201-Mile Journey Following the Monarch Migration*

**Issues Covered:** endangered species, wildlife migration, environment, land development

**Links for more info:**

[Workman: Bicycling with Butterflies](#)

[Beyond A Book](#)

[The National Wildlife Federation: Monarch Butterfly](#)

[Monarch Joint Venture: Monarch Migration](#)

[GuardenGuide.com: How to Grow Milkweed for Monarch Butterflies](#)

## **CULTURE CRASH: BACK TO THE THEATER**

**Time:** 23:39

**Duration:** 2:50

**Synopsis:** As more Americans get vaccinated, the light at the end of the tunnel shines a little bit brighter each day. We discuss the slow return of theater-released movies and some of the future films we're most excited for.

**Host:** Evan Rook

**Issues Covered:** culture, film, movie business **Program 21-20**

**Air Week:** 5/16/21

**Writers/Producers:** Amirah Zaveri, Polly Hansen & Evan Rook

**Studio Production:** Jason Dickey

## **SEGMENT 1: THE RISE OF CRYPTOCURRENCY**

**Time:** 1:47

**Duration:** 9:32

**Synopsis:** The cryptocurrency that started it all, Bitcoin, is now valued at around 1.6 trillion dollars. And in just the last month, another, newer form of crypto, Dogecoin has skyrocketed in popularity across the Internet, sharply driving up the price per token. We explore the fascinating and fast-evolving world of cryptocurrency and the future of traditional financial systems as digital currency gains ground across the globe.

**Host:** Gary Price

**Guests:** Dr. David Yermack, professor, finance, NYU Stern School of Business

**Compliance issues:** currency, technology, banking, investment, cybersecurity, finance, investment

**Links for more info:**

[NYU Stern: Dr. David L. Yermack](#)

[Harvard Business Review: How Much Energy Does Bitcoin Actually Consume?](#)

[Buy And Sell Crypto: Coinbase](#)

[CNN Business: Want to invest in crypto? Here's what you need to know](#)

[Market Watch: Why is dogecoin's price spiking—again? The crypto has surged 14,000% in 2021](#)

## **SEGMENT 2: WHY AREN'T MORE WOMEN FINANCIALLY INDEPENDENT?**

**Time:** 13:21

**Duration:** 9:33

**Synopsis:** The U.S. workforce is now more than 50 percent female, yet many women today still have little knowledge on financial planning and how to make their income work for them rather than the other way around. Executive and financial expert Jennifer Barrett joins us this week to shed some light on the importance of becoming financially autonomous and advocating for yourself in your career, relationships and beyond.

**Host:** Marty Peterson

**Guests:** Jennifer Barrett, financial expert, Chief Education Officer, Acorns, author, *Think Like a Breadwinner*

**Issues Covered:** personal finance, financial independence, retirement, relationships, career, personal growth

**Links for more info:**

[Penguin Random House: Jennifer Barrett](#)

[Mckinsey.com: Women in the Workplace 2020](#)

[TIME: Women Are Now the Majority of the U.S. Workforce — But Working Women Still Face Serious Challenges](#)

[Savvy Ladies](#)

[Women Employed: 45+ Years of Leading Change for Working Women](#)

**CULTURE CRASH: REVIEWING HBO'S "MARE OF EASTTOWN"**

**Time:** 23:54

**Duration:** 2:32

**Synopsis:** A modern take on the classic detective/thriller genre is exactly what we need right now and the “Mare of Easttown” does not disappoint. We explore this new series starring Kate Winslet.

**Host:** Evan Rook

**Issues Covered:** culture, film, movie business

**Program 21-21**

**Air Week:** 5/23/21

**Writers/Producers:** Amirah Zaveri, Polly Hansen & Evan Rook

**Studio Production:** Jason Dickey

**SEGMENT 1: THE CYCLE OF FOOD WASTE**

**Time:** 1:47

**Duration:** 9:24

**Synopsis:** The average person ends up trashing 25 percent of the food they buy from the grocery store. This can mean fresh produce, expired dairy, stale bread – the list goes on and on. This cycle of food waste across households, grocery stores and restaurants adds up, resulting in more than 81 billion pounds of fresh, edible food being thrown away each year. What’s the solution? Two food experts join us this week to offer some answers.

