

# ORDER



**Orders**  
**Order / Rev:** 657354  
 Alt Order #:  
**Product Desc:** SL TV AUG 1-14  
**Estimate:** 14918  
**Flight Dates:** 08/01/22 - 08/12/22  
**Original Date / Rev:** 07/28/22 / 07/29/22  
**Order Type:** GENERAL

**WSBS**

**Primary AE:** Mariela Mea  
**Sales Office:** MNAT  
**Sales Region:** National

**Agency Name:** American Media & Advocacy Group  
**Buying Contact:** Tracey Robinson  
**Billing Contact:** Accounts Payable  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Rick Scott for Florida  
**Demographic:** A35+  
**Product Codes:** PL2 - Issues/Propositions  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/12/22	24	\$17,000.00	\$14,450.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	24	\$17,000.00	\$14,450.00	0.00
<b>Totals</b>	<b>24</b>	<b>\$17,000.00</b>	<b>\$14,450.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mariela Mea	MNAT	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	08/01/22	08/12/22	5P-6P M-F MEGA NOTICIERO	CM	5P-6P-M-F (5:00 PM-6:00 PM)	MTWTF--	:30	2	\$500.00	P-1	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	MTWTF--		2				\$500.00		0.00			
		Week: 08/08/22	08/14/22	MTWTF--		2				\$500.00		0.00			
N 2	22	08/01/22	08/12/22	8P-9P AHORA-O HAZA	CM	8P-9P-M-F (8:00 PM-9:00 PM)	11111--	:30	5	\$900.00	P-1	0.00	NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	11111--		5				\$900.00		0.00			
		Week: 08/08/22	08/14/22	11111--		5				\$900.00		0.00			
N 3	22	08/01/22	08/12/22	11P-1130P M-F MEGA NEWS	CM	11P-11:30P-M-F (11:00 PM-11:30 PM)	11111--	:30	5	\$600.00	P-1	0.00	NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/22	08/07/22	11111--		5				\$600.00		0.00			
		Week: 08/08/22	08/14/22	11111--		5				\$600.00		0.00			
													<b>Totals</b>	<b>24</b>	<b>\$17,000.00</b>



# Rick Scott for Florida

Revision #      Date: 7/28/2022

Client: Rick Scott for Florida  
Media: TV  
Product: 2022  
Market: Miami-Ft. Lauderdale

Description: SL TV Aug 1 - 14  
Flight Start Date: 8/1/2022 03:00 AM  
Flight End Date: 8/14/2022 02:59 AM  
Survey: Aug22 Proj. (Aug21 HUT, May22 SHR)  
DMA Nielsen Live+SD  
Buyer: Tracey Robinson

Vendor: WSBS-TV  
Contact: Francisco Framil

Send Billing To: American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314  
Phone: 703-838-8999

Separation between spots: 30

Affiliation: Indep. Spanish

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 8/1	Total Spots
WSBS-TV						
6	MTuWThF 5:00p- 6:00p MEGA NOTICIERO	EF	\$500.00	30	2	2
7	MTuWThF 8:00p- 9:00p AHORA-O HAZA	PT	\$900.00	30	5	5
8	MTuWThF 11:00p-11:30p MEGA NEWS	LN	\$600.00	30	5	5
					<b>Total Spots:</b>	12
<b>Total Cost:</b>			\$8,500.00			12

Signature: \_\_\_\_\_

Disclaimer:

Terms & Conditions:



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Contact: Francisco Framil

Send Billing To: American Media & Advocacy Group  
815 Slaters Lane  
Alexandria, VA 22314  
Phone: 703-838-8999

Separation between spots: 30

Affiliation: Indep. Spanish

Daypart Line No Program	Daypart Code	STN Gross	Dur	Wks 8/8	Total Spots
<b>WSBS-TV</b>					
6	MTuWThF 5:00p- 6:00p MEGA NOTICIERO	EF \$500.00	30	2	2
7	MTuWThF 8:00p- 9:00p AHORA-O HAZA	PT \$900.00	30	5	5
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				<b>Total Spots:</b>	12
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## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, American Media & Advocacy Group, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: American Media & Advocacy Group

Address: 815 Slaters Lane Alexandria, VA 223145

Contact:

Phone number: 703-683-4877

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Rick Scott for Florida

Address: 224 E 6th Ave, Tallahassee, FL 32308

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Salvatore Purpura - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Steve Syckes</i>	Signature: <i>Mariela Mea</i>
Name: <i>Steve Syckes</i>	Name: <i>Mariela Mea</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>7/29/2022</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *7/29/2022*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>657354</i>	Station Call Letters: <i>WSBS</i>	Date Received/Requested: <i>7/29/2022</i>
Est. #: <i>14918</i>	Station Location: <i>MIAMI</i>	Run Start and End Dates: <i>8/1-8/12/2022</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.