ORDER

Orders	Order / Rev:	1260765		
	Alt Order #:	WOC14514517		
	Product Desc:	District 1		
	Estimate:	2821		KSBY
	Flight Dates:	02/26/24 - 03/10/24	Primary AE:	Joshua Reiter
	Original Date / Rev:	02/28/24 / 03/11/24	Sales Office:	EWSDC
	Order Type:	GENERAL	Sales Region:	NAT
Agency	Name:	Sadler Strategic Media - POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Nick AP	Billing Calendar:	Broadcast
		12103 Viewcrest Road	Billing Cycle:	EOM/EOC
		Studio City, CA 91604	Agency Commission:	15%
Advertiser	Name:	Williams/Democrat/County Supervisor		
	Demographic:	A35+	New Business End:	
	Product Codes:	State Candidate	Advertiser External ID:	280401
	Revenue Code 1:	DISC	Agency External ID:	119523
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	CAND	Order Separation:	00:10:00
	Priority:	P-6		

Bill Plan	Totals
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Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
02/26/24	03/08/24	80	\$5,045.00	\$4,288.25	March 2024	80	\$5,045.00	\$4,288.25	126.12
					Totals	80	\$5.045.00	\$4,288,25	126.12

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joshua Reiter			Start Of Order - End Of Order	100%

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
N 1 KSBY	02/26/2	4 03/01/24	M-F 5am News	CM	5:00 AM-6:	00 AM -	F	:30	1	\$20.00 P-6	0.77 NM	2	\$40.00
			M-F 5am News										
(Progra	ım: KSBY	NEWS DAY	/BREAK 5A)										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 02	/26/24	03/03/24	F	2	\$20.00	0.7	7						
N 2 KSBY	03/04/2	4 03/05/24	M-F 5am News	CM	5:00 AM-6:	00 AM M	Т	:30	2	\$20.00 P-6	0.77 NM	4	\$80.00
			M-F 5am News										
(Progra	ım: KSBY	NEWS DAY	/BREAK 5A)										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 03/	/04/24	03/10/24	МГ	4	\$20.00	0.7	7						
N 3 KSBY	03/04/2	4 03/05/24	M-F 6am News	CM	6:00 AM-7:	00 AM M	T	:30	2	\$70.00 P-6	1.66 NM	4	\$280.00
			M-F 6am News										
(Progra	ım: KSBY	NEWS DAY	'BREAK 6A)										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 03/	/04/24	03/10/24	МГ	4	\$70.00	1.6	6						
N 4 KSBY	02/26/2	4 03/01/24	M-F 6am News	CM	6:00 AM-7:	00 AM -	F	:30	1	\$70.00 P-6	1.66 NM	2	\$140.00
			M-F 6am News										
(Progra	ım: KSBY	NEWS DAY	BREAK 6A)										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 02	/26/24	03/03/24	F	2	\$70.00	1.6							
N 5 KSBY	02/26/2	4 03/01/24	M-F Today Show	CM	7:00 AM-9:0	00 AM -	F	:30	2	\$75.00 P-6	2.18 NM	2	\$150.00
			M-F Today Show							,	,		,
			W-F Today Show										

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Order / Rev: 1260765 Advertiser: Williams/Democrat/County Supervisor

