

Classic Rock



Regional Radio Quick

QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

October 1, 2023 – December 31, 2023

FILED

1/5/24

SUBMITTED BY

Robert Dakin, General Manager

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

[The Breakfast Club] – [M-F 8:05am]
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- 1) National FFA
 - 2) Commodity Futures
 - 3) Conservation Report
 - 4) Farm Report
 - 5) Children's Dental Health Month
 - 6) Winter Driving Safety
- Community Calendar
 - Brownfield Report
 - Edward Jones Report
 - St. Joe Livestock Report
 - Fox News
 - St. Munchin Parrish
 - Hunter/ Gun Safety
 - Weather
 - Cameron Restoration Branch

- NAB We are Broadcasters
- National Agriculture Week
- Pet of the Week
- Farm Safety

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	MON-FRI EXCEPT LEGAL HOLIDAYS	06:05am	3 min.	Livestock Prices
		9:15am	2min	Information to assist hog farmers
		9:30am	3min	Recap of previous day stock market reports, and current trends for livestock trends.
		12:35pm	1 min	Brief report of prices, etc. on livestock per livestock sales in St. Joseph, Missouri
		2:45pm	2 min	Livestock prices at close of trading of current day
		09:45am	2 min	Summary prices on various farm, produce, and related commodities X3
		11:45am	2 min	
		1:15pm	2 min	
		05:45am	2 min	Updates on commodity prices and government, subsidized farming programs
		06:20am	4 min	Brownfield Ag reports Livestock market update on price
		12:15pm	2 min	USDA Market Reports
		12:35pm	3 min	MO Ag news and price reports
		12:40pm	3 min	
		4:35pm	3 min	End of Day MO Ag reports
Agricultural/ Commodity	MON-FRI EXCEPT LEGAL HOLIDAYS	11:45am 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.
Community/Social Activities	MON-FRI EXCEPT LEGAL HOLIDAYS	M-F 4 per day Sat 8 per day Sun 5 x day(not all items run at	3-5 min. (each)	Announcement of Social Activities, Service opportunities, and other public events in Cameron & surrounding area

		each time)		
News	MON-FRI EXCEPT LEGAL HOLIDAYS	Top of each hour (6A-5P)	1 min.	Fox News Reports
Religion	SUNDAYS	08:00am	60 min.	Religious programming
		9:00am	60 min	Local church service
		10:00am	30 min	Local Church service
Finance/ Economy	MON-FRI EXCEPT LEGAL HOLIDAYS	09:30am	2 min.	Opening report from Chicago Board of Trade
		1:45pm	3 min	Overview of business stats on farm commodities X 2
		2:45pm	3 min	
		4:30pm	3 min	End of Day stock market report
Local News	MON-FRI EXCEPT LEGAL HOLIDAYS	07:35am	3 min.	Local news, sports and weather
		12:15pm	(each)	
Local Weather	MON-FRI EXCEPT LEGAL HOLIDAYS	Approx. every 45 min.	3 min.	Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect)
Sports News	MON-FRI EXCEPT LEGAL HOLIDAYS	07:20am	3 min.	Sport stats from around the region
		12:20pm	(each)	
	10/3	8am	20 min	Kraig Keesaman & Miranda Gordy discussing Windy Wine Co. and Halloween events
	10/4	8am	20 min	City of Cameron – City Manager Steve Rasmussen spoke regarding the various city issues
	10/5	8am	20 min	Cindy Daffron discusses Pumpkinfest
	10/6	8am	20 min	Clinton County Sheriff Larry Fish discusses self defense
	10/9	8am	20 min	MDC Agent Jason Braunecker introduces new Ray County conservation Agent, Claire Burch
	10/10	8am	20 min	Jake Jennings and Elisa Vinyard discuss Cameron Marchfest
	10/11	8am	20 Min	Cameron Police Chief Rick Bashor discusses his retirement and new police drone
	10/17	8am	20 min	Cameron High School Band Director Jake Jennings discusses Cameron Marchfest
	10/18	8am	20 min	City of Cameron – City Manager Steve Rasmussen spoke regarding the various city issues

	10/20	8am	20 min	Cameron Schools Superintendent Dr. Matt Robinson discusses latest school news updates
	10/25	8am	20 min	Mike O'Donnell & Carmen Weigel discuss the Cameron Community Improvement District
	10/31	8am	20 min	Gwen Forsythe discussing New Life Shoppe & Cameron Food Pantry
	11/1	8am	20 min	Cameron Utilities Director Zac Johnson gives utility savings tips
	11/7	8am	20 min	MDC Agent Jacob O'Hara discusses upcoming deer season
	11/8	8am	20 min	City of Cameron Council meeting update with Steve Rasmussen
	11/10	8am	20 min	Cameron High School Drama Department promotes "Frozen" production
	11/15	8am	20 min	Tim Whimes & Tad Wilson discuss Cameron streets & zoning
	11/20	8am	20 min	BJ Reed & Old School of Cameron promotes Cameron Festival of Lights
	11/22	8am	20 min	City of Cameron Council meeting update with Steve Rasmussen
	11/28	8am	20 min	Gwen Forsythe discussing New Life Shoppe & Cameron Food Pantry
	11/29	8am	20 min	New Cameron Police Chief Dan Miller introduces himself
	12/6	8am	20 min	City of Cameron Council meeting update with Steve Rasmussen
	12/12	8 am	20 min	MDC Agent Crystal Poole introduces new K9 Agent Cedar
	12/15	8 am	20 min	Gwen Forsythe discusses upcoming events with Cameron Main Street
	12/20	8 am	20 min	Cameron Librarian JoEllen Pratt discusses library construction & renovation
	12/27	8 am	20 min	City of Cameron Council meeting update with Steve Rasmussen
	12/29	8 am	20 min	Gwen Forsythe discussing New Life Shoppe & Cameron Food Pantry