

WKBT-DT 8.2 La Crosse, Wisconsin

Quarterly Issues and Programs List

July 1, 2009 through September 30, 2009

In accordance with Section 73.3526(a) (9) of Federal Communications Commission Rules, WKBT-DT 8.2 has determined the following as the most significant problems and needs of the community for the Third Quarter of 2009. There is no particular order of importance regarding this list. On the following pages we identify programming providing the station's most significant treatment of these community issues. This list was determined by contact with community leaders, and with input from viewers in the various communities we serve.

Special Note: In the following report, certain items may be listed with indeterminate duration times where it is not possible to ascertain exact timings. In the case of public service campaigns, each spot is given strong support during the campaign dates, with numerous on-air exposures.

1. Economy
2. Education
3. Health/Safety
4. Environment
5. Crime
6. Government

1. Economy

One of the biggest concerns of our viewers continues to be the economy. The recent collapse of the housing market and the resulting bailout of the financial and automobile industries have people worrying about their declining 401-K retirement accounts. Stock market declines have devastated some people's plans of retirement. Even the recent soft market comeback has not eased people's worries. The job drain overseas continues to wipe out well-paid jobs in several different economic sectors. Unemployment is rising because of the worsening economy, and more and more people are losing their jobs. The wars in Iraq and Afghanistan continue to contribute to concern over the economy. The tremendous costs involved in military operations and the rebuilding of Iraq are contributing to a large drain on the economic health of the country. The rising costs associated with health care are affecting all Americans, particularly those on limited incomes or retired. Large state and local budget deficits are adding to the concern over how to pay for essential services and properly fund new and existing projects without raising taxes.

Responsive Programming (Including date, time and duration)

Special Note: The 9pm News on WKBT-DT 8.2 is a rebroadcast of the 5pm News on WKBT-DT 8.1.

July 1-September 30/PSA/:30 & :15

"Shop Local First" public service announcements promoting local buying in these tough economic times to try to build up our local economies.

July 1/9pm News/1:34

"NewsChannel 8" story reporting on how to find the right person to help you with your finances.

July 7/9pm News/1:24

"NewsChannel 8" story reporting on summer camps for the unemployed, where those laid off look for work, connections and hope.

July 8/9pm News/:30

"NewsChannel 8" story reporting that Trane Company of La Crosse has announced another round of job cuts.

July 8/9pm News/1:21

"NewsChannel 8" story reporting on how small businesses can compete with giant ones by banding together.

July 10/9pm News/1:37

"NewsChannel 8" story reporting that General Motors emerged from bankruptcy, promising its customers and the government a leaner, greener company.

July 13/9pm News/1:35

"NewsChannel 8" story reporting on a Rushford, Minnesota, company that's using state of the art nano technology to manufacture reinforced tools.

July 13/9pm News/1:30

"NewsChannel 8" story reporting on a new program at the Couleecap agency that's helping to make home ownership a reality for low-income families through the Community Land Trust Program.

July 14/9pm News/1:31

"NewsChannel 8" story reporting that some homeowners are raffling off their homes when they can't sell them on the traditional market.

July 15/9pm News/1:31

"NewsChannel 8" story reporting that the new credit card accountability, responsibility and disclosure act may result in new fees to make up for what credit card companies will lose.

July 16/9pm News/1:07

"NewsChannel 8" story reporting that organic farmers held a rally at the La Crosse County Fairgrounds highlighting low milk prices, saying more and more big farms are flooding the market with their products, making it hard for smaller farmers to compete.

July 16/9pm News/1:27

"NewsChannel 8" story reporting on credit card protection plans that make your payments if you get sick or lose your job.

July 20/9pm News/1:00

"NewsChannel 8" story reporting that a new multi-million dollar contract with the National Guard means more growth and more local jobs for Logistics Health of La Crosse.

July 20/9pm News/1:29

"NewsChannel 8" story featuring tips on how to control expenditures if unemployment has hit your personal finances.

July 23/9pm News/:50

"NewsChannel 8" story reporting that the federal minimum wage will increase to \$7.25 per hour.

July 23/9pm News/1:36

"NewsChannel 8" story reporting on how families decide how money earned by a working teenager should be handled.

July 23/9pm News/1:34

"NewsChannel 8" story reporting on ways to handle investment money in the future to avoid some of the pitfalls of a declining stock market.

July 24/9pm News/1:39

"NewsChannel 8" story reporting on the government's program to provide car buyers with monetary incentive toward a new fuel-efficient vehicle.

July 28/9pm News/1:30

"NewsChannel 8" story reporting on how credit counseling may help if you're in financial trouble.

July 28/9pm News/1:56

"NewsChannel 8" story examining what the total cost is of raising a child.

July 29/9pm News/1:37

"NewsChannel 8" story reporting on bankruptcy as an option for people who are in financial trouble.

July 30/9pm News/1:15

"NewsChannel 8" story reporting that Ray Hutson Chevrolet has sold its Nissan brand to Pischke Motors of La Crosse following the loss of Hutson's Chevrolet franchise.

July 30/9pm News/1:30

"NewsChannel 8" story reporting on the validity of claims made by debt settlement agencies.

July 31/9pm News/1:44

"NewsChannel 8" story on how to find the best deals for eating out during these tough economic times.

July 31/9pm News/:37

"NewsChannel 8" story reporting that Stock Building Supply, which has a location in La Crosse, is being purchased by a national investment firm.

