



## Disclosure Statement Certification

Candidate or Authorized Committee Name: Committee to Elect Dimple  
 Representative: Margie Storch, Camp Mgr. Ajmera  
 Office Being Sought: NC Treasurer  
 Address: 406925 Valley Haven Dr. or 6528 Mattea  
 Phone: 704-956-7114 28211 CT. 28215

Method of Disclosure (check all that apply):

- ☐ Telephone \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date)
- ☐ Mail \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date)
- ☒ Email to Dimple@DimpleAjmera.com  
Ran Nicotke (person's name) on 1/2/2020 (date)
- ☐ In person \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date)

Station Representative (signature):

[Signature]

Candidate or Representative (signature):

[Signature]

Date: 1.21.20

By signing this document, I hereby certify that I am authorized to purchase political advertising on behalf of the above candidate and that I have received and reviewed a copy of Radio One's Political Broadcast Advertising Disclosure Statement, the terms of which shall govern such purchase.

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail The Lowest Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> <u>WOSF-FM</u> <u>8409 Lynnox Pointe Dr. Suite A</u> <u>Charlotte NC 28273</u>	<b>Date:</b> <u>2.3.20</u>
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I, Margie Storch, Campaign Manager

being/on behalf of: Dimple Ajinera

a legally qualified candidate of the Democratic

political party for the office of: NC Treasurer

in the 2020 Democratic Primary

election to be held on: March 3, 2020 (Early Voting Starts Feb. 13, 2020)

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Schedule Attached				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Dimple Ajmera

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Denytra Logan Whitner

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

2.3.20

Date

Margie Storch

Signature

**To Be Signed By Station Representative**

☒ Accepted

Jacqueline

Signature

☐ Accepted in Part

Jacqueline Freeman

Printed Name

☐ Rejected

Account Executive

Title

# Digital Political and Candidate Advertising Form

This form is to be completed every time a request is made to purchase digital political or issue advertising.

This form must be placed in the station's local public inspection file together with Wide Orbit contract, order from client, screenshot of purchased advertisement and the order invoice.

Date of Request: 1-5 2020 Time: 12:15pm

Candidate or Ballot Issue Referred to: Dimple Ajmera

Dates and Times of First and Last Publication: 2/10 - 3/3

Name of Purchasing Organization: Committee to Elect Dimple Ajmera

If ad network hyperlink to website: www.DimpleAjmera.com

Purchaser Address: Dimple Ajmera.com 6528 Matlea Ct.

Purchaser Telephone: 704-591-4723 Charlotte, NC 28215

Purchaser Representative: Margie Storch

Board of Directors/CEO/Officers (List Separately) / Candidate Committee:

☒ If Political Committee, List Treasurer: Denytra Logan Whitner

Geographic Target: Mecklenburg County

Demographic Target: AA 25-34

Total Number of Impressions: N/A

Name of Agency: N/A

Agency Representative: N/A

Information Requested: Streaming Spots with Runner

Received By: Margie Storch

Public File Date Prepared By:

Schedule Details (attach order and Wide Orbit contract):

Amount paid for placement: \$250.00

**AFFIX DIGITAL COPY OF AD**

CPA • PUBLIC SERVANT • FIGHTER



INSPIRED BY MICHELLE OBAMA!



**Dimple**

**Ajmera for NC Treasurer**

**PAID FOR BY COMMITTEE TO ELECT DIMPLE AJMERA**



**CHARLOTTE, NC**  
**(WOSF-FM, WPZS-FM, WQNC-FM)**  
**Political Broadcast Advertising Disclosure Statement**  
**EFFECTIVE as of 01/18/20**

**Legally Qualified Candidates:** The stations provide political advertising to candidates who are legally qualified by either (1) publicly announcing their candidacy for a specific office; or having made a substantial showing of genuine candidacy, and (2) if elected, are qualified under the applicable federal, state or local law to hold office. Candidates for federal office are afforded "reasonable access" to air their political commercials. The stations are not required by law to sell advertising time to state and local candidates. Nonetheless, the stations maintain the right to exercise our good faith judgment to determine which state or local races, if any, are of greatest significance and therefore the stations may refuse to sell time to candidates for non-federal races.

