



WKBT-DT 8.1 La Crosse, Wisconsin

Quarterly Issues and Programs List

July 1, 2021, to September 30, 2021

In accordance with Section 73.3526(a) (9) of Federal Communications Commission Rules, WKBT-DT 8.1 has determined the following as the most significant problems and needs of the community for the **third quarter of 2021**. There is no particular order of importance regarding this list. On the following pages we identify programming providing the station's most significant treatment of these community issues. This list was determined by contact with community leaders, and with input from viewers in the various communities we serve.

Special Note: All program times are listed as scheduled. Actual airtime may have deviated because of unforeseen scheduling circumstances. Newscasts indicated in this report are 30 minutes in length, with the exception of the 10 PM News which is 35 minutes in length.

1. Economy
2. Education
3. Health/Safety
4. Environment
5. Crime
6. Government
7. Community

1. Economy

The economy is creeping back toward normal, the open checkbook from Congress is about to get tighter, and millions of sidelined American workers will be returning to their jobs. That means a gradual reversion to the mean for an economy more used to growing closer to 2% than the much stronger levels it has turned in during the reopening.

“Growth has peaked, the economy will slow a bit in the second half of this year, then much more noticeably in the first half of 2022 as fiscal support fades,” said Mark Zandi, chief economist at Moody’s Analytics.

<https://www.cnn.com/2021/07/23/the-rapid-growth-the-us-economy-has-seen-is-about-to-hit-a-wall.html>

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
1. Economy	7/9/2021	5PM	BOYERS FURNITURE MOVE	Because of that construction.... Boyer's Furniture is relocating.
1. Economy	7/14/2021	5PM	WOMEN AT WORK	Teen girls in La Crescent are learning about career opportunities in construction
1. Economy	7/19/2021	5PM	VMIKEN SPORTS CLOSING	Miken Sports appears to be leaving Houston County.
1. Economy	7/21/2021	Noon	WINCRAFT BUCKS GEAR	Bucks fans can look to a local company for their championship gear.
1. Economy	7/21/2021	Noon	MIKEN SPORTS UPDATE	We have new information about the closure of the Miken Sports facility in Caledonia.
1. Economy	7/23/2021	5PM	WORKFORCE LISTENING SESSION	State leaders are in La Crosse today to discuss workforce climate.... and issues related to employee recruitment
1. Economy	7/28/2021	5PM	LAX CENTER HIRING	The La Crosse Center is hiring more staff... as more events make a comeback..
1. Economy	8/4/2021	Noon	KWIK TRIP BEST GAS STATION	Kwik Trip is celebrating some national recognition.
1. Economy	8/5/2021	5PM	FAST FORWARD GRANTS	A 70-thousand-dollar grant will support the training of 31 employees at Ocean Spray Cranberries in Monroe County.
1. Economy	8/6/2021	5PM	WEDC GRANT VACANT PROPERTIES	New and existing businesses that move into empty commercial properties could receive up to 10- thousand dollars under a new state-wide program.
1. Economy	8/17/2021	5PM	COOLEST THING MADE IN WI	You can help decide what is the 'Coolest Thing Made in Wisconsin'.
1. Economy	8/19/2021	5PM	SUMMER DAYS	If you are looking for music and some shopping here in La Crosse ... Summer Days is underway.
1. Economy	8/27/2021	5PM	ORG VALLEY CHEF PARTNERSHIP	an award- winning local chef is teaming up with organic valley-- to create family- friendly recipes.
1. Economy	9/15/2021	5PM	DMI LUNCHEON	Downtown La Crosse Businesses are being recognized for their efforts over the past year.

2. Education

Across the nation, anger over the handling of the coronavirus has shifted from the federal government to the local school board, where community members are acting out with increasing frequency and fury.

<https://www.usnews.com/news/education-news/articles/2021-09-02/school-boards-emerge-as-targets-of-coronavirus-outrage>

Responsive Programming (Including date and time aired)

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2. Education	7/6/2021	6PM	LAX LONG-RANGE PLANNING MTG	Happening tomorrow ... the School District of La Crosse asking the community members to share their thoughts about long- term facility plans.
2. Education	7/7/2021	6PM	School merging reaction	Community reacts to the idea of La Crosse schools possibly merging some facilities in the future
2. Education	7/13/2021	5PM	LEMONWEIR 45-15 OPEN	School is back in session for students at Tomah's Lemonweir Elementary School.
2. Education	7/19/2021	5PM	RACIAL JUSTICE WORKSHOP	An upcoming Racial Justice Workshop will help community members understand racism in its historic, institutional, structural, and political forms.
2. Education	7/21/2021	5PM	FARM TECH SHOW	Wisconsin Farm Technology Days are underway in Eau Claire County.
2. Education	7/22/2021	5PM	VITERBO ADMISSION TESTING	First-year students applying to Viterbo will *not* have to submit ACT or SAT scores.
2. Education	7/23/2021	Noon	WSU SELLING BUILDINGS	Beginning this fall.... Winona State will no longer house students on its west campus.
2. Education	7/23/2021	5PM	WARM STUDENTS TEST SKILLS	Local Medical students are testing their skills ... to be ready if disaster strikes.
2. Education	7/30/2021	5PM	SPARTA STEMKAMP	Students in Monroe County are learning STEM skills during a week-long camp
2. Education	8/17/2021	5PM	TOMAH SCHOOLS REFUGEES	The D-O-D says 22- thousand Afghan refugees are headed to the United States.
2. Education	8/24/2021	5PM	HOLMEN SCHOOL MTG FOLO	School District leaders in Holmen are sharing their thoughts after a heated school board meeting.
2. Education	8/24/2021	Noon	SWEST SALEM SCHOOLS WELCOME	School staff are already back in the building... preparing to welcome kids to class.
2. Education	8/25/2021	Noon	1ST DAY LUTHER	More than 230 Students are back in class at Onalaska's Luther High School.
2. Education	8/26/2021	Noon	VITERBO MOVE-IN DAY	Happening today ... Viterbo University students are back on campus.
2. Education	8/30/2021	5PM	UWL MOVE IN PREVIEW	Happening tomorrow ... students are returning to U- W La Crosse.
2. Education	9/1/2021	5PM	I-FIRST DAY OF SCHOOL	Today is the start of another school year for many kids.
2. Education	9/14/2021	5PM	BRF SCHOOL GROUNDBREAKING	It's a day of celebration for students in Jackson County.
2. Education	9/14/2021	6PM	Aquinas and Viterbo	Students who go to Aquinas High School can graduate from college a year sooner. That's thanks to a new partnership with Viterbo University.
2. Education	9/15/2021	5PM	DEMS AT EMERSON	The school district of La Crosse is getting 311-- thousand dollars to update its libraries

3. Health/Safety

The pressures of the pandemic have dramatically altered the American workplace, and now a new survey shows that many folks who have struggled with low salaries, long hours, and lack of opportunity plan to change jobs.

<https://www.usnews.com/news/health-news/articles/2021-10-05/many-americans-may-quit-change-jobs-due-to-pandemic-stress-survey>

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
3. Health	7/5/2021	5PM	LAX CO OVERDOSE CONCERNS	There are three deaths are under investigation in the past two days.
3. Health	7/5/2021	5PM	MONROE CO COVID VAX FORUM	Happening tomorrow ... the Monroe County Health Department will help people learn about the COVID- 19 vaccine

3. Health	7/5/2021	5PM	TOMAH BLOOD DONORS NEEDED	An upcoming blood donation effort will help meet what local health leaders are calling an "urgent need."
3. Health	7/5/2021	6PM	Rare organ transplant	A La Crosse man nearly lost his life after a problem he thought was just his asthma. In order to save his life, doctors at UW Health performed only the 15th organ transplant of this kind since 2008.
3. Health	7/6/2021	6PM	Vaccine and the delta variant	People can get their COVID-19 vaccine through the Family Medicine appointments at Gundersen Health System's Onalaska clinic.
3. Health	7/7/2021	5PM	GUNDERSEN VISITOR CHANGES	Gundersen Health System is updating its COVID-19 visitor guidelines.
3. Health	7/8/2021	5PM	UWL VAX SITE CLOSING	La Crosse's Community vaccination site at U-W L-- will close tomorrow.
3. Health	7/12/2021	5PM	COVID VARIANT UPDATE	New cases of Coronavirus here in the U-S are on the rise.
3. Health	7/13/2021	5PM		La Crosse area Health leaders are celebrating the impact of the city's community COVID- 19 vaccination site.
3. Health	7/13/2021	5PM	COMM VAX SITE WRAP	La Crosse area Health leaders are celebrating the impact of the city's community COVID- 19 vaccination site.
3. Health	7/13/2021	6PM	J&J Concern context	The cases have largely affected mostly men, many aged 50 and older. Most people fully recover from Guillain-Barré. Doctors encourage people to get vaccinated because it's the best defense against the Delta variant.
3. Health	7/14/2021	6PM	Booster shots	Gundersen and Mayo experts say there's no need for a COVID booster shot right now
3. Health	7/15/2021	5PM	NATL OVERDOSE CONCERN	Overdose deaths soared to a record 93- thousand last year.. up 29-percent from the year before.
3. Health	7/19/2021	6PM	ANDREA'S PURPOSE	ALS took away Andrea Peet's ability to run, but it didn't touch her spirit to roll forward. Now she's traveling the country on a quest to find hope in her life's final moments.
3. Health	7/19/2021	5PM	BACK TO SCHOOL PHYSICALS	Ready or not ... the school year will be here before you know it.
3. Health	7/19/2021	5PM	MASKS IN SCHOOLS	New COVID- 19 guidance for schools from the American Academy of Pediatrics is recommending universal masking in school for everyone over the age of two
3. Health	7/19/2021	5PM	WINONA HEALTH UPDATING VISITOR POLICY	Winona Health will now allow more than one visitor for patients ... following an update to its visitor policy.
3. Health	7/20/2021	5PM	MENTAL HEALTH FIRST AID YOUTH	The health of children is the focus of a training effort happening in La Crosse.
3. Health	7/20/2021	5PM	SCHOOLS AND MASKING	New COVID- 19 guidance for schools from the American Academy of Pediatrics is recommending universal masking in school for everyone over the age of two
3. Health	7/20/2021	6PM	Medical assistant shortage	Gundersen and Mayo suffering from a shortage of medical assistants
3. Health	7/26/2021	5PM	GUNDERSEN NO VAX REQUIREMENT	Gundersen Health System is *not* requiring staff to be vaccinated for COVID- 19
3. Health	7/26/2021	5PM	WINONA HEALTH VAX	Officials at Winona Health are expecting to hear whether the Pfizer vaccine will be F-D-A approved ... rather than just under the emergency use authorization.
3. Health	7/26/2021	5PM	TOMAH HEALTH NO REQUIREMENT	That is the same at Tomah Health.

