

# ORDER



**Orders**  
**Order / Rev:** 2913883  
**Alt Order #:** WOC14652095  
**Product Desc:** 2024 Primary Election  
**Estimate:** 7006  
**Flight Dates:** 05/17/24 - 05/19/24  
**Original Date / Rev:** 05/15/24 / 05/16/24  
**Order Type:** General

**KTVB**  
**Primary AE:** Robert Cato  
**Sales Office:** TSDAL  
**Sales Region:** NAT

**Agency Name:** AxMedia / POL  
**Buying Contact:**  
**Billing Contact:**  
 800 W 47th St, Suite 200  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/ Mike Moyle / R / State House Rep  
**Demographic:** A35+  
**Product Codes:** PL-Candidate: State House  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate  
**Priority:** P04

**New Business End:**  
**Advertiser External ID:** M234227  
**Agency External ID:** 37731AG  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/19/24	31	\$4,895.00	\$4,160.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	31	\$4,895.00	\$4,160.75	0.00
<b>Totals</b>	<b>31</b>	<b>\$4,895.00</b>	<b>\$4,160.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Cato			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVB	05/17/24	05/17/24	Early Today EARLY TODAY SHOW	CM	4:30 AM-5:00 AM (4:30 AM-5:00 AM)	----1--	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----1--		1		\$40.00		0.00					
N 2	KTVB	05/17/24	05/17/24	Local News @ 5a M-F WAKE UP IDAHO 5A	CM	5-6a	----1--	:30	1	\$70.00	P04	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----1--		1		\$70.00		0.00					
N 3	KTVB	05/17/24	05/17/24	Today Show TODAY SHOW	CM	7-9a	----1--	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	----1--		1		\$250.00		0.00					
N 4	KTVB	05/18/24	05/18/24	Today Show Sa SATURDAY TODAY SHOW	CM	6:00 AM-7:30 AM (6:00 AM-7:30 AM)	-----1-	:30	1	\$55.00	P04	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	-----1-		1		\$55.00		0.00					
N 5	KTVB	05/18/24	05/18/24	Local News @ 8a Sa KTVB SAT MORNING NEWS	CM	8-10a	-----1-	:30	1	\$90.00	P04	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/13/24	05/19/24	-----1-		1		\$90.00		0.00					
N 6	KTVB	05/19/24	05/19/24		CM	7-8a	-----1	:30	1	\$75.00	P04	0.00	NM	1	\$75.00

Order / Rev: 2913883  
 Alt Order #: WOC14652095  
 Flight Dates: 05/17/24 - 05/19/24

Advertiser: POL/ Mike Moyle / R / State House Rep  
 Product Desc: 2024 Primary Election  
 Estimate: 7006  
**KTVB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show Su SUNDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1					1	\$75.00		0.00			
N 7	KTVB	05/17/24	05/17/24	Today Show 3rd Hour TODAY SHOW 2	CM	9-10a	----1--	:30	1	\$160.00	P03	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--					1	\$160.00		0.00			
N 8	KTVB	05/17/24	05/17/24	Today Show 4th Hour TODAY SHOW 3	CM	10-11a	----1--	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--					1	\$60.00		0.00			
N 9	KTVB	05/17/24	05/17/24	Live with Kelly 11a-12p LIVE WITH KELLY AND MARK	CM	11a-12p	----1--	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--					1	\$60.00		0.00			
N 10	KTVB	05/17/24	05/17/24	Local News @ 12p M-F KTVB NEWS AT NOON	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	----1--	:30	1	\$145.00	P03	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--					1	\$145.00		0.00			
N 11	KTVB	05/17/24	05/17/24	Idaho Today 1230-1p IDAHO TODAY	CM	1230-1p	----1--	:30	1	\$100.00	P04	0.00	NM	7	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--					1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	KTVB	05/13/24-05/19/24		Idaho Today 1230-1p See MG 11.2,11.3,11.4,11.5,11.6,11.7,11.8 [Program Change]			1230-1p		-----F----	:30	<del>(\$100.00)</del>	0.00	NM		
2	KTVB	05/13/24-05/19/24		Idaho Today 1230-1p Ⓜ MG for 11.1,17.1,23.1			1230-1p		-----F----	:30	\$80.00	0.00	NM		
3	KTVB	05/13/24-05/19/24		Local News @ 8a Sa Ⓜ MG for 11.1,17.1,23.1			8-10a		-----Sa--	:30	\$90.00	0.00	NM		
4	KTVB	05/13/24-05/19/24		Local News @ 11p Sa Ⓜ MG for 11.1,17.1,23.1			11-1130p		-----Sa--	:30	\$200.00	0.00	NM		
5	KTVB	05/13/24-05/19/24		Saturday Night Live 930p Ⓜ MG for 11.1,17.1,23.1			9:29 PM-11:00 PM		-----Sa--	:30	\$100.00	0.00	NM		
6	KTVB	05/13/24-05/19/24		Sun Prime D Ⓜ MG for 11.1,17.1,23.1			9:00 PM-10:01 PM		-----Su	:30	\$300.00	0.00	NM		
7	KTVB	05/17/24-05/17/24		Tonight Show Ⓜ MG for 11.1,17.1,23.1			1035-1135p		-----F----	:30	\$100.00	0.00	NM		
8	KTVB	05/18/24-05/18/24		Sports Various NBC Ⓜ MG for 11.1,17.1,23.1			12:00 PM-4:00 PM		-----Sa--	:30	\$60.00	0.00	NM		
N 12	KTVB	05/17/24	05/17/24	NBC News Daily DT NBC NEWS DAILY	CM	1-2p	----1--	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--					1	\$90.00		0.00			
N 13	KTVB	05/17/24	05/17/24	Daily Blast Live 2-3p DAILY BLAST LIVE	CM	2-3p	----1--	:30	1	\$45.00	P04	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--					1	\$45.00		0.00			
N 14	KTVB	05/17/24	05/17/24	M-F 3-4p ROS JUDGE JUDY	CM	3-4p	----1--	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--					1	\$60.00		0.00			
N 15	KTVB	05/17/24	05/17/24	Local News @ 4p M-F KTVB NEWS AT 4PM	CM	4-5p	----1--	:30	1	\$170.00	P04	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--					1	\$170.00		0.00			
N		05/17/24			CM				1		P04	0.00	NM	1	\$290.00