**Candidate "Uses":** A "use" is defined as a non-exempt *positive appearance* on the air by a legally qualified candidate in which, the candidate's voice is identified or is "readily identifiable" by the listening audience. Thus, "use" can be conveyed by the candidate reading the sponsorship tag or the candidate being identified as the person reading the tag; i.e., "Paid for by..." or "Sponsored by..." Such sponsor identification complies with the requirements of Section 317 of the Communications Act. The purchase of time by the candidate or the candidate's authorized campaign committee, or authorized agent with the use of the candidate's voice to promote his or her election to office, qualifies as authorized "use".

**Equal Opportunities:** A station that permits a "legally qualified" candidate for public office to "use" its facilities must then afford "equal opportunities", often referred to as "equal time," to all other candidates for that office. A candidate acquires a right to equal opportunities only when an appearance is made by an "opposing" candidate. A candidate's right to equal opportunities arises only when a timely request is made, and such requests must be made within seven days of an appearance by an opposing candidate. The stations also may limit the amount of time sold if: (1) the grant of the request would seriously interfere with the station's duty to program in the public interest or (2) the grant of the request would give the last-minute purchaser an unfair advantage over opposing candidates by allowing him or her to saturate broadcast time during the last few days before an election.

**Political Rate Window:** Political rates for legally qualified candidates are available during the 45-day period before a primary or primary run-off election and during the 60-day period before a general or special election. Under the "lowest unit rate" (LUR), and within the political windows for specific elections, the stations extend their most favorable quantity or volume discount to any legally qualified candidate regardless of the number of commercials purchased by the candidate. The LUR applies only to charges made for the same class and amount of time. The LUR is based on the most favored rates during the relevant weeks within the political rate window at the time of the request by a candidate to air his or her commercials. Since the most

avored quantity and volume discounts may vary within the political period; each station's LUR may vary. Outside of the political rate window for LUR, the stations may extend commercial time to legally qualified candidates at prevailing rates.

**Other Ballot Advertising:** Generally, "issue advertising" does not involve programs or announcements advocating the election or defeat of a political candidate. Accordingly, issue advertising is not subject to the general political broadcasting rules and not afforded the LUR. Nonetheless, issue advertising must comply with the FCC's rules on sponsorship identification and sponsorship list retention within the public file. Political action committees, other organizations, and individuals unaffiliated with a candidate who purchase time advocating the election or defeat of a particular candidate are not entitled to the LUR.

**Availability to Place Political Commercials:** During normal business hours, 8:30am until 5:30pm, Monday through Friday, legally qualified candidates may place advertising time by completing and signing the *National Association of Broadcasters (NAB PB-19) Agreement Form for Political Candidate Advertisements*, along with payment in advance by cash, certified check, or credit card authorization completed by the candidate or authorized committee. Advertising for political candidates may be placed and aired through Election Day.

**Production, Tape, and Copy Delivery:** Produced tapes for political commercials must be delivered to the radio station no later than twenty-four hours in advance of the scheduled commercials to ensure compliance with FCC sponsorship identification rules. Copy and any required production for political commercials must be provided to the station a minimum of two business days in advance of airing. Any excessive editing, dubbing, and remote recording will be subject to charges, rates to be determined. The stations reserve the right to alter any political advertisement to ensure compliance with the FCC's sponsorship identification requirements.

