

WKBT-DT 8.2 La Crosse, Wisconsin

Quarterly Issues and Programs List

April 1, 2007 through June 30, 2007

In accordance with Section 73.3526(a) (9) of Federal Communications Commission Rules, WKBT-DT 8.2 has determined the following as the most significant problems and needs of the community for the second quarter of 2007. There is no particular order of importance regarding this list. On the following pages we identify programming providing the station's most significant treatment of these community issues. This list was determined by contact with community leaders, and with input from viewers in the various communities we serve.

Special Note: In the following report, certain items may be listed with indeterminate duration times where it is not possible to ascertain exact timings. In the case of public service campaigns, each spot is given strong support during the campaign dates, with numerous on-air exposures.

1. Economy
2. Education
3. Health
4. Environment
5. Crime
6. Government

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1. Economy

One of the biggest concerns of our viewers continues to be the economy. The job drain overseas continues to wipe out well-paid jobs in several different economic sectors. The war in Iraq continues to contribute to concern over the economy. The tremendous costs involved in military operations and the rebuilding of Iraq are contributing to a large drain on the economic health of the country. High gas prices are having a negative effect on the economy and people's discretionary spending. The rising costs associated with health care are affecting all Americans, particularly those on limited incomes or retired. Large state and local budget deficits are adding to the concern over how to pay for essential services and properly fund new and existing projects without raising taxes.

The growing use of ethanol for vehicle fuel has both a positive and negative impact on the economy. Corn prices have increased to the point where it's becoming much more expensive to feed dairy cattle, resulting in dramatically higher prices for many dairy items in the grocery store. This is a prime example of how the economy can be pulled in different directions by different interest groups.

Responsive Programming (Including date, time and duration)

April 1-June 30/PSA/:30 & :15

"Federal Student Aid" PSA designed to inform people about available financial assistance for education.

April 1-June 30/PSA/:30

"Habitat for Humanity" PSA focusing on the work the organization does in local communities to assist limited income families.

April 4/9pm News/:47

"My NewsChannel 8 @ 9" story reporting that the Wisconsin State Agriculture Department says milk prices in the state are up, with part of the increase due to the higher price of corn.

April 6/9pm News/1:34

"My NewsChannel 8 @ 9" story reporting on the reasons behind the increase in egg prices.

April 13/9pm News/1:45

"My NewsChannel 8 @ 9" story reporting that new filter systems are bringing good taste to common tap water.

April 16/9pm News/1:32

"My NewsChannel 8 @ 9" story reporting on new debit cards for teens that are supposed to make it easier for parents to get money to their children.

April 17/9pm News/:40

"My NewsChannel 8 @ 9" story reporting on the final day for filing federal and state tax returns.

April 23/9pm News/:50

"My NewsChannel 8 @ 9" story reporting that a new study shows women are still being paid substantially less than men.

April 23/9pm News/:30

“My NewsChannel 8 @ 9” story reporting that gas prices in Wisconsin continue to climb, but are remaining stable in Minnesota.

April 30/9pm News/:46

“My NewsChannel 8 @ 9” story reporting that Downtown MainStreet, Inc. announced a lender commitment program to encourage people to restore downtown buildings or develop a small business or housing project.

May 4/9pm News/:47

“My NewsChannel 8 @ 9” story reporting that the U.S. Department of Commerce has granted \$1.1 million to West Salem in order to develop the Lakeview Business Park.

May 4/9pm News/1:18

“My NewsChannel 8 @ 9” story reporting on the opening of the La Crosse Farmers Market, and why more farmers and customers may be choosing organic food.

May 4/9pm News/:48

“My NewsChannel 8 @ 9” story reporting on how to conserve gasoline with prices now over \$3 per gallon in La Crosse.

May 11/9pm News/:30

“My NewsChannel 8 @ 9” story reporting that gasoline prices in La Crosse have topped out at \$3.15 per gallon for regular unleaded.

May 14/9pm News/:30

“My NewsChannel 8 @ 9” story reporting that gas prices in La Crosse have now reached \$3.26 per gallon for regular unleaded.

May 14/9pm News/:33

“My NewsChannel 8 @ 9” story reporting that the price of first class postage will now cost two cents more.

May 15/9pm News/:45

“My NewsChannel 8 @ 9” story reporting that gas prices continue to rise in the La Crosse area.

May 15/9pm News/1:30

“My NewsChannel 8 @ 9” story featuring ideas on ways to save money when grilling outside.

May 17/9pm News/:45

“My NewsChannel 8 @ 9” story reporting that Minnesota business owners are worried about what effect the new workplace smoking ban will have on their business.

May 21/9pm News/1:35

“My NewsChannel 8 @ 9” story reporting that gas prices hit record highs nationwide.

June 1/9pm News/:45

“My NewsChannel 8 @ 9” story reporting that one of the nation’s largest collection agencies is moving to La Crosse, bringing several new jobs to the community.

June 1/9pm News/:35

“My NewsChannel 8 @ 9” story reporting that car registration in Wisconsin would increase from \$55 to \$75 a year under a budget plan approved by the joint finance committee.

June 1/9pm News/1:31

“My NewsChannel 8 @ 9” story reporting that Xcel Energy is asking for a \$70 million rate increase for Wisconsin residents.

June 1/9pm News/:50

“My NewsChannel 8 @ 9” story reporting on the economic benefit to the community deriving from the WIAA State Track Meet held each year in La Crosse.

June 8/9pm News/1:23

“My NewsChannel 8 @ 9” story reporting that the summer job outlook for students in the La Crosse area appears to be bright.

June 11/9pm News/1:32

“My NewsChannel 8 @ 9” story reporting on Gundersen Lutheran Medical Center’s fleet of hybrid cars, and how the facility is feeling the benefit of going green.

June 11/9pm News/:30

“My NewsChannel 8 @ 9” story reporting that the national average price for gasoline dropped seven cents in the last three weeks.

June 12/9pm News/1:34

“My NewsChannel 8 @ 9” story reporting that more teens are looking at becoming entrepreneurs and are setting their own goals for success.

June 14/9pm News/1:00

“My NewsChannel 8 @ 9” story reporting that regular rain and warm temperatures across Wisconsin mean that corn crops are either on or ahead of schedule.

June 15/9pm News/:45

“My NewsChannel 8 @ 9” story reporting that high gas prices are also increasing the cost of groceries.

June 21/9pm News/1:38

“My NewsChannel 8 @ 9” story reporting on how to help your child gain valuable skills for entering the summer labor market.

June 26/9pm News/1:10

“My NewsChannel 8 @ 9” story reporting that ethanol production is increasing the demand for corn, which means it’s costing farmers more money to feed their herds, which in turn affects the cost of dairy products.

June 26/9pm News/:38

“My NewsChannel 8 @ 9” story reporting that a Wisconsin gas station owner says a law requiring retailers to sell gas above cost is unconstitutional.

June 26/9pm News/1:14

“My NewsChannel 8 @ 9” story reporting that the closure of Bliss Road for erosion repairs is a big inconvenience for businesses and homes in that area.

