

2020

Programs and Issues

Quarterly Report

Qtr 2, 2020

KUMR-FM

KQBD-FM

KUMR-FM Quarterly Programs Listing

During the period of April 1, 2020 to June 30, 2020, KUMR-FM has served the public interest by broadcasting materials which treated significant problems and needs of concern or interest to the community. The following is a listing of some of the areas of concern to the residents of the Rolla area, and some of the programming aired in response.

Description of Issue	Program Segment	Date and Time Aired	Duration	Narration of Type and Description of Program Segment
Employment, Commerce, Local City Politics	Rolla City Update	6/5/20 19:56 6/5/20 23:06 6/6/20 14:59 6/7/20 11:24	2 min	Mid Mo Media's John Francis talked with Rolla City Administrator John Butz about Rolla's Stay at Home order, and how it will impact our local businesses and city operations.
Employment, Commerce, Local City Politics	New Business Spotlight	6/24/20 14:52 6/26/20 13:52 6/29/20 10:53	2 min	Mid Mo Media's John Francis interviewed Rocky Smith, owner/proprietor of "Son of a Biscuit Catering." They talked about Rocky's experience in cooking, and what his business brings to the Rolla community.



FCC COMPLIANCE REPORT

Hope

2020-14

April Week 1, 2020

4/5/20 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was *Hope* and featured personal interviews with individuals sharing thoughts and real-life experiences impacting their lives regarding:

- Importance of positive attitude
- Optimism
- Hope in salvation
- Value of perseverance
- Seeing the ‘upside’ in times of hardship
- Being thankful for blessings

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues included ways to see good in times of bad, thankfulness for blessings, and importance of positive attitude/optimism.

PSAs also ran in the program featuring Adoption Awareness, Big Brothers/ Big Sisters and Stroke Awareness.



FCC COMPLIANCE REPORT

Faith

2020-15

April Week 2, 2020

4/12/20 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was *Faith* and featured personal interviews with individuals sharing thoughts and real-life experiences impacting their lives regarding the importance of:

- Personal faith & religious freedoms
- Faith in fellow man
- Seeing children as gifts
- Need for support when dealing with the loss of a family member
- Power of positive thinking
- Pride in American culture

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included freedom of religion, belief in and support for God, country and fellow man, service for others, and pride in America.

Additionally, PSAs ran in the show regarding: stroke awareness, father involvement, adoption awareness and hunger awareness.



FCC COMPLIANCE REPORT

Children

2020-16

April Week 3, 2020

4/19/20 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was *Children* and focused on the positive characteristics of children as well as adults sharing personal insights and real-life experiences impacting their lives regarding:

- Nurturing children
- Responsible parenting/Parenting is a great responsibility
- Care & nurturing of children
- Having an awe and wonder of children
- Appreciation for those who adopt children
- Importance of adult relationships in a child's life

The programming included personal interviews with individuals sharing insights and real-life experiences as well as intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included responsible parenting and care and nurturing of children.



FCC COMPLIANCE REPORT

Peace

2020-17

April Week 4, 2020

4/26/20 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was *Peace* and featured personal interviews with individuals sharing their insights and real-life experiences related to:

- The need for personal reflective time
- Factors that contribute to emotional stability
- Thankfulness to those on active military duty
- The comfort of practicing personal faith
- Being content with what you already have
- Personal fulfillment
- Appreciation for families left behind when soldiers deploy

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included positive attitudes, personal faith, and personal & family well-being.

In addition, the program aired a PSA on adoption awareness.



FCC COMPLIANCE REPORT

Perseverance

2020-18

May Week 1, 2020

5/3/20 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was ***Perseverance*** and featured personal interviews with individuals sharing thoughts and real-life experiences impacting their lives regarding:

- Optimism
- Setting small, realistic goals to achieve bigger dreams
- Value of patience
- Appreciation for early American pioneers
- Striving for goals/dreams
- Need for a support network
- Value of working together to make a marriage successful

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included maintaining a positive attitude in the midst of adversity, perseverance and importance of positive attitude/optimism.

In addition, the show carried PSAs regarding: Hunger, Stroke Awareness, Autism, College Access and Adoption.



FCC COMPLIANCE REPORT

Mothers

2020-19

May Week 2, 2020

5/10/20 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was ***Mothers*** and featured a special tribute to individuals serving as Mothers and/or Mother-like role models. The programming also included personal interviews with individuals sharing insights and real-life experiences impacting their lives regarding:

- Appreciation for mothers
- Responsible parenting
- Care & nurturing of children
- Ongoing commitment
- Patient parenting
- Mentoring children

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included responsible parenting, patience in effective parenting, positive reinforcement, parenting through mentoring, and modeling positive behavior.

The program also ran PSAs regarding: Fatherhood Involvement, Stroke Awareness, Autism Awareness and Adoption Advocacy.



