

ORDER

Orders
Order / Rev: 1260765
Alt Order #: WOC14514517
Product Desc: District 1
Estimate: 2821
Flight Dates: 02/26/24 - 03/10/24
Original Date / Rev: 02/28/24 / 03/11/24
Order Type: GENERAL

KSBY
Primary AE: Joshua Reiter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Sadler Strategic Media - POL
Buying Contact:
Billing Contact: Nick AP
 12103 Viewcrest Road
 Studio City, CA 91604

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Williams/Democrat/County Supervisor
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 280401
Agency External ID: 119523
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/08/24	80	\$5,045.00	\$4,288.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	80	\$5,045.00	\$4,288.25	126.12
Totals	80	\$5,045.00	\$4,288.25	126.12

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joshua Reiter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSBY	02/26/24	03/01/24	M-F 5am News M-F 5am News (Program: KSBY NEWS DAYBREAK 5A)	CM	5:00 AM-6:00 AM	----F--	:30	1	\$20.00	P-6	0.77	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/26/24	03/03/24	----F--		2				\$20.00		0.77			
N 2	KSBY	03/04/24	03/05/24	M-F 5am News M-F 5am News (Program: KSBY NEWS DAYBREAK 5A)	CM	5:00 AM-6:00 AM	MT-----	:30	2	\$20.00	P-6	0.77	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/04/24	03/10/24	MT-----		4				\$20.00		0.77			
N 3	KSBY	03/04/24	03/05/24	M-F 6am News M-F 6am News (Program: KSBY NEWS DAYBREAK 6A)	CM	6:00 AM-7:00 AM	MT-----	:30	2	\$70.00	P-6	1.66	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/04/24	03/10/24	MT-----		4				\$70.00		1.66			
N 4	KSBY	02/26/24	03/01/24	M-F 6am News M-F 6am News (Program: KSBY NEWS DAYBREAK 6A)	CM	6:00 AM-7:00 AM	----F--	:30	1	\$70.00	P-6	1.66	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/26/24	03/03/24	----F--		2				\$70.00		1.66			
N 5	KSBY	02/26/24	03/01/24	M-F Today Show M-F Today Show	CM	7:00 AM-9:00 AM	----F--	:30	2	\$75.00	P-6	2.18	NM	2	\$150.00

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 Product Desc: District 1
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KSBY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: TODAY SHOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--		2				\$75.00		2.18			
N 6	KSBY	03/04/24	03/05/24	M-F Today Show M-F Today Show	CM	7:00 AM-9:00 AM	MT-----	:30	2	\$75.00	P-6	2.18	NM	2	\$150.00
(Program: TODAY SHOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	MT-----		2				\$75.00		2.18			
N 7	KSBY	02/26/24	03/01/24	M-F 9-10am M-F 9-10am	CM	9:00 AM-10:00 AM	----F--	:30	1	\$50.00	P-6	1.58	NM	1	\$50.00
(Program: TODAY 3RD HOUR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--		1				\$50.00		1.58			
N 8	KSBY	03/04/24	03/05/24	M-F 9-10am M-F 9-10am	CM	9:00 AM-10:00 AM	MT-----	:30	2	\$50.00	P-6	1.58	NM	2	\$100.00
(Program: TODAY 3RD HOUR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	MT-----		2				\$50.00		1.58			
N 9	KSBY	02/26/24	03/01/24	M-F 10-11am M-F 10-11am	CM	10:00 AM-11:00 AM	----F--	:30	1	\$45.00	P-6	1.13	NM	1	\$45.00
(Program: TODAY WITH HODA AND JENNA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--		1				\$45.00		1.13			
N 10	KSBY	03/04/24	03/05/24	M-F 10-11am M-F 10-11am	CM	10:00 AM-11:00 AM	MT-----	:30	2	\$45.00	P-6	1.13	NM	2	\$90.00
(Program: TODAY WITH HODA AND JENNA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	MT-----		2				\$45.00		1.13			
N 11	KSBY	02/26/24	03/01/24	M-F 11-1130am M-F 11-1130am	CM	11:00 AM-11:30 AM	----F--	:30	1	\$30.00	P-6	1.13	NM	1	\$30.00
(Program: KSBY MIDDAY NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--		1				\$30.00		1.13			
N 12	KSBY	03/04/24	03/05/24	M-F 11-1130am M-F 11-1130am	CM	11:00 AM-11:30 AM	MT-----	:30	2	\$30.00	P-6	1.13	NM	2	\$60.00
(Program: KSBY MIDDAY NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	MT-----		2				\$30.00		1.13			
N 13	KSBY	02/26/24	03/01/24	M-F 1130am-12pm M-F 1130am-12pm	CM	11:30 AM-12:00 PM	----F--	:30	1	\$30.00	P-6	0.89	NM	0	\$0.00
(Program: SCRIPPS NEWS LIVE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--		1				\$30.00		0.89			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSBY	02/26/24-03/03/24	M-F 1130am-12pm			11:30 AM-12:00 P	----F--	:30		(\$30.00)		0.89	NM		
		See MG 13.2 [Recon-Breaking News-Network]													
2	KSBY	02/26/24-03/10/24	M-F 1130am-12pm			11:30 AM-12:00 P	----F--	:30		(\$30.00)		0.89	NM		
		Credited													
N 14	KSBY	03/04/24	03/05/24	M-F 1130am-12pm M-F 1130am-12pm	CM	11:30 AM-12:00 PM	MT-----	:30	2	\$30.00	P-6	0.89	NM	2	\$60.00
(Program: SCRIPPS NEWS LIVE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	MT-----		2				\$30.00		0.89			
N 15	KSBY	02/26/24	03/01/24	M-F 12-1pm M-F 12-1pm	CM	12:00 PM-1:00 PM	----F--	:30	1	\$30.00	P-6	0.85	NM	1	\$30.00
(Program: NBC NEWS DAILY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--		1				\$30.00		0.85			
N 16	KSBY	03/04/24	03/05/24	M-F 12-1pm M-F 12-1pm	CM	12:00 PM-1:00 PM	MT-----	:30	2	\$30.00	P-6	0.85	NM	2	\$60.00