July 31/9pm News/1:30

"NewsChannel 8" story reporting that the Cash for Clunkers Program that started just last week will be getting another \$2 billion if a bill passed by the House is approved by the Senate.

August 3/9pm News/:30

"NewsChannel 8" story reporting that L.B. White Company in Onalaska is hiring back some of the workers they laid off earlier this year.

August 3/9pm News/1:28

"NewsChannel 8" story reporting that the Senate is considering a measure already passed by the House to appropriate another \$2 billion to the Cash for Clunkers Program.

August 3/9pm News/:40

"NewsChannel 8" story reporting that construction is moving forward on a new hotel on Copeland Avenue in La Crosse.

August 3/9pm News/1:22

"NewsChannel 8" story reporting that higher food prices could explain why freezer sales are up.

August 4/9pm News/:45

"NewsChannel 8" story reporting that the Wisconsin Farmers Union hosted a listening session where area dairy farmers talked with agricultural leaders about ways to help farmers during these difficult times.

August 4/9pm News/1:30

"NewsChannel 8" story reporting that area builders are still struggling for new construction projects, even though nationwide construction spending is up.

August 7/9pm News/:36

"NewsChannel 8" story reporting that the federal government says job losses were less than anticipated in July, and the unemployment rate unexpectedly dipped.

August 7/9pm News/:45

"NewsChannel 8" story reporting that President Obama signs a bill today refueling the Cash for Clunkers program with an additional \$2 billion in funding.

August 11/9pm News/:35

"NewsChannel 8" story reporting that many of the auto clunkers traded in locally on the government's Cash for Clunkers Program are being recycled at a Holmen recycling center.

August 11/9pm News/1:40

"NewsChannel 8" story reporting on how to get the lowest possible rate and the lowest possible fees when refinancing your home.

August 12/9pm News/1:30

"NewsChannel 8" story reporting that the men's tennis and baseball programs at UW-La Crosse have been saved by donations from the community.

August 12/9pm News/:32

"NewsChannel 8" story reporting that home sales in Wisconsin continue to fall, even as prices drop.

August 12/9pm News/1:18

“NewsChannel 8” story featuring tips to keep in mind if you’re refinancing your home mortgage.

August 13/9pm News/1:30

“NewsChannel 8” story reporting that new government assistance is available for people depending on student loans to enable them to stay in college.

August 14/9pm News/1:54

“NewsChannel 8” story reporting on how to save money when buying the right stroller.

August 14/9pm News/:34

“NewsChannel 8” story reporting that home values in Wisconsin decreased a little over the last year, but local realtors say lately the market is looking up in the La Crosse area.

August 14/9pm News/1:00

“NewsChannel 8” story reporting that the Cash for Clunkers Program has helped boost the auto industry, but sales in other areas have dropped off in parts of the country.

August 17/9pm News/:35

“NewsChannel 8” story reporting that home sales are down nationwide, but things are not so bad here in the La Crosse area.

August 17/9pm News/1:42

“NewsChannel 8” story reporting that leaks and insects can cause plenty of damage if you need a new roof, so it’s often cost effective to replace it.

August 18/9pm News/1:35

“NewsChannel 8” story reporting that there are signs both nationally and locally that the troubled economy may be improving.

August 18/9pm News/1:30

“NewsChannel 8” story reporting that Americans are spending more money on staying fit than ever before.

August 19/9pm News/1:33

“NewsChannel 8” story featuring tips on how to ask for a raise during these tough economic times.

August 20/9pm News/1:35

“NewsChannel 8” story reporting that some major propane suppliers are quietly reducing the amount of propane in grill tanks to avoid raising prices.

August 21/9pm News/1:22

“NewsChannel 8” story reporting that this weekend is the last chance to participate in the government’s Cash for Clunkers program.

August 21/9pm News/1:50

“NewsChannel 8” story reporting that with the economy in a slump, companies are offering more rebates to try to boost sales.

August 24/9pm News/1:34

“NewsChannel 8” story reporting on the conclusion of the government’s Cash for Clunkers program.

August 24/9pm News/:50

“NewsChannel 8” story reporting that La Crosse County officials are putting together bags filled with basic school supplies for students who can’t afford them.

August 24/9pm News/1:51

"NewsChannel 8" story reporting on how to find the best buys on new appliances.

August 25/9pm News/1:15

"NewsChannel 8" story reporting on changes in credit card rules that could affect your child at college.

August 26/9pm News/1:20

"NewsChannel 8" story reporting that millions of retired Americans face the possibility of no increase in their social security checks next year.

August 26/9pm News/1:20

"NewsChannel 8" story reporting that many people are having trouble moving to new job locations because they're having trouble selling their homes in this down real estate market.

August 27/9pm News/:43

"NewsChannel 8" story reporting that the Wisconsin Housing and Economic Development Authority has pledged \$3.5 million in financing and \$9.4 million in federal economic stimulus dollars to complete the housing portion of the public transit center project in downtown La Crosse.

August 27/9pm News/1:26

"NewsChannel 8" story reporting that some condo owners in hard-hit areas of the country are in danger of losing their homes because neighbors in the complex are not paying their bills.

August 28/9pm News/:40

"NewsChannel 8" story reporting that the tough economy is adversely affecting many local charities.

August 31/9pm News/:40

"NewsChannel 8" story reporting that Wisconsin's cigarette tax will increase by 75 cents per pack.

September 1/9pm News/1:35

"NewsChannel 8" story reporting that with many banks reluctant to lend money, some people are turning to a type of website that allows borrowers and lenders to hook up directly.

