

Quarterly Issues/Programs List

The following is a listing of some of the significant issues responded to by Station, **KRMO**, along with most significant programming treatment of those issues for the period 7/1/23 to 9/30/23. This listing is by no means exhaustive. The order in which issues appear does not reflect any priority or significance. (Filed 10/6/23)

ISSUE	PROGRAM/SEGMENT	DATE	TIME	DURATION	DESCRIPTION OF SEGMENT
Current Events	Local News	Weekdays JULY- SEPT	Airs at: 7:05 a.m., 12 Noon 5:30 p.m.	Approximately 5-6 min.	<p>News Broadcasts regarding issues/concerns in community. Examples Include:</p> <ul style="list-style-type: none"> • Carver Day This Saturday at National Monument 7/6 • Electric Vehicles Tour Stops in KC 7/7 • Travis Kelce Shows Guts by Doing Bud Light Ad 7/10 • Walking is Good Exercise 7/11 • Monett Shelter Needs Foster Homes for Dogs 7/12 • Health Benefits of Walnuts and Almonds 7/13 • Plant a Paw Paw Tree 7/17 • Riverbluff Cave Historical Site in Greene County 7/18 • Great Outcomes for 988 Crisis Hotline in First Year 7/19 • Roaring River Cabin Added to Historic Register 7/20 • Asian Buffet Opening Soon in Mt Vernon 7/21 • Cassville Students Refurbish Furniture 7/24 • First Food Truck Friday in Pierce City 7/25 • International Institute Serves 670 Refugees in Springfield 7/26 • New National Monument Honors Emmet Till 7/27 • Tyson Plants Closing in Noel & Dexter, MO 8/9 • Overwhelmed Animal Shelters Need Help 8/10 • Birthplace of Route 66 Festival 8/11 • New Test to Detect Parkinson's Disease 8/13 • Turnbo Wrote of Life in the Ozarks Long Ago

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					<ul style="list-style-type: none"> 8/18 • Thousands in MO Lose Medicaid Coverage 8/21 • Moms Breaking Down Breast-Feeding Barriers at Olympics 8/22 • Job Fair Brings Hope for Noel Tyson Workers 8/23 • Hands-Free Law Takes Effect Monday 8/24 • US Suicides at All-Time High 8/25 • Phone Scam Threatens Area Residents 8/28 • India Lands Spacecraft on Moon 8/8/29 • New Kemin Plant Brings 30 Additional Jobs to Verona 8/30 • Need to Change Format of Presidential Debates 8/31 • Labor Day Parade, Picnic, Car Show in Springfield 8/31 • Trash Becomes Art 9/7 • MO Needs Better Way to Do Ballot Descriptions 9/8 • Effort to Built Women's Suffrage Monument 9/11 • Boots Court Motel in Carthage 9/12 • New Hydrogen-Fueled Jets Tested 9/13 • US OKs Updated COVID-19 Vaccines 9/14 • Support Monarch Butterflies 9/15 • Treasure Unlimited Opens in Pierce City 9/18 • Get New COVID-19 Vaccine & Flu Shot 9/20 • GOP's Phony Impeachment Inquiry 9/21 • Possible Links Between Diet Sodas and Autism 9/22 • Benefits of Green Tea 9/25 • Amtrak May Come to Springfield 9/26 • Judge Rewrites Ballot Statements for

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					Abortion Petitions 9/27 <ul style="list-style-type: none"> • California Law Bans Schoolbook Bans 9/28 • New 911 Center Opens in Mt Vernon
Agriculture in SW MO	Farming in the Four States	Every MON, WED, FRI	12 N to 1 PM	One Hour	Sammy Clapper hosts the show, is experienced in Crop / Beef / Dairy Farming (family business for years). His program includes guests from beef, dairy, poultry, equine and crop production as well as updates around USDA, Farm Progress shows, University of Missouri Extension updates – weather, etc In addition, local AG producers join Sammy to discuss current issues. Examples include: <ul style="list-style-type: none"> ➤ 7/12/23 – 12:45 PM – 6 minutes <ul style="list-style-type: none"> • AG Fact Friday – Did you know that on average, 28% of people in America will buy their mother chocolate for Mother’s Day while another 33% will buy plants. • Aurora FFA Chapter recognized for being named #1 Chapter in State in the Chapter Activities Program. • Taylor Lauffer named 2023-24 Area XI President. • Lawrence County Youth Fair – 8 Aurora FFA Members exhibited a variety of animals and placed in several categories. • State FFA Leadership Camp – theme “Cultivating our Communities” ➤ 9/6/23 – 12:45 PM – 5 minutes <ul style="list-style-type: none"> • Aurora FFA had 12 members during summer worked hard to exhibit a variety of animals and plants at district and state fair shows with several placing. • Models of Excellence – Congratulations to the Aurora FFA Chapter for being named a Model of Excellence Finalists in the