June 27/9pm News/1:38

“My NewsChannel 8 @ 9” story reporting on what consumers can do to protect themselves from imported products that might be contaminated.

June 29/9pm News/:45

“My NewsChannel 8 @ 9” story reporting that recent technical college graduates in Wisconsin are making more money according to a recent survey.

2. Education

Education is a prime concern of many people. On one hand, they want the best possible education for our young people, but at the same time are concerned about the costs. Education is one of the highest priced items on the local tax bill, and declining state aid is contributing to worries over how to pay the bill for today's schools. This cost concern is evident when school districts go to the voters with referendums for building or remodeling projects. At times the proposals are defeated, or pass by a very small vote margin.

Wisconsin and Minnesota are both facing budget deficits that are having an impact on education funding in the two states. Local school districts are examining ways to cut expenses without lowering the quality of the educational services they offer. Several area districts have seen teacher and support staff lay-offs.

Responsive Programming (Including date, time and duration)

April 1-June 30/PSA/:30 & :15

"Library of Congress" PSA encouraging parents to help open their child's mind through reading.

April 1-June 30/PSA/:30 & :15

"College Access/Ad Council PSA promoting equal access to higher education.

April 2/9pm News/1:38

"My NewsChannel 8 @ 9" story (part 1) reporting that some experts now believe homework for youngsters doesn't really improve academic performance.

April 3/9pm News/:47

"My NewsChannel 8 @ 9" story reporting that preliminary designs have been unveiled for the new sports complex at UW-La Crosse.

April 3/9pm News/1:45

"My NewsChannel 8 @ 9" story (part 2) reporting that some experts now believe homework for youngsters doesn't really improve academic performance.

April 3/9pm News/1:26

"My NewsChannel 8 @ 9" story reporting on how cameras on school buses are providing an additional measure of security for students in the Holmen School District.

April 5/9pm News/1:42

"My NewsChannel 8 @ 9" story reporting that a new tool can help detect learning disabilities even before children learn to read.

April 6/9pm News/:45

"My NewsChannel 8 @ 9" story reporting that Congressman Ron Kind appeared on the UW-La Crosse campus to answer student questions about tuition costs.

April 9/9pm News/:45

"My NewsChannel 8 @ 9" story reporting that Wisconsin's open enrollment program will give the West Salem School District a boost in enrollment next year.

April 10/9pm News/1:10

"My NewsChannel 8 @ 9" story reporting that enrollment for four-year-old kindergarten in the La Crosse School District is much higher than last year.

April 11/9pm News/1:39

"My NewsChannel 8 @ 9" story about bullying in schools.

April 11/9pm News/2:30

“My NewsChannel 8 @ 9” interview with Dr. Gwen Schiada, a clinical psychologist with Connect with Kids, discussing how youngsters, educators and parents can put an end to bullying in schools.

April 13/9pm News/1:22

“My NewsChannel 8 @ 9” story reporting that the Sparta School District supports a program that would allow parents to randomly test their children for alcohol, drug and tobacco use.

April 16/9pm News/:45

“My NewsChannel 8 @ 9” story reporting that UW-La Crosse officials say they have prevention and response plans in place in case a disaster like the Virginia Tech shootings occurred here.

April 16/9pm News/:50

“My NewsChannel 8 @ 9” story reporting that La Crosse police held a mock drunk driving arrest on the Viterbo University campus to educate students about drinking and driving.

April 16/9pm News/:30

“My NewsChannel 8 @ 9” story reporting that Wisconsin Governor Jim Doyle announced that May 10th will be the first day eighth grade students can sign up for the state’s covenant to provide financial aid and a spot in a Wisconsin college if students make good grades in high school.

April 17/9pm News/1:28

“My NewsChannel 8 @ 9” story reporting that campus officials at Virginia Tech are being criticized about how well they responded to the multiple shooting emergency situation.

April 17/9pm News/:35

“My NewsChannel 8 @ 9” story reporting that seniors from eight area high schools were recognized at a special awards ceremony held by the La Crosse Kiwanis Club.

April 17/9pm News/2:00

“My NewsChannel 8 @ 9” story reporting on how Western Technical College is working to help alleviate a shortage of clinical laboratory technicians.

April 19/10:30pm/30 min. pgm.

“Silent Witness”...a Connect with Kids program dealing with bullying in our schools. The program dealt with ways children can protect themselves from bullying by using nonviolent methods taught by parents and educators.

April 20/9pm News/:45

“My NewsChannel 8 @ 9” story reporting that hundreds of area middle school students took part in the annual Kids College at UW-La Crosse.

April 23/9pm News/:50

“My NewsChannel 8 @ 9” story reporting that the West Salem School District is seeking ways to cut its budget.

April 24/9pm News/1:10

“My NewsChannel 8 @ 9” story reporting that UW-La Crosse is making an effort to make its campus more diverse by attracting students and staff of different ethnicities and backgrounds.

April 25/9pm News/1:26

“My NewsChannel 8 @ 9” story reporting that the shooting rampage at Virginia Tech is a tragedy that will leave many students and educators scrambling to recapture a feeling of safety.

April 26/9pm News/1:48

"My NewsChannel 8 @ 9" story examining whether intruder alert drills held by schools really help youngsters feel safe.

April 26/9pm News/2:30

"My NewsChannel 8 @ 9" interview with Doug LeClair, associate principal of Logan High School, discussing intruder alert drills that are designed to help prepare students and teachers for an armed intruder.

April 27/9pm News/:50

"My NewsChannel 8 @ 9" story reporting that several schools in our area have had problems with threats of attack lately.

April 27/9pm News/2:30

"My NewsChannel 8 @ 9" interview with Grant Smith, a Viterbo University English professor, discussing violence in schools and what we can do to change it.

April 30/9pm News/:45

"My NewsChannel 8 @ 9" story reporting that Expansion Management Magazine has recognized the La Crosse School District for the quality of its education.

April 30/9pm News/:47

"My NewsChannel 8 @ 9" story reporting that Wisconsin Congressman Ron Kind and other members of Congress have come up with an agenda to encourage development in the areas of math and science education.

May 1/9pm News/1:42

"My NewsChannel 8 @ 9" story reporting that telling a child they can do anything they set their mind to, is not only true, but can make a big difference in a child's academic success.

May 2/9pm News/:47

"My NewsChannel 8 @ 9" story reporting that Wisconsin Governor Jim Doyle signed an executive order that creates a task force which will look at ways to ensure security on college campuses in the state.

May 2/9pm News/1:37

"My NewsChannel 8 @ 9" story reporting on whether or not to tell a child they may have a learning disability.

May 2/9pm News/:46

"My NewsChannel 8 @ 9" story reporting that a lack of federal funding is threatening the Logan Middle School after school programs.

May 3/9pm News/1:37

"My NewsChannel 8 @ 9" story reporting that paying too much attention to a reading disability can make youngsters anxious and insecure.

