

WKBT-DT 8.2 La Crosse, Wisconsin

Quarterly Issues and Programs List

January 1, 2010 through March 31, 2010

In accordance with Section 73.3526(a) (9) of Federal Communications Commission Rules, WKBT-DT 8.2 has determined the following as the most significant problems and needs of the community for the First Quarter of 2010. There is no particular order of importance regarding this list. On the following pages we identify programming providing the station's most significant treatment of these community issues. This list was determined by contact with community leaders, and with input from viewers in the various communities we serve.

Special Note: In the following report, certain items may be listed with indeterminate duration times where it is not possible to ascertain exact timings. In the case of public service campaigns, each spot is given strong support during the campaign dates, with numerous on-air exposures.

1. Economy
2. Education
3. Health/Safety
4. Environment
5. Crime
6. Government

1. Economy

One of the biggest concerns of our viewers continues to be the economy. The collapse of the housing market and the bailout of the financial and automobile industries have people worrying about their 401-K retirement accounts. Stock market declines have devastated some people's plans of retirement. The market upturn has not done much to reassure people. The job drain overseas continues to wipe out well-paid jobs in several different economic sectors. The unemployment situation is slowly improving, but jobs are still hard to find. The wars in Iraq and Afghanistan continue to contribute to concern over the economy. The tremendous costs involved in military operations and the rebuilding of Iraq are contributing to a large drain on the economic health of the country. The rising costs associated with health care are affecting all Americans, particularly those on limited incomes or retired. Many people are concerned about the costs involved in the new health care reform bill. Large state and local budget deficits are adding to the concern over how to pay for essential services and properly fund new and existing projects without raising taxes.

Responsive Programming (Including date, time and duration)

Special Note: The 9pm News on WKBT-DT 8.2 is a rebroadcast of the 5pm News on WKBT-DT 8.1.

January 4/9pm News/1:31

"NewsChannel 8" story reporting on what people need to consider when deciding whether to refinance their home.

January 5/9pm News/1:30

"NewsChannel 8" story reporting that a research groups says job satisfaction is the lowest it's been in twenty-two years in this country.

January 6/9pm News/1:24

"NewsChannel 8" story checking on how economists fared in their predictions for the past year.

January 6/9pm News/1:40

"NewsChannel 8" story reporting that the La Crosse Center is hosting the 77th annual Apple Growers trade show, where growers learn about cutting edge technology in the industry.

January 7/9pm News/1:21

"NewsChannel 8" story featuring ideas from a top economist about what the year ahead holds in store.

January 8/9pm News/1:40

"NewsChannel 8" story reporting that the federal government has issued a disappointing monthly unemployment report.

January 8/9pm News/:43

"NewsChannel 8" story reporting that Tim Kabat has been named executive director of Downtown Mainstreet, an organization that focuses on the growth and redevelopment of La Crosse's downtown area.

January 11/9pm News/1:00

"NewsChannel 8" story reporting on how Consumer Credit Counseling Services helped a woman who was facing foreclosure on her home.

January 11/9pm News/1:15

"NewsChannel 8" story reporting that some people are being ripped off by unauthorized credit card charges from some popular infomercials.

January 11/9pm News/1:32

"NewsChannel 8" story reporting that big Wall Street payoffs are causing an uproar from Congress and the public.

January 12/9pm News/1:27

“NewsChannel 8” story reporting on the inflation outlook for the upcoming year.

January 12/9pm News/1:00

“NewsChannel 8” story reporting on how the Healthy Families Program and the Coulee Community Action Program can help families under financial strain.

January 13/9pm News/1:25

“NewsChannel 8” story reporting on one of the most important things people can do to reduce debt.

January 13/9pm News/:40

“NewsChannel 8” story reporting on the 32nd annual Midwest Farm Show at the La Crosse Center, where farmers gather to share ideas and innovations on how to stay profitable.

January 14/9pm News/1:30

“NewsChannel 8” story featuring tips on how to sell a house fast.

January 18/9pm News/1:40

“NewsChannel 8” story reporting on how unemployment compensation will impact your taxes this year.

January 18/9pm News/1:48

“NewsChannel 8” story explaining what charity gift cards are and how they work.

January 19/9pm News/1:40

“NewsChannel 8” story featuring tips on how to make sure you’re getting the best deal possible when you purchase an extended warranty for your automobile.

January 20/9pm News/:37

“NewsChannel 8” story reporting that representatives of the Wisconsin Housing and Economic Development Association met with local business leaders on how to fill empty storefronts downtown.

January 20/9pm News/1:13

“NewsChannel 8” story reporting on where to go if you need help with getting rid of debt.

January 21/9pm News/1:23

“NewsChannel 8” story reporting that a new bill now before Congress would establish a watchdog agency to oversee everything from credit cards to mortgage loans.

January 22/9pm News/1:57

“NewsChannel 8” story reporting that consumers are complaining about large packages or boxes on store shelves that actually contain very little product.

January 26/9pm News/1:13

“NewsChannel 8” story reporting on how to develop a personal or family budget that actually works.

January 28/9pm News/1:21

“NewsChannel 8” story reporting that Toyota is extending its recall of vehicles to overseas areas as well as in the U.S.

January 28/9pm News/1:18

“NewsChannel 8” story reporting on where to look for extra money to pay off debts.

January 29/9pm News/1:30

“NewsChannel 8” story reporting that Toyota says production has started on the redesigned accelerator pedals that are the source of a massive nationwide recall.

February 3/9pm News/1:34

“NewsChannel 8” story reporting on how to reduce your debt by \$5,000 this year with virtually no effort.

February 3/9pm News/1:38

“NewsChannel 8” story reporting on the problems Toyota is having with a massive safety recall.

February 4/9pm News/1:25

“NewsChannel 8” story reporting on changes on the 2009 tax forms that could save you money.

February 4/9pm News/1:33

“NewsChannel 8” story reporting that some drivers of the Toyota Prius are complaining about a lag time when they hit the brakes on rough roads.

February 8/9pm News/:45

“NewsChannel 8” story reporting that local technicians have started making repairs to gas pedals on Toyota models involved in a recent recall.

February 8/9pm News/1:47

“NewsChannel 8” story reporting that sales of home exercise equipment went up in January, with treadmills being the most popular type of equipment.

February 9/9pm News/1:31

“NewsChannel 8” story reporting on who qualifies for free professional help and advice in preparing taxes.

February 9/9pm News/1:36

“NewsChannel 8” story reporting that Toyota has announced a recall of its popular Prius model.

February 9/9pm News/:50

“NewsChannel 8” story reporting that a new study shows more than half a million Wisconsin residents rely on food banks each year, and the need continues to grow because of the downturn in the economy.