Alt Order #: WOC14514517 Product Desc: District 1 KSBY

Stant Date	Ln Ch Sta (Program: TC		Inventory Code	Break	Start/End	Time D	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 6 KSBY 0304242 030524 M=F10syShow	Start Dat	e End Date		_									
Start Date End Date Weekdays Spots/Week Safe Rating Week 390 Safe Week 390 Safe Weekdays Safe S	N 6 KSBY 03/0	4/24 03/05/24	•		7:00 AM-9:0	OO AM MT		:30	2	\$75.00 P-6	2.18 NM	2	\$150.00
N	Start Dat	e End Date	Weekdays										
Sign Date End Date Meekdays Spots/Week Rate Rating Section			MI' M-F 9-10am		•		F	:30	1	\$50.00 P-6	1.58 NM	1	\$50.00
Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Start Date Start Start Start Date Start D			M-F 9-10am							•			,
N 8 KSBY 0304/24 0305/24 M-F 1-01am	Start Dat	e End Date	Weekdays										
Program: TODAY 3RD HOUR				СМ				:30	2	\$50.00 P-6	1.58 NM	2	\$100.00
N 9 KSBY 02/06/24 03/01/24 MF-10-11am	· -				_								
N KSBY 02/26/24 03/01/24 MF 10-11am CM 10.00 AM-11:00 AI F- 30 1 \$45.00 P-6 1.13 NM 1 \$45.00			<u>Weekdays</u> MT										
Program: TODAY WITH HODA AND JENNA Start Date End Date Weekdays MF 11:130am Lept Meekdays Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Rate Spots/Week Spots/Wee			-				F	:30	1	\$45.00 P-6	1.13 NM	1	\$45.00
Neek: 02/26/24 03/03/24 M-F 10-11am	(Program: TC	DAY WITH HC											
N10 KSBY 03/04/24 03/05/24 MF-F10-11am				Spots/Week									
Program: TODAY WITH HODA AND JENNA Start Date End Date Weekdays Spots/Week Start/End Time Start Date End Date Weekdays Spots/Week Start/End Time Start Date End Date Weekdays Spots/Week Start/End Time Start/E				CM				:30	2	\$45.00 P-6	1.13 NM	2	\$90.00
Start Date End Date Weekdays Spots/Week Rate Rating No. 11.00 AM-11:30 AI S30.00 P-6 1.13 NM S30.00 P-6 S30.00 P-	(Program: TO	DAY WITH HC											
N11 KSBY 02/26/24 03/01/24 M-F 11-1130am	· -			Spots/Week	Rate	Rating							
M-F 11-1130am M-F 11-1130a			MT				E	.20		\$20.00 D.6	4 42 NIM		£20.00
Start Date Start Date Weekdays Spots/Week Rate Start Date Start Date			M-F 11-1130am	Civi	11.00 Alvi-1	1.30 AI	1'	.30	'	ф30.00 F-6	1.13 14101	'	φ30.00
Neek: 02/26/24 03/03/24	· -			Snots/Maak	Rate	Rating							
N-F 11-1130am N-F 11-1130a												j	
Name			M-F 11-1130am	CM	11:00 AM-1	1:30 AIMT		:30	2	\$30.00 P-6	1.13 NM	2	\$60.00