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KSBY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: NBC NEWS DAILY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	MT-----		2				\$30.00		0.85			
N 17	KSBY	02/26/24	03/01/24	M-F 1-2pm M-F 1-2pm	CM	1:00 PM-2:00 PM	----F--	:30	1	\$30.00	P-6	0.61	NM	1	\$30.00
(Program: DATELINE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--		1				\$30.00		0.61			
N 18	KSBY	02/26/24	03/01/24	M-F 2-3pm M-F 2-3pm	CM	2:00 PM-3:00 PM	----F--	:30	1	\$15.00	P-6	0.48	NM	1	\$15.00
(Program: TAMRON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--		1				\$15.00		0.48			
N 19	KSBY	03/04/24	03/05/24	M-F 2-3pm M-F 2-3pm	CM	2:00 PM-3:00 PM	M-----	:30	1	\$15.00	P-6	0.48	NM	3	\$45.00
(Program: TAMRON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	MT-----		3				\$15.00		0.48			
N 20	KSBY	02/26/24	03/01/24	M-F 3-4pm M-F 3-4pm	CM	3:00 PM-4:00 PM	----F--	:30	1	\$30.00	P-6	0.69	NM	1	\$30.00
(Program: KELLY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--		1				\$30.00		0.69			
N 21	KSBY	03/04/24	03/05/24	M-F 3-4pm M-F 3-4pm	CM	3:00 PM-4:00 PM	M-----	:30	1	\$30.00	P-6	0.69	NM	2	\$60.00
(Program: KELLY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	MT-----		2				\$30.00		0.69			
N 22	KSBY	02/26/24	03/01/24	M-F 430-5pm M-F 430-5pm	CM	4:30 PM-5:00 PM	----F--	:30	1	\$40.00	P-6	1.29	NM	1	\$40.00
(Program: ACCESS HOLLYWOOD)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--		1				\$40.00		1.29			
N 23	KSBY	03/04/24	03/05/24	M-F 430-5pm M-F 430-5pm	CM	4:30 PM-5:00 PM	M-----	:30	1	\$40.00	P-6	1.29	NM	2	\$80.00
(Program: ACCESS HOLLYWOOD)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	MT-----		2				\$40.00		1.29			
N 24	KSBY	02/26/24	03/01/24	M-F 4-430pm News M-F 4-430pm News	CM	4:00 PM-4:30 PM	----F--	:30	1	\$60.00	P-6	1.45	NM	1	\$60.00
(Program: KSBY NEWS AT 4P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--		1				\$60.00		1.45			
N 25	KSBY	03/04/24	03/05/24	M-F 4-430pm News M-F 4-430pm News	CM	4:00 PM-4:30 PM	M-----	:30	1	\$60.00	P-6	1.45	NM	2	\$120.00
(Program: KSBY NEWS AT 4P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	MT-----		2				\$60.00		1.45			
N 26	KSBY	02/26/24	03/01/24	M-F 5pm News M-F 5pm News	CM	5:00 PM-5:30 PM	----F--	:30	1	\$175.00	P-6	4.12	NM	1	\$175.00
(Program: KSBY NEWS AT 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--		1				\$175.00		4.12			
N 27	KSBY	03/04/24	03/04/24	M-F 5pm News M-F 5pm News	CM	5:00 PM-5:30 PM	M-----	:30	1	\$175.00	P-6	4.12	NM	1	\$175.00
(Program: KSBY NEWS AT 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----		1				\$175.00		4.12			
N 28	KSBY	02/26/24	03/01/24	M-F 6pm News M-F 6pm News	CM	6:00 PM-7:00 PM	----F--	:30	1	\$150.00	P-6	3.92	NM	1	\$150.00
(Program: KSBY NEWS AT 6P)															