3. Health	7/26/2021	5PM	VA MANDATING VACCINES FOR STAFF	And at V-A facilities across the U-S ... COVID- 19 vaccines are required for doctors and nurses.
3. Health	7/26/2021	5PM	UWL VAX INCENTIVE PROGRAM	U-W La Crosse is launching a student vaccination incentive program.
3. Health	7/28/2021	5PM	COVID TRAVEL	Overseas travel restrictions will remain in place amid the spread of the delta variant.
3. Health	7/30/2021	5PM	I-LAX CO MASKING RECOMMENDATION	The new recommendation strongly encourages everyone in La Crosse County.. regardless of vaccination status... to return to wearing masks indoors.
3. Health	8/2/2021	5PM	GUNDERSEN CASES INCREASING	Staff at Gundersen Health System say they are seeing a "concerning" jump in the number of cases in the 21 counties they serve..
3. Health	8/2/2021	5PM	4TH SURGE CONCERNS	The Delta Variant is creating concerns state-wide.
3. Health	8/2/2021	6PM	ATHLETES MENTAL HEALTH	Sports demand a lot from athletes... Doctors says that's putting more stress on athletes than ever before. Only on News 8 Now ... reporter Jordan Fremstad speaks to two La Crosse health leaders with advice for parents. Lessons that can keep your child safe and the joy of their sport alive.
3. Health	8/3/2021	5PM	WI COVID UPDATE	There are nearly 14- hundred new COVID- 19 cases in Wisconsin today ... that is the highest one-day case total in six months.
3. Health	8/3/2021	5PM	COVID SPREAD	Eau Claire and Chippewa Counties are now at a *high* level of community transmission.
3. Health	8/4/2021	5PM	MAYO SAFETY IN SCHOOLS	The C-D-C is weighing in on COVID-19 plans for K-12 schools.
3. Health	8/4/2021	Noon	UW HEALTH VAX REQUIREMENT	U-W Health is requiring its providers and staff to get vaccinated against COVID- 19.
3. Health	8/5/2021	5PM	WI COVID UPDATE	There are nearly 16- hundred new COVID- 19 cases in Wisconsin today ... the highest one-day total since late January.
3. Health	8/5/2021	5PM	HIGH HOSPITALIZATION UNVAXXED	Staff at Gundersen health System say the lower a COVID-19 vaccination rate is ... the higher the cases and hospitalization rate.
3. Health	8/6/2021	5PM	ASHLEY FOR THE ARTS VAXX	If you are heading to Ashley for the Arts next weekend ... you will be able to get the COVID- 19 vaccine while you are there.
3. Health	8/6/2021	Noon	WTC MASKING RULES	Western Technical College will require masks in buildings on campus.
3. Health	8/6/2021	5PM	MONROE CO MASKING GUIDANCE	Monroe County is re-instating its masking recommendation.
3. Health	8/6/2021	5PM	WI COVID UPDATE	There are 15- hundred new COVID- 19 cases in Wisconsin today ... and one new death.
3. Health	8/9/2021	5PM	194 VAXXED AT STATE FAIR	194 people visiting the Wisconsin State Fair also got a COVID- 19 vaccine dose.
3. Health	8/10/2021	5PM	TOMAH VISITOR RESTRICTIONS	Tomah Health is reinstating some COVID-19 visitor restrictions.
3. Health	8/12/2021	5PM	UW HEALTH PEDIATRIC VAX STUDY	U-W Health's American Family Children's Hospital in Madison is taking part in a COVID-19 vaccine study for children.
3. Health	8/13/2021	5PM	GUNDERSEN VAX UPDATE	The vaccination rate in the U-S is now at the highest level since late June.

3. Health	8/16/2021	5PM	GUND COVID UPDATE	Gundersen Health System its current COVID-19 patients are generally younger and sicker than previous months.
3. Health	8/16/2021	5PM	WI STATE FAIR VAX	608 people got vaccinated at the Wisconsin State Fair.
3. Health	8/17/2021	5PM	GUNDERSEN VAX REQUIREMENT	Gundersen Health System will require all staff get the COVID- 19 vaccine.
3. Health	8/17/2021	5PM	SALMONELLA SHRIMP	The C-D-C is warning of a salmonella outbreak linked to frozen cooked shrimp.
3. Health	8/17/2021	5PM	SUMMER SCHOOL LUNCH ENDS	The School District of La Crosse is wrapping up its *Summer* Meal program.
3. Health	8/19/2021	5PM	DHS VAX CASE TRACKER	DHS launched a new tool today--- to track COVID- 19 cases by vaccination status.
3. Health	8/20/2021	5PM	VITERBO COVID PLANS	A Viterbo University mask mandate will start Monday.
3. Health	8/20/2021	5PM	CAMPBELL EXTENDING WATER ADVISORY	The Wisconsin DNR is extending the town of Campbell water advisory.
3. Health	8/23/2021	5PM	PFIZER FULL APPROVAL	Today's decision by The Food and Drug Administration may help lift public confidence in vaccinations.... as the nation battles the most contagious coronavirus mutant yet.
3. Health	8/23/2021	5PM	TOMAH HEALTH MASKING	Visitor restrictions are back in place at Tomah Health.
3. Health	8/24/2021	5PM	AMER LEGION VAX CLINIC	Later this week ... another vaccination clinic will be held in La Crosse.
				As the Delta variant spreads, school leaders are put in tough positions to keep COVID-19 case numbers down.
3. Health	8/25/2021	6PM	Schools and Masks	There are disagreements between parents and school leaders on how to handle child safety.
3. Health	8/25/2021	Noon	MAYO TESTING SITE RETURNING	Mayo Clinic in La Crosse is re-opening it's dedicated COVID- 19 testing site.
3. Health	8/26/2021	Noon	UWL MASK REQUIREMENT	UW- La Crosse will require masks.
3. Health	8/27/2021	Noon	SGUNDERSEN DOC VIRAL	The medical director of Gundersen Health System's COVID-19 unit is taking to social media to share what he sees at the La Crosse hospital every day.
3. Health	8/27/2021	5PM	WINONA MASK RULE BLOCKED	Winona's mask mandate has ended.
3. Health	8/30/2021	5PM	LOCAL PARALYMPIANS	V-MAYO HELPING FT MCCOY
3. Health	8/31/2021	5PM	MAYO COVID TESTING	A dedicated COVID- 19 testing site at Mayo Clinic Health System in La Crosse is open again.
3. Health	8/31/2021	5PM	UWL VAX RATE	66 percent of U-W La Crosse students have completed their COVID- 19 vaccine series.
3. Health	9/1/2021	5PM	THOMPSON STUDENT VAX	U-W System President Tommy Thompson continues to promote the system's '70 for 70' student vaccination campaign.
3. Health	9/13/2021	5PM	COUNTY COVID TESTING SITE RETURNS	A weekly COVID- 19 testing site is back in La Crosse.
3. Health	9/13/2021	5PM	UWEC VAX RATE	The COVID- 19 vaccination rate at U-W Eau Claire is now at 68-point-three percent.
3. Health	9/15/2021	5PM	BUFFALO CO CRITCALLY HIGH	Buffalo County is now listed has having a critically high level of COVID -19.
3. Health	9/15/2021	5PM	WI \$100 VAX BONUS ENDING	The one-hundred-dollar bonus for Wisconsinites who get their first dose of a COVID- 19 vaccine--- is nearing the finish line.