February 10/9pm News/1:35

“NewsChannel 8” story reporting on how to pay down debt by finding more money in your budget.

February 11/9pm News/1:16

“NewsChannel 8” story reporting that the government is taking a look at controversial tax refund loans.

February 12/9pm News/2:00

“NewsChannel 8” story reporting that Wisconsin’s leader in affordable housing, WHEDA, will once again be lending to first time homebuyers.

February 15/9pm News/1:56

“NewsChannel 8” story reporting on how to shop around for the best rates on cell phone, television and computer services.

February 16/9pm News/1:30

“NewsChannel 8” story reporting on how much primary elections cost in La Crosse County.

February 16/9pm News/1:19

“NewsChannel 8” story reporting on what a person should know when selecting a tax preparer.

February 17/9pm News/1:38

“NewsChannel 8” story reporting on how to save money when purchasing insurance.

February 18/9pm News/1:30

“NewsChannel 8” story reporting on how to avoid the most common mistakes when making out your own tax return.

February 19/9pm News/1:35

“NewsChannel 8” story addressing the issue of whether space heaters can actually save money on your energy bills.

February 19/9pm News/:45

“NewsChannel 8” story reporting that Wisconsin Governor Doyle was in La Crosse to announce the creation of 290 new jobs at Logistics Health.

February 22/9pm News/1:35

“NewsChannel 8” story reporting on Toyota’s recall troubles as the company faces a criminal investigation over how it has handled safety problems with its vehicles.

February 22/9pm News/1:34

“NewsChannel 8” story reporting that sweeping new laws are going into effect, designed to help shield consumers from excessive fees on their credit cards.

February 23/9pm News/1:20

“NewsChannel 8” story reporting on how to save on food costs.

February 23/9pm News/:30

“NewsChannel 8” story reporting that California still leads the nation in milk production, but Wisconsin is slowly closing the gap.

February 24/9pm News/1:30

“NewsChannel 8” story reporting on how to save money when purchasing clothing.

February 24/9pm News/:38

“NewsChannel 8” story reporting that more people in Wisconsin are turning to the state to help them pay their heating bills this winter.

February 25/9pm News/1:37

“NewsChannel 8” story reporting on how to pare down the expenses involved in home improvement projects.

March 1/9pm News/:50

“NewsChannel 8” story reporting that the housing market in La Crosse County remains steady compared to last year.

March 4/9pm News/1:30

“NewsChannel 8” story reporting on how Wisconsin regulates and checks scales to make sure consumers are getting the proper measure for their money.

March 4/9pm News/1:40

“NewsChannel 8” story reporting on limitations that are placed on debt collectors when contacting you.

March 5/9pm News/1:58

“NewsChannel 8” story reporting that companies cut fewer jobs last month than expected, but it’s still tough to land a job.

March 9/9pm News/1:30

“NewsChannel 8” story reporting on financial problems that can be encountered when buying or selling timeshares.

March 10/9pm News/1:37

“NewsChannel 8” story featuring tips on what a person should know before investing in the stock market.

March 11/9pm News/1:26

“NewsChannel 8” story reporting on how to save money on the entertainment portion of a family’s budget.

March 11/9pm News/:45

“NewsChannel 8” story reporting that the La Crosse Area Convention and Visitors Bureau wants to partner with the City of Onalaska on a new welcome center.

March 16/9pm News/1:36

“NewsChannel 8” story featuring tips on how to save money when buying products featuring new technology.

March 17/9pm News/1:15

“NewsChannel 8” story reporting that the City of La Crosse is collaborating with surrounding local governments as they all look for ways to work together to keep costs down.

March 17/9pm News/:30

“NewsChannel 8” story reporting that the poor economy is leading to more layoffs at L.B. White Company in Onalaska.

March 18/9pm News/1:30

“NewsChannel 8” story reporting that some sources say one in eight Americans has unclaimed money waiting for them somewhere.

March 22/9pm News/1:37

“NewsChannel 8” story reporting that almost half of all Americans are using their credit cards less.

March 23/9pm News/1:36

“NewsChannel 8” story featuring tips on how to save money when purchasing an automobile.

March 23/9pm News/1:30

“NewsChannel 8” story reporting that steel and metal prices are going up in the last year, meaning positive changes for local businesses in the metal industry.

March 24/9pm News/1:27

“NewsChannel 8” story reporting on how to buy a dependable used car for \$5,000.

March 29/9pm News/2:00

“NewsChannel 8” story reporting on how to save money on automobile maintenance.

March 29/9pm News/:43

“NewsChannel 8” story reporting that a National Food and Shelter Program grant is helping feed people in need in our area.

March 30/9pm News/1:30

“NewsChannel 8” story featuring tips on how to be a well-informed health insurance shopper.

March 31/9pm News/1:36

“NewsChannel 8” story featuring tips on how to create a perfect resume when seeking employment.

2. Education

Education is a prime concern of many people. On one hand, they want the best possible education for their young people, but at the same time are concerned about the costs. Education is one of the highest priced items on the local tax bill, and declining state aid is contributing to worries over how to pay the bill for today's schools. This cost concern is evident when school districts go to the voters with referendums for building or remodeling projects. At times the proposals are defeated, or pass by a very small vote margin.

Wisconsin and Minnesota are both facing budget deficits that are having an impact on education funding in the two states. Local school districts are examining ways to cut expenses without lowering the quality of the educational services they offer. Several area districts have seen teacher and support staff lay-offs.

Responsive Programming (Including date, time and duration)

Special Note: The 9pm News on WKBT-DT 8.2 is a rebroadcast of the 5pm News on WKBT-DT 8.1.

January 1/9pm News/1:05

"NewsChannel 8" story reporting on the Onalaska DARE Program, which provides youngsters in the Onalaska School District with information to resist the temptations of drugs and alcohol.

January 5/9pm News/1:22

"NewsChannel 8" story reporting on a new survey that shows youngsters who cheat in high school are more likely to continue cheating and lying throughout their lives.

January 5/9pm News/1:21

"NewsChannel 8" story reporting on how college students might acquire some textbooks free of charge.

January 6/9pm News/:40

"NewsChannel 8" story reporting that the West Salem High School Wind Symphony has been chosen to perform at the Wisconsin Chapter of the National Band Association's Conference.

January 6/9pm News/:40

"NewsChannel 8" story reporting on the annual Logan Middle School Geography Bee, where students answered questions about other countries, cultures and U.S. states.

January 6/9pm News/:36

"NewsChannel 8" story reporting that Wisconsin's First Lady Jessica Doyle played a geography game with fifth-grade students at Northwoods International School.