September 1/9pm News/:30

"NewsChannel 8" story reporting that the Wisconsin Legislature approved a charge of an additional 75 cents per phone to help balance the state budget.

September 2/9pm News/1:27

"NewsChannel 8" story reporting that credit counselors feel credit card companies may target people who pay their balances monthly without paying interest charges.

September 2/9pm News/1:32

"NewsChannel 8" story reporting on what words not to use when talking about an insurance claim.

September 3/9pm News/:30

"NewsChannel 8" story reporting that Xcel Energy says it's anticipating a twenty to twenty-five percent drop in home heating costs for customers this winter.

September 3/9pm News/:35

"NewsChannel 8" story reporting that the federal government says it has approved \$500 million in reimbursements for the Clash for Chunkers program.

September 3/9pm News/1:34

"NewsChannel 8" story reporting that new research shows an average of one in five Americans owes more on their home than it's worth.

September 4/9pm News/1:28

"NewsChannel 8" story reporting that Wall Street wrapped up for the holiday weekend on a positive note.

September 10/9pm News/:27

"NewsChannel 8" story reporting that Peerless Chain Company of Winona says it has landed two U.S. Department of Defense contracts worth about \$10 million.

September 10/9pm News/1:41

"NewsChannel 8" story reporting that the Center for Immigration Studies says the number of undocumented workers in the United States has declined by nearly 2,000,000 over the last two years.

September 14/9pm News/:39

"NewsChannel 8" story reporting that La Crosse is hosting the Wisconsin Counties Association annual conference, where officials from around the state will try to find solutions to the economic problems the state's counties are facing.

September 15/9pm News/:30

"NewsChannel 8" story reporting that there are signs Wisconsin's economy is improving, but state officials say it's going to take awhile to completely recover.

September 15/9pm News/:25

"NewsChannel 8" story reporting that Chart Industries of La Crosse says the poor economy is to blame for ninety layoffs planned for later in the month.

September 16/9pm News/:35

"NewsChannel 8" story reporting that La Crescent has been struggling financially with the down economy, but the city's mayor says they are moving forward with growth.

September 16/9pm News/1:40

"NewsChannel 8" story reporting on the pluses and minuses of prepaid charge cards.

September 17/9pm News/:30

"NewsChannel 8" story reporting that Wisconsin's unemployment rate has fallen for the third month in a row.

September 17/9pm News/1:31

"NewsChannel 8" story reporting on the benefits and risks associated with reverse mortgages.

September 17/9pm News/1:38

"NewsChannel 8" story reporting that the President's Council of Economic Advisors says the jobs of tomorrow are nursing, construction, plumbing and auto mechanics.

September 21/9pm News/:40

"NewsChannel 8" story reporting that Wisconsin Governor Jim Doyle says China wants help from Wisconsin businesses in developing processed dairy products.

September 21/9pm News/1:43

"NewsChannel 8" story reporting that about forty percent of grocery shoppers say they've switched to store brands since the recession hit.

September 23/9pm News/:42

"NewsChannel 8" story reporting that a groundbreaking ceremony kicked off construction of a new hotel near downtown La Crosse.

September 23/9pm News/1:22

"NewsChannel 8" story reporting on the advantages and disadvantages of using a debit card versus a credit card.

September 25/9pm News/2:05

"NewsChannel 8" story featuring tips on how to save money on your energy bills.

September 25/9pm News/1:33

"NewsChannel 8" story reporting that some economists are forecasting a coming collapse in the commercial real estate market.

September 28/9pm News/1:54

"NewsChannel 8" story featuring tips on what to look for if you're trying to cut heating costs by purchasing a pellet stove.

September 29/9pm News/:30

"NewsChannel 8" story reporting that Northern Engraving Company has announced plans to close its Luxico Division tool shop in La Crosse.

September 29/9pm News/1:36

"NewsChannel 8" story reporting that many cash-starved states are considering taxing Internet sales as a way to raise more money.

September 30/9pm News/1:19

"NewsChannel 8" story reporting on businesses that promise to improve a person's credit score.

2. Education

Education is a prime concern of many people. On one hand, they want the best possible education for our young people, but at the same time are concerned about the costs. Education is one of the highest priced items on the local tax bill, and declining state aid is contributing to worries over how to pay the bill for today's schools. This cost concern is evident when school districts go to the voters with referendums for building or remodeling projects. At times the proposals are defeated, or pass by a very small vote margin.

Wisconsin and Minnesota are both facing budget deficits that are having an impact on education funding in the two states. Local school districts are examining ways to cut expenses without lowering the quality of the educational services they offer. Several area districts have seen teacher and support staff lay-offs.

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July 1-September 30/PSA/:30 & :15

"Drop Out Prevention/Ad Council" public service announcement designed to keep young people in high school and to graduate.

July 1/9pm News/:50

"NewsChannel 8" story reporting that demolition crews are tearing down three buildings on the UW-La Crosse campus to make room for the new Centennial Hall.

July 8/9pm News/:45

"NewsChannel 8" story reporting that some Western Technical College students are beginning to take training courses as part of a \$2 million job training grant from the U.S. Department of Labor.

July 8/9pm News/1:38

"NewsChannel 8" story reporting on how parents can help a child who suffers from severe shyness, which can lead to problems at school.

July 13/9pm News/:33

"NewsChannel 8" story reporting that future college students are getting an in depth look at Viterbo University in La Crosse through various activities held as part of Wisconsin Private College Week.

