

WNAB PSA SUMMARY-- Q1 2013

70011	Arbor Day Foundation	Promoting ecology and environmental preservation
70013	Boys Town Your Voice	Spot promoting good parenting with links to parenting resources
70021	FACES OF INFLUENZA	Spot raising awareness of influenza as a potentially serious health risk in children and the elderly. Outlines the benefits of getting vaccinated each year, contact info and web plug provided.
70024	CDC Asthma Tips Kids	Providing tips for controlling asthma
70037	Overeaters Anonymous	Highlighting the dangers of overeating and providing resources for help
70038	TN Orthopedic Society - KIDS	Spot from the US Orthopedic association stressing the importance of healthy exercise in children
70039	Fire Prevention KIDS	Tips on fire prevention in the household
70040	USO "Real Heroes"	Promoting the mission of the USO, aiding deployed US soldiers
70041	Pool Safety NK	Pool safety tips and links to other resources
70042	Shelter Project - Cell Phone	Encouraging viewers to adopt unwanted pets to prevent shelter kills
70043	Love is Louder	Raising awareness of different kinds of discrimination
70045	Shelter Project - Toys (KIDS)	Encouraging viewers to adopt unwanted pets to prevent shelter kills
70046	Put The Brakes on Drunk Driving - "Ambulance"	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
70048	Overeaters Anonymous	Highlighting the dangers of overeating and providing resources for help
70050	Fatherhood.Gov "Reunion"	Spot promoting good parenting with links to parenting resources
70054	Adoption "Moments"	Promoting the virtues of adoption; web plug with resources provided
70056	FACES OF INFLUENZA	Spot raising awareness of influenza as a potentially serious health risk in children and the elderly. Outlines the benefits of getting vaccinated each year, contact info and web plug provided.
70058	Mental Health Awareness	Spot from the Ad Council reminding viewers of the mental health epidemic in America and what support structures are in place to help those who can't seek help on their own.
70060	USO "Real Heroes"	Promoting the mission of the USO, aiding deployed US soldiers
70072	Al Anon Dave	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70074	TN Gas Assoc - Call Before You Dig	Spot from the Tennessee natural Gas Association reminding viewers about the dangers of digging around buried natural gas lines; a phone number and web resources provided to promote safe digging
70083	National Parks (No Kids)	Promoting the beauty and activities available at the various U.S. National Parks
70084	Go Red for Women - Kelly	Promoting breast cancer awareness
70088	Mercy Ministries - Lives Transformed	Promoting the mission of an organization designed to help troubled young women
70090	Fatherhood.Gov "Cheerleader"	Spot promoting good parenting with links to parenting resources
70091	Good Clean Water - Arbor Day Foundation	Promoting ecology and environmental preservation