3. Health	9/16/2021	Noon	ILLINESS VAX VS UNVAXXED	COVID- 19 cases ... hospitalizations .. and deaths in Wisconsin continue to be more likely in people that are *not* fully vaccinated.
3. Health	9/16/2021	5PM	GUNDERSEN COVID BOOSTER	Gundersen Health System in La Crosse is preparing to give third doses of the COVID-19 vaccine to eligible people.
3. Health	9/16/2021	Noon	UWEC HITS 70 PERCENT	U-W Eau Claire is the latest U-W System school to record more than 70- percent vaccination rate for students.
3. Health	9/17/2021	5PM	WINONA MONOCLONAL THERAPY	Winona Health now has monoclonal antibody therapy available for people who test positive for COVID- 19.
3. Health	9/17/2021	5PM	UWL FACE MASK STUDY	The effects of wearing a mask while exercising is the focus of a new research study at UW-La Crosse... and their looking for participants.
3. Health	9/21/2021	5PM, 6PM	Booster clarification	Before these decisions are finalized, conversations are happening to be ready for when the light turns green. Gundersen Health System's Dr. Raj Naik has studied vaccines his entire career, but he says nothing compares to the past two years.
3. Health	9/23/2021	5PM	TREMP CO CRITICALLY HIGH	COVID- 19 activity in Trempealeau County is now *critically* high.
3. Health	9/23/2021	Noon	WEST SALEM MASKING	A masking requirement is back in place at the School District of West Salem.
3. Health	9/23/2021	10PM	UWL Masks Study	A group of college students is looking at people's concerns when it comes to masks and exercise.
3. Health	9/24/2021	Noon	LAX CO EVENT CANCELTION	County Health Director Audra Martin is making the recommendation.
3. Health	9/24/2021	5PM	MONDOVI STUDENT DEATH	Buffalo County high school student has died.
3. Health	9/24/2021	Noon	ONA MIDDLE VAX CLINIC	Happening tomorrow ... Onalaska middle school will host a COVID- 19 vaccine clinic.
3. Health	9/27/2021	5PM	REYNOLDS OFEST COVID	La Crosse Mayor Mitch Reynolds is calling the biggest risks related to the Oktoberfest celebrations are from those who do not mask, are not vaccinated and gather in large groups at indoor venues.
3. Health	9/27/2021	5PM, 6PM	Nursing staff shortage	Nearly every nursing home in America is short-staffed. That's according to the American Health Care Association and the National Center for Assisted Living. This survey shows 99 percent of nursing homes and 96 percent of assisted living facilities nationwide face a staff shortage. Nursing home leaders in La Crosse are struggling to answer the question, where did the interest go for careers in healthcare?
3. Health	9/28/2021	5PM	MAYO FLU CLINIC OPENS	Flu shot clinics are now open at Mayo Clinic Health System in La Crosse.
3. Health	9/29/2021	5PM	WI CRITICALLY HIGH	21 Wisconsin counties now have a critically high spread of COVID- 19.
3. Health	9/29/2021	6PM	new nurse	Vacant nursing positions plague Wisconsin hospitals state-wide. There are nurses who are still pursuing this career despite the immense challenges they face.
3. Health	9/30/2021	5PM	BUFFALO CO COVID EXPOSURE	The Buffalo County Department of Health and Human Services says there was a COVID- 19 exposure at the Mondovi High School Homecoming Parade and Dance.

4. Environment

With our city's commitment to ambitious climate action, La Crosse is part of a historic and powerful response by the world's cities to address the climate crisis. La Crosse's commitment to the [Global Covenant of Mayors](#) connects it with the broadest global alliance

committed to city climate leadership, building on the pledges of over 10,000 cities and local governments from six continents representing more than 800 million citizens worldwide.

<https://www.cityoflacrosse.org/your-government/boards-committees/sustainable-la-crosse-commission>

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
4. Environment	7/15/2021	6PM	Mobile home chaos	More than two dozen Vernon County families are forced to move out by the fall because the mobile home park is permanently closing
4. Environment	7/19/2021	5PM	POLLINATOR PLOT PREVIEW	Also happening tomorrow ... pollinator plot establishment and habitat programs will be the focus of a tour in Houston County.
4. Environment	7/21/2021	6PM	Air quality alert	La Crosse County under a moderate air quality index from Canadian wildfires, meaning some sensitive groups should be concerned
4. Environment	7/27/2021	5PM	Flooded streets	Some streets in La Crosse flooding easily again from a short, yet heavy storm
4. Environment	7/28/2021	5PM	VXCEL STORM PREPS	Xcel Energy says it will have additional crews available this evening if the power goes out.
4. Environment	7/29/2021	5PM	AIR QUALITY ADVISORY	Smoke from wildfires in Canada... is creating issues here in Western Wisconsin.
4. Environment	7/29/2021	Noon	GROW OPEN GARDEN BUG	The Bugs we find in our gardens can help other community members learn and grow.
4. Environment	7/30/2021	5PM	AIR QUALITY ADVISORY	An Air Quality Advisory will remain in effect throughout our area this evening...
4. Environment	7/30/2021	5PM	VWATER QUALITY ADVISORY	If you are hoping to cool off from the heat this weekend ... there is a water quality advisory for beaches at Goose Island and Bluebird Camping areas in La Crosse County.
4. Environment	8/3/2021	5PM	AIR QUALITY ALERT	Right now ... an air quality alert is in place for Buffalo ... Trempealeau ... Jackson ... and Eau Claire Counties ... along with all of northern Wisconsin.
4. Environment	8/17/2021	5PM	SOAK IT UP AWARD	An earth friendly project in La Crosse is getting some recognition.
4. Environment	8/25/2021	5PM	BALDWIN AT CASHTON FARM	Wisconsin Senator Tammy Baldwin was in Monroe County today ... highlight conservation efforts and climate-friendly farming practices,
4. Environment	8/27/2021	6PM	MISSISSIPPI DREDGING	Boaters-- be aware of a Mississippi River dredging operation.
4. Environment	9/2/2021	5PM	LA CROSSE MULCHING PUSH	The *city* of La Crosse Parks Department is encouraging homeowners to mulch leaves in their yard.

5. Crime

With a crime rate of 40 per one thousand residents, La Crosse has one of the highest crime rates in America compared to all communities of all sizes - from the smallest towns to the very largest cities. One's chance of becoming a victim of either violent or property crime here is one in 25.

<https://www.neighborhoodscout.com/wi/la-crosse/crime#:~:text=With%20a%20crime%20rate%20of,here%20is%20one%20in%2025.>

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
5. Crime	7/8/2021	5PM	PEDRETTI ARSON COURT	44- year- old Patrick Pedretti is accused of using baseball cards, cardboard, newspaper, and photos to set two fires inside the home
5. Crime	7/13/2021	5PM	I-MELROSE MAN CAPITOL RIOT	The 24-year-old Melrose man is facing federal charges for his alleged role at the US Capitol.
5. Crime	7/20/2021	5PM	WI AMBER ALERT	An Amber Alert has been issued for a Racine woman and her four children.

5. Crime	7/23/2021	6PM	LGBTQ hate crime reaction	Local pride leaders and politicians react to incident in Copeland Park where two transgender teens were allegedly attacked. The suspect is not being charged with a hate crime
5. Crime	7/29/2021	Noon	I-TRIPLE HOMICIDE ARRESTS	Officers arrested 41-year-old Khamthaneth Rattansack last night in Amherst..
5. Crime	7/30/2021	5PM	HOMICIDE SUSPECTS INITIAL APPEARANCE	The two men arrested for a La Crosse County triple homicide will remain behind bars.
5. Crime	8/5/2021	Noon	CRAWFORD HATE CRIME MODIFIER	A man accused of attacking a transgender couple in a La Crosse park has been charged with a hate crime.
5. Crime	8/5/2021	5PM	DQ STABBING UPD8	An update on the police investigation at the Dairy Queen on La Crosse's Southside
5. Crime	8/13/2021	5PM	TRIPLE HOMICIDE SUSPECTS COURT	The two men arrested in a triple homicide case in La Crosse County will have to wait nearly a month until their next court appearance.
5. Crime	8/17/2021	5PM	FAITH AND LEADER ABUSE INQUIRY	More than 100 survivors have come forward to take part in the Wisconsin inquiry into clergy and faith leader abuse
5. Crime	8/27/2021	5PM	PEARSON HOMICIDE UPDATE	A La Crosse man charged with fatally stabbing another man at Houska Park is headed to trial.
5. Crime	9/1/2021	5PM	MARKOFSKI PLEA	The plea agreement was entered this morning in the U-S District Court in Washington D.C.
5. Crime	9/1/2021	5PM	TOMAH PD RUMOR RESPONSE	Law enforcement in Monroe County is responding to rumors following the arrival of Afghan refugees at Fort McCoy.
5. Crime	9/10/2021	Noon	TRIPLE HOMICIDE BOUND FOR TRIAL	Not guilty pleas from the two suspects charged in the La Crosse County triple homicide.
5. Crime	9/13/2021	5PM	BLUE BABY UPDATE	The face of La Crosse's 'Hatched Baby' sculpture was stolen, but La Crosse Police confirm it has been found.
5. Crime	9/27/2021	5PM	CAMPBELL SHOOTING	Police in the Town of Campbell are investigating what is being called an *accidental* shooting.
5. Crime	9/28/2021	5PM	DUGOUT 47 UPDATE	A shooting on French island that police called accidental may be turned over to the La Crosse County District Attorney's office for Charges.

6. Government

If current laws governing taxes and spending generally remain unchanged, CBO projects, in **2021**, the federal budget deficit will total \$2.3 trillion, federal debt will reach 102 percent of GDP, and real GDP will grow by 3.7 percent.