January 6/9pm News/1:54

"NewsChannel 8" story reporting that the National Alliance for Youth Sports says there's an alarming trend of sports dropout because of burnout among students who attempt to participate in too many activities.

January 7/9pm News/:34

"NewsChannel 8" story reporting that around 700 eighth-grade students from La Crosse and Onalaska spent their school day taking a closer look at career possibilities as part of Career Day held at Western Technical College.

January 13/9pm News/1:35

"NewsChannel 8" story reporting on some of the less desirable events that can go on as high school seniors visit college campuses in an effort to decide where to attend college.

January 15/9pm News/:30

"NewsChannel 8" story reporting that thousands of local youngsters attended the La Crosse Symphony Orchestra's annual Symphony for Youth Concert.

January 19/9pm News/1:29

“NewsChannel 8” story reporting on recent changes in how veterans are getting their GI Bill schooling paid for.

January 19/9pm News/1:30

“NewsChannel 8” story reporting that a recent poll shows fifty-six percent of teens are out in their communities volunteering.

January 20/9pm News/1:32

“NewsChannel 8” story reporting on how parents can help their children stay in school.

January 20/9pm News/4:40

“NewsChannel 8” story reporting that Logan High School in La Crosse has instituted a program of providing mentors for freshmen.

January 21/9pm News/1:35

“NewsChannel 8” story reporting that Western Technical College’s student population is at an all time high, and they’re running out of space for students.

January 26/9pm News/1:56

“NewsChannel 8” story reporting that two Tomah High School seniors, who were on a medical mission in Haiti when the earthquake hit, have formed a fundraising effort to help that stricken country.

January 29/9pm News/4:40

“NewsChannel 8” story reporting that teachers and students rallied together at West Salem Elementary School to help earthquake victims in Haiti. It was part of a program at the school that focuses on respect, responsibility and helping out others.

February 3/9pm News/1:21

“NewsChannel 8” story reporting on a new study that finds lugging heavy books around may be bad for student’s backs.

February 8/9pm News/1:30

“NewsChannel 8” story reporting that the City, County and School District of La Crosse are getting together to discuss and work through some of the challenges facing them.

February 9/9pm News/1:59

“NewsChannel 8” story reporting on a new survey that shows many girls and boys have already had sex by the time their parents get around to talking with them about sex.

February 10/9pm News/1:40

“NewsChannel 8” story reporting that experts say the ninth grade is a good indicator of high school success for young people.

February 11/9pm News/1:38

“NewsChannel 8” story reporting that some people are questioning whether too much is being taught in some kindergarten classes.

February 15/9pm News/4:40

“NewsChannel 8” story reporting that the La Crosse School District is considering cutting staff because of a multi-million dollar budget shortfall.

February 15/9pm News/:43

“NewsChannel 8” story reporting that Bangor voters will decide two school referendums in tomorrow’s election.

February 17/9pm News/1:38

“NewsChannel 8” story reporting that researchers have found youngsters with delayed reading skills or learning disabilities can benefit from a comprehensive remediation program.

February 23/9pm News/1:16

“NewsChannel 8” story reporting that the Cashton School District is utilizing I-pod download applications for things like spelling tests and for use in science class.

February 26/9pm News/2:10

“NewsChannel 8” story reporting that Longfellow Middle School in La Crosse is a leader in the effort to stop bullying in schools.

March 1/9pm News/:40

“NewsChannel 8” story reporting that Wisconsin Governor Doyle says students who complete the Wisconsin Covenant Program should receive money for all four years of college.

March 2/9pm News/:35

“NewsChannel 8” story reporting that students at Hamilton/SOTA One School in La Crosse celebrated Dr. Suess’ birthday with a day of reading.

March 3/9pm News/:30

“NewsChannel 8” story reporting that hundreds of La Crosse high school students got a taste of what the real world is like by participating in a reality store project at Logan High School.

March 3/9pm News/1:54

“NewsChannel 8” story reporting that letters of recommendation from teachers for high school students applying to colleges may backfire if the letter is not strong and positive.

March 4/9pm News/1:20

“NewsChannel 8” story reporting that Wisconsin will not receive federal education money through the Race to the Top Program.

March 5/9pm News/:40

“NewsChannel 8” story reporting that a record number of students enrolled in Minnesota’s thirty-two state universities, community and technical colleges this spring.

March 8/9pm News/:25

“NewsChannel 8” story reporting on activities in local schools promoting National School Breakfast Week.

March 9/9pm News/:30

“NewsChannel 8” story reporting that Wisconsin Governor Jim Doyle is dropping a school reform proposal he first put forward more than a year ago.

March 9/9pm News/1:33

“NewsChannel 8” story reporting on what methods of discipline work best with children.

March 9/9pm News/:40

“NewsChannel 8” story reporting that the La Crosse School District is considering a policy of starting school two hours late rather than canceling classes entirely during bad weather.

March 16/9pm News/:40

“NewsChannel 8” story reporting that the La Crosse School District’s Summit Elementary School will soon have an environmental focus.

March 18/9pm News/2:00

“NewsChannel 8” story reporting that developmental psychologists say parents have the greatest power to fight racism by instilling proper values during a certain window in childhood.

March 19/9pm News/:40

“NewsChannel 8” story reporting that Representative Gene Pelowski of Winona is urging Minnesota officials to end their pursuit of federal education money under the race-to-the-top initiative because of associated mandates.

March 19/9pm News/1:30

“NewsChannel 8” story reporting that a national study shows girls have closed the gap between boys in the subject of math, but in reading boys are showing significantly lower scores than girls.

March 22/9pm News/:43

“NewsChannel 8” story reporting that Tomah High School students studying the history of World War II learned about it from soldiers who were actually in the war.

March 23/9pm News/:37

“NewsChannel 8” story reporting that UW-Eau Claire is among many schools cancelling student trips to Mexico because of increased violence there.

March 23/9pm News/:50

“NewsChannel 8” story reporting that learning about different races, cultures and even political parties is the focus of a special Diversity Day at Onalaska High School.

March 25/9pm News/:40

“NewsChannel 8” story reporting that the superintendent of the Houston, Minnesota, School District is leaving amid concerns about his involvement with a private on-line learning company

March 25/9pm News/1:24

“NewsChannel 8” story reporting that voters in the Viroqua and De Soto School Districts will be facing referendums that will help the districts out with their financial difficulties.

March 29/9pm News/:30

“NewsChannel 8” story reporting that diversity and human rights are being celebrated this week at UW-La Crosse.