Order / Rev: 2913883  
 Alt Order #: WOC14652095  
 Flight Dates: 05/17/24 - 05/19/24

Advertiser: POL/ Mike Moyle / R / State House Rep  
 Product Desc: 2024 Primary Election  
 Estimate: 7006  
**KTVB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
16	KTVB	05/17/24		Local News @ 5p M-F KTVB NEWS AT 5PM-THE 208		5-530p	----1--	:30		\$290.00					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--		1				\$290.00		0.00			
N17	KTVB	05/17/24	05/17/24	NBC Nightly News NBC NITELY NEWS	CM	530-6p	----1--	:30	1	\$575.00	P02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--		1				\$575.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTVB	05/13/24-05/19/24	NBC Nightly News			530-6p	-----F----	:30		<del>(\$575.00)</del>		0.00	NM		
			See MG 11.2,11.3,11.4,11.5,11.6,11.7,11.8 [NA/Political]												
N18	KTVB	05/18/24	05/18/24	Local News @ 5p Sa KTVB SAT NEWS AT 5PM	CM	5-530p	-----1-	:30	1	\$190.00	P04	0.00	NM	3	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-		1				\$190.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTVB	05/13/24-05/19/24	Local News @ 5p Sa			5-530p	-----Sa--	:30		<del>(\$190.00)</del>		0.00	NM		
			See MG 18.2,18.3,18.4 [Input Error-Ordered Program Not Scheduled]												
2	KTVB	05/17/24-05/17/24	Tonight Show			10:34 PM-11:36 P	-----F----	:30		\$100.00		0.00	NM		
			MG for 18.1 05/18												
3	KTVB	05/13/24-05/19/24	Saturday Night Live 1130p			11:30 PM-1:02 XM	-----Sa--	:30		\$70.00		0.00	NM		
			MG for 18.1 05/18												
4	KTVB	05/17/24-05/17/24	Local News @ LN Rept M-F			12:36 XM-1:07 XM	-----F----	:30		\$20.00		0.00	NM		
			MG for 18.1 05/18												
N19	KTVB	05/18/24	05/18/24	Local News @ 6p Sa KTVB SAT NEWS AT 6PM	CM	6-630p	-----1-	:30	1	\$195.00	P04	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-		1				\$195.00		0.00			
N20	KTVB	05/19/24	05/19/24	Local News @ 5p Su KTVB SUN NEWS AT 5PM	CM	5-530p	-----1	:30	1	\$175.00	P04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1		1				\$175.00		0.00			
N21	KTVB	05/17/24	05/17/24	ET 630-7p ENT TONIGHT 30	CM	630-7p	----1--	:30	1	\$270.00	P04	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--		1				\$270.00		0.00			
N22	KTVB	05/17/24	05/17/24	Local News @ 10p M-F KTVB NEWS AT 10PM	CM	10-1035p	----1--	:30	1	\$475.00	P04	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--		1				\$475.00		0.00			
N23	KTVB	05/18/24	05/18/24	Local News @ 10p Sa KTVB SAT NEWS AT 10PM	CM	10-1035p	-----1-	:30	1	\$255.00	P04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-		1				\$255.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KTVB	05/13/24-05/19/24	Local News @ 10p Sa			10-1035p	-----Sa--	:30		<del>(\$255.00)</del>		0.00	NM		
			See MG 11.2,11.3,11.4,11.5,11.6,11.7,11.8 [Program Change]												
N24	KTVB	05/19/24	05/19/24	Local News @ 10p Su KTVB SUN NEWS AT 10PM 1S	CM	10-1035p	-----1	:30	1	\$600.00	P04	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1		1				\$600.00		0.00			
N25	KTVB	05/18/24	05/18/24	The Preakness The Preakness	CM	2:30 PM-4:00 PM (2:30 PM-4:00 PM)	-----1-	:30	1	\$400.00	P03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1-		1				\$400.00		0.00			

Totals 31 \$4,895.00