**Classes of Time:** The stations provide different classes of time for political candidates. The identifiable classes of time will define the time period, and the level of preemption, including the LUR. Each class of time and the accompanying rates will be identified in the attachment to this disclosure statement. Preemptible is the "lowest unit rate" and offers the station's most favored volume or quantity discounts. Preemptible time has a level of clearance between 40% and 80%. Non-preemptible time is a level of rates above the "lowest unit charge", having a level of clearance between 80% and 100%. When political commercials are preempted, the stations make every attempt to provide timely make goods within the schedule ordered. Commercials are made good in the same daypart or time period in which they were ordered, or a credit is issued if the commercial cannot be made good within the schedule. While the political candidate is afforded the LUR for the days and dayparts effective during the political window, the candidate may, at his or her own discretion, elect either class of time based on the level of preemption. In the case of candidates for federal office, the stations are required to provide reasonable access to each station's overall schedule. If a particular time period is sold out, the station must provide reasonable access to accommodate such time periods with available commercial inventory.

**Right to Amend Political Rates and Transactions:** The stations reserve the right to cancel or modify any sale of advertising made or contract entered into for the sale of time on the station, pursuant to the FCC's requirements regarding "equal opportunities" and "reasonable access" in the case of federal candidates. Where such cancellations or modifications are necessary, advertisers will be advised and rebates, schedule changes, or other adjustments will be made as may be appropriate.

**Not an Offer to Sell:** This disclosure statement does not constitute an offer to sell time, nor is it a contract; rather, it is a statement of the policies that the stations, in good faith, attempt to follow in connection with the sale and placement of political advertising. The terms of any actual sales of time are contained in the stations' sales contracts and none of the matters contained in this disclosure statement are incorporated by reference in the sales contracts.



# Radio One Charlotte

## Political Rate Card Rates as of 1/18/2020 All rates subject to change

WOSF-FM Old School 105.3	Preemptible Rate :60	Non-Preemptible Rate :60	Preemptible Rate :30	Non-Preemptible Rate :30
Dayparts				
Mon-Fri 6a-10a	\$20	\$60	\$15	\$60
Mon-Fri 10a-3p	\$15	\$80	\$15	\$50
Mon-Fri 3p-7p	\$25	\$70	\$20	\$75
Mon-Fri 7p-12m	\$10	\$15	\$10	\$20
Saturday 6a-10a	\$15	\$20	\$23	\$28
Saturday 10a-3p	\$25	\$50	\$10	\$40
Saturday 3p-7p	\$25	\$40	\$20	\$40
Saturday 7p-12m	\$10	\$15	\$10	\$11
Sunday 6a-10a	\$25	\$30	\$20	\$24
Sunday 10a-3p	\$20	\$40	\$12	\$40
Sunday 3p-7p	\$15	\$50	\$15	\$30
Sunday 7p-12m	\$10	\$15	\$10	\$11

WPZS-FM Praise 100.9	Preemptible Rate :60	Non-Preemptible Rate :60	Preemptible Rate :30	Non-Preemptible Rate :30
Dayparts				
Mon-Fri 6a-10a	\$15	\$55	\$13	\$35
Mon-Fri 10a-3p	\$15	\$55	\$10	\$40
Mon-Fri 3p-7p	\$20	\$55	\$13	\$40
Mon-Fri 7p-12m	\$3	\$5	\$20	\$25
Saturday 6a-10a	NA	NA	NA	NA
Saturday 10a-3p	\$10	\$40	\$15	\$32
Saturday 3p-7p	\$10	\$35	\$10	\$30
Saturday 7p-12m	\$10	\$25	\$15	\$20
Sunday 6a-10a	NA	NA	NA	NA
Sunday 10a-3p	\$10	\$40	\$12	\$40
Sunday 3p-7p	\$10	\$30	\$10	\$25
Sunday 7p-12m	\$10	\$25	\$15	\$20