<https://www.cbo.gov/publication/56970#:~:text=If%20current%20laws%20governing%20taxes,will%20grow%20by%203.7%20percent.>

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
6. Government	7/12/2021	5PM	VVAN ORDEN COMPLAINT	They accuse Van Orden and his campaign treasurer of using campaign funds for personal use.
6. Government	7/13/2021	5PM	CHILD TAX CRED IMPACT	The check is in the mail for millions of American Families.
6. Government	7/16/2021	5PM	TRADE AMBASSADOR	U-S Trade Ambassador Katherine Tai and Congressman Ron Kind toured the Servais farm outside of Stoddard... to take part in a trade policy roundtable.

6. Government	7/20/2021	5PM, 10PM	Liquor delivery?	People can order just about anything with the touch of a screen -- except for alcohol. Some business leaders want to change that. Others argue it's a safety hazard.
6. Government	7/22/2021	5PM	BARNES FOR SENATE	Mandela Barnes is taking his campaign for U-S Senate on the road.
6. Government	7/26/2021	5PM	WI INFASTRUCTURE GRANTS	More than 22 million dollars in grant money is available for public infrastructure projects.
6. Government	7/28/2021	5PM	LAX INFRASTRUCTURE GRANT	An 11-thousand-dollar grant will help the city of La Crosse's planning department review accessibility in the community ... and make recommendations for the installation of curb ramps.
6. Government	8/13/2021	5PM	FISH HATCHERY FOLO	Parks department officials say the delay in re-zoning the former fish hatchery building on the north end of Riverside Park will allow for more community input.
6. Government	8/18/2021	5PM	GOV EVERS COON VALLEY	Governor Evers also made a stop in Coon Valley this afternoon... to announce his plan to help the ag industry.
6. Government	8/19/2021	5PM	WI GOP AFGHANISTAN RESPONSE	A Wisconsin Republican is criticizing the U-S withdrawal from Afghanistan.
6. Government	8/23/2021	5PM	FT MCCOY LOOK INSIDE	We are getting our first look *inside* Fort McCoy.. where the installation will provide temporary housing to Afghan refugees.
6. Government	8/24/2021	5PM	WI GRANT ANNOUNCEMENTS	250 million dollars will help communities and health care organizations invest in new projects.
6. Government	8/25/2021	5PM	LAX NO VAX REQUIREMENT	City of La Crosse employees will *not* be required to get the COVID- 19 vaccine.
6. Government	8/27/2021	5PM	WI GOP RESPONSE	Wisconsin Congressman Mike Gallagher of Wisconsin and state assembly Republicans toured of Fort McCoy today ... where more than 23-hundred refugees are being housed.
6. Government	9/7/2021	5PM, 6PM	redistricting	La Crosse County leaders are considering changes to voting districts that could affect where and who county residents vote for. This comes before the La Crosse County Board will vote on the proposals next week.
6. Government	9/30/2021	5PM, 6PM, 10PM	Inside fort McCoy refugee communities	Several refugees spoke to journalists on Thursday. One refugee and a U.S. Army soldier who worked together during the Afghan War. Monroe County is where they connected again.

7. Community

This issue encompasses a broad range of community activities engaged in by the many different groups and organizations in our viewing area, as well as individuals and businesses. There are many different opportunities for local community expression. We feel it's important to recognize those who contribute their time and resources to make the Coulee Region a better place to live.

Responsive Programming (Including date and time aired)

Category	First Aired	Show	Story Slug	Story Summary
7. Community	7/5/2021	5PM	RIVERFEST CLEANUP	it's clean-up time down at riverside park.
7. Community	7/5/2021	AM	2ND ST ROAD CLOSURE	Starting tomorrow morning, a section of second street in downtown la crosse will be temporarily closed.
7. Community	7/5/2021	AM	GEORGE ST. MAINT	Also starting tomorrow, road maintenance will take place on George Street between Gillette and Cunningham.

7. Community	7/6/2021	5PM	OKTOBERFEST PLANS	The spirit of gemütlichkeit will return ... this year's Oktoberfest is *on*.
7. Community	7/6/2021	5PM	JACKSON CO DROWNING	Rescue drivers had to pull An Arcadia man from Lake Wazee in Jackson County.
7. Community	7/6/2021	5PM	LIBRARY INCREASING HOURS	La Crosse Public Library is expanding its service hours.
7. Community	7/6/2021	5PM	STREET SEALING	Parking may be a challenge along several La Crosse streets.
7. Community	7/6/2021	5PM	LUTHER BLOOD DRIVE	A local blood drive is helping meet a critical need.
7. Community	7/7/2021	5PM	PEARSON INTAKE	35- year- old David Pearson Junior remains behind bars.
7. Community	7/7/2021	5PM	UW SYSTEM ANNOUNCEMENT	The UW system will give one million dollars to students under a new scholarship program.
7. Community	7/7/2021	5PM	RAILROAD CROSSING CLOSING	Starting tomorrow ... maintenance work will force temporary closures of some La Crosse railroad crossings.
7. Community	7/7/2021	5PM	COUNTRY BOOM PREPS	it's almost time to get your country on.
7. Community	7/8/2021	5PM	VASHLEY FURNITURE FINE	Ashley Furniture will pay a little more than 19-thousand dollars in penalties following the 2020 death of an employee at their Arcadia facility.
7. Community	7/8/2021	5PM	EVERS SIGNING BUDGET	Wisconsin Governor Tony Evers signed the Republican-written state budget ... enacting a spending plan that includes a two-billion-dollar income tax cut.
7. Community	7/8/2021	5PM	RIVERFEST HELP NEEDED	Riverfest just wrapped up Sunday ... but organizers are already looking ahead for next year's event.
7. Community	7/8/2021	5PM	RIVER CLEAN UP RECORD YEAR	A record number of volunteers collected a record amount of trash during La Crosse's annual River Clean Up
7. Community	7/8/2021	5PM	HMONG CULTURAL IMMERSION	Local students are getting some hands-on education about culture and language.
7. Community	7/8/2021	5PM, 6PM	Country Boom	After its absence last year, Country music returns to Maple Grove Venues in West Salem.
7. Community	7/8/2021	6PM	Bucks superfan	Milwaukee Bucks superfan shows off his pride and confidence with the team in the NBA Finals
7. Community	7/9/2021	Noon	FATHER ALTMAN REMOVED	The Diocese of La Crosse has removed a La Crosse priest from his position.
7. Community	7/9/2021	5PM	SHOT FOR SHOT	Two Local business owners want you to go shot for shot.
7. Community	7/9/2021	5PM	SOUTH AVE UPDATE	The final design for the reconstruction of La Crosse' s South Avenue will be finished by end of this month.
7. Community	7/9/2021	Noon	HOLOCAUST BUS-EUM	Happening tomorrow ... A 'Bus-eum' is coming to Riverside Park....
7. Community	7/9/2021	Noon	ANTHONY'S DAY	Also happening tomorrow ... a day of food, music, and cars to honor the memory of Anthony Fimple
7. Community	7/9/2021	5PM	CATFISH DAYS PREVIEW	Starting this evening ... Catfish Days are back in Trempealeau.
7. Community	7/9/2021	5PM	CAMP SEND A KID	Camp Decorah is giving kids an opportunity to take part in a summer rite of passage.
7. Community	7/9/2021	Noon	RIVER RETURNING TO NORMAL	Local River levels are returning to normal.. for the first time in a while.
7. Community	7/9/2021	5PM	SWE WILL MISS YOU ANNE	News Eight Now is celebrating the career of News Director Anne Paape ... as she says farewell to TV news and News 8 now.