Week: 03/04/24 03/10/24 MT 2 \$30.00 1.13 N13 KSBY 02/26/24 03/01/24 W-F 1130am-12pm (Program: SCRIPPS NEWS LIVE) M-F 1130am-12pm (CM 11:30 AM-12:00 PIF- :30 1 \$30.00 P-6 0.89 NM 0 \$0.00 M-F 12:00 PIF- :30 1 \$30.00 P-6 0.89 NM 0 \$0.00 M-F 12:00 PIF- :30 1 \$30.00 P-6 0.89 NM 0 \$0.00 P-6 0.	· -			Spots/Week	Rate	Rating							
M-F 1130am-12pm M-F 1130a	Week: 03/04/24	03/10/24	МГ	2								<u> </u>	
Start Date End Date Weekdays Spots/Week Rate Rating			M-F 1130am-12p		11:30 AM-1	2:00 PI	F	:30	1	\$30.00 P-6	0.89 NM	0	\$0.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSBY 02/26/24-03/03/24 M-F 1130am-12pm 11:30 AM-12:00 F F	· -			Spots/Week	Rate	Rating							
1 KSBY 02/26/24-03/03/24 M-F 1130am-12pm 11:30 AM-12:00 FF 3:30 (\$30.00) 0.89 NM See MG 13.2 [Recon-Breaking News-Network] 2 KSBY 02/26/24-03/10/24 M-F 1130am-12pm 11:30 AM-12:00 FF 3:30 (\$30.00) 0.89 NM			=			0.89	١٨	Veekdays	Lenc	nth Rate	Rta Type		
[Recon-Breaking News-Network] 2 KSBY 02/26/24-03/10/24 M-F 1130am-12pm 11:30 AM-12:00 F F :30 (\$30.00) 0.89 NM						P	_		_				
N14 KSBY 03/04/24 03/05/24 M-F 1130am-12pm CM 11:30 AM-12:00 PIMT :30 2 \$30.00 P-6 0.89 NM 2 \$60.00	[Recon-E	Breaking News-	-										
N14 KSBY 03/04/24 03/05/24 M-F 1130am-12pm CM 11:30 AM-12:00 PIMT :30 2 \$30.00 P-6 0.89 NM 2 \$60.00			Л-F 1130am-12pm	11:3	0 AM-12:00 I	P	-	F	- ::	30 (\$30.00)	0.89 <i>NM</i>		
M-F 1130am-12pm (Program: SCRIPPS NEWS LIVE) Start Date End Date Weekdays MI 2 \$30.00 0.89			M-F 1130am-12pi	m CM	11:30 AM-1	2:00 PIMT		:30	2	\$30.00 P-6	0.89 NM	. 2	\$60.00
Week: 03/04/24 03/10/24 MT 2 \$30.00 0.89 N15 KSBY 02/26/24 03/01/24 M-F 12-1pm M-F 12-1pm (Program: NBC NEWS DAILY) CM 12:00 PM-1:00 PMF- :30 1 \$30.00 P-6 0.85 NM 1 \$30.00 P-6 0.85 NM Start Date Veek: 02/26/24 03/03/24F- End Date Veekdays Post-Week Rate No.00 NO.85 Rating No.00 NO.85 N16 KSBY 03/04/24 03/05/24 M-F 12-1pm CM 12:00 PM-1:00 PMMF :30 2 \$30.00 P-6 0.85 NM 2 \$60.00	(Program: SC	RIPPS NEWS		m									
N15 KSBY 02/26/24 03/01/24 M-F 12-1pm	Start Dat	e End Date	Weekdays										
(Program: NBC NEWS DAILY) Start Date Week: 02/26/24 End Date 03/03/24 Weekdays 03/03/24 Spots/Week 01/200 PM 0.85 Rate 03/00/200 Rating 0.85 N16 KSBY 03/04/24 03/05/24 M-F 12-1pm CM 12:00 PM-1:00 PMM 0.00 PM 0.0			•				F	:30	1	\$30.00 P-6	0.85 NM	1	\$30.00
Week: 02/26/24 03/03/24 F 1 \$30.00 0.85 N16 KSBY 03/04/24 03/05/24 M-F 12-1pm CM 12:00 PM-1:00 PMMT :30 2 \$30.00 P-6 0.85 NM 2 \$60.00	(Program: NB	C NEWS DAIL	•										
·													
<u>₹</u>	N16 KSBY 03/0	4/24 03/05/24	•	СМ	12:00 PM-1	:00 PMMT		:30	2	\$30.00 P-6	0.85 NM	2	\$60.00