May 3/9pm News/2:30

"My NewsChannel 8 @ 9" interview with Dr. Ann Wonderling of the Family Vision Center discussing children's reading problems.

May 4/9pm News/:31

"My NewsChannel 8 @ 9" story reporting that a West Salem student faces disciplinary action after bringing two BB guns to school.

June 1/9pm News/1:35

“My NewsChannel 8 @ 9” story profiling Peggy Woodward, a teacher at Eagle Bluff Elementary School in Onalaska, who is retiring after 30 years of teaching.

June 5/9pm News/:45

“My NewsChannel 8 @ 9” story reporting that a plan to increase the size of UW-La Crosse continues to remain in the state budget plan.

June 11/9pm News/1:36

“My NewsChannel 8 @ 9” story reporting that researchers have been studying summer learning loss in children, and they can now quantify just how much school work youngsters forget over the summer.

June 12/9pm News/:50

“My NewsChannel 8 @ 9” story reporting that Winona State University is offering a series of short Mississippi River courses led by river experts.

June 12/9pm News/:35

“My NewsChannel 8 @ 9” story reporting that the number of Wisconsin schools not meeting standards of the federal No Child Left Behind act is growing.

June 14/9pm News/1:27

“My NewsChannel 8 @ 9” story reporting that some students have discovered a new hightech way to cheat during exams.

June 15/9pm News/1:00

“My NewsChannel 8 @ 9” story reporting that Holmen High School junior Cody Haro took first place in the nation for his history exhibit at the finals of National History Day in Maryland.

June 15/9pm News/:55

“My NewsChannel 8 @ 9” story reporting that Viterbo University in La Crosse is offering a special orientation program to get students and parents ready for college life.

June 19/9pm News/:35

“My NewsChannel 8 @ 9” story reporting that the Wisconsin Department of Public Instruction is releasing a web cast aimed at preventing bullying in schools.

June 20/9pm News/1:15

“My NewsChannel 8 @ 9” story reporting on the diversity of summer school programs in La Crosse.

June 21/9pm News/:50

“My NewsChannel 8 @ 9” story reporting that students attending Minnesota state colleges and universities will pay a bit more for tuition next school year.

June 22/9pm News/1:10

“My NewsChannel 8 @ 9” story reporting that the tuition reciprocity agreement between Wisconsin and Minnesota colleges and universities has been extended.

June 27/9pm News/:55

“My NewsChannel 8 @ 9” story reporting that the Wisconsin State Senate has reduced funding that would have allowed UW-La Crosse to increase enrollment by a thousand students. The new funding level would allow the university to accept only 60 more students.

June 29/9pm News/1:10

“My NewsChannel 8 @ 9” story reporting that the Higher Educational Aid Board says it’s running out of money for its Wisconsin grant program.

3. Health

Health and safety concerns are an important priority for many people in the communities we serve. Here in the La Crosse area residents have access to two top medical centers, in addition to Mayo Clinic in nearby Rochester, Minnesota. The question is not one of quality of care, but the expense involved in seeking medical treatment. Many people go without health insurance, either because it's not available to them or the cost is prohibitively high. State programs have been instituted in order to make sure children have access to health care. Some people with limited incomes can access Wisconsin's SeniorCare prescription plan. It's with extreme relief that residents learned the SeniorCare program has received a federal extension until 2009.

The high cost of prescription drugs has many older people concerned over how they can afford their medication. Now that the federal government has included a prescription drug plan in Medicare, people are concerned that the plan is inadequate, and might produce unwelcome changes in the entire Medicare program. There is considerable confusion surrounding the new Medicare prescription plan with an overwhelming number of plans to choose from. People are worried about the overall government health program and how it will affect them in years to come.

Responsive Programming (Including date, time and duration)

April 1-June 30/PSA/:30

"Alzheimer's Association" PSA focusing on the work of the group in support of educational and research efforts to combat Alzheimer's disease.

April 1-June 30/PSA/:30

"American Diabetes Association" PSA drawing attention to the widespread health problem of diabetes.

April 1-June 30/PSA/:30

"American Hearing Association" PSA focusing on help available for the hearing impaired.

April 1-June 30/PSA/:30

"American Red Cross" PSA informing people about the work of the Red Cross.

April 1-June 30/PSA/:30

"La Crosse Rotary Club" PSA encouraging organ donation.

April 1-June 30/PSA/:30 & :15 & :10

"Leukemia and Lymphoma Society" PSA about the organization's work in fighting cancer.

April 1-June 30/PSA/:30 & :15

"March of Dimes" PSA focusing on the prevention of premature births.

April 1-June 30/PSA/:30

"National Glaucoma Research" PSA informing people that glaucoma can rob them of their sight.

April 1-June 30/PSA/:30

"National Institute of Mental Health" PSA focusing on suicide prevention.

April 1-June 30/PSA/:30 & :15

"National Multiple Sclerosis Society" PSA providing information on this disease.

April 1-June 30/PSA/:60 & :30

"Campaign SightFirst" PSA promoting good eye health and safety.

April 1-June 30/PSA/:30

“National Cancer Institute” PSA with information on quitting smoking.

April 1-June 30/PSA/:30

“Wisconsin Cancer Control Program” PSA designed to help in cancer prevention.

April 2/9pm News/:40

“My NewsChannel 8 @ 9” story reporting that the La Crosse County Health Department is waiving the administration fee for all immunizations in celebration of National Public Health Week.

April 4/9pm News/1:00

“My NewsChannel 8 @ 9” story reporting that the Bush administration has told Wisconsin Governor Doyle it would not extend a waiver that makes the SeniorCare prescription drug program possible in the state.

April 4/9pm News/1:43

“My NewsChannel 8 @ 9” story reporting that many athletes with exercise-induced asthma may be misdiagnosed and receive the wrong treatment.

April 5/9pm News/:55

“My NewsChannel 8 @ 9” story reporting that many defibrillators may need an update following new CPR recommendations from the American Heart Association.

April 6/9pm News/:50

“My NewsChannel 8 @ 9” story reporting that a group of Russian journalists is visiting La Crosse to learn more about community-based health services in our area.

April 6/9pm News/1:36

“My NewsChannel 8 @ 9” story reporting on the problems caused by ringworm.

April 6/9pm News/:50

“My NewsChannel 8 @ 9” story reporting on guidelines for preparing safe Easter eggs.

April 9/9pm News/1:41

“My NewsChannel 8 @ 9” story about a new vaccine which protects girls from cervical cancer, and may also be a benefit to boys.

April 10/9pm News/:50

“My NewsChannel 8 @ 9” story reporting that Gundersen Lutheran Medical Center held an education fair to help people make informed decisions about being an organ, tissue or eye donor.

April 12/9pm News/1:37

“My NewsChannel 8 @ 9” story reporting that experts say sleep walking and night terrors are not that unusual, especially for youngsters.