WQNC-FM 92.7 The Block	Preemptible Rate :60	Non-Preemptible Rate :60	Preemptible Rate :30	Non-Preemptible Rate :30
Dayparts				
Mon-Fri 6a-10a	\$15	\$30	\$12	\$35
Mon-Fri 10a-3p	\$15	\$30	\$12	\$30
Mon-Fri 3p-7p	\$15	\$45	\$15	\$50
Mon-Fri 7p-12m	\$5	\$15	\$15	\$20
Saturday 6a-10a	\$20	\$25	\$15	\$20
Saturday 10a-3p	\$15	\$20	\$25	\$30
Saturday 3p-7p	\$15	\$20	\$8	\$25
Saturday 7p-12m	\$25	\$30	\$15	\$20
Sunday 6a-10a	\$5	\$25	\$15	\$20
Sunday 10a-3p	\$5	\$15	\$20	\$25
Sunday 3p-7p	\$5	\$10	\$15	\$20
Sunday 7p-12m	\$5	\$15	\$10	\$15

# Dimple Ajmera for NC Treasurer



From: Jacque' Freeman  
 Phone: (704) 548-7843 x227  
 Email: jfreeman@radio-one.com  
 1/9/2020 7:27 PM

Flight Dates: 02/03/2020 - 03/03/2020  
 Demo: P 25-54

Radio Market: CHARLOTTE-GASTONIA-ROCK HILL  
 Survey: DEC19 / NOV19 / OCT19  
 Geography: Metro

ScheduleDescription:  
 March Primary

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Net Reach	Frequency	Schedule Cume Persons	Notes
<b>Radio Total</b>			<b>467</b>		<b>\$21.42</b>	<b>\$10,001.00</b>	<b>165,100</b>	<b>2.3</b>	<b>329,300</b>	
<b>WPZS-FM</b>			<b>132</b>		<b>\$38.30</b>	<b>\$4,791.00</b>	<b>70,100</b>	<b>2.9</b>	<b>106,000</b>	
Flight A - 1 wk (02/03)										
			16		\$35.25	\$564.00	15,900	1.7	36,600	
<b>One Week Total</b>			<b>16</b>		<b>\$35.25</b>	<b>\$564.00</b>	<b>15,900</b>	<b>1.7</b>	<b>36,600</b>	
	F 10A-3P		3 30		\$40.00	\$120.00	2,600	1.3	7,700	
	F 3P-7P		3 30		\$40.00	\$120.00	4,500	1.3	12,100	
	Sa 10A-3P	SA2	2 30		\$32.00	\$64.00	3,000	1.1	11,200	
	Sa 3P-7P	SA3	2 30		\$30.00	\$60.00	2,500	1.2	8,000	
	Su 10A-3P	SU2	2 30		\$40.00	\$80.00	4,200	1.1	15,200	
	F 6A-10A		2 30		\$35.00	\$70.00	2,000	1.1	10,200	
	Su 3P-7P	SU3	2 30		\$25.00	\$50.00	3,100	1.2	10,400	
Flight A - 1 wk (02/10)										
			34		\$36.59	\$1,244.00	27,300	1.9	56,700	
<b>One Week Total</b>			<b>34</b>		<b>\$36.59</b>	<b>\$1,244.00</b>	<b>27,300</b>	<b>1.9</b>	<b>56,700</b>	
	M-F 6A-10A	AM	10 30		\$35.00	\$350.00	8,600	1.5	24,200	
	M-F 10A-3P	MD	8 30		\$40.00	\$320.00	5,900	1.4	23,700	
	M-F 3P-7P	PM	8 30		\$40.00	\$320.00	11,200	1.4	33,200	
	Sa 10A-3P	SA2	2 30		\$32.00	\$64.00	3,000	1.1	11,200	
	Sa 3P-7P	SA3	2 30		\$30.00	\$60.00	2,500	1.2	8,000	
	Su 10A-3P	SU2	2 30		\$40.00	\$80.00	4,200	1.1	15,200	
	Su 3P-7P	SU3	2 30		\$25.00	\$50.00	3,100	1.2	10,400	
Flight A - 1 wk (02/17)										