**Host:** Gary Price

**Guests:** Dr. Elena Belavina, associate professor, operations management, Cornell University; Jenna Harris, senior manager, donor relations & supply chain, City Harvest

**Compliance issues:** food production, waste management, climate change, food insecurity, business, pollution

**Links for more info:**

[City Harvest – Share Lunch, Fight Hunger Initiative](#)

[USDA Food Waste Breakdown](#)

**SEGMENT 2: THE 40TH ANNIVERSARY OF THE NASA SPACE SHUTTLE**

**Time:** 13:12

**Duration:** 9:54

**Synopsis:** The birth of the space shuttle in 1981 marked a new era of space travel. For the first time ever, NASA had a spacecraft that could launch into space and come back to earth and land like an airplane. While the shuttle had many successful flights, there were also some big catastrophes that ultimately led the program to cease operations in 2011. Former chief historian of NASA Roger Launius joins Viewpoints this week to tell the story of this era of American space history.

**Host:** Marty Peterson

**Guests:** Roger Launius, space historian, former chief historian, NASA, author, NASA Space Shuttle: 40th Anniversary

**Issues Covered:** government, history, space exploration, invention, technology, engineering

## **Links for more info:**

[NASA: Space Shuttle](#)

[Space.com: The Space Shuttle: The First Reusable Spacecraft](#)

[Space X: Dragon](#)

## **CULTURE CRASH: THE LOVE STORY OF "LITTLE FISH"**

**Time:** 24:06

**Duration:** 2:21

**Synopsis:** The movie, “Little Fish” is an intriguing story of a world ravaged by a virus that erases people’s memories. It’s a gripping film that hooks your attention from the get-go and is worth the watch.

**Host:** Evan Rook

**Issues Covered:** culture, film

## **Program 21-22**

**Air Week:** 5/30/21

**Writers/Producers:** Amirah Zaveri, Pat Reuter & Evan Rook

**Studio Production:** Jason Dickey

## **SEGMENT 1: THE DEBATE ON INVASIVE SPECIES**

**Time:** 1:47

**Duration:** 8:11

**Synopsis:** Many people are worried that non-native plants and animals are invading the U.S. and preventing native species from thriving. Each year, a lot of money and time is spent trying to rid the land of these aliens - often to no avail. But, are these species present because they’re the only ones that can exist in that environment? Are some plants and animals actually helping to create a more diverse and robust ecosystem? And are some native species really native to the U.S.? Our guests offer up a different perspective on the invasive species debate.

**Host:** Gary Price

**Guests:** Fred Pearce, science journalist, researcher, author of *The New Wild: Why Invasive Species Will Be Nature’s Salvation*; Tao Orion, permaculture educator, author of *Beyond the War on Invasive Species: A Permaculture Approach to Ecosystem Restoration*

**Compliance issues:** invasive species, biodiversity, ecosystem management, ecology, science

## **Links for more info:**

[New York Times: Invasive Species Aren’t Always Unwanted](#)

[PBS: Native or invasive species? The distinction blurs as the world warms](#)

[Resilience Permaculture Design LLC](#)

[Beacon Press: Why Invasive Species Will Be Nature’s Salvation](#)

## **SEGMENT 2: SWEATY PALMS, RACING HEART: FACING THE FEAR OF PUBLIC SPEAKING**

**Time:** 11:58

**Duration:** 10:13

**Synopsis:** Why are people so afraid to give speeches in public? For many, it can be the cause of much anxiety and dread. We speak with a psychologist and a speech educator about why this anxiety builds and how we can use this adrenaline to our benefit when putting ourselves out there.