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Advertiser: Williams/Democrat/County Supervisor
 Product Desc: District 1
 Estimate: 2821
KSBY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N29	KSBY	03/04/24	03/04/24	M-F 6pm News M-F 6pm News	CM	6:00 PM-7:00 PM	M-----	:30	1	\$150.00	P-6	3.92	NM	1	\$150.00
(Program: KSBY NEWS AT 6P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--					1	\$150.00		3.92			
N30	KSBY	02/26/24	03/01/24	M-F 7-730pm M-F 7-730pm	CM	7:00 PM-7:30 PM	----F--	:30	1	\$175.00	P-6	4.04	NM	1	\$175.00
(Program: JEOPARDY!)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----					1	\$150.00		3.92			
N31	KSBY	03/04/24	03/04/24	M-F 7-730pm M-F 7-730pm	CM	7:00 PM-7:30 PM	M-----	:30	1	\$175.00	P-6	4.04	NM	1	\$175.00
(Program: JEOPARDY!)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--					1	\$175.00		4.04			
N32	KSBY	02/26/24	03/01/24	M-F 730-8pm M-F 730-8pm	CM	7:30 PM-8:00 PM	----F--	:30	1	\$150.00	P-6	3.43	NM	1	\$150.00
(Program: WHEEL OF FORTUNE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--					1	\$150.00		3.43			
N33	KSBY	03/04/24	03/04/24	M-F 730-8pm M-F 730-8pm	CM	7:30 PM-8:00 PM	M-----	:30	1	\$150.00	P-6	3.43	NM	1	\$150.00
(Program: WHEEL OF FORTUNE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----					1	\$150.00		3.43			
N34	KSBY	03/04/24	03/04/24	Monday Prime A Monday Prime A	CM	8:00 PM-10:00 PM	M-----	:30	1	\$225.00	P-6	2.50	NM	1	\$225.00
(Program: AGT ALL STARS 2024)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----					1	\$225.00		2.50			
N35	KSBY	03/04/24	03/04/24	Monday Prime C Monday Prime C	CM	10:00 PM-11:00 PM	M-----	:30	1	\$135.00	P-6	1.49	NM	1	\$135.00
(Program: THE IRRATIONAL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----					1	\$135.00		1.49			
N36	KSBY	02/26/24	03/01/24	Friday Prime A Friday Prime A	CM	8:00 PM-9:00 PM	----F--	:30	1	\$135.00	P-6	1.66	NM	1	\$135.00
(Program: LOPEZ VS LOPEZ/ST DENIS 2024)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--					1	\$135.00		1.66			
N37	KSBY	02/26/24	03/01/24	Friday Prime B Friday Prime B	CM	9:00 PM-11:00 PM	----F--	:30	1	\$120.00	P-6	1.66	NM	1	\$120.00
(Program: DATELINE 2HR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--					1	\$120.00		1.66			
N38	KSBY	02/26/24	03/01/24	M-F 11pm News M-F 11pm News	CM	11:00 PM-11:35 PM	----F--	:30	1	\$80.00	P-6	1.78	NM	1	\$80.00
(Program: KSBY NEWS AT 11P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	----F--					1	\$80.00		1.78			
N39	KSBY	03/04/24	03/04/24	M-F 11pm News M-F 11pm News	CM	11:00 PM-11:35 PM	M-----	:30	1	\$80.00	P-6	1.78	NM	1	\$80.00
(Program: KSBY NEWS AT 11P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/04/24	03/10/24	M-----					1	\$80.00		1.78			
N40	KSBY	02/26/24	03/01/24	M-F 1135pm-1235am M-F 1135pm-1235am	CM	11:35 PM-12:37 AM	XI----F--	:30	1	\$25.00	P-6	1.13	NM	1	\$25.00
(Program: TONIGHT SHOW W/JIMMY FALLON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/24	03/03/24	XI----F--					1	\$25.00		1.13			

