

ORDER



Orders
Order / Rev: 2913883
Alt Order #: WOC14652095
Product Desc: 2024 Primary Election
Estimate: 7006
Flight Dates: 05/13/24 - 05/26/24
Original Date / Rev: 05/17/24 / 05/17/24
Order Type: General

KTVB
Primary AE: Robert Cato
Sales Office: TSDAL
Sales Region: NAT

Agency Name: AxMedia / POL
Buying Contact:
Billing Contact:
 800 W 47th St, Suite 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Mike Moyle / R / State House Rep
Demographic: A35+
Product Codes: PL-Candidate: State House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate
Priority: P04

New Business End:
Advertiser External ID: M234227
Agency External ID: 37731AG
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	51	\$8,360.00	\$7,106.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	51	\$8,360.00	\$7,106.00	0.00
Totals	51	\$8,360.00	\$7,106.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Cato			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVB	05/17/24	05/17/24	Early Today EARLY TODAY SHOW	CM	4:30 AM-5:00 AM (4:30 AM-5:00 AM)	----1--	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----1--		1		\$40.00		0.00					
E 2	KTVB	05/17/24	05/17/24	Local News @ 5a M-F WAKE UP IDAHO 5A	CM	5-6a	----1--	:30	1	\$70.00	P04	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----1--		1		\$70.00		0.00					
E 3	KTVB	05/17/24	05/17/24	Today Show TODAY SHOW	CM	7-9a	----1--	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----1--		1		\$250.00		0.00					
E 4	KTVB	05/18/24	05/18/24	Today Show Sa SATURDAY TODAY SHOW	CM	6:00 AM-7:30 AM	-----1-	:30	1	\$55.00	P04	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	-----1-		1		\$55.00		0.00					
E 5	KTVB	05/18/24	05/18/24	Local News @ 8a Sa KTVB SAT MORNING NEWS	CM	8-10a	-----1-	:30	1	\$90.00	P04	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	-----1-		1		\$90.00		0.00					
E 6	KTVB	05/19/24	05/19/24		CM	7-8a	-----1	:30	1	\$75.00	P04	0.00	NM	1	\$75.00

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 Estimate: 7006
KTVB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show Su SUNDAY TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 -----1 1 \$75.00 0.00															
E 7	KTVB	05/17/24	05/17/24	Today Show 3rd Hour TODAY SHOW 2	CM	9-10a	----1--	:30	1	\$160.00	P03	0.00	NM	1	\$160.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 ----1-- 1 \$160.00 0.00															
E 8	KTVB	05/17/24	05/17/24	Today Show 4th Hour TODAY SHOW 3	CM	10-11a	----1--	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 ----1-- 1 \$60.00 0.00															
E 9	KTVB	05/17/24	05/17/24	Live with Kelly 11a-12p LIVE WITH KELLY AND MARK	CM	11a-12p	----1--	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 ----1-- 1 \$60.00 0.00															
E 10	KTVB	05/17/24	05/17/24	Local News @ 12p M-F KTVB NEWS AT NOON	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	----1--	:30	1	\$145.00	P03	0.00	NM	1	\$145.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 ----1-- 1 \$145.00 0.00															
E 11	KTVB	05/20/24	05/20/24	Idaho Today 1230-1p IDAHO TODAY	CM	1230-1p	1-----	:30	1	\$100.00	P04	0.00	NM	8	\$1,030.00
ADD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/20/24 05/26/24 1----- 1 \$100.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
2	KTVB	05/13/24-05/19/24	Idaho Today 1230-1p	1230-1p	-----F----	:30	\$80.00	0.00	NM						
Ⓜ MG for 11.1,17.1,23.1															
3	KTVB	05/13/24-05/19/24	Local News @ 8a Sa	8-10a	-----Sa--	:30	\$90.00	0.00	NM						
Ⓜ MG for 11.1,17.1,23.1															
4	KTVB	05/13/24-05/19/24	Local News @ 11p Sa	11-1130p	-----Sa--	:30	\$200.00	0.00	NM						
Ⓜ MG for 11.1,17.1,23.1															
5	KTVB	05/13/24-05/19/24	Saturday Night Live 930p	9:29 PM-11:00 PM	1-----Sa--	:30	\$100.00	0.00	NM						
Ⓜ MG for 11.1,17.1,23.1															
6	KTVB	05/13/24-05/19/24	Sun Prime D	9:00 PM-10:01 PM	1-----Su	:30	\$300.00	0.00	NM						
Ⓜ MG for 11.1,17.1,23.1															
7	KTVB	05/17/24-05/17/24	Tonight Show	1035-1135p	-----F----	:30	\$100.00	0.00	NM						
Ⓜ MG for 11.1,17.1,23.1															
8	KTVB	05/18/24-05/18/24	Sports Various NBC	12:00 PM-4:00 PM	1-----Sa--	:30	\$60.00	0.00	NM						
Ⓜ MG for 11.1,17.1,23.1															
E 12	KTVB	05/17/24	05/17/24	NBC News Daily DT NBC NEWS DAILY	CM	1-2p	----1--	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 ----1-- 1 \$90.00 0.00															
E 13	KTVB	05/17/24	05/17/24	Daily Blast Live 2-3p DAILY BLAST LIVE	CM	2-3p	----1--	:30	1	\$45.00	P04	0.00	NM	1	\$45.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 ----1-- 1 \$45.00 0.00															
E 14	KTVB	05/17/24	05/17/24	M-F 3-4p ROS JUDGE JUDY	CM	3-4p	----1--	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 ----1-- 1 \$60.00 0.00															
E 15	KTVB	05/17/24	05/17/24	Local News @ 4p M-F KTVB NEWS AT 4PM	CM	4-5p	----1--	:30	1	\$170.00	P04	0.00	NM	1	\$170.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/13/24 05/19/24 ----1-- 1 \$170.00 0.00															
E 16	KTVB	05/17/24	05/17/24	Local News @ 5p M-F KTVB NEWS AT 5PM-THE 208	CM	5-530p	----1--	:30	1	\$290.00	P04	0.00	NM	1	\$290.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