April 12/9pm News/2:30

“My NewsChannel 8 @ 9” interview with Dr. John Temple of Gundersen Lutheran Medical Center, discussing what parents need to know about their child’s sleep walking, talking in their sleep and night terrors.

April 13/9pm News/:50

“My NewsChannel 8 @ 9” story reporting that a nursing shortage across the country is expected to get worse in the coming years.

April 17/9pm News/:40

"My NewsChannel 8 @ 9" story reporting that Gundersen Lutheran Medical Center unveiled its new MedLink helicopter.

April 18/9pm News/:30

"My NewsChannel 8 @ 9" story reporting that Wisconsin Governor Jim Doyle says a federal extension of the state's prescription drug program through the end of the year appears likely.

April 19/9pm News/:55

"My NewsChannel 8 @ 9" story about the healthy families program of the Family and Children's Center in La Crosse.

April 20/9pm News/1:36

"My NewsChannel 8 @ 9" story reporting that conjunctivitis or pinkeye can spread among children at an alarming rate.

April 20/9pm News/1:31

"My NewsChannel 8 @ 9" story reporting on a new study that shows heavy drinking can have lasting effects on the heart.

April 24/9pm News/:50

"My NewsChannel 8 @ 9" story reporting that a panel from the U.S. House Energy and Commerce Committee is investigating the FDA's actions in the wake of recent food recalls.

April 25/9pm News/1:31

"My NewsChannel 8 @ 9" story reporting on a new government report that recommends eliminating candy and sugary soda completely from schools, and replacing them with healthy foods.

April 26/9pm News/1:17

"My NewsChannel 8 @ 9" story profiling a Holmen woman's battle to beat addiction to methamphetamine, and how she's now reaching out to help others in need.

April 27/9pm News/1:32

"My NewsChannel 8 @ 9" story reporting that millions of young people suffer from depression or other mental illnesses, but some teens have a problem reaching out to others for help.

April 30/9pm News/1:38

"My NewsChannel 8 @ 9" story reporting on the danger to teens from Chlamydia, the most common sexually transmitted disease.

April 30/9pm News/:50

"My NewsChannel 8 @ 9" story reporting that Tri-State Ambulance and Gundersen Lutheran Medical Center are asking La Crosse County to institute a new program called Emergency Medical Dispatch. The program would allow people reporting a medical emergency to stay on the line with a trained dispatcher who would provide medical advice before first responders arrive.

May 2/9pm News/1:34

"My NewsChannel 8 @ 9" story reporting that an organization called Safe Kids Worldwide is attempting to decrease the number of childhood emergency room visits.

May 3/9pm News/1:10

"My NewsChannel 8 @ 9" story reporting that Wisconsin Governor Jim Doyle says he is taking steps to ensure health care for nearly every person in the state.

May 3/9pm News/:40

“My NewsChannel 8 @ 9” story reporting that dermatologists say skin cancers like melanoma can be prevented by using sunscreen and wearing hats.

May 4/9pm News/:45

“My NewsChannel 8 @ 9” story reporting that Wisconsin’s SeniorCare prescription drug program will be allowed to continue through the end of the year while the state transitions seniors onto Medicare Part D.

May 4/9pm News/1:29

“My NewsChannel 8 @ 9” story reporting on the symptoms of childhood asthma and its long term effect on health.

May 7/9pm News/1:29

“My NewsChannel 8 @ 9” story reporting that the food industry is trying to self regulate, and promote healthier foods to children.

May 7/9pm News/:40

“My NewsChannel 8 @ 9” story reporting that the nursing profession is being recognized during National Nurses Week.

May 8/9pm News/1:39

“My NewsChannel 8 @ 9” story reporting on new research published in the American Journal of Public Health that shows a clear link between soda, body weight and type 2 diabetes.

May 9/9pm News/1:42

“My NewsChannel 8 @ 9” story reporting on the health aspects of computer usage by youngsters.

May 9/9pm News/2:30

“My NewsChannel 8 @ 9” interview with Dale Wirth of Gunderson Lutheran Medical Center, discussing computer use and its toll on the body.

May 9/9pm News/:30

“My NewsChannel 8 @ 9” story reporting that a new prescription drug program for seniors will be available in Wisconsin to replace the state’s SeniorCare program.

May 10/9pm News/1:39

“My NewsChannel 8 @ 9” story reporting that teens have the highest rate of infection from the sexually transmitted disease HPV.

May 10/9pm News/2:30

“My NewsChannel 8 @ 9” interview with Dr. Becky Gilbertson of Franciscan Skemp Healthcare, discussing the new HPV vaccine.

May 11/9pm News/1:41

“My NewsChannel 8 @ 9” story reporting on the most common sports injuries in children.

May 14/9pm News/1:46

“My NewsChannel 8 @ 9” story reporting on the link between family wealth and the incidence of depression in children.

May 14/9pm News/2:27

“My NewsChannel 8 @ 9” interview with Coulee Catholic Schools elementary guidance counselor Mari Erickson, discussing how to get youngsters to focus less on things and more on people.

June 5/9pm News/1:30

“My NewsChannel 8 @ 9” story reporting that indoor tanning continues to explode in popularity, especially among teens.

June 5/9pm News/2:30

“My NewsChannel 8 @ 9” interview with dermatologist Dr. Michael White from Franciscan Skemp Healthcare, discussing the health risks associated with the use of tanning beds.

June 6/9pm News/1:38

“My NewsChannel 8 @ 9” story reporting on some of the safe alternatives to using tanning beds.

June 7/9pm News/1:31

“My NewsChannel 8 @ 9” story reporting on a new study that shows anxiety over taking final exams and standardized tests can actually lower test scores.

June 7/9pm News/:45

“My NewsChannel 8 @ 9” story reporting that Gundersen Lutheran Medical Center has announced plans for a significant addition to its current facility in La Crosse.

June 8/9pm News/1:40

“My NewsChannel 8 @ 9” story reporting that antibiotics prescribed for youngsters with strep throat can sometimes take a while to work.

June 12/9pm News/1:10

“My NewsChannel 8 @ 9” story reporting that Wisconsin is getting high marks from the federal government for the quality of its health care.

June 13/9pm News/1:38

“My NewsChannel 8 @ 9” story reporting that some schools are sending home reports on children’s weights to help address childhood obesity.

June 13/9pm News/2:30

“My NewsChannel 8 @ 9” interview with Diane Hinrichs-Kelbel, a registered nurse at Gundersen Lutheran Medical Center, discussing the problem of childhood obesity.

June 13/9pm News/:40

“My NewsChannel 8 @ 9” story reporting that doctors say the heat we’ve been experiencing lately poses many threats, and if symptoms of heat illness are ignored, it can become life threatening.

June 14/9pm News/1:36

“My NewsChannel 8 @ 9” story reporting that the Kellogg Company has agreed to raise the nutritional value of cereals and snacks it markets to children.

June 15/9pm News/1:35

“My NewsChannel 8 @ 9” story reporting that unintentional injuries are the leading cause of death for children in America, and summer school vacations increase the numbers.

