



125 West 55th St
New York, NY 10019

Contract # 28359997	Changes as of: 2/26/2024 at 3:01 PM	Version: Current State Version 1
CPE:	Flight: 2/27/24 - 3/5/24	Station: KHSL
Agency: THEMATIC CAMPAIGNS 111 W Illinois St. Chicago, IL 60664	Advertiser: ADAM SCHIFF FOR SENATE	Market: Chico
	Product: DEMOCRAT	Office: CHICAGO
	Agency Order #:	Service: Nielsen
	Buyer: LYNDA PARETS	Primary Demo: Adults 35+
	Salesperson: MANDI SHULMAN 312 755-3949	Assistant: MIKKIE BASELICE 312-755-3834
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$3,285.00
Total Spots: 31
Total CPP: \$0.00
Total GRP:
Traffic #: 59348

Comments: **2/26 - PLEASE SEE ADAM SCHIFF FOR SENATE ADD FOR 2/27-3/5 (12N CUTOFF). TTL = \$3,285.**

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/27 - 3/4		Total Spots	Total \$	CPP*	GRP*
							2/27	3/4				
1	Tu-F 6a-7a	EM	ACTION NEWS NOW @ 6AM	\$75.00	0.0	30	2	0	2	\$150.00	\$0.00	0.0
2	M-Tu 6a-7a	EM	ACTION NEWS NOW @ 6AM	\$75.00	0.0	30	0	2	2	\$150.00	\$0.00	0.0
3	Tu-F 7a-9a	EM	CBS THIS MORNING	\$75.00	0.0	30	2	0	2	\$150.00	\$0.00	0.0
4	M-Tu 7a-9a	EM	CBS THIS MORNING	\$75.00	0.0	30	0	2	2	\$150.00	\$0.00	0.0
5	Tu-F 9a-10a	DY	LET'S MAKE A DEAL	\$150.00	0.0	30	1	0	1	\$150.00	\$0.00	0.0
6	M-Tu 10a-11a	DY	PRICE IS RIGHT	\$225.00	0.0	30	0	2	2	\$450.00	\$0.00	0.0
7	M 1p-2p	DY	THE TALK	\$75.00	0.0	30	0	1	1	\$75.00	\$0.00	0.0
8	Tu-F 4p-5p	EN	ACTION NEWS NOW @ 4PM	\$75.00	0.0	30	2	0	2	\$150.00	\$0.00	0.0
9	M 5p-6p	EN	ACTION NEWS NOW @ 5PM	\$115.00	0.0	30	0	1	1	\$115.00	\$0.00	0.0
10	Sa 6p-6:30p	EN	ACTION NEWS NOW @ 6PM	\$75.00	0.0	30	1	0	1	\$75.00	\$0.00	0.0
11	Su 5p-5:30p	EN	ACTION NEWS NOW @ 5PM	\$75.00	0.0	30	1	0	1	\$75.00	\$0.00	0.0
12	Tu-F 7p-7:30p	PA	INSIDE EDITION	\$50.00	0.0	30	2	0	2	\$100.00	\$0.00	0.0
13	M 7:30p-8p	PA	ACCESS HOLLYWOOD	\$50.00	0.0	30	0	1	1	\$50.00	\$0.00	0.0
14	Sa 7p-7:30p	PA	FAMILY FEUD	\$50.00	0.0	30	1	0	1	\$50.00	\$0.00	0.0
15	Tu-F 11p-11:35p	LN	ACTION NEWS NOW @ 11PM	\$115.00	0.0	30	2	0	2	\$230.00	\$0.00	0.0
16	M 11p-11:35p	LN	ACTION NEWS NOW @ 11PM	\$115.00	0.0	30	0	1	1	\$115.00	\$0.00	0.0
17	Sa 11p-11:30p	LN	ACTION NEWS NOW @ 11PM	\$75.00	0.0	30	1	0	1	\$75.00	\$0.00	0.0
18	Su 11p-11:30p	LN	ACTION NEWS NOW @ 11PM	\$75.00	0.0	30	1	0	1	\$75.00	\$0.00	0.0
19	Tu-F 11:35p-12:37a	LF	THE LATE SHOW	\$50.00	0.0	30	2	0	2	\$100.00	\$0.00	0.0
20	M 11:35p-12:37a	LF	THE LATE SHOW	\$50.00	0.0	30	0	1	1	\$50.00	\$0.00	0.0



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							2/27	3/4				
21	F 10p-11p	PR	BLUE BLOODS CLASSIC	\$350.00	0.0	30	1	0	1	\$350.00	\$0.00	0.0
22	Su 8p-9p	PR	THE EQUALIZER	\$400.00	0.0	39	1	0	1	\$400.00	\$0.00	0.0
TOTALS:							20	11	31	\$3,285.00	\$0.00	0.0