Northland Television, LLC - WJFW-12

TVA

Order

Orig. Date:	10/31/2014	**Advertiser:**	WESTLUND FOR CONGRESS	**Acct. Exec.:**	Charlotte Berens	**Price Type:**	
Order Date:	10/31/2014	**Product:**	POLITICAL	**Est. Code:**	1459	**Revenue Type:**	Default
Start Date:	11/01/2014	**Pri. Prod. Category:**	POLITICAL	**Billing Cycle:**	Broadcast Month	**BillingType:**	Regular
End Date:	11/09/2014			**Order Class:**	Regional	**Order Type:**	Political
		Sec. Prod. Category:	POLITICAL			**Spot Type:**	Local

Agency Information

Name: SCREEN STRATEGIES MEDIA
Address: 11150 FAIR FAX BLVD SUITE 505
FAIRFAX VA 22030
Fax:
Contact: BUYER .
Phone: (703) 272-7300

Special Instructions:

Order #: 31173

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

Line#	Ordered As / Combo Title	Station	BB MI MG	Length	Flight: Start - End / Flight Detail	Time: Start - End / Log	GE	S / W	Cost per spot / Comment	Spots	Ext. Cost	B/ P	Pattern M	T	W	T	F	S	S
1	Morning News 5a-7a	WJFW - NBC 12		:30	11/03/14 11/03/14	5:30AM 7:00AM *Master*		1	$135.00	1	$135.00		1						
2	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	11/03/14 11/03/14	6:00PM 6:30PM *Master*		1	$450.00	1	$450.00		1						
3	WHEEL OF FORTUNE	WJFW - NBC 12		:30	11/03/14 11/03/14	6:30PM 7:00PM *Master*		1	$900.00	1	$900.00		1						

Total Cost Monthly Breakouts

Month(s)	Amount
November (2014)	$1,485.00
Total:	$1,485.00

	Spots	Cost
Pre-Empted:	0	$0.00
Credited:	0	$0.00
Billboards:	0	
Total :	3	

Gross Cost:	***$1,485.00***
- Agency Commission:	***$222.75***
Net Cost:	***$1,262.25***

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