July 14/9pm News/:40

"NewsChannel 8" story reporting that hundreds of masters students from all over the U.S. are coming together at Viterbo University in La Crosse to share their work.

July 14/9pm News/1:51

"NewsChannel 8" story reporting on research that indicates when students test in school it's important they have good self-esteem in addition to how smart they are and how hard they have studied.

July 17/9pm News/1:50

"NewsChannel 8" story reporting that technical and community colleges, including Western Technical College in La Crosse, are getting financial help at the national level to achieve a new educational goal set by President Obama.

July 17/9pm News/:38

"NewsChannel 8" story reporting on Youth Outdoor Fest, where youngsters are given a chance to experience and learn about a variety of outdoor activities.

July 20/9pm News/1:22

"NewsChannel 8" story reporting that a grant from the U.S. Department of Education has helped Special Olympics fund programs like day camps where youngsters with disabilities can learn to work together.

July 27/9pm News/:39

"NewsChannel 8" story reporting that Harry Spence Elementary School in La Crosse is offering summer courses to students whose academics are at or above grade level.

July 29/9pm News/1:39

"NewsChannel 8" story reporting on a support group for Hispanic children who have recently moved to the area.

July 30/9pm News/:40

"NewsChannel 8" story reporting that La Crosse County is coordinating a program to collect school supplies and backpacks for local low-income families.

August 10/9pm News/1:00

"NewsChannel 8" story continuing a report on the Wisconsin National Guard's Challenge Academy at Fort McCoy – a boot camp-like program for at risk teens.

August 11/9pm News/1:47

"NewsChannel 8" story reporting that federal stimulus money is helping Wisconsin's schools, which are facing a drop in state aid.

August 11/9pm News/:34

"NewsChannel 8" story reporting that the La Crosse Fire Department held river rescue training to prepare firefighters for emergencies on the water.

August 12/9pm News/:30

"NewsChannel 8" story reporting that enrollment numbers are at record levels for the fall semester at Western Technical College in La Crosse.

August 12/9pm News/:35

"NewsChannel 8" story reporting that the Wisconsin Higher Educational Aids Board projects that more than 20,000 low-income students will not receive grants because of a lack of money and a sharp increase in applicants.

August 12/9pm News/1:32

"NewsChannel 8" story reporting that children who receive mentoring end up with more education, more money and a better relationship with friends and family.

August 13/9pm News/1:23

"NewsChannel 8" story reporting that a new university study reports that children of divorced parents are more likely to become school drop outs than children whose parents stay together.

August 14/9pm News/:50

"NewsChannel 8" story reporting that police officers from across the country earned their diplomas from a gang prevention training course in La Crosse.

August 18/9pm News/:40

"NewsChannel 8" story reporting that final construction touches are being put on the new Lunda Center at Western Technical College in La Crosse.

September 1/9pm News/:40

"NewsChannel 8" story reporting that the City of Onalaska has a new program this school year to make sure students get to school safely.

September 1/9pm News/:39

"NewsChannel 8" story reporting that 350 students in the Holmen School District will be starting the school year in the new Prairie View Elementary School.

September 1/9pm News/:45

"NewsChannel 8" story reporting that some four-year-olds will be attending an early learning program in the West Salem School District.

September 2/9pm News/:35

"NewsChannel 8" story reporting that UW-La Crosse officials joined area lawmakers and residents to break ground on the new academic building at the university.

September 4/9pm News/:40

"NewsChannel 8" story reporting that UW-La Crosse is facing a shortage of dorm rooms this fall after demolishing two residence halls to make room for a new academic building.

September 4/9pm News/:38

"NewsChannel 8" story reporting that UW System campus officials now have the power to discipline students who commit repeated and serious municipal violations, such as sexual assault.

September 8/9pm News/:43

"NewsChannel 8" story reporting that the Gale-Ettrick-Trempealeau School District held a ribbon-cutting ceremony to open its new middle school.

September 8/9pm News/2:00

"NewsChannel 8" story reporting that the latest report card from the National Assessment of Educational Progress shows boys are continuing to fall behind girls in reading skills.

September 11/9pm News/:40

"NewsChannel 8" story reporting that UW-La Crosse is receiving global recognition for its international student exchange program.

September 11/9pm News/:45

"NewsChannel 8" story reporting that UW-La Crosse held its annual part-time and seasonal job fair.

September 15/9pm News/1:30

"NewsChannel 8" story continuing the series of reports on the Challenge Academy for troubled youth.

September 15/9pm News/:39

"NewsChannel 8" story reporting on the free and reduced price meals being served in the La Crosse School district.

September 16/9pm News/:38

"NewsChannel 8" story reporting that Western Technical College in La Crosse is receiving more than \$150,000 in grant money to help provide on-campus child care services to low income students.

September 16/9pm News/1:58

"NewsChannel 8" story reporting on the debate over whether or not public schools should require uniforms.

September 17/9pm News/:33

"NewsChannel 8" story reporting that Viterbo University in La Crosse is giving students a unique look at the political process by hosting two former members of Congress who will talk to students about what it's like to work in Washington.

September 17/9pm News/:40

"NewsChannel 8" story reporting that La Crosse firefighters received training in extrication techniques through the use of a simulated car crash.

September 21/9pm News/:39

"NewsChannel 8" story reporting that students at Viking Elementary School are helping the Pennies for Peace Campaign, collecting money that will be used to help schools in Pakistan and Afghanistan.

