

# *Classic Rock*



**Regional Radio Quick**

## QUARTERLY ISSUES AND PROGRAMS REPORT

KKWK- CAMERON, MO

January 1, 2023 – March 31, 2023

FILED APRIL 7, 2023

SUBMITTED BY   
**Ronnie Glover, General Manager**

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

[The Breakfast Club] – [M-F 8:05am]  
[Daily Community events/affairs program]

[Brownfield Ag Reports] – [M-F Various times]  
[Current events, Markets, Etc. in Agriculture]

[Local & Regional News and Weather] – [S-Sat Various Times]  
[Local Informational Updates- daily]

[The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.]

Coverage Addressing the Following Issues:

- 1) National FFA
- 2) Commodity Futures
- 3) Conservation Report
- 4) Farm Report
- 5) Children's Dental Health Month
- 6) Winter Driving Safety
  - Community Calendar
  - Brownfield Report
  - Edward Jones Report
  - St. Joe Livestock Report
    - Fox News
    - St. Munchin Parrish
    - Hunter/ Gun Safety
    - Weather
    - Cameron Restoration Branch

- Wilderness Window
- NAB We are Broadcasters
- National Agriculture Week
- Pet of the Week
- Farm Safety

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Agricultural	MON-FRI EXCEPT LEGAL HOLIDAYS	06:05am	3 min.	Livestock Prices
		9:15am	2min	Information to assist hog farmers
		9:30am	3min	Recap of previous day stock market reports, and current trends for livestock trends.
		12:35am	1 min	Brief report of prices, etc. on livestock per livestock sales in St. Joseph, Missouri
		2:10pm	2 min	Livestock prices at close of trading of current day
		09:45am	2 min	Summary prices on various farm, produce, and related commodities X3
		11:45 am	2 min	
		1:15pm	2 min	
		05:45am	2 min	Updates on commodity prices and government, subsidized farming programs
		06:20am	4 min	Brownfield Ag reports Livestock market update on price
		12:15pm	2 min	
		12:35pm	3 min	USDA Market Reports
		12:40pm	3 min	MO Ag news and price reports
		4:35pm	3 min	End of Day MO Ag reports
Agricultural/ Weather	MON-FRI EXCEPT LEGAL HOLIDAYS	11:40am	5 min.	A special weather report geared towards weather issues affecting farmers
Agricultural/ Commodity	MON-FRI EXCEPT LEGAL	11:45am 12:45pm	3 min. (each)	Prices on grain and other farmed food commodities per current reports.

	<b>HOLIDAYS</b>			
<b>Community/Social Activities</b>	<b>MON-FRI EXCEPT LEGAL HOLIDAYS</b>	M-F 4 per day Sat 8 per day Sun 5 x day(not all items run at each time)	3-5 min. (each)	<b>Announcement of Social Activities, Service opportunities, and other public events in Cameron &amp; surrounding area</b>
<b>News</b>	<b>MON-FRI EXCEPT LEGAL HOLIDAYS</b>	06:35am 6:50am	5 min. 3 min	<b>Missouri State History reports</b> <b>U.S. History reports</b>
<b>Religion</b>	<b>SUNDAYS</b>	08:30am 9:00am 10:00am	30 min. 60 min 30 min	<b>Religious programming</b> <b>Local church service</b> <b>Local Church service</b>
<b>Finance/Economy</b>	<b>MON-FRI EXCEPT LEGAL HOLIDAYS</b>	09:30am 1:45pm 2:45pm 4:30pm	2 min. 3 min 3 min 3 min	<b>Opening report from Chicago Board of Trade</b> <b>Overview of business stats on farm commodities X 2</b> <b>End of Day stock market report</b>
<b>Local News</b>	<b>MON-FRI EXCEPT LEGAL HOLIDAYS</b>	07:35am 12:15pm 5:00pm	3 min. (each)	<b>Local news, sports and weather</b>
<b>Local Weather</b>	<b>MON-FRI EXCEPT LEGAL HOLIDAYS</b>	Approx. every 45 min.	3 min.	<b>Local weather updates as given by national weather service(more frequent when weather watches or warnings are in effect)</b>
<b>Sports News</b>	<b>MON-FRI EXCEPT LEGAL HOLIDAYS</b>	07:20am 12:20pm 4:20pm	3 min. (each)	<b>Sport stats from around the region</b>
<b>Outdoor Education</b>	<b>Tuesday</b>	2:00am 3:00am 7:10am 2:00pm 4:00pm	1min 30sec	<b>Outdoor education, hunting tips, safety tips, conservation department education</b>
	<b>1/4</b>	8am	20 min	<b>Zac Johnson discusses latest City Council mtg</b>
	<b>1/9</b>	8am	20 min	<b>4H-Debbie Davis retirement show</b>
	<b>1/10</b>	8am	20 min	<b>Gwen discussing Cameron Clothes Closet and Food Pantry</b>
	<b>1/11</b>	8am	20 min	<b>Cameron Police Chief Rick Bashor introduces new officer and dispatcher hirings at the department</b>
	<b>1/18</b>	8am	20 min	<b>City of Cameron- Steve Rasmussen discussing latest city council mtg</b>
	<b>1/19</b>	8am	20 min	<b>Author Mike Dickson talks about new</b>