**Host:** Marty Peterson

**Guests:** Jeremy Jamieson, Associate Professor of Social Psychology, University of Rochester; Philip Dalton Associate Professor of Rhetoric, Department Chair, Hofstra University

**Issues Covered:** communication, public speaking, personal growth & development, social psychology

### **Links for more info:**

[Mayo Clinic: Fear of public speaking: How can I overcome it?](#)

[Toastmasters International: Public Speaking Tips](#)

[Inc.com: 20 Tips for Mastering the Art of Public Speaking](#)

## **CULTURE CRASH: THE BEAUTY OF HBO MAX**

**Time:** 23:11

**Duration:** 3:14

**Synopsis:** The streaming platform, HBO Max has gained a lot of ground since its launch in May of last year. We dive into the wide variety of shows and films available and why it's become our favorite place to search for something to watch.

**Host:** Evan Rook

**Issues Covered:** culture, film, technology

### **Program 21-23**

**Air Week:** 6/6/21

**Writers/Producers:** Amirah Zaveri & Evan Rook

**Studio Production:** Jason Dickey

## **SEGMENT 1: BACK TO THE BALLPARK**

**Time:** 1:48

**Duration:** 10:37

**Synopsis:** Baseball is back, and fans can once again revel in the experience of heading to a ballpark, grabbing some peanuts and cheering on their team as they score a homerun. Longtime baseball writer and faithful Phillies fan Timothy Malcolm joins Viewpoints this week to break down some of his favorite stadiums in the U.S. and some tips you should keep in mind before buying a ticket.

**Host:** Gary Price

**Guests:** Timothy Malcolm, baseball writer, author, Baseball Road Trips: The Complete Guide to All the Ballparks, With Beer, Bites, and Sites Nearby

**Compliance issues:** sports, history, culture, literature, cuisine, health & medicine, personal finance

### **Links for more info:**

[twitter: @timothymalcolm](#)

[Amazon: Moon Baseball Road Trips: The Complete Guide to All the Ballparks, with Beer, Bites, and Sights Nearby \(Travel Guide\)](#)

[Bleacher Report: Power Ranking Wrigley, Fenway and All 30 MLB Ballparks Ahead of 2020 Season](#)

## **SEGMENT 2: THE WEDDING PAGES**

**Time:** 14:27

**Duration:** 8:40

**Synopsis:** The first New York Times wedding announcement was published in 1851. It was one sentence long and covered a young, white couple who had just married in New York. Today, the wedding and engagements section at the paper and other media outlets across the country look a lot different. We explore how this unique page has evolved over the years and the rat race some couples go through to get an announcement published at a prominent paper like The New York Times.

**Host:** Marty Peterson

**Guests:** Cate Doty, former journalist, engagements and wedding section at The New York Times, author, Mergers and Acquisitions: Or Everything I Know About Love I Learned on the Wedding Pages

**Issues Covered:** relationships, communication, tradition, history, culture

## **Links for more info:**

[Cate Doty's Website](#)

[Page 158 Books: Mergers and Acquisitions: Or, Everything I Know About Love I Learned on the Wedding Pages](#)

[New York Times: Weddings and Engagements](#)

[New York Times: They Were The First](#)

## **CULTURE CRASH: THE LATEST RELEASE BY ACCLAIMED AUTHOR JOHN GREEN**

**Time:** 24:07

**Duration:** 2:20

**Synopsis:** Author John Green is best known for young adult novels like *The Fault in Our Stars*, but his latest release heads in a completely different direction. It's called *The Anthropocene Reviewed* and it's hooked our attention.

**Host:** Evan Rook

**Issues Covered:** culture, film

**Program 21-24**

**Air Week:** 6/13/21

**Writers/Producers:** Amirah Zaveri, Pat Reuter & Evan Rook

**Studio Production:** Jason Dickey

## **SEGMENT 1: THE ENVIRONMENTAL EFFECTS OF STAGGERING PALM OIL PRODUCTION**

**Time:** 1:48

**Duration:** 9:59

**Synopsis:** In the U.S., most Americans commonly use vegetable or olive oil when cooking. While we don't often hear about palm oil, it's in many of the products that we buy at the grocery store, including everything from food to personal care products. And abroad, palm oil is widely used in cooking and frying. Last year, global consumption reached 72 million tons. However, this ingredient is not being produced sustainably and has led to widespread deforestation in Southeast Asian countries. What's being done to curb the palm oil crisis?