June 19/9pm News/:33

“My NewsChannel 8 @ 9” story reporting that Wisconsin has more cases of Lyme disease than many other states, mainly because of the state’s large deer population.

June 20/9pm News/1:41

“My NewsChannel 8 @ 9” story reporting on how new technology that makes movies even more graphic will affect youngsters.

June 25/9pm News/:45

“My NewsChannel 8 @ 9” story reporting that a dangerous and drug resistant staph germ may be more common than first thought.

June 25/9pm News/1:25

“My NewsChannel 8 @ 9” story reporting that making school lunches healthier was one of many topics addressed by the Student Nutrition Association at its annual conference at the La Crosse Center.

June 25/9pm News/1:38

“My NewsChannel 8 @ 9” story reporting that laughing may relieve symptoms of depression and other mental illnesses.

June 26/9pm News/1:43

“My NewsChannel 8 @ 9” story reporting that the number of teens receiving cosmetic surgery is increasing dramatically.

June 27/9pm News/1:29

“My NewsChannel 8 @ 9” story reporting that as many as one in five teens is reported to be abusing prescription medicines.

June 28/9pm News/:45

“My NewsChannel 8 @ 9” story reporting that Madison health officials say a bird found dead in that city earlier this month tested positive for West Nile virus.

June 28/9pm News/1:28

“My NewsChannel 8 @ 9” story reporting that the U.S. government has put a block on some seafood from China because of possible contamination.

June 28/9pm News/1:36

“My NewsChannel 8 @ 9” story reporting that the American Academy of Pediatrics recommends no television for children under two years of age.

June 29/9pm News/1:45

“My NewsChannel 8 @ 9” story reporting on the importance of recognizing the warning signs of diabetes in children.

June 29/9pm News/2:30

“My NewsChannel 8 @ 9” interview with Gunderson Lutheran diabetes educator Sue McFadden, discussing more about recognizing and treating diabetes.

4. Environment

Environmental concerns are on the minds of many people in our viewing area. There is an increasing awareness of the role nature plays in our lives, and the importance of being good stewards of our natural resources and wildlife. Some of the problems being addressed include air and water pollution, waste disposal, agricultural pollution, destruction of wildlife habitat, and many other environmental matters. More attention is being given to the many different items that affect the quality of our lives. People are beginning to realize that environmental problems must be solved if we are to maintain the lifestyles we enjoy in this country.

The increasing energy shortage in some parts of the country could have an impact on the environment. More power plants will likely have to be constructed, increasing the chances of adversely affecting the environment. Energy conservation measures could bring some solution to this problem. New federal air quality standards might mean that coal-fired power plants in Wisconsin could face expensive upgrades or replacement.

Responsive Programming (Including date, time and duration)

April 1-June 30/PSA/:30 & :15

“Ducks Unlimited” PSA promoting good conservation and wetland management practices.

April 1-June 30/PSA/:30

“Earth Share” PSA promoting good environmental practices.

April 1-June 30/PSA/:30

“Environmental Protection Agency” PSA promoting energy conservation in the construction of new homes.

April 1-June 30/PSA/:30 & :15 & :10

“National Arbor Day Foundation” PSA’s encouraging young people to become involved in conservation and tree planting.

April 2/9pm News/1:25

“My NewsChannel 8 @ 9” story reporting on how to prevent oak wilt, a fungus that can kill oak trees.

April 3/9pm News/1:33

“My NewsChannel 8 @ 9” story reporting that experts are forecasting another active hurricane season, but not as bad as the one we had a few years ago.

April 4/9pm News/1:19

“My NewsChannel 8 @ 9” story reporting on how people are dealing with our recent unseasonably winter-like weather.

April 5/9pm News/:50

“My NewsChannel 8 @ 9” story reporting that Wisconsin Governor Jim Doyle appeared in La Crosse and said he’s committed to making the state America’s leader in energy independence.

April 9/9pm News/:47

“My NewsChannel 8 @ 9” story reporting that Wisconsin Governor Jim Doyle declared this week Severe Weather Awareness Week in the state.

April 9/9pm News/1:28

“My NewsChannel 8 @ 9” story reporting on ways to prevent crabgrass in your lawn.

April 10/9pm News/1:29

"My NewsChannel 8 @ 9" story reporting that residents of Viola are still dealing with the aftermath of tornado damage from two summers ago.

April 11/9pm News/1:18

"My NewsChannel 8 @ 9" story reporting on an unusual April snowfall in the La Crosse area.

April 12/9pm News/:32

"My NewsChannel 8 @ 9" story reporting that a statewide tornado drill was held as part of Severe Weather Awareness Week activities in Wisconsin.

April 16/9pm News/1:29

"My NewsChannel 8 @ 9" story reporting on how to eliminate moles from your yard or garden.

April 23/9pm News/:50

"My NewsChannel 8 @ 9" story reporting that Congressman Ron Kind made a stop in La Crosse to talk about the Water Resources Development Act that has been passed by the House.

April 25/9pm News/:47

"My NewsChannel 8 @ 9" story reporting that La Crosse is getting some national attention as being one of the best 'green' cities in America.

April 25/9pm News/:32

"My NewsChannel 8 @ 9" story reporting that officials are warning that some firewood products sold at Menard's may contain the ash-killing emerald ash borer, and people are being urged to burn the product as quickly as possible.

April 26/9pm News/:45

"My NewsChannel 8 @ 9" story reporting that controversy continues to surround the proposed site of a new ethanol plant to be built in Sparta.

April 27/9pm News/:50

"My NewsChannel 8 @ 9" story reporting that students at Trempealeau Elementary School spent a day learning more about environmental issues.

April 27/9pm News/:30

"My NewsChannel 8 @ 9" story reporting on activities at Environmental Awareness Day at Evergreen Elementary School in Holmen.

April 30/9pm News/1:30

"My NewsChannel 8 @ 9" story reporting that with the approach of warmer weather the danger of encountering ticks while gardening becomes greater.

May 7/9pm News/1:26

"My NewsChannel 8 @ 9" story reporting that an F-five tornado destroyed virtually all of the town of Greensburg, Kansas.

May 8/9pm News/:44

"My NewsChannel 8 @ 9" story reporting that the mosquito season will soon be in full swing in the La Crosse area.

May 11/9pm News/:45

"My NewsChannel 8 @ 9" story reporting on the grand opening of the new Halfway Creek Trail in the Holmen area, which will be used for running, walking and biking in the summer and cross country skiing in the winter.

May 11/9pm News/1:31

“My NewsChannel 8 @ 9” story about the growing trend of so-called eco-chic, environmentally conscious weddings.

May 14/9pm News/:50

“My NewsChannel 8 @ 9” story reporting that there’s damage in several areas of La Crosse as a storm swept through the city with high winds.

May 14/9pm News/1:29

“My NewsChannel 8 @ 9” story reporting on how to eliminate the damage caused by moles tunneling in a yard.