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					National Chapter Award! The FFA chapter is ONE of TEN high schools chapters chosen.
Community Service	Community Calendar	Week-days – JULY-SEPT	8:30 am and 12:30 pm	5 min	<p>Community events that are brought in by the individuals and various area organizations that are recorded and played back daily – free service: EXAMPLES:</p> <ul style="list-style-type: none"> • 7/3 – Monett Lions Club 67th Annual Chicken BBQ – 7/4 – 11A-2PM @ Monett South Park – drive thru pickup service or eat at park - tickets \$8 each available from any Monett Lion or at Bruner Pharmacy, Freedom Bank, 1st Bank, UMB Bank or Monett Chamber of Commerce; Fireworks on 7/4 at Monett South Park – Food Trucks – everything starting at 1 PM – large Fireworks starts at 9 PM by the Monett Chamber of Commerce; 1st Christian Church Disciples of Christ – Mt. Vernon – hosting Biscuits & Gravy Fundraiser at Mt. Vernon Farmers Market on 7/8 from 8-10 A – proceeds go to local outreach for the community. • 7/10—Committed to Kids Program on 7/11 – Cox Monett Hospital will host a 8-week adolescent healthy lifestyle program for children ages 10 to 14. Program held at Monett YMCA at 115 S. Lincoln Avenue starting at 5 PM. Participants will learn how to increase their strength, endurance and flexibility as well as develop healthy eating habits. Call 417-489-1423 for details. For families that qualify – scholarships are available. • 8/11 – the monthly Hymn Sing at Youngberg

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					<p>Chapel will be Friday, 8/11; the birthplace of Route of 66 Festival is this weekend in downtown Springfield; Howdy Neighbor Days will be in Pierce City, 8/17-19; ErnteFest in Freistatt will be 8/19 from 6 to 10 PM; Ozarks Antique Auto Club will have 56th annual auto swap meet 8/18-8/20 at Ozark Empire Fairgrounds in Springfield, Crane Broilerfest 8/23-8/26; Miller Fall Festival will be 8/25 & 8/26 from 6-10 PM in Miller, MO.</p> <ul style="list-style-type: none"> 9/19 – The SW Chapter of MO Archeological Society will meet 9/20 @ 7 PM at Community Center in Newtonia, MO 461 Mill Street – 417-592-0779; Hispanic Heritage Day celebration at George Washington National Carver Monument on 9/23 from 11A to 2 PM – 417-325-4151; Pierce City Fall Festival from 10A to 6 PM on 9/23 at South Park -100 S. Elm Street; The Bark for Life of Lawrence Co to benefit American Cancer Society will be 9/23 from 9A to 11A at Ewing Park in Mt. Vernon – Facebook page ‘Bark for Life of Lawrence Co.
Education	Viewpoints	Sundays	10:00-10:30 AM	25 min.	<p>This program provides discussion, questions and answers about topics that affect our lives -- EXAMPLES:</p> <p>Program 23-27 Air Week: 7/2/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey SEGMENT 2: "YOU NEED TO LOSE WEIGHT OR YOU'RE GOING TO DIE": WHAT ONE MAN DID NEXT Synopsis: When you imagine who's a runner – who do you picture? Most Americans would describe a person who's lean, muscled, and fits into a certain body type category.</p>