Order / Rev: 1260765
 Alt Order #: WOC14514517
 Flight Dates: 02/26/24 - 03/10/24

Advertiser: Williams/Democrat/County Supervisor
 Product Desc: District 1
 Estimate: 2821
KSBY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	----F--		1				\$25.00		1.13			
N41	KSBY	03/04/24	03/04/24	M-F 1135pm-1235am M-F 1135pm-1235am	CM	11:35 PM-12:37 XM	-----	:30	1	\$25.00	P-6	1.13	NM	1	\$25.00
		(Program: TONIGHT SHOW W/JIMMY FALLON)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		1				\$25.00		1.13			
N42	KSBY	02/26/24	03/01/24	M-F 1235-135am M-F 1235-135am	CM	12:37 XM-1:37 XM	----F--	:30	1	\$20.00	P-6	0.77	NM	2	\$40.00
		(Program: LATE NIGHT WITH SETH MEYERS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	----F--		2				\$20.00		0.77			
N43	KSBY	03/04/24	03/04/24	M-F 1235-135am M-F 1235-135am	CM	12:37 XM-1:37 XM	-----	:30	1	\$20.00	P-6	0.77	NM	2	\$40.00
		(Program: LATE NIGHT WITH SETH MEYERS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	M-----		2				\$20.00		0.77			
N44	KSBY	02/26/24	03/02/24	Sa Today Show Sa Today Show	CM	6:00 AM-7:00 AM	-----S-	:30	1	\$35.00	P-6	0.85	NM	1	\$35.00
		(Program: SATURDAY TODAY)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S-		1				\$35.00		0.85			
N45	KSBY	02/26/24	03/02/24	Sa 6pm News Sa 6pm News	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$50.00	P-6	4.08	NM	1	\$50.00
		(Program: KSBY NEWS AT 6P SAT)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S-		1				\$50.00		4.08			
N46	KSBY	02/26/24	03/02/24	Sa 7-730pm Sa 7-730pm	CM	7:00 PM-7:30 PM	-----S-	:30	1	\$75.00	P-6	2.54	NM	1	\$75.00
		(Program: JEOPARDY! SAT)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S-		1				\$75.00		2.54			
N47	KSBY	02/26/24	03/02/24	Sa 730-8pm Sa 730-8pm	CM	7:30 PM-8:00 PM	-----S-	:30	1	\$75.00	P-6	2.30	NM	3	\$215.00
		(Program: WHEEL OF FORTUNE SAT)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S-		1				\$75.00		2.30			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSBY	02/26/24-03/03/24	Sa 730-8pm		7:30 PM-8:00 PM	-----Sa--	:30		(\$75.00)		2.30	NM		
		See MG 47.2,47.3,47.4 [INV CODE N/A AB 2/29]													
	2	KSBY	02/26/24-03/03/24	Sa 630-7pm		630-7pm	-----Sa--	:30		\$75.00		2.30	NM		
		Ⓜ MG for 55.1,47.1													
	3	KSBY	02/26/24-03/03/24	Sunday Prime B		8-9pm	-----Su	:30		\$70.00		1.58	NM		
		Ⓜ MG for 55.1,47.1													
	4	KSBY	02/26/24-03/03/24	Sunday Prime B		8-9pm	-----Su	:30		\$70.00		1.58	NM		
		Ⓜ MG for 55.1,47.1													
N48	KSBY	02/26/24	03/02/24	Saturday Prime A Saturday Prime A	CM	8:00 PM-9:00 PM	-----S-	:30	1	\$85.00	P-6	1.66	NM	1	\$85.00
		(Program: WALL SAT)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S-		1				\$85.00		1.66			
N49	KSBY	02/26/24	03/02/24	Saturday Prime B Saturday Prime B	CM	9:00 PM-10:00 PM	-----S-	:30	1	\$85.00	P-6	1.82	NM	1	\$85.00
		(Program: DATELINE SAT MYSTERY)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S-		1				\$85.00		1.82			
N50	KSBY	02/26/24	03/02/24	Saturday Prime C Saturday Prime C	CM	10:00 PM-11:00 PM	-----S-	:30	1	\$125.00	P-6	1.62	NM	1	\$125.00
		(Program: SATURDAY NIGHT LIVE)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----S-		1				\$125.00		1.62			