FCC COMPLIANCE REPORT

Purpose

2020-20

May Week 3, 2020

5/17/20 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was ***Purpose*** and featured live interviews with citizenry sharing personal insights and real-life experiences impacting their lives regarding:

- Importance of positive attitudes /emotions
- Willingness to change
- Importance of challenging self
- Personal fulfillment
- Goal setting as a way to achieve dreams
- Making wise choices when selecting college courses
- Dads encouraged to put their children first

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included personal and family involvement and commitment, opportunities for growth, goal setting for and achievement of goals.

Additionally, PSAs aired in the show concerning: Big Brothers/ Big Sisters, Stroke Awareness, Hunger Awareness, College Access and Adoption Advocacy.



FCC COMPLIANCE REPORT

Sacrifice

2020-21

May Week 4, 2020

5/24/20 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was *Sacrifice* and featured interviews with individuals sharing their thoughts and applicable experiences regarding:

- Parents' unconditional love for children
- Selflessness
- Honoring both our fallen soldiers and those currently on active duty
- Appreciation for police officers and firemen who have died saving others
- Putting other people ahead of own self-interests
- Making time to do activities with children
- Goal setting
- Importance of parents spending time with their children

The program also carried intermittent quotations, factoids and affirming commentary from nationally syndicated host Austin Harris.

Compliance issues carried included support for U.S. troops and domestic civil servants (police, firefighters), dedicated parenting, and selflessness.

In addition the show aired a PSA on adoption awareness.



FCC COMPLIANCE REPORT

Patience

2020-22

May Week 5, 2020

5/31/20 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was ***Patience*** and featured personal interviews with individuals sharing thoughts and real-life experiences impacting their lives regarding:

- Encouragement that trials/adversity build character
- Patience an important factor in effective parenting
- Maintaining a positive attitude in the midst of adversity
- Patience as a character trait that needs practice to develop
- Importance of allowing children to learn by doing/experiencing
- Role modeling patience
- Practicing delaying gratification

The program also carried intermittent uplifting commentary, quotations, relevant proverbs, fables & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included patient parenting, never giving up, overcoming adversity, patience as an important component family dynamics, and usefulness of patience in character building.



FCC COMPLIANCE REPORT

Optimism

2020-23

June Week 1, 2020

6/7/20 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was ***Optimism*** and featured personal interviews with individuals sharing thoughts and real life experiences impacting their lives regarding:

- Direct correlation between optimism and success
- Importance of never giving up hope
- Maintaining a positive attitude in the midst of adversity
- The value of “forgive and forget”
- Importance of positive attitude
- Encouragement to live up to one’s full potential

The program also carried intermittent uplifting commentary, quotations, relevant proverbs, fables & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included maintaining a consistent belief that relationships and family dynamics can improve and progress, fulfilling one’s potential, and power of optimism.

In addition, a PSA ran in the show for Adoption Awareness.



FCC COMPLIANCE REPORT

Listening

2020-24

June Week 2, 2020

6/14/20 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was ***Listening*** and featured personal interviews with individuals sharing insights and real-life experiences impacting their lives regarding:

- Importance of effective communication
- A component of effective communication is listening
- Need for communication in family dynamics (marriage, parenting, etc.)
- Importance of listening to children
- Ways to improve listening skills
- Discernment needed when listening

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included effective communication, active listening skills, positive family and organizational dynamics, and modeling communication skills to children.

In addition, the program carries a PSA on adoption awareness.



FCC COMPLIANCE REPORT

Fathers

2020-25

June Week 3, 2020

6/21/20 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was *Fathers* and featured a special tribute to individuals serving as Fathers and/or male role models.

The programming included personal interviews with individuals sharing insights and real-life experiences impacting their lives regarding:

- The importance of a father as a role model for a child's development
- Responsible parenting
- Emulating positive role models
- Care & nurturing of children/ spending time with children
- Importance of a family spending time together
- Communication as a key to good family relationships
- The influence a father has on his children
- Teaching children by working together

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included responsible parenting, positive reinforcement, the importance of good family dynamics, effective communication, mentoring, and modeling positive behavior.

The show also carried PSAs on the topics of Autism Awareness, Big Brothers Big Sisters, Fatherhood Involvement and College Access.



FCC COMPLIANCE REPORT

Freedom

2020-26

June Week 4, 2020

6/28/20 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was ***Freedom*** and featured interviews with individuals sharing their thoughts and applicable experiences regarding:

- US soldiers' sacrifice to guarantee American freedom
- Appreciation for American liberties/freedoms
- Gratitude to veterans for sacrifices made in service to the USA
- Blessings gained from living in the USA
- Pride in America/ Thankful for being an American
- Warning to never take US freedoms for granted

The program also carried intermittent quotations, factoids and affirming commentary from nationally syndicated host Austin Harris.

Compliance issues carried included support for U.S. troops, freedom to express personal beliefs & convictions, pride in America and an appreciation of the sacrifices made by veterans.

In addition PSAs aired on the program regarding College Access, Fatherhood Involvement, Foreclosure Prevention and Adoption Awareness.