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio Information: CHARLOTTE-GASTONIA-ROCK HILL; DEC19 / NOV19 / OCT19; Metro; Multiple Dayparts Used; P 25-54; See Detailed Sourcing Page for Complete Details.  
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# Dimple Ajmera for NC Treasurer



From: Jacque' Freeman  
 Phone: (704) 548-7843 x227  
 Email: jfreeman@radio-one.com  
 1/9/2020 7:27 PM

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Net Reach	Frequency	Schedule Cume Persons	Notes
<b>WPZS-FM (continued)</b>										
			35		\$36.40	\$1,274.00	28,300	2.0	56,700	
One Week Total			35		\$36.40	\$1,274.00	28,300	2.0	56,700	
	M-F 6A-10A	AM	12 30		\$35.00	\$420.00	9,700	1.6	24,200	
	M-F 10A-3P	MD	5 30		\$40.00	\$200.00	4,100	1.2	23,700	
	M-F 3P-7P	PM	10 30		\$40.00	\$400.00	12,900	1.6	33,200	
	Sa 10A-3P	SA2	2 30		\$32.00	\$64.00	3,000	1.1	11,200	
	Sa 3P-7P	SA3	2 30		\$30.00	\$60.00	2,500	1.2	8,000	
	Su 10A-3P	SU2	2 30		\$40.00	\$80.00	4,200	1.1	15,200	
	Su 3P-7P	SU3	2 30		\$25.00	\$50.00	3,100	1.2	10,400	
Flight A - 1 wk (02/24)			37		\$35.92	\$1,329.00	29,100	2.0	56,700	
One Week Total			37		\$35.92	\$1,329.00	29,100	2.0	56,700	
	M-F 6A-10A	AM	12 30		\$35.00	\$420.00	9,700	1.6	24,200	
	M-F 10A-3P	MD	5 30		\$40.00	\$200.00	4,100	1.2	23,700	
	M-F 3P-7P	PM	10 30		\$40.00	\$400.00	12,900	1.6	33,200	
	Sa 10A-3P	SA2	2 30		\$32.00	\$64.00	3,000	1.1	11,200	
	Sa 3P-7P	SA3	3 30		\$30.00	\$90.00	3,300	1.4	8,000	
	Su 10A-3P	SU2	2 30		\$40.00	\$80.00	4,200	1.1	15,200	
	Su 3P-7P	SU3	3 30		\$25.00	\$75.00	4,100	1.3	10,400	
Flight A - 1 wk (03/02)			10		\$38.00	\$380.00	8,800	1.4	26,100	
One Week Total			10		\$38.00	\$380.00	8,800	1.4	26,100	
	M-Tu 6A-10A		4 30		\$35.00	\$140.00	4,000	1.2	16,000	
	M-Tu 10A-3P		4 30		\$40.00	\$160.00	3,100	1.3	11,700	
	M 3P-7P		2 30		\$40.00	\$80.00	3,400	1.1	13,600	
WPZS-FM Stream			125		\$2.00	\$250.00	0	0.0	0	
Flight A - 5 wks (02/03, 02/10, 02/17, 02/24, 03/02)			125		\$2.00	\$250.00	0	0.0	0	

The first demo listed is the Primary Demo.

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Dimple Ajmera for NC Treasurer



From: Jacque' Freeman  
 Phone: (704) 548-7843 x227  
 Email: jfreeman@radio-one.com  
 1/9/2020 7:27 PM