3. Health/Safety

Health and safety concerns are an important priority for many people in the communities we serve. Here in the La Crosse area residents have access to two top medical centers, in addition to Mayo Clinic in nearby Rochester, Minnesota. The question is not one of quality of care, but the expense involved in seeking medical treatment. Many people go without health insurance, either because it's not available to them or the cost is prohibitively high. State programs have been instituted in order to make sure children have access to health care. Some people with limited incomes can access Wisconsin's SeniorCare prescription plan. Interest is high in the new health care reform law, but some people are questioning the costs involved. And there are many questions remaining about how the new law will affect individuals and businesses across the country.

The high cost of prescription drugs has many older people concerned over how they can afford their medication. One part of the health care reform law will eventually close the so-called doughnut hole in the Medicare prescription drug plan, but there are now concerns about possible unwelcome changes in the entire Medicare program. People are worried about the overall government health program and how it will affect them in years to come.

Responsive Programming (Including date, time and duration)

Special Note: The 9pm News on WKBT-DT 8.2 is a rebroadcast of the 5pm News on WKBT-DT 8.1.

January 1/9pm News/1:19

"NewsChannel 8" story featuring tips on how to keep on track for eating healthier in the new year.

January 1/9pm News/1:30

"NewsChannel 8" story reporting that pediatric scientists have discovered a possible link between a certain gene and asthma in children.

January 7/9pm News/1:00

"NewsChannel 8" story reporting that new guidelines released this week by two groups that specialize in breast imaging contradict the controversial guidelines from a U.S. panel released a few months ago.

January 7/9pm News/1:36

"NewsChannel 8" story reporting that a third of youngsters say they feel more stressed out than a year ago, worrying about their family's finances, school work and getting into college.

January 8/9pm News/:35

"NewsChannel 8" story reporting that former Wisconsin Governor Tommy Thompson, now President of Logistics Health of La Crosse, spoke at a La Crosse Chamber of Commerce event about the current state of health care reform.

January 8/9pm News/1:29

"NewsChannel 8" story featuring tips on how to fight all the winter germs that are making people sick.

January 11/9pm News/:30

"NewsChannel 8" story reporting that the Quillin supermarket chain has joined Gunderson Lutheran Medical Center's 500 Club to promote healthy eating choices.

January 12/9pm News/:32

"NewsChannel 8" story reporting that Allergy Associates of La Crosse opened its new facility in Onalaska.

January 12/9pm News/1:20

"NewsChannel 8" story reporting that the American Lung Association has award Wisconsin two B's on a report card on the status of tobacco control in the state.

January 14/9pm News/1:00

“NewsChannel 8” story reporting on therapy help provided to a nine-month-old baby through the Coulee Region Children’s Center following surgery to remove a brain tumor.

January 14/9pm News/1:56

“NewsChannel 8” story reporting that 1.2 million cases of Chlamydia were reported among teens last year.

January 22/9pm News/:30

“NewsChannel 8” story reporting that Toyota is recalling millions of cars because of concern over accelerator pedals that could stick and cause an accident.

January 25/9pm News/:40

“NewsChannel 8” story reporting that patient visitation rules are back to normal at La Crosse hospitals because of a decrease in the number of H1N1 swine flu cases.

January 25/9pm News/:40

“NewsChannel 8” story reporting that La Crosse could soon face a nursing shortage because of retirements during the next five years.

January 26/9pm News/1:30

“NewsChannel 8” story reporting that a new nationwide ban on text messaging by truck and bus drivers is taking effect.

January 26/9pm News/:50

“NewsChannel 8” story reporting that a committee of the La Crosse Medical Health Science Consortium is hoping to make La Crosse County the healthiest in the state by 2015.

January 26/9pm News/1:34

“NewsChannel 8” story reporting that a new study by the Associated Press reports that half of all fourteen to twenty-four-year-olds have been bullied by someone using either a cell phone or a computer.

January 28/9pm News/1:56

“NewsChannel 8” story reporting on a virus called RSV that infects nearly every child in America by the age of three, and can be potentially dangerous.

February 3/9pm News/1:33

“NewsChannel 8” story reporting that a study of one hundred sixth graders by the University of Texas found that seven of the children had a previously undiagnosed defect in their heart.

February 4/9pm News/:40

“NewsChannel 8” story reporting that Tomah Memorial Hospital is hoping to raise more than \$1 million to help care for terminally ill patients.

February 4/9pm News/2:12

“NewsChannel 8” story reporting on why it’s important to detect hearing loss early in babies.

February 8/9pm News/1:30

“NewsChannel 8” story reporting that a new study shows older mothers may be at higher risk of having a child with autism.

February 9/9pm News/:45

“NewsChannel 8” story reporting on the work of a Monroe County organization that helps promote child safety seat use.

February 10/9pm News/1:30

“NewsChannel 8” story reporting that a new study finds many women have a lot to learn about heart disease.

February 10/9pm News/:30

“NewsChannel 8” story reporting that a major construction project will be giving patients more room at the Tomah Veterans Administration Hospital.

February 12/9pm News/1:36

“NewsChannel 8” story reporting that even people who have had bypass surgery may need stents implanted eventually.

February 12/9pm News/1:46

“NewsChannel 8” story reporting that the United States ranks in the top three countries for obesity in its population.

February 15/9pm News/1:35

“NewsChannel 8” story reporting on a new kind of heart valve that can help children with congenital heart defects, without open-heart surgery.

February 16/9pm News/1:52

“NewsChannel 8” story reporting that a new survey from the National Institute of Mental Health shows only about half the children who suffer from mental health disorders are getting treatment.

February 18/9pm News/1:33

“NewsChannel 8” story reporting that a new government survey finds that more youngsters are smoking marijuana, abusing prescription drugs and using smokeless tobacco than a decade ago, but cigarette smoking is actually declining.

February 19/9pm News/1:28

“NewsChannel 8” story reporting on a new study that shows a common painkiller may reduce the risk of developing Parkinson’s disease.

February 24/9pm News/1:39

“NewsChannel 8” story reporting that a new study finds five times more teens suffer from depression and anxiety than teens that grew up during the great depression.

February 25/9pm News/:30

“NewsChannel 8” story reporting that the Tomah Veterans Administration hospital is distributing gunlocks to veterans and their families to insure gun safety in their homes.

March 1/9pm News/1:22

“NewsChannel 8” story featuring tips on how to save money on healthcare.

March 1/9pm News/:40

“NewsChannel 8” story reporting that local health professionals are observing March as National Nutrition Month with a campaign focusing on the importance of making good food choices and creating better eating habits.