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KTVB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	KTVB	05/17/24	05/17/24	NBC Nightly News NBC NITELY NEWS	CM	530-6p	----1--	:30	1	\$575.00	P02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--		1				\$290.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTVB	05/13/24-05/19/24	NBC Nightly News			530-6p	----F----	:30		(\$575.00)		0.00	NM		
		See MG 11.2,11.3,11.4,11.5,11.6,11.7,11.8 [NA/Political]													
E 18	KTVB	05/18/24	05/18/24	Local News @ 5p Sa KTVB SAT NEWS AT 5PM	CM	5-530p	-----1-	:30	1	\$190.00	P04	0.00	NM	3	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-		1				\$190.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTVB	05/13/24-05/19/24	Local News @ 5p Sa			5-530p	-----Sa--	:30		(\$190.00)		0.00	NM		
		See MG 18.2,18.3,18.4 [Input Error-Ordered Program Not Scheduled]													
2	KTVB	05/17/24-05/17/24	Tonight Show			10:34 PM-11:36 PM	----F----	:30		\$100.00		0.00	NM		
		Ⓜ MG for 18.1 05/18													
3	KTVB	05/13/24-05/19/24	Saturday Night Live 1130p			11:30 PM-1:02 AM	-----Sa--	:30		\$70.00		0.00	NM		
		Ⓜ MG for 18.1 05/18													
4	KTVB	05/17/24-05/17/24	Local News @ LN Rept M-F			12:36 XM-1:07 XM	----F----	:30		\$20.00		0.00	NM		
		Ⓜ MG for 18.1 05/18													
E 19	KTVB	05/13/24	05/18/24	Local News @ 6p Sa KTVB SAT NEWS AT 6PM	CM	6-630p	-----1-	:30	1	\$195.00	P04	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-		1				\$195.00		0.00			
E 20	KTVB	05/19/24	05/19/24	Local News @ 5p Su KTVB SUN NEWS AT 5PM	CM	5-530p	-----1	:30	1	\$175.00	P04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1		1				\$175.00		0.00			
E 21	KTVB	05/17/24	05/17/24	ET 630-7p ENT TONIGHT 30	CM	630-7p	----1--	:30	1	\$270.00	P04	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--		1				\$270.00		0.00			
E 22	KTVB	05/17/24	05/17/24	Local News @ 10p M-F KTVB NEWS AT 10PM	CM	10-1035p	----1--	:30	1	\$475.00	P04	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--		1				\$475.00		0.00			
E 23	KTVB	05/18/24	05/18/24	Local News @ 10p Sa KTVB SAT NEWS AT 10PM	CM	10-1035p	-----1-	:30	1	\$255.00	P04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-		1				\$255.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTVB	05/13/24-05/19/24	Local News @ 10p Sa			10-1035p	-----Sa--	:30		(\$255.00)		0.00	NM		
		See MG 11.2,11.3,11.4,11.5,11.6,11.7,11.8 [Program Change]													
E 24	KTVB	05/19/24	05/19/24	Local News @ 10p Su KTVB SUN NEWS AT 10PM 1S	CM	10-1035p	-----1	:30	1	\$600.00	P04	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1		1				\$600.00		0.00			
E 25	KTVB	05/18/24	05/18/24	Breeders' Cup Champion HORSE RACING: PREAKNES	CM	2:30 PM-4:00 PM	-----1-	:30	1	\$400.00	P03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-		1				\$400.00		0.00			
N 36	KTVB	05/20/24	05/20/24	Early Today EARLY TODAY SHOW	CM	4:30 AM-5:00 AM	1-----	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	1-----		1				\$40.00		0.00			