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Net Reach	Frequency	Schedule Cume Persons	Notes
<b>WPZS-FM Stream (continued)</b>										
One Week Total			25		\$2.00	\$50.00	0	0.0	0	
	M-Su 8A-9P		25	30	\$2.00	\$50.00				streaming w banner
<b>WOSF-FM</b>										
Flight A - 1 wk (02/10)			85		\$55.41	\$4,710.00	113,300	1.9	233,400	
One Week Total			14		\$50.36	\$705.00	28,800	1.4	93,300	
	W-F 3P-7P		3	30	\$75.00	\$225.00	8,600	1.1	49,600	
	Sa 10A-3P	SA2	2	30	\$40.00	\$80.00	5,300	1.1	22,500	
	Sa 3P-7P	SA3	2	30	\$40.00	\$80.00	5,700	1.2	21,200	
	Su 10A-3P	SU2	2	30	\$40.00	\$80.00	5,600	1.1	21,500	
	W-F 6A-10A		3	30	\$60.00	\$180.00	4,600	1.1	28,900	
	Su 3P-7P	SU3	2	60	\$30.00	\$60.00	5,400	1.2	17,000	
Flight A - 1 wk (02/17)			18		\$54.17	\$975.00	34,500	1.4	106,600	
One Week Total			18		\$54.17	\$975.00	34,500	1.4	106,600	
	M-F 6A-10A	AM	5	30	\$60.00	\$300.00	7,100	1.2	37,700	
	M-F 3P-7P	PM	5	30	\$75.00	\$375.00	13,200	1.2	67,800	
	Sa 10A-3P	SA2	2	30	\$40.00	\$80.00	5,300	1.1	22,500	
	Sa 3P-7P	SA3	2	30	\$40.00	\$80.00	5,700	1.2	21,200	
	Su 10A-3P	SU2	2	30	\$40.00	\$80.00	5,600	1.1	21,500	
	Su 3P-7P	SU3	2	30	\$30.00	\$60.00	5,400	1.2	17,000	
Flight A - 1 wk (02/24)			37		\$55.41	\$2,050.00	54,500	1.8	121,100	
One Week Total			37		\$55.41	\$2,050.00	54,500	1.8	121,100	
	M-F 6A-10A	AM	10	30	\$60.00	\$600.00	12,000	1.4	37,700	
	M-F 10A-3P	MD	5	30	\$50.00	\$250.00	9,100	1.2	49,800	
	M-F 3P-7P	PM	10	30	\$75.00	\$750.00	22,200	1.4	67,800	
	Sa 10A-3P	SA2	3	30	\$40.00	\$120.00	7,200	1.3	22,500	

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# Dimple Ajmera for NC Treasurer



From: Jacque' Freeman  
 Phone: (704) 548-7843 x227  
 Email: jfreeman@radio-one.com  
 1/9/2020 7:27 PM

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Net Reach	Frequency	Schedule Cume Persons	Notes
<b>WOSF-FM (continued)</b>										
	Sa 3P-7P	SA3	3	30	\$40.00	\$120.00	7,500	1.3	21,200	
	Su 10A-3P	SU2	3	30	\$40.00	\$120.00	7,500	1.3	21,500	
	Su 3P-7P	SU3	3	30	\$30.00	\$90.00	7,000	1.4	17,000	
Flight A - 1 wk (03/02)			16		\$61.25	\$980.00	19,100	1.6	48,000	
One Week Total			16		\$61.25	\$980.00	19,100	1.6	48,000	
	M-Tu 6A-10A		8	30	\$60.00	\$480.00	8,600	1.5	22,100	
	M-Tu 10A-3P		4	30	\$50.00	\$200.00	5,900	1.2	23,700	
	M 3P-7P		4	30	\$75.00	\$300.00	7,400	1.4	18,900	
<b>WOSF-FM Stream</b>			125		\$2.00	\$250.00	0	0.0	0	
Flight A - 5 wks (02/03, 02/10, 02/17, 02/24, 03/02)			125		\$2.00	\$250.00	0	0.0	0	
One Week Total			25		\$2.00	\$50.00	0	0.0	0	
	M-Su 8A-9P		25	30	\$2.00	\$50.00	--	--	--	streaming w/ banner

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# Dimple Ajmera for NC Treasurer

Contact: Jacques Freeman  
 Phone: (704) 548-7843 x227  
 Email: jfreeman@radio-one.com  
 Date: 1/9/2020 7:27 PM