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70092	FACES OF INFLUENZA	Spot raising awareness of influenza as a potentially serious health risk in children and the elderly. Outlines the benefits of getting vaccinated each year, contact info and web plug provided.
70096	Al Anon Laura	Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.
70112	Recovery (KIDS)	Spot from the Ad Council and CDC highlighting the dangers and social costs of various types of addiction, encourages viewers to seek help from the resources provided.
70115	Wounded Warrior Project	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
70135	Fire Prevention KIDS	Tips on fire prevention in the household
70140	MLK Day	Celebrating the life and achievements of Dr. Martin Luther King, Jr. in honor of his birthday
70147	Drugfree.org "Rehab"	Spot from nonprofit Drugfree.org reminding viewers to look for signs of addiction and cries for help from friends and family who may be struggling with addiction.
70153	Boy Scouts of America - Camping	Promoting the mission and activities of the Boy Scouts of America. Contact number and web plug included encouraging viewers to get involved in scouting.
70158	GED Achievement - KIDS	Promoting education by encouraging adults who did not graduate high school to get their GED degree.
70159	Project Roadblock "Middle"	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
70160	Petey's 5K for Parkinson's Kids	Promoting community fundraiser benefiting research into curing Parkinson's disease.
70161	Wanna Play Kristin Bauer KIDS	Promoting music education programs in schools with a celebrity endorsement
70162	AARP Caregiving	Spot from the AARP providing assistance and resources to family members in the position oif having to care for elderly relatives. Web plug and other resources provided.
70165	Wanna Play Mya KIDS	Promoting music education programs in schools with a celebrity endorsement
70184	AARP Caregiving	Spot from the AARP providing assistance and resources to family members in the position oif having to care for elderly relatives. Web plug and other resources provided.
70186	Feed the Pig tap Water	Spot urging viewers to reduce energy waste
70194	Relay for Life	Promoting an event raising funds for Breast Cancer awareness organizations
70203	Big Brothers Big Sisters	Promoting the mission of the Big Brothers/Big Sisters organizations who provide mentoring and other services to at-risk youths.
70214	Arbor Day Foundation	Promoting ecology and environmental preservation
70232	Serious Fun Children's Network KIDS	Raising awareness for the Serious Fun Camps for children with serious illnesses
70233	Fatherhood.org "Manicure"	Spot promoting good parenting with links to parenting resources
70261	Children's Oral Health "Ants"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
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70263	Children's Oral Health "Hamsters"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70264	Children's Oral Health "Hamsters"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70266	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
70267	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
70268	Boys Town Parents Kids	Spot promoting good parenting with links to parenting resources
70269	Boys Town Parents Kids	Spot promoting good parenting with links to parenting resources
70270	Spirit of Community Awards	Spot promoting an initiative sponsored by Prudential insurance that highlights community activism and caring from a deserving citizen.
70271	Spirit of Community Awards	Spot promoting an initiative sponsored by Prudential insurance that highlights community activism and caring from a deserving citizen.
70272	Spirit of Community Awards	Spot promoting an initiative sponsored by Prudential insurance that highlights community activism and caring from a deserving citizen.
70273	National MS Society (KIDS)	Promoting awareness of the mission of the Multiple Sclerosis Society
70274	MS Connections (KIDS)	Promoting awareness of the mission of the Multiple Sclerosis Society
70275	Down Syndrome Research KIDS	Appealing for help in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web plug provided.
70276	Down Syndrome Research KIDS	Appealing for help in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web plug provided.
70277	Down Syndrome Research KIDS	Appealing for help in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web plug provided.
70279	Project Roadblock "Breathalyzer"	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
70280	Project Roadblock "Mug Shot"	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
70284	Al Anon Dave KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70286	Focus on the Family - Marriage	Spot from faith-based organization encouraging families to seek help for common marital problems in themselves or loved ones. Contact resources provided.
70287	Focus on the Family - Depression	Spot from faith-based organization encouraging families to seek help for symptoms of depression in themselves or loved ones. Contact resources provided.
70288	Adoption "Cookies"	Promoting the virtues of adoption; web plug with resources provided
70289	Adoption "Dad"	Promoting the virtues of adoption; web plug with resources provided
70316	Relay for Life	Promoting an event raising funds for Breast Cancer awareness organizations
74000	LLS Lady A No Kids	Promoting the mission of the Leukemia and Lymphoma Society

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74001	Girl Scouts - This Cookie	Promoting the mission and good works of the Girl Scouts of America
74002	TN Orthopedic Society - KIDS	Spot from the US Orthopedic association stressing the importance of healthy exercise in children
74005	Black History Arsenio 1	Celebrity spokesman Arsenio Hall speaks to viewers about the importance of the shared community history behind the figures celebrated throughout Black History Month
74006	Black History Arsenio 2	Celebrity spokesman Arsenio Hall speaks to viewers about the importance of the shared community history behind the figures celebrated throughout Black History Month
74008	Boys Town Parenting Kids	Spot promoting good parenting with links to parenting resources
74009	AI Anon Laura KIDS	Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.
74010	Department Vet Affairs Homeless Vets	Spot from the Department of Veteran Affairs raising awareness of the plight of veterans who have no home or resources despite their service. Encourages viewers to give their time or donations to help.
74029	Special Olympics - Polar Plunge	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
74038	AI Anon Laura KIDS	Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.
74041	NAB "Anthem"	Spot supporting music education.
74090	Shelter Project - Sand KIDS	Encouraging viewers to adopt unwanted pets to prevent shelter kills
76204	AI Anon Michelle KIDS	Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.
76318	Air Force Reserve	
76319	Camping - Focus on Family	Promoting an assistance line for vicims of bullying behavior
77000	Be Out There - National Wildlife federation	Promoting ecology and environmental preservation
77001	Pest Management	Promoting environmentally-friendly ways to control pests in homes without using harmful chemicals.
77002	Serious Fun Children's Network KIDS	Raising awareness for the Serious Fun Camps for children with serious illnesses
77003	Department Vet Affairs Homeless Vets	Spot from the Department of Veteran Affairs raising awareness of the plight of veterans who have no home or resources despite their service. Encourages viewers to give their time or donations to help.
77005	Marines (KIDS)	Highlights the mission of continued education in the USMC
77007	Project Roadblock "Party"	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
77013	Recovery (KIDS)	Spot from the Ad Council and CDC highlighting the dangers and social costs of various types of addiction, encourages viewers to seek help from the resources provided.
77014	Special Olympics	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
77030	Girl Scouts ToGetHer Kids	Promoting the mission and good works of the Girl Scouts of America

