

ORDER



WOIO

Orders
Order / Rev: 1593022
Alt Order #: 08403672
Product Desc: PORTMAN 4 SENATE
Estimate: 3890
Flight Dates: 10/04/16 - 10/10/16
Original Date / Rev: 10/04/16 / 10/04/16
Order Type: General

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 210 W Pennsylvania Ave, Suite 250
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Portman, R/United States Senate
Demographic: A35+
Product Codes: PL820
Priority: P 3
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	6	\$13,500.00	\$11,475.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	6	\$13,500.00	\$11,475.00	0.00
Totals	6	\$13,500.00	\$11,475.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOIO	10/07/16	10/07/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	----1--	:30	1	\$2,500.00	P 3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/03/16	10/09/16	----1--		1			\$2,500.00	0.00					
2	WOIO	10/10/16	10/10/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	1-----	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/10/16	10/16/16	1-----		1			\$2,000.00	0.00					
E 3	WOIO	10/06/16	10/06/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	---1---	:30	1	\$2,500.00	P 3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/03/16	10/09/16	---1---		1			\$2,500.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WOIO	10/03/16-10/09/16	SYN M-F 730-8p		730-8p	---Th----	:30		(\$2,500.00)		0.00	NM		
		See MG 3.2 [PROGRAM CHANGE-NFL]													
	2	WOIO	10/10/16-10/10/16	SYN M-F 730-8p		730-8p	M-----	:30		\$2,500.00		0.00	NM		
		Ⓜ MG for 3.1 10/06													
4	WOIO	10/04/16	10/04/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	-1-----	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/03/16	10/09/16	-1-----		1			\$2,000.00	0.00					
5	WOIO	10/05/16	10/05/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	--1----	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00

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5	WOIO	10/05/16	10/05/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	-- 1----	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	-- 1----			1		\$2,000.00		0.00				
6	WOIO	10/05/16	10/05/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	-- 1----	:30	1	\$2,500.00	P 3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	-- 1----			1		\$2,500.00		0.00				
Totals													6	\$13,500.00	