May 15/9pm News/:47

“My NewsChannel 8 @ 9” story reporting on cleanup efforts following last night’s severe weather that downed trees and power lines around the La Crosse area.

May 21/9pm News/1:25

“My NewsChannel 8 @ 9” story about which plants are best for use in container gardening.

May 21/9pm News/:45

“My NewsChannel 8 @ 9” story reporting that the La Crosse Fire Department held a haz-mat training drill to prepare for the possibility of a large chemical spill.

May 22/9pm News/:40

“My NewsChannel 8 @ 9” story reporting that the Wisconsin DNR says registrations for ATV’s have surpassed those for snowmobiles in the state.

May 23/9pm News/1:00

“My NewsChannel 8 @ 9” story reporting on a company in Blair that recycles vegetable oil for use as fuel.

May 24/9pm News/:45

“My NewsChannel 8 @ 9” story reporting that the La Crosse County Health Department is taking water samples at area beaches because recent heavy rains may result in high bacteria levels for the next couple of days, making it unsafe for swimmers.

May 30/9pm News/:55

“My NewsChannel 8 @ 9” story reporting that the LaCrosse County household hazardous materials program will now accept old and unused prescription medications for disposal.

June 1/9pm News/:40

“My NewsChannel 8 @ 9” story reporting that the Wisconsin State Patrol is warning motorists that June is one of the worst months for deer-vehicle crashes in the state.

June 1/9pm News/:40

“My NewsChannel 8 @ 9” story reporting that all Wisconsin residents and non-residents can fish without a license this weekend.

June 1/9pm News/:43

“My NewsChannel 8 @ 9” story reporting on the Gardenfest horticultural event that showcases gardening, plants and other services in the La Crosse area.

June 4/9pm News/1:35

“My NewsChannel 8 @ 9” story about how to control destructive pests than can cause damage to pine trees.

June 5/9pm News/:55

“My NewsChannel 8 @ 9” story reporting that first grade students from Northwoods Elementary School in La Crosse raised more than \$800 to contribute to the Myrick-Hixon Eco-Park project.

June 6/9pm News/:45

“My NewsChannel 8 @ 9” story reporting that biologists tagged a nest full of baby peregrine falcons located on top of the U.S. Bank building in La Crosse.

June 7/9pm News/2:00

“My NewsChannel 8 @ 9” story reporting that an outbreak of severe weather left a path of damage throughout the area.

June 7/9pm News/:55

“My NewsChannel 8 @ 9” story reporting that La Crosse County Health Department officials are collecting water samples to keep an eye out for mosquitoes that might carry West Nile virus and encephalitis.

June 8/9pm News/1:18

“My NewsChannel 8 @ 9” story reporting that damage assessments are underway as people clean up from yesterday’s storms in the area.

June 8/9pm News/:38

“My NewsChannel 8 @ 9” story reporting that recent good weather is contributing to the strawberry picking season starting a little early this year.

June 12/9pm News/:35

“My NewsChannel 8 @ 9” story reporting that recent storms spawned at least five tornadoes statewide, causing about \$3 million in damage.

June 22/9pm News/2:00

“My NewsChannel 8 @ 9” story reporting that a fire at a chemical recycling plant in Eau Claire forced the evacuation of part of that city.

June 25/9pm News/:43

“My NewsChannel 8 @ 9” story reporting that Bliss Road up Granddad Bluff has been closed for repairs because of erosion problems caused by recent rains.

June 25/9pm News/1:26

“My NewsChannel 8 @ 9” story with tips for pruning spring flowering plants.

June 27/9pm News/1:15

“My NewsChannel 8 @ 9” story reporting that Wisconsin Governor Jim Doyle announced the purchase of eight parcels of land across the state, including La Crosse bluff lands, which will be preserved in a natural state.

June 28/9pm News/:47

“My NewsChannel 8 @ 9” story reporting that the bald eagle has been officially removed from the list of endangered species.

June 29/9pm News/1:05

“My NewsChannel 8 @ 9” story reporting that federal wildlife officials say they’ve discovered another deadly fish virus, this one in the Mississippi River near La Crosse.

5. Crime

Viewers consistently indicate a strong concern about crime. Even though some crime statistics are down, many people have the impression that more crime is occurring. Residents of rural areas report they are seeing more drug-related and property crimes. Several high-profile crimes, including murder, have taken place throughout our area. The rapid introduction of methamphetamine and other new drugs into the La Crosse and Western Wisconsin area is causing considerable concern among law enforcement agencies.

One of the main issues being considered by law enforcement agencies and government officials is lack of jail space. La Crosse County is already considering an addition to its newly constructed law enforcement center because of an increased demand for jail space. Many law enforcement and court officials are investigating the increased use of probation, supervision and electronic monitoring as an alternative to jail and prison for nonviolent offenders.

Responsive Programming (Including date, time and duration)

April 1-June 30/PSA/:60

“Crimestoppers” PSA focusing public attention on the most-wanted fugitives in the La Crosse area.

April 1-June 30/PSA/:30

“Missing Children’s Network” PSA about work being done to disseminate information about missing children.

April 1-June 30/PSA/:30

“National Crime Prevention Council” PSA designed to educate viewers about telemarketing fraud.

April 1-June 30/PSA/:30 & :15

“Reckless Driving/Ad Council” PSA designed to deter people from driving recklessly.

April 1-June 30/PSA/:30 & :15

“Underage Drinking/Ad Council” PSA designed to prevent underage youngsters from obtaining alcoholic beverages.

April 2/9pm News/:32

“My NewsChannel 8 @ 9” story reporting that La Crosse police are still searching for two men who allegedly shot a Ray Hutson Chevrolet employee while trying to steal a car.

April 5/9pm News/1:05

“My NewsChannel 8 @ 9” story reporting that a Madison area man is behind bars in La Crosse for allegedly wanting to have sex with a teenager he met online.

April 6/9pm News/:50

“My NewsChannel 8 @ 9” story reporting that the La Crosse Police Department has received two federal grants to help crack down on drunk driving and underage drinking.

April 6/9pm News/1:27

“My NewsChannel 8 @ 9” story reporting on the impact the Coulee Region Internet Protection Task Force has on the apprehension of child predators.

April 9/9pm News/:30

“My NewsChannel 8 @ 9” story reporting that a teenager faces charges in connection with several burglaries in the La Crosse area.

April 9/9pm News/:55

"My NewsChannel 8 @ 9" story reporting that medical ID theft is becoming an increasing problem in our country.

April 11/9pm News/:40

"My NewsChannel 8 @ 9" story reporting that Winona County authorities have made a large drug bust in the City of Goodview.

April 13/9pm News/:45

"My NewsChannel 8 @ 9" story reporting that a West Salem man faces multiple charges for allegedly driving drunk and crashing into another car on I-90 near Onalaska.

April 13/9pm News/:30

"My NewsChannel 8 @ 9" story reporting that police in Hokah have busted a huge marijuana growing operation in that community.

April 16/9pm News/1:32

"My NewsChannel 8 @ 9" story reporting that a gunman randomly shot and killed at least thirty people on the campus of Virginia Tech.