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Order / Rev: 1260765 Advertiser: Williams/Democrat/County Supervisor

Alt Order #: WOC14514517 Product Desc: District 1 KSBY

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime D	ays	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
· -	rt Date	IEWS DAIL' End Date	Weekdays	Spots/Week	Rate	Rating						I	
Week: 03/		03/10/24	МГ	2	\$30.00	0.85							
N17 KSBY	02/26/24	4 03/01/24	M-F 1-2pm	CM	1:00 PM-2:0	00 PM	- F	:30	1	\$30.00 P-6	0.61 NM	1	\$30.00
(Prograi	m: DATEI	_INE)	M-F 1-2pm										
· -	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/		03/03/24	F	1	\$30.00	0.61							
N18 KSBY	02/26/24	1 03/01/24		CM	2:00 PM-3:0	00 PM	- F	:30	1	\$15.00 P-6	0.48 NM	1	\$15.00
(Prograi	m: TAMR	ON)	M-F 2-3pm										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/		03/03/24	F	1	\$15.00	0.48							
N19 KSBY	03/04/24	4 03/05/24	M-F 2-3pm	CM	2:00 PM-3:0	00 PM M		:30	1	\$15.00 P-6	0.48 NM	3	\$45.00
(Prograi	m: TAMR	ON)	M-F 2-3pm										
· -	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		03/10/24	МГ	3	\$15.00	0.48							
N20 KSBY	02/26/24	1 03/01/24		CM	3:00 PM-4:0	00 PM	- F	:30	1	\$30.00 P-6	0.69 NM	1	\$30.00
(Prograi	m: KELLY	′)	M-F 3-4pm										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/		03/03/24	F	1	\$30.00	0.69							
N21 KSBY	03/04/24	1 03/05/24	M-F 3-4pm	CM	3:00 PM-4:0	00 PM M		:30	1	\$30.00 P-6	0.69 NM	2	\$60.00
(Prograi	m: KELLY	')	M-F 3-4pm										
· -	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		03/10/24	МГ	2	\$30.00	0.69							
N22 KSBY	02/26/24	4 03/01/24	M-F 430-5pm	CM	4:30 PM-5:0	00 PM	- F	:30	1	\$40.00 P-6	1.29 NM	1	\$40.00
(Prograi	m: ACCE	SS HOLLYV	M-F 430-5pm VOOD)										
· -	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/		03/03/24	F	1	\$40.00	1.29							
N23 KSBY	03/04/24	4 03/05/24	M-F 430-5pm M-F 430-5pm	CM	4:30 PM-5:0	00 PM M		:30	1	\$40.00 P-6	1.29 NM	2	\$80.00
(Prograi	m: ACCE	SS HOLLYV											
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		03/10/24	МГ	2	\$40.00	1.29							
N24 KSBY	02/26/24	1 03/01/24	M-F 4-430pm Nev M-F 4-430pm Ne		4:00 PM-4:3	80 PM	- F	:30	1	\$60.00 P-6	1.45 NM	1	\$60.00
(Prograi	m: KSBY	NEWS AT 4		vvS									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/		03/03/24	F	1	\$60.00	1.45							
N25 KSBY	03/04/24	1 03/05/24	M-F 4-430pm Nev M-F 4-430pm Ne		4:00 PM-4:3	30 PM M		:30	1	\$60.00 P-6	1.45 NM	2	\$120.00
(Prograi	m: KSBY	NEWS AT 4		****									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		03/10/24	MT	2	\$60.00	1.45				0.475.00.D.0	4.40.104	,	0.475 00
N26 KSBY	02/26/24	1 03/01/24	M-F 5pm News M-F 5pm News	CM	5:00 PM-5:3	30 PIVI	- F	:30	1	\$175.00 P-6	4.12 NM	1	\$175.00
(Prograi	m: KSBY	NEWS AT											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/		03/03/24	F	1	\$175.00	4.12				\$475.00 D.0	4.40. NIM		#475.00
N27 KSBY	03/04/24	1 03/04/24	M-F 5pm News M-F 5pm News	CM	5:00 PM-5:3	30 PIVI M		:30	1	\$175.00 P-6	4.12 NM	1	\$175.00
(Prograi	m: KSBY	NEWS AT	•										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 03/		03/10/24	M	CM	\$175.00	4.12	E	.20	- 4	\$150 00 D C	2 02 NIM	4	¢150.00
			M-F 6pm News M-F 6pm News	CIVI	6:00 PM-7:0	JU PIVI	- F	:30	1	\$150.00 P-6	3.92 NM	1	\$150.00
(Prograi	III. KOBY	NEWS AT 6	DF)									ı	

