

# ORDER



**Orders**  
**Order / Rev:** 669168  
**Alt Order #:**  
**Product Desc:** Miami Beach Referendum  
**Estimate:**  
**Flight Dates:** 10/24/22 - 11/01/22  
**Original Date / Rev:** 10/21/22 / 10/21/22  
**Order Type:** GENERAL

**WSBS**  
**Primary AE:** Victor Guzman  
**Sales Office:** MLOC  
**Sales Region:** Local

**Agency Name:** Edge Communications  
**Buying Contact:** Christian Ulvert  
**Billing Contact:**  
 2929 SW 3rd Ave, Suite 220  
 Miami, FL 33129

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Yes for a Safe and Strong Future  
**Demographic:** A35+  
**Product Codes:** PL2 - Issues/Propositions  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	21	\$16,800.00	\$14,280.00
10/31/22	11/01/22	8	\$6,500.00	\$5,525.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	21	\$16,800.00	\$14,280.00	0.00
November 2022	8	\$6,500.00	\$5,525.00	0.00
<b>Totals</b>	<b>29</b>	<b>\$23,300.00</b>	<b>\$19,805.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Victor Guzman	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	10/24/22	11/01/22	5P-6P M-F Mega Noticiero	CM	5P-6P-M-F (5:00 PM-6:00 PM)	11111--	:30	5	\$550.00	P-1	0.00	NM	7	\$3,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	11111--		5				\$550.00		0.00			
		Week: 10/31/22	11/06/22	11-----		2				\$550.00		0.00			
N 2	22	10/24/22	11/01/22	8P-9P Ahora Con Oscar Haza	CM	8P-9P-M-F (8:00 PM-9:00 PM)	11111--	:30	5	\$1,000.00	P-1	0.00	NM	7	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	11111--		5				\$1,000.00		0.00			
		Week: 10/31/22	11/06/22	11-----		2				\$1,000.00		0.00			
N 3	22	10/24/22	11/01/22	9P-10P M-F Bayly	CM	9P-10P-M-F (9:00 PM-10:00 PM)	11111--	:30	5	\$1,000.00	P-1	0.00	NM	7	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	11111--		5				\$1,000.00		0.00			
		Week: 10/31/22	11/06/22	11-----		2				\$1,000.00		0.00			
N 4	22	10/24/22	11/01/22	11P-1130P M-F MEGA Noticiero	CM	11P-1130P-M-F (11:00 PM-11:30 PM)	11111--	:30	5	\$700.00	P-1	0.00	NM	7	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	11111--		5				\$700.00		0.00			
		Week: 10/31/22	11/06/22	11-----		2				\$700.00		0.00			
N 5	22	10/30/22	10/30/22		CM	8P-9P-Sunday	-----1	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00

Order / Rev: 669168  
 Alt Order #:  
 Flight Dates: 10/24/22 - 11/01/22

Advertiser: Yes for a Safe and Strong Future  
 Product Desc: Miami Beach Referendum  
 Estimate:

**WSBS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				8P-9P Sun											
				Hoy Con Tomas Regalado		(8:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----1		1				\$550.00		0.00			
													Totals	29	\$23,300.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 10/7/22
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I, Christian Ulvert  
do hereby request station time concerning the following issue:

Miami Beach referendum

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

**Total Charges:**

This broadcast time will be used by: YES for a Safe & Strong Future PC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes
  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

YES for a Safe & Strong Future PC  
1742 W Flagler Street  
Miami, FL 33135

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 2 days before** before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/7/22 Date      *[Signature]* Signature      (305) 336-3631 Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted       Accepted in Part       Rejected

*Victor Hugo Guzman* Signature      Victor Hugo Guzman Printed Name      AE Title

**From:** Christian Ulvert <[christian.ulvert@gmail.com](mailto:christian.ulvert@gmail.com)>  
**Sent:** Friday, October 21, 2022 10:50 AM  
**To:** Victor Guzman (Miami) <[vguzman@sbsmiami.com](mailto:vguzman@sbsmiami.com)>  
**Subject:** New Client: Yes for a Safe and Strong Future

Vic- see below order.  
 NAB attached.  
 Spot: MB2203H Si

WSBS	10/24/22	10/28/22	5PM	6PM	30	THURS-Fri	5	1	1	1	1	1	1		\$550	5	\$2,750.00
WSBS			8PM	9PM	30	THURS-Fri	5	1	1	1	1	1	1		\$1,000	5	\$5,000.00
WSBS			9PM	10PM	30	THURS-Fri	5	1	1	1	1	1	1		\$1,000	5	\$5,000.00
WSBS			11PM	1130PM	30	MON-FRI	5	1	1	1	1	1	1		\$700	5	\$3,500.00
WSBS	10/30/22	10/30/22	8PM	9PM	30	SUN	1						1		\$550	1	\$550.00
WSBS	10/31/22	11/1/22	5PM	6PM	30	THURS-Fri	2	1	1						\$550	2	\$1,100.00
WSBS			8PM	9PM	30	THURS-Fri	2	1	1						\$1,000	2	\$2,000.00
WSBS			9PM	10PM	30	THURS-Fri	2	1	1						\$1,000	2	\$2,000.00
WSBS			11PM	1130PM	30	MON-FRI	2	1	1						\$700	2	\$1,400.00

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 Christian Ulvert  
 EDGE Communications  
 1742 W Flagler Street  
 Miami, FL 33135  
 (786) 762-4990 ofc  
 (305) 336-3631 cell  
[christian.ulvert@gmail.com](mailto:christian.ulvert@gmail.com)