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					<p>Martinus Evans, runner, author & founder of the Slow A-F Run Club, is hoping to break this way of thinking. He argues that anyone – at any body size – can be a consistent runner. Evans shares his story of how he got into running and embodies his own mantra as a 300-pound-man who’s run eight marathons. Host: Marty Peterson Producer: Amirah Zaveri Guests: Martinus Evans, runner, founder, Slow A-F Run Club, author, Slow A-F Run Club: The Ultimate Guide for Anyone Who Wants to Run Compliance issues: Body Inclusion, Career, Exercise, Health, Mental Health, Self-Confidence, Sports Links for more info: Martinus Evans (@300poundsandrunning) • Instagram photos and videos Martinus Evans (@300lbsandrinnin) / Twitter Beginning Runner's Guide - 30/30 Plan Hal Higdon Slow AF Run Club: The Ultimate Guide for Anyone Who Wants to Run: Evans, Martinus: Amazon.com</p> <p>Program 23-32 Air Week: 8/6/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey SEGMENT 1: HOW ARTIFICIAL INTELLIGENCE IS FUELING THE \$1.1 TRILLION IN ONLINE RETAIL SALES Synopsis: Online retail sales are set to surpass \$1.6 trillion by 2027. With so much growth in the market, retailers are investing big in artificial intelligence software that improves customer interaction, usability, supply chain and more. We speak with the Chief Technology Officer of Zenni Optical about how retailers are setting up for this new era of digital dominance. Host: Gary Price Producer: Amirah Zaveri Guests: David Ting, chief technology officer, Zenni Optical Compliance issues: Business, Consumerism, Economy, Habits, Retail Trends, Technology, User Experience Links for more info: With Zenni's AI-powered search, it's easier than ever to find a great pair of glasses TechCrunch Zenni Optical AI in retail: Smarter stores, smarter product design </p>

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					<p>VentureBeat NRF How artificial intelligence will change retail</p> <p>Program 23-37 Air Week: 9/10/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey SEGMENT 2: FROM DRUG TRAFFICKER TO INFORMANT: HOW EX-CRIMINALS ARE AIDING INVESTIGATORS Synopsis: We speak with ex drug trafficker, Margarito Flores Jr. about his entry into the illicit drug trade at an early age and when he decided to get out of the business and start working for the other side. We also speak with Sgt. Ryan Wasson about the critical role informants play in aiding law enforcement, but why it's important to avoid glorifying the work of people like Flores. Host: Marty Peterson Producer: Amirah Zaveri Guests: Margarito Flores Jr., federal drug informant; Sergeant Ryan Wasson, detective, Kane County Sheriff, officer, Homeland Security Investigations Task Force Compliance issues: Crime, Drug Trafficking, Health, International Issues, Law Enforcement, Parenting, Technology Links for more info: SAMHSA Sheriff's deputies assigned to drug task force get federal credentials – Shaw Local Margarito Flores, Chicago cocaine kingpin who helped bring down El Chapo, will teach cops how to catch drug traffickers</p>
Education	Radio Health Journal	Sundays	10:30-11AM	25 min.	<p>This program covers issues affecting our health and well-being, including health, medicine, and technology – EXAMPLES:</p> <p>Program 23-28 Air Week: 07/09/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey SEGMENT 1: HOW CAN WE SAVE INFANTS FROM THE EFFECTS OF OPIOID ADDICTION? Synopsis: Though we've known about neonatal opioid</p>

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					<p>withdrawal syndrome (NOWS) since the 1970s, there has never been a standard treatment plan across all hospitals. In fact, the scale that's used to determine a diagnosis is complicated and outdated. Experts discuss a promising new treatment approach and how to fix the root cause of NOWS. Host: Elizabeth Westfield Producer: Kristen Farrah Guests: Dr. Stephen Patrick, Neonatologist, Director, Vanderbilt Center for Child Health Policy, Vanderbilt University; Dr. Diana Bianchi, Director, Eunice Kennedy Shriver National Institute of Child Health and Human Development, NIH Compliance issues: Public Health, Vulnerable Populations, Drug Addiction, Drug Use, Infant Safety, Neonatal Intensive Care, Neonatal Opioid Withdrawal Syndrome, Opioid Crisis, Opioid Use Disorder, Standard Care Links for more info: Stephen W. Patrick, MD, MPH, MS, FAAP Department of Health Policy Stephen Patrick, MD, MPH (@stephenwpatrick) / Twitter Diana W. Bianchi, MD Diana W. Bianchi, M.D. Eat, Sleep, Console Approach or Usual Care for Neonatal Opioid Withdrawal NEJM</p> <p>Program 23-32 Air Week: 08/06/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey <u>SEGMENT 1: HIDDEN HEART DISEASE: WHAT MAKES A HEALTHY, 33-YEAR-OLD HAVE A STROKE?</u> Synopsis: Bicuspid Aortic Valve is a rare heart condition that's twice as likely to affect men. While it can be easily managed on its own, BAV can lead to hidden, secondary conditions that may cause heart malfunction. An expert explains the signs and symptoms to watch out for, and what to do if you're diagnosed with BAV. Host: Elizabeth Westfield Producer: Kristen Farrah Guests: Dr. Chris Malaisrie, Attending Cardiac Surgeon, Northwestern Medicine, Professor of Surgery, Northwestern University; Alexander McKeown, BAV & Aortic Aneurysm Patient Compliance issues: Cardiac Surgery, Mental Health, Patient</p>