**Host:** Gary Price

**Guests:** Jocelyn Zuckerman, journalist, author, *Planet Palm: How Palm Oil Ended Up In Everything and Endangered the World*; Dr. Patricio Grassini, associate professor, agronomy & horticulture, University of Nebraska-Lincoln

**Compliance issues:** business, environment, pollution, deforestation, wildlife protection, food production, agriculture, sustainable farming

## **Links for more info:**

[The New Press: Palm Planet](#)

[WWF: 8 Things To Know About Palm Oil](#)

[Nebraska Today: Husker research shows palm oil production can grow while protecting ecosystems](#)

## **SEGMENT 2: THE HIGHS OF RUNNING**

**Time:** 13:49

**Duration:** 8:24

**Synopsis:** Life has many challenges – but it's how you respond to these obstacles that truly matter. Characteristics like passion, perseverance and grit can all factor into the end result and can make all the difference rather than focusing on pure talent or intelligence.

**Host:** Marty Peterson

**Guests:** Dean Karnazes, ultra-marathon runner, author, *A Runner's High: My Life in Motion*

**Issues Covered:** exercise, sports, health & medicine, mental health, literature

**Links for more info:**

[Wikipedia: Dean Karnazes](#)

[Amazon: A Runner's High: My Life in Motion](#)

[CNN: Extreme weather kills 21 ultra-marathon runners in China](#)

[SELF: Runners Share 23 Small Training Tips That Changed Everything for Them](#)

**CULTURE CRASH: THE PERFECT ALBUM**

**Time:** 23:12

**Duration:** 3:14

**Synopsis:** This week, we discuss the importance of an album's length. All too often it can feel like some of the songs on the album are just there to fill time, so people feel like they're getting more music for their money.

**Host:** Evan Rook

**Issues Covered:** culture, music

**Program 21-25**

**Air Week:** 6/20/21

**Writers/Producers:** Amirah Zaveri & Evan Rook

**Studio Production:** Jason Dickey

**SEGMENT 1: THE ENDLESS DROUGHT: DWINDLING WATER IN THE WEST**

**Time:** 1:48

**Duration:** 11:15

**Synopsis:** Lake Mead, the reservoir created by the Hoover Dam, is at its lowest levels ever recorded. Drought is not a new problem in the West, but it is getting worse as the years go by. What's being done to curb water consumption and increase supply so people's taps don't run dry?

**Host:** Gary Price

**Guests:** Dr. Robert Glennon, regents professor, law and public policy, University of Arizona College of Law

**Compliance issues:** infrastructure, conservation, natural resources, business, environment, technology, sustainability

**Links for more info:**

[The New York Times: California Western Drought Map](#)

[Robert Glennon Website](#)

[IslandPress: Unquenchable](#)

**SEGMENT 2: THE TOLL OF EXCESS CLOTHES PRODUCTION**

**Time:** 14:59

**Duration:** 7:47

**Synopsis:** The average clothing item today is worn anywhere from seven to ten times before it's discarded or donated. Why is this number so low, and what happens once the garment leaves a person's closet? Maxine Bedat, a prominent voice in sustainable fashion, joins us this week to shed some light on the clothing crisis and how it's impacting workers and the environment.

**Host:** Marty Peterson

**Guests:** Maxine Bedat, founder, nonprofit, New Standard Institute, author, *Unraveled: The Life and Death of a Garment*

**Issues Covered:** environment, worker's rights, business, fashion, consumerism

**Links for more info:**

[Amazon: Unraveled: The Life and Death of a Garment](#)

[New Standard Institute](#)

## **CULTURE CRASH: STEPHEN KING: THE MASTER OF STORYTELLING**

**Time:** 22:45

**Duration:** 2:41

**Synopsis:** Stephen King is globally recognized as the master of horror – but how does he create each masterpiece? We break down what sets his works of literature apart from all of the other authors across several genres.