				book "Paws-itivity Rasta"
	1/20	8am	20 Min	Dr. Matt Robinson talks about latest school board mtg and happens in district
	1/23	8am	20 min	Mo Dept. of Conservation agent Mark McNeely talks about current outdoors news and hunting seasons
	1/25	8am	20 min	Tim Wymes with City of Cameron talks Great NW Day at the Capitol
	1/30	8am	20 min	Gwen talks Cameron Clothes Closest & Food Pantry
	2/1	8am	20 min	Steve Rasmussen with City of Cameron talking all things city government
	2/2	8:05 am	20 min	Michelle Fagerstaione talks about America's Second Harvest annual fund drive
	2/6	8am	20 min	4H with Taylor, Kyle Reno, & Cora Braunecker
	2/8	8am	20 min	City of Cameron finances with Zac & Carmen
	2/16	8 am	20 min	Mo Dept of Conservation agent Jacob O'Hara talks shed hunting and other outdoor topics
	2/22	8am	20 min	City of Cameron- Zac & Carmen discussing new technology with the City
	2/23	8am	20 min	CHS students Allison Brown, Libby Cruickshank, & Nathan Howell with their song "Better Man"
	2/24	8am	20 min	CHS drama- A Night of Contemplation
	3/1	8am	20 min	City of Cameron Steve Rasmussen updating city projects
	3/7	8am	20 min	Gwen talks about Clothes Closet & Cameron Food Pantry
	3/8	8am	20 min	City of Cameron - Steve Rasmussen & Eric Stevens discuss street projects
	3/9	8am	20 min	CHS After Prom- Allison Baile
	3/15	8 am	20 min	City of Cameron parks update with Steve Rasmussen and Steve Garr
	3/16	8 am	20 min	CHS Lights Camera, Action Cabaret Nights
	3/17	8 am	20 min	Gallatin Theater League production of Addams Family
	3/20	8 am	20 min	Clinton County Sheriff Larry Fish talking about imposter officer in the area and other law enforcement issues
	3/21	8 am	20 min	Dr Matt Robinson talks about latest school board mtg and other happenings at schools
	3/22	8 am	20 min	City of Cameron- Steve Rasmussen discussing latest city council mtg

3/23	8a	20 min	BJ Reed with Cameron Old School Brodal
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				<b>Expo</b>
	<b>3/28</b>	<b>8am</b>	<b>20 min</b>	<b>Gwen talks about Clothes Closet &amp; Cameorn Food Pantry</b>
	<b>3/29</b>	<b>8am</b>	<b>20 min</b>	<b>John E Rockhold &amp; Tri State Wrestling about fund raising show for Albany Dog Shelter</b>
	<b>3/30</b>	<b>8am</b>	<b>20 min</b>	<b>Melissa Joyce &amp; Bob Walker Cameron LDS Easter Catata</b>