

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2865453

<b>Traffic Order #</b> 12130440		<b>Created On</b> 11/18/2019 11:03:10 AM	<b>Order Status</b> Contract Confirmed	
<b>Order #</b> 2865453		<b>Created By</b> Swanson, Samuel	<b>Gross \$</b> 73900.00	
<b>Order Descrp</b> Pol - Iss - American Petro Institute 11/19-11/27		<b>Updated On</b> 11/18/2019 12:47:16 PM	<b>Net \$</b> 62815.00	
<b>Client</b> AMERICAN PETROLEUM INSTITUTE -		<b>Updated By</b> Gonzalez, Aaron	<b>Units</b> 91	
<b>Start Date</b> 11/19/2019		<b>Industry</b> Political-Association	<b>Credit Hold</b> NO	
<b>End Date</b> 11/27/2019		<b>REFERENCES</b>		
<b># of Weeks</b> 2		<b>Primary</b>	<b>BILLING INFORMATION</b>	
<b>SALES</b>		<b>Secondary</b>	<b>Purchase Order #</b> 11/19-11/27	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	<b>Billing Schedule</b> EndOfFlight	
<b>AE 1</b> Gray, Jeff (POL)		<b>Quarternary</b>	<b>EDI INFORMATION</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>		
<b>Agency</b> MAIN STREET MEDIA GROUP 15.00%		<b>Address 1</b> 4501 FORD AVE	<b>Product</b> IC	
<b>RepFirm</b>	0%	<b>Address 2</b> STE 1109	<b>Estimate</b> 11/19-11/27	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> ALEXANDRIA, VA	<b>Submit EDI Invoice?</b> Submit EDI Invoice	
<b>Total Zones</b> 1		<b>Zip</b> 22302	<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b> Washington Interconnect		<b>Contact</b>	WASHINGTON, DC Priority Code NP=80, IP=74 See key on FCC site for zone/network information	
<b>Total Networks</b> 2		<b>Phone</b>		
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	<b>SYSCODE LIST</b>	
		<b>Contract Type</b> Standard	6030	
		<b>Copy Group</b>		
		<b>Division</b>		
		<b>Reference #</b>		