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					<p>Safety, Vulnerable Populations, Congenital Heart Disease, Genetic Conditions, Heart Health, Open Heart Surgery, Rare Disease, Stress, Stroke</p> <p>Links for more info: S. Christopher Malaisrie, MD Northwestern Medicine S Chris Malaisrie (@ChrisMalaisrie) / Twitter LinkedIn: Alexander C. McKeown</p> <p>Program 23-37 Air Week: 09/10/2023 Executive Producer: Amirah Zaveri Production Manager: Jason Dickey</p> <p><u>SEGMENT 1: CAN WE FIX OUR HEALTHCARE SYSTEM WITHOUT STARTING FROM SCRATCH?</u> Synopsis: America's healthcare system is full of patchwork legislation. Some experts say we should keep pushing forward with the status quo, while others want to completely rebuild from the ground up. And though many universal healthcare proposals skew more toward left-wing politics, Dr. Amy Finkelstein, a professor of economics, has a plan that aims to please both sides of the political divide. Host: Elizabeth Westfield Producer: Kristen Farrah, Tabor Brewster Guests: Dr. Amy Finkelstein, Professor of Economics, Massachusetts Institute of Technology, Author, We've Got You Covered; Dr. Jonathan Oberlander, Professor and Department Chair of Social Medicine, University of North Carolina Chapel Hill School of Medicine Compliance issues: Consumerism, Economics, Health Insurance, Patient Safety, Politics, Public Health, Public Policy, Deductible, Medicaid, Medicare, Universal Healthcare Links for more info: Amy Finkelstein MIT Economics We've Got You Covered by Liran Einav, Amy Finkelstein PenguinRandomHouse.com: Books Jonathan Oberlander Department of Social Medicine</p>
Community Service from the Ad Council and other sponsors	Public Service Announcements	every day JULY - SEPT	15-17 X/day -- 12:05 A to 11:58P	30-60 sec.	<p>These announcements are from the Ad Council as well as AARP, CDC, American Cancer Society, etc. EXAMPLES:</p> <ul style="list-style-type: none"> • "If A Baby" – Heatstroke Prevention – National Hwy. Traffic Safety Administration. • "Catchy Song" – Heatstroke prevention –

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					National Hwy Traffic Safety Administration; <ul style="list-style-type: none"> • “Outdoors” – Help for Veterans – Wheelchairs for Warriors; • “Building Social Connections” – Be More Social – AARP/United Healthcare; • “Pneumonia” – Vaccinate for Pneumonia – American Lung Association; • “Hope” – Breast Cancer Association – Susan G. Komen Foundation • “Play-by-Play” – Buzzed driving is drunk driving – AD Council
Missouri Broadcasters – Missouri Public Education Program (NCSA)	Public Service Announcements	every day JULY - SEPT	12:05 A to 11:58P	some 30 sec some 60 sec.	These are announcements from the Missouri Broadcasters Association. EXAMPLES: <ul style="list-style-type: none"> • “Stop Human Trafficking” – MO Attorney Generals’ Office; • “World Elder Abuse Awareness Week” – MO Secretary of State; • “HealthNet Medicaid Annual Renewals” – MO Dept of Social Services; • “Volunteer – Radio” -- MO Community Service Commission; • “Mo Education Incentives” – “Top 10” – “Be First” – MO Army National Guard; • “Free Legal Advice Pandemic