March 1/9pm News/:38

“NewsChannel 8” story reporting that March is Colorectal Cancer Awareness Month, and local doctors are promoting the benefits of screening.

March 1/9pm News/1:29

“NewsChannel 8” story about a new study that finds a safe new treatment that could help kill head lice in children faster.

March 2/9pm News/2:00

“NewsChannel 8” story reporting that a third of our young people are overweight, but that number hasn’t changed over the past five years.

March 3/9pm News/1:10

“NewsChannel 8” story reporting that Wisconsin Governor Doyle signed a law that means children’s bottles and cups will no longer contain the chemical BPA.

March 4/9pm News/4:43

“NewsChannel 8” story reporting that the La Crosse County Health Department is encouraging residents to have the radon level tested in their homes.

March 5/9pm News/1:29

“NewsChannel 8” story featuring tips on how to better manage your family’s health care.

March 8/9pm News/1:36

“NewsChannel 8” story reporting that a person’s DNA may help predict what kind of diet will work best for them.

March 15/9pm News/1:00

“NewsChannel 8” story reporting that the debate over whether vaccines cause autism in children continues here in the U.S.

March 15/9pm News/1:31

“NewsChannel 8” story reporting that the average American diet is not only nutritionally inadequate, it is also unbalanced.

March 16/9pm News/1:25

“NewsChannel 8” story reporting that the costs of providing home health care are going up, and health care agencies say they aren’t being fully reimbursed by Medicare or state-funded health assistance programs.

March 16/9pm News/3:36

“NewsChannel 8” story about a new report that says Wisconsin is failing to do all it can to fight colorectal cancer.

March 16/9pm News/1:20

“NewsChannel 8” story reporting that the number of cases of rotavirus infection in young children has dropped significantly since the introduction of a vaccine in 2006.

March 16/9pm News/1:44

“NewsChannel 8” story reporting on a new survey that finds twenty percent of American teenagers have unhealthy levels of cholesterol.

March 17/9pm News/1:36

“NewsChannel 8” story reporting that irritability, moodiness, problems at school and a drop in grades can be a sign of youngsters using drugs, but it can also be a symptom of lack of sleep.

March 19/9pm News/1:08

“NewsChannel 8” story reporting that youngsters who watch television with junk food advertisements eat forty-five percent more snacks in front of the tube than children who don’t see the commercials.

March 19/9pm News/1:15

“NewsChannel 8” story reporting that the State of Wisconsin is receiving nearly \$6 million in stimulus money to help cut down on obesity in children and adults.

March 22/9pm News/:40

“NewsChannel 8” story reporting that the CEO’s of both Franciscan Skemp Healthcare and Gundersen Lutheran Medical Center in La Crosse are happy to see health care reform passed.

March 22/9pm News/1:33

“NewsChannel 8” story reporting on a new study that gives more insight into a growing trend by some parents who refuse to vaccinate their children.

March 23/9pm News/:28

“NewsChannel 8” story reporting that the Village of Holmen has begun the design process for its new water fluoridation system.

March 24/9pm News/1:32

“NewsChannel 8” story reporting that the federal government is considering stricter regulations to make tanning salons safer.

March 29/9pm News/1:30

“NewsChannel 8” story reporting that a new device is helping doctors diagnose the source of chronic back pain.

March 29/9pm News/1:50

“NewsChannel 8” story reporting on how Franciscan Skemp clinics are dealing with a shortage of doctors that’s hitting rural areas the hardest.

March 30/9pm News/:43

“NewsChannel 8” story reporting that the new health care reform bill was the topic of a meeting held by Wisconsin Congressman Ron Kind.

March 30/9pm News/1:20

“NewsChannel 8” story reporting on the launching of a new online organ donor registry.

March 31/9pm News/1:28

“NewsChannel 8” story reporting that concussions among youth playing soccer are now as common as they are in youngsters playing football or ice hockey.

4. Environment

Environmental concerns are on the minds of many people in our viewing area. Global climate change is one of the most important items that people feel need to be addressed. There is an increasing awareness of the role nature plays in our lives, and the importance of being good stewards of our natural resources and wildlife. Some of the problems being addressed include air and water pollution, waste disposal, agricultural pollution, destruction of wildlife habitat, and many other environmental matters. More attention is being given to the many different items that affect the quality of our lives. People are beginning to realize that environmental problems must be solved if we are to maintain the lifestyles we enjoy in this country.

The increasing energy shortage in some parts of the country could have an impact on the environment. More power plants will likely have to be constructed, increasing the chances of adversely affecting the environment. Energy conservation measures, as well as alternative energy sources, could bring some solution to this problem. New federal air quality standards might mean that coal-fired power plants in Wisconsin could face expensive upgrades or replacement.

Responsive Programming (Including date, time and duration)

Special Note: The 9pm News on WKBT-DT 8.2 is a rebroadcast of the 5pm News on WKBT-DT 8.1.

January 4/9pm News/:30

“NewsChannel 8” story reporting that La Crosse city crews began picking up old Christmas trees for recycling.

January 6/9pm News/1:30

“NewsChannel 8” story reporting that La Crosse residents could face stiff charges and fines if they don’t clear their sidewalks of snow and ice in a timely manner.

January 7/9pm News/1:31

“NewsChannel 8” story reporting that the City of La Crosse is exploring the possibility of recycling plastics.

January 7/9pm News/:38

“NewsChannel 8” story reporting that slick roads and blowing snow made for bad winter driving conditions in the La Crosse area.

January 13/9pm News/3:00

“NewsChannel 8” coverage of the Haitian earthquake, which could have killed as many as 100,000 people.

January 14/9pm News/5:00

“NewsChannel 8” coverage of the Haitian earthquake, including local reaction and local involvement.

January 15/9pm News/4:50

“NewsChannel 8” story reporting on various aspects of the Haitian earthquake.

January 18/9pm News/3:17

“NewsChannel 8” story reporting on the aftermath of the Haitian earthquake.

January 18/9pm News/:37

“NewsChannel 8” story reporting that the Wisconsin DNR is under fire from an environmental group that would like to see charges of clean air violations addressed faster.

January 19/9pm News/1:20

“NewsChannel 8” continuing coverage of the aftermath of the Haitian earthquake.

January 20/9pm News/2:46

“NewsChannel 8” story reporting on various aspects of the Haitian earthquake.

January 21/9pm News/:30

“NewsChannel 8” story reporting that freezing rain in Southeastern Minnesota and Northeastern Iowa caused dangerous driving conditions.

January 21/9pm News/1:32

“NewsChannel 8” story reporting that more than fifty sizable aftershocks have now rocked Haiti’s capitol in the aftermath of last week’s deadly earthquake.