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Order / Rev: 1260765 Advertiser: Williams/Democrat/County Supervisor

Alt Order #: WOC14514517 Product Desc: District 1 KSBY

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02 N29 KSBY		03/03/24	M-F 6pm News	CM	\$150.00	3.92 00 PM M	- :30	1	\$150.00 P-6	3.92 NM	1	\$150.00
NZS RODI	03/04/2	.4 03/04/24	M-F 6pm News	OW	0.001 1017.	JOT WI M-	.50		ψ100.001 -0	3.32 NW	· ·	Ψ100.00
		NEWS AT		0	Data	Deffer						
Sta Week: 03	art Date /04/24	End Date 03/10/24	<u>Weekdays</u> M	Spots/Week 1	Rate \$150.00	Rating 3.92						
N30 KSBY			M-F 7-730pm	CM		30 PM F-	- :30	1	\$175.00 P-6	4.04 NM	1	\$175.00
(5	.=		M-F 7-730pm									
	ım: JEOP art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02		03/03/24	F	1	\$175.00	4.04						
N31 KSBY	03/04/2	4 03/04/24	M-F 7-730pm	CM	7:00 PM-7:	30 PM M	- :30	1	\$175.00 P-6	4.04 NM	1	\$175.00
(Progra	ım: JEOP	ARDVI)	M-F 7-730pm									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03		03/10/24	M	1	\$175.00	4.04						
N32 KSBY	02/26/2	4 03/01/24	M-F 730-8pm	CM	7:30 PM-8:	00 PM F-	- :30	1	\$150.00 P-6	3.43 NM	1	\$150.00
(Progra	ım: WHEI	EL OF FORT	M-F 730-8pm (UNE)									
, ,	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 02		03/03/24	F	1	\$150.00	3.43						
N33 KSBY	03/04/2	4 03/04/24	M-F 730-8pm M-F 730-8pm	CM	7:30 PM-8:	00 PM M	- :30	1	\$150.00 P-6	3.43 NM	1	\$150.00
(Progra	ım: WHEI	EL OF FORT										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 03		03/10/24	M	CM	\$150.00	3.43 :00 PMM	.20		\$225.00 D.6	2.50 NM	4	\$225.00
N34 N3D1	03/04/2	4 03/04/24	Monday Prime A Monday Prime A	CIVI	6.00 PIVI-10	.00 PIVINE	- :30	1	\$225.00 P-6	2.50 INIVI	1	\$225.00
(Progra	ım: AGT /	ALL STARS	2024)									
	art Date	End Date 03/10/24	<u>Weekdays</u> M	Spots/Week 1	Rate	Rating 2.50						
Week: 03			Monday Prime C	CM	\$225.00 10:00 PM-1	1:00 PIM	- :30	1	\$135.00 P-6	1.49 NM	1	\$135.00
1100 11051	00/01/2	. 1 00/0 1/21	Monday Prime C	0.00	10.001 111 1	1.00 1 1.11	.00		ψ100.001 0	1.10 14141	·	Ψ100.00
		RRATIONAL		0	5.	5						
Sta Week: 03	art Date /04/24	End Date 03/10/24	<u>Weekdays</u> M	Spots/Week 1	Rate \$135.00	Rating 1.49						
N36 KSBY			Friday Prime A	CM		00 PM F-	- :30	1	\$135.00 P-6	1.66 NM	1	\$135.00
(D		:7.\(0.1.0DE)	Friday Prime A									
, 5	im: LOPE art Date	End Date	Z/ST DENIS 2024) Weekdays	Spots/Week	Rate	Rating						
Week: 02		03/03/24	F	1	\$135.00	1.66						
N37 KSBY	02/26/2	4 03/01/24	Friday Prime B	CM	9:00 PM-11	:00 PMF-	- :30	1	\$120.00 P-6	1.66 NM	1	\$120.00
(Progra	ım: DATE	LINE 2HR)	Friday Prime B									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02	/26/24	03/03/24	F	1	\$120.00	1.66						
N38 KSBY	02/26/2	4 03/01/24	M-F 11pm News	CM	11:00 PM-1	1:35 Pl F-	- :30	1	\$80.00 P-6	1.78 NM	1	\$80.00
(Progra	ım: KSBY	NEWS AT	M-F 11pm News 11P)									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 02		03/03/24	F	1	\$80.00	1.78			#00 00 D 0	4.70.1114		# 00.00
N39 KSBY	03/04/2	4 03/04/24	M-F 11pm News M-F 11pm News	CM	11:00 PM-1	1:35 PIM	- :30	1	\$80.00 P-6	1.78 NM	1	\$80.00
(Progra	ım: KSBY	NEWS AT										
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 03		03/10/24	M M-F 1135pm-123	5am CM	\$80.00	1.78 2:37 XI F-	- :30	1	\$25.00 P-6	1.13 NM	1	\$25.00
14-70 1(00)	521201Z	00/01/24	M-F 1135pm-123		11.00 1 101-1	E.O. M1	.50	1	ψ ∠ υ.υυ1 -0	I. IO INIVI	· '	Ψ20.00
, ,			W/JIMMY FALLON	•		5.0						
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					I	

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Order / Rev: 1260765 Advertiser: Williams/Democrat/County Supervisor