**Host:** Evan Rook

**Issues Covered:** culture, storytelling, literature

**Program 21-26**

**Air Week:** 6/27/21

**Writers/Producers:** Amirah Zaveri & Evan Rook

**Studio Production:** Jason Dickey

## **SEGMENT 1: THE TOP ONE PERCENT & THE ACCRUAL OF BILLIONS IN WEALTH**

**Time:** 1:47

**Duration:** 9:10

**Synopsis:** The 50 richest families in the world have a combined net worth of \$1.2 trillion dollars. The Koch family, the second richest name on the list, is worth a staggering \$100 billion dollars. Could you imagine having that amount of money? It's definitely enough to sustain several generations to come. How does one accumulate so much wealth? For many families, it isn't just about success and business growth, but the business of building wealth through loopholes like philanthropy and loose taxation laws.

**Host:** Gary Price

**Guests:** Chuck Collins, director, program on inequality, Institute for Policy Studies; Dr. Ray Madoff, professor, Boston College Law School

**Compliance issues:** wealth inequality, politics, government, taxation, inheritance law, philanthropy

**Links for more info:**

[Institute for Policy Studies: Chuck Collins Profile](#)

[IPS: Silver Spoon Oligarchs: How America's 50 Largest Inherited-Wealth Dynasties Accelerate Inequality](#)

[Forbes: Billion-Dollar Dynasties: These Are The Richest Families In America](#)

[twitter: @raymadoff](#)

[Boston College Law School Profile: Dr. Ray Madoff](#)

## **SEGMENT 2: THE CAREGIVER CRISIS**

**Time:** 12:57

**Duration:** 9:56

**Synopsis:** The Bureau of Labor Statistics reports that employee turnover at nursing homes in an average year is 74 percent. With high rates of turnover and not enough new workers entering the caregiving field, the U.S. is deep in a senior care crisis that's only set to get worse. This week – two senior care experts join Viewpoints to discuss why no one wants these jobs and how this lack of infrastructure and funding in certain areas is creating chaos amongst seniors and their families who need help.

**Host:** Marty Peterson

**Guests:** Amy O' Rourke, senior healthcare expert, professional care manager, author, The Fragile Years; Susan Chapman, professor, social & behavioral sciences, University of California San Francisco School of Nursing

**Issues Covered:** aging, healthcare, infrastructure, government, senior care, health & medicine

### Links for more info:

Amazon: The Fragile Years: Proven Strategies for the Care of Aging Loved Ones

UCSF Profiles: Susan Chapman, RN, PhD, FAAN

honor – “A new way to deliver home care”

Fast Company: We’re in the midst of a caregiving crisis. Here’s how Biden may address it

The Guardian: The future of elder care is here – and it’s artificial intelligence

## **CULTURE CRASH: THE EVOLUTION OF COMEDIAN BO BURNHAM**

**Time:** 23:52

**Duration:** 2:34

**Synopsis:** Bo Burnham has taken on many roles throughout his career. We discuss his latest project, Inside, now streaming on Netflix.

**Host:** Evan Rook

**Issues Covered:** culture, film, comedy, COVID-19 pandemic, mental health

## **SECTION III**

### **Public Service Announcements**

Section III lists public service announcements regarding community issues that were broadcast during the calendar quarter.

<b>Issue</b>	<b>Organization / Title</b>	<b>Date</b>	<b>Duration</b>	<b>Runs</b>
Misc	In 2nd quarter of 2021, KRSP broadcast <b>781</b> Public Service Announcements of :30 second lengths from various local, national, and global non-profit and advocacy groups about; Vehicle Fire Sense, Christmas in July, Kidney Disease, COVID Vaccine, Utah First, Stand Up to Cancer, Extreme Drought, Camp Firesense, PPP, and Quit Smoking.	Apr-June 2021	:30 second lengths  Total of <b><u>390 Minutes</u></b> PSAs	Multiple

