

# ORDER



**Orders**  
**Order / Rev:** 1593022  
**Alt Order #:** 08403672  
**Product Desc:** PORTMAN 4 SENATE  
**Estimate:** 3890  
**Flight Dates:** 10/04/16 - 10/10/16  
**Original Date / Rev:** 10/04/16 / 10/04/16  
**Order Type:** General

**WOIO**  
**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency Name:** **Mentzer Media Services**  
**Buying Contact:**  
**Billing Contact:**  
 210 W Pennsylvania Ave, Suite 250  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** **POL/Portman, R/United States Senate**  
**Demographic:** A35+  
**Product Codes:** PL820  
**Priority:** P 3  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	6	\$13,500.00	\$11,475.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	6	\$13,500.00	\$11,475.00	0.00
<b>Totals</b>	<b>6</b>	<b>\$13,500.00</b>	<b>\$11,475.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
1	WOIO	10/07/16	10/07/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	----1--	:30	1	\$2,500.00	P 3	0.00	NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/03/16	10/09/16	----1--		1		\$2,500.00		0.00						
2	WOIO	10/10/16	10/10/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	1-----	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/10/16	10/16/16	1-----		1		\$2,000.00		0.00						
E 3	WOIO	10/06/16	10/06/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	---1---	:30	1	\$2,500.00	P 3	0.00	NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/03/16	10/09/16	---1---		1		\$2,500.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
		1	WOIO	10/03/16-10/09/16	SYN M-F 730-8p	730-8p	---Th---	:30		<del>(\$2,500.00)</del>		0.00	NM			
				See MG 3.2 [PROGRAM CHANGE-NFL]												
		2	WOIO	10/10/16-10/10/16	SYN M-F 730-8p	730-8p	M-----	:30		\$2,500.00		0.00	NM			
				Ⓜ MG for 3.1 10/06												
4	WOIO	10/04/16	10/04/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	-1-----	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/03/16	10/09/16	-1-----		1		\$2,000.00		0.00						
5	WOIO	10/05/16	10/05/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	--1----	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00	

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5	WOIO	10/05/16	10/05/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	--1----	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	--1----		1		\$2,000.00		0.00					
6	WOIO	10/05/16	10/05/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	--1----	:30	1	\$2,500.00	P 3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/03/16	10/09/16	--1----		1		\$2,500.00		0.00					
													Totals	6	\$13,500.00