April 16/9pm News/:40

"My NewsChannel 8 @ 9" story reporting that La Crosse police notified the community that a convicted sex offender was moving back into the community.

April 16/9pm News/:30

"My NewsChannel 8 @ 9" story reporting that La Crosse police busted a large underage drinking party, handing out about 75 underage drinking tickets.

April 18/9pm News/:50

"My NewsChannel 8 @ 9" story reporting that a bomb threat forced the evacuation of a residence hall on the UW-La Crosse campus.

April 23/9pm News/:31

"My NewsChannel 8 @ 9" story reporting that a judge has decided that the teenager accused of killing his principal at Weston High School will be tried in adult court for murder.

April 24/9pm News/:37

"My NewsChannel 8 @ 9" story reporting that La Crosse police have arrested two people for allegedly impersonating a police officer.

April 24/9pm News/:45

"My NewsChannel 8 @ 9" story reporting that five La Crosse taverns are in trouble for failing the latest round of alcohol compliance checks by La Crosse police.

April 25/9pm News/:50

"My NewsChannel 8 @ 9" story reporting that police searched Westby High School after a bomb threat was found on the wall of a boys' bathroom.

April 25/9pm News/:55

"My NewsChannel 8 @ 9" story reporting that local medical staff, law enforcement and social service employees attended a seminar to help bring focus to crimes and their victims.

April 25/9pm News/:35

"My NewsChannel 8 @ 9" story reporting that the IRS is warning taxpayers about an Internet scam that requests personal and financial information.

April 26/9pm News/:40

"My NewsChannel 8 @ 9" story reporting that a stabbing incident in La Crosse left one man injured and another in jail.

April 27/9pm News/:40

"My NewsChannel 8 @ 9" story reporting that La Crosse police informed residents about a convicted sex offender who is moving back into the community.

April 30/9pm News/:40

"My NewsChannel 8 @ 9" story reporting that the teenager accused of shooting and killing his principal at Weston High School enters a not guilty plea.

April 30/9pm News/:50

"My NewsChannel 8 @ 9" story reporting that a jury has found a 24-year-old truck driver not guilty of all charges in connection with a fatal crash in 2005.

May 1/9pm News/:30

"My NewsChannel 8 @ 9" story reporting that an Arcadia woman is heading to prison after being convicted of stealing nearly \$200,000 from her former employer.

May 2/9pm News/:35

"My NewsChannel 8 @ 9" story reporting that police have arrested two men after they allegedly broke into a Winona home armed with a gun and a chain.

May 4/9pm News/:30

"My NewsChannel 8 @ 9" story reporting that a UW-La Crosse student is accused of sexually assaulting an 11-year-old girl.

May 7/9pm News/:45

"My NewsChannel 8 @ 9" story reporting that a Town of Campbell couple faces a possible six years in prison for allegedly abusing their 11-year-old son.

May 8/9pm News/:50

"My NewsChannel 8 @ 9" story reporting that four people were arrested after a drug search today at Onalaska High School.

May 9/9pm News/:55

"My NewsChannel 8 @ 9" story reporting that Wisconsin Attorney General J.B. Van Holland is asking lawmakers for money to help prevent Internet crimes against children.

May 10/9pm News/:55

"My NewsChannel 8 @ 9" story reporting that a 66-year-old La Crosse pedestrian was killed by a hit and run driver on the city's north side.

May 24/9pm News/:50

"My NewsChannel 8 @ 9" story reporting that the La Crosse County Sheriff's Department and the Onalaska Police Department have been given a state grant to enforce seat belt and child restraint laws.

May 30/9pm News/:45

"My NewsChannel 8 @ 9" story reporting that two men and a teenage girl face serious charges after what Holmen police are calling a gang-related fight.

May 31/9pm News/:30

“My NewsChannel 8 @ 9” story reporting that three people face drug charges after a raid at a French Island home.

May 31/9pm News/:30

“My NewsChannel 8 @ 9” story reporting that four men face possible charges in connection with a string of burglaries in La Crosse.

June 1/9pm News/:40

“My NewsChannel 8 @ 9” story reporting that convicted murderer Steven Avery has been sentenced to life in prison without parole.

June 4/9pm News/:47

“My NewsChannel 8 @ 9” story reporting that violent crime is on the rise across the nation, but here in La Crosse the city is at a 20-year-low in violent crime.

June 5/9pm News/1:40

“My NewsChannel 8 @ 9” story reporting that prosecutors filed charges against a 19-year-old man for lying to police during the investigation into another man's drowning death.

June 5/9pm News/:38

“My NewsChannel 8 @ 9” story reporting that an Onalaska man faces possible jail time for allegedly lying about a shooting at the car dealership where he worked.

June 6/9pm News/:40

“My NewsChannel 8 @ 9” story reporting that a Spartaman faces a possible 60 years in prison for the alleged sexual assault of a child.

June 8/9pm News/:30

“My NewsChannel 8 @ 9” story reporting that a Tomah man accused of murdering his father two years ago has entered a guilty plea to one count of second degree intentional homicide.

June 8/9pm News/:40

“My NewsChannel 8 @ 9” story reporting that La Crosse police are looking for a man who has been exposing himself to young girls on their way to school.

June 14/9pm News/:50

“My NewsChannel 8 @ 9” story reporting that La Crosse police brought a domestic standoff to a peaceful end on La Crosse's south side.

June 15/9pm News/:40

“My NewsChannel 8 @ 9” story reporting that the La Crosse man involved in a five hour standoff with police made his first court appearance facing multiple charges.

June 15/9pm News/1:05

“My NewsChannel 8 @ 9” story reporting that the City of La Crosse is applying for a graffiti reduction grant from the Keep America Beautiful program to help halt growing vandalism.

June 19/9pm News/:30

“My NewsChannel 8 @ 9” story reporting that a rural Hillsboro man is accused of multiple counts of sexual assault in Vernon County.

June 19/9pm News/1:42

“My NewsChannel 8 @ 9” story about Internet predators and how to teach children to keep safe when they're using the Internet.

June 21/9pm News/1:20

"My NewsChannel 8 @ 9" story reporting that a new study links marijuana use in teens to violence and even gang membership.

June 21/9pm News/:55

"My NewsChannel 8 @ 9" story reporting that the La Crosse Crimestoppers program is holding a fundraiser asking for the public's help to keep the program strong.

June 21/9pm News/:50

"My NewsChannel 8 @ 9" story reporting that a former Gundersen Lutheran employee is being held in the La Crosse County jail for allegedly stealing from the hospital on several occasions.

June 22/9pm News/:45

"My NewsChannel 8 @ 9" story reporting that the former Gundersen Lutheran employee accused of embezzling more than \$100,000 from the hospital has been officially charged.

June 22/9pm News/:35

"My NewsChannel 8 @ 9" story reporting that a former employee of a La Crosse auto dealership is facing a felony charge of embezzlement.