## SECTION IV

### Community Involvement

#### KRSP STATION COMMUNITY SUPPORT

April – May	Air Force Reserve Radio PSA	(1 hour)
4/22-4/28	First Lady & Friends	(3 hours)
4/23	Know Your Script Take Back Day	(25 hours)
4/24	UCAP Utah Coalition Against Pornography	(5 hours)
6/5	Pony Express Days Parade	(8 hours)
6/12	Huntsman SportsFest	(6 hours)
5/1	Fundraiser is for: Cari Herrera	(13 hours)
5/4-5/11	#BroadcastGood	(6 hours)
6/10-6/30	Utah Drought 2021 Campaign	(4 hours)
March - June	Your Life Your Health	(6 hours)

#### KRSP STAFF PERSONAL COMMUNITY INVOLVEMENT

Dates	Event/Organization	Personal Time Given
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##### Sue Kelley

4/16/21	Nomi Vaccination Volunteer	3 hours
5/07/21	Nomi Vaccination Volunteer	3 hours
5/22/21	Holladay City/Clean Up	2 hours
6/6/21	Sheraton Elder Living	3 hours

##### Gary Michaels

04/15/21	Utah food bank Volunteer	2 hours
05/15/21	Utah food bank Volunteer	2 hours
06/15/21	Utah food bank Volunteer	2 hours

##### Collin Ash

04/08/21	USANA Kid's Eat	2 hours
06/03/21	Neighborhood House	2 hours

##### Jon Smith

4/1/21	DJ Stansbury Egg Hunt	6hrs
4/6/21	UTAH PIO committee	2hrs
4/6/21	Softball Coach	3hrs
4/7/21	RMUofHP PODCAST "Autism"	2hrs
4/8/21	Softball Coach	3hrs
4/10/21	Softball Coach	2hrs
4/10/21	NTFD *housefire*	6hrs
4/12/21	RMUofHP PODCAST "Hearthealth"	2hrs

4/13/21	Softball Coach	3hrs
4/15/21	Softball Coach	3hrs
4/17/21	Softball Coach	2hrs
4/19/21	SLC Police Explorers -	2hrs
4/20/21	Softball Coach	3hrs
4/21/21	NTFD - Firefighter/EMT	6hrs
4/22/21	Softball Coach	3hrs
4/23/21	Ogden HS	6hrs
4/19/21	NTFD - FIREFIGHTER	6hrs
4/20/21	Softball Coach	3hrs
4/22/21	RMUofHP PODCAST "Sports Injuries"	2hrs
4/22/21	Softball Coach	3hrs
4/25/21	NTFD Firefighter	4hrs
4/27/21	Softball Coach	3hrs
4/28/21	Salt Lake City archives	4hrs
4/29/21	Softball Coach	3hrs
5/1/21	Softball Coach	2hrs
5/1/21	SLC Police Community Action	4hrs
5/3/21	UTAH PIO COMMITTEE	2hrs
5/4/21	Softball Coach	3hrs
5/5/21	SLC POLICE Cinco De Mayo	2hrs
5/6/21	RMUofHP Podcast "Registering for PA RN courses"	2hrs
5/6/21	Softball Coach	3hrs
5/8/21	Softball Coach	2hrs
5/10/21	NTFD Firefighter/EMS	4hrs
5/11/21	Softball Coach	3hrs
5/12/21	RMUofHP PODCAST "Mental Health"	2hrs
5/13/21	Softball Coach	3hrs
5/15/21	Softball Coach	2hrs
5/24/21	UTAH PIO COMMITTEE	2hrs
5/25/21	Softball Coach	3hrs
5/26/21	NTFD Training	3hrs
5/27/21	Softball Coach	3hrs
5/29/21	Softball Coach	2hrs
6/1/21	Softball Coach	3hrs
6/3/21	Softball Coach	3hrs
6/4/21	University Founders Day Event	6hrs
6/5/21	Softball Coach	2hrs
6/7/21	NTFD Firefighter	4hrs
6/8/21	Softball Coach	3hrs
6/11/21	Memory Grove SLC	3hrs
6/15/21	NTFD Firefighter	3hrs
6/21/21	UTAH PIO COMMITTEE	2hrs