



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28361540	<b>Changes as of:</b> 2/29/2024 at 3:15 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b>	<b>Flight:</b> 2/26/24 - 3/10/24	<b>Station:</b> KHSL
<b>Agency:</b> THEMATIC CAMPAIGNS 111 W Illinois St. Chicago, IL 60664	<b>Advertiser:</b> ADAM SCHIFF FOR SENATE	<b>Market:</b> Chico
	<b>Product:</b> DEMOCRAT	<b>Office:</b> CHICAGO
	<b>Agency Order #:</b>	<b>Service:</b> Nielsen
	<b>Buyer:</b> LYNDA PARETS	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> MANDI SHULMAN 312 755-3949	<b>Assistant:</b> MIKKIE BASELICE 312-755-3834
	<b>Separation:</b>	

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$3,645.00  
**Total Spots:** 30  
**Total CPP:** \$0.00  
**Total GRP:**  
**Traffic #:** 59693

**Comments:** \*\*2/29 - PLEASE SEE ADAM SCHIFF FOR SENATE ADD FOR 3/1-3/5 (12N CUTOFF). TTL = \$3,645.\*\*

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/26 - 3/4		Total Spots	Total \$	CPP*	GRP*
							2/26	3/4				
1	Tu-F 6a-7a	EM	ACTION NEWS NOW @ 6AM	\$75.00	0.0	30	1	0	1	\$75.00	\$0.00	0.0
2	M-Tu 6a-7a	EM	ACTION NEWS NOW @ 6AM	\$75.00	0.0	30	0	2	2	\$150.00	\$0.00	0.0
3	Tu-F 7a-9a	EM	CBS THIS MORNING	\$75.00	0.0	30	1	0	1	\$75.00	\$0.00	0.0
4	M-Tu 7a-9a	EM	CBS THIS MORNING	\$75.00	0.0	30	0	2	2	\$150.00	\$0.00	0.0
5	Tu-F 9a-10a	DY	LET'S MAKE A DEAL	\$150.00	0.0	30	2	0	2	\$300.00	\$0.00	0.0
6	M-Tu 10a-11a	DY	PRICE IS RIGHT	\$225.00	0.0	30	0	2	2	\$450.00	\$0.00	0.0
7	M 1p-2p	DY	THE TALK	\$75.00	0.0	30	0	1	1	\$75.00	\$0.00	0.0
8	Tu-F 4p-5p	EN	ACTION NEWS NOW @ 4PM	\$75.00	0.0	30	1	0	1	\$75.00	\$0.00	0.0
9	M 5p-6p	EN	ACTION NEWS NOW @ 5PM	\$115.00	0.0	30	0	1	1	\$115.00	\$0.00	0.0
10	Sa 6p-6:30p	EN	ACTION NEWS NOW @ 6PM	\$75.00	0.0	30	1	0	1	\$75.00	\$0.00	0.0
11	Su 5p-5:30p	EN	ACTION NEWS NOW @ 5PM	\$75.00	0.0	30	1	0	1	\$75.00	\$0.00	0.0
12	Tu-F 7p-7:30p	PA	INSIDE EDITION	\$50.00	0.0	30	1	0	1	\$50.00	\$0.00	0.0
13	M 7:30p-8p	PA	ACCESS HOLLYWOOD	\$50.00	0.0	30	0	1	1	\$50.00	\$0.00	0.0
14	Sa 7p-7:30p	PA	FAMILY FEUD	\$50.00	0.0	30	1	0	1	\$50.00	\$0.00	0.0
15	Tu-F 11p-11:35p	LN	ACTION NEWS NOW @ 11PM	\$115.00	0.0	30	1	0	1	\$115.00	\$0.00	0.0
16	M 11p-11:35p	LN	ACTION NEWS NOW @ 11PM	\$115.00	0.0	30	0	1	1	\$115.00	\$0.00	0.0
17	Sa 11p-11:30p	LN	ACTION NEWS NOW @ 11PM	\$75.00	0.0	30	1	0	1	\$75.00	\$0.00	0.0
18	Su 11p-11:30p	LN	ACTION NEWS NOW @ 11PM	\$75.00	0.0	30	1	0	1	\$75.00	\$0.00	0.0
19	Tu-F 11:35p-12:37a	LF	THE LATE SHOW	\$50.00	0.0	30	1	0	1	\$50.00	\$0.00	0.0
20	M 11:35p-12:37a	LF	THE LATE SHOW	\$50.00	0.0	30	0	1	1	\$50.00	\$0.00	0.0



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		<b>Traffic #:</b> 59693

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							2/26	3/4				
21	F 10p-11p	PR	BLUE BLOODS CLASSIC	\$350.00	0.0	30	1	0	1	\$350.00	\$0.00	0.0
22	Su 8p-9p	PR	THE EQUALIZER	\$400.00	0.0	30	1	0	1	\$400.00	\$0.00	0.0
23	Su 7:30a-8:30a	EM	FACE THE NATION	\$150.00	0.0	30	1	0	1	\$150.00	\$0.00	0.0
24	Tu-F 12n-12:30p	DY	ACTION NEWS NOW @ 12PM	\$150.00	0.0	30	1	0	1	\$150.00	\$0.00	0.0
25	M 12n-12:30p	DY	ACTION NEWS NOW @ 12PM	\$150.00	0.0	30	0	1	1	\$150.00	\$0.00	0.0
26	M 6p-6:30p	EN	ACTION NEWS NOW @ 6PM	\$200.00	0.0	30	0	1	1	\$200.00	\$0.00	0.0
<b>TOTALS:</b>							<b>17</b>	<b>13</b>	<b>30</b>	<b>\$3,645.00</b>	<b>\$0.00</b>	<b>0.0</b>