Order / Rev: 1260765
 Alt Order #: WOC14514517
 Flight Dates: 02/26/24 - 03/10/24

Advertiser: Williams/Democrat/County Supervisor
 Product Desc: District 1
 Estimate: 2821
KSBY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/24	03/03/24	-----S-	1	\$125.00	1.62								
N51	KSBY	02/26/24	03/02/24	Sa 11pm News Sa 11pm News	CM	11:00 PM-11:30 PM	-----S-	:30	1	\$80.00	P-6	1.98	NM	1	\$80.00
(Program: KSBY NEWS AT 11P SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/24	03/03/24	-----S-	1	\$80.00	1.98								
N52	KSBY	02/26/24	03/02/24	Saturday Night Live Saturday Night Live	CM	11:30 PM-1:00 AM	-----S-	:30	1	\$35.00	P-6	1.33	NM	1	\$35.00
(Program: SATURDAY NIGHT LIVE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/24	03/03/24	-----S-	1	\$35.00	1.33								
N53	KSBY	02/26/24	03/03/24	Su Today Show Su Today Show	CM	7:00 AM-8:00 AM	-----S	:30	1	\$40.00	P-6	0.73	NM	1	\$40.00
(Program: SUNDAY TODAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/24	03/03/24	-----S	1	\$40.00	0.73								
N54	KSBY	02/26/24	03/03/24	Su 6pm News Su 6pm News	CM	6:00 PM-6:30 PM	-----S	:30	1	\$50.00	P-6	2.67	NM	1	\$50.00
(Program: KSBY NEWS AT 6P SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/24	03/03/24	-----S	1	\$50.00	2.67								
N55	KSBY	02/26/24	03/03/24	Sunday Prime A Sunday Prime A	CM	7:00 PM-9:00 PM	-----S	:30	1	\$140.00	P-6	1.58	NM	0	\$0.00
(Program: DATELINE SUN 2024)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/24	03/03/24	-----S	1	\$140.00	1.58								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	KSBY	02/26/24-03/03/24	Sunday Prime A	7:00 PM-9:00 PM	-----Su	:30	(\$140.00)	1.58	NM						
See MG 47.2,47.3,47.4															
[OVERSOLD- THERE IS ONLY ONE 30s AVAIL IN THIS TIME PERIOD AB 2/29]															
N56	KSBY	02/26/24	03/03/24	Su 11pm News Su 11pm News	CM	11:00 PM-11:30 PM	-----S	:30	1	\$80.00	P-6	1.53	NM	1	\$80.00
(Program: KSBY NEWS AT 11P SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/24	03/03/24	-----S	1	\$80.00	1.53								
N57	KSBY	02/26/24	03/03/24	Su 12-1am Su 12-1am	CM	12:00 AM-1:00 AM	-----S	:30	1	\$10.00	P-6	0.65	NM	1	\$10.00
(Program: LAW & ORDER SVU)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/26/24	03/03/24	-----S	1	\$10.00	0.65								
N58	KSBY	03/05/24	03/05/24	M-F 3-4pm M-F 3-4pm	CM	3-4pm	-T-----	:30	1	\$30.00	P-6	0.00	NM	1	\$30.00
spot added per TMS # 2266525															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/04/24	03/10/24	-T-----	1	\$30.00	0.00								
Totals													80	\$5,045.00	