September 22/9pm News/:45

"NewsChannel 8" story reporting that the West Salem School District has instituted a pandemic plan to stop the spread of H1N1 swine flu.

September 22/9pm News/1:46

"NewsChannel 8" story reporting on a new survey that shows more than one-third of all students admit to using their cell phones to cheat on a test.

September 23/9pm News/1:41

"NewsChannel 8" story reporting on a new survey that shows one in three teens say they've been involved in a school fight.

September 23/9pm News/1:40

"NewsChannel 8" story reporting that the La Crosse Fire Department is visiting area schools to teach fire safety to the students.

September 23/9pm News/:40

"NewsChannel 8" story reporting that some area elementary students attended a special career event to get hands-on experience in careers that involve vehicles.

September 24/9pm News/1:27

"NewsChannel 8" story reporting on ways to help high IQ youngsters cope with the pressure that often surrounds them.

September 25/9pm News/:35

"NewsChannel 8" story reporting that the Central High School marching band split into two smaller bands and visited five elementary schools in La Crosse to give students a chance to see and experience a live marching band.

September 25/9pm News/:40

"NewsChannel 8" story reporting that Saint John's Lutheran School in Sparta hosted a safety day where students learned about a variety of safety issues, including strangers and bullies, biking, farming, guns, wellness and first aid.

September 29/9pm News/:45

"NewsChannel 8" story reporting that Ruth Wiseman is the new President and CEO of Chileda in La Crosse, a local organization that treats children with developmental disabilities.

September 30/9pm News/1:26

"NewsChannel 8" story reporting that more than fifty high school students from La Crosse Central and Logan are being trained as peer mentors for the La Crosse School District's Champions program.

September 30/9pm News/:45

"NewsChannel 8" story reporting that the H1N1 swine flu virus is impacting the scheduling of state standardized tests in some Wisconsin schools.

September 30/9pm News/1:20

"NewsChannel 8" story reporting on the benefits of after school programs for youngsters.

July 30/9pm News/:40

“NewsChannel 8” story reporting that former Speaker of the House Newt Gingrich spoke to staff at Gundersen Lutheran Medical Center in La Crosse about health care.

July 30/9pm News/1:39

“NewsChannel 8” story reporting that European researchers are focusing on why children harm and injure themselves.

July 31/9pm News/:30

“NewsChannel 8” story reporting that Democratic leaders say they have worked out a last-minute dispute, clearing the way for a sweeping health care bill to move ahead in the House.

August 7/9pm News/1:20

“NewsChannel 8” story reporting that the government is setting up guidelines to help prevent the spread of the H1N1 swine flu virus.

August 7/9pm News/1:38

“NewsChannel 8” story reporting that town hall meetings on health care across the nation have turned into angry shouting matches.

August 7/9pm News/:32

“NewsChannel 8” story reporting that Congressman Ron Kind is holding listening sessions to hear from voters about health care problems in Western Wisconsin.

August 10/9pm News/1:38

“NewsChannel 8” story reporting on the continuing debate over buying organic versus conventional foods.

August 11/9pm News/1:34

“NewsChannel 8” story reporting that opponents of President Obama’s health care reform effort made their voices heard outside a town hall meeting in New Hampshire.

August 11/9pm News/1:59

“NewsChannel 8” story about a Department of Justice report that says binge drinking accounts for ninety percent of all the alcohol consumed by teenagers.

August 12/9pm News/1:32

“NewsChannel 8” story reporting that the White House is taking steps to make sure its message about health care reform gets to the public.

August 12/9pm News/:43

“NewsChannel 8” story reporting that three flu shots will be recommended this year for H1N1 swine flu and the regular season flu.

August 13/9pm News/:50

“NewsChannel 8” story reporting that the National Athletic Trainers Association has released new guidelines to protect student athletes from the summer heat.

August 13/9pm News/:39

“NewsChannel 8” story reporting that the La Crosse County Health Department is getting ready for the flu season, including preparing for H1N1 swine flu.

August 13/9pm News/2:20

“NewsChannel 8” story reporting that one of the big questions about health care reform is how the proposed changes will be paid for.

August 18/9pm News/1:53

"NewsChannel 8" story reporting that after a decade of decline, more teenagers are having sex and fewer young people are using protection.

August 18/9pm News/:37

"NewsChannel 8" story reporting on the controversy surrounding the use of the HPV vaccine, which prevents certain cervical cancers.

August 19/9pm News/1:35

"NewsChannel 8" story reporting on new research that shows high school youth who aren't allowed to drink alcohol are far less likely to drink heavily when they get to college.

August 19/9pm News/1:35

"NewsChannel 8" story reporting that government officials are calling on U.S. businesses to help manage the swine flu situation this fall.

August 19/9pm News/:40

"NewsChannel 8" story reporting on a local event that offered area employers a chance to learn about their options when it comes to health insurance coverage.

August 19/9pm News/:40

"NewsChannel 8" story about a local woman currently fighting a dangerous type of cancer known as inflammatory breast cancer.

August 20/9pm News/:55

"NewsChannel 8" story reporting on the decline in family practice doctors across the country.

August 21/9pm News/:45

"NewsChannel 8" story reporting that a three-year grant from the Medical College of Wisconsin is helping La Crosse County address the underage drinking problem.

August 21/9pm News/:40

"NewsChannel 8" story reporting that a car seat safety check is being held in La Crosse.

August 21/9pm News/:35

"NewsChannel 8" story reporting that the Coulee Region Childhood Obesity group is encouraging youngsters to walk to school instead of getting a ride.