7. Community	7/9/2021	6PM	Shared fire services	La Crosse and Holmen Area Fire Departments come to an agreement to allow La Crosse to oversee temporary administration in Holmen
7. Community	7/12/2021	5PM	IMPACT AT KANE ST GARDEN	Aquinas High School students are helping grow their community.
7. Community	7/12/2021	Noon	FHF PREVIEW	Freedom Honor Flight will take local veterans back to Washington D-C.
7. Community	7/13/2021	Noon	COUNTY GI CLOSURE	Happening tomorrow ... County Road G-I leading into Goose Island will be closed.
7. Community	7/13/2021	5PM	DAY OF CARING GARDEN	La Crosse area Employees.. are playing hooky... to volunteer.
7. Community	7/13/2021	5PM	SENIOR FARMERS MARKET VOUCHERS	Help is still available for senior who want fresh produce.
7. Community	7/13/2021	5PM	WOMEN AT WORK	Happening tomorrow ... teen girls can learn more about career opportunities in trade industries.
7. Community	7/13/2021	6PM	Restaurants still struggling	Two local restaurants each share their stories how they're adapting to short staffing
7. Community	7/14/2021	Noon	VKING ST GREENWAY FORUM	Happening tomorrow ... you can learn about an extension of the King Street Greenway.
7. Community	7/14/2021	5PM	LA CROSSE INTERSTATE FAIR	The La Crosse Interstate Fair is underway in West Salem.
7. Community	7/14/2021	Noon	LPEF FUNRAISING CAMPAIGN	A half million dollars will make sure kids in La Crosse have clothing schools supplies and other essential items.
7. Community	7/15/2021	5PM	TREMP CO FAIR	The Trempealeau County Fair is underway in Galesville.
7. Community	7/15/2021	5PM	FOOD DISTRIBUTION PREVIEW	Coming up tomorrow help is available anyone in our area that needs help feeding their family.
7. Community	7/16/2021	5PM	WOMEN'S FUND GRANTS AWARDED	Nearly 75- thousand dollars will help La Crosse area nonprofits improving the lives of women and girls.
7. Community	7/16/2021	5PM	DARK LA CROSSE TOUR	Starting tomorrow ... you can once again learn about La Crosse's shady past.
7. Community	7/16/2021	5PM	BIG BOAT COMING	Happening tomorrow ... the first paddle-wheeler of 2021 will dock in Riverside Park.
7. Community	7/16/2021	5PM	SPARTA CRUISE NIGHT	Also Happening tomorrow ... the Hot Summer Saturday Nite Cruise group will let gearheads show off their wheels in Sparta.
7. Community	7/16/2021	6PM	Road construction everywhere	The city of La Crosse has more than 30 road projects listed for 2021. Some folks say it feels like there's more construction going on than usual
7. Community	7/19/2021	5PM	FD STATION FOUR DEMO	Demolition is underway to make room for a new fire station on La Crosse's northside.
7. Community	7/19/2021	5PM	WEST SALEM SUMMER SCHOOL	School is back in session for some students in West Salem.
7. Community	7/19/2021	5PM	PATRIOT AWARD	A Gundersen Health System employee is being honored for their support of a military member.
7. Community	7/19/2021	Noon	WESTERN TRAVELING MEMORIAL	Starting tomorrow ... Western Technical College will host the 'Remember Our Fallen Memorial' on its La Crosse campus.
7. Community	7/19/2021	5PM	GRILL FIRE CONCERNS	Summertime is grilling season.
7. Community	7/20/2021	Noon	WESTERN TRAVELING MEMORIAL	The men and women..who made the ultimate sacrifice for this nation are being recognized in here La Crosse.
7. Community	7/21/2021	Noon	BUCKS PARADE	The Bucks celebration will continue in Milwaukee later this week ... when the city holds a parade for the newly crowned champions.
7. Community	7/21/2021	5PM	LIGHTHOUSE GRANT	An addiction recovery program in la crosse.. will receive a big boost from a federal block grant.

7. Community	7/21/2021	5PM	MONROE CO FAIR	The Monroe County Fair is underway in Tomah.
7. Community	7/21/2021	5PM	TATTOOS AND TAILGATES PREVIEW	Happening tomorrow ... the 'Tattoos and Tailgates' concert series returns to the south side Oktoberfest grounds.
7. Community	7/21/2021	5PM	STORYTELLING FESTIVAL PREVIEW	Starting Friday the 18-th annual La Crosse Storytelling Festival gets underway at the Pump House Regional Arts Center.
7. Community	7/22/2021	5PM	VLAX CO SCHOOLS ENCOURAGE VAX	The Superintendents of five La Crosse County public school districts are making the push.
7. Community	7/22/2021	5PM	THERAPY DOG PROGRAM	More support is coming for survivors of sexual assault and domestic violence.
7. Community	7/22/2021	5PM	BBBS CHECK DONATION	Proceeds from a raffle will help Big Brothers Big Sisters of the Severn Rivers Region connect with more kids.
7. Community	7/22/2021	Noon	SBUCKS VICTORY PARADE	The celebration for the N-B-A Champion Milwaukee Bucks keeps going.
7. Community	7/22/2021	5PM	BONANZAS TO OSHKOSH	The world's largest formation of civilian aircraft will soon be at the La Crosse Regional Airport.
7. Community	7/22/2021	Noon	DUCHESS SHORE STOP	Happening tomorrow ... the American Duchess returns to La Crosse for the second time in as many weeks..
7. Community	7/22/2021	5PM	MONROE CO FAIR CONTINUES	Today is the first full day of the Monroe County Fair.
7. Community	7/22/2021	5PM	TRAVELING MOSIAC AQUINAS GRAD	an Aquinas graduate is on a mission to reconnect with important people and places-- through art.
7. Community	7/22/2021	6PM	Housing project	City of La Crosse in negotiations with developers for a quality housing complex on the northside
7. Community	7/23/2021	5PM	FLOOD MITIGATION	it's abnormally dry right now.... but a local disaster recovery group is warning the community to prepare for floods.
7. Community	7/23/2021	5PM	LAX CTR RELIEF FUNDING	A one-point-nine-million-dollar grant will help the La Crosse Center make up for revenue lost during the pandemic.
7. Community	7/23/2021	5PM	ART FAIR ON THE GREEN PREVIEW	Happening tomorrow ... the Art Fair on the Green returns to La Crosse.
7. Community	7/23/2021	5PM	SLOVE KITCHEN	A pizza kitchen on wheels spreading love once slice at a time.
7. Community	7/26/2021	5PM	MAYO TO REQUIRE EMPLOYEE VAX	The requirement goes into effect on September 18-th.
7. Community	7/26/2021	5PM	SACRED HEART NO REQUIREMENT	Sacred Heart Hospital in Eau Claire ... says they are *not* requiring employees to get the COVID-19 vaccine ... but are highly encouraging it.
7. Community	7/26/2021	5PM	UWEC VAX INCENTIVE PROGRAM	U-W Eau Claire is also launching a vaccination effort on campus.
7. Community	7/26/2021	Noon	VFISHING TOURNEY IMPACT MTG	Happening tomorrow ... the impact of professional fishing tournaments will be the focus of a meeting in La Crescent.
7. Community	7/27/2021	5PM	SPARTA TROUT FISHING GRANT	The inaugural Trails to Trout fishing tournament is getting a boost.
7. Community	7/27/2021	5PM	I-HOMICIDE SUSPECTS	the two suspects.. who the sheriff says shot and killed three men at a quarry early Friday morning are still on the run.
7. Community	7/28/2021	5PM	PD PROMOTION CEREMONY	Two members of the La Crosse Police Department are being promoted.
7. Community	7/28/2021	5PM	JACKSON CO FAIR UNDERWAY	The Jackson County fair is underway today in Black River Falls

7. Community	7/28/2021	6PM	Hate crime petition	La Crosse mom starts petition calling on state lawmakers to include gender in WI hate crime statute.
7. Community	7/29/2021	5PM	BACK TO MASKING?	As the delta variant spreads... masks may be commonplace once again.
7. Community	7/29/2021	5PM	BUFFALO CO FAIR	Starting today .. the Buffalo County Fair is underway in Mondovi.
7. Community	7/29/2021	6PM	ALL-AMER ROAD DEDICATION	A popular Vernon County road is getting a new honor
7. Community	7/29/2021	5PM	HMONG GOLD MEDALIST	Olympian 'Sun' Lee can add an impressive line to her title ... gold medalist.
7. Community	7/29/2021	6PM	Dave's Auto Repair story	La Crosse business owner told to relocate because of South Avenue project
7. Community	7/30/2021	5PM	STATE PATROL GRADUATION	It's graduation day for the newest members of the Wisconsin State Patrol.
7. Community	7/30/2021	5PM	SBLUE STARS SHOW PREP	Happening tonight ... The Blue Stars Drum and Bugle Corps are back in action.
7. Community	8/2/2021	5PM	AIR QUALITY TOOL	Local air quality is improving.
7. Community	8/2/2021	5PM	FREE MOBILE LIBRARY	A 'free little library' in La Crosse is finding adventure on the road ... and on the page.
7. Community	8/2/2021	5PM	LA CROSSE LIBRARIES REOPEN	The La Crosse Public Library is turning the page on its pandemic protections.
7. Community	8/2/2021	5PM	SNATL NIGHT OUT VERNON	Happening tomorrow ... Vernon County emergency responders will hold their second annual 'National Night Out.'
7. Community	8/3/2021	5PM	RIVERSIDE BLDG PLANS	The future of the former Fish Control Lab in La Crosse's Riverside Park is up for consideration this evening.
7. Community	8/3/2021	Noon	IRISHFEST PRESSER	We are just ten days away from the return of Irishfest La Crosse.
7. Community	8/3/2021	5PM	SUITS FOR SUCCESS PREVIEW	Students at Western Technical College are helping community members get ready for their next job interview.
7. Community	8/4/2021	Noon	SSENIOR MOMENTS EDUCATION	An entertainment and learning series for people over 50 is making a comeback in Onalaska.
7. Community	8/4/2021	5PM	STUFF THE BUS PREVIEW	You can help local kids get ready to go back to school.
7. Community	8/5/2021	Noon	ALLAMAKEE HELICOPTER CRASH	An *Alaska* man is recovering after crashing his helicopter in Allamakee County, Iowa.
7. Community	8/5/2021	5PM	SUITS FOR SUCCESS DISTRIBUTION	A clothing distribution will help community members looking their best during their job search.
7. Community	8/5/2021	5PM	SUMMER FOOD PROGRAM UPDATE	Local kids are eating healthy thanks to a summer meal program.
7. Community	8/5/2021	5PM	BGC YOUTH FOOD TRUCK	Kids in West Salem are getting creative .. and showing off their designs for food trucks
7. Community	8/5/2021	5PM	SHOLMEN FD ICE CREAM SOCIAL	the Holmen area fire department got to show off its equipment.. and share ice cream with local kids.
7. Community	8/6/2021	5PM	NCSB NEW MURAL	A new mural is going up on La Crosse's north side.
7. Community	8/6/2021	5PM	STUFF THE BUS UNDERWAY	You can help local kids get ready to go back to school.
7. Community	8/6/2021	Noon	TOMAH CRAZY DAZE	Also happening tomorrow ... Tomah's annual 'Crazy Daze' sidewalk sale starts at seven in the morning.
7. Community	8/6/2021	Noon	MUSIC ON THE MOUNT PREVIEW	Happening tomorrow ... 'Music on the Mount' will support Y-*W*-C-A La Crosse.