Alt Order #: WOC14514517 Product Desc: District 1 KSBY

Start Date End Date Control Da	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ıys	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N41 KSBY 030424														
March Start Date End Date Meekdays Spots-Week Rate Rating Start Date Start Date Date Start Date Date Date Date Date Date Date Dat					•				.30	1	\$25.00 P-6	1 13 NM	1	\$25.00
Start Date End Date Weekdays Spots-Week Rate Rating Week 3394242 03/1024 MF-1225-135am CM 12-37 XM-1-37 XMF- 30 1				M-F 1135pm-123	5am	11.001 111 1	2.01 700		.00	•	Ψ20.001 0	11.10 1411	·	Ψ20.00
Value Valu	, ,				,	Data	Datina							
N42 KSBY 02/26240 303/124 MF 12/25-135sm				<u>weeкdays</u> М	Spots/vveek 1									
Sant Date Find Date Meskdays SpotsWeek Rate Rating SpotsWeek Rate SpotsWeek SpotsWee	N42 KSBY	02/26/2	4 03/01/24	M-F 1235-135am	CM	12:37 XM-1	:37 XM	- F	:30	1	\$20.00 P-6	0.77 NM	2	\$40.00
Start Date End Date Weekdays Spots/Week Rate Rating Week 03/02/24 F Spots/Week Rate Rating Week 03/04/24 M-F 1235-135sm CM 12.37 XM-1.37 XMM	/Drogra	m. LATE	NICHT WIT											
New Co276/24 G3/03/24						Rate	Rating							
Character Char														
Program: LATE NIGHT WITH SETH MEYERS Start Date Gold John Mesked System CM S20.00 0.77	N43 KSBY	03/04/2	4 03/04/24		_	12:37 XM-1	:37 XMM ·		:30	1	\$20.00 P-6	0.77 NM	2	\$40.00
Start Date End Date Week G3/04/24 M 2 \$20.00 0.77	(Progra	am: LATE	NIGHT WIT											
N44 KSBY 02/26/24 Sa Today Show Sa Today Show Start Date End Date Weekdays Show Show Show Show Show Show Show Start Date End Date Weekdays Show Show Show Show Show Show Show Show						Rate	Rating							
Start Date End Date Weekdays Spots/Week Rate Spots/Week				***				-			***			40-00
Program: SATURDAY TODAY Start Date End Date Weekdays SpotsWeek Rate Sa5.00 0.85 N45 KSBY 02/26/24 03/03/24	N44 KSBY	02/26/2	4 03/02/24	-	СМ	6:00 AM-7:0	00 AM	S-	:30	1	\$35.00 P-6	0.85 NM	1	\$35.00
Neek: 02/26/24 03/03/24 03/03/24 03/02/24 03/03/24 03/	(Progra	am: SATU	RDAY TOD											
N45 KSBY 02/26/24 03/02/24 Sa 6pm News Sa 730 Spm Spm Sa 730 Spm Sa 730 Spm Sa 730 Spm Spm Sa 730 Spm Spm Spm Sa 730 Spm														
Sa 6pm News Sa 6pm News Sa 6pm News Start Date End Date Weekdays Spots/Week Rate Spots/Week Spots/Week								S-	.30	1	\$50.00 P-6	4 08 NM	1	\$50.00
New Color Color				Sa 6pm News	OW	0.00 T W 0.0	70 1 W	5	.00	•	ψου.σσ1 σ	4.00 14101	·	φου.σσ
Neek: 02/26/24 03/03/24	, •				0 . 00 .	5.	Б.:							
N46 KSBY 02/26/24 03/02/24 Sa 7-730pm CM 7:00 PM-7:30 PM S- :30 1 \$75.00 P-6 2.54 NM 1 \$75.00 P-6 (Program: JEOPARDYI SAT)														
CProgram: JEOPARDY! SAT Start Date End Date Meek days Spots/Week Rate Rating				Sa 7-730pm	CM			S-	:30	1	\$75.00 P-6	2.54 NM	1	\$75.00
Start Date End Date Weekdays Spots/Week Rate Rating	/Drogra	IFOD	ADDVLCAT											
Week: 02/26/24 03/03/24 S- 1 \$75.00 2.54 N47 KSBY 02/26/24 03/03/24 Sa 730-8pm Sa 730-					Spots/Week	Rate	Rating							
Sa 730-8pm (Program: WHEEL OF FORTUNE SAT) Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/26/24 03/03/24 0														
Program: WHEEL OF FORTUNE SAT Start Date End Date Weekdays Spots/Week Rate Start Date Start Date Oxford Date Range Description Start/End Time Time Start Date	N47 KSBY	02/26/2	4 03/02/24	•	CM	7:30 PM-8:0	00 PM	S-	:30	1	\$75.00 P-6	2.30 NM	3	\$215.00
Start Date End Date Weekdays Spots/Week Rate \$75.00 2.30	(Progra	am: WHE	EL OF FORT	•										
