

ORDER



Orders
Order / Rev: 660152
 Alt Order #:
Product Desc: Buy 3
 Estimate:
Flight Dates: 08/20/22 - 08/22/22
Original Date / Rev: 08/19/22 / 08/19/22
Order Type: GENERAL

WSBS
Primary AE: Victor Guzman
Sales Office: MLOC
Sales Region: Local

Agency Name: G&R Strategies LLC
Buying Contact: Sacha Tirador
Billing Contact:
 9363 Fontainebleau Blvd #H-106
 Miami, FL 33172

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Keeping Citizens Informed ECO
Demographic: A25+
Product Codes: PL2 - Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/22/22	6	\$3,500.00	\$2,975.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	6	\$3,500.00	\$2,975.00	0.00
Totals	6	\$3,500.00	\$2,975.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Victor Guzman	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	08/22/22	08/22/22	5P-6P M-F Mega Noticiero	CM	5P-6P-WED-TH (5:00 PM-6:00 PM)	2-----	:30	2	\$500.00	P-1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/22/22	08/28/22	2-----		2		\$500.00		0.00					
N 2	22	08/22/22	08/22/22	8P-9P Ahora con Oscar Haza	CM	8P-9P-WED-TH (8:00 PM-9:00 PM)	2-----	:30	2	\$900.00	P-1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/22/22	08/28/22	2-----		2		\$900.00		0.00					
N 3	22	08/20/22	08/21/22	8p-10p Sat. Hoy Con Tomas Regalado	CM	8p-10p	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/15/22	08/21/22	-----1-		1		\$350.00		0.00					
N 4	22	08/20/22	08/21/22	8P-9P Sun Hoy con Toma Regalado	CM	8P-9P	-----1	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/15/22	08/21/22	-----1		1		\$350.00		0.00					
													Totals	6	\$3,500.00

Mega Channel 22				
Keeping Citizens Informed				
Date & Time	Program	Spots	:30 Sec Spot	Total
August 20th (Sat)				
7:00PM-8:00PM	Teresa Andelo	0	\$ 100.00	\$ -
8:00PM-10:00PM	Hoy con Tomas Regalado	1	\$ 350.00	\$ 350.00
Day Total		1		\$ 350.00
August 21st (Sun)				
3:00PM-4:00PM	Tomas Regalado	1	\$ 350.00	\$ 350.00
Day Total		3		\$ 350.00
August 22nd (Mon)				
3:00PM-4:00PM	Buena Vida	0	\$ 200.00	\$ -
4:00PM-5:00PM	Los Implicados	0	\$ 200.00	\$ -
5:00PM-6:00PM	Mega News	2	\$ 500.00	\$ 1,000.00
6:00PM-7:00PM	Padre Alberto	0	\$ 400.00	\$ -
7:00PM-8:00PM	Pedro Sevcec	0	\$ 650.00	\$ -
8:00PM-9:00PM	Oscar Haza	2	\$ 900.00	\$ 1,800.00
9:00PM-10:00PM	Bayly	0	\$ 750.00	\$ -
10:00PM-11:00PM	Novela	0	\$ 450.00	\$ -
11:00PM-11:30PM	MegaNews	0	\$ 450.00	\$ -
Day Total		4		\$ 2,800.00
Totals		8		\$ 3,500.00