January 22/9pm News/1:26

“NewsChannel 8” story reporting that Haitian officials are planning a massive relocation of thousands of homeless earthquake survivors as they try to head off the spread of disease.

January 22/9pm News/:25

“NewsChannel 8” story reporting that freezing rain and drizzle made for slippery conditions around the La Crosse area.

January 25/9pm News/:25

“NewsChannel 8” story reporting that icy conditions led to several slide-offs on a two-mile stretch of Interstate 90.

January 25/9pm News/1:25

“NewsChannel 8” story reporting on how to grow the perennial herb rosemary indoors.

February 8/9pm News/:30

“NewsChannel 8” story reporting that areas of the Midwest that are digging out after a winter storm are now bracing for more.

February 8/9pm News/1:20

“NewsChannel 8” story reporting that airports near Washington, DC, are open again, but the federal government remains closed in the wake of a giant snowstorm.

February 8/9pm News/1:36

“NewsChannel 8” story reporting that members of the Wisconsin Public Service Commission and Wisconsin Department of Commerce toured renewable energy projects in La Crosse.

February 9/9pm News/1:22

“NewsChannel 8” story reporting that the latest mid-winter storm is keeping road crews busy in the La Crosse area.

February 10/9pm News/:39

“NewsChannel 8” story reporting that some residents in Wisconsin and Illinois experienced a mild earthquake centered in Northern Illinois.

February 11/9pm News/1:30

“NewsChannel 8” story reporting that the Wisconsin DNR has established a new program allowing veterans to hunt deer during the off-season.

February 12/9pm News/1:50

“NewsChannel 8” story reporting that organizers of the Winter Olympics in Vancouver, Canada, are working to compensate for warm temperatures and a shortage of snow.

February 15/9pm News/:33

“NewsChannel 8” story reporting that light snowfall made for a slippery commute, causing several accidents, including a school bus accident in Onalaska.

February 18/9pm News/1:45

“NewsChannel 8” story reporting that members of the U.S. Fish and Wildlife Service participated in a training session to sharpen their airboat safety skills.

February 18/9pm News/1:28

“NewsChannel 8” story reporting that students at UW-La Crosse are taking a stand against coal-powered energy use on UW campuses.

February 22/9pm News/:40

“NewsChannel 8” story reporting that experts are starting to look at potential flooding when the snow melts.

March 1/9pm News/1:33

“NewsChannel 8” story reporting that more than 700 people are confirmed dead from Saturday’s earthquake in Chile.

March 5/9pm News/:30

“NewsChannel 8” story reporting that a multi-car pileup involving thirty-eight vehicles near Kaukauna was caused by fog.

March 8/9pm News/:38

“NewsChannel 8” story reporting that local grocery stores have to find other resources to get their tomatoes after cold weather destroyed tomato plants in Florida.

March 15/9pm News/:30

“NewsChannel 8” story reporting that the City of La Crosse Recycling Department says yard waste pick up is beginning in the city.

March 15/9pm News/1:20

“NewsChannel 8” story reporting that city and county road crews are in the process of repairing the damage that winter caused to area roads.

March 16/9pm News/:46

“NewsChannel 8” story reporting that the La Crosse County Health Department says ticks will become active fairly quickly after the weather warms up.

March 16/9pm News/:36

“NewsChannel 8” story reporting that the Wisconsin DNR has adopted increases in deer population in forty-three management zones.

March 22/9pm News/:30

“NewsChannel 8” story reporting that La Crosse is among seven Western Wisconsin counties under flood warnings as the Mississippi River rises.

March 24/9pm News/1:20

“NewsChannel 8” story reporting that the early spring with lack of snow is helping city highway departments deal with road repairs.

March 29/9pm News/:50

“NewsChannel 8” story reporting that yard waste and brush sites are open in La Crosse to facilitate yard cleanup.

March 31/9pm News/1:13

“NewsChannel 8” story reporting that recent warm, dry and windy weather is the perfect recipe for grass and brush fires, and much of the area is under a burning ban right now.

5. Crime

Viewers consistently indicate a strong concern about crime. Even though some crime statistics are down, many people have the impression that more crime is occurring. Residents of rural areas report they are seeing more drug-related and property crimes. Several high-profile crimes, including murder, have taken place throughout our area. The rapid introduction of methamphetamine and other new drugs into the La Crosse and Western Wisconsin area is causing considerable concern among law enforcement agencies.

One of the main issues being considered by law enforcement agencies and government officials is lack of jail space. La Crosse County is already underway with an addition to its newly constructed law enforcement center because of an increased demand for jail space. However, Monroe County has put construction of a new law enforcement center on hold because of economic concerns. Many law enforcement and court officials are investigating the increased use of probation, supervision and electronic monitoring as an alternative to jail and prison for nonviolent offenders.

Responsive Programming (Including date, time and duration)

Special Note: The 9pm News on WKBT-DT 8.2 is a rebroadcast of the 5pm News on WKBT-DT 8.1.

January 1/9pm News/:24

“NewsChannel 8” story reporting on police department activity on New Year’s Eve.

January 6/9pm News/:36

“NewsChannel 8” story reporting on the court appearance of a Holmen man accused of his seventh OWI offense.

January 8/9pm News/1:30

“NewsChannel 8” story reporting that the man suspected of trying to blow up a plane on Christmas Day made his first court appearance in Detroit.

January 15/9pm News/:33

“NewsChannel 8” story reporting that the La Crosse County Sheriff’s Department is investigating the shooting of an alleged drug dealer in the Town of Shelby.

January 15/9pm News/:25

“NewsChannel 8” story reporting that a La Crosse man was arrested after allegedly setting fire to his own home.

January 19/9pm News/:25

“NewsChannel 8” story reporting that a Racine man is now charged in the death of a Sparta truck driver who was found fatally stabbed on a suburban Chicago interstate highway.

January 19/9pm News/:35

“NewsChannel 8” story reporting that four men face felony charges after La Crosse police found a stash of drugs and cash in a La Crosse home.

January 19/9pm News/:30

“NewsChannel 8” story reporting on the court appearance of a man accused of lighting his house on fire following a domestic dispute.

January 19/9pm News/:35

“NewsChannel 8” story reporting on the court appearance of four men accused of being involved in a shooting in the Town of Shelby last week.

January 20/9pm News/1:25

"NewsChannel 8" story reporting that the Sparta Police Department has helped launch two new technology-based programs designed to promote community awareness to help solve crimes.

January 21/9pm News/1:45

"NewsChannel 8" story reporting that newly released FBI data shows hate crimes were up in this country last year.