**SUMMARY FOR SYSCODE 6030**

<b>Traffic Order #</b>	12130440	<b>Created On</b>	11/18/2019 11:08:20 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	2865453	<b>Created By</b>	Swanson, Samuel	<b>Syscode Gross \$</b>	73900.00
<b>Order Descrp</b>	Pol - Iss - American Petro Institute 11/19-11/27	<b>Updated On</b>	11/18/2019 12:40:54 PM	<b>Syscode Net \$</b>	62815.00
<b>Client</b>	AMERICAN PETROLEUM INSTITUTE - WAS	<b>Updated By</b>	Gonzalez, Aaron	<b>Syscode Units</b>	91
<b>Start Date</b>	11/19/2019	<b>Source</b>	VIEW	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/27/2019	<b>Zones</b>	Washington Interconnect	<b>Avg Unit Rate</b>	812.09
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Regional Political Bundle	74   74	CNN	6030	NEW DAY	11/19/2019	11/22/2019	Tu-F 5a-9a		X	X	X	X			2	\$700.00	\$1,400.00	30
2	2		Regional Political Bundle	74   74	CNN	6030	NEW DAY	11/25/2019	11/27/2019	M-W 5a-9a	X	X	X					2	\$700.00	\$1,400.00	30
3	3		Regional Political Bundle	74   74	CNN	6030	CNN NEWSROOM	11/19/2019	11/22/2019	Tu-F 9a-4p		X	X	X	X			4	\$575.00	\$2,300.00	30
4	4		Regional Political Bundle	74   74	CNN	6030	CNN NEWSROOM	11/25/2019	11/27/2019	M-W 9a-4p	X	X	X					2	\$575.00	\$1,150.00	30
5	5		Regional Political Bundle	74   74	CNN	6030	LEAD/SITUATION ROOM	11/19/2019	11/22/2019	Tu-F 4p-7p		X	X	X	X			1	\$850.00	\$850.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Regional Political Bundle	74   74	CNN	6030	LEAD/SITUATION ROOM	11/25/2019	11/27/2019	M-W 4p-7p	X	X	X					1	\$850.00	\$850.00	30
7	7		Regional Political Bundle	74   74	CNN	6030	CNN Prime	11/23/2019	11/24/2019	Sa-Su 7p-12m						X	X	10	\$1,100.00	\$11,000.00	30
8			Regional Political Bundle	74   74	CNN	6030	CNN Prime	11/25/2019	11/27/2019	Sa-Su 7p-12m						X	X	0	\$1,100.00	\$0.00	30
9	8		Regional Political Bundle	74   74	CNN	6030	CNN Weekend Morning	11/23/2019	11/24/2019	Sa-Su 5a-11a						X	X	6	\$500.00	\$3,000.00	30
10			Regional Political Bundle	74   74	CNN	6030	CNN Weekend Morning	11/25/2019	11/27/2019	Sa-Su 5a-11a						X	X	0	\$500.00	\$0.00	30
11	9		Regional Political Bundle	74   74	CNN	6030	CNN NEWSROOM<	11/23/2019	11/24/2019	Sa-Su 11a-7p						X	X	16	\$650.00	\$10,400.00	30
12			Regional Political Bundle	74   74	CNN	6030	CNN NEWSROOM<	11/25/2019	11/27/2019	Sa-Su 11a-7p						X	X	0	\$650.00	\$0.00	30
13	10		Regional Political Bundle	74   74	Fox News Channel	6030	Fox and Friends	11/19/2019	11/22/2019	Tu-F 5a-9a		X	X	X	X			3	\$1,800.00	\$5,400.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	11		Regional Political Bundle	74   74	Fox News Channel	6030	Fox and Friends	11/25/2019	11/27/2019	M-W 5a-9a	X	X	X					3	\$1,800.00	\$5,400.00	30
15	12		Regional Political Bundle	74   74	Fox News Channel	6030	AMERICAS NEWSROOM/HAPPENING NOW	11/19/2019	11/22/2019	Tu-F 9a-4p		X	X	X	X			3	\$750.00	\$2,250.00	30
16	13		Regional Political Bundle	74   74	Fox News Channel	6030	AMERICAS NEWSROOM/HAPPENING NOW	11/25/2019	11/27/2019	M-W 9a-4p	X	X	X					4	\$750.00	\$3,000.00	30
17	14		Regional Political Bundle	74   74	Fox News Channel	6030	CAVUTO/THE FIVE/BAIER	11/19/2019	11/22/2019	Tu-F 4p-7p		X	X	X	X			2	\$850.00	\$1,700.00	30
18	15		Regional Political Bundle	74   74	Fox News Channel	6030	CAVUTO/THE FIVE/BAIER	11/25/2019	11/27/2019	M-W 4p-7p	X	X	X					2	\$850.00	\$1,700.00	30
19	16		Regional Political Bundle	74   74	Fox News Channel	6030	FXNC Prime	11/23/2019	11/24/2019	Sa-Su 7p-12m						X	X	8	\$1,200.00	\$9,600.00	30
20			Regional Political Bundle	74   74	Fox News Channel	6030	FXNC Prime	11/25/2019	11/27/2019	Sa-Su 7p-12m						X	X	0	\$1,200.00	\$0.00	30
21	17		Regional Political Bundle	74   74	Fox News Channel	6030	FXNC WEEKEND MORNING	11/23/2019	11/24/2019	Sa-Su 5a-11a						X	X	6	\$550.00	\$3,300.00	30

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22			Regional Political Bundle	74   74	Fox News Channel	6030	FXNC WEEKEND MORNING	11/25/2019	11/27/2019	Sa-Su 5a-11a						X	X	0	\$550.00	\$0.00	30
23	18		Regional Political Bundle	74   74	Fox News Channel	6030	FXNC Weekend	11/23/2019	11/24/2019	Sa-Su 11a-7p						X	X	16	\$575.00	\$9,200.00	30
24			Regional Political Bundle	74   74	Fox News Channel	6030	FXNC Weekend	11/25/2019	11/27/2019	Sa-Su 11a-7p						X	X	0	\$575.00	\$0.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 2865453**

<b>Traffic Order #</b>	12130440	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	2865453	<b>Created On</b>	11/18/2019 11:03:10 AM	<b>Order Status</b>	Contract Confirmed
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<b>Start Date</b>	11/19/2019	<b>Updated By</b>	Gonzalez, Aaron	<b>Units</b>	91
<b>End Date</b>	11/27/2019	<b>Source</b>	Order Detail	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	