ADD

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KTVB

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N37	KTVB	05/20/24	05/20/24	Local News @ 5a M-F	CM	5-6a	1-----	:30	1	\$70.00	P04	0.00	NM	1	\$70.00
				WAKE UP IDAHO 5A											
				ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----					1	\$40.00		0.00			
N38	KTVB	05/20/24	05/20/24	Today Show	CM	7-9a	1-----	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
				TODAY SHOW											
				ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----					1	\$70.00		0.00			
N39	KTVB	05/20/24	05/20/24	Today Show 3rd Hour	CM	9-10a	1-----	:30	1	\$160.00	P03	0.00	NM	1	\$160.00
				TODAY SHOW 2											
				ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----					1	\$160.00		0.00			
N40	KTVB	05/20/24	05/20/24	Today Show 4th Hour	CM	10-11a	1-----	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
				TODAY SHOW 3											
				ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----					1	\$60.00		0.00			
N41	KTVB	05/20/24	05/20/24	Live with Kelly 11a-12p	CM	11a-12p	1-----	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
				LIVE WITH KELLY AND MARK											
				ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----					1	\$60.00		0.00			
N42	KTVB	05/20/24	05/20/24	Local News @ 12p M-F	CM	12-1230p	1-----	:30	1	\$145.00	P03	0.00	NM	1	\$145.00
				KTVB NEWS AT NOON											
				ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----					1	\$145.00		0.00			
N43	KTVB	05/20/24	05/20/24	NBC News Daily DT	CM	1-2p	1-----	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
				NBC NEWS DAILY											
				ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----					1	\$90.00		0.00			
N44	KTVB	05/20/24	05/20/24	Daily Blast Live 2-3p	CM	2-3p	1-----	:30	1	\$45.00	P04	0.00	NM	1	\$45.00
				DAILY BLAST LIVE											
				ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----					1	\$45.00		0.00			
N45	KTVB	05/20/24	05/20/24	M-F 3-4p ROS	CM	3-4p	1-----	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
				JUDGE JUDY											
				ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----					1	\$60.00		0.00			
N46	KTVB	05/20/24	05/20/24	Local News @ 4p M-F	CM	4-5p	1-----	:30	1	\$170.00	P04	0.00	NM	1	\$170.00
				KTVB NEWS AT 4PM											
				ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----					1	\$170.00		0.00			
N47	KTVB	05/20/24	05/20/24	Local News @ 4p M-F	CM	4-5p	1-----	:30	1	\$290.00	P04	0.00	NM	1	\$290.00
				KTVB NEWS AT 5PM-THE 208											
				ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----					1	\$290.00		0.00			
N48	KTVB	05/20/24	05/20/24	ET 630-7p	CM	630-7p	1-----	:30	1	\$270.00	P04	0.00	NM	1	\$270.00
				ENT TONIGHT 30											
				ADD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----					1	\$270.00		0.00			

Order / Rev: 2913883
 Alt Order #: WOC14652095
 Flight Dates: 05/13/24 - 05/26/24

Advertiser: POL/ Mike Moyle / R / State House Rep ,
 Product Desc: 2024 Primary Election
 Estimate: 7006
KTVB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----		1				\$270.00		0.00			
N49	KTVB	05/20/24	05/20/24	Mon Prime Other THE VOICE MON	CM	6:57 PM-9:01 PM (6:57 PM-9:01 PM)	1-----	:30	1	\$450.00	P05	0.00	NM	1	\$450.00
		ADD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----		1				\$450.00		0.00			
N50	KTVB	05/18/24	05/18/24	Sat Prime A NBC SATURDAY ENCORE H1	CM	7-8p	-----1-	:30	1	\$80.00	P04	0.00	NM	1	\$80.00
		ADD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1-		1				\$80.00		0.00			
N51	KTVB	05/18/24	05/18/24	Sat Prime B SAT NITE LIVE VINTAGE<SNL	CM	8-9p	-----1-	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
		ADD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1-		1				\$100.00		0.00			
N52	KTVB	05/19/24	05/19/24	Sun Prime Other 1st Hal THE VOICE SUN	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
		ADD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1		1				\$250.00		0.00			
N53	KTVB	05/19/24	05/19/24	Sun Prime D DATELINE NBC SUN 1hr	CM	9-10p	-----1	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		ADD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1		1				\$300.00		0.00			
N54	KTVB	05/20/24	05/20/24	Local News @ 10p M-F KTVB NEWS AT 10PM	CM	10-1035p	1-----	:30	1	\$475.00	P04	0.00	NM	1	\$475.00
		ADD													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----		1				\$475.00		0.00			
													Totals	51	\$8,360.00