

**WJLK-FM, WCHR-FM, WOBB-AM, WOBB-FM, WADB**  
Quarterly Issues/Programs List  
Q4 2016

Following is a listing of some of the significant issues responded to by Stations, WJLK-FM, WCHR-FM, WOBB-AM, WOBB-FM, WADB, Toms River, New Jersey, along with the most significant programming treatment of those issues for the period of October to December 2016. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance:

Issue: Silverton Firehouse Fall Festival  
Date: Saturday, October 1, 2016  
Time: 11am-6pm  
Duration: 7 hours  
Narration of Type  
And Description of  
Program/Events: Stations promoted and WCHR hosted this annual fall festival hosted by the Silverton Fire Company in Toms River, NJ.

Issue: Parade and Street Festival  
Date: Sunday, October 9, 2016  
Time: 10am-5pm  
Duration: 7 hours  
Narration of Type  
And Description of  
Program/Events: Stations promoted and WOBB hosted this annual Columbus Day Parade and Street Festival hosted by the Ocean County Columbus Day organization.

Issue: Making Strides Against Breast Cancer  
Date: Sunday, October 16, 2016  
Time: 8am-Noon  
Duration: 4 hours  
Narration of Type  
And Description of  
Program/Events: Stations promoted and WOBB hosted this annual walk to raise money for breast cancer hosted by American Cancer Society.

~more~

Issue: Ocean of Love Radiothon  
Date: Monday, October 17 – Friday, October 21, 2016  
Time: Week long  
Duration: 105 hours  
Narration of Type  
And Description of  
Program/Events: WCHR hosted its annual week long radiothon to benefit Ocean of Love, Toms River. More than \$130,000 was raised during this radiothon.

Issue: Heartline Walk  
Date: Saturday, October 29, 2016  
Time: 7am - Noon  
Duration: 5 hours  
Narration of Type  
And Description of  
Program/Events: Stations promoted and WOBM hosted the annual Heartline Walk hosted by and to benefit American Heart/Stroke Association.

Issue: Halloween Parade  
Date: Monday, October 31, 2016  
Time: 5-9pm  
Duration: 4 hours  
Narration of Type  
And Description of  
Program/Events: Stations promoted and participated in the annual Toms River Halloween Parade hosted by Toms River Fire Department.

Issue: Restaurant Tasting  
Date: Sunday, November 20,, 2016  
Time: 11am-1pm  
Duration: 2 hours  
Narration of Type  
And Description of  
Program/Events: WJLK promoted and hosted a restaurant tasting at Freehold Raceway mall with proceeds to benefit Foodbank of Monmouth and Ocean Counties. \$531 and 31 lbs of food were raised and donated.

~more~

Issue: Food Drive  
Date: Wednesday, November 23, 2016  
Time: 5-10am  
Duration: 4.5 hour  
Narration of Type  
And Description of  
Program/Events: WJLK promoted and broadcasted live from Atlantic Club, Wall as part of the annual food drive to benefit Foodbank of Monmouth and Ocean Counties.

Issue: Giving Tuesday Radiothon  
Date: Tuesday, November 29, 2016  
Time: 5am-8pm  
Duration: 15 hours  
Narration of Type  
And Description of  
Program/Events: WJLK promoted and broadcasted live from Count Basie Theatre, Red Bank to raise awareness and funds for POAC and Count Basie Theatre's low-sensory/Autism Friendly entertainment programming. More than \$20,000 was raised during the radiothon.

Issue: Making Miracles Radiothon  
Date: Tuesday, November 29, 2016  
Time: 5am-6pm  
Duration: 13 hours  
Narration of Type  
And Description of  
Program/Events: WOBB promoted and broadcasted live from IHOP, Brick to raise awareness and funds for Children's Miracle Network and Children's Specialized Hospital, Toms River. More than \$15,000 was raised during the radiothon.

Issue: Pointsettia Bash  
Date: Friday, December 9, 2016  
Time: 7pm-Midnight  
Duration: 5 hours  
Narration of Type  
And Description of  
Program/Events: WJLK promoted, broadcasted live and hosted the annual Pointsettia Bash at Headliner, Neptune to benefit Emmanuel Cancer Foundation. Toy donations and more than \$500 was raised.

~more~

Issue: Holiday Break-In  
Date: Friday, December 23, 2016  
Time: 8am  
Duration: 1 hour  
Narration of Type  
And Description of  
Program/Events: Stations promoted and hosted the annual Holiday Break-In donating \$1,500 in holiday gifts and decorations for a family in need.

Issue: WOBM Christmas Classic  
Date: December 2016  
Time: Multi day tournament  
Duration: Multi day tournament  
Narration of Type  
And Description of  
Program/Events: Stations promoted and WOBM hosted the annual Christmas Classic High School/Shore Conference basketball tournament. Community partner was Big Brothers Big Sisters of Ocean County. Station also awarded \$4,500 in academic scholarships to players who participated in the 2015 tournament and are now college freshman.