## Schedule Grand Totals: 5 Weeks

Stations	Spots	Unit Rate	Total Cost	Net Reach	Frequency	Schedule Cum Persons
Radio Total	467	\$21.42	\$10,001.00	185,100	2.3	329,300
WPZS-FM	132	\$36.30	\$4,791.00	70,100	2.9	106,000
WPZS-FM Stream	125	\$2.00	\$250.00	0	0.0	0
WOSF-FM	85	\$68.41	\$4,710.00	113,300	1.9	233,400
WOSF-FM Stream	125	\$2.00	\$250.00	0	0.0	0

Accepted by Station

Date

Accepted by Client

Date

*Margaret Storch*  
 for Committee to Elect Dimple Ajmera

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: CHARLOTTE-GASTONIA-ROCK HILL, DEC19 / NOV19, OCT19, Metro; Multiple Dayparts Used, P 25-54; See Detailed Sourcing Page for Complete Details.  
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## CONTRACT



105.3 FM  
http://oldschool1053.com

**WOSF-FM**  
**8809 Lenox Pointe Dr**  
**Suite A**  
**Charlotte, NC 28273**  
**Billing Fax: (704) 548-7817**  
**(704) 548-7800**

And:

**Committee to Elect Dimple Ajmera**  
**Attention: Daniel McCorkle**  
**6528 Matlea Court**  
**Charlotte, NC 28215**

<u>Contract / Revision</u> 617897 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Committee to Elect Dimple Ajmera</b>		<u>Original Date / Revision</u> 01/30/20 / 01/30/20
<u>Contract Dates</u> <b>02/10/20 - 03/03/20</b>	<u>Estimate #</u> <b>MARCH PRIMARY</b>	
<u>Product</u> <b>NC STATE TREASURER</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WOSF-FM</b>	<u>Account Executive</u> Jacquelyn Freeman	<u>Sales Office</u> Local Charlotte
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOSF	02/12/20	03/03/20	Mon-Fri	6:00 AM-10:00 AM		:30			NM	26	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/10/20	02/16/20	--111--				3	\$60.00			
	Week:	02/17/20	02/23/20	11111--				5	\$60.00			
	Week:	02/24/20	03/01/20	22222--				10	\$60.00			
	Week:	03/02/20	03/08/20	44-----				8	\$60.00			
N 2	WOSF	02/24/20	03/03/20	Mon-Fri Midday	10:00 AM-3:00 PM		:30			NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	11111--				5	\$50.00			
	Week:	03/02/20	03/08/20	22-----				4	\$50.00			
N 3	WOSF	02/12/20	03/03/20	Mon-Fri PM Dri	3:00 PM-7:00 PM		:30			NM	22	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/10/20	02/16/20	--111--				3	\$75.00			
	Week:	02/17/20	02/23/20	11111--				5	\$75.00			
	Week:	02/24/20	03/01/20	22222--				10	\$75.00			
	Week:	03/02/20	03/08/20	4-----				4	\$75.00			
N 4	WOSF	02/15/20	02/29/20	Sa Midday	10:00 AM-3:00 PM		:30			NM	7	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/10/20	02/16/20	-----S-				2	\$40.00			
	Week:	02/17/20	02/23/20	-----S-				2	\$40.00			
	Week:	02/24/20	03/01/20	-----S-				3	\$40.00			
N 5	WOSF	02/15/20	02/29/20	Sa PM	3:00 PM-7:00 PM		:30			NM	7	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/10/20	02/16/20	-----S-				2	\$40.00			
	Week:	02/17/20	02/23/20	-----S-				2	\$40.00			
	Week:	02/24/20	03/01/20	-----S-				3	\$40.00			
N 6	WOSF	02/16/20	03/01/20	Su-Midday	10:00 AM-3:00 PM		:30			NM	7	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/10/20	02/16/20	-----S				2	\$40.00			
	Week:	02/17/20	02/23/20	-----S				2	\$40.00			
	Week:	02/24/20	03/01/20	-----S				3	\$40.00			
N 7	WOSF	02/16/20	03/01/20	Su-PM	3:00 PM-7:00 PM		:30			NM	7	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/10/20	02/16/20	-----S				2	\$30.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