June 25/9pm News/:40

"My NewsChannel 8 @ 9" story reporting that La Crosse County does not have a big problem with methamphetamine, but that's because many drug users are turning to cocaine.

June 28/9pm News/:40

"My NewsChannel 8 @ 9" story reporting that the former Gundersen Lutheran employee charged with embezzling more than \$100,000 from the hospital now faces more charges.

June 29/9pm News/1:35

"My NewsChannel 8 @ 9" story reporting that a former Gundersen Lutheran employee convicted of identity theft for stealing the identities of patients has been sentenced to three years probation.

6. Government

Government is a category that includes many different concerns, ranging from national politics to local government. It encompasses a broad area of interest on the part of local residents as to what their representatives are doing with their tax dollars. Primary interest has been focused on the war in Iraq and its aftermath. Many people are frustrated with the continuing terrorist resistance in Iraq, and wonder when the time will come when American troops can return home.

Many state and local governmental units are having severe budget problems, even though many indicators show the economy improving. On the local scene, much of the interest centers on the cost of local government and how those costs are funded. Property taxes continue to be a major point of discussion, particularly among older residents on fixed incomes.

Responsive Programming (Including date, time and duration)

April 1-June 30/PSA/:30 & :15

"Emergency Preparedness" PSA emphasizing the importance of a family plan to deal with emergencies.

April 2/9pm News/2:00

"My NewsChannel 8 @ 9" story reporting on the final day of campaigning for judicial candidates in La Crosse County. The story included commentary by political analyst Joe Heim.

April 2/9pm News/:55

"My NewsChannel 8 @ 9" story reporting that former Wisconsin Governor Tommy Thompson, who is now president of Logistics Health of La Crosse, will join the field of Republicans running for president in 2008.

April 3/9pm News/1:32

"My NewsChannel 8 @ 9" story reporting that President Bush is expressing frustration over a war spending bill that includes a troop withdrawal timetable.

April 4/9pm News/1:00

"My NewsChannel 8 @ 9" story reporting that former Wisconsin Governor Tommy Thompson has announced his candidacy for the Republican nomination for president.

April 6/9pm News/2:10

"My NewsChannel 8 @ 9" story examining former Wisconsin Governor Tommy Thompson's run for the presidency.

April 10/9pm News/:50

"My NewsChannel 8 @ 9" story reporting that La Crosse County will provide domestic partner benefits to some of its workers.

April 11/9pm News/:40

"My NewsChannel 8 @ 9" story reporting that Congressman Ron Kind was in La Crosse to hold a listening session on the Iraq war.

April 13/9pm News/:50

"My NewsChannel 8 @ 9" story reporting that the La Crosse City Council has approved adding new barriers to three levee entrances at Riverside Park.

April 13/9pm News/:30

"My NewsChannel 8 @ 9" story reporting that Democrats in the Wisconsin State Senate say they will introduce a bill that would raise the state's minimum wage to \$7.25 an hour starting in September.

April 20/9pm News/:35

“My NewsChannel 8 @ 9” story reporting that the La Crosse County sheriff is calling for an independent investigation after an inmate is found dead in the La Crosse county jail.

April 23/9pm News/1:10

“My NewsChannel 8 @ 9” story reporting that some members of Congress think we should reconsider our nation’s policy on gun control following the Virginia Tech shootings.

April 25/9pm News/:45

“My NewsChannel 8 @ 9” story reporting that emergency management teams from three different states were in Chaseburg as part of a multi-agency emergency training session.

April 27/9pm News/:50

“My NewsChannel 8 @ 9” story reporting that the Minnesota House passed a bill that would outlaw smoking in restaurants, bars and other workplaces.

April 30/9pm News/:45

“My NewsChannel 8 @ 9” story reporting that Onalaska city officials are hoping to have a development plan in place by the end of the year for waterfront property it purchased along Highway 35.

May 1/9pm News/1:05

“My NewsChannel 8 @ 9” story reporting that the controversy over a proposed ethanol plant in Sparta might involve a lengthy court battle.

May 2/9pm News/1:17

“My NewsChannel 8 @ 9” story reporting that Congressional leaders met with President Bush at the White House to discuss the next step in troop funding.

May 9/9pm News/:46

“My NewsChannel 8 @ 9” story reporting that a Monroe County judge has declared approvals for a proposed ethanol plant in Sparta to be void.

May 16/9pm News/:30

“My NewsChannel 8 @ 9” story reporting that Minnesota Governor Tim Pawlenty has signed a bill that will outlaw smoking in bars, restaurants and other establishments.

May 16/9pm News/:30

“My NewsChannel 8 @ 9” story reporting that Wisconsin Governor Jim Doyle is accepting applications for the La Crosse County District Attorney position following Scott Horne’s election to the Branch 4 judge’s seat.

May 22/9pm News/:31

“My NewsChannel 8 @ 9” story reporting that the La Crosse Post Office will not be moving mail processing out of the city as had previously been proposed.

May 24/9pm News/:55

“My NewsChannel 8 @ 9” story reporting that Wisconsin Governor Jim Doyle is actively supporting a proposed statewide smoking ban in the state.

May 24/9pm News/:45

“My NewsChannel 8 @ 9” story reporting that both the House and Senate signed off on a bill to send billions of dollars to support the troops in Iraq.

May 24/9pm News/1:00

"My NewsChannel 8 @ 9" story reporting that President Bush says he will sign the bill giving money to troops that will also include an extension of Wisconsin's prescription drug program for seniors until 2009.

May 29/9pm News/1:00

"My NewsChannel 8 @ 9" story reporting that Randy Williams, the controversial police chief in Onalaska, has submitted his resignation and will step down after 13 years in that position.

May 30/9pm News/:40

"My NewsChannel 8 @ 9" story reporting that a group of people opposed to a controversial ethanol plant in Sparta presented a petition asking for a different location for the proposed plant.

June 6/9pm News/1:15

"My NewsChannel 8 @ 9" story reporting that Wisconsin lawmakers have made an agreement with Governor Doyle to include money in the state budget for tracking sex offenders with GPS technology.

June 8/9pm News/:40

"My NewsChannel 8 @ 9" story reporting that the Bush administration has decided to temporarily suspend its requirement that travelers carry passports to fly to and from Canada, Mexico, the Caribbean or Bermuda.

June 19/9pm News/:47

"My NewsChannel 8 @ 9" story reporting that La Crosse County now has a new way of tracking cell phone calls to 9-1-1.

June 25/9pm News/:55

"My NewsChannel 8 @ 9" story reporting that area legislators, law enforcement officials and judicial leaders met to discuss their issues and concerns about a variety of topics, including jail overcrowding and jail alternatives.

June 25/9pm News/1:20

"My NewsChannel 8 @ 9" story reporting that Democrats in Wisconsin want \$15 billion in payroll taxes to pay for a universal health care system in the state.

June 27/9pm News/:50

"My NewsChannel 8 @ 9" story reporting that Wisconsin's next two-year budget continues to work its way through the legislature.