

# Sales Order

Station: KKQQ-FM Contract#: 0 Agency: Katz Media Group  
 Contract Name: EST#6879 K Address: 125 W 55th Street  
 Proposal#: FF5B2F8D-D45B-4274-B99F-4F14A7C69DD 3rd Floor  
E 118160 City: New York State: NY Zip: 10019  
 Start Date: 10/30/18 End Date: 11/12/18 Buyer: \_\_\_\_\_  
 Revenue Type: Agency Sales Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: S.D. AGAINST HIGHER TAXES Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 5170KATZ Comm %: 0  
 Product Name: Issue Makegood Policy: Within Contract Dates  
 Estimate #: 6879  
 Agency Client Code: SDAT  
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/30/18	11/05/18		8:00 AM	10:00 AM	60	2	2	2	2	2			10	D	67.00	10	670.00	0	
2	10/30/18	11/05/18		10:00 AM	3:00 PM	60	2	2	1	1	2			8	D	57.00	8	456.00	0	
3	10/30/18	11/05/18		10:00 AM	3:00 PM	60							1	1	D	47.00	1	47.00	0	
4	10/30/18	11/05/18		10:00 AM	3:00 PM	60							1	1	D	47.00	1	47.00	0	
5	10/30/18	11/05/18		3:00 PM	7:00 PM	60	2	2	2	2	1			9	D	57.00	9	513.00	0	
6	10/30/18	11/05/18		3:00 PM	7:00 PM	60							1	1	D	47.00	1	47.00	0	
7	11/06/18	11/12/18		6:00 AM	10:00 AM	60		2						2	D	67.00	2	134.00	0	

Billing Projections: By Month

	Oct 18	Nov 18
CA	667.00	1,247.00
ST	0.00	1,914.00

Print Spot Prices

TOTAL SPOTS ..... 32  
 GROSS TOTAL \$ ..... 1,914.00  
 ADJUSTED SPOTS ..... 32  
 ADJUSTED TOTAL \$ ..... 1,914.00

APPROVE DECLINE

- General Manager
- Sales Manager
- Business Manager
- Traffic Director

# Sales Order

Station: KKQQ-FM Contract#: 0 Agency: Katz Media Group  
 Contract Name: EST#6878 K Address: 125 W 55th Street  
 Proposal#: DAE2E0B8-334B-49B2-9D29-415AF822E6C 3rd Floor  
5 118157 City: New York State: NY Zip: 10019  
 Start Date: 10/23/18 End Date: 10/29/18 Buyer: \_\_\_\_\_  
 Revenue Type: Agency Sales Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: S.D. AGAINST HIGHER TAXES Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 5170KATZ Comm %: 0  
 Product Name: ISSUE Makegood Policy: Within Contract Dates  
 Estimate #: 6878  
 Agency Client Code: SDAT  
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	DAW	SPOTS		\$\$		
1	10/23/18	10/29/18		6:00 AM	10:00 AM	60	2	2	2	2	2			10	D	67.00	10	670.00	0	
2	10/23/18	10/29/18		10:00 AM	3:00 PM	60	2	2	1	2	2			9	D	57.00	9	513.00	0	
3	10/23/18	10/29/18		10:00 AM	3:00 PM	60							1		D	47.00	1	47.00	0	
4	10/23/18	10/29/18		10:00 AM	3:00 PM	60							1		D	47.00	1	47.00	0	
5	10/23/18	10/29/18		3:00 PM	7:00 PM	60	2	2	2	2	2			10	D	57.00	10	570.00	0	
6	10/23/18	10/29/18		3:00 PM	7:00 PM	60							1		D	47.00	1	47.00	0	

Billing Projections: By Month

	Oct 18	Nov 18
CA	1,894.00	0.00
ST	1,532.00	362.00

Print Spot Prices

TOTAL SPOTS ..... 32  
 GROSS TOTAL \$ ..... 1,894.00  
 ADJUSTED SPOTS ..... 32  
 ADJUSTED TOTAL \$ ..... 1,894.00

APPROVE DECLINE

- General Manager
- Sales Manager
- Business Manager
- Traffic Director

# Sales Order

Station: KKQQ-FM Contract#: 0 Agency: Katz Media Group  
 Contract Name: EST#6877 K Address: 125 W 55th Street  
 Proposal#: 832ACCBA-4FDB-46C0-AEC6-E4B8BB1264 3rd Floor  
62 118154 City: New York State: NY Zip: 10019  
 Start Date: 10/16/18 End Date: 10/22/18 Buyer: \_\_\_\_\_  
 Revenue Type: Agency Sales Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: S.D. AGAINST HIGHER TAXES Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 5170KATZ Comm %: 0  
 Product Name: Issue Makegood Policy: Within Contract Dates  
 Estimate #: 6877  
 Agency Client Code: SDAT  
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/16/18	10/22/18		8:00 AM	10:00 AM	60	2	2	2	2	2			10	D	67.00	10	670.00	0	
2	10/16/18	10/22/18		10:00 AM	3:00 PM	60	2	2	1	2	2			9	D	57.00	9	513.00	0	
3	10/16/18	10/22/18		10:00 AM	3:00 PM	60							1		D	47.00	1	47.00	0	
4	10/16/18	10/22/18		10:00 AM	3:00 PM	60							1	1	D	47.00	1	47.00	0	
5	10/16/18	10/22/18		3:00 PM	7:00 PM	60	2	2	2	2	2			10	D	57.00	10	570.00	0	
6	10/16/18	10/22/18		3:00 PM	7:00 PM	60							1		D	47.00	1	47.00	0	

Billing Projections: By Month

Oct 18  
 CA 1,894.00  
 ST 1,894.00

Print Spot Prices

TOTAL SPOTS ..... 32  
 GROSS TOTAL \$ ..... 1,894.00  
 ADJUSTED SPOTS ..... 32  
 ADJUSTED TOTAL \$ ..... 1,894.00

APPROVE DECLINE

- General Manager
- Sales Manager
- Business Manager
- Traffic Director

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>Brookings Radio, Brookings, SD</i>	<b>Date:</b> <i>10/17/18</i>
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I, Tammie Wingrove

do hereby request station time concerning the following issue:

<i>South Dakotans Against Higher Taxes</i>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<i>Varies</i>	<i>See attached</i>			

This broadcast time will be used by: *SD Against Higher Taxes*

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

South Dakotans Against Higher Taxes  
320 E Capitol Street  
Pierre, SD 57501

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Dawna Leitke

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

South Dakotans Against Higher Taxes  
320 E Capitol Street  
Pierre, SD 57501

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Group Treasurer: Dawna Leitke



### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



**Client Information Form  
Issue**

**Advertiser Group Name:** South Dakotans Against Higher Taxes

**Address:** 320 E Capitol Street

**City, State & Zip Code:** Pierre, SD 57501

**Phone:** \_\_\_\_\_

**Website URL:** \_\_\_\_\_

**Executive Director/President:** \_\_\_\_\_

**Other Members of Executive  
Committee or Board of Directors:**  
*(list all that are applicable)*

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Group Treasurer:** Dawna Leitke

*\*Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.\**