1052FM.COM

<http://oldschool1053.com>

**WOSF-FM**  
**8809 Lenox Pointe Dr**  
**Suite A**  
**Charlotte, NC 28273**  
**Billing Fax: (704) 548-7817**  
**(704) 548-7800**

Contract / Revision	Alt Order #
617897 /	

Advertiser	Original Date / Revision
Committee to Elect Dimple Ajmera	01/30/20 / 01/30/20

Contract Dates	Product	Estimate #
02/10/20 - 03/03/20	NC STATE TREASURE	MARCH PRIMARY

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S				2	\$30.00			
Week:		02/24/20	03/01/20	-----S				3	\$30.00			
Totals											85	\$4,710.00

Time Period	# of Spots	Gross Amount	Net Amount
01/27/20 - 02/23/20	32	\$1,680.00	\$1,680.00
02/24/20 - 03/03/20	53	\$3,030.00	\$3,030.00
<b>Totals</b>	<b>85</b>	<b>\$4,710.00</b>	<b>\$4,710.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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**CONTRACT**

**Radio One, Inc.**  
**8809 Lenox Pointe Dr**  
**Suite A**  
**Charlotte, NC 28273**  
**Billing Fax: (704) 548.7817**  
**(704) 548-7800**

And:

**Committee to Elect Dimple Ajmera**  
**Attention: Daniel McCorkle**  
**6528 Matlea Court**  
**Charlotte, NC 28215**

<u>Contract / Revision</u> 617898 /		<u>Alt Order #</u>	
<u>Advertiser</u> <b>Committee to Elect Dimple Ajmera</b>		<u>Original Date / Revision</u> 01/30/20 / 01/30/20	
<u>Contract Dates</u> <b>02/10/20 - 03/02/20</b>		<u>Estimate #</u> <b>March Primary</b>	
<u>Product</u> <b>NC State Treasurer</b>			
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash	
<u>Property</u> <b>CharDigital</b>	<u>Account Executive</u> Jacquelyn Freeman	<u>Sales Office</u> Local Charlotte	
<u>Special Handling</u>			
<u>Demographic</u> Adults 25-54			
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

**WOSF1**

*Line	Start Date	End Date	Description	Imp. Booked	Rate	Rate Type	Amount
N 3	02/10/20	02/29/20	Instream Audio and Sync Banner	0	\$210.00	Flat Fee	\$210.00
35 Commercials M-Su 8am-9pm w/Sync Banner weeks of 2/10, 2/17 2/24 Total: 105							
N 4	03/01/20	03/02/20	Instream Audio and Sync Banner	0	\$40.00	Flat Fee	\$40.00
10 Commercials Per Day M-Su 8am-9pm w/Sync Banner 3/1-3/2 (20 Total)							
<b>Totals</b>				0			\$250.00

**WPZS1**

*Line	Start Date	End Date	Description	Imp. Booked	Rate	Rate Type	Amount
N 1	02/10/20	02/29/20	Instream Audio and Sync Banner	0	\$210.00	Flat Fee	\$210.00
35 Commercials M-Su 8am-9pm w/Sync Banner weeks of 2/10, 2/17 2/24 Total: 105							
N 2	03/01/20	03/02/20	Instream Audio and Sync Banner	0	\$40.00	Flat Fee	\$40.00
10 Commercials Per Day M-Su 8am-9pm w/Sync Banner 3/1-3/2 (20 Total)							
<b>Totals</b>				0			\$250.00

Time Period	Gross Amount	Net Amount
02/24/20 -03/02/20	\$250.00	\$250.00
02/24/20 -03/02/20	\$250.00	\$250.00
<b>Totals</b>	<b>\$500.00</b>	<b>\$500.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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