August 21/9pm News/:38

"NewsChannel 8" story reporting that allergy specialists say this is the time of year when pollen and mold levels are very high.

August 24/9pm News/1:27

"NewsChannel 8" story reporting on a new study that shows people suffering from sleep apnea are almost twice as likely to die early than people suffering from mild forms of the breathing disorder.

August 24/9pm News/1:00

"NewsChannel 8" story reporting on a recent study that finds car seats may restrict a newborn baby's breathing.

August 25/9pm News/1:49

"NewsChannel 8" story reporting that the FDA is investigating a popular diet drug that may be causing liver damage.

August 26/9pm News/:55

"NewsChannel 8" story reporting that the American Red Cross is asking for donations because of the usual shortage of donors over the summer.

August 26/9pm News/1:10

"NewsChannel 8" story reporting that people could be exposing themselves to radiation danger if they subject themselves to too many medical imaging procedures.

August 28/9pm News/1:40

"NewsChannel 8" story reporting that parents are concerned about the H1N1 swine flu as their children head to college campuses this fall.

August 28/9pm News/1:22

"NewsChannel 8" story reporting that the World Cancer Research Fund warns that children who eat smoked, salted or cured meats could increase their risk of developing cancer later in life.

August 31/9pm News/:50

"NewsChannel 8" story reporting that a group of teenagers in La Crosse is trying to create awareness of the dangers of smoking by creating a human billboard in the downtown area.

August 31/9pm News/1:19

"NewsChannel 8" story reporting that a new study finds even a few cigarettes a day is putting people and those around them at risk of death from cardiovascular disease.

September 1/9pm News/1:36

"NewsChannel 8" story reporting that health experts say the H1N1 swine flu virus could spread quickly now that schools across the country are back in session.

September 2/9pm News/1:50

"NewsChannel 8" story reporting on what symptoms parents should look for if they believe their youngsters might have contracted the H1N1 swine flu virus.

September 2/9pm News/1:35

"NewsChannel 8" story reporting that health care providers are being bombarded with questions from patients about both seasonal flu and the H1N1 swine flu.

September 2/9pm News/1:36

"NewsChannel 8" story reporting that some schools are examining ways to prevent heat stroke in their athletes.

September 3/9pm News/:30

"NewsChannel 8" story reporting that more than 100 children have been sent home from the Minnesota State Fair because of H1N1 swine flu concerns.

September 3/9pm News/1:20

"NewsChannel 8" story reporting that about one in thirteen U.S. H1N1 swine flu deaths are children.

September 3/9pm News/:35

"NewsChannel 8" story reporting that Vice President Joe Biden is predicting that Congress will pass a health care overhaul.

September 4/9pm News/1:50

"NewsChannel 8" story reporting that new satellite technology is allowing Mayo Clinic's medical helicopters to safely fly in weather conditions that would have kept them grounded at one time.

September 4/9pm News/:35

"NewsChannel 8" story reporting that health officials have issued guidelines for child care providers in handling the H1N1 swine flu.

September 9/9pm News/1:40

"NewsChannel 8" story reporting that free clinics such as the St. Claire Health Mission in La Crosse are seeing an increase in the number of patients who need their services.

September 9/9pm News/:30

"NewsChannel 8" story reporting that the League of Women Voters has scheduled a health care forum in La Crosse to discuss and interpret current health care reform proposals and how they'll impact the local community.

September 9/9pm News/:40

"NewsChannel 8" story reporting that doctors say it's important to detect breast cancer as early as possible for a positive treatment outlook.

September 9/9pm News/2:00

"NewsChannel 8" story reporting on the emotional upheaval that many adolescents go through and how to handle it.

September 10/9pm News/1:38

"NewsChannel 8" story featuring a few simple rules of the road to keep your teen drivers safe.

September 11/9pm News/:45

"NewsChannel 8" story reporting that Congressman Ron Kind is promoting a community-wide pilot program in La Crosse County to help fight obesity in youngsters.

September 11/9pm News/1:24

"NewsChannel 8" story reporting that some of the meals designed specifically for children are some of the worst nutrition deals to be found.

September 11/9pm News/1:28

"NewsChannel 8" story reporting that medical researchers now say people will only need one shot to combat the H1N1 swine flu.

September 14/9pm News/1:40

"NewsChannel 8" story reporting on the local cases of H1N1 swine flu, and what's being done to stop the spread.

September 15/9pm News/1:28

"NewsChannel 8" story reporting the latest news on the new health care reform proposal before Congress.

September 15/9pm News/:33

"NewsChannel 8" story reporting that the Food & Drug Administration has approved the new H1N1 swine flu vaccine.

September 15/9pm News/:38

"NewsChannel 8" story reporting that health care professionals met at the Tomah Hospital to share ideas about viruses like the H1N1 swine flu virus.

September 15/9pm News/:30

"NewsChannel 8" story reporting that researchers have found that showerheads can harbor tiny bacteria that come spraying into a person's face when showering.

September 15/9pm News/1:45

"NewsChannel 8" story reporting ideas on how to get a better night's sleep.

September 15/9pm News/1:36

"NewsChannel 8" story reporting on body dysmorphic disorder, and how some youngsters can be affected by this obsession over how they look.

September 18/9pm News/1:22

"NewsChannel 8" story reporting that the Centers for Disease Control announced more details on when the H1N1 swine flu vaccine will be available.