January 22/9pm News/:36

"NewsChannel 8" story reporting that La Crosse police are still searching for a man wanted for trying to rob a downtown bank.

January 25/9pm News/:25

"NewsChannel 8" story reporting that a fifth person accused of being involved in a shooting in the Town of Shelby appeared in court.

January 25/9pm News/:30

"NewsChannel 8" story reporting that two men have been arrested for allegedly breaking into Tomah High School and stealing thousands of dollars worth of electronics.

January 28/9pm News/:43

"NewsChannel 8" story reporting that extra security precautions were taken at West Salem High School after rumors of a possible bomb threat.

January 28/9pm News/:35

"NewsChannel 8" story reporting that a jury is deliberating the case of a former Gundersen Lutheran employee charged with stealing more than \$150,000 from the medical center.

February 3/9pm News/:36

"NewsChannel 8" story reporting that La Crosse police are still looking for the man who robbed a bank on the city's north side.

February 4/9pm News/:30

"NewsChannel 8" story reporting that an Onalaska woman has reached a plea deal with prosecutors for her involvement in a series of break-ins at area businesses.

February 4/9pm News/:48

"NewsChannel 8" story reporting that La Crosse police have arrested the man wanted in connection with an armed bank robbery on the city's north side.

February 4/9pm News/1:18

"NewsChannel 8" story reporting that a Catholic Priest from the La Crosse Diocese is accused of inappropriately touching a woman he was counseling.

February 9/9pm News/:30

"NewsChannel 8" story reporting that Minnesota Governor Pawlenty has announced a proposal that would more than double the prison time for sex offenders.

February 11/9pm News/:30

"NewsChannel 8" story reporting on the court appearance of a Catholic priest from the La Crosse Diocese accused of sexual assault.

February 19/9pm News/:30

"NewsChannel 8" story reporting that a La Crosse man and two others face serious charges after what could be the largest drug bust in Buffalo County history.

February 19/9pm News/:25

“NewsChannel 8” story reporting that a Mexican woman faces federal charges for allegedly trying to get into Fort McCoy with false identification as part of a cleaning service.

February 24/9pm News/:30

“NewsChannel 8” story reporting that two men face drug charges after a traffic stop turns up thousands of dollars in marijuana in their car.

February 25/9pm News/:40

“NewsChannel 8” story reporting that the U.S. Immigration and Customs Enforcement Agency made several arrests in Arcadia, which has a high population of Hispanics.

February 25/9pm News/:25

“NewsChannel 8” story reporting that police suspect foul play in the death of a teenager found along the banks of the Chippewa River in Chippewa Falls.

February 26/9pm News/:35

“NewsChannel 8” story reporting that federal authorities say nearly fifty people have been arrested during a weeklong operation targeting immigration fugitives and criminal aliens.

February 26/9pm News/:45

“NewsChannel 8” story reporting that an audit of La Crosse’s I-T department has been requested after the department’s director was arrested on fraud charges.

March 1/9pm News/:30

“NewsChannel 8” story reporting that nearly 900 Winona County residents were without power after vandals shot and damaged an electric substation.

March 2/9pm News/:26

“NewsChannel 8” story reporting that a former nurse at a La Crosse senior care facility faces charges for allegedly stealing prescription drugs from a patient.

March 4/9pm News/:30

“NewsChannel 8” story reporting that an inmate at the Jackson Correctional Institution is charged after he allegedly offered to pay another inmate to kill his ex-wife and her family.

March 8/9pm News/:30

“NewsChannel 8” story reporting that a former Vernon County employee has been arrested after an investigation into alleged theft and misconduct.

March 8/9pm News/1:45

“NewsChannel 8” story reporting that a La Crosse man accused of stealing more than \$850,000 from investment clients has entered a guilty plea.

March 9/9pm News/:30

“NewsChannel 8” story reporting that a La Crosse man received probation for sexually assaulting two girls while staying with a member of his church.

March 10/9pm News/:25

“NewsChannel 8” story reporting that the trial begins for a Rockland teen accused of sexually assaulting an eleven-year-old girl.

March 11/9pm News/:25

“NewsChannel 8” story reporting that a Rockland teen accused of sexual assault of an eleven-year-old girl has been found not guilty.

March 11/9pm News/1:39

“NewsChannel 8” story reporting that numbers from the U.S. Justice Department show that forty-four percent of all those arrested last year were young people under the age of twenty-five.

March 15/9pm News/:35

“NewsChannel 8” story reporting that a La Crosse woman who has already served time in prison for drinking and driving has been arrested for her sixth offense.

March 18/9pm News/:36

“NewsChannel 8” story reporting that a Jackson County woman faces child abuse charges after her two-month-old son was hospitalized with a fractured skull.

March 19/9pm News/:30

“NewsChannel 8” story reporting that Winona County Sheriff’s deputies have arrested a man in connection with a series of burglaries that may include incidents in Wisconsin.

March 24/9pm News/:55

“NewsChannel 8” story reporting that a La Crosse man faces charges for impersonating a federal agent.

March 29/9pm News/:35

“NewsChannel 8” story reporting that Monroe County authorities are looking for suspects after a gas station manager was knocked unconscious and robbed.

March 29/9pm News/:40

“NewsChannel 8” story reporting that two La Crosse man and a teenager face charges after authorities say they robbed an elderly woman at gunpoint.

March 30/9pm News/1:35

“NewsChannel 8” story reporting that the City of Tomah is taking a community awareness approach to try to crack down on shoplifting in that community.

March 30/9pm News/:30

“NewsChannel 8” story reporting that a Tomah woman faces hundreds of charges after being accused of stealing prescription drugs from Tomah Memorial Hospital.

March 31/9pm News/1:15

“NewsChannel 8” story reporting on the problem of graffiti and what police are doing to combat it.

6. Government

Government is a category that includes many different concerns, ranging from national politics to local government. It encompasses a broad area of interest on the part of local residents as to what their representatives are doing with their tax dollars. Recent interest has focused on the collapse of the housing industry and the government's bailout of the financial and automobile sectors. The new health care reform law is a top item of interest for most people. Many people are frustrated with the continuing terrorist resistance in Iraq and Afghanistan, and wonder when the time will come when American troops can return home. Most people's interest is focused on how Barack Obama is handling his new role as President of the United States.

Many state and local governmental units are having severe budget problems. On the local scene, much of the interest centers on the cost of local government and how those costs are funded. Property taxes continue to be a major point of discussion, particularly among older residents on fixed incomes.

Responsive Programming (Including date, time and duration)

Special Note: The 9pm News on WKBT-DT 8.2 is a rebroadcast of the 5pm News on WKBT-DT 8.1.

