

# ORDER



**Orders**  
**Order / Rev:** 659409  
 Alt Order #:  
 Product Desc:  
 Estimate:  
 Flight Dates: 08/16/22 - 08/22/22  
 Original Date / Rev: 08/14/22 / 08/15/22  
 Order Type: GENERAL

**WSBS**

Primary AE: Victor Guzman  
 Sales Office: MLOC  
 Sales Region: Local

**Agency**  
**Name:** AIDEM LLC  
 Buying Contact:  
 Billing Contact:  
 4710 SW 67 AVE # H7  
 Miami, FL 33155

Billing Type: Cash  
 Billing Calendar: Broadcast  
 Billing Cycle: EOM/EOC  
 Agency Commission: 15%

**Advertiser**  
**Name:** Teachers for public School Excellence  
 Demographic: A25+  
 Product Codes: PL2 - Issues/Propositions  
 Revenue Code 1: AGY  
 Revenue Code 2: POL  
 Revenue Code 3: ISS  
 Priority: P-3

New Business End:  
 Advertiser External ID:  
 Agency External ID:  
 Unit Code: General  
 Order Separation: 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/22	08/22/22	13	\$10,050.00	\$8,542.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2022	13	\$10,050.00	\$8,542.50	0.00
<b>Totals</b>	<b>13</b>	<b>\$10,050.00</b>	<b>\$8,542.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Victor Guzman	MLOC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	08/16/22	08/22/22	5P-6P M-F Mega Noticiero	CM	5P-6P-M-F (5:00 PM-6:00 PM)	1-11---	:30	3	\$500.00	P-1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/15/22	08/21/22	--11---		2		\$500.00		0.00					
		Week: 08/22/22	08/28/22	1-----		1		\$500.00		0.00					
N 2	22	08/16/22	08/22/22	8P-9P Ahora Con Oscar Haza	CM	8P-9P-M-F (8:00 PM-9:00 PM)	1111---	:30	4	\$900.00	P-1	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/15/22	08/21/22	-111---		3		\$900.00		0.00					
		Week: 08/22/22	08/28/22	1-----		1		\$900.00		0.00					
N 3	22	08/16/22	08/22/22	7P-8P M-F Sevsec	CM	7P-8P-M-F (7:00 PM-8:00 PM)	1-1-1--	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/15/22	08/21/22	--1-1--		2		\$750.00		0.00					
		Week: 08/22/22	08/28/22	1-----		1		\$750.00		0.00					
N 4	22	08/16/22	08/22/22	9P-10P M-F Bayly	CM	9P-10P-M-F (9:00 PM-10:00 PM)	11--1--	:30	3	\$900.00	P-1	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/15/22	08/21/22	-1--1--		2		\$900.00		0.00					
		Week: 08/22/22	08/28/22	1-----		1		\$900.00		0.00					
													<b>Totals</b>	<b>13</b>	<b>\$10,050.00</b>

# CONTRACT



**WSBS**  
 7007 NW 77th Avenue  
 Miami, FL 33166  
 (305)644-4800

www.spanishbroadcasting.com

And:

**AIDEM LLC**  
 4710 SW 67 AVE # H7  
 Miami, FL 33155

<b>Contract / Revision</b> 659409 /		<b>Alt Order #</b>
<b>Advertiser</b> Teachers for public School Excellence		<b>Original Date / Revision</b> 08/14/22 / 08/14/22
<b>Contract Dates</b> 08/16/22 - 08/22/22	<b>Estimate #</b>	
<b>Product</b>		
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WSBS	<b>Account Executive</b> Victor Guzman	<b>Sales Office</b> WSBS Local Sa
<b>Special Handling</b>		
<b>Demographic</b> Adults 18-49		
<b>Agy Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	22	08/16/22	08/22/22	Mega Noticiero	5P-6P		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/22	08/21/22	-1-1---				2	\$500.00			
Week:		08/22/22	08/28/22	1-----				1	\$500.00			
N 2	22	08/16/22	08/22/22	Ahora con Oscar HAza	8P-9P		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/22	08/21/22	-111---				3	\$900.00			
Week:		08/22/22	08/28/22	1-----				1	\$900.00			
N 3	22	08/16/22	08/22/22	Sevsec	7P-8P M-F		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/22	08/21/22	--1-1--				2	\$750.00			
Week:		08/22/22	08/28/22	1-----				1	\$750.00			
N 4	22	08/16/22	08/22/22	9P-10P Bayly	9P-10P		:30			NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/22	08/21/22	-1--1--				2	\$900.00			
Week:		08/22/22	08/28/22	1-----				1	\$900.00			
<b>Totals</b>											13	\$10,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/22 - 08/22/22	13	\$10,050.00	(\$1,507.50)	\$8,542.50
<b>Totals</b>	13	\$10,050.00	(\$1,507.50)	\$8,542.50

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

8/15/22

(\* Line Transactions: N = New, E = Edited, D = Deleted)

TERMS AND CONDITIONS: Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to Station the amount of any bills rendered by Station within the time specified and until payment in full is received by Station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This insertion order is subject to the Terms and Conditions of Advertising Orders ("Terms and Conditions - AO") located at www.spanishbroadcasting.com/termsandconditionsAO.html, and such Terms and Conditions - AO are made a part of this insertion order and incorporated by reference. By submitting this Insertion Order via the WideOrbit System, Advertiser, Agency and/or Service represents that it has read and agrees to such "Terms and Conditions - AO" and shall be jointly and severally liable for payment to Media Provider/Station.

\*\*This Media Provider/Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.\*\*

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Jeffrey Garcia, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Aidem LLC

Address: 4710 SW 67 Ave # H7

Contact: Jeffrey Garcia

Phone number: 305-495-0012

Email: jeffreygarcia@yahoo.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Teachers For Public School Excellence

Address: 5535 NW 36 Street Miami Springs, FL

Contact: Mindy Grimes-Festge

Phone number: (305)854-0220

Email: joe@utd.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

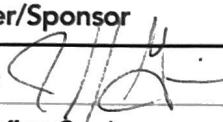
Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature: <i>Victor Hugo Guzman</i>
Name: Jeffrey Garcia	Name: Victor Hugo Guzman
Date of Request to Purchase Ad Time: 8/10/22	Date of Station Agreement to Sell Time: 8/15/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 8/15/22

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:  
659409

Station Call Letters:  
WSBS

Date Received/Requested:  
8/15/22

Est. #:

Station Location:  
Miami FL

Run Start and End Dates:  
8/16/22-8/22/22

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.