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSBY 02/26/24-03/03/24 Sa 730-8pm 7:30 PM-8:00 PM Sa :30 \$75.00 2.30 NM See MG 47.2,47.3,47.4 [INV CODE N/A AB 2/29] 2 KSBY 02/26/24-03/03/24 Sa 630-7pm 630-7pm Sa :30 \$75.00 2.30 NM ⊕ MG for 55.1,47.1 3 KSBY 02/26/24-03/03/24 Sunday Prime B 8-9pm Su :30 \$70.00 1.58 NM ⊕ MG for 55.1,47.1 4 KSBY 02/26/24-03/03/24 Sunday Prime B 8-9pm Su :30 \$70.00 1.58 NM ⊕ MG for 55.1,47.1 N48 KSBY 02/26/24 03/02/24 Saturday Prime A Saturday Prime B Saturday Pr				Weekdays	Spots/Week	Rate	Rating							
1 KSBY 02/26/24-03/03/24 Sa 730-8pm 7:30 PM-8:00 PM Sa :30 (\$75.00) 2.30 NM See MG 47.2,47.3,47.4 [INV CODE N/A AB 2/29] 2 KSBY 02/26/24-03/03/24 Sa 630-7pm 630-7pm Sa :30 \$75.00 2.30 NM ⊕ MG for 55.1,47.1 3 KSBY 02/26/24-03/03/24 Sunday Prime B 8-9pm Su :30 \$70.00 1.58 NM ⊕ MG for 55.1,47.1 4 KSBY 02/26/24-03/03/24 Sunday Prime B 8-9pm Su :30 \$70.00 1.58 NM ⊕ MG for 55.1,47.1 8-9pm Su :30 \$70.00 1.58 NM ⊕ MG for 55.1,47.1 Su :30 \$70.00 1.58 NM ⊕ MG for 55.1,47.1 Su :30 \$70.00 1.58 NM ⊕ MG for 55.1,47.1 Su :30 \$70.00 1.58 NM ⊕ MG for 55.1,47.1 Su :30 \$70.00 1.58 NM ⊕ MG for 55.1,47.1 Su :30 \$70.00 1.58 NM ⊕ MG for 55.1,47.1 Su :30 \$70.00 1.885.00 P-6 \$1.66 NM № MG for 55.1,47.1 Su :30 \$70.00 1.885.00 P-6 \$1.66 NM № MG for 55.1,47.1 Su :30 \$70.00					•		2.30	١/	Vookdove	Lor	ath Pata	Pta Typo		
[INV CODE N/A AB 2/29] 2 KSBY 02/26/24-03/03/24 Sa 630-7pm 630-7pmSa :30 \$75.00 2.30 NM							l		_ _		<u> </u>			
2 KSBY 02/26/24-03/03/24 Sa 630-7pm 630-7pmSa :30 \$75.00 2.30 NM														
⊕ MG for 55.1,47.1 3 KSBY 02/26/24-03/03/24 Sunday Prime B					630-	7nm		_	Sa		·30 \$75.00	2.30 NM		
				a 000-7 pm	030	<i>r</i> piii			Ba		.50 ψ15.00	2.50 14101		
4 KSBY 02/26/24-03/03/24 Sunday Prime B 8-9pm				unday Prime B	8-9p	m		-	Su	l	:30 \$70.00	1.58 NM		
MG for 55.1,47.1 N48 KSBY 02/26/24 03/02/24 Saturday Prime A CM 8:00 PM-9:00 PMS- :30 1 \$85.00 P-6 1.66 NM 1 \$85.00 Program: WALL SAT) Start Date End Date Weekdays Spots/Week Rate Rating Week: 02/26/24 03/03/24 Saturday Prime B CM 9:00 PM-10:00 PMS- :30 1 \$85.00 P-6 1.82 NM 1 \$85.00 Program: DATELINE SAT MYSTERY)	_													
N48 KSBY 02/26/24 03/02/24 Saturday Prime A (Program: WALL SAT) CM 8:00 PM-9:00 PMS- :30 1 \$85.00 P-6 1.66 NM 1 \$85.00 P-6 1.82 NM 1 \$85.00 P-6 1	_			unday Prime B	8-9p	m		-	Su	l	:30 \$70.00	1.58 NM		
Saturday Prime A (Program: WALL SAT) Start Date End Date Weekdays Spots/Week Rate Rating Section Rate Rating Section S				Saturday Prime A	CM	8:00 PM-9:0	00 PM	S-	:30	1	\$85.00 P-6	1 66 NM	1	\$85.00
Start Date End Date Weekdays Spots/Week Rate Rating	NAO NODI	02/20/2				0.00 T W 0.0	70 1 W	b	.00	•	ψου.σσ1 σ	1.00 14101	·	φοσ.σσ
Week: 02/26/24 03/03/24 S- 1 \$85.00 1.66 N49 KSBY 02/26/24 03/02/24 Saturday Prime B Saturday Prime B (Program: DATELINE SAT MYSTERY) CM 9:00 PM-10:00 PMS- :30 1 \$85.00 P-6 1.82 NM 1 \$85.00 P-6 1.82 NM 1				\\/a = - - -	C==4=/\/\==1.	Data	Datina							
N49 KSBY 02/26/24 03/02/24 Saturday Prime B CM 9:00 PM-10:00 PMS- :30 1 \$85.00 P-6 1.82 NM 1 \$85.00 P-6 (Program: DATELINE SAT MYSTERY)														
(Program: DATELINE SAT MYSTERY)	N49 KSBY	02/26/2		Saturday Prime B	CM		:00 PM	S-	:30	1	\$85.00 P-6	1.82 NM	1	\$85.00
	/Drogra	DATE	I INE CAT M		}									
DIGIT PAIE LIIU PAIE WEEKUAVA DUUIS/WEEK KAIE KAIIIU		art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/26/24 03/03/24S- 1 \$85.00 1.82	Week: 02	/26/24	03/03/24	S-	1	\$85.00	1.82							
N50 KSBY 02/26/24 03/02/24 Saturday Prime C CM 10:00 PM-11:00 PIS- :30 1 \$125.00 P-6 1.62 NM 1 \$125.00	N50 KSBY	02/26/2	4 03/02/24			10:00 PM-1	1:00 PI	S-	:30	1	\$125.00 P-6	1.62 NM	1	\$125.00
Saturday Prime C (Program: SATURDAY NIGHT LIVE)	(Progra	am: SATU	RDAY NIGH		,									
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							