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77039	Marine Corps Scholarship	Promoting a good educational background as a prerequisite for armed services. Highlights the mission of continued education in the USMC
77082	Big Brothers Big Sisters	Promoting the mission of the Big Brothers/Big Sisters organizations who provide mentoring and other services to at-risk youths.
77083	MLK Day	Celebrating the life and achievements of Dr. Martin Luther King, Jr. in honor of his birthday
77095	Department Vet Affairs Homeless Vets	Spot from the Department of Veteran Affairs raising awareness of the plight of veterans who have no home or resources despite their service. Encourages viewers to give their time or donations to help.
77100	Girl Scouts - ToGetHer There	Promoting the mission and good works of the Girl Scouts of America
77103	Go Red for Women	Promoting breast cancer awareness
77104	Don't Text and Drive	Highlighting the dangers of phone use while driving a vehicle
77109	Bullying Help - 1800 Run Away	Promoting an assistance line for victims of bullying behavior
77111	Leukemia Lymphoma Walk KIDS	Promoting the mission of the Leukemia and Lymphoma Society
77112	Bullying Help 1800RunAway	Promoting an assistance line for victims of bullying behavior
77113	Pest Management	Promoting environmentally-friendly ways to control pests in homes without using harmful chemicals.
77117	Special Olympics	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
77118	American Speech Language Hearing Association	Promoting good pet health through regular vet office visits
77118	American Speech Language Hearing Association	PSA that urges families to openly discuss undiagnosed hearing loss, especially in older family members. Contact info and web plug for more information resources provided.
77119	Wounded Warrior Project	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
77120	Fire Prevention KIDS	Tips on fire prevention in the household
77121	CDC Cessation Tips	tips on smoking cessation
77122	LLS Lady A Kids	Promoting the mission of the Leukemia and Lymphoma Society
77123	Veterans Crisis Line	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
77125	Veterans Crisis Line	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
77126	Pool Safety NK	Pool safety tips and links to other resources
77128	GED Achievement - KIDS	Promoting education by encouraging adults who did not graduate high school to get their GED degree.
77130	LLS Lady A No Kids	Promoting the mission of the Leukemia and Lymphoma Society
77132	Mental Health Awareness	Spot from the Ad Council reminding viewers of the mental health epidemic in America and what support structures are in place to help those who can't seek help on their own.
77133	Overeaters Anonymous	Highlighting the dangers of overeating and providing resources for help
77200	America's Vet Dogs	Promoting good pet health through regular vet office visits

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77201	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
77202	Bullying Help 1800 RunAway kids	Promoting an assistance line for victims of bullying behavior
77204	Guide Dog Foundation	Promoting the mission and appealing for donations for an organization that trains guide dogs for the disabled
77205	TN Coast Guard - Workout	Spot promoting the mission and activities of the US Coast Guard
77206	Lets Move KIDS	Spot from the US Orthopedic association stressing the importance of healthy exercise in children
77210	Go Red Luncheon 4/16	Promoting a local fundraiser to benefit AIDS research.
77300	Arbor Day Foundation	Promoting ecology and environmental preservation
77301	Bullying Help 1800 Run Away	Promoting an assistance line for victims of bullying behavior
77302	Fire Prevention KIDS	Tips on fire prevention in the household Promoting the mission of the Big Brothers/Big Sisters organizations who provide mentoring and other services to at-risk youths.
77303	Big Brothers Big Sisters	
77400	Cliff-Energy Efficiency	Spot urging viewers to reduce energy waste
77401	Bullying Help 1800 Run Away	Promoting an assistance line for victims of bullying behavior
77403	Jamie - Get Vaccinated	Highlights the importance of participating in vaccination programs
77404	Leukemia Lymphoma Walk KIDS	Promoting the mission of the Leukemia and Lymphoma Society
77406	Asthma Awareness	Spot driving viewers to asthma.com, a site intended to provide informational resources and other things to help sufferers and families cope with and treat asthma.
77611	Take Control - Obesity action	Highlighting the dangers of overeating and providing resources for help
78335	Drugfree.org "Running"	Spot from nonprofit Drugfree.org reminding viewers to look for signs of addiction and cries for help from friends and family who may be struggling with addiction.
78606	Marine Corps Scholarship	Promoting a good educational background as a prerequisite for armed services. Highlights the mission of continued education in the USMC
78613	Wanna Play John Stamos KIDS	Promoting music education programs in schools with a celebrity endorsement
88479	Shelter Project - Toys (KIDS)	Encouraging viewers to adopt unwanted pets to prevent shelter kills
88708	Wanna Play Greyson Chance KIDS	Promoting music education programs in schools with a celebrity endorsement
88713	Shelter Project - Sand KIDS	Encouraging viewers to adopt unwanted pets to prevent shelter kills