September 18/9pm News/:43

"NewsChannel 8" story reporting that Wisconsin health officials are reminding residents to get the regular flu shot as well as the H1N1 vaccine if needed.

September 18/9pm News/1:21

"NewsChannel 8" story featuring tips on how to get a healthy dinner ready in a short time.

September 21/9pm News/:40

"NewsChannel 8" story reporting that the Gundersen Lutheran Medical Foundation received a \$50,000 grant to fund a variety of events where doctors and other health officials will talk to parents and child care providers about a variety of health and safety issues.

September 22/9pm News/:30

"NewsChannel 8" story reporting that the North Crawford School District is being hit hard by the H1N1 swine flu.

September 22/9pm News/:40

"NewsChannel 8" story reporting on a recent study that shows communities with smoking bans have a reduced risk of heart attacks among their residents.

September 23/9pm News/1:25

"NewsChannel 8" story reporting on whether the nasal flu spray is as effective as a regular flu shot.

September 23/9pm News/:39

"NewsChannel 8" story reporting that the food service at UW-La Crosse is serving locally grown produce this week in an effort to showcase local farmers and promote healthier foods in the college setting.

September 24/9pm News/1:31

"NewsChannel 8" story reporting that scientists are a step closer to a vaccine that can prevent HIV infection, with a study completed in Thailand that combined two unsuccessful vaccines into one that cut the risk of becoming infected by more than thirty percent.

September 25/9pm News/:36

"NewsChannel 8" story reporting that paramedics from Tri-State Ambulance Service distributed hand sanitizer to people at the Oktoberfest grounds to help prevent the spread of H1N1 swine flu.

September 28/9pm News/:40

"NewsChannel 8" story reporting that Tri-State Ambulance is customizing its pandemic flu plan to deal with the H1N1 swine flu virus.

September 28/9pm News/1:33

"NewsChannel 8" story reporting that new research advises parents and doctors to be more vigilant when giving or prescribing drugs to children to avoid bad reactions or side effects.

September 29/9pm News/1:28

“NewsChannel 8” story reporting on how to help youngsters cope with any rejection feelings they may have if they don’t get chosen for a sports team.

September 30/9pm News/:50

“NewsChannel 8” story reporting on a local Down syndrome support group and its efforts to help parents of newborns diagnosed with the syndrome.

September 30/9pm News/:56

“NewsChannel 8” story examining the importance of carbon monoxide detectors in the home.

4. Environment

Environmental concerns are on the minds of many people in our viewing area. There is an increasing awareness of the role nature plays in our lives, and the importance of being good stewards of our natural resources and wildlife. Some of the problems being addressed include air and water pollution, waste disposal, agricultural pollution, destruction of wildlife habitat, and many other environmental matters. More attention is being given to the many different items that affect the quality of our lives. People are beginning to realize that environmental problems must be solved if we are to maintain the lifestyles we enjoy in this country.

The increasing energy shortage in some parts of the country could have an impact on the environment. More power plants will likely have to be constructed, increasing the chances of adversely affecting the environment. Energy conservation measures could bring some solution to this problem, as well as alternative sources of energy. New federal air quality standards might mean that coal-fired power plants in Wisconsin could face expensive upgrades or replacement.

Responsive Programming (Including date, time and duration)

Special Note: The 9pm News on WKBT-DT 8.2 is a rebroadcast of the 5pm News on WKBT-DT 8.1.

July 2/9pm News/1:19

"NewsChannel 8" story reporting that Wisconsin DNR officials are reminding and educating boaters why it's important to prevent the spread of unwanted aquatic plants and animals.

July 8/9pm News/1:50

"NewsChannel 8" story reporting that representatives from the Wisconsin DNR, the La Crosse Police Department and the Coulee Region Humane Society met to discuss the shooting of a black bear in the Myrick Park area.

July 10/9pm News/1:15

"NewsChannel 8" story reporting that strong winds damaged about fifty acres of cropland near West Salem.

July 10/9pm News/:38

"NewsChannel 8" story reporting that a second house is being moved from the Ebner Coulee floodway in La Crosse.

July 17/9pm News/:45

"NewsChannel 8" story reporting people's reactions to the current spell of cool weather we're experiencing in the Coulee Region.

July 20/9pm News/1:34

"NewsChannel 8" story reporting that researchers for the first time have linked air pollution exposure during pregnancy to lower IQ scores in childhood.

July 28/9pm News/1:30

"NewsChannel 8" story reporting that the National Weather Service has confirmed that storm damage in the Mount Sterling area was caused by a tornado.

July 28/9pm News/1:33

"NewsChannel 8" story reporting that high winds swept through the Monroe County area bringing down large trees and producing heavy hail that caused damage to buildings and fields.

August 3/9pm News/:50

"NewsChannel 8" story reporting that two Onalaska homes were damaged by lightening during an early morning thunderstorm.

August 3/9pm News/:39

"NewsChannel 8" story reporting that the Mississippi Valley Conservancy is opening up the Trempealeau Lakes property for public recreation.

August 13/9pm News/:30

"NewsChannel 8" story reporting that a bill aimed at getting Wisconsin youth interested in hunting has been signed into law.

August 14/9pm News/1:27

"NewsChannel 8" story reporting that parents have more green choices when shopping for back to school items.

August 17/9pm News/1:30

"NewsChannel 8" story reporting on the rebuilding efforts going on in Rushford, Minnesota, following the devastating floods of two years ago.

August 17/9pm News/1:30

"NewsChannel 8" story reporting that Hurricane Bill is heading toward Bermuda and two tropical storms are threatening to touch populated areas.