Print Date: 03/12/24 11:52:03 Page 6 of 6

Order / Rev: 1260765 Advertiser: Williams/Democrat/County Supervisor

 Alt Order #:
 WOC14514517
 Product Desc:
 District 1
 KSBY

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Da	ys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 02/	rt Date /26/24	End Date 03/03/24	Weekdays S-	Spots/Week 1	Rate \$125.00	Rating 1.62							
			Sa 11pm News Sa 11pm News	СМ	11:00 PM-1	1:30 PI	- S-	:30	1	\$80.00 P-6	1.98 NM	1	\$80.00
	rt Date	NEWS AT 1 End Date 03/03/24	11P SAT) <u>Weekdays</u> S-	Spots/Week	Rate \$80.00	Rating 1.98							
N52 KSBY		4 03/02/24	, ,		11:30 PM-1	:00 XM	- S-	:30	1	\$35.00 P-6	1.33 NM	1	\$35.00
(Progra	m: SATU	IRDAY NIGH	Saturday Night Li IT LIVE)	ive									
Sta Week: 02/	rt Date	End Date 03/03/24	Weekdays	Spots/Week	<u>Rate</u> \$35.00	Rating 1.33							
			Su Today Show Su Today Show	CM	7:00 AM-8:0		S	:30	1	\$40.00 P-6	0.73 NM	1	\$40.00
, .		DAY TODAY)		5 .	5							
Sta Week: 02/	rt Date /26/24	End Date 03/03/24	Weekdays S	Spots/Week 1	<u>Rate</u> \$40.00	Rating 0.73							
N54 KSBY	02/26/2	4 03/03/24	Su 6pm News	СМ	6:00 PM-6:3	30 PM	S	:30	1	\$50.00 P-6	2.67 NM	1	\$50.00
(Progra	m: KSBY	NEWS AT	Su 6pm News 6P SUN)									l	
Sta Week: 02/	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		03/03/24	Sunday Prime A	CM	\$50.00 7:00 PM-9:0	2.67 00 PM	S	:30	1	\$140.00 P-6	1.58 NM	0	\$0.00
			Sunday Prime A										
	int Date	EINE SUN 2 End Date	Weekdays	Spots/Week	Rate	Rating						l	
Week: 02/		03/03/24	S	1	\$140.00	1.58							
	Date Ra		escription Sunday Prime A		<u>/End Time</u> PM-9:00 PM		_	<u>eekdays</u> S			Rtg Type 1.58 NM		
		.2,47.3,47.4	anday i iiiio ii	7.00	1 101 0.00 1 101			_	u	.00 (ψ140.00)	1.00 11111		
O]	/ERSOL	D- THERE IS	S ONLY ONE 30s /	AVAIL IN THIS	TIME PERIO	OD AB 2/29]]						
		24 03/03/24 NEWS AT	Su 11pm News Su 11pm News	СМ	11:00 PM-1	1:30 PI	·S	:30	1	\$80.00 P-6	1.53 NM	1	\$80.00
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 02/		03/03/24	S	1	\$80.00	1.53						•	
N57 KSBY			Su 12-1am	СМ	12:00 XM-1	:00 XM	S	:30	1	\$10.00 P-6	0.65 NM	1	\$10.00
		& ORD				5							
Sta Week: 02/	rt Date /26/24	End Date 03/03/24	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$10.00	Rating 0.65							
N58 KSBY	03/05/2	4 03/05/24	•	СМ	3-4pm	- T		:30	1	\$30.00 P-6	0.00 NM	1	\$30.00
spot ad	ded per 7	ΓMS # 22665	M-F 3-4pm 525										
Sta Week: 03/	rt Date	End Date 03/10/24	Weekdays - T	Spots/Week	Rate \$30.00	Rating 0.00							
vveek. U3/	U4/Z4	03/10/24	_ 1	- 1	φ30.00	0.00					Totals	80	\$5,045.00
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