January 1/9pm News/2:06

"NewsChannel 8" story recapping President Obama's first year in office.

January 1/9pm News/1:34

"NewsChannel 8" story reporting that President Obama is examining preliminary reports he has received about the attempted airline bombing on Christmas Day.

January 5/9pm News/:40

"NewsChannel 8" story reporting that President Obama has announced plans to tighten security at airports in this country and around the world.

January 5/9pm News/:40

"NewsChannel 8" story reporting that Wisconsin Congressman Ron Kind says the health care reform bill is moving closer to reality.

January 6/9pm News/1:30

"NewsChannel 8" story reporting that two U.S. Senators have decided not to run for re-election, giving the Democrats a rocky start as they head into an important midterm election year.

January 18/9pm News/:50

"NewsChannel 8" story reporting that Milwaukee Mayor Tom Barrett visited La Crosse, kicking off his first statewide campaign tour for the Wisconsin governor's post.

January 19/9pm News/1:40

"NewsChannel 8" story reporting that the Wisconsin State Senate voted to pass a ban on text messaging while driving.

January 20/9pm News/:30

"NewsChannel 8" story reporting that Wisconsin lawmakers are considering extending a law that sets a speed limit for snowmobilers.

January 20/9pm News/:38

"NewsChannel 8" story reporting that Dane County businessman Terrence Wall has announced his candidacy for Wisconsin's U.S. Senate seat held by Russ Feingold.

January 21/9pm News/:30

“NewsChannel 8” story reporting that the U.S. Supreme Court has ruled that corporations and unions may spend as much as they want to support or oppose candidates for President and Congress.

January 21/9pm News/:38

“NewsChannel 8” story reporting that Wisconsin Governor Jim Doyle has unveiled a new state health insurance program aimed at helping poor, childless adults currently on a waiting list for coverage.

January 22/9pm News/1:32

“NewsChannel 8” story reporting that President Obama, appearing at a town hall meeting in Ohio, is promising more jobs for 2010.

January 26/9pm News/:35

“NewsChannel 8” story reporting that Wisconsin Governor Jim Doyle says he will focus his last State of the State address on creating jobs and helping struggling families.

January 28/9pm News/2:10

“NewsChannel 8” story reporting that President Obama has announced the Department of Transportation is awarding \$8 billion to develop America’s first high-speed rail service, with Wisconsin in line for a portion of the stimulus money.

January 28/9pm News/1:30

“NewsChannel 8” story reporting that President Obama followed up his State of the Union address with a trip to Florida as he tries to convince voters he’s got the right formula for putting the country back to work.

January 28/9pm News/:40

“NewsChannel 8” story reporting that UW-La Crosse political analyst Joe Heim believes President Obama needs to make his priorities clearer, and make sure the public fully understands his message.

January 29/9pm News/:38

“NewsChannel 8” story reporting that Dennis Clinard has announced he is running against Mark Radcliff for his 92nd Wisconsin State Assembly seat.

January 29/9pm News/:53

“NewsChannel 8” story reporting that officials from the City of La Crosse and La Crosse County met to kick off discussions on local government sustainability efforts.

January 29/9pm News/1:40

“NewsChannel 8” story reporting that President Obama tackled tough questions from the opposition during a visit to a Republican Congressional retreat in Baltimore.

February 9/9pm News/:47

“NewsChannel 8” story reporting that a proposed new bill in Wisconsin would put tighter limits on payday lenders.

February 9/9pm News/:50

“NewsChannel 8” story reporting that the City of La Crosse moves one step closer to acquiring land that will pave the way for future development on the north side.

February 11/9pm News/:30

“NewsChannel 8” story reporting that Minnesota Governor Pawlenty spent much of his final State of the State speech talking about boosting the economy and creating jobs.

March 3/9pm News/:36

“NewsChannel 8” story reporting that a special ethics committee considering a resolution to expel Representative Jeff Wood from the Wisconsin State Assembly has adjourned without taking any action.

March 8/9pm News/1:35

“NewsChannel 8” story reporting that President Obama is pointing a finger at insurance companies and telling lawmakers to set politics aside in a final push to get health care reform through Congress.

March 9/9pm News/:40

“NewsChannel 8” story reporting that a new bill in Madison could give Wisconsin’s governor the final decision on whether National Guard soldiers in the state would be sent overseas.

March 10/9pm News/1:15

“NewsChannel 8” story reporting that La Crosse Mayor Matt Harter is speaking out after questions surface of possible ethics violations.

March 10/9pm News/:45

“NewsChannel 8” story reporting that the Village of Gays Mills is close to completing the first phase of its plan to move part of the town to higher ground.

March 11/9pm News/1:30

“NewsChannel 8” story reporting that lawmakers have launched a new line of investigation into auto safety in the United States.

March 15/9pm News/1:32

“NewsChannel 8” story reporting that President Obama hit the road again in what’s shaping up to be a make or break week for his health care overhaul plan.

March 16/9pm News/:30

“NewsChannel 8” story reporting that Republicans are on the attack after Democrats indicated they might use a new strategy to pass health care reform.

March 17/9pm News/:45

“NewsChannel 8” story reporting that former Congressman Mark Neumann is touring Main Street businesses throughout the state in his campaign for the Wisconsin governor’s office.

March 18/9pm News/1:30

“NewsChannel 8” story reporting that Democratic lawmakers have the final version of their health care reform plan in hand, but Republicans say no deal.

March 19/9pm News/1:32

“NewsChannel 8” story reporting that top Democrats in the House say they’re on track to vote on health care reform Sunday.

March 22/9pm News/1:35

“NewsChannel 8” story reporting that President Obama is ready to sign health care reform into law.

March 23/9pm News/1:34

“NewsChannel 8” story reporting that President Obama signed the massive health care reform bill into law.

March 24/9pm News/1:12

“NewsChannel 8” story reporting that La Crosse Mayor Matt Harter is joining mayors across the country in recognizing the work being done by senior dining programs.

March 24/9pm News/:40

“NewsChannel 8” story reporting that Republicans are trying everything they can to slow the Democrats down as they work on changes to the new health care law.

March 25/9pm News/:35

“NewsChannel 8” story reporting that President Obama visited Iowa, hoping to ease concerns of Americans who don’t support the new health care reform law.

March 25/9pm News/:45

“NewsChannel 8” story reporting that Wisconsin Attorney General J.B. Van Hollen is asking the State Legislature and the Governor for permission to join thirteen other states in a lawsuit against the new health care legislation.

March 30/9pm News/1:35

“NewsChannel 8” story reporting that President Obama signed a bill into law that changes how student loans will be handled.