August 19/9pm News/:30

"NewsChannel 8" story reporting that a small tornado caused damage near the heart of downtown Minneapolis.

August 21/9pm News/:30

"NewsChannel 8" story reporting on a pilot program at Winona State University that makes bikes available to students.

August 21/9pm News/:30

"NewsChannel 8" story reporting that the heavy storms that rolled through part of our area did in fact produce tornadoes in the Twin Cities.

August 28/9pm News/:28

"NewsChannel 8" story reporting that Wisconsin's new ten-year-old hunting age takes effect soon in the state.

August 31/9pm News/1:18

"NewsChannel 8" story reporting that firefighters continue to battle almost a dozen different wildfires burning in California.

September 2/9pm News/:30

"NewsChannel 8" story reporting that Wisconsin Governor Jim Doyle is teaming up with Michigan Governor Jennifer Granholm to host a clean energy economy forum.

September 4/9pm News/:33

"NewsChannel 8" story reporting that the Wisconsin Department of Tourism is launching its annual fall color report for tourists.

September 8/9pm News/1:49

"NewsChannel 8" story reporting that wind turbines are fooling some weather radars into thinking severe weather is on the way.

September 24/9pm News/3:15

"NewsChannel 8" story reporting that a La Crosse family of four has been arrested as part of an ongoing drug investigation.

September 25/9pm News/:33

"NewsChannel 8" story reporting that more than 1,200 people were arrested statewide in Wisconsin in a little more than two weeks as part of a drunken driving crackdown.

September 25/9pm News/:35

"NewsChannel 8" story reporting that a man suspected of plotting a bombing attack on U.S. soil has been moved to New York City to face charges.

September 28/9pm News/:40

"NewsChannel 8" story reporting that two Crawford County Sheriff's Department deputies were injured in a rollover accident during a high-speed chase.

September 28/9pm News/:35

"NewsChannel 8" story reporting that a La Crosse police officer was injured while responding to a fight outside a La Crosse nightclub Saturday night.

September 29/9pm News/1:00

"NewsChannel 8" story reporting that police in Black River Falls are looking for a missing inmate who escaped while being treated at a hospital.

September 30/9pm News/:38

"NewsChannel 8" story reporting that a Jackson County inmate is back in jail one day after escaping from a Black River Falls hospital.

July 16/9pm News/1:24

"NewsChannel 8" story reporting that National Guard members, medical personnel, communications experts and homeland defense teams are participating in special training at Volk Field and Fort McCoy.

July 17/9pm News/1:20

"NewsChannel 8" story reporting that Wisconsin Governor Doyle has announced an agreement between the State of Wisconsin and a Spanish train manufacturer that will bring jobs to Wisconsin and could be the beginning of a high speed rail system in the state.

July 20/9pm News/:45

"NewsChannel 8" story reporting that Congressman Ron Kind voted against a Democratic sponsored health care reform bill because he doesn't think it's being done right.

July 24/9pm News/1:40

"NewsChannel 8" story reporting that the budget crisis has Wisconsin redirecting funds originally set aside for emergency services in the state, and that could have a potentially adverse effect on La Crosse County.

July 27/9pm News/:43

"NewsChannel 8" story reporting that the governors of eight Midwest states, including Wisconsin Governor Doyle, established a committee to help steer their fight to bring a high speed rail system to the area.

July 27/9pm News/1:24

"NewsChannel 8" story reporting that Fort McCoy near Sparta is hosting a military exercise to prepare soldiers for heading overseas.

July 29/9pm News/:38

"NewsChannel 8" story reporting that a bipartisan group of senators has come to a tentative agreement on President Obama's health care reform plan.

July 29/9pm News/:40

"NewsChannel 8" story reporting that the Onalaska Town Board voted to eliminate the administrator position, effect immediately, in an effort to reduce the town's budget deficit.

July 29/9pm News/:30

"NewsChannel 8" story reporting that the Village of Gays Mills will be getting a grant to help move homes and businesses out of the flood plain.

July 30/9pm News/:45

"NewsChannel 8" story reporting that our current struggling economy may force La Crosse Mayor Matt Harter to make difficult decisions in the future.

July 31/9pm News/1:08

"NewsChannel 8" story reporting that Wisconsin State Senator Dan Kapanke has officially announced he is running for Congress against Ron Kind.

August 7/9pm News/:43

"NewsChannel 8" story reporting that a group opposing the cost of a new justice center in Monroe County officially files petitions to recall county board members.

August 13/9pm News/1:35

"NewsChannel 8" story reporting that the White House is taking the push for health care reform on line.

August 13/9pm News/:30

"NewsChannel 8" story reporting that the Wisconsin State Ethics Board won't take any action against State Senator Dan Kapanke for using campaign money for an economic forum in La Crosse.

September 24/9pm News/:38

“NewsChannel 8” story reporting that Congressman Ron Kind has said he will not run for Wisconsin Governor, but will stay in Congress to focus on passing health care reform.

September 24/9pm News/2:00

“NewsChannel 8” interview with political analyst Joe Heim about the announcement by Ron Kind that he will continue to serve in Congress and not run for the Wisconsin governor’s office.

September 25/9pm News/:30

“NewsChannel 8” story reporting that Wisconsin Governor Jim Doyle says he wants to sign a bill toughening drunken driving laws in the state.

September 25/9pm News/:30

“NewsChannel 8” story reporting that President Obama has accused Iran of hiding a nuclear facility.