

Jeff Schuman

From: Nadya McCraw <nrm1482@gmail.com>
Sent: Monday, May 24, 2021 4:34 PM
To: Jeff Schuman
Subject: Re: Bouchard for Congress

Yes he said that is fine. Do I need to send you an updated PO with these dates?

On Mon, May 24, 2021 at 4:26 PM Jeff Schuman <Jeff.Schuman@townsquaremedia.com> wrote:

Nadya,

Unfortunately we can't get it on until Wednesday since the deadline is past. In the future, if we can get the order by 12pm MT (2pm ET) that will give us the necessary time to enter everything.

The problem is it's not as simple as just putting the ad in the system. There's 3 markets, 5 stations, entering orders into each individual market, filling out political forms for each station, getting the ad into the system, getting payment. So there's a lot to do in just a few minutes of time right at the deadline. I'm happy to do everything I can to help, but right up against the deadline there's just too much to do and in this case we're past the deadline already.

Just let me know if it's ok to push it back to run 5/26-5/28 instead.

Thanks Nadya.

Jeff

From: Nadya McCraw <nrm1482@gmail.com>
Sent: Monday, May 24, 2021 4:21 PM
To: Jeff Schuman <Jeff.Schuman@townsquaremedia.com>
Subject: Re: Bouchard for Congress