7. Community	8/9/2021	5PM	TRAIL CLOSURES	Some hiking trails in La Crosse are temporarily closed due to this weekend's heavy rain.
7. Community	8/9/2021	5PM	BLISS RD CLOSURE	Happening tomorrow ... Bliss Road will close for road repairs.
7. Community	8/9/2021	5PM	4TH ST DEV MTG	Also happening tomorrow ... community members can share their thoughts about a mixed incoming multifamily housing building on La Crosse's south side
7. Community	8/9/2021	5PM	NORTHERN LIGHTNING UNDERWAY	Starting today ... nearly one- thousand National Guard members are training in Camp Douglas.
7. Community	8/9/2021	5PM	OLYMPIAN TALKS TO LOCAL ATHLETES	A member of the U-S gymnastics team is La Crosse today ... sharing his experiences with local kids.
7. Community	8/9/2021	5PM	PASS THE BARBERSHOP HAT	Happening tomorrow ... a 'pass the barbershop hat' concert will raise money for a local non-profit.
7. Community	8/10/2021	5PM	I-REP. KIND RETIRING	After 26 years representing the people of Western Wisconsin.
7. Community	8/10/2021	5PM	SUMMERFEST PROTOCOLS	Summerfest will require proof of COVID- 19 vaccination, or a negative COVID- 19 test to attend the annual celebration.
7. Community	8/10/2021	5PM	PLANTER GRANT	A one-thousand-dollar grant will help bring more art to La Crosse.
7. Community	8/11/2021	5PM	SHELBY CLEANUP	The town of Shelby is still cleaning up flood damage from storms earlier this week.
7. Community	8/11/2021	5PM	MONROE CO HIGH SPREAD	The COVID-19 transmission level in Monroe County is now high.
7. Community	8/11/2021	5PM	6 MIL FOR MITCHEL HALL RENOVATION	The State building commission has approved Six million dollars to update U-W La Crosse's Mitchell Hall.
7. Community	8/11/2021	5PM	NEW INTERNET PROVIDER	A new internet provider is coming to La Crosse.
7. Community	8/11/2021	6PM	LAX PD EVERYONE IN FUND	La Crosse Police want community members to better understand how officers do their jobs.
7. Community	8/11/2021	5PM	VASHLEY FOR THE ARTS	Happening tomorrow ... Ashley for the Arts returns to Trempealeau County.
7. Community	8/12/2021	5PM	COMPASS REPORT	the results of a three-year report-- about the needs of people in Western Wisconsin is out.
7. Community	8/12/2021	5PM	BLISS RD CLOSURE EXTENSION	La Crosse's Bliss Road will remain closed a bit longer.
7. Community	8/12/2021	5PM	SASHLEY FOR THE ARTS	Ashley for the Arts is underway in Arcadia.
7. Community	8/12/2021	Noon	DOWNTOWN THURSDAY NIGHTS	Happening this evening ... the 'Downtown Thursday Nights' concert series wraps up in Monroe County.
7. Community	8/12/2021	Noon	IRISHFEST PREVIEW	Happening tomorrow ... Irishfest return to La Crosse's south side Oktoberfest grounds.
7. Community	8/12/2021	5PM	COULEECON PREVIEW	Also happening tomorrow ... CouleeCon returns to the La Crosse Center.
7. Community	8/12/2021	5PM	DREAM FLIGHTS	It's a special day for pair of Wisconsin veterans.
7. Community	8/12/2021	5PM	HABITAT VOLUNTEERS NEEDED	You can help Habitat for Humanity La Crosse Area build more homes.
7. Community	8/12/2021	6PM	FREE FOOD DISTRIBUTION PREVIEW	Coming up tomorrow The Hunger Task Force of La Crosse and The Salvation Army will hold a drive-thru food distribution.
7. Community	8/13/2021	5PM	COULEECON	It's game on today in La Crosse.
7. Community	8/13/2021	6PM	MEDARY FAMILY FUN DAY	Also happening tomorrow ... the 'Medary Family Fun Day' will support the community.

7. Community	8/13/2021	Noon	SLEGACY RUN MN	Military veterans are riding for a reason in our area.
7. Community	8/16/2021	5PM	REFUGEES IN WI	Fort McCoy is one of two bases the Pentagon says could house a share of as many as 30-thousand Afghan Special Immigrant Visa applicants.
7. Community	8/16/2021	5PM	OFEST PLANNING	La Crosse Oktoberfest is just 44 days away.
7. Community	8/16/2021	5PM	MLF FISHING TOURNAY	Sportsmen from around the U-S ... and even the world are hoping they will have a 'reel' good time in La Crosse this week.
7. Community	8/16/2021	Noon	COPELAND LANE CLOSURE	Starting today ... another lane closure for anyone driving into downtown La Crosse.
7. Community	8/17/2021	5PM	BACK 2 SCHOOL DISTRIBUTION	Your donations are helping kids to be ready for the school year.
7. Community	8/17/2021	5PM	GOODWILL VOUCHERS	Help is available for families that still need to pick up some school supplies.
7. Community	8/17/2021	5PM	FISHING TOURNAMENT TOURISM	Sportsman are hoping to land a big one ... but the city of La Crosse is already happy with its catch.
7. Community	8/17/2021	5PM	HOUSTON CO FAIR PREVIEW	Starting tomorrow ... the Houston County Fair returns to Caledonia.
7. Community	8/17/2021	5PM	TRAIL UPDATE	The Willow and Cottonwood trails in the La Crosse River marsh are open again.
7. Community	8/18/2021	5PM	SEVERS REFUGEES COMMENTS	Wisconsin Governor Tony Evers made those comments while touring a farm near Columbus.
7. Community	8/18/2021	5PM	DRIVE SOBER ENFORCEMENT	Wisconsin's 'Drive Sober or Get Pulled Over' campaign is underway.
7. Community	8/18/2021	5PM	IMAGINE 2040 UPDATE	La Crosse is looking to the future by focusing on the city's downtown.
7. Community	8/18/2021	5PM	DMI SUMMER DAYS	Happening tomorrow ... you can support La Crosse's businesses by taking part in sidewalk sales ... music..... and a selfie scavenger hunt
7. Community	8/18/2021	5PM	PARADE OF HOMES PREVIEW	The latest in-home designs will be on display starting tomorrow during the Parade of Homes.
7. Community	8/18/2021	5PM	HOUSTON CO FAIR	The Houston County Fair is underway in Caledonia.
7. Community	8/18/2021	6PM	WINTER ROOTS FESTIVAL	a New Festival is coming to the La Crosse Center.
7. Community	8/18/2021	6PM	BGC OPEN HOUSE	Happening tomorrow ... the Holmen Area Community Center will celebrate its grand opening.
7. Community	8/18/2021	5PM	VWEST SALEM POOL CLOSING	Happening tomorrow ... the pool season is coming to a close in West Salem.
7. Community	8/19/2021	Noon	LSE EMERGENCY LANDING	The Delta Air Lines flight TOOK OFF IN Fort Wayne Indiana AND WAS HEADED TO Minneapolis ... when it was diverted to La Crosse.
7. Community	8/19/2021	5PM	REFUGEES TO MCCOY UPDATE	It's unclear when the refugees fleeing Afghanistan will arrive at Fort McCoy.
7. Community	8/19/2021	5PM	STOMAH CHAMBER REFUGEE PREP	The Tomah Chamber's C-E-O say Fort McCoy has not shared any information about the refugees.
7. Community	8/19/2021	5PM	FT MCCOY BRIDGE RIBBONCUTTING	A new bridge will help the troops at Fort McCoy train.
7. Community	8/19/2021	5PM	WEST AVE CONSTRUCTION UPDATE	The West Avenue Construction project is on track.
7. Community	8/19/2021	5PM	MAIN ST CONSTRUCTION	Work on Main Street is also on schedule.

7. Community	8/19/2021	5PM	SSEMBA BLUEGRASS FESTIVAL	Bluegrass fans are coming together this week in Houston County.
7. Community	8/19/2021	5PM	KORNFEST SCHEDULE	Happening tomorrow ... Kornfest gets underway in Holmen.
7. Community	8/19/2021	5PM	LABOR DAY PARADE CANCELED	La Crosse will not hold a La Crosse's Labor Day parade this year.
7. Community	8/20/2021	5PM	FISHING EXPO AND DERBY	Happening this weekend ... a 'Fishing and Outdoor Expo' is coming to La Crosse's Veterans Freedom Park.
7. Community	8/20/2021	5PM	DUNKIN FOR SPECIAL OLYMPICS	Donuts and coffee are sweet... especially when they support local champions.
7. Community	8/23/2021	5PM	BRF MAN SHOTS SELF DURING TRAFFIC STOP	Jackson County Investigators are trying to piece together *why a man killed himself during a traffic stop.
7. Community	8/23/2021	5PM	NORTHSIDE ROAD CLOSURE	Happening now ... Gillette Street on La Crosse's northside is closed between Ranger Drive and River Valley Drive.
7. Community	8/23/2021	5PM	VITERBO ARTS PREPS	it's the 50-th anniversary of viterbo's fine arts center ... and performers are ready to take the stage.
7. Community	8/23/2021	5PM	BOAT LAUNCH WORK PREVIEW	If you want to get out on the water in La Crosse this week ... parking may be a problem.
7. Community	8/23/2021	5PM	SUMMER MEAL PROGRAM WRAP	The numbers are in.. and they are huge.
7. Community	8/24/2021	5PM	WEIGENT SHELTER UPDATE	200- thousand dollars could be coming for a new shelter in La Crosse's Weigent Park.
7. Community	8/24/2021	Noon	PARTIAL LANE CLOSURE	Starting today ... the left lane of fourth street in La Crosse will be closed south of the Mississippi Street intersection.
7. Community	8/24/2021	5PM	VFINAL CONCERT IN THE PARK SPARTA	Happening tomorrow ... the 'Concert in the Park' series will wrap for the summer.
7. Community	8/25/2021	5PM	KENDHAMMER WRAP	Attorneys for a West Salem man... convicted of killing his wife... say his alibi that a flying pipe causing her death is plausible ... despite prosecutors showing evidence that it was not.
7. Community	8/25/2021	5PM	VITERBO MOVE-IN PREVIEW	Happening tomorrow ... New students will move into Viterbo University.
7. Community	8/25/2021	5PM	MAYO STAFF FOOD TRUCK	Staff at Mayo Clinic Health System got a tasty thank you today for their work during the pandemic.
7. Community	8/25/2021	Noon	WINE WALK WEST SALEM	Happen *tomorrow* ... the "Wine Walk West Salem" will give people an extra reason to check out local businesses.
7. Community	8/25/2021	Noon	CRAWFORD CO FAIR PREVIEW	Also happening tomorrow ... the Crawford County Fair gets underway in Gays Mills.
7. Community	8/25/2021	Noon	FUSA RUGBY SCORE	Prairie du Chien's Joe Delagrave and U-S-A Wheelchair Rugby kicked off their quest for gold late last night.
7. Community	8/26/2021	5PM	JACKSON CO JAIL DEATH	An investigation is underway after a 33-year-old man died in the Jackson County Jail
7. Community	8/26/2021	5PM	CATH CHARITIES DONATIONS	La Crosse's Catholic Charities is collecting donations for the Afghan refugees coming to Fort McCoy.
7. Community	8/26/2021	5PM	FIRE EXPLORER PROGRAM	The La Crosse County Fire Officers Association, along with area fire departments, are forming a new Explorer Program.
7. Community	8/26/2021	6PM	GREAT RIVER FOLK FEST	Happening tomorrow ... the Great River Folk Fest gets underway in Riverside Park.
7. Community	8/26/2021	5PM	DUELING DUO CONCERT	The Dueling Duo Piano Show at the Copeland Park and Events Center is also cancelled.

7. Community	8/27/2021	5PM	STEPPIN OUT DEADLINE	We are 15 days away from This year's 'Steppin Out in Pink.'
7. Community	8/27/2021	5PM	GREAT RIVER FOLK FEST	The Great River Folk Fest is underway in Riverside Park.
7. Community	8/27/2021	10PM	VFESTIVAL IN THE PINES PREVIEW	Starting tomorrow ... 'Festival in the Pines' returns to Eau Claire's Carson Park.
7. Community	8/27/2021	5PM	UWEC MOVE-IN PREVIEW	Also happening this weekend ... students will be back to U-W Eau Claire.
7. Community	8/27/2021	Noon	VHALVORSEN SERVICE	Happening tomorrow ... community members will honor the memory of Arcadia Glencoe Fire Departmenof Jeff Halverson.
7. Community	8/27/2021	5PM	DONATION OPTIONS	More than 50 American Red Cross workers are at Fort McCoy providing critical care and other help to Afghan refugees.
7. Community	8/30/2021	Noon	GREAT RIVER SOUND WRAP PREVIEW	Also happening tomorrow ... the Great River Sound Concert series wraps up in Onalaska.
7. Community	8/30/2021	5PM	THUNDER RIDE CHECK PRESENTATION	A little more than 51- thousand dollars will help local kids with type one diabetes.
7. Community	8/30/2021	5PM	CAMPBELL FIRE GRANT	New equipment is coming to the town of Campbell fire department .. thanks to a 131-thousand-dollar grant.
7. Community	8/31/2021	5PM	TRAFFIC AROUND SCHOOLS	Students in La Crosse are heading back to school tomorrow ... and La Crosse Police want drivers to keep safety in mind.
7. Community	8/31/2021	Noon	APPLE SEASON	Peak apple season will soon be here for orchards.
7. Community	8/31/2021	Noon	SSCREAMING EAGLES RETURN	The Screaming Eagles Marching band is back on campus at U-W La Crosse.
7. Community	9/1/2021	5PM	OFEST TICKETS	Tickets are now on sale for this year's Oktoberfest celebration in La Crosse..
7. Community	9/1/2021	5PM	BASS NATION REGIONAL	Anglers from around the Midwest are in La Crosse ... as the BASS Nation Northern Regional is underway on the Mississippi River.
7. Community	9/1/2021	5PM	FEATURESFEST PREVIEW	Happening Friday ... Features Fest returns to West Salem.
7. Community	9/1/2021	5PM	DONATION TO FLOOD VICTIMS	just over two weeks ago ... news 8 now told you about an Onalaska family whose home was rendered uninhabitable after flood damage.
7. Community	9/1/2021	Noon	SOIP SHIRT PICKUP	Pink will be a popular color in the coming days in the La Crosse area.
7. Community	9/2/2021	5PM	LAX CO SURVEY	La Crosse County leaders are asking for the community's input on how to spend 23- million dollars.
7. Community	9/6/2021	5PM	MCCOY COVID VAX	More than 8-thousand Afghan refugees are staying at Fort McCoy.
7. Community	9/6/2021	5PM	BRYCE AFGHANISTAN	A former U-S Congressional candidate and retired U-S Army Sergeant Randy Bryce is sharing his thoughts on the end of the war.
7. Community	9/6/2021	5PM	VFLOOD MITIGATION FORUM PREVIEW	Member of the La Crosse community will have a chance to share their thoughts on the development of a flood mitigation plan.
7. Community	9/6/2021	5PM	LANE REDUCTION	Starting tomorrow ... a temporary lane reduction could slow traffic in La Crosse.
7. Community	9/6/2021	5PM	SILENT CITY PREVIEW	And coming up this weekend ... you can learn about La Crosse's business history.
7. Community	9/8/2021	Noon	MORMON COULEE LANE REDUCTION	Head's up if you travel on La Crosse's Mormon Coulee Road.

7. Community	9/8/2021	5PM	PFAS LISTENING SESSION	Happening tomorrow ... the Wisconsin D-N-R will hold a community listening session to answer questions about PFAs.
7. Community	9/8/2021	5PM	FILL THE BOOT	Firefighters in La Crosse are putting their best foot forward to help those with muscular dystrophy.
7. Community	9/8/2021	5PM	SOIP BREAST CANCER RESEARCH	We are less than a week away from La Crosse's Steppin' Out in Pink fundraiser.
7. Community	9/8/2021	5PM	STUFF THE BUS FOR REFUGEES	Staff from Mayo Clinic Health System are helping the Afghans at Fort McCoy.
7. Community	9/9/2021	5PM	FT MCCOY LOOK INSIDE	Back here in Wisconsin... members of the Wisconsin National Guard continue to provide assistance to the more than 8-thousand Afghan refugees at Fort McCoy.
7. Community	9/9/2021	Noon	VFILL IT UP FRIDAYS	Students in La Crosse are coming together to help Afghan children at Fort McCoy.
7. Community	9/9/2021	5PM	LADIES DAY LUNCHEON	Oktoberfest returns to La Crosse later this month..
7. Community	9/9/2021	5PM	ELVIS EXPLOSION	Happening tomorrow ... the Elvis Explosion returns to the La Crosse Center.
7. Community	9/9/2021	5PM	VILLA LOUIS CARRIAGE CLASSIC	Also happening tomorrow ... the Villa Louis Carriage Classic gets underway in Prairie du Chien.
7. Community	9/9/2021	5PM	FERRYVILLE PLAYGROUND DEDICATION	A playground in a historic park is getting a new life ... following an expansion effort.
7. Community	9/10/2021	5PM	FT MCOY UPDATE	One of the Afghan refugees At Fort McCoy has been diagnosed with measles.
7. Community	9/10/2021	5PM	LAX CO COVID TESTING RETURN	Starting Monday ... the La Crosse County Health Department will re-open its drive-thru COVID- 19 testing site. .
7. Community	9/10/2021	5PM	ELVIS EXPLOSION	If you have a burning love for the king of rock and roll ... La Crosse is the place to be this weekend.
7. Community	9/10/2021	5PM	STEPPIN OUT IN PINK	If you want to step up for a good cause ... pink will be your color tomorrow.
7. Community	9/10/2021	5PM	PRIDE IN THE PARK PREVIEW	Also happening tomorrow ... Pride in the Park returns to Riverside Park.
7. Community	9/10/2021	5PM	APPLE DUMPLING DAY PREVIEW	Also tomorrow... Elroy's Apple Dumpling Day Races.
7. Community	9/10/2021	Noon	EC DOWNTOWN FALL FESTIVAL	The International Fall Festival returns to downtown Eau Claire tomorrow.
7. Community	9/10/2021	5PM	BRF CAR SHOW PREVIEW	And happening Sunday ... the 'Black River Falls Fire and E-M-S' Car show returns to Jackson County.
7. Community	9/10/2021	5PM	FILL IT UP FRIDAY	18 hundred of the refugees staying at Fort McCoy are children,
7. Community	9/13/2021	6PM	Freedom Honor Flight 2021	Four La Crosse Vietnam War veterans remember their return home from war for what they didn't receive; a thank you for their service. A special trip on Freedom Honor Flight to Washington D.C. showed them how much times changed.
7. Community	9/14/2021	5PM	SPARTA DOUBLE FATAL	Two people are dead following a crash on Interstate 90 in Monroe County.
7. Community	9/14/2021	5PM	FMR SPARTA RES MCCOY DONATION	A Sparta High School graduate is answering the call to help Afghans at Fort McCoy.
7. Community	9/14/2021	5PM	COOLEST THINGS MADE IN WI VOTING	A lot of cool things are made in Wisconsin.
7. Community	9/14/2021	Noon	APPLEFEST SCHEDULE	Applefest returns to La Crescent this week!
7. Community	9/14/2021	5PM	VERNON CO FAIR SCHEDULE	Happening tomorrow ... the Vernon County Fair gets underway in Viroqua.

7. Community	9/14/2021	5PM	FREE FOOD DISTRIBUTION	Happening tomorrow ... another free food distribution is happening in La Crosse.
7. Community	9/15/2021	Noon	DE SOTO SCHOOL FIXES SPEED	Community members in De Soto are coming together to keep kids safe.
7. Community	9/15/2021	Noon	KT TO SPONSOR NASCAR RACE	La Crosse-based Kwik Trip is making a fast move to get some national attention.
7. Community	9/15/2021	Noon	FREE FOOD DISTRIB	A drive-up food distribution will help La Crosse families keep food in their fridge.
7. Community	9/16/2021	5PM	ONA STUDENT AFGHAN DONATION	Students from Onalaska High School's Interact Club are helping Afghans at Fort McCoy.
7. Community	9/16/2021	5PM	AM LEGION VAX CLINIC	Starting tomorrow ... a free COVID- 19 vaccine clinic is coming to La Crosse's south side.
7. Community	9/16/2021	Noon	TRAIL CLOSURE	The Upper Hixon Pump Track in La Crosse will be closed starting tomorrow for maintenance.
7. Community	9/16/2021	5PM	MOON TUNES FINALE	Moon Tunes is giving the community one more chance to have some fun this evening.
7. Community	9/16/2021	5PM	SUMMERFEST BACK TO SUMMER	Summerfest will return to its normal time of the year in 20-22 ... but it will continue only hosting the event on weekends.
7. Community	9/16/2021	10PM	A champion's heart	A former Winona swim coach and now competitive swimmer stared death in the face. However, he says his physical fitness from the sport he loves saved his life.
7. Community	9/17/2021	5PM	NEW VIROQUA PD STATION	The Viroqua Police Department has a new place to call home
7. Community	9/17/2021	5PM	SVERNON CO FAIR	The Vernon County Fair is continuing in Viroqua.
7. Community	9/17/2021	Noon	GRUW CAMPAIGN KICKOFF	Great Rivers United Way is celebrating the kickoff of their annual fundraising campaign.
7. Community	9/20/2021	6PM	summer slide	A study shows children are struggling to read after months of virtual learning. School leaders in Onalaska and Sparta remain optimistic about the new school year.
7. Community	9/22/2021	6PM	A neighborhood's heartbeat	Neighbors have a knack for coming together when someone needs help. That's the case for one Onalaska man who needs some assistance getting around.
7. Community	9/23/2021	Noon	MEDALLION HUNT #4	Oktoberfest is just over a week away, but the medallion hunt is going on right now!
7. Community	9/23/2021	Noon	PARADE INFO	We want to remind you of our coverage of the maple leaf parade!
7. Community	9/23/2021	6PM	BOATS AND BLUE GRASS	AND GOING ON RIGHT NOW ... the Boats and Bluegrass Festival is underway in Winona.
7. Community	9/23/2021	5PM	DE SOTO STUDENT CLEAN UP	Students in De Soto are working to make the community a more beautiful place.
7. Community	9/23/2021	5PM	CRANBERRY FESTIVAL	Starting tomorrow ... the Warrens Cranberry Festival gets underway in Monroe County.
7. Community	9/24/2021	5PM	SLEDERHOSEN GAMES PREVIEW	The 'Lederhosen Games' will bring German themed activities to this year's La Crosse Oktoberfest.
7. Community	9/24/2021	Noon	MEDALLION HUNT #5	Here is the fifth clue for this year's Oktoberfest medallion hunt.
7. Community	9/24/2021	5PM	GOOSEBUMP RUN	A long night of running is underway now in La Crosse County.
7. Community	9/24/2021	5PM	GAYS MILLS APPLE FESTIVAL	The 62-nd Apple Festival is underway in Gays Mills.
7. Community	9/24/2021	5PM	AFGHAN FUNDRAISER	Happening tomorrow ... Habitat for Humanity La Crosse Area will host a fundraiser to help Afghans refugees.

7. Community	9/24/2021	5PM	PLEIN AIR ART EVENT	The beauty of our area will be on display this weekend during a 'Plein (plen) Air, Between The Bluffs' exhibition and sale.
7. Community	9/27/2021	5PM	EVERS WI COUNTY CONF	Meantime another large event is already underway in La Crosse.
7. Community	9/27/2021	5PM	EC FATAL CRASH	Two people are dead following a crash in Eau Claire.
7. Community	9/27/2021	5PM	KLEEFISCH CAMPAIGN STOP	Rebecca Kleefisch is back on the campaign trail.
7. Community	9/27/2021	Noon	MEDALLION HUNT COMPLETE	The Oktoberfest Medallion Hunt is over!
7. Community	9/27/2021	5PM	EAGLE CTR EXPANSION	the National Eagle Center in Wabasha is ready to spread its wings.
7. Community	9/27/2021	5PM	REACH BAGS ONA	A unique donation will help the Onalaska Police Department comfort kids during a crisis.
7. Community	9/27/2021	5PM	LOOTIE RUN	A worldwide run is passing through our area this week.
7. Community	9/28/2021	5PM	OFEST VOLUNTEERS	The number of volunteers is *down* for this year's Oktoberfest.
7. Community	9/28/2021	5PM	CRANBERRY RESEARCH STATION	The cranberry harvest is underway in Wisconsin.
7. Community	9/28/2021	5PM	RED CROSS MCCOY UPDATE	The American Red Cross support for Afghan refugees out of Fort McCoy will end this week as other groups take over.
7. Community	9/28/2021	5PM	UWL/VIT AFGHAN SUPPORT PANEL	Happening tomorrow ... community members can learn about ways to help Afghans at Fort McCoy.
7. Community	9/28/2021	5PM	VIOLA HOUSING GROUNDBREAKING	A community in Vernon County is building for the future.
7. Community	9/29/2021	5PM	OFEST DAY ONE	the Festmaster and Royal Family will be busy---beginning tomorrow morning.
7. Community	9/29/2021	5PM	OFEST FIREWORKS	And at nine ... the celebration takes to the sky.. with a fireworks display.
7. Community	9/29/2021	5PM	RIVER POINT DIST FENCE	Just north of the festgrounds ... there is temporary fencing up around the future site of La Crosse's River Point District.
7. Community	9/29/2021	5PM	3RD ST AID STATION	Back to help keep Festgoers safe.
7. Community	9/29/2021	5PM	NEW SOLAR DEDICATION	167 solar panels will be powering couleecap's administration building in Westby.
7. Community	9/29/2021	5PM	ACCESSIBILITY GRANT	An 11-thousand-dollar grant will help La Crosse be more accessible
7. Community	9/29/2021	5PM	LAX MOBILE PRESCHOOL	Call it education on wheels.
7. Community	9/30/2021	Noon	SOFEST SENIOR BREAKFAST	It's time to prost.
7. Community	9/30/2021	5PM	LEDERHOSEN LUNCHEON	The party didn't stop there.
7. Community	9/30/2021	5PM	SSPECIAL FESTER CARNIVAL	Oktoberfest cheer spread to the northside ground at Copeland Park this afternoon... for the Special Fester Carnival.
7. Community	9/30/2021	5PM	DAY TWO SCHEDULE	A few things to keep in mind if you're festing Friday.
7. Community	9/30/2021	5PM	UBER TAXI AREA	Be aware of fest related parking changes in downtown.
7. Community	9/30/2021	5PM	RIVER WATCH RETURNS	Riverwatch is stepping up its efforts to keep community members safe.
7. Community	9/30/2021	5PM	PARADE ROUTE REMINDERS	the Maple Leaf